

Summer 1970

ASPEN HIGHLANDS

SKY RIDE

THREE DOUBLE CHAIRLIFTS TO 11,800'





A memorable experience awaits you at Aspen Highlands this summer. Located 11½ miles southwest of Aspen on Maroon Creek Road, Aspen Highlands offers the longest vertical rise in Colorado via three double chairlifts. The entire ride is a photographer's dream come true. First, Exhibition chairlift, the longest double chairlift in the world, takes you to 10,000' and Merry-Go-Round restaurant where lunch and snacks are served. Then, Cloud Nine chairlift raises you to 10,900' where Aspen's only alpine view of the world-famous Maroon Bells first appears. Finally, Loges Peak lift elevates you to 11,800' and a spectacular view of the surrounding mountains and valleys. Located at the top of Loges Peak is a U.S. Forest Service nature path and a display explaining the panorama now viewed in its fullest grandeur. Hikes through the pines and aspen of the White River National Forest may be taken from any of the chairlifts. Numerous varieties of wild flowers, birds and animals may be seen during these hikes. Let a visit to Aspen Highlands be the highlight of your Colorado tour.





THREE DOUBLE CHAIRLIFTS TO SUMMIT

	Length	Rise	Round Trip Time
Exhibition Lift	8,800'	2,000'	1 hr.
Cloud 9 Lift	3,000'	900'	1/2 hr.
Loges Peak Lift	3,300'	900'	1/2 hr.
Total ...	15,100'	3,800'	2 hrs.

Open 8:00 a.m. to 3:00 p.m.,

Mountain Daylight Time,

June 13 through September 27, 1970.

Round trip prices: Adults \$3.00 Children \$1.00

For additional information on our summer scenic chairlift or winter skiing rates, lodging, restaurants and other activities, contact:





THE ASPEN TIMES

Section C



The Mayors of Westminster, Colorado, and Westminster, England, (Dr. Donald Hoch and Brian Fitzgerald-Moore, respectively) start up the lift at Aspen Highlands for the literal high point of Fitzgerald-Moore's visit to Aspen Monday. The Lord Mayor was guest of honor of Aspen Mayor

Eve Homeyer for several hours, taking a walking tour of the city and lunch at the Highlands. The Aspen visit was one of the activities scheduled by his host, the City of Westminster (about 10 miles northwest of Denver).

Photo by David Beck



Holly the electrician assistant
New bar 1970 Sept



New Bar counter



Behind Bar



Front of Bar



**SEE ASPEN'S ONLY VIEW OF
WORLD-FAMOUS MAROON BELLS
AND PYRAMID PEAK**

VIA

**THREE DOUBLE
CHAIRLIFTS
TO 11,800'**

**ASPEN
HIGHLANDS**

**ASPEN
HIGHLANDS**

Aspen Highlands will build Grand Prix chairlift

Aspen Highlands is adding a new double chairlift to its area this summer, it was announced in a letter sent to lodgeowners.

The new Riblet Double Chairlift will run from the bottom of Grand Prix to the top of Olympic.

This will mean that there will be two independent routes up most of the whole mountain. Last winter, Grand Prix was serviced by a poma-lift that ran from the bottom of the trail up to mid-way. No construction schedule for the new chairlift was mentioned.

Highlands also mentioned in the letter that they will be adding to the base lodge facilities during the summer.

Aspen Times

August 14, 1970

Summer lift riders increasing, Aspen Highlands reports

Business has been good on the Aspen Highlands chairlifts this summer, the ski area announced this week.

It reported that the parking lot has been filled with cars of people taking the ride to the top of the 11,800-ft. lookout perch on several occasions.

Filling the parking lot is common in winter but not in summer, Highlands officials noted. But they added that full parking lots "are becoming a common summer occurrence" at their area.

The ski area does not release its business statistics in summer or winter. However, the Forest Service annually reports the numbers of lift riders at all ski areas, such as Highlands, which use government land.

Highlands recently filled its parking lots with members of the Aspen Lodge Owners Assn. and their families, and participants at

the Pathobiology Conference.

The Merry-Go-Round restaurant at the top of three Highlands double chairlifts on the way to timberline is open daily.

New lift, lodge work

Construction of Aspen Highlands' 11th ski lift, the Olympic double chair, is scheduled to start early in July, according to Marketing Director Bill Brehmer.

Brehmer said that, "barring unforeseen circumstances," the new tram should be ready when the ski season opens on Thanksgiving Day.

Also planned is construction to double the size of the downstairs bar in the base lodge, possible relocation of the short upper Poma lift to an area higher on the mountain, and extensive grooming and widening of existing trails.

A contract has been signed with the Riblet company for the double chairlift. Located on the west side and upper half of the mountain, the lift will have its base terminal below the junction of the Grand Prix and Pyramid Peak trails, and immediately above the Moment of Truth.

It will run to the top of the Olympic trail, above the upper terminal of the Cloud 9 double chair. The alignment will permit the lift to serve most of the upper mountain, from the Meadows area to Pyramid Peak.

Brehmer said the double chair will be 4500 feet long and have a vertical rise of 1250 feet, almost the same ratio as the Tie Hack double chair at Buttermilk Mountain.

The Olympic lift will have a capacity of 900 skiers an hour.

In addition to reducing crowding on the Cloud 9 lift, the new double chair, in conjunction with the two Pomas installed last summer, will provide means of getting from the bottom to virtually the top of Highlands.

The new lift gives Highlands an hourly capacity of 7850 skiers. This compares with 5775 at Aspen Mountain, 5500 at Buttermilk and 7590 at Snowmass-at-Aspen (8450 if a T-bar is installed above the Big Burn this summer).

However, a quantitative rating of ski areas by uphill capacity is difficult because Highlands figures include three Pomas which normally operate well below their

rated capacity.

Concerning expansion of the bar in the base lodge, Brehmer said the new addition will extend west from the existing bar and will be glass enclosed on two sides. A stand-up bar and sit-down lounge are planned.

An upper outside deck will be available for later winter and spring use. Seating on the deck outside the lodge has also been increased.

Tentatively scheduled is moving the short Stein Eriksen Poma from Quarterway to the Midway or Cloud 9 areas. Brehmer said "It is hoped that this can be accomplished before the season starts."

The move would permit ski school instruction on higher slopes when snow conditions are better at the upper altitudes, particularly in early and late season, Brehmer explained.

at

July 2, 1970 The Aspen Times Page 1-C

Highlands



From town R.C. Bishop pic

Highlands sets 1970-71

August 20, 1970 The Aspen Times Page 7-A

ski lift rates

Aspen Highlands has announced an increase in lift rates for the coming ski season, but still holds its position as the best bargain in the Aspen complex.

The price of a daily adult ticket will be \$8.50 up 50 cents from last season. A half-day ticket will cost \$6, an increase of \$1, and the price of a ticket for children under 12 has doubled, from \$2 to \$4.

Special Western Slope rates were also upped by \$1. They will be \$7 for a daily adult ticket; \$3 for a daily children's ticket, and

\$3 for Aspen school children.

School children 12 and under, and members of the faculty of the public school systems in Basalt, Carbondale and Glenwood Springs, the Rocky Mountain School and the Colorado Mountain College may buy tickets at \$4 with proper school identification.

Individual season tickets will be \$95, a hike of \$15 over last season (if purchased before 11/25/70). It will cost \$115 after that date. Family season ticket which include all children 12 and under,

will be \$200 (up \$40) up until Nov. 25, and \$240 after that.

During the period from 1/1/71 through 2/14/71 all children 12 and under will be able to ski at Highlands at no charge. (This is also true at the areas run by the Aspen Skiing Corp.)

Highlands has installed several towers and poured the foundations for others for its 11th lift, a Riblet double chair. Its base will be at the top of Moment of Truth, and will extend to the top

of Olympic Trail. This will open the western upper half of Highlands and, in conjunction with Thunderbowl, Golden Horn and Grand Prix lifts, offer skiers a

second route up the mountain from the base area.

A new addition to the base lodge is also being completed this year.

Highlands names sports director

Aspen Highlands has hired Peter Brinkman to the new position of sports director. Brinkman (no relation to Charles (Lefty) Brinkman of the Aspen

Highlands Ski School) will be responsible for racing activities, scheduled events such as the Senior Nationals next March, and NASTAR, which will be offered at Highlands next season, as well as the Far West Junior Championships.

He will work closely with ski

writers, photographers and the press. Brinkman will also be involved in activities in the newly opened Maroon Bowl, 4,000-foot vertical powder bowl on the west side of Highlands.

Brinkman was formerly ski school director at Heavenly Valley and at Mt. Rose/Slide Mountain. He is both an examiner for FWSIA certification and a member of their board of directors.

He is a graduate architect and plans to set up an office in Aspen. He started his ski career at Highlands in 1960 under Stein Erickson, who then ran the school.

Golf tournament planned Sept. 18 on Snowmass links

Snowmass Country Club will be the site of the second annual Aspen Highlands Lodge/Condominium Owners Golf Tournament. It will be held on Friday, Sept. 18 starting at 1 PM.

Winners will be determined by the Callaway System of scoring, which enables anyone to win regardless of ability. Prizes, beer and free fees are compliments of Highlands.

Only the first nine hole scores will count in the tournament. Those who wish to play 18 holes should start by 12:30 PM in order to be through in time for the awards party planned for 5 PM. Those who plan to play only 9 holes should plan to tee off by 2:30 PM.

Call Sommer Schatz at 925-7302 if you wish to sign up for the tournament.

The Aspen Times September 24, 1970

ASPEN HIGHLANDS

IN THE HEART OF SKI COUNTRY, U. S. A.

September 24, 1970

We would like to thank all residents of Aspen for helping to make this past summer season the best ever for Aspen Highlands.

Our summer lift business was substantially ahead of any previous year. This, of course, helps us with new development such as building our 11th lift — Olympic — which, when completed, will give skiers two completely independent routes up the mountain from the base area.

Season tickets are on sale now at Highlands for the coming ski season. Individual season tickets are \$95.00 if purchased by November 25, 1970. Family season tickets are \$200.00 pre Thanksgiving. Family tickets include all children 12 and under.

Again, thanks for your continued support!

Cordially,
ASPEN HIGHLANDS SKIING CORPORATION

Aspen Highlands Expansion Plans Include New Chairlift, Wider Trails

A new double chairlift, expansion of the base lodge facility, moving an existing lift, and extensive grooming and widening of trails were recently announced by Aspen Highlands.

Also in the planning stage is relocation of the upper poma lift to either the Midway or Cloud Nine area in order to allow ski school instruction at a higher altitude where snow conditions are superior, particularly in early and late season.

A new Riblet double chairlift will be 4500 feet long with 1250 vertical rise and a capacity of 900 skiers per hour. On the western side and upper half of Highlands, its base terminal will be just below where Grand Prix run and Pyramid Park become Moment of Truth. The upper terminal will be at the top of Olympic run. With this new facility, there will be two completely independent lift routes up virtually all of the Highlands. The new addition will give Highlands 11 lifts in all, with an hourly skier capacity of 7850.

Highlands also announced plans to install a video tape program by the November opening date. The new equipment will be used on an individual skier basis, for scheduled group activities in the ski school, and in the Highlands racing program. Participation will be at no charge to the skier, and tapes will be viewed in the base lodge apres-ski. If feasible, the equipment will also

be used to acquaint skiers with current mountain conditions upon their arrival in the area each morning.

Also planned for the coming season are 3' x 4' enlargements of the trail maps, which will be stationed at strategic spots on the mountain to enable skiers to determine where they are in relation to all lifts and trails. Also new this year will be footrests on the Loges Peak chairlift.

Newly appointed at Aspen Highlands is Peter Brinkman as sports director. Former ski school

director at Heavenly Valley and at Mt. Rose/Slide Mountain, Brinkman will be responsible for all racing activities and will work closely with ski writers, photographers and the press. He will also be involved with the newly opened Maroon Bowl, a 4000 foot vertical powder bowl on the west side of Highlands.

Brinkman, who started his skiing career at Aspen Highlands in 1960 under Stein Erickson, is a graduate architect and plans to set up an office in Aspen during the off season.

Shoppers
Glenwood Gazette
Sept 15, 1970

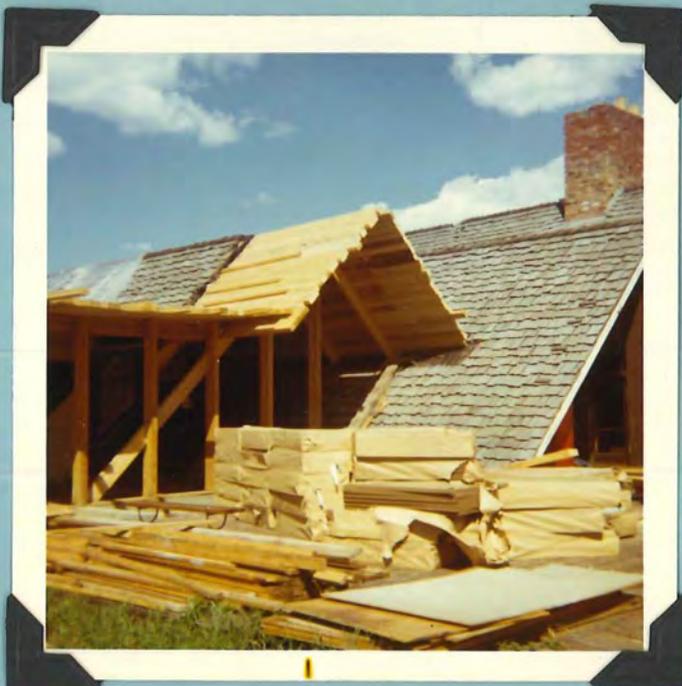


New addition

Summer 1970



looking out - south



Erich Zeller



looking -



from south



North



roofing





roofing -



roofers



to Chateau Kerke





new deck



telephone company



Erich



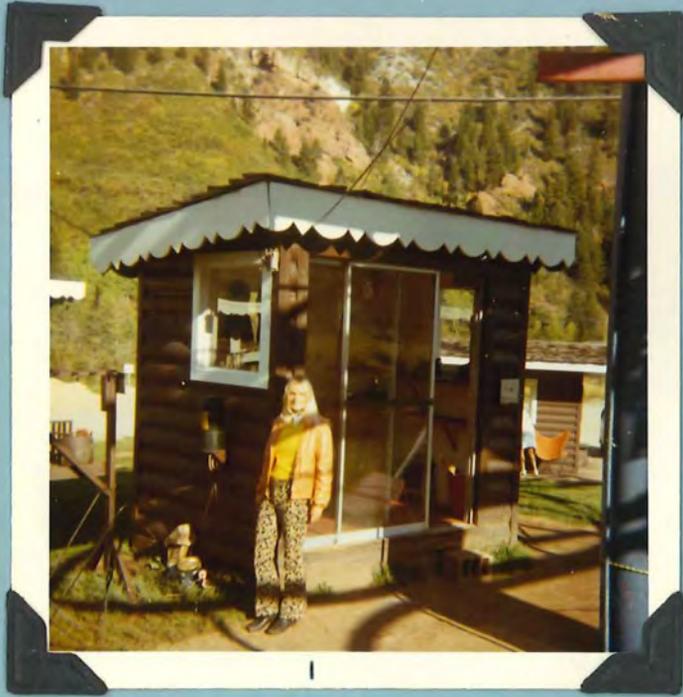
near view



fencing



east side



Bottom of Exhibition
August 1970



Marion LeBooy



Rijs ticket office



Marketing Dept



Kitchen service entrance

September 1970



Maroon Creek



Le Chamonix

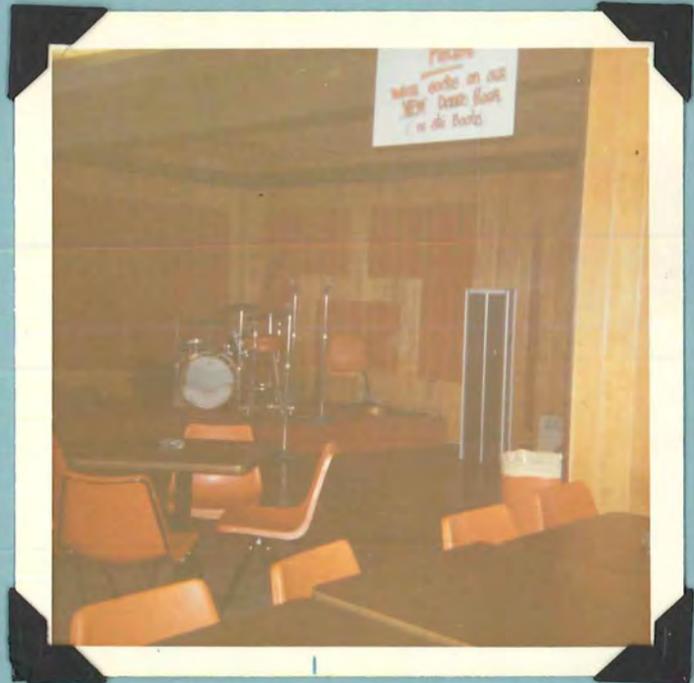


cafeteria extension

1971



looking out west
from base restaurant



Band stand



main door

The Denver Post • Nov. 8, 1970



Views like this one from the chairlift at Aspen Highlands await the beginning skier who perseveres and progresses.



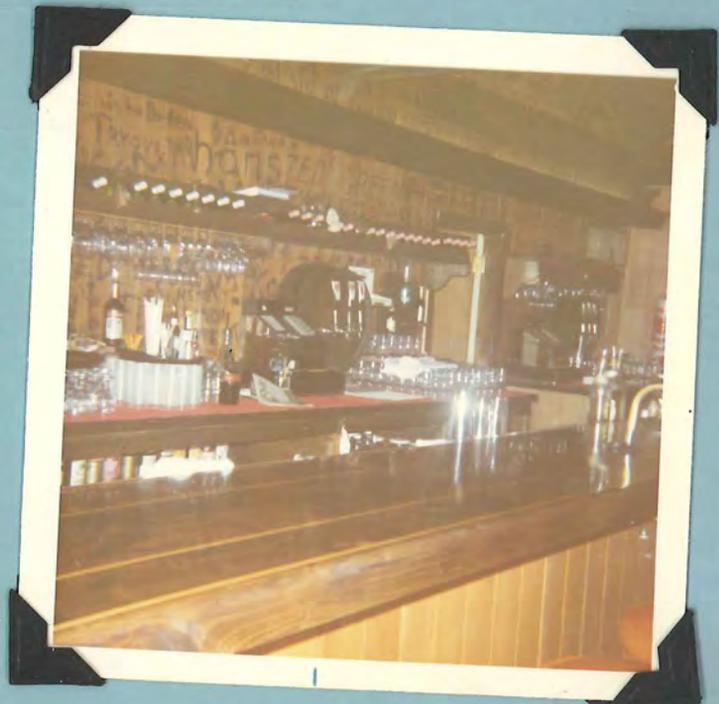
Stained glass - north side
Dick Shaffer



Christian Endeavor
Bar
1971



Stained glass by Mike Anmacht
Beer Top by Hugh Curtis
Photo Tony Sauba





Bar strip Dec 1970



Christian Endeavor
Bar window





Club Room Bar
1971



Club Room Bar 1971



To restaurant

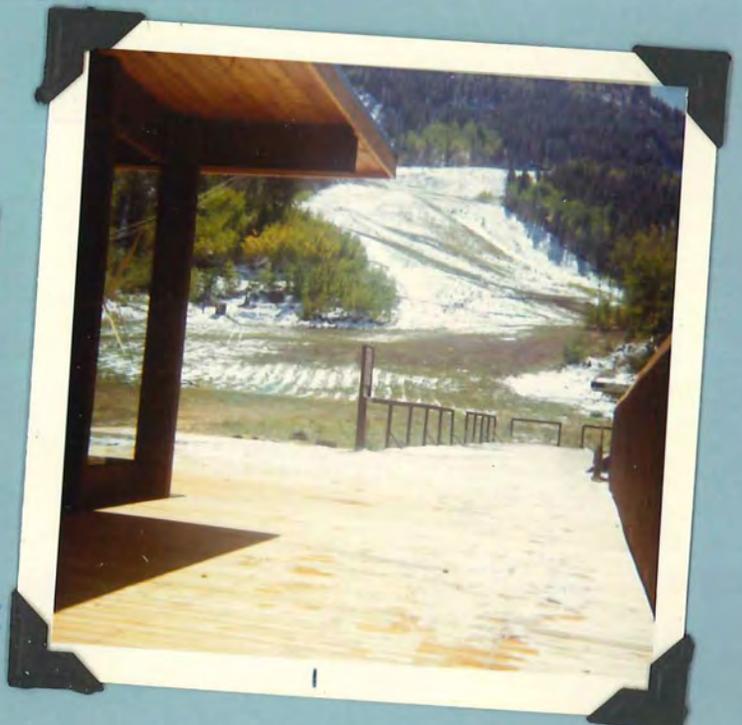
1970



Extending hallway base



West entrance



looking to Jerome Park

SKIING

THE
MAGAZINE
FOR THE
SERIOUS
SKIER 

OCTOBER 1970

75c

OUR WORDS WERE NOT WRITTEN ON THE WIND.

Last March, "Skiing Scene" reported the establishment of a National Skiers Action Board to funnel suggestions from the skier to the ski area on how things could be better. Aspen Highlands, Colo., volunteered to play guinea pig, and SKIING hopped right in the suggestion box with a recommendation for a safety bar on the Loges Peak chair at the Highlands (which at one point crosses a 3,500-foot—straight down—crevasse). We hear now from Bill Brehmer, Highlands director of marketing.

SKIING

"... You'll be pleased to note that ... installing foot rests on our Loges lift has been accomplished. I showed your article to Whip Jones (Highlands chief) and he agreed that we should add foot rests for the good of the average skier. We did install foot rests on our Exhibition chair lift last fall, so now two of our chair lifts have them."

P.S.: "We installed our sixth double chair lift this summer ... it is 4,500-feet long with a 1,100-foot vertical rise. This brings the total lifts at Aspen Highlands to 11 ..."

ASPEN HIGHLANDS



Aspen, Colorado, U.S.A.

1970-71

**Advisory board
to have a voice
in area management**

A skiers' advisory board has been organized at Aspen Highlands to make recommendations aimed at improving the Colorado resort. Composed of leading ski club and ski association officers, the group will also serve to give the skiing public a voice in ski area management. According to Aspen Highlands Skiing Corp., this voluntary consumer board is the first of its kind in the ski industry.

Aspen Highlands will in effect offer its facilities and personnel as a test laboratory for new ideas, techniques and methods which will make skiing more enjoyable. Results of the work will be made available to all U.S. ski areas.

The board will also serve as an informed consumer panel for ski-related industries, evaluating new products and services. Representatives of these firms will in turn act as consultants to the Aspen group.

**Highlands offers
new conveniences
to '70-'71 skiers**

Aspen Highlands plans an extensive use of video tape on an individual skier basis, for group activities, in the ski school and racing program this season.

Participation will be at no charge and tapes will be on view in the Base Lodge apres-ski. The equipment may also be used to show skiers the mountain conditions when they arrive in the morning.

Also on order are 3 by 4 foot blowups of the trail maps, to be placed at strategic spots on the mountain.

Footrests will be ready on the Loges Peak chair this season. They and the blowups were suggestions presented by the "National Skiers Action Board," of which Highlands is a charter member and testing ground. The board is intending to give skiers a chance to make area policy.

October 8, 1970

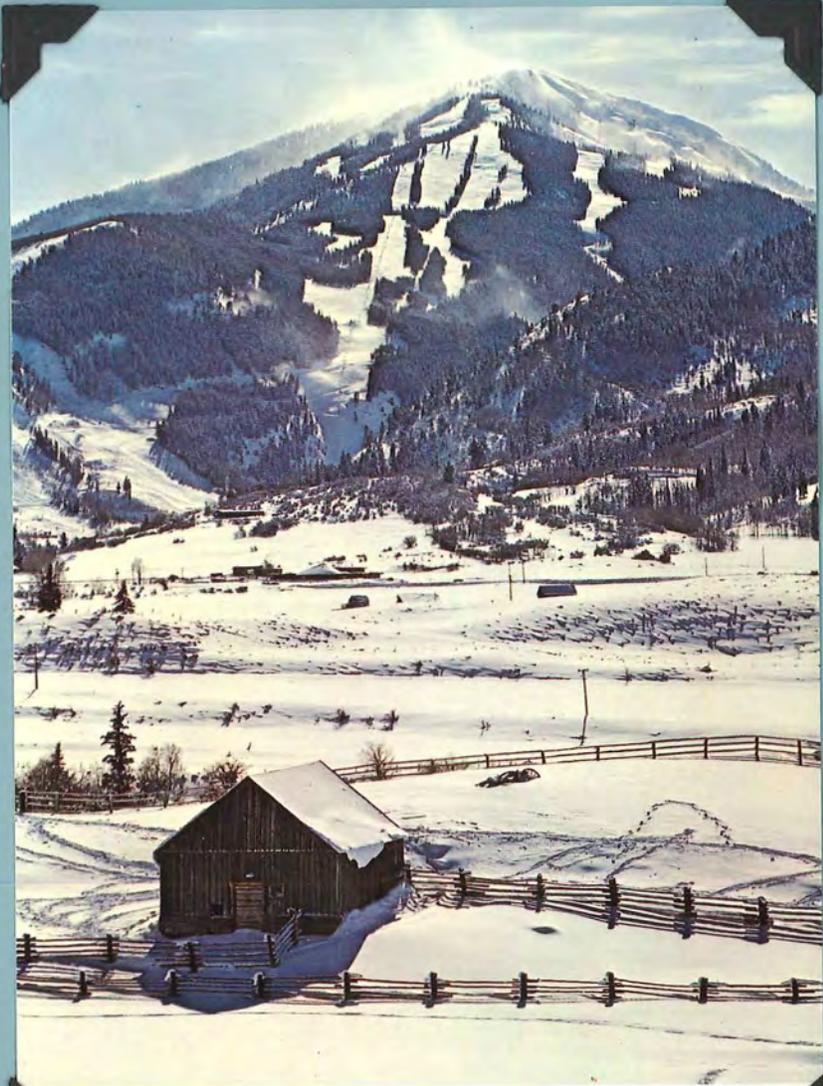
The Aspen Times October 15, 1970

Aspen Highlands Ski Area
Hunters Welcome
Saturdays & Sundays

All ski area roads are closed to vehicles per U.S. Forest Service regulations.
Foot and horse utilization is permitted.

Thank You,

Aspen Highlands



Aspen Highlands Ski Area

Photo by Tony Gauba

Taken from Henry Stein Ranch



Loges Peak, Aspen Highlands

Photo by Tony Gauba



Neil Johnson

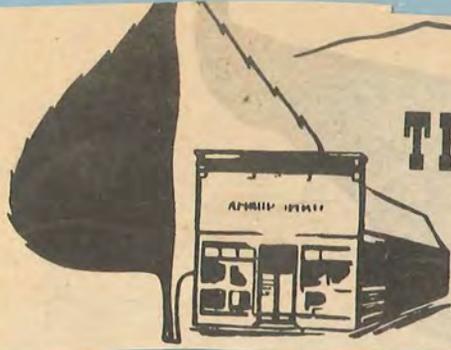
Lunch Party for Lord Mayor of Westminster
Brian Fitzgerald Moore

October 1970



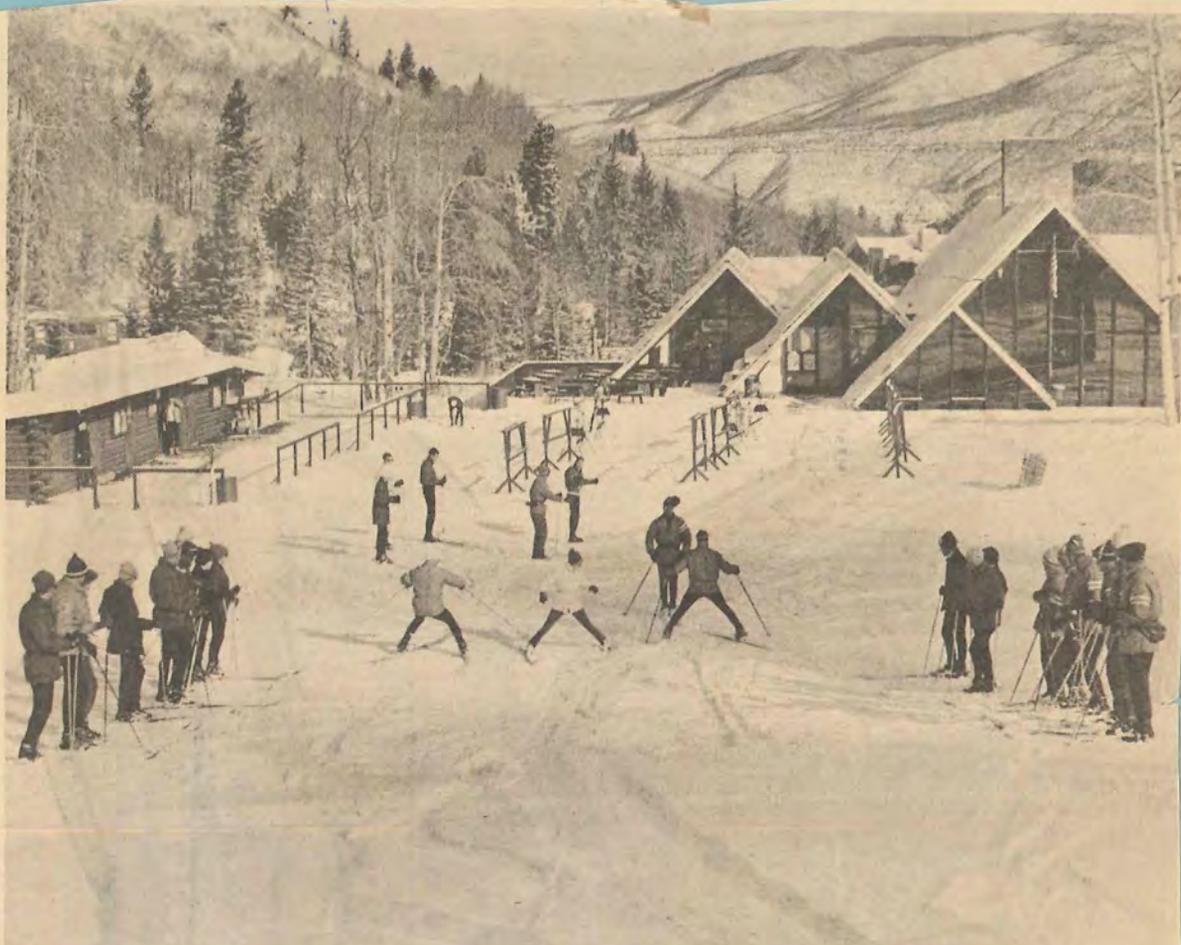
The pit - merry-go-round
midway

November 19, 1970 T



THE ASPEN TIMES

Section C



Clinic scheduled at Aspen Highlands

The 7th annual Aspen Highlands ski instructors clinic will be held from Monday, Nov. 30, through Friday, Dec. 4.

Registration opens Nov. 26. The deadline for all applicants is 4 PM Sunday, Nov. 28. The fee will be \$60 (which includes all lift tickets) and \$30 for season pass holders.

The clinic is held each year to familiarize participants with the latest teaching methods.

Instruction in the "Graduated Length Method" to be offered at

Highlands this season will be provided.

The classes present an

opportunity to get in shape, brush up on technique and qualify to instruct at the Highlands. All classes will be under the supervision of the ski school directors, Lefty Brinkman, Bob Card, Dave Farney and Ed Lynch.

Photo by C. Craig Dawson

The Aspen Times November 26, 1970



The Inside Edge

Apres-Ski fun at its best in the new Christian Endeavor Bar at Aspen Highlands Base Lodge.

4 - 6 Daily except Saturday.

**ASPEN
HIGHLANDS**

NASTAR races soon due

Former Olympic Bronze Medalist Jim Heuga of Bear Valley, California, and Gordon West, Mission Ridge, Washington, "Ski Instructor of the Year" led a field of 30 professional skiers in the NASTAR regional pacesetting trials at Alpine Meadows, California, November 23, 24 and 25.

The trials at the Lake Tahoe ski area were the first step in establishing NASTARS National Handicap (similar to a golfer's par) for the 1970/71 season.

The NASTAR races are conducted at 78 ski centers throughout the country for recreational skiers. The center here is at Aspen Highlands.



THIS IS JILL CARD, daughter of Aspen Highlands Ski School co-director Bob Card, and her Thanksgiving bunny. It really was her Easter rabbit last spring but we didn't get the photo until two days ago.

Jony Poschman photo

Olympic lift

to open by Christmas

The new Olympic double chair lift at the Aspen Highlands ski area will be completed and in operation by Christmas, according to a spokesman for the area.

Earlier this year it was hoped that the lift would be running by Thanksgiving, but progress has been slowed by construction difficulties.

As in past years, the Highlands will open the upper slopes on November 26, with the Exhibition, Cloud 9 and Loges chair lifts all running.

In addition, the half inch beginner Poma lift will be open, but the Thunderbowl area will stay closed until Christmas.

The new double chair will run from the Moment of Truth on Grand Prix up to Olympic when it is finished.

The plan to move the Upper Stein's Poma lift from its present position up to the Meadows area was postponed this summer in order to complete the new chair.

Aspen Highlands is still offering the least expensive season ticket

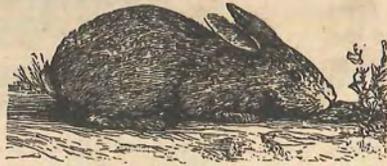
in the area. A season pass is \$95 until Thanksgiving and \$115 after that.

A family pass is being offered for \$200 before Thanksgiving and \$240 after, that includes two parents and all children under 12 for the same price.

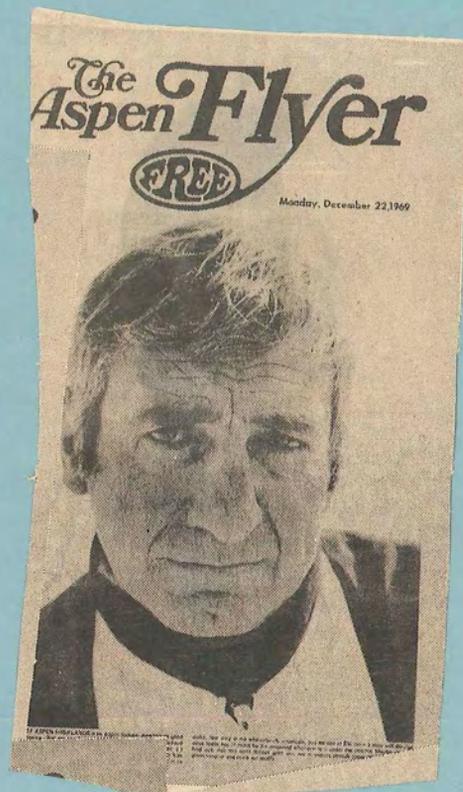
The Ski School this year is introducing the Graduated Length Method of teaching. The program is designed for beginner skiers, using progressively longer skis as their skill increases.

The bar in the base lodge has been completely remodeled this summer and expanded by 2000 square feet. A new 40 foot bar made by Aspenite Hugh Curtis has also been installed.

A dance floor has been added and the bar is expected to stay open longer in the evenings.



Thanksgiving Nov. 26, 1970





Already flying, Aspenites began their mad dash to spring today with lifts opening at Aspen Mountain, Aspen Highlands and Snowmass-at-Aspen. The picture above was taken some time ago at the

Highlands and it typifies today's mood, the sudden lifting of a dreary fall weight.

Aspen Highlands photo

ASPEN HIGHLANDER

THE BALANCED MOUNTAIN

425
425
4125

21

Published by Aspen Highlands
P.O. Box T, Aspen, Colo. 81611
303/925-7302

DECEMBER 1970

NEW OLYMPIC CHAIR TO BE READY SOON



The new Olympic lift will be 4,500' long, have a 1,250' vertical rise and have a capacity of 900 skiers per hour. Located on the western side and upper half of Highlands, its base terminal will be just below where Grand Prix run and Pyramid Park become Moment of Truth. Its upper terminal will be at the top of Olympic run. In conjunction with recently built Golden Horn and Grand Prix lifts, this now means that there are two completely independent lift routes up virtually all of the Highlands. Exhibition, Cloud Nine and Loges Lifts form one route. Thunderbowl, Golden Horn, Grand Prix and Olympic form the other.

This new addition will give Highlands 11 lifts in all, with an hourly skier capacity of 7,850.

"SKI 'N SEE"

This year Aspen Highlands will incorporate an exciting new concept into its operation with the purchase of a complete video tape set-up.

This equipment will be used in a variety of ways. First, it will show current mountain and weather conditions as you arrive in the morning. Next, it will be used in NASTAR races and ski club races. It will also be placed at strategic locations on the mountain for people to ski by. It will also be used by our Ski School, when practical, as an instructional tool.

Après-ski, the day's tapes will be shown in the Base Lodge for your enjoyment. There will be no charge for this fun event.

You'll really get a kick seeing yourself perform on t.v. Whether you're racing or just plain "doing your thing" you'll want to "Ski 'n See". You can even see yourself improve from day to day. Plan to ski Highlands and "Ski 'n See"!



New lift completes second independent route up the mountain



"Now leave your poles behind and walk up the hill like a duck..."

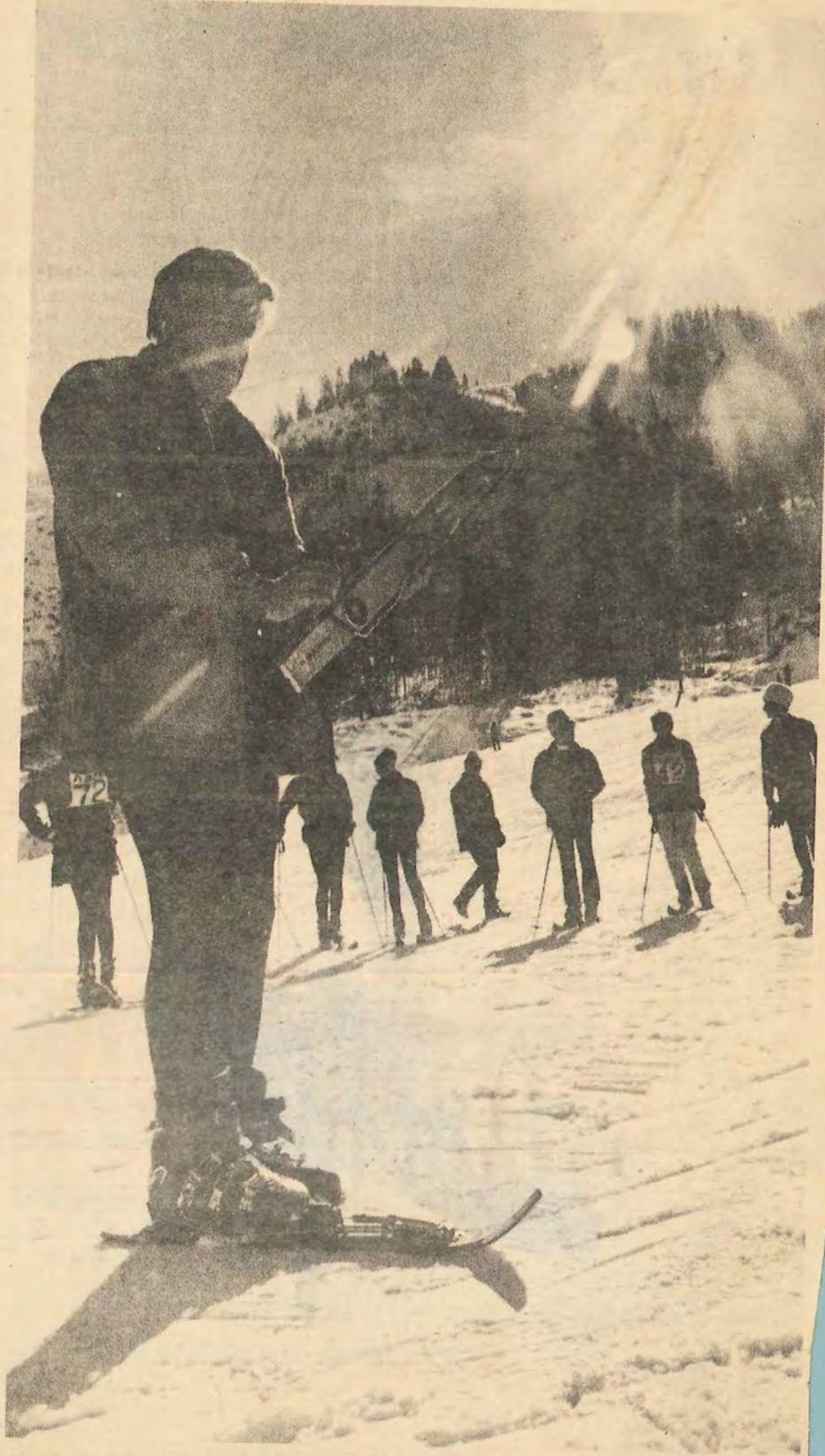
THE SHORTEES COME TO ASPEN

In addition to the International technique, Aspen Highlands Ski School this year will offer instruction using the Graduated Length Method (GLM). To demonstrate the latter, Clif Taylor, originator of the system, and his assistant Dick Tash spent last Thursday at the Highlands clinic acquainting instructors with the "shortee" skis.

Although reaction was mixed, at first most skiers were rather skeptical. Many were asked, "Who sawed off your skis?" while others questioned the Highlands ski shop's termite control. This photographer did find that the shortees were useful in some respects...they certainly made kick turns a lot easier.

Photos and story by Alison Ehrlich





Clif Taylor introduces the Highlanders to the "Shortee" ski.



Clif Taylor and Dave Farney follow their shadows -down the slope.



Lefty Brinkman, with Pepper Gomez looking on. Not everyone stayed in an upright position.

Aspen Times
Dec 10, 1970



Two students find there are lots of things easier on small skis.



All join hands to schuss down the mountain.

The Aspen Flyer



Saturday, December 19



NOT A NEW CHURCH IN ASPEN, this is a meeting place where sacraments are offered daily — mainly after skiing. Actually, it's the expanded bar and seminar room in the Aspen Highlands base lodge. We'll bet the facilities received this new

name when an antique hunter among the Highlands top brass found this old stained glass art work and then had to find a use for it. Whatever's right.

Jony Poschman photo



CHRISTIAN ENDEAVOR

for your apres-ski enjoyment

**ASPEN
HIGHLANDS**



Hot Drinks

Grog	1.10
Brandy, Cacao, Whipped Cream	
Highland's Smuggler	1.10
Peppermint Schnapps, Cacao, Whipped Cream	
Irish Coffee	1.10
Irish Whiskey, Coffee, Whipped Cream	
Mocha Coffee	1.25
Brandy, Coffee, Cacao, Whipped Cream Kahlua	
Hot Buttered Rum	1.25
Myer's Dark Rum, Buttered Rum Batter, Cinnamon Stick	
Hot Spiced Wine85
Louis Martini Red, Cinnamon, Cloves Brandy, Lemons, Oranges	

Drink List

Martini95
Bloody Mary	1.10
Gimlet95
Screwdriver95
Manhattan95
Whiskey Sour95
Daiquiri95
Bacardi95
Old Fashioned95
Rob Roy95
Skip and Go Naked	1.00
Margarita	1.00
Pink Lady	1.00
Grasshopper	1.00
Stinger	1.25
Velvet Hammer	1.00
Brandy Alexander	1.25
Rusty Nail	1.25
Black Russian	1.25
Sangapore Sling	1.25
Planter's Punch	1.25
Between the Sheets	1.50
Zombie	2.00
Gold Cadillac	1.50
Highballs90



Beer

Budweiser Draft40
Pitcher	2.25
Michelob60
Pitcher	3.00
Busch Dark40
..... Pitcher	2.25
Lowenbrau (Imported) Light & Dark85
Coors65

Liqueurs

Flavored Brandies95
Southern Comfort	1.10
B & B	1.10
Benedictine	1.10
Tia Maria	1.10
Cointreau	1.10
Pernod	1.10
Drambuie	1.10
Grand Marnier	1.10
Ouzo	1.10
Cherry Heering	1.10
Galliano	1.10
Tuaca	1.10

Wine List

Charles Krug Wines California

Cabernet Sauvignon 5th	3.50
10th	1.75
Pinot Noir	
5th	3.50
10th	1.75
Johannisberg Riesing	
5th	3.25
10th	1.65
Gerwurz Traminer	
5th	3.25
Chablis	
5th	2.50
10th	1.25
Vin Rose	
5th	2.50
10th	1.25

House Wines

Louis M. Martini Wines

Burgundy	Glass .50
Chablis	Glass .50
Vin Rose	Glass .50



Fun Activities Exclusively at



Nastar

One of the greatest attractions of sports is the excitement that comes from extending your skill and physical coordination beyond what you've achieved before.

NASTAR is just that — and it's available in Aspen only at Highlands!

Enter NASTAR, the race for everyone, regardless of age or ability.

NASTAR races at Aspen Highlands will generally be held on Fridays. However we urge you to join our NASTAR racing clinics to be held early in the week to improve your chances of winning a NASTAR Pin. Expert racing instructors will work with you and criticise your trial runs.

Get more fun out of skiing — race in NASTAR. In Aspen, only at Highlands!

* National Standard Race

Ski'n'See

This year Aspen Highlands will incorporate an exciting new concept into its operation. We've purchased a complete video tape set-up to make your visit to Highlands an even more fun experience.

This equipment will be used in a variety of ways. First, it will show current mountain and weather conditions as you arrive in the morning. Next, it will be used in NASTAR and ski club races. It will also be placed at strategic locations on the mountain for people to ski by.

Après ski, the day's tapes will be shown in our Club Room, upstairs in the Base Lodge. There will be no charge for this fun event.

You'll really enjoy seeing yourself perform on T.V.; whether you're racing or just plain "doing your thing" you'll want to Ski 'n See — only at Highlands.



The Aspen Highlands Ski School blends the best of two great techniques — French and American — into the most modern and progressive system taught anywhere. Less formal and more oriented to individual needs it mixes in the warmth and fun of Aspen so that learning is truly an enjoyable experience. The basic position is one of natural poise with the body over the skis. This allows the skis and natural body rhythm to produce an efficient and relaxed skier. Ski School hours are 9:30 to 3:00. Group and private lessons are available daily.

One of the greatest attractions of sports at any age is the excitement that comes from extending your skill and coordination beyond what you've achieved before.

NASTAR is just that, and it's available in Aspen only at Highlands. NASTAR is the National Standard Race, a program for the recreational skier. A skier establishes a handicap and can measure his ability against other skiers who enter NASTAR across the country.



You have the opportunity of winning a NASTAR Pin by coming within a certain percentage of par. NASTAR Races will generally be held at Highlands on Fridays. They will be conducted by our Sports Director, Peter Brinkman. Entrance fee — \$2.00.

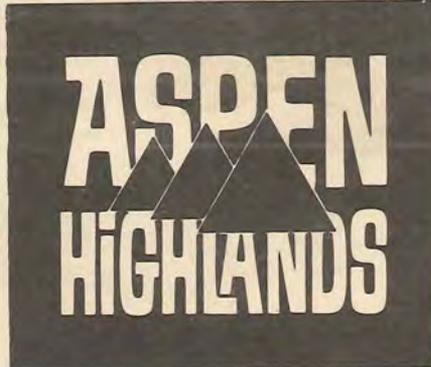
Free Busses leave for Aspen Highland from town every 15 minutes from 8:15 thru 11:00 a.m....thereafter, every 30 minutes. Last bus leaves Highlands at 6:00 p.m.

One bus each morning will make stops at the four west Aspen Lodges on Highway 82 beginning at 8:25.

On Tuesdays and Thursdays there will be a Snowmass Village run commencing at 8:30 at the Lower Village Bus Stop. Stops will also be made at the Stonebridge, Tamarack and Crestwood condominiums shortly thereafter.

Everett and Freddie Peirce, long time Aspen restaurateurs, run our Base Lodge restaurant and Merry-Go-Round restaurant at Midway. Great food and a warm, friendly atmosphere await you at highlands.

After an exhilarating day on the slopes, hot drink specialties, cocktails, highballs and beer hit the spot in our new Christian Endeavor bar in the Base Lodge. Musical entertainment is provided daily from 4:00 "ide Edge". This group is fast becoming one of the top entertainment groups in Aspen.



Whether you're with a large group, your family or friends, you'll enjoy the very special treatment you'll receive at Highlands. From the welcoming smile of our bus drivers to the friendly, warm treatment you'll receive in Ski School, to the fun you'll have in our Christmas Endeavor bar apres ski, every minute at Highlands will be a joyful experience.

Come ski with us!

Over 55 miles of ski terrain, ten lifts, a 3,800' vertical rise plus superb skiing for all levels of ability — from beginner to expert — all combine to make Highlands truly a Balanced Mountain. Three of our lifts are devoted exclusively to beginners and are located in the Base Lodge area.

Exhibition, Golden Horn and Thunderbowl runs make for exciting intermediate skiing. Grand Prix, Moment of Truth and newly opened Maroon Bowl offer the most challenging expert skiing in the Rockies.



Originated by Clif Taylor, the Graduated Length Method of instruction is the new, easy modern way to learn to ski or to improve your technique. You start on three foot skis, then graduate to four foot and five foot skis as you develop confidence and technique.

Because short skis feel like "natural extensions of your feet" you'll easily master them during your first lesson and graduate to Aspen Highland's upper slopes more quickly than you dreamed possible.

The fun part of G.L.M. is in the rapidity of learning a modern parallel turning technique in your first lesson. Once you reach the five foot level it is easier than ever before to make the transition to normal length skis.

G.L.M. is safe, comfortable, fast, and assures you of continuity when you graduate to regular length skis.



This year Aspen Highlands will incorporate an exciting new concept into its operation. We've installed a complete video tape setup to make your visit to Highlands an even more fun experience.

This equipment will be used in a variety of ways — from taping NASTAR races and ski club races to filming skiers at a fixed position on the mountain. Posters will inform you as to where the location is and what time the tapes will be filmed.

Apres ski, the day's tapes will be shown upstairs in the Base Lodge at no cost.

You'll really enjoy seeing yourself perform on T.V.; what's more, you can see yourself improve from day to day.



Aspen Highlands hostesses Sherry Sherman, left, and Susie Brehmer greet visitors this year armed with trail maps and eager to answer questions. Dressed in multi-colored windbreakers and wide-rimmed green hats, the girls are easy to spot. Susie is pointing to the new Olympic Lift

Aspen Flyer Jan. 1971

Highlands wins hockey

The Aspen Highlands whipped the Aspen Skiing Corp. 5-2 in the traditional Winterskol ice hockey game Sunday night at the Brown Ice Palace.

Most of the players were members of the Aspen Hockey Club and donned the uniform of their sponsors for the evening.

However, there was plenty of support for Highlands and the Ski Corp. in the stands.

The game was preceded by a broomball game in which the Aspen Teen Center beat the Hausfraus. Winterskol Queen Gail Ramsey and her court were introduced and a figure skating exhibition by members of the Aspen Skating Club was held.

January 1971

The Aspen Flyer

FREE

Tuesday, Jan. 26, 1971



"Is it true a ski ticket costs only \$4.25 here at Aspen Highlands Tuesday?"

"Sure, if you have a Winterskol pin."

"And there's a motorcycle race Tuesday down at the Highlands base lodge?"

"Yup....ski races and a fashion show, too."

"Aspen people are crazy."

Photo of the new Olympic chairlift at Aspen Highlands by Jony Poschman; photo of last year's Winterskol motorcycle event by Steve Wishart.

Winterskol goes Highlands Tue.

Tuesday, January 26, is Winterskol Day, all day at the Aspen Highlands.

To begin with, you can ski for half price if you buy a ticket with a Winterskol Pin in your possession.

From 10 AM until noon there will be a Nation Standard Race. The event is designed for the recreational skier, giving him a handicap and measures his ability against skiers across the country.

Registration for the race is limited to the first 100 people. All entrants must register at the Highlands Information Office by 12 noon, Monday, January 25.

At 12 until 12:30 PM there will be a complementary wine and cheese picnic hosted for all NASTAR participants, the Winterskol Queen and her court. A selection of wines will be provided to sooth the weary and cheer the victorious.

Aspen's first "Sno-Mo-Cross," motorcycle race sponsored by the Aspen Racing Association, will be held at 2 PM. It is open to all classes and last year's motorcycle hill climb was one of Winterskol's most popular events.

Registration is at 1 PM the day of the race. Contact Tom Gammell of the Highlands for more information.

An awards party will be hosted in the upstairs bar and video tapes of the race will be shown at 3:30 PM.

From 5 until 6 PM a fashion show will grace the Base Lodge. Fashions provided by the Aspen Highlands Ski Shop, Aspen Country Store, Elli's of Aspen, The Fur Traders of Aspen, the Inn Shop, Pitkin County Dry Goods and Safari of Aspen.



Jack Heath sues Highlands school

Jack Heath filed a money demand for \$22,400 in lost wages and damages against the Aspen Highlands Ski School this week in District Court.

The suit names Charles Brinkman, Robert Card, David Farny and Ed Lynch as the owners of the ski school.

Heath maintains that the group refused to allow him to teach ski lessons before Christmas breaking a verbal contract he had with them.

For several years Heath has taught at the Highlands, contracting private lessons and paying the Ski School 40 per cent of his wages, according to the suit.

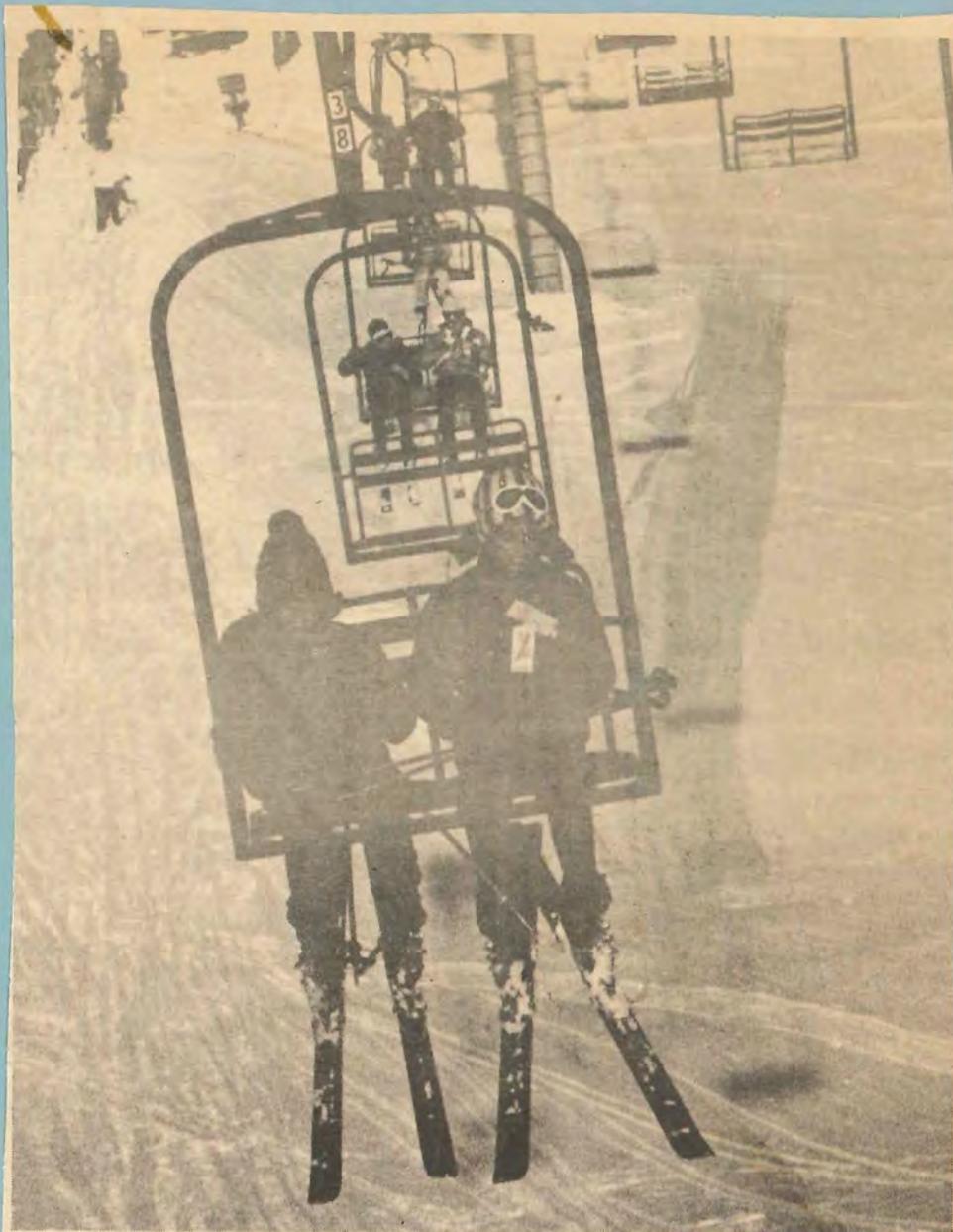
Heath claims that he again had this arrangement earlier this season and that the Ski School subsequently denied him use of the mountain.

He asks for \$2,400 in lost wages, to increase at a rate of \$60 a day and \$20,000 for injury to his professional reputation.

1161
1971

ASPEN HIGHLANDS - Visit our new Christian Endeavor Bar - with apres ski entertainment daily by The Inside Edge. Warm up with a variety of our hot drinks - snacks and sandwiches too!

We recently said O.J. Cerise was the best lift loader of children in the world. He puts people aboard the Exhibition Lift at Aspen Highlands. Now Buttermilk has been heard from. Some readers think Art Trentaz at Buttermilk West and Mr. Chastain at the main Buttermilk terminal ought to be honored.



SKIING IS A SPORT FOR THE YOUNG - from 2 to 82. Racing classifications in the United States Ski Assn. start with first graders. But you don't have to be a racer to enjoy the sport. These youngsters were in ski school at Aspen Highlands when they were photographed. Their instructor was our photographer.

Alison Enrich photo

Skier days

are up

and

January 7, 1971

down

The Aspen Highlands reported a gain in skier days for the period from the beginning of the season through last weekend while the Aspen Skiing Corporation maintained last year's level.

An increase of 27.8 per cent was recorded, from 37,729 to 48,223 for the period of November 26 through January 4.

The Aspen Skiing Corporation reported a decrease of 2.38 per cent for all three areas through January 3.

Broken down, the Corp's figures are: Buttermilk, up 8.88 per cent;

Snowmass-at-Aspen, up 1.53 per cent; and Aspen Mountain down 15.39 per cent.

The total number of people handled by the Corp was 128,299 this year, compared with 131,425 last year.

Executive Assistant Penny Oneigan said that the Corp had been running ahead of the year before until the last week of the holiday.

Ski Schools at both areas also reported gains over the number of people handled last year, although figures were not released.

The Aspen Times

Page 3-A

so far

Winterskol set at Highlands Tuesday

Tuesday, January 26, is Winterskol Day, all day at the Aspen Highlands.

To begin with, you can ski for half price if you buy a ticket with a Winterskol Pin in your possession.

From 10 AM until noon there will be a Nation Standard Race. The event is designed for the recreational skier, giving him a handicap and measures his ability against skiers across the country.

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January 21, 1971 The Aspen Times Page 5-A

"20th Twirl" Saturday at Highlands

Winterskol's Annual Ball, called the "20th Twirl" this year, is scheduled for Saturday, January 23 at the Aspen Highlands.

The newly remodeled Christian Endeavor bar and the entire base lodge will be used for the festivities.

Crowning event of the ball, yes, crowning of the Winterskol Queen, will take place at 10:30 PM.

Dan Dailey, this years Winterskol King, will make the announcement. He is a past King and well known as both a star of stage and screen and an Aspen visitor. Featured performers at this

year's bash are the Dirty Old Men Jazz Band, a group of local professional men who put out Dixieland music.

They will be joined by the Inside Edge, the five man folk group that plays apres ski regularly at the Christian Endeavor.

The folk singing is planned for the Freddy Fisher Room upstairs and late evening snacks will be served.

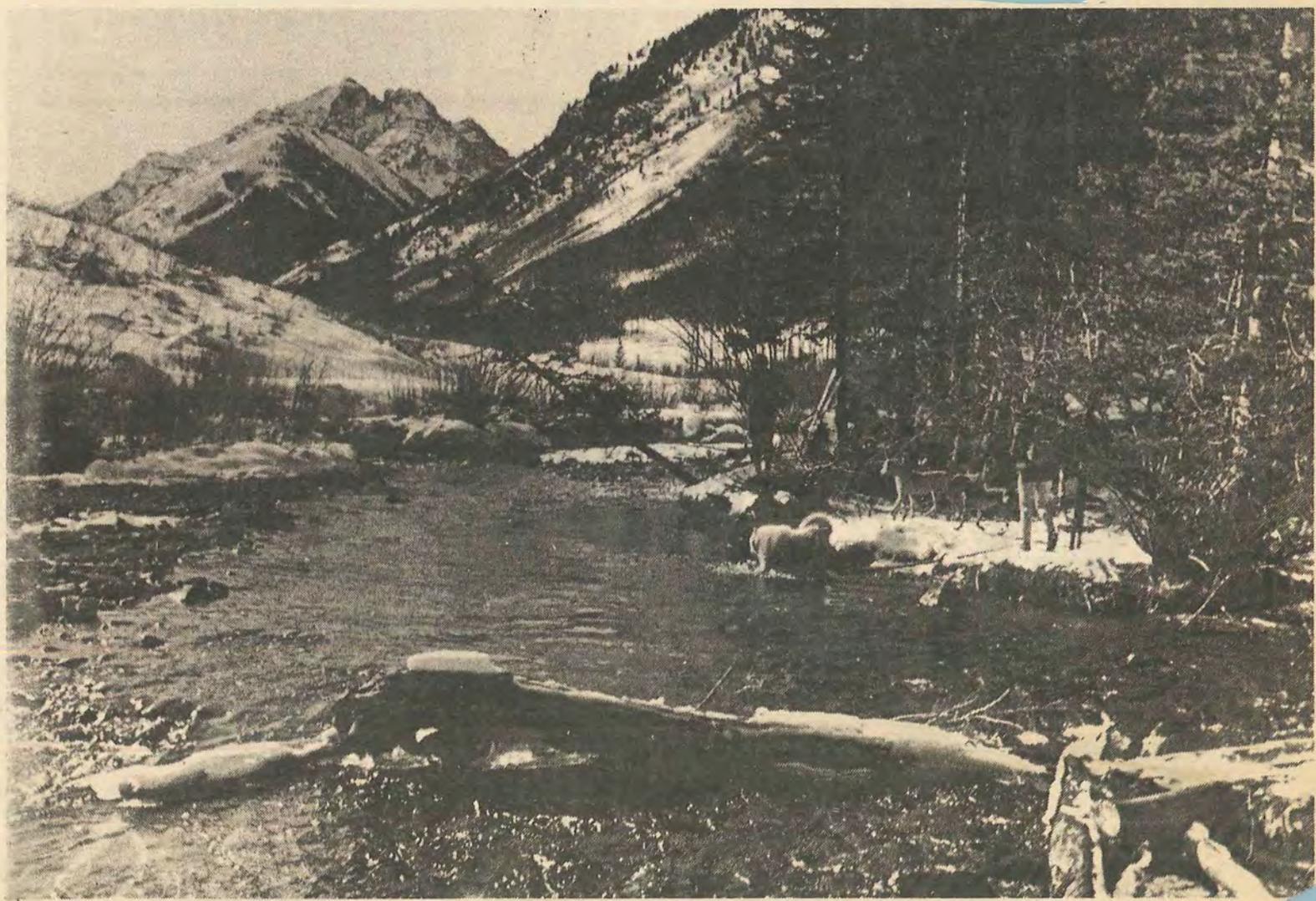
The party is scheduled from 9 PM to 1 AM. Admission is a Winterskol button and \$2.

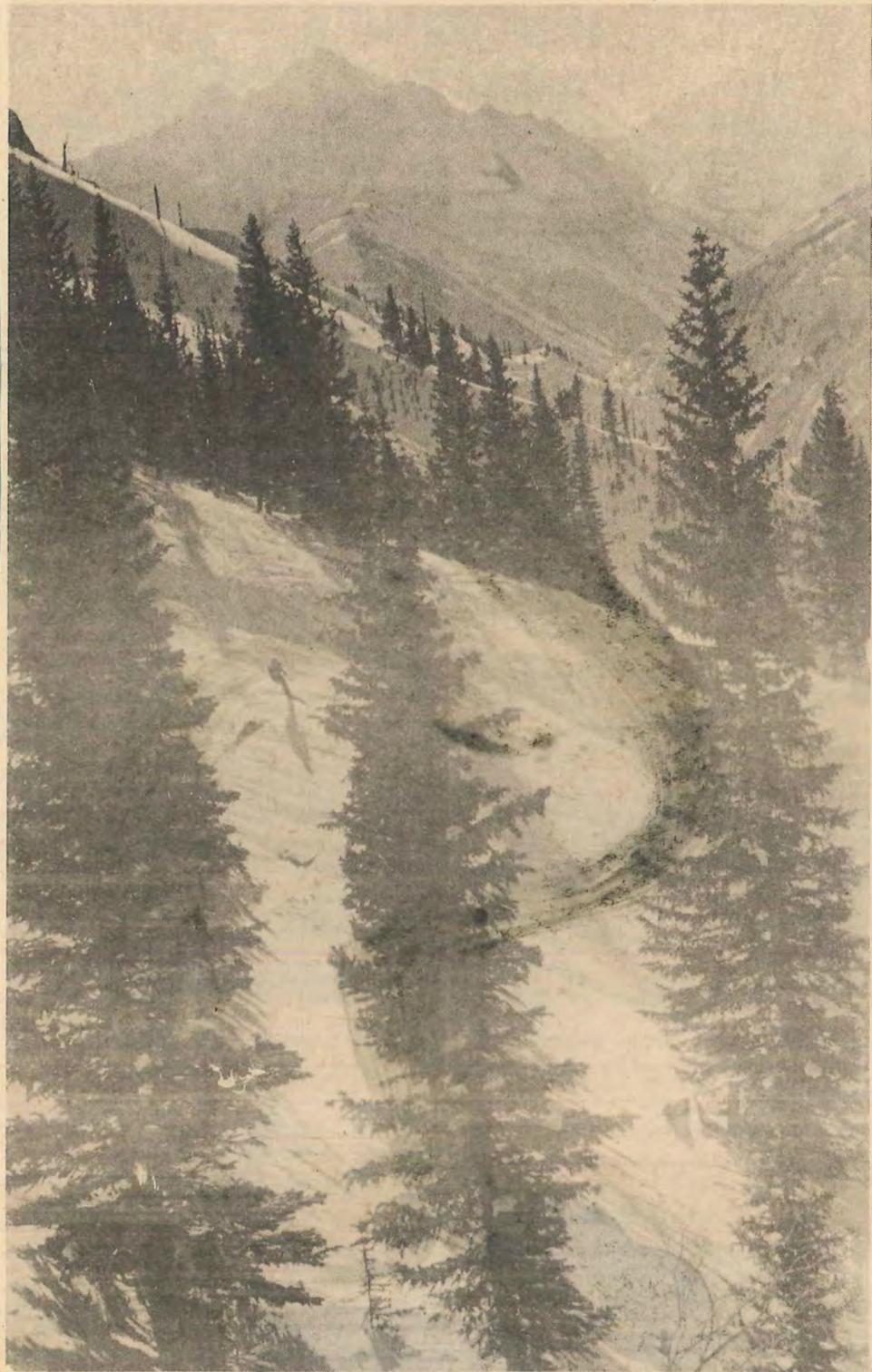
Dave Farny, chairman of the 20th anniversary ball, called this

year's decorations "fantastic." However he refused to describe them in detail.

However, Farny also a director of the Aspen Highlands Ski School, did divulge that decorations will be enhanced by the biggest collection of old-fashioned ski boots this side of Camp Hale.

He said the decorations and entertainment were aimed at attracting a good representation of long-time residents to the party. Of course, newcomers are also welcome, he added.



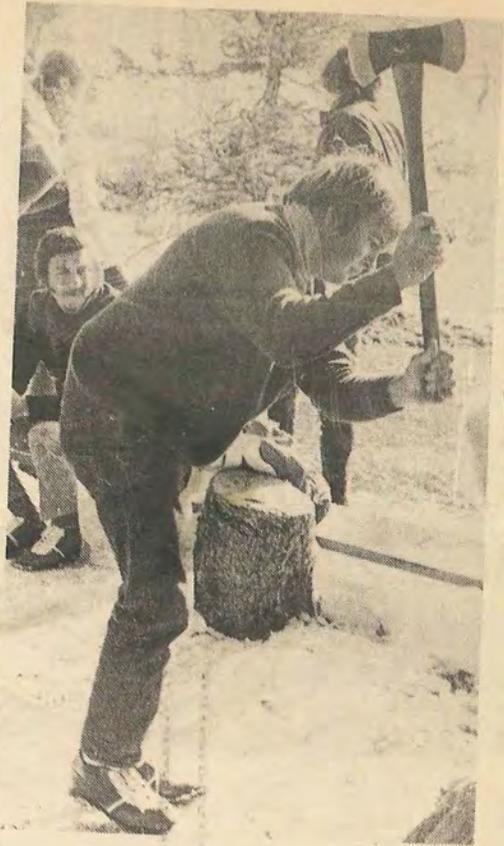


THIS VIEW OF 14,000-FT. PYRAMID PEAK was not possible without climbing into the trees last year. This winter it's available from the new Olympic double chairlift at Aspen Highlands. The run in the foreground is Grand Prix. To the right of Pyramid is the shoulder of the 14,000-ft. Maroon Bells.

Jony Poschman photo



Enroute to Maroon Creek Trail cutoff, a mile above the Aspen Highlands cross-country starting point.



Photos by Jony Poschmann

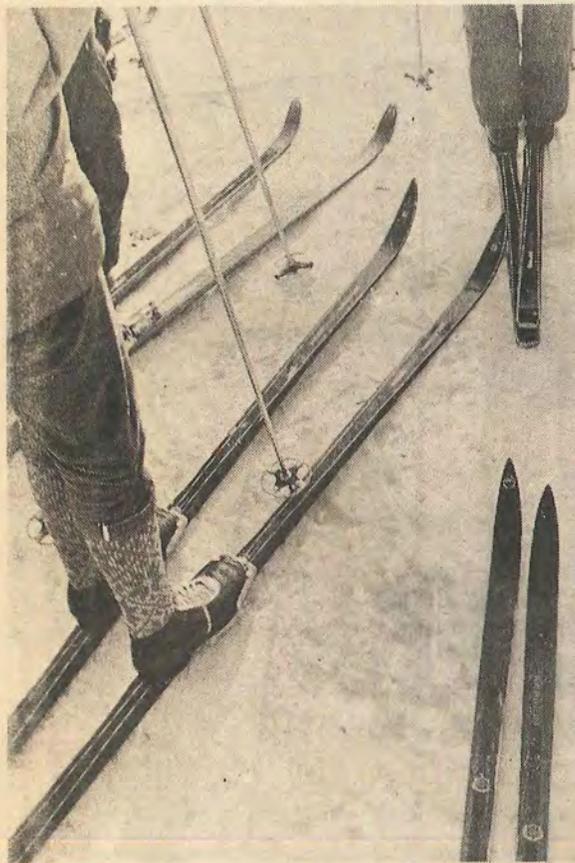
Tour leader Doug Rowley chops firewood for the stove in the cross-country tent.

Thursday, December 31, 1970

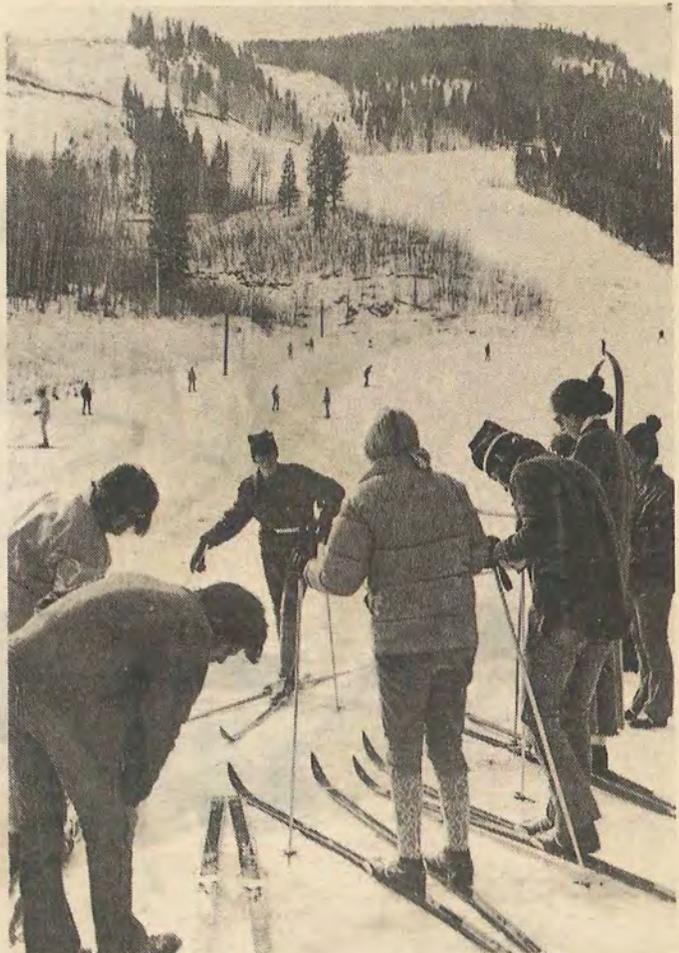


YOU MAY NOT RECOGNIZE THE MAN (it's that Aspen tan again) but he's Cliff Taylor. But you should recognize his shorty ski, the kindergarten aid for beginning skiers in Taylor's Graduated Length Method (GLM) of ski instruction which is being employed in some classes at Aspen Highlands. Skis get longer as pupils go through school. We're told that some students graduate to longies and parallel skiing in only three days.

Alison Ehrlich photo



Cross country skis are skinnier; poles longer, boots bendier.



Sandy Colvard takes out a group of beginning cross-country skiers at Aspen Highlands

Doug Rowley leads daily cross-country ski tours this season from the Aspen Highlands ski shop. The trail winds four miles up Maroon Creek to a tent where the groups stop for lunch before skiing back. Jony Poschmann took these photographs last weekend when a free clinic was held.

A tent — hidden in the trees — is maintained by the Highlands on an island at the end of the four-mile touring route. Skiers carry their equipment via a "bridge" of rocks and logs to reach this lunch spot.

Summer Scene

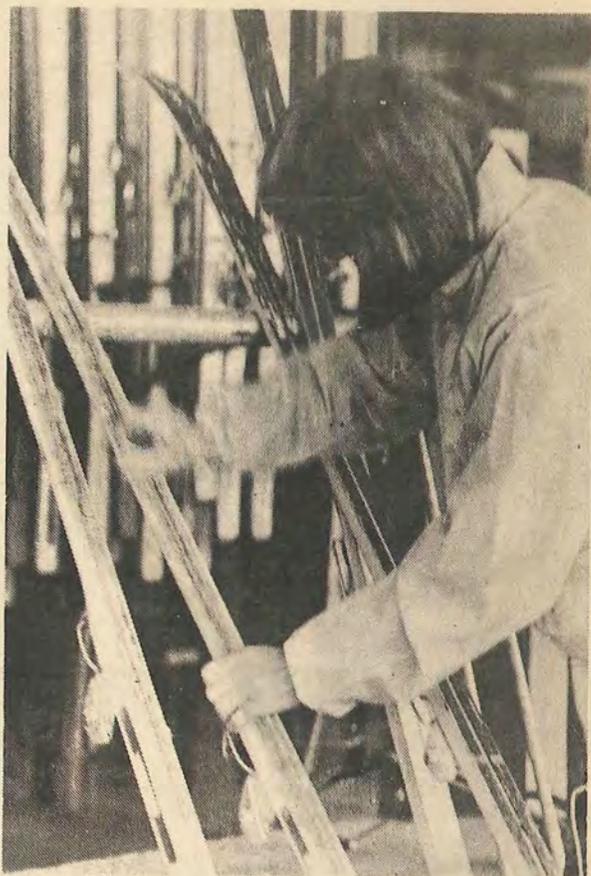
Although summer is not Aspen's most crowded season (thank goodness), it is its busiest – not including the most popular activity which is getting away from it all to the high country. On many weekends, there are so many things going on that a vacationist can't take them all in. This series of photos show some of the activities.

Aspen
Flyer
Jan 17
1971



One of the things some Aspenites do in summer is to make sure the ski lifts run in the winter. This maintenance man is on the Exhibition Lift at Aspen Highlands, which also totes passengers in summer.

Members of an advanced touring group prepare to return to Highlands headquarters after an 8-mile run along Maroon Creek.



Waxing up with wax that allows the skis to climb uphill and yet slide down (if the choice is right). Barbara Lewis prepares for the free clinic held at Highlands last week.

The Christian Endeavor Bar

GRAND OPENING Tuesday, February 2

FOR NIGHTLY ENTERTAINMENT and DANCING



**ASPEN
HIGHLANDS**

Introducing **SAVANNAH** 9 PM to 2 AM

**Largest Dance Floor
in Aspen**

The Aspen Flyer

FREE

Saturday, Feb. 6, 1971



IT'S OPEN — if you can make it. Maroon Bowl on the back side of Aspen Highlands opened with Wednesday's new snow. Vital statistics: a mile wide, about 4000 feet vertical, and two runs a day (morning and afternoon). The ridge at left is climbed from the upper terminal of the Loges Peak Lift. Ski patrolmen serve as guides for the two-hour trip which deposits skiers above the end of the closed road near the T Lazy 7

Guest Ranch. Maroon Bowl is recommended only for excellent skiers with powder skiing experience, and prospective bowl skiers are tested for ability prior to the tour. Arrangements must be made in advance with the Highlands information office.

Bob Chamberlain photo

SAVANNAH!

ENTERTAINING EVENINGS
9 PM to 2 AM Tues. thru Sat.

Largest Dance Floor in Aspen

**ASPEN
HIGHLANDS**

THE
CHRISTIAN
ENDEAVOR
BAR

CHRISTIAN ENDEAVOR BAR at Aspen Highlands. Entertainment 9
PM to 2 AM Tuesday through Saturday. Largest dance floor in Aspen.

February 1971

ASPEN HIGHLANDS

is...

- G. L. M. *
- Nastar
- 3800 ft. vertical
- 10 lifts
- The Inside Edge
- Ski'n See Video Tapes
- Great Ski School
- A Welcome smile
- Free Blue Buses
- Christian Endeavor Bar
- 2 Fine Restaurants
- Maroon Bowl

*Base Lodge
BREAKFAST
daily 8 A. M.*

*graduated length method

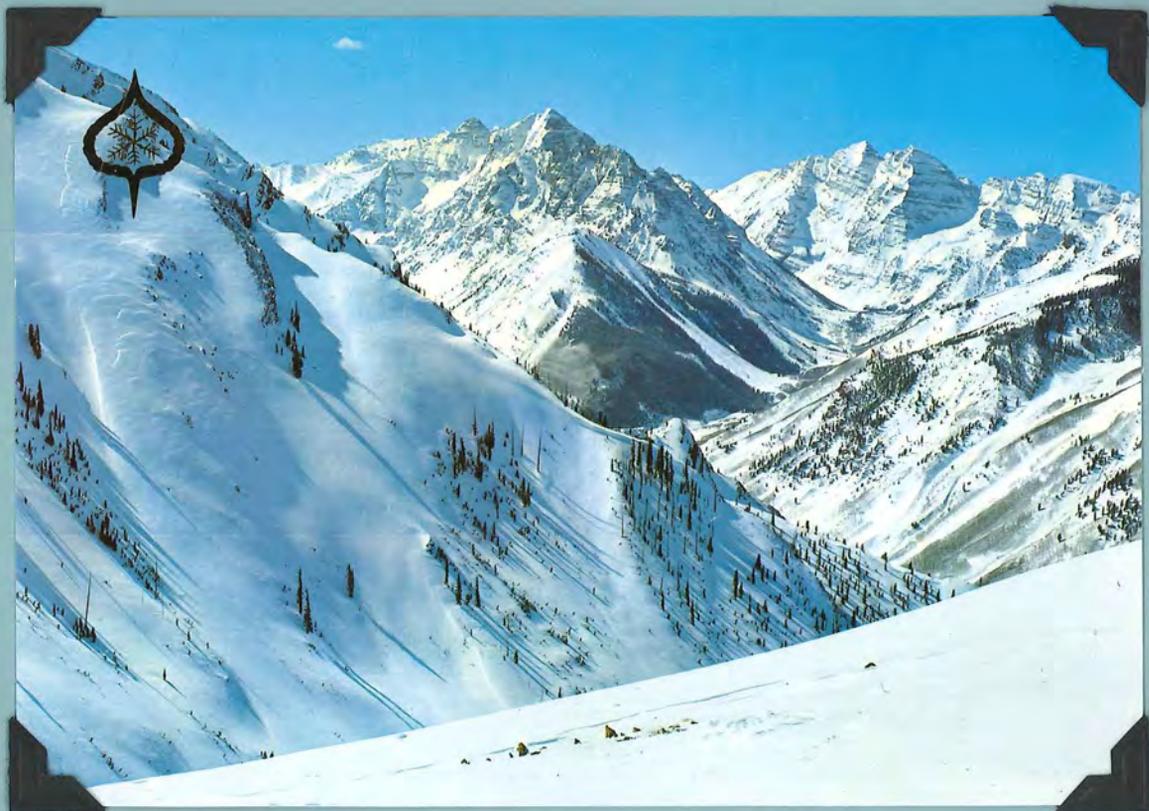


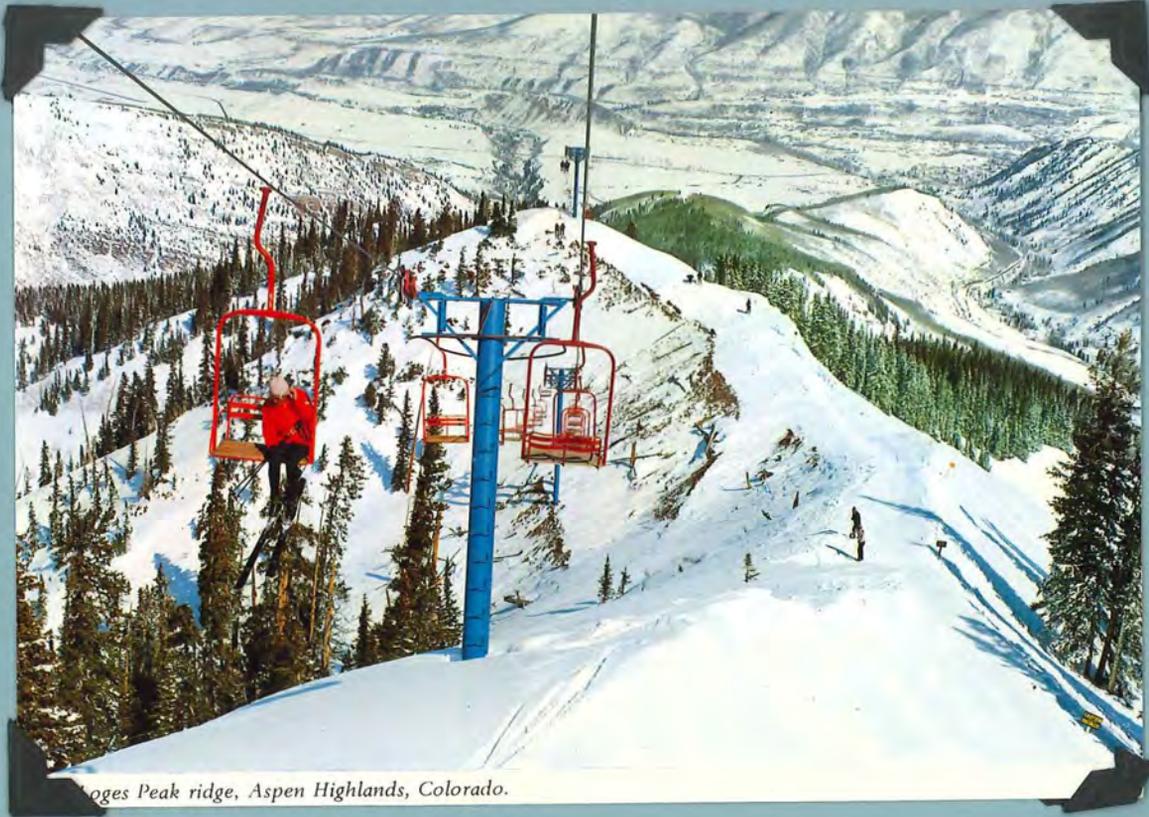
Aspen Highlands Ski Area

Photo by Tony Gauba



Skiing on Loges Peak, Aspen Highlands, Colorado.





Loges Peak ridge, Aspen Highlands, Colorado.





February 1971

New addition to west



Flying saucers in front of lodge



new addition to west



New ski school sign under bell and stand

February 1971





Lower poma lift

February 1971



Half inch lift shack



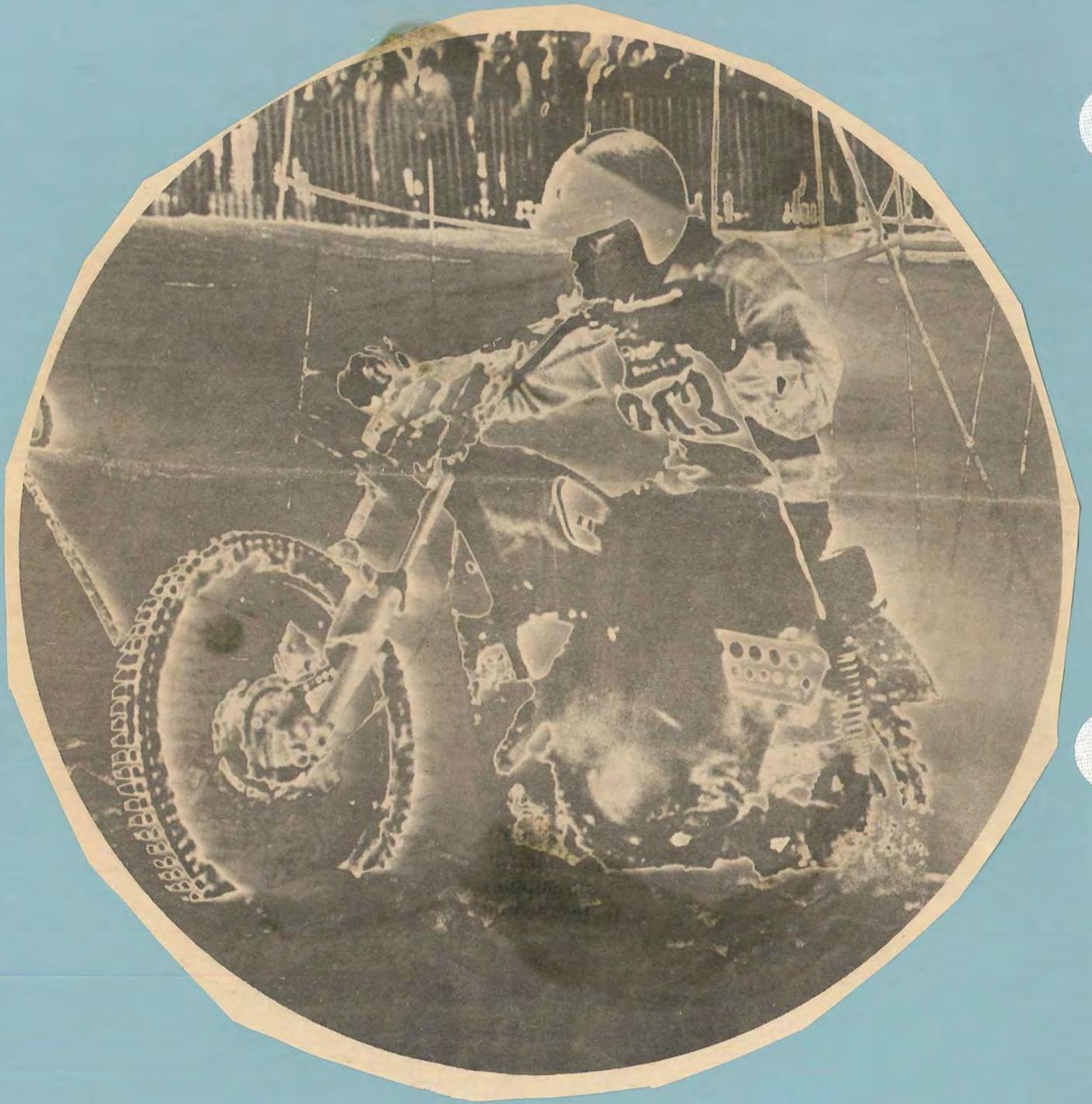
Flying saucer ski rack
February 1971



The old burn area of the Maroon Bowl at Aspen Highlands is shown above and it is part of a mile wide, 4000 foot vertical area that recently opened. Recommended for excellent skiers with powder experience, the trip is guided by a ski patrolman and scheduled for both morning and afternoon. Arrangements for the two hour trip should be made in advance with the information office at the Highlands.

Bob Chamberlain photo

Aspen Times, February 1971



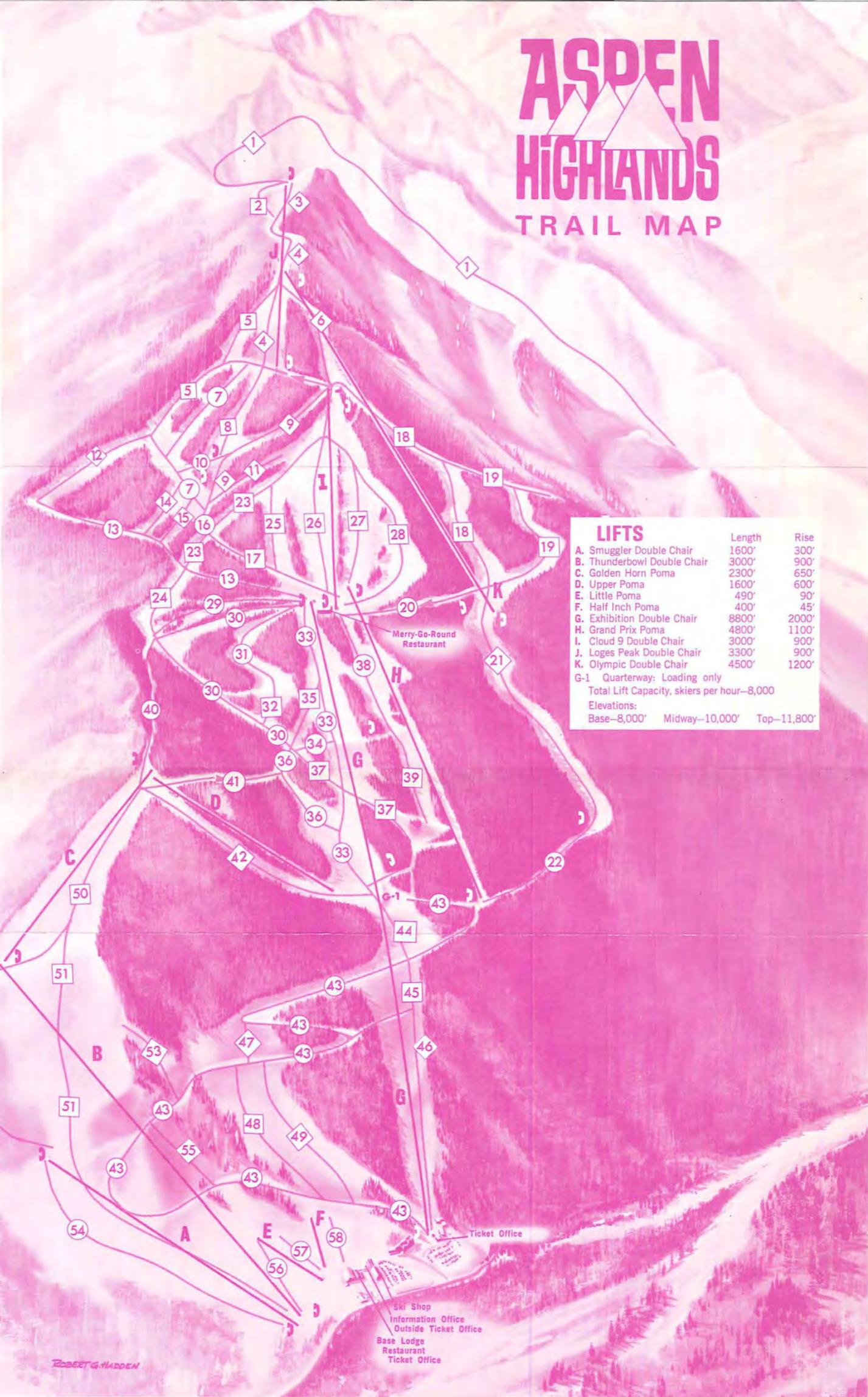
Sno-Mon-Cross scrambler takes the hill at Aspen Highlands during Aspen's recent Winterskol celebration.

Photo by Aspen Tintype

ASPEN HIGHLANDS TRAIL MAP

Legend to Trails

- Easiest
- ◻ More Difficult
- ◊ Most Difficult
- ⌋ Patrol Phones
- ◇ 1. Maroon Bowl
- ◇ 2. Roundabout
- ◇ 3. Mousetrap
- ◇ 4. Loges
- ◇ 5. Hayden
- ◇ 6. Olympic
- ◇ 7. Meadows
- ◇ 8. Kandahar
- ◇ 9. Alps
- ◇ 10. Meadows Cut-Off
- ◇ 11. The Wall
- ◇ 12. Boomerang
- ◇ 13. Coachlight Catwalk
- ◇ 14. Interstate 70
- ◇ 15. Le Chamonix
- ◇ 16. Easy Street Catwalk
- ◇ 17. Andrew's
- ◇ 18. Grand Prix
- ◇ 19. Pyramid Park
- ◇ 20. Phone 4 Catwalk
- ◇ 21. Moment of Truth
- ◇ 22. Phone 5 Catwalk
- ◇ 23. Wine Ridge
- ◇ 24. Drop-Off
- ◇ 25. Heatherbedlam
- ◇ 26. Floradora
- ◇ 27. Gunbarrel
- ◇ 28. Deane's
- ◇ 29. Treva's
- ◇ 30. Prospector
- ◇ 31. Norway
- ◇ 32. Lower Norway
- ◇ 33. Exhibition
- ◇ 34. Tower 25 Cutoff
- ◇ 35. Christy Canyon
- ◇ 36. Nugget
- ◇ 37. Prospector Gulch
- ◇ 38. Red Onion
- ◇ 39. Lower Red Onion
- ◇ 40. T-Lazy-7
- ◇ 41. Cakewalk
- ◇ 42. Upper Stein
- ◇ 43. Park Avenue
- ◇ 44. Golden Barrel
- ◇ 45. Arthur's
- ◇ 46. Lower Stein
- ◇ 47. Upper Jerome
- ◇ 48. Jerome Park
- ◇ 49. Jerome Bowl
- ◇ 50. Golden Horn
- ◇ 51. Thunderbowl
- ◇ 52. Powder Bowl
- ◇ 53. Epicure
- ◇ 54. Smuggler
- ◇ 55. Limelight
- ◇ 56. Mother's
- ◇ 57. Apple Pie
- ◇ 58. Half-Inch



LIFTS		
	Length	Rise
A. Smuggler Double Chair	1600'	300'
B. Thunderbowl Double Chair	3000'	900'
C. Golden Horn Poma	2300'	650'
D. Upper Poma	1600'	600'
E. Little Poma	490'	90'
F. Half Inch Poma	400'	45'
G. Exhibition Double Chair	8800'	2000'
H. Grand Prix Poma	4800'	1100'
I. Cloud 9 Double Chair	3000'	900'
J. Loges Peak Double Chair	3300'	900'
K. Olympic Double Chair	4500'	1200'

G-1 Quarterway: Loading only
 Total Lift Capacity, skiers per hour—8,000
 Elevations:
 Base—8,000' Midway—10,000' Top—11,800'

Welcome to Aspen Highlands, the "Balanced Mountain," with Colorado's longest vertical drop of 3800 feet, six double chairlifts and five Poma lifts that lead to over 50 trails for your skiing enjoyment. From the beginners circuit at the bottom to the magnificent Maroon Bowl at the very top you will find something for every class of skier.

Base Area

Arriving at the main parking lot by car or via one of the free busses that leave Aspen every few minutes, the visitor finds himself facing the Aspen Highlands Ski Shop. Ski repair and rentals, new ski sales and equipment of all kinds, plus the latest in ski wear are all available for your needs. To the right of the sport shop two flights of stairs lead to the main lodge. Inside the lodge the main ticket office, a restaurant, rest rooms and two bars are all available. To the right of the top of the steps our guests will find the information office and an auxiliary ticket office open during rush times. A third ticket office is located at the bottom of Exhibition Lift which is, incidentally, the most direct route up the mountain.

Directly in front of the main lodge is the beginners circuit. To the left, the Fred Iselin Ski School International meets. This is where the new skier takes his first steps on skis. Directly in front is the Half-Inch Poma lift which serves the absolute beginner. The lift is 400 feet long, with a vertical rise of 45 feet. The new skier can master the straight downhill running position, the snowplow and the snowplow turn. To the left of the Half-Inch Poma is Lower Poma. This lift is used by the ski school for checking out their classes, and also provides an easy route to the Smuggler and Thunderbowl lifts. The Smuggler lift is on the far left, with a vertical rise of 300 feet. This is the next lift that the beginner uses after he has mastered the Pomas. It serves a wide, gentle slope with a constant pitch, ideal for teaching and learning. Near the bottom is a steeper section which is ideal for practicing traversing and side-slipping.

Up The Mountain

The Aspen Highlands balance and versatility is amply demonstrated by the Thunderbowl lift. Situated between the beginners lifts, this lift provides the skier with some of the finest intermediate skiing available anywhere. Thunderbowl proper is wide, steep, long and bowl-shaped, wonderful skiing in powder and hardpack alike. A great giant slalom hill for you racers.

Above Thunderbowl is the new Golden Horn Poma lift. This new lift, installed in the summer of 1969, provides a second access to the top via Cake Walk to Grand Prix lift, which takes you to Midway, or via Upper Stein to Quarterway and up on Exhibition Lift. The Golden Horn run is a wide, steep trail which provides a fun way down the mountain at the end of the day. Note: this trail starts out fairly gently and then becomes much steeper about half way down. Don't get caught by surprise.

Upper Stein, leading off to the left from the top of Golden Horn, is one of Aspen Highlands' expert trails. Providing exciting powder skiing, it can be tricky when packed. If you fall you go all the way to the bottom. In a case like this stay on your back or stomach and keep your skis in the air. You may get shaken up but you won't get hurt.

After skiing Upper Stein the expert skier can (1) catch the Exhibition lift at Quarterway to Midway, (2) catch the new Grand Prix

lift from below Quarterway to Midway, (3) catch the Upper Poma back up to the top of Upper Stein, (4) ski on down via Arthur's and Lower Stein. Arthur's, starting below Park Avenue at Tower 10 is short and fun. Looking down it is easiest on the left, toughest on the right. At the bottom you can take the road to the right leading back to Park Avenue, or if you are brave, challenge the Lower Stein. Written up in Ski Magazine as one of the steepest runs in North America, it is just that. Steep, narrow, with gulleys and ridges leaving no place to pull out, criss-crossed by roads, it is tough. Like Upper Stein, if you fall you go all the way. But remember, if you make a good run you are right under the Exhibition Lift and you are performing before an appreciative audience.

Higher Still

The main lift up the mountain is Exhibition lift. Starting from the No. 2 parking lot which is to the right of the Base Lodge parking area, this lift rises past Quarterway to Midway, with a vertical rise of 2000 feet along a length of 8800 feet. At Midway, Merry-Go-Round Restaurant offers lunch, snacks, and rest rooms. From here on down is found, to quote Warren Miller, "some of the best intermediate skiing in the world." Red Onion, Exhibition, Norway and Prospector are all great skiing for the intermediate and expert skiers. The slopes are of constant pitch, wide, with very few surprises. The skiing is so uniformly excellent here that all we can do is warn you of the very few surprises you might find.

Red Onion is uniform until you meet the first road. From here on down the trail gets gradually steeper and narrower until it hits the second road; be especially careful of the last 100 yards.

Exhibition Run is just that—a real show off place, under the lift all the way. At Tower 24 you come on a steep pitch which can be skipped by taking the road to the right leading to Nugget. At the end of Nugget there is another steeper pitch; by traversing to the left as far as the lift line then back to the right and once more to the left you can avoid the steepness.

Norway is the same wide, gentle type of slope, even better for practicing because it is not so crowded. Just before the steep slope at the bottom you can cut to the left by the path through the trees to Exhibition, or else to the right via the road to Prospector.

Prospector takes off from Midway to the right. Although this trail has roughly the same pitch as the others it has more variety. Prospector meets the road coming from Tower 24 and changes its character as well as its name. Below the road it is called Prospector Gulch and is quite a bit more difficult. Most people will be happier going to the right on Nugget.

And Higher

The next lift up the mountain is the Cloud Nine lift. Rising from an altitude of 10,000 feet to 10,900 feet, it opens up a series of trails which caters to skiers whose ability ranges all the way from strong stem christies to the most expert. Deane's, Gunbarrel, Floradora, Heatherbedlam, and Wine Ridge, as well as Grand Prix and Pyramid Park all have constant pitches and no surprises for the unwary. The Meadows, reached via the road from the top of Cloud Nine to the Loges Peak lift, provides the easiest way down. It is the second trail on your left after crossing under the Loges Peak lift. Meadows finishes up at a road called Easy Street, which leads to Wine Ridge and Arthur's.

There are also some real expert trails leading down from Cloud Nine. As you get off the lift at the top and turn left you immediately come upon Alps. This provides good, challenging skiing and brings

you out at the bottom of the Meadows. Should you decide to skip Easy Street you can cut off to the right and take Interstate 70 and Le Chamonix to Coachlight.

Should you skip Alps and head toward Wine Ridge you will find the Wall. This is steep and tough and great powder skiing. Please stay in the fall line — traversing and kick turns are inappropriate here. To the left of the Wall you will find that the trees have been thinned out so that you can ski through them, but you'd better be quick and good.

Another tough powder slope is Boomerang. You ski along the road from Cloud Nine to Loges, pass Kandahar and Meadows, turn left for 150 yards, and then turn right. Never packed, this slope has powder if there is powder anywhere. Three notes of caution: (1) the bottom half is much steeper than the top, (2) it is a sun slope—be careful in the spring, (3) the drop off to the road - Coachlight - is quite sharp; take it at a long angle from right to left.

Grand Prix is a story all its own. Used for an Olympic try-out downhill race, it is actually two separate and distinctly different sections. From Cloud Nine to the Phone 4 road halfway down which leads back to Midway, Grand Prix and Pyramid are quite similar to the other trails off Cloud Nine, excellent skiing but not exceptionally difficult. From Phone 4 down, take care; after a couple of hundred yards you run into Moment of Truth. It's just that—a moment of truth. You had better be good to handle it, but if you are good enough it is a real thrill. With the completion of the new Poma from Quarterway to Midway, you can ski down Grand Prix, out the road and ride right back up to Midway without going all the way to the bottom.

At the top of Cloud Nine lift to your right you will find the ski patrol shack. From here the patrol handles accidents and emergencies on the mountain. Although we do not have food or rest rooms here, you are always welcome to use the hut as a rest and warming room. The sundeck in front of the patrol shack is a fine place for a picnic lunch or wine party, and has Aspen's only Alpine view of Pyramid and the Maroon Bells. Another popular picnic spot, especially in the spring, is Picnic Point at the top of Pyramid Park. New Olympic chairlift operates between Midway and the top of Highlands and serves Grand Prix, Pyramid Park and Olympic runs.

At Last — The Summit

Loges Peak lift, the highest and final lift at the Highlands, takes the skier to the top of Loges Peak, elevation 11,800 feet. From here you can ski back down the mountain or take the Maroon Bowl tour. While the skiing off Loges Peak is mostly expert, less proficient skiers can have the thrill of riding up the lift and coming down safely with care. One good way is to go with a ski instructor.

From the top there are two ways down, one being the road behind the lift, the other off the face by way of Mousetrap. This is well named; it can be fine skiing but it can be tricky. Mousetrap and the road meet at the top of the ridge which gets you to 5 Towers. A short pitch below 5 Towers leads to a flat section where the trail divides. To the left Olympic leads to the top of Cloud Nine or into Grand Prix, to the right, Loges.

This then is Aspen Highlands — the Balanced Mountain. We're proud of it — and we hope you enjoy skiing it as much as we enjoy having you.



Tuesday, Feb. 16, 1971

THE SNO-MO-CROSS motorcycle event at Aspen Highlands during the recent Winterskol Carnival went over big with the big crowd that watched it. And, a representative of sponsors told the Winterskol committee last week, the event received national publicity in cycle magazines and could be much bigger next winter. The consensus seemed to be that the event, like Aspen, is big enough as it is.

Jony Poschman photo

Feb 13, 1971

Internationally known skier Fred Iselin dies

Internationally known skiing personality Fred Iselin died early Sunday morning at Aspen Valley Hospital. He was 57 years old last month.

A memorial service will be held at 4 PM Wednesday at the Chapel of the Prince of Peace, on the road to the Aspen Highlands ski area. Reasons for the cause of death were not immediately available.

Iselin broke his hip at Chamonix, France, last spring while filming his last movie, "The Great Ski Chase."

A native of Wengen, Switzerland, Iselin was a ski champion in Europe when he came to this country. He was an instructor at Sun Valley before joining Friedl Pfeifer to form the Aspen Ski School in 1946.

He remained as co-director of the Aspen Ski School until the early 1960s. Then he headed the ski school at Buttermilk Mountain. His five-year contract as director of the Aspen Highlands Ski School ended last spring.

Iselin generated much of the early publicity for Aspen as a ski resort through his movies. His "Little Skier's Big Day,"

which featured a Winterskol Carnival, is still being screened.

His book, "Introduction to Skiing," written in collaboration with A.C. Spector of Playboy magazine, was one of the first successful ski instruction texts.

Iselin is survived by his wife, Elli, who operates the Elli of Aspen shop.

Aspen Rites Scheduled For Iselin

ASPEN, Colo. — (UPI) — Memorial services will be held here Wednesday for Fred Iselin, 57-year-old internationally known ski figure whose father founded the Switzerland Skiing Association.

Iselin, a native of Glaris, Switzerland, and son of General Christian Iselin, died Sunday.

Iselin taught school in Chamonix, France, and was a mountaineer guide before coming to the United States in 1938. He served as supervisor of the Sun Valley Ski School in 1938 and later became an instructor at Snow Valley, Vt.

He was named codirector of the Aspen Ski School in 1947 and later became director of the ski schools at Aspen Buttermilk and Aspen Highlands.

In addition to his work on the slopes, Iselin collaborated on two books for beginning skiers.

RIP, Feb 14, 1971

Denver Post



Photo by Berko

A Pioneer of Aspen Skiing

Fred Iselin, 1914-1971

Aspen skiing great Fred Iselin dies

Memorial services will be held at 4 p. m. today at the Prince of Peace Chapel for Fred Iselin, 57, who died suddenly Sunday morning.

Often referred to as "Mr. Skiing" in Aspen, Iselin was a co-founder of the Aspen Ski School and took an active part in promoting Aspen skiing and junior ski racing activities.

Iselin was born in 1914 in Glarus, Switzerland, the son of a famous Swiss army general. He learned to ski at an early age and after serving as an officer in the Swiss army, moved to Chamonix, France, to work as a ski instructor and mountain climbing guide.

In 1938, at the urging of Friedl Pfeifer, Iselin moved to Sun Valley, Idaho, just opening at the time, and became supervisor of the ski school there.

During World War II, Iselin, working in his capacity as a Swiss army officer, supervised International Red Cross operations, transporting food from Germany to German prisoners of war in the United States and from the United States to U.S. POWs in Germany.

After the war he headed the ski

school at Snow Mountain, Vt., before going back to Sun Valley as an assistant to Otto Lang, the ski school director there.

In 1946 he married Elli Stiller in Sun Valley. She survives him.

He came to Aspen in 1947, and joined with Pfeifer to found the Aspen Ski School. He left the school and co-headed the Buttermilk Ski School before heading the Aspen Highlands Ski School from 1963 to 1970.

Always interested in promoting skiing, especially in Aspen, Iselin performed in three ski films. He broke a leg while making a fourth film last April.

He also wrote two books on the sport.

Iselin was dedicated to teaching young skiers and Mrs. Iselin requests that donations be made to the Aspen Skiers Educational Foundation in lieu of flowers being sent.

In addition to his wife, Iselin is survived by a sister in Zurich, Switzerland.

His remains will be cremated in Grand Junction.

Devil's Advocate

Fred Iselin



Fred: Willy! What kind of control pills did you give the girl's team?

+++++

Editors Note: The following guest column was written by Wilton Jaffe, Sr., Fred Glidden, Henry L Stein and Pat Henry. It appeared in the Aspen Times December 20, 1963, the year that Fred Iselin left the Aspen Ski School. Today, it is a poignant farewell salute to Mr. Ski.

GUEST COLUMN MR. SKI

Last Monday afternoon, with Little Nell deserted, a solitary figure walked to the top of the hill, paused, looked around, then walked back to the bottom.

It seemed both symbolic and ironic that this man, standing on this deserted hill, was not on skis, because he had done more for that hill with his skis and skills than any other man in the community.

How had he done it? Initially, by helping organize and develop what was to become one of the best, if

not the best, ski school in the skiing world. Thousands of skiers over the years have benefited from this man's skill, knowledge and experience. Over seven hundred top flight instructors were trained and developed by him to teach in his and often, subsequently, in their own schools.

His personal radar had always seemed to tell him when some VIP arrived at the airport and he reacted to the needs of the situation and, at the same time, he somehow managed to see and follow the daily progress of over six hundred pupils in his ski school on its peak days.

He wrote a book on skiing years ago and, only last year, it was the best selling instructional book in the skiing world.

Just in passing and partly for his own amusement and profit, he made skiing movies that have been seen by millions of skiers and non-skiers the world over and largely because of this, Aspen and skiing have become synonymous, with immeasurable impact on Aspen. This is Mr. Ski...Fred Iselin.

In memoriam

All lifts at the Aspen Highlands Ski Area will stop for one minute at noon Sunday, Feb. 21, to commemorate Fred Iselin.

A former director of the Aspen Highlands ski school and co-director of the Buttermilk Mountain and Aspen Ski Schools, Iselin was one of the best known ski personalities in the country.

He died of an apparent embolism in the lungs during the night of February 13. Last spring he broke his upper leg while skiing for a film in Chamonix, France.

Fred Iselin, Aspen ski great,

Internationally known ski personality Fred Iselin died early Sunday morning at Aspen Valley Hospital. He was 57 last month.

Memorial services were held yesterday at 4 PM at the Chapel of the Prince of Peace.

Death was apparently caused by an embolism in the lungs. Iselin had broken his upper leg at Chamonix, France, last spring during filming of his last movie, "The Great Ski Chase."

Born in Glarus, Switzerland, in 1914, he was the son of a Swiss Army general, Christopher Iselin, who was a founder of the Swiss national skiing organization and helped switch the Swiss Army from snowshoes to skis.

Iselin attended school at Zuoz, Switzerland. He was introduced to skiing early as an officer in the Swiss Army. He taught skiing and was a mountain guide at Chamonix in the early 1930s.

He came to the United States in 1938 and taught skiing with Friedl Pfeifer at Sun Valley. He married Elli Stiller, who was a ski instructor at Sun Valley, in 1946.

During World War II, Iselin served on International Red Cross ships that took food to prisoners of war in Europe and the United States.

He taught skiing briefly at Snow Valley, Vt., with Elli returning to Sun Valley when it reopened in 1946. He and Pfeifer became co-directors of the Aspen Ski School in 1947. He remained in that position until the early 60s when he became

director of the Buttermilk Ski School. A five-year stint as director of the Fred Iselin International Ski School at Aspen Highlands ended last spring.

Iselin generated much of the early publicity for Aspen as a ski resort through his movies. His "Little Skier's Big Day," featuring Winterskol is still being screened. He was known as "Mr. Ski" in Aspen, often serving as a master of ceremonies, occasionally writing columns, and gaining a reputation as a humorist.

Iselin co-authored "Invitation to Skiing" with A.C. Sectorsky of Playboy Magazine in 1947. It was one of the first successful ski instruction texts. It has come out in another edition called "New Invitation to Skiing." In his books and films, as well as in person, Iselin always emphasized the fun, natural side of skiing.

Iselin is survived by his wife, Elli, who operates the "Elli of Aspen" shop; and a sister, Helen. In lieu of flowers, contributions may be made to the Aspen Skier's Educational Fund.

February 18, 1971 The Aspen Times Page 9-B

dead



The ASPEN TIMES



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editorial

a man of humor

Perhaps he wasn't the world's most stylish skier or the fastest, but as co-director of the Aspen Ski School during its first decade and later as co-director of the Buttermilk Mountain ski school, then director of his own school at Aspen Highlands, Fred Iselin helped introduce thousands of people to the sport of skiing. More important, he helped them enjoy themselves and had fun doing so.

For Iselin was more than a ski instructor turned ski school director. He was also an author, film maker and master of ceremonies. But above all, he was a warm, fun-loving and very funny man, a man with the ability to transcend the pomposity, the seriousness of any situation to create laughter, or at least a smile, while, at the same time, accomplishing the task on hand, be it running a ski school, making a movie or writing an article.

In this age of undeclared wars, racial disturbances, pollution, traffic congestion and urban overgrowth, the ability to make others smile must be considered a major attribute. Iselin had this ability. Long after his work as a ski pedagogue is forgotten he will be remembered for his humor as a master of ceremonies, his expressive gestures on film, his humorous columns for this newspaper, or the many other times he relieved the solemnity of the world around him. He helped make Aspen the famous resort it has become. But he also helped make it a more enjoyable place in which to live. Aspen will miss him.



IF SHE LOOKS FAMILIAR it's because she's Kiki Cutter and she's demonstrating the form that made her a star of the U.S. Ski Team in recent years. Now retired from the circuit, Miss Cutter took a run down the NASTAR course at Aspen Highlands two weeks ago and earned a gold medal for her efforts.

Former U.S. Ski Coach Bob Beattie received a silver medal the same day. Miss Cutter is due back at Highlands for the Friday, Feb. 19 NASTAR race. At least that was what we were told at the beginning of this week.

Aspen Tintype photo

ASPEN HIGHLANDS

is...

- G. L. M. *
- Nastar
- 3800 ft. vertical
- 10 lifts
- The Inside Edge
- Ski'n See Video Tapes
- Great Ski School
- A Welcome smile
- Free Blue Buses
- Christian Endeavor Bar
- 2 Fine Restaurants
- Maroon Bowl

Base Lodge
BREAKFAST
daily 8 A. M.

*graduated length method

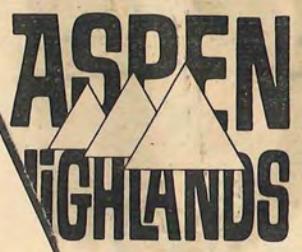


National Standard Race

THE FUN RACE FOR EVERYONE

Video tapes of each
racer shown in
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Every Friday At

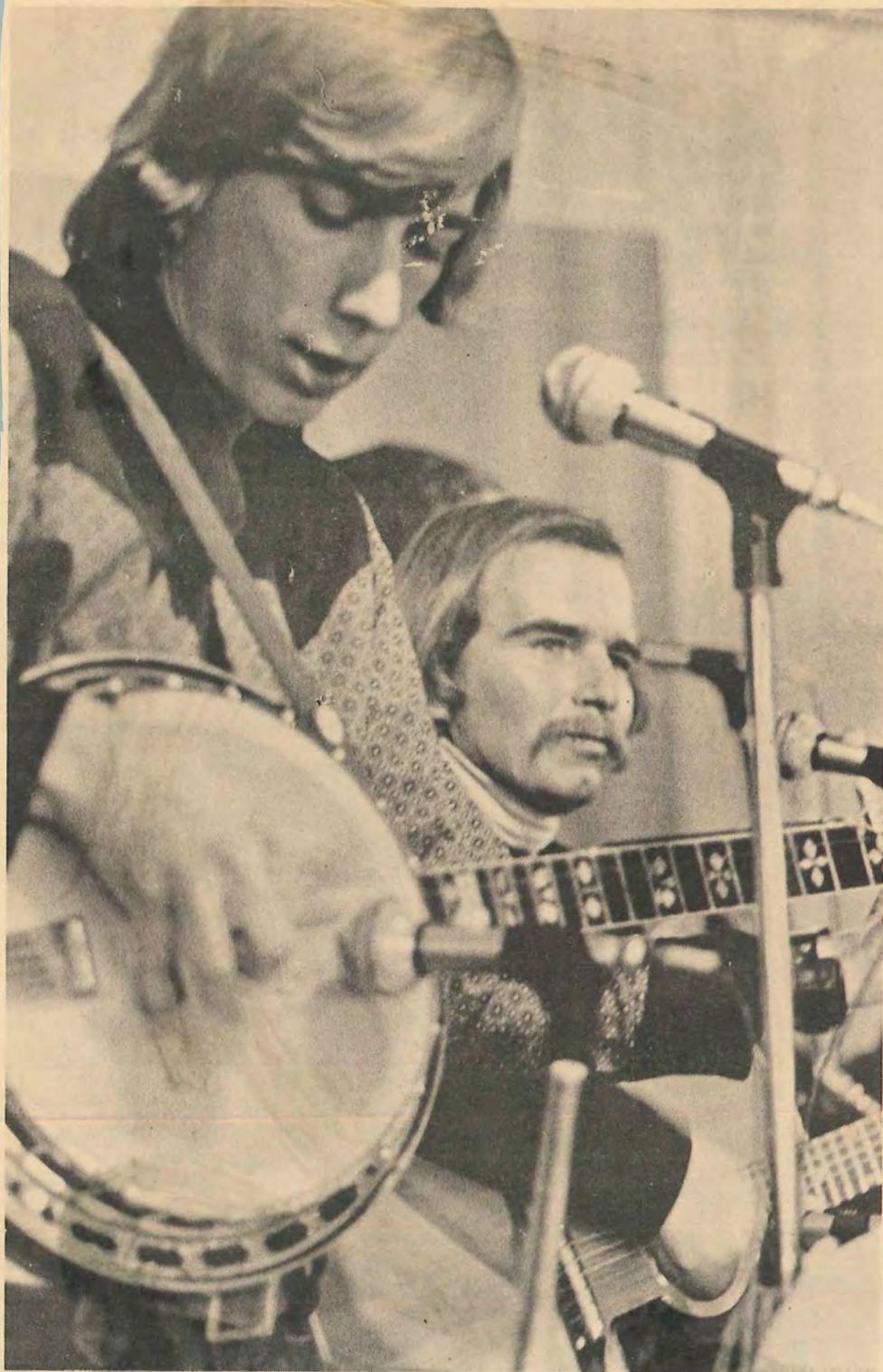


GLM

(Graduated Length Method)

The easy way
to safe,
confident parallel
skiing
only at





*Après Ski
February 1971*

JOHN SUMMERS AND JIM CLAIR (l. to r.) are two members of the Inside Edge group which performs after skiing daily in the Christian Endeavor bar at Aspen Highlands. The group's repertoire includes a little rock, a little country-Western, and a little plain old stomp.

Jony Poschman photo

ASPEN HIGHLANDS: Skiing is again excellent, with 62 to 18 inches of base.

Fred Iselin dies in sleep

ASPEN, Colo. — International, prominent skiing figure Fred Iselin died in his sleep February 14. He was 57.

Iselin was born in Glarus, Switzerland, in 1914, the son of General Christian Iselin, a founder of the Switzerland Skiing Association.

A skier from childhood in his native country, Iselin taught school in Chamonix, France, was a mountaineer guide and a snow slide starter in Europe before migrating to the United States and Sun Valley, Idaho, in 1938.

Prior to World War II he served as supervisor of Sun Valley's ski school and during the war he served with the Red Cross in shipping supplies to prisoners of war in the United States and Germany.

Following the war he served as an instructor at Snow Valley, Vermont, for a short period, then returning to Sun Valley.

He joined Freidl Pfeiffer as co-director of the Aspen Ski School in 1947. He also collaborated with A.C. Sectorsky in authoring two books, the first, Invitation to Skiing in 1942, and the second, New Invitation to Skiing in 1952.

Iselin is survived by his wife, Elli and two sisters living in Switzerland.

Services were held February 17 in Aspen.



It's difficult to write about Fred Iselin, who died last week, because he was a man of the Now.

That's not to say he didn't plan ahead. He did. That's one of the ways he made his Nows come to life.

He seemed to have a new idea for a movie at every meeting.

February 25, 1971

"There's an avalanche, see, and this guy runs into the Aspen Times and yells 'Stop the presses.'" Which is just what happened in one of his flicks when the Times was publishing on an ancient, flat-bed press operated by a bearded printer.

He looked at the Castle Creek side of Aspen Highlands and said it would be good ski terrain someday. But he really wanted it Now.

Iselin probably had a hand in designing more ski trails in Aspen than any other man. The Grand Prix trail at Highlands is his masterpiece. He surely contributed ideas at Aspen Mountain and Buttermilk, too.

Grand Prix is not for timid skiers. But Iselin wasn't for timid skiers, either. He wanted to turn them into fun tigers. "Ski cautiously but not too cautiously." What he really meant was "bash a bit."

As his ski movies proved, Iselin was the Disney of his sport. He thought big fun thoughts, and he was always searching for Disney-type capital to get his ideas on the screen.

In fact, he was a combination of Mickey Mouse and Daniel Boone. There was usually a joke just

behind his next sentence, but sometimes you had to pioneer to get at it.

That was the way it was when he walked into the Times. "Beely, boy," he would say to Dunaway, "what's new?" Just the way he said it, you knew he knew something you didn't know, and it was going to take some prying to get it out.

Ask him a question and he'd go one of two routes — give you a flat-out, one-word answer or hunch his shoulders in a who-knows manner and say nothing.

But ask him about what he thought of the American Technique of skiing — well, better not ask him unless you have some time to listen. However, he was never bitter about the personalities involved. Not that he didn't joke about them. Of course he did. But his jokes were directed at what he thought was their screwed-up thinking.

It was common to refer to Iselin as an enigma. Or to say he was moody. Or theatrical.

The enigma came out when you expected a simple answer to a stupid question — like "how are things?" He was sometimes moody when you met him on the street and expected something more than a grunt for a greeting. You were on the street but he was probably in the Iselin version of Disneyland. Especially in summer when he was still in his Now season — winter.

And theatrical. Iselin could be theatrical anytime. He spoke slowly and you laughed several times at what you thought he was going to say. But he switched tracks and you finally laughed a lot harder at what he actually said.

Sometimes it was difficult talking to him. Like in a radio interview, you ask him about some heady subject and he answers in terms of swinging girls and groovy snow. There he sits in his purple stretch pants, Kelly green shirt

and canary yellow parka. What do you say next?

Certainly Iselin was a personality. He was also an excellent businessman, although that talent didn't come across unless you had business dealings with him.

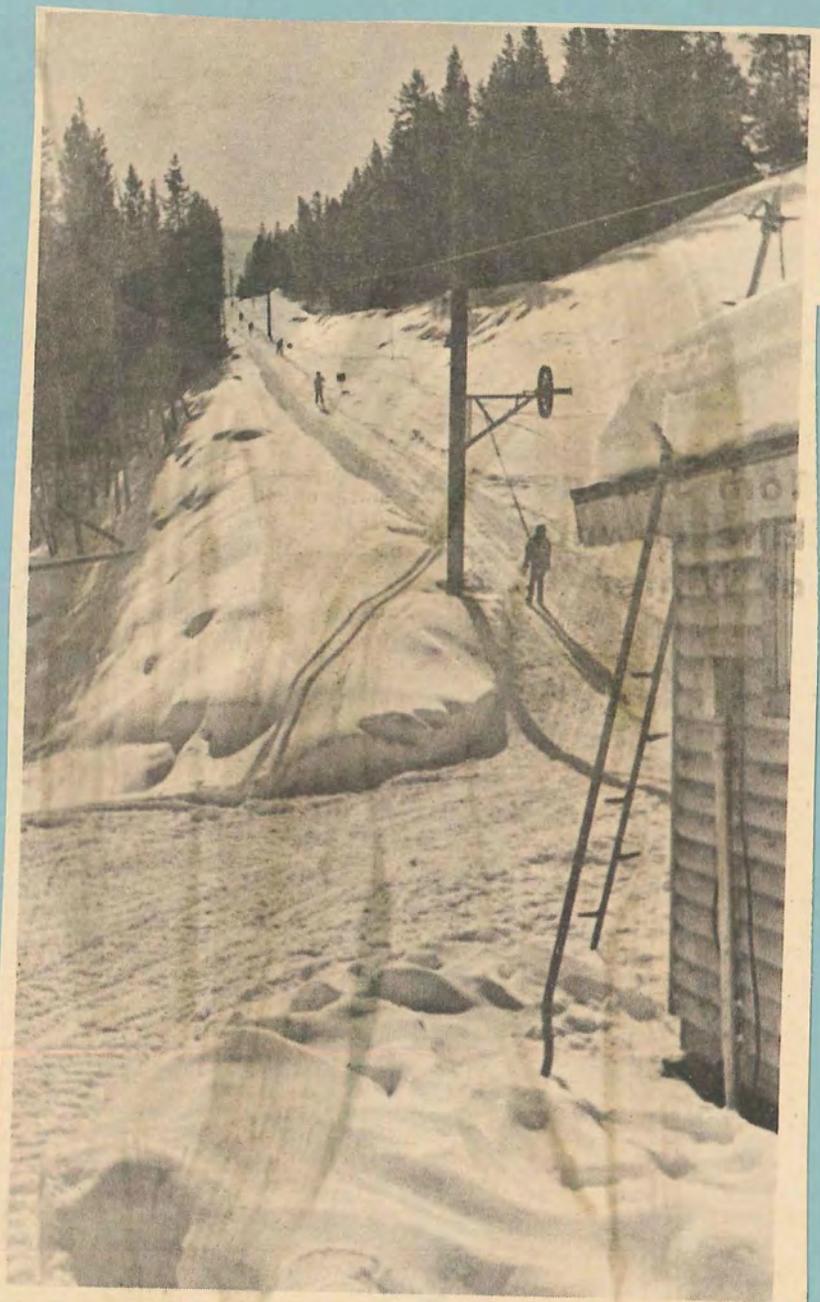
He probably generated more publicity for Aspen than any other man. One time when he was asked to donate to a community promotional cause, he replied that he ought to send the promoters a bill for his services. That wasn't vindictive, just frank. In fact, he might have sent that bill.

Ask Iselin for a loan and he'd say, "You crazy or something?" Then he'd smile and add, "I left my purse at home."

Like Aspen, Iselin was a mixture of swinger and status quo. That's a difficult role to pull off. But then, he always liked to keep them guessing.

Fred Iselin won't be forgotten by next winter. Some people may think he's in Acapulco having the time of his life — as usual.

George Madsen



The Grand Prix (shown here) and Golden Horn Poma-lifts at Aspen Highlands have passed their first anniversary with flying colors. The former started Jan. 19, 1970; the latter on Feb. 20, 1970. As of March 1 this year, 186,051 skiers had used Grand Prix Poma and 96,475 had used Golden Horn.

Jony Poschman photo

Aspen Times March 1971

The Aspen Flyer

FREE

Tuesday, Mar. 16, 1971



The Matson Ski Club of Los Angeles had entertainment with its wine when it picniced at Aspen Highlands' Cloud 9 lookout point recently. Those are the 14,000-ft. Maroon Bells in the background. Our photographer tried to

get the name of the jumper but he wouldn't respond while he soared across the terrace.

Jony Poschman photo



THE ASPEN TIMES

Vol. No. 90 * No. 10 * Aspen, Colorado 81611 * March 11, 1971 * 15 Cents



25th ROCH CUP RACE STARTS THIS FRIDAY

The 25th Roch Cup Race, and National Senior Alpine Championships starting this Friday at Aspen Highlands will honor international ski personality Fred Iselin, who died last month.

The Aspen Ski Club, which sponsors the race, said the Fred Iselin Memorial Downhill Trophy will be awarded to the men's winner.

Iselin, a former Swiss ski champion who at various times

operated ski schools at three of Aspen's four areas, died Feb. 14 at the age of 57.

Other events in the silver-anniversary Roch are giant slalom on Saturday, March 13 and slalom on Sunday, March 14 — all at the Highlands.

Invitations were limited to 100 racers, 60 men and 40 women. Members of the U.S. and Canadian ski teams are favored to win both the individual events and com-

bined awards. Among them will be red-hot Barbara Cochran, who has won three recent World Cup races.

Besides being designated the U.S. Senior National Alpine Championships, this year's Roch Cup meet is a point competition in the Canadian-American series which was launched this year.

Following tradition, the Aspen community is heavily involved in the races. Housing for competitors is donated by residents and most

meals are provided free.

Snow conditions are excellent for the event.

On Saturday, at 9 PM a U.S. Ski Team benefit dinner with entertainment will be held at the Red Onion. For reservations call 925-7001.

The men's downhill will start the competition, at 10 AM Friday on the Grand Prix trail, starting near Loges Peak. The women's downhill will start at the same place, at

12:30 PM.

On Saturday, the first run of the men's giant slalom will be at 9 AM, at Golden Horn-Thunderbowl. The women's giant slalom will start at 10:30 AM. The men's second run will start at 1 PM.

The slalom will be Sunday; the men starting at 9 AM in Thunderbowl, the women at 10:30 AM. The men's second run will start at noon.



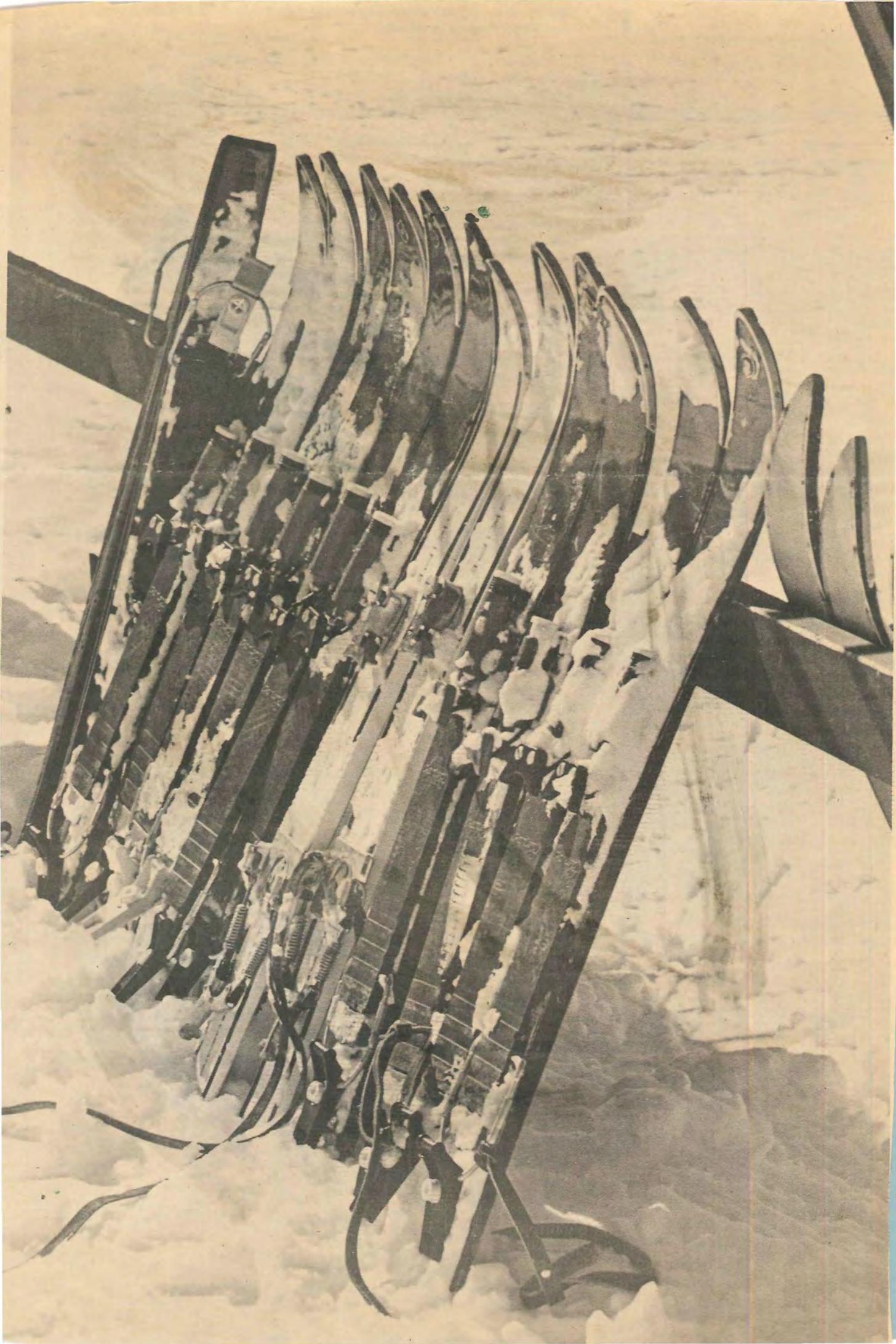
SHARON REECE, "Miss Far West" of the Far West Ski Assn., visited a local ski area recently. She's shown with Peter Brinkman, Winter Sports Director at Aspen Highlands. Later she went on to Taos, Vail, Jackson Hole, Sun Valley, Park City and Park City West. All this brings up two questions: 1.) Why would the Far West Ski Assn. have a Miss Far West, and 2.) what does Brinkman direct in summer?

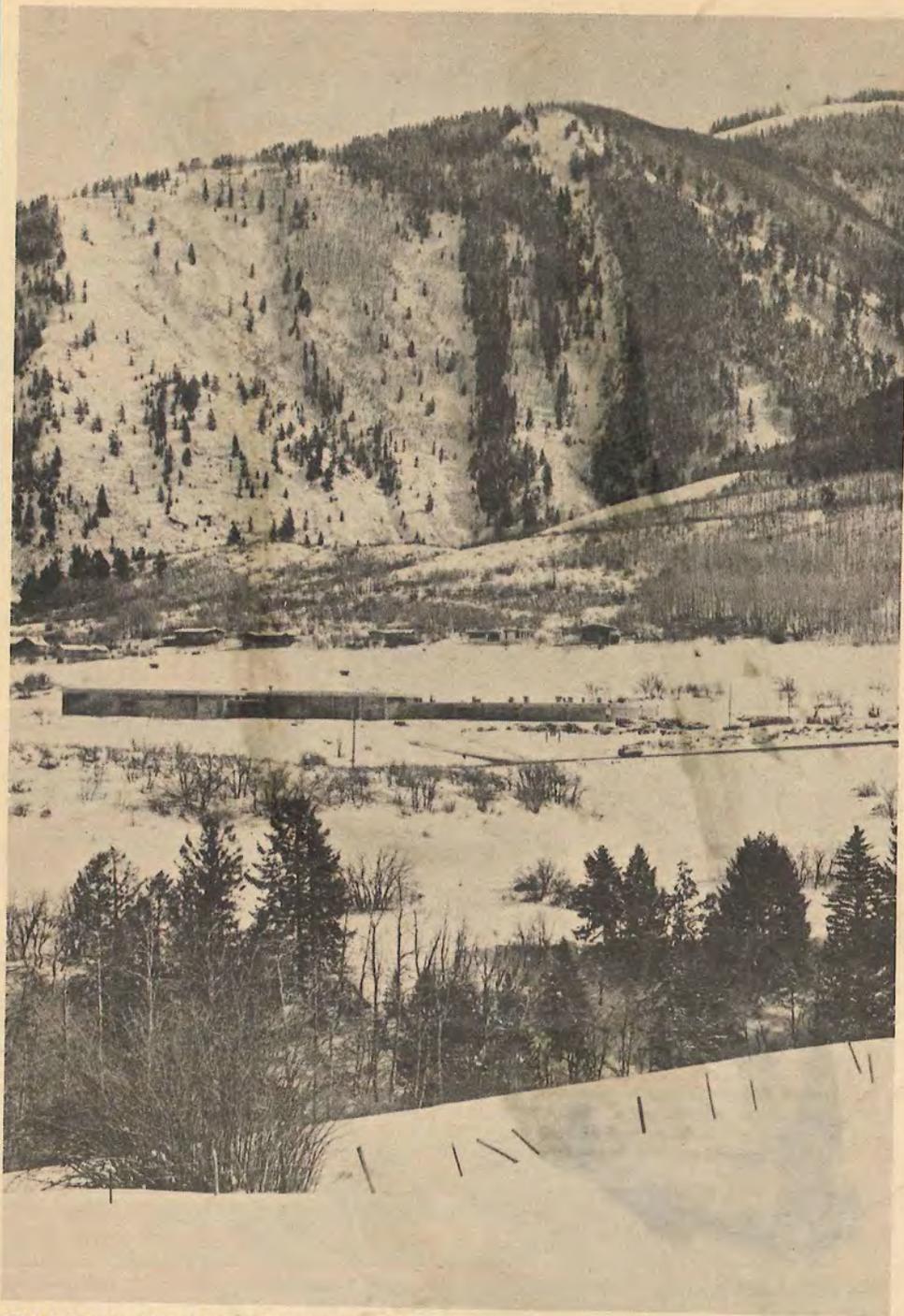
Aspen Tintype photo (we think)

*Aspen Times
March 1971*

**Lunch is
over so
get back
on your
skis, you
midgets.**

They're not midgets' skis. They're shortee skis which are being employed this season by the Aspen Highlands Ski School. Under the Graduated Length Method, beginners start out on snow-skates and graduate in steps up to adult-sized boards. Supervisor Ed Lynch, who has picked more bunnies up out of the snow than a grandfather coyote, says shortee skis are nifty.
Alison Ehrlich photo





THOSE FIVE ROUND BUILDINGS you see in the meadow from the Tiehack side of Buttermilk Mountain (and from Aspen Highlands) is the national award-winning Aspen High School complex. Next year at this time, there'll be a vocational-educational spur off one of the circles and a separate auto mechanics building nearby. By next fall, there'll be a bus garage and administration quarters out of the picture at the left. And in the fall of 1972, a new rectangular middle school (grades 5-8) should be in use near the garage. Aspen has over 1100 students in kindergarten through the senior year in high school. Enrollment has been increasing at 10 per cent or more each year.

David Beck photo

March 7 71

ASPEN

HIGHLANDS PRESENTS

THE 25th ANNUAL ROCH CUP

combined with

THE U.S. NATIONAL-ALPINE CHAMPIONSHIPS

- 
- DOWNHILL -Friday, March 12, 1971
 - GIANT SLALOM -Saturday, March 13, 1971
 - SLALOM -Sunday, March 14, 1971

This is your opportunity to see the American and Canadian Olympic teams in action in the most important competitive race in Colorado in recent years.

**No foot passengers allowed on
mountain for Downhill Race on
Friday.**



This diagram shows the race courses to be set up at Aspen Highland's for the weekend's Roch Cup races. Photos below show Roch Cup participants practicing on the downhill course.

Roch racers meet mountain here Friday

Rod Taylor, Lance Paulsen and Steve Lathrop are among the 110 racers who will be participating in the 25th Annual Roch Cup Race at the Aspen Highlands this weekend. A high point in the Can-Am series this year, the race also is billed as the United States Ski Association's senior alpine championships.

Although practice for the race has been in gear since Monday, actual racing does not begin until Friday at 10 a.m. with the running of the men's downhill, this year christened the Fred Iselin Memorial Downhill.

The women's downhill begins at 12:30 p.m. Friday. Both races will be held on Grand Prix.

Saturday's racing begins at 9 a.m. with the first run of the men's giant slalom at Thunder Bowl and the Golden Horn. The women's giant slalom will be held at 1 p.m.

First held in 1946, the Roch Cup honors Andre Roch the Swiss mountaineer-skier who played a key part in Aspen's initial development as a major ski area.

The men's combined trophy for the race was donated in 1946 by Walter Paepcke while the women's trophy was donated in 1950 by the Bingham family.

Previous race winners have come from six nations, the United States, Canada, Japan, Norway, Austria and Germany, and have included such greats as Billy Kidd, Buddy Werner, Jim Heuga and Bill Marolt.

March 10, 1971

Schedule of races for Roch Cup

**ASPEN
HIGHLANDS**

Suggested Downhill Observation Points

Cloud Nine Deck
Phone 4 Catwalk
Below Phone 4 Catwalk

ROCH CUP & U.S. NATIONALS COMBINED
(A CAN-AM SERIES RACE)

Olympic run

Lifts for Spectator Access

B. Thunderbowl Double Chair
C. Golden Horn Poma
G. Exhibition Double Chair
H. Grand Prix Poma
I. Cloud Nine Double Chair

No foot passengers allowed during downhill segment.

Grand Prix run

Moment of Truth

SCHEDULE OF EVENTS

Friday, March 12

10:00 a.m..... MEN's DOWNHILL
12:30 p.m..... WOMEN's DOWNHILL

Saturday, March 13

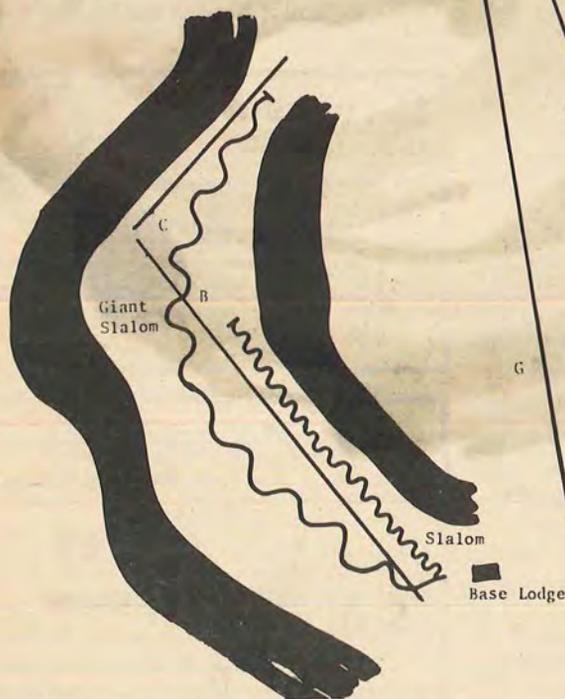
9:00 a.m..... MEN's GIANT SLALOM
(first run)
10:30 a.m..... WOMEN's GIANT SLALOM
1:00 p.m..... MEN's GIANT SLALOM
(second run)

Sunday, March 14

9:00 a.m..... MEN's SLALOM
(first run)
10:30 a.m..... WOMEN's SLALOM
(first run)
NOON MEN's SLALOM
(second run)
1:30 p.m..... WOMEN's SLALOM
(second run)

Saturday, March 13: 9 a.m. MEN's first run giant slalom - Golden Horn-Thunder Bowl (Women's run will immediately follow end of men's first run.) 10:30 a.m. WOMEN's giant slalom - Golden Horn & Thunder Bowl. 1 p.m. MEN's second run giant slalom - same trails. 9 p.m. U.S. Ski Team Benefit Dinner & Entertainment - Red Onion - Reservations only (Call 925-7001.)

Sunday, March 14: 9 a.m. MEN's first run slalom - Thunder Bowl. 10:30 a.m. WOMEN's first run slalom - Thunder Bowl (obvious disqualifications & DNFs will not race 2nd slalom run.) Noon MEN's second run slalom - Thunder Bowl. 1:30 p.m. WOMEN's second run slalom - Thunder Bowl. 4-5:30 p.m. AWARDS PARTY - Aspen Highlands upstairs bar.



It is recommended that this map is used in conjunction with the Aspen Highlands Trail Map.

The Aspen Flyer

FREE

Saturday, Mar. 13, 1971

ROCH CUP
SLALOM
at Highlands
SUNDAY

ROCH CUP
GIANT
SLALOM
at Highlands
SATURDAY



Details and schedule on page 4. Studley Studios photo



Highlands Instructor Lefty Brinkman on the right and Dick Tash demonstrate the GLM. Tash was assistant to Cliff Taylor, one of the pioneers of the GLM. Tash is now affiliated with the Highlands Ski School.

Bob Kruger photo

First national clinic in GLM set at Highlands

The first National Clinic for Graduated Length Method (GLM)

instructors will be held this Spring at the Aspen Highlands.

Scheduled for April 12 through 15, the clinic will immediately precede the regular Highlands clinic from April 15 to 18.

With the tremendous growth of the GLM, the Highlands felt that the same standards of excellence used in most major ski school instruction should be applied to the GLM.

The fee for the three day segment will be \$50, which includes instruction, lifts and pin. Interested skiers can attend either or both of the two programs.

More information is available at 925-4024 or 925-7302.

1971

Highlands and skiing Corp. tell statistics

The Aspen Skiing Corp. reported last week that business was slightly down for the season, but picking up. Aspen Highlands, on the other hand, said skier days were up by nearly a third over last year.

The great increase at Highlands was also reflected in new highs for the ski school, restaurants and bars at the area in terms of revenue.

Tom Richardson, Aspen Skiing Corp. vice president in charge of operations, said skier

days on Aspen Mountain were down by 12 per cent from last year. The decrease at Buttermilk has been "slight," and there has been an increase of some 6 per cent in skier days at Snowmass.

Skier days have been on the increase since Washington's Birthday, however, a time when the influx of college students traditionally brings the total up.

Highlands said actual skier days — through Jan. 31 — were 82,518 this year vs. 63,224 last year.

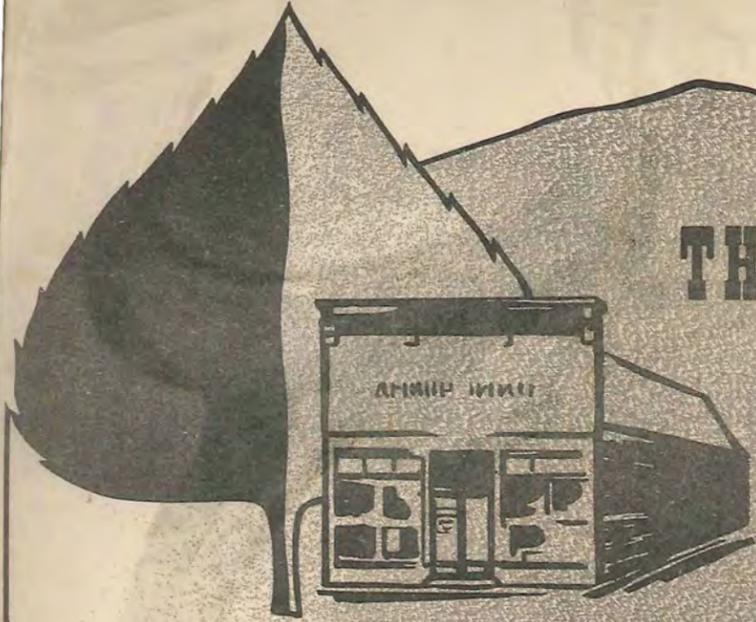
April 1971, Aspen Times



BILL BREHMER IS MARKETING DIRECTOR at Aspen Highlands. That means he gets a free ski pass and smiles a lot. One reason Brehmer is smiling so much is that Highlands is having a record year. Business is up a third or so whereas it's down slightly at the three Aspen Skiing Corp. areas.

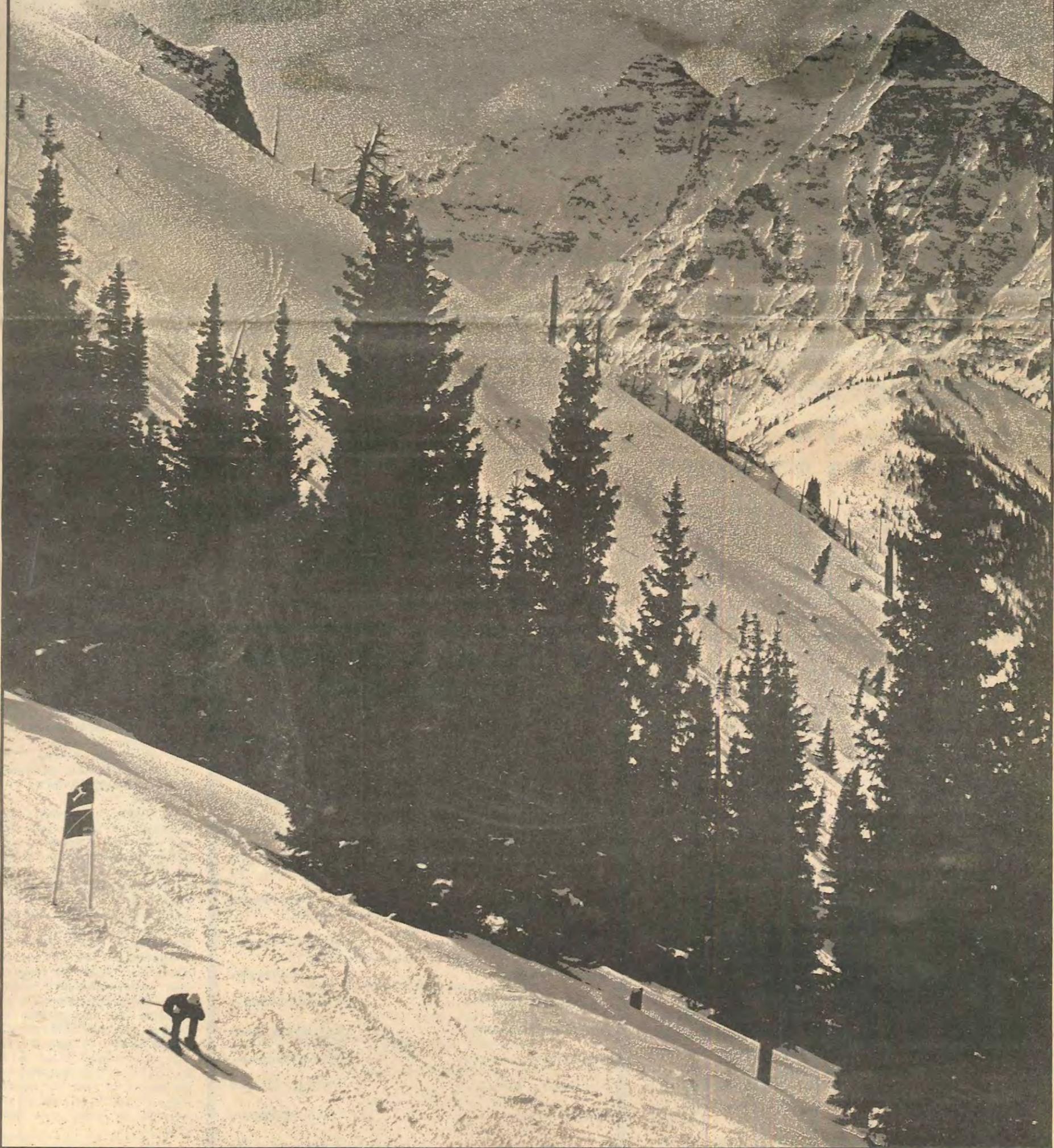
Jony Poschman photo

Aspen Highland Ski Corp
Marketing Dept., Box T
Aspen, Colo. 81611



THE ASPEN TIMES

Vol. No. 90 * No. 11 * Aspen, Colorado 81611 * March 18, 1971 * 15 Cents





ROCH CUP





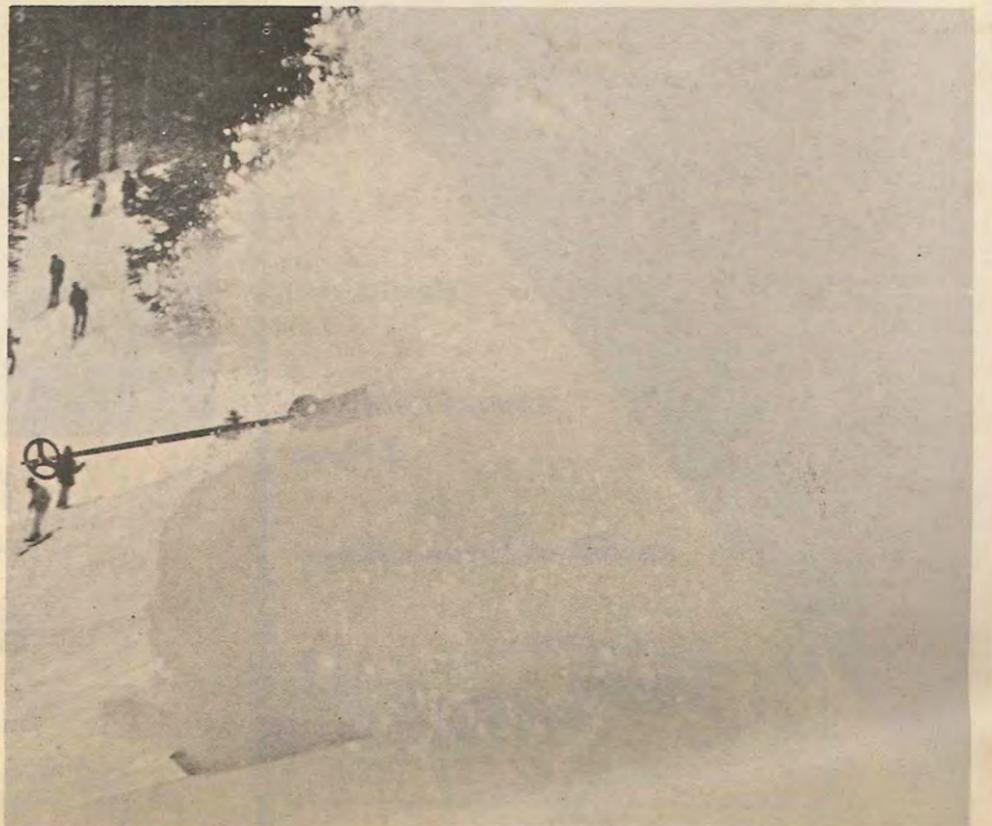
A silver anniversary was celebrated at Aspen Highlands last weekend — the 25th annual Roch Cup and the U.S.S.A. Senior National Alpine Championships.

After registration, practice throughout the beginning of the week, and the DH non-stop on Thursday, the racers were ready to compete on Friday.

The men's downhill, called the Fred Iselin Memorial Downhill, appropriately started off the competition over the Grand Prix trail which was designated by the ski great himself. Then the women starting off at tower no. 13, ran their DH.

The giant slaloms were run over the Golden Horn-Thunderbowl trails on Saturday. Sunday the slaloms took place on Thunderbowl followed by an awards party which ended the festivities. (Complete results elsewhere in this issue.)

Story and photos by
Alison Ehrlich



Major jr. meet ends ski season here

The Western States Team Meet, the second most important junior alpine skiing competition in the United States, will wind up the season here Saturday and Sunday, April 17-18.

150 high-school age boys and girls from a dozen Western states

and several Midwestern and Eastern states are registered for the slalom and giant slalom events.

The meet will be held at Aspen Highlands which closes April 18.

According to race chairman Dave Stapleton, Saturday's slalom will be held on Deane's trail in the Cloud 9 area. Starting with the first girls run at 9:30 AM, there will be two runs each for boys and girls, on an alternating basis, with the final boys run at 2 PM.

Giant slalom is scheduled Sunday's on the Grand Prix trail to the bottom of the Olympic lift. Boys will run twice, starting at 10 AM, with the final run at 1 PM. Girls will try the course once, at 11:30 AM.

Since the Cloud 9 lift has been shut down for the season because of operating problems, competitors will use the Olympic Lift both days.

Second in importance only to the recent Junior National Championships at Mammoth Mountain, Calif., the meet is being held in Aspen for the first time. It was formerly called the National Junior American Legion Championships.

Nine-member teams of four girls and five boys will represent the Western States of Colorado, New Mexico, Wyoming, South Dakota, Montana, Nevada, Idaho, Utah, Oregon, Washington and California.

In addition, Alaska, Illinois, Wisconsin and Michigan will send teams and several Junior National racers from Eastern States will compete.

There are no Aspenites on the

Colorado team.

Although soft-snow, spring skiing conditions have arrived in Aspen, the Aspen Ski Club, sponsor of the race, plans to salt the courses to make them rock-hard.

What is U.S. Steel doing to





ONE OF THE MOST SCENIC SPRING PICNIC PLACES in the Aspen complex is at Picnic Point, on the Olympic Lift side of Aspen Highlands. That's 14,000-ft. Pyramid Peak in the center. The 14,000-ft. Maroon Bells are in the clouds to the right of Pyramid. Wherever you picnic, take the

time to bring home everything you don't eat. Snow doesn't hide picnic trash in summer.

Jony Poschman photo



ASPEN HIGHLANDS' CLOUD 9 RESTAURANT shouldn't have this many skis stacked in front of it at lunch time during the remainder of the season (but the count was close last Sunday). Spring skiing is more leisurely. In fact, it's so leisurely that many skiers pass up some of the

best sun and snow conditions of the season. Highlands closes on Sunday, April 18 — a week after Aspen Mt. and Snowmass-at-Aspen shut down.

Jony Poschman photo



PROVING THAT ALL MUSICIANS don't come to Aspen just to play music, this is Jeff Hanna of the Nitty Gritty Dirt Band which is appearing this week at the Aspen Inn Club. Hanna is skiing at Aspen Highlands. The word is that a good number of good musicians book themselves into Aspen sacrificing income for incline. Apparently there are several snowy hills here which can't be matched in big-money towns like Tulsa and Erie, Pa.

Alison Ehrlich photo

For Butterfly and Mus

by



BARREL STAVES ARE FUN IN POWDER and rather tricky on ice. Then, too, they can be tricky in powder. Ask Chris Cassatt (foreground). He's the press pilot for the Aspen Flyer and he makes, rents and sells boards. With Tony Reader (above), Cassatt crashed on the Moment of Truth at Aspen Highlands. He stayed upright at Vail last Sunday but his skiing buddies, former Astronaut Scott

Carpenter and far-flung publisher Bill Dunaway, learned through experience, as they say. Cassatt rents the staves, including step-in bindings, for \$3 a day. The selling price ranges from \$50 to \$75 (the higher priced ones have steel edges; all have plastic bottoms).

Alison Ehrlich photo



THE FLYER'S "E" FOR EFFORT goes to this participant in a St. Patrick's Day bartenders race at Aspen Highlands. True to his profession, he's lugging a Coors in his right hand (besides, the rules

specified that racers imbibe at several gates). Race officials informed us that he finished — or was finished. They didn't say how.

Alison Ehrlich photo



EVEN STANDING STILL, U.S. Team racer Patty "Mouse" Boydston looks fast. She's about to shove off in the downhill of the recent Roch Cup-National Alpine Championships at Aspen Highlands.

Alison Ehrlich photo



Ski Walker draws his second beer or was it his third? fourth?

First in the race was Rick Linder, bartender at the Red Onion, with a time of 1:10.651. Second was Danny Wardwell and Dave Marlow was third. Special awards were given to Skip Walker for the slowest time (4:22.430); Vic Leatzow for the most ridiculous. "Best One Ski Triumph" was awarded to Pete Rumora while Jon Bos & Barbara got the best (and only) team prize.

March 31

Dear Mrs Jones:

The exploration sponcer-
ing David Roupp and Michael
Flynn on deep powder skiing
would like to thank you and
Aspen Highlands for letting us
ski for those Friday afternoons.
It was really great for us.
Thank you and Aspen Highlands
again for a wonderful time.

Sincerely,

Mindy Badger
Lizz Waddington
Aslaug Skaringson
Mike Black
Justin Dick

Ben Hall
Chris Pranda
Lucy Bartlett
Your kid
Toby Morse

JILL CARTER

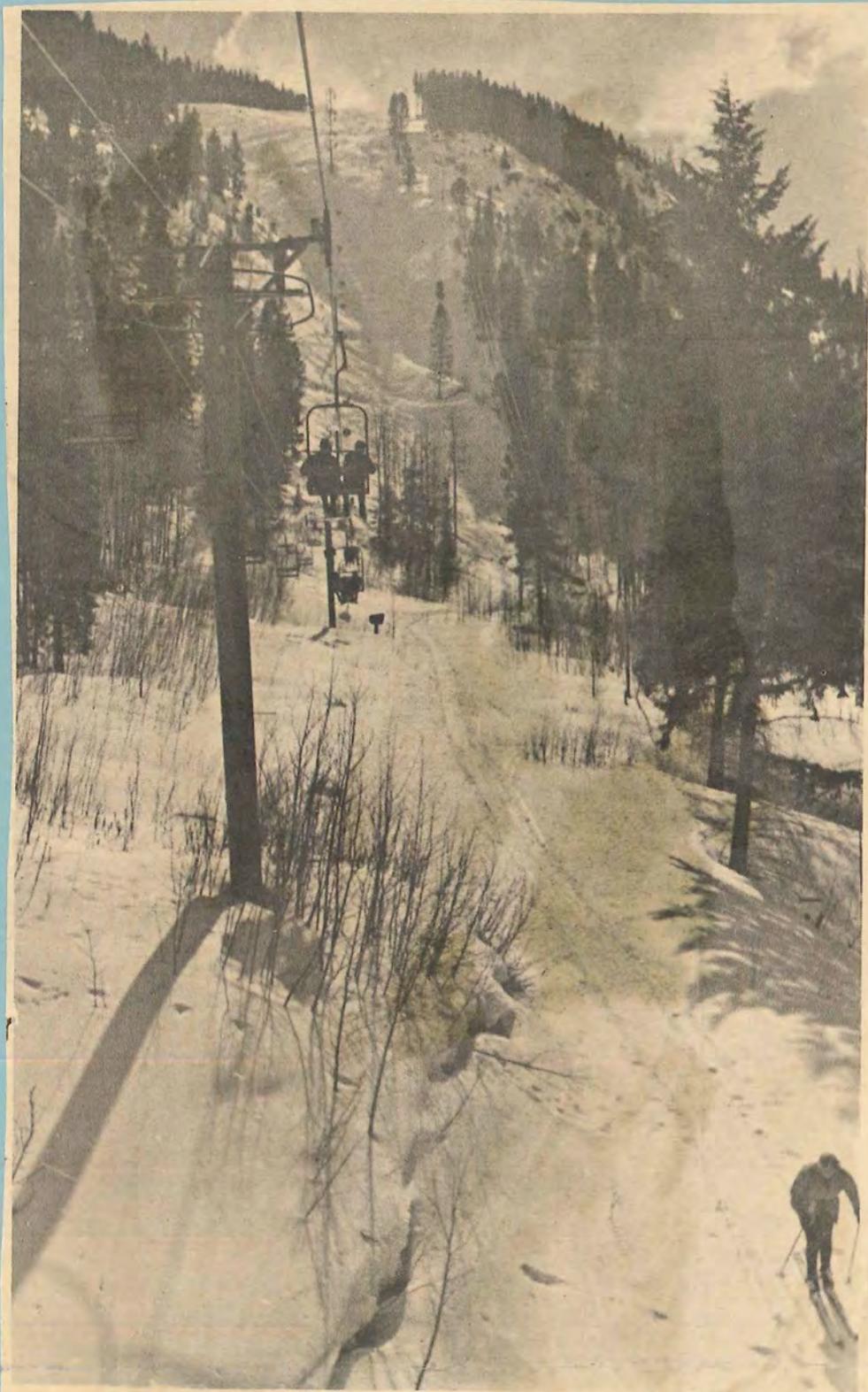
Jelly Lucks
Shelby Hurt
Jesse Meyer
Michael Spaulding
Thanks, Julie Strubben
Lorne Pedersen
Nina Saltu
Cathy Drumman
Mike Mayer
Mike Seliger



Great Haddad skis Highlands

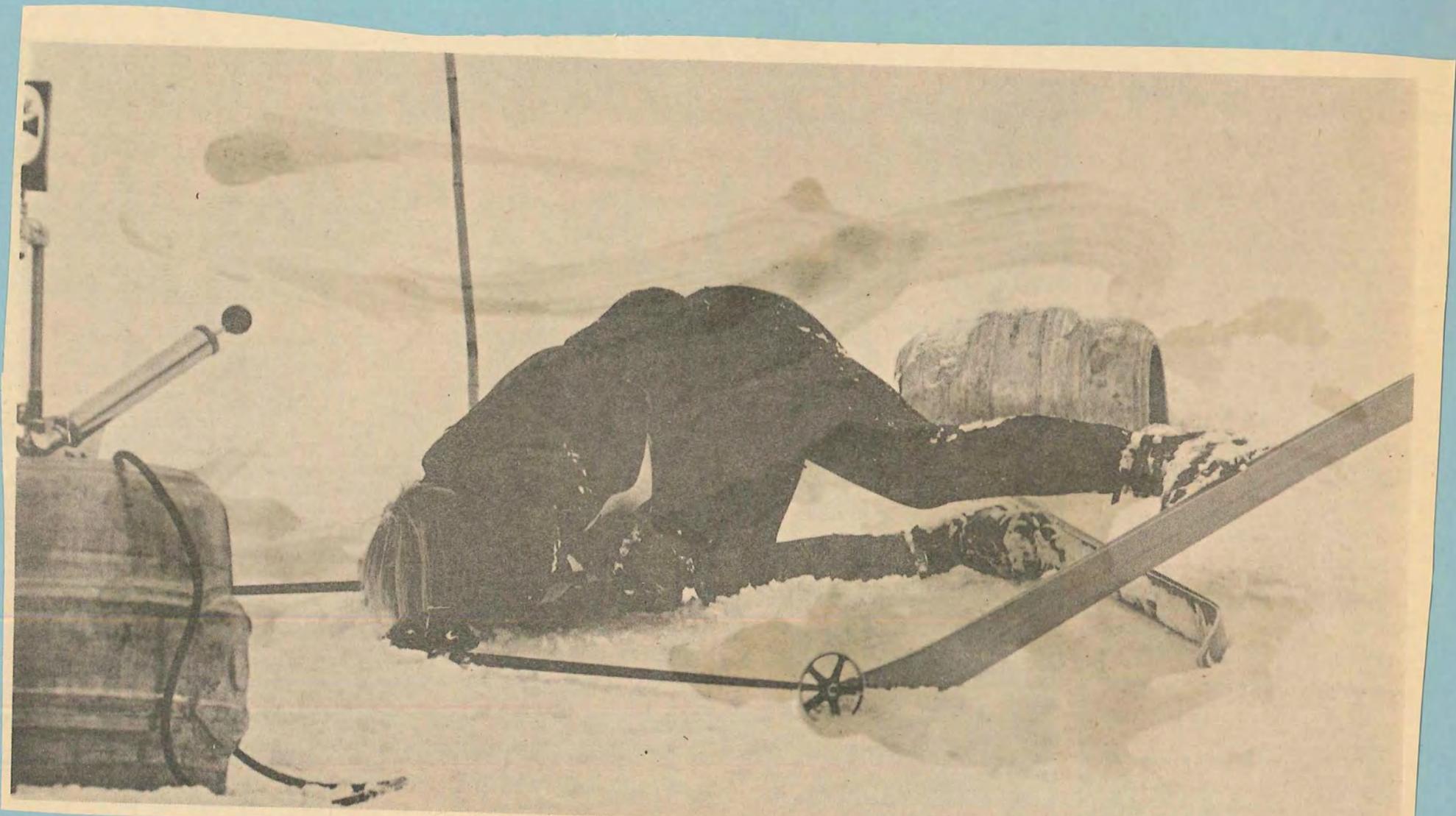
The Great Haddad, shown second from left, with his entourage including legal advisor Harry Munger, left, interpreter Ali Ben Elli, and friend Count Vesterstein, recently visited Aspen Highlands for a day

of skiing. Ben Elli explained the Great Haddad has come to our country to do a little skiing and look into new business opportunities after losing his caftan in the used camel business back home in Kab Elias, Lebanon.



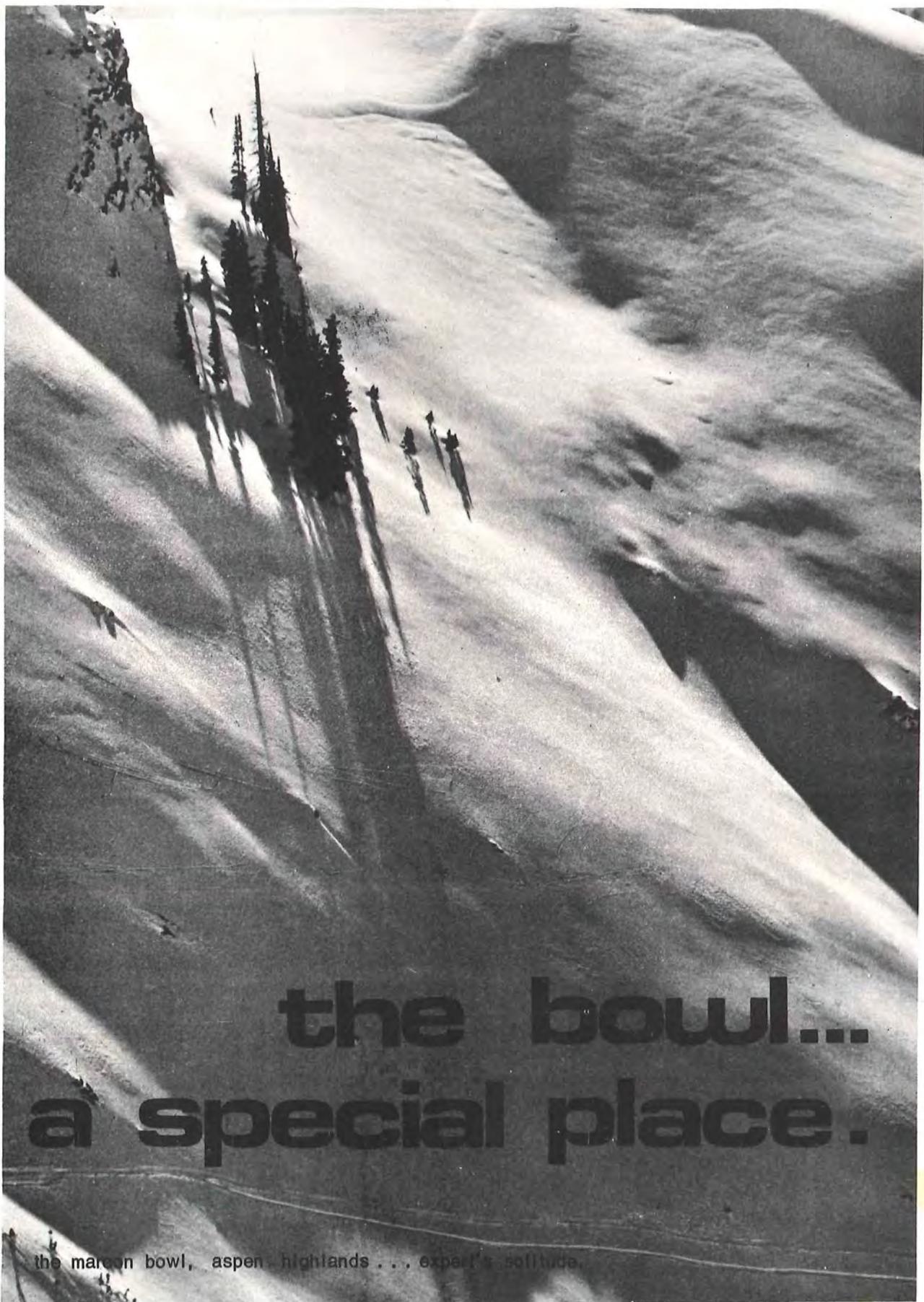
QUICK, WHERE ARE YOU? Why, you've just boarded the Exhibition Lift at Aspen Highlands and you're on your way up over the Lower Stein Eriksen trail (background). On the other hand, if you're that skier who just came down Lower Stein, you must ski like Stein. The trail is one of the steepest in the Aspen area.

Jony Poschman photo



LOCAL BARTENDERS have a St. Patrick's Day race on Thunderbowl at Aspen Highlands. Rules demanded that they gulp a beer at several gates and ski backwards through others. As they say, the object of the event was not to win but to compete. Everyone had a gud time and wen the ras wuz ovir nobuddy kared who one.

Alison Ehrlich photo



**the bowl...
a special place.**

the maroon bowl, aspen highlands . . . expert's solitude.

ASPEN HIGHLANDER

THE BALANCED MOUNTAIN

Published by Aspen Highlands
P.O. Box T, Aspen, Colo. 81611
303/925-7302

FEBRUARY 1971

You've come a long way, baby!

WINTERSKOL '71

Aspen was recently the scene of the 20th Winterskol celebration. Winterskol, an annual event, began in 1951 and is the traditional highlight of the season - Aspen's own Mardi Gras! This year's theme - "You've come a long way, baby!"

The festivities began Saturday, January 23rd with hot air ballooning, a parade through town, a sky diving exhibition over Aspen Mountain, a barrel stave race, sled dog races, a bonfire and a torchlight descent down Little Nell. The day's events were concluded by the Coronation Ball held in the Base Lodge at Aspen Highlands.

Sunday found everyone out early for the ice sculpture contest, skijoring, inner tube races, and broomball and ice hockey at the Brown Ice Palace. Monday's events included a

restaurant-lodge dual slalom, a gelundsprung meet, an awards party and a special talent competition that evening. Final events for the week were hosted by Aspen Highlands. Good weather was ordered especially for the occasion, and brilliant blue skies welcomed visitors for the early breakfast served in the base lodge restaurant. A NASTAR race held on Gunbarrel was first on the agenda and a wine and cheese picnic followed at Cloud Nine to cheer the victorious and soothe the weary. The moto-cross race, held on the beginner's slopes, was the next event, and proved to be the most spectacular of the day, drawing both competitors and spectators from the entire Rocky Mountain region. A fashion show in the Christian Endeavor Bar climaxed the days activities.



WHIPPLE WINS IT! Bill H. Dooley, Schlitz Exec., presents the trophy for best time during NASTAR competition to Aspenite Brian Whipple. Brian placed 1st with a course time of 29.7 seconds, coping the only gold medal awarded for the day.

HIGHLANDS TO HOST U. S. NATIONALS

As a major U.S. Ski Area, Aspen Highlands frequently hosts important ski events. This year is no exception. Listed below are the major up-coming racing events for the season.

U.S. NATIONAL ALPINE CHAMPIONSHIPS - 3/13/71 - 3/14/71

The best skiers in the U.S. will race Downhill, Slalom and Giant Slalom. Don't miss the thrill of seeing our Olympic hopefuls in person!

WESTERN STATES JUNIOR CHAMPIONSHIPS - 4/17/71 - 4/18/71

For those of you who like spring skiing - cool nights, warm days - be sure to visit Aspen during the last week of the season. You'll see the best young skiers in the west competing in this championship.



Sno-mo-cross scramblers take the hill! Highlands hosts the most unusual event of Winterskol Week... a moto-cross race. Usually held in the summer on a defined dirt course over rough terrain, these bikes clamored over moguls and spun through the ice.

Special NASTAR race held at Highlands during festivities. 1 gold, 6 silver and 13 bronze medals awarded from a field of 76 competitors.



UP THE HILL ...



Pete Rumora sidestepping the beer keg.

AND

DOWN THE HATCH

It was cloudy & windy on St. Patrick's Day, but the local bartenders remained undaunted. After a few beers (they were colored green for the occasion) to loosen up, all proceeded to Thunderbowl at Aspen Highlands for the bartenders' race, sponsored by Budweiser.

The course followed a squiggly green line around the lower slopes, under a low bar, through several gates, over a beer keg, a stop for a drink of beer, pouring another "one for the road" and carrying it on the rest of the course...backwards through a few gates, on to more, over a jump and the finish.

Many different styles and techniques were demonstrated by the bartenders in their skiing, drinking and careening.

Story and photos by Alison Ehrlich



Don Dixon takes the final jump.



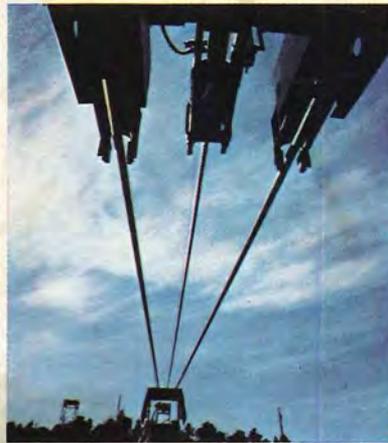


put more fun in your leisure?

For one thing, we helped build a railroad in the sky.

It carries 35 passengers from one rim of Colorado's Royal Gorge to the other — half a mile across and 1200 feet above the roaring Arkansas River.

The tracks are slender steel cables, less than an inch and a half thick, made for just this purpose by United States Steel. They weigh six tons each.



The ride along them is smooth and silent. And because the cables are overhead, they don't block the spectacular view. The car rides on two cables, but just one of them could support it. Mat-

ter of fact, one cable could support 20 fully-loaded cars.

Our steel cables add to your fun at ski resorts, too.



At Aspen Highlands, not far from Royal Gorge, all the lift ropes are made by U.S. Steel. The main lift, shown, takes you to an altitude of 11,500 feet.

On sky trains and ski lifts, elevators and inclined railways, in places you might not realize, you ride safely along a U.S. Steel cable — one way we put more fun in your leisure.

United States Steel, Pittsburgh, Pa. 15230. USS is a registered trademark.



We're involved.

Business Week

ASPEN GLOW

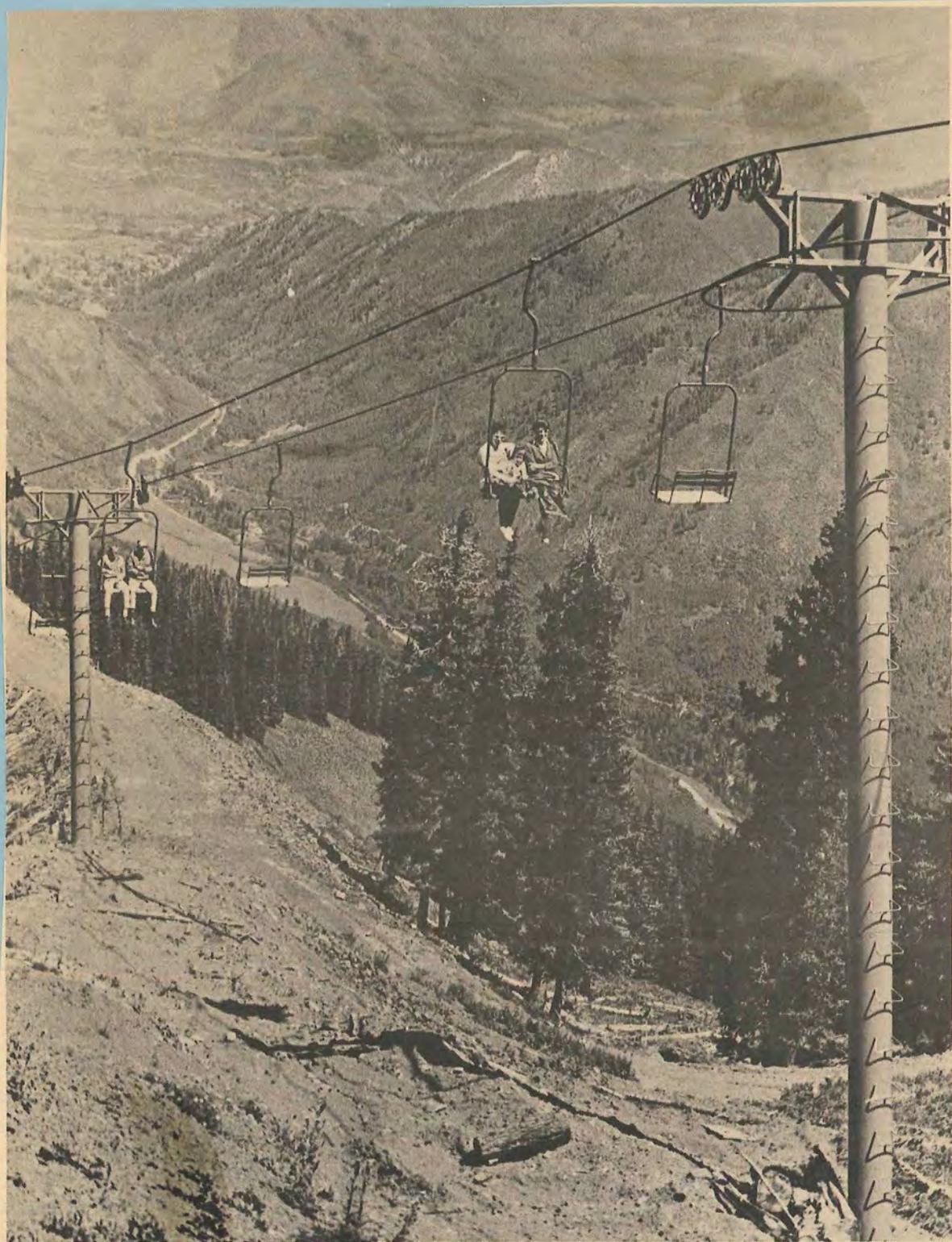


phone: 303 925-7302 · post office box T · aspen, colorado 81611 u.s.a.

May 1971

post office box T · aspen, colorado 81611 u.s.a.



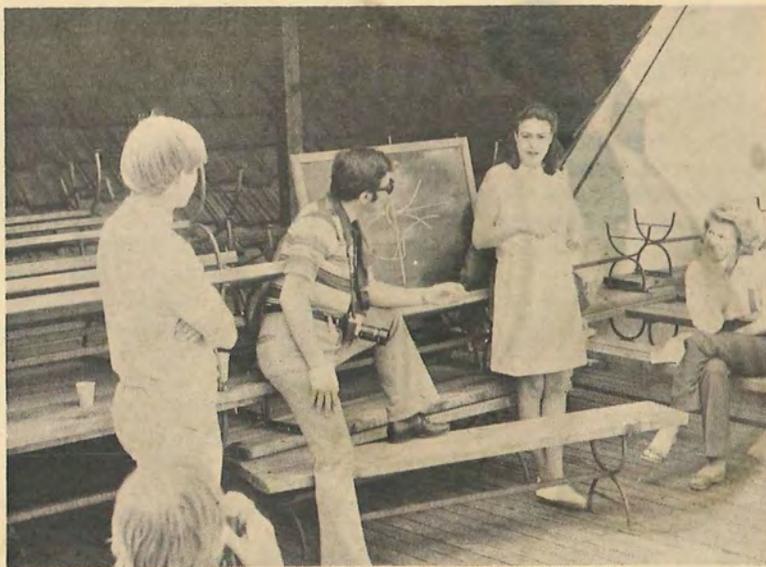


The Loges Peak lift (above) and two other double chairlifts at the Aspen Highlands ski area opened Saturday, June 12 for the season. The three trams — Loges, Cloud 9 and Exhibition — make up Highlands' summer sky ride which takes passengers up 3800 feet to the 11,800-foot Loges Peak perch where a Forest Service nature path and information sign is located. Since the demise of the No. 1 single chairlift on Aspen Mountain, the Exhibition lift which takes off from the base of the area is the longest ski lift in the world. Between its upper terminal and the lower

station for the Cloud 9 lift is the Merry Go Round Restaurant where lunch and snacks will be available. Pyramid Peak, Maroon Bells and other 14,000-foot peaks in the area come into view at the top of Cloud 9 and on the Loges Peak lift. The normal round trip is from 2 to 2½ hours. Operation will be from 9 AM to 3 PM daily through Oct. 3. Round trip prices are \$4 for adults and \$2 for children 12 and under. Aspen residents ride free when accompanied by a paying adult guest.

Aspen Highlands photo

Aspen Times July 1, 71



Mrs. Yvonne McGawah, judge in charge of the judge's school held last week at the Brown Ice Palace, chats with Carlo Fassi, demonstrator of turns, during a luncheon picnic held at Aspen Highlands after the seminar.



Bar stained glass



door entrance

Highlands names 2 new officers

O. William Brehmer and George Don Robinson have been promoted to corporate vice presidents at Aspen Highlands Skiing Corporation. The appointments were recently announced by Whip Jones, Highlands president and general manager.

Robinson, vice president and mountain manager will be responsible for lift operations, mechanical equipment, bus



O. William Brehmer

operations and the Highlands Ski Patrol.

He has been employed by Highlands continuously since the



George Don Robinson

summer of 1958 in a variety of assignments. He operated Exhibition Lift during the opening ski season and was promoted to lift Maintenance Manager the following season. In 1960 he was made assistant Area Superintendent and in 1963 was promoted to Area Superintendent. His most

recent assignment, as Mountain Manager, began in 1966.

Robinson is married, has three children and resides in Carbondale.

Bill Brehmer, vice president — marketing and planning, will be responsible for advertising, promotion, sales, public relations and market planning.

He joined Aspen Highlands in June of 1969 as Marketing Director after having worked in a variety of sales and marketing capacities with several major consumer products companies and a leading advertising agency. Brehmer is a native of Montclair, New Jersey and a graduate of Colgate University. He also attended the Graduate School of Business at New York University.

Brehmer is married, and has three children, all attending Aspen High School.

Skiers up 45 per cent at the Highlands

Recent U.S. Forestry Service figures indicate that Aspen Highlands entertained a record number of skiers during the 1970-71 ski season.

The actual number of skier visits was 208,946 versus 143,580 during the 1969-70 season. This represented a 45 per cent increase for the season, and made Highlands the most active mountain in terms of skier visits of the original three mountain Aspen complex.

This summer a wide range of projects and improvements are underway, including widening and grooming of many runs, and extensive leveling and smoothing of Smuggler and lower Thunderbowl for ski school instruction. Also, a new ticket office is being built near Thunderbowl lift, adjacent to a new parking lot.

Two new Tucker Sno-Cats will be

delivered this fall to further improve grooming capability. Also, two new ambulances will be in operation by Thanksgiving.

Again this year, NASTAR will be featured at Highlands. Last year Highlands was the 5th largest NASTAR area in the U.S.

G.L.M. will again be featured at Highlands ski school. Kneissel and Rossignol short skis will be used in





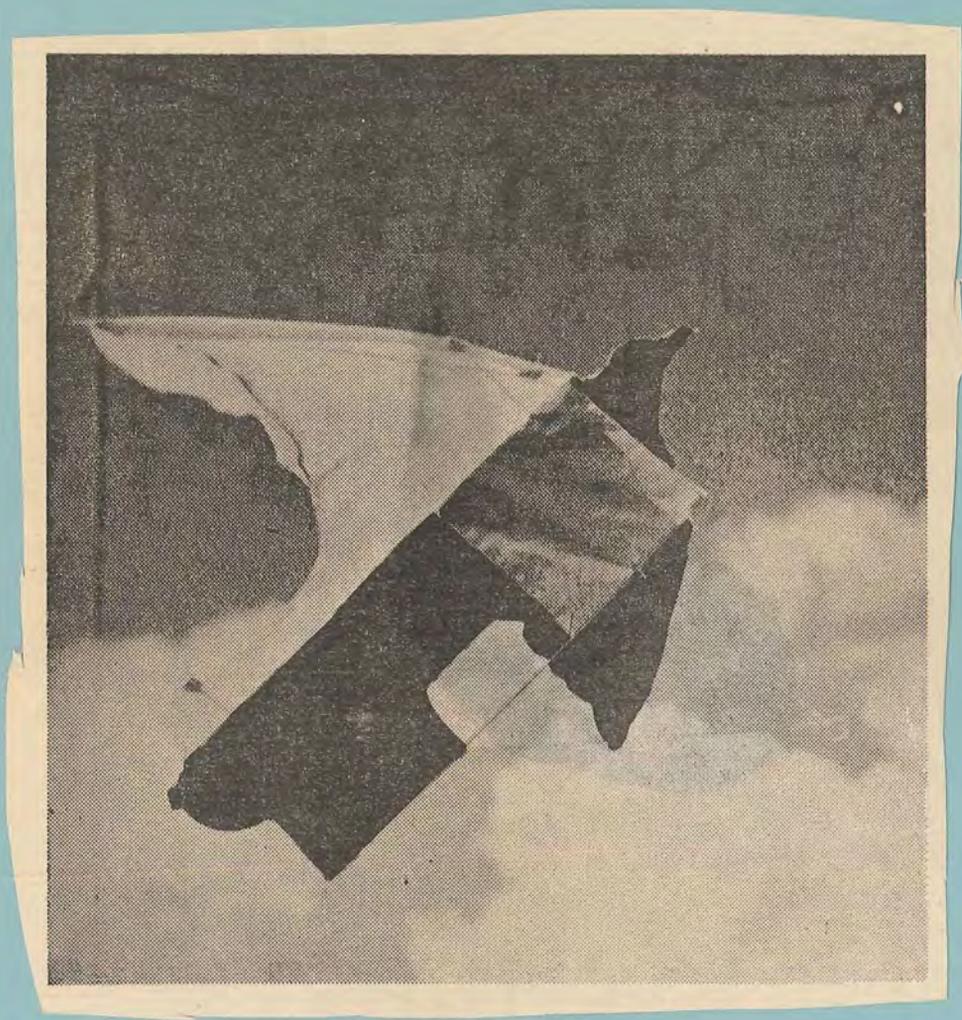
Photos and text by Anne Pearse

Toby Morse

They're flying high, and getting paid!



Summer visitors arriving at the top of Loge's Peak at Highlands last week were greeted by two enterprising kite-flyers who have succeeded in the dream shared by many an Aspenite — to be outdoors, doing something you want to be doing, and getting paid for it. Toby Morse (top right), son of Mr. and Mrs. Wendy Morse and Andrew Doremus (bottom left), son of Mr. and Mrs. Whipple Van Ness Jones, didn't have too much luck with the wind that day, but on a warm sunny day on top of Loge's no one was complaining about occupational fatigue.



Andrew's Kite

Aspen Today

Vol. 1 No. 32

Aspen, Colorado 81611

Wednesday, August 25, 1971

15 Cents







Trash behind Ski Shop winter 1970/71

Aspen Today August 17th

HELP WANTED

HELP WANTED — Two expert kite flyers to fly kites on top of Loge's Peak at Aspen Highlands. Those interested should report to information office at Highlands on Friday, Aug. 20, between 10 a.m. and noon, with kits. Candidates will be selected on the basis of kite design, ability to communicate with Highlands visitors, and neat appearance. Those hired will work daily from Saturday, Aug. 21 through Monday, Sept. 6, between 10 a.m. and 3:30 p.m.

Highlands releases

Aspen Today Wednesday, August 18, 1971 Page 3

'71-72 rates

Aspen Highlands announces the following lift rates for the 1971-72 Ski Season:

Daily adult ticket, \$9; Half-day adult ticket, \$6; Daily children's ticket (12 years and under), \$4; Three-day ticket, \$24; Western Slope adult daily ticket, \$7.50; 10-trip ticket (must be purchased prior to Dec. 1), \$55.

Rates for season passes will be: Individual pass, \$140 (or \$125 if pur-

chased prior to Nov. 25); Family pass, \$280 (or \$250 if purchased prior to Nov. 25 with first child, 12 and under, free; each additional child, \$10); Teenage pass, \$65; and Children's pass, (12 and under), \$20.

According to Highlands vice president Bill Brehmer, the above rates were approved by the U.S. Forest Service on July 9. Brehmer also said Highlands reserves the right to with-

draw a particular type of ticket or pass.

School children, 12 and over, and faculty members of the public school systems in Basalt, Carbondale and Glenwood Springs, plus Rocky Mountain School and Colorado Mountain College will be sold tickets for \$4, with proper school identification.

According to recent U.S. Forest Service figures, during the past ski sea-

son (1970-71), Aspen Highlands entertained a record number of skiers: 208,946, as compared to 143,580 for the 1969-70 season. This represented a 45 per cent increase for the season, and made Highlands the most active mountain in terms of skier visits of the original three-mountain Aspen complex, according to Highlands officials.



Danny Loison
midway shack
August 1971



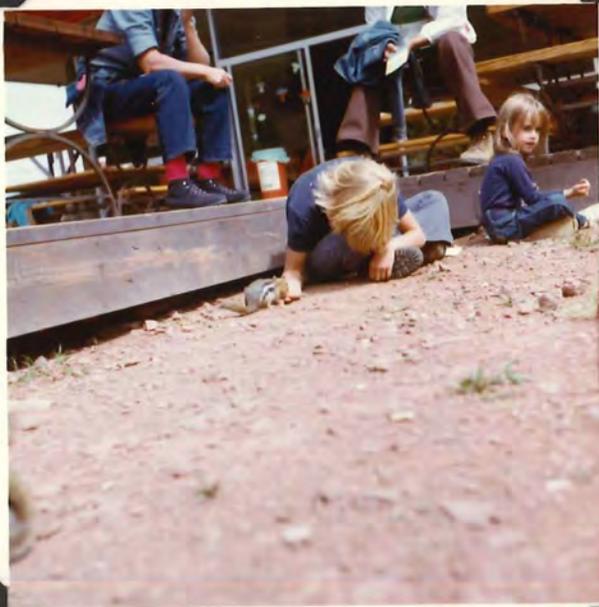
Midway outloading ramp





Feeding chipmunks at restaurant

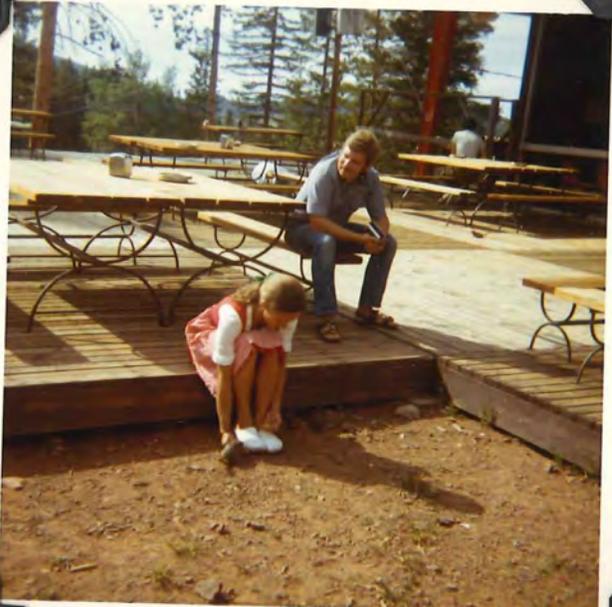
Summer 1971





Cafeteria here
Merry-go-round
restaurant
Summer 1971





Summer 1971



TRJ



Watching movie in restaurant



Aug
1977



VEU



midway engine room -





Merry-go-Round Restaurant Summer 1971



Star
Bottom
of
cloud 9



Bottom of
cloud 9



TOP
of Grand
Prix pond
→



east
←

back
→





Claudia Richards - Bruce Wyse



Cafeteria Line
August 1971

Merry-Go-Round
Restaurant





Andrew cashier - August 1971
Merry-Go-Round
Restaurant
Midway
Aspen Highlands



Bruce Wyse



Line Setup



from Loges Peak
July 1971



Maroon Bowl summer 1971



Maroon Bills —



Chateau Kirk post Card Summer 1971

Highlands sets ski lift rates for the season

Aspen Highlands this week announced its lift rates for the 1971-72 ski season.

A daily adult ticket will be \$9, up 50 cents from last year. An individual season pass is \$125 if bought before Thanksgiving, up from \$95 last year.

New this season will be a 10-trip ticket (must be bought prior to Dec. 1) for \$55.

School children through high school and faculty of the public school systems in Aspen, Basalt, Carbondale and Glenwood Springs, the Rocky Mountain School and Colorado Mountain College may purchase tickets at \$4 with proper school identification.

The complete rate schedule:

Daily Adult Ticket	\$9
Half-day Adult Ticket	\$6
Daily children (12 and under)	\$4
3-Day Ticket	\$24
Western Slope Adult daily	\$7.50
10-trip ticket	\$55
Season pass-individual	\$140
Season pass-family	\$280
Season pass-teenage	\$65
Season pass-12 and under	\$20

The family season pass is \$250 if purchased prior to Thanksgiving. (\$200 last year.) The first child 12 and under is free. All others \$10 each.

The Highlands rate schedule was approved by the Forest Service on July 9. Highlands official Bill Brehmer said, however, that the management reserves the right to revoke any type of ticket at any time.

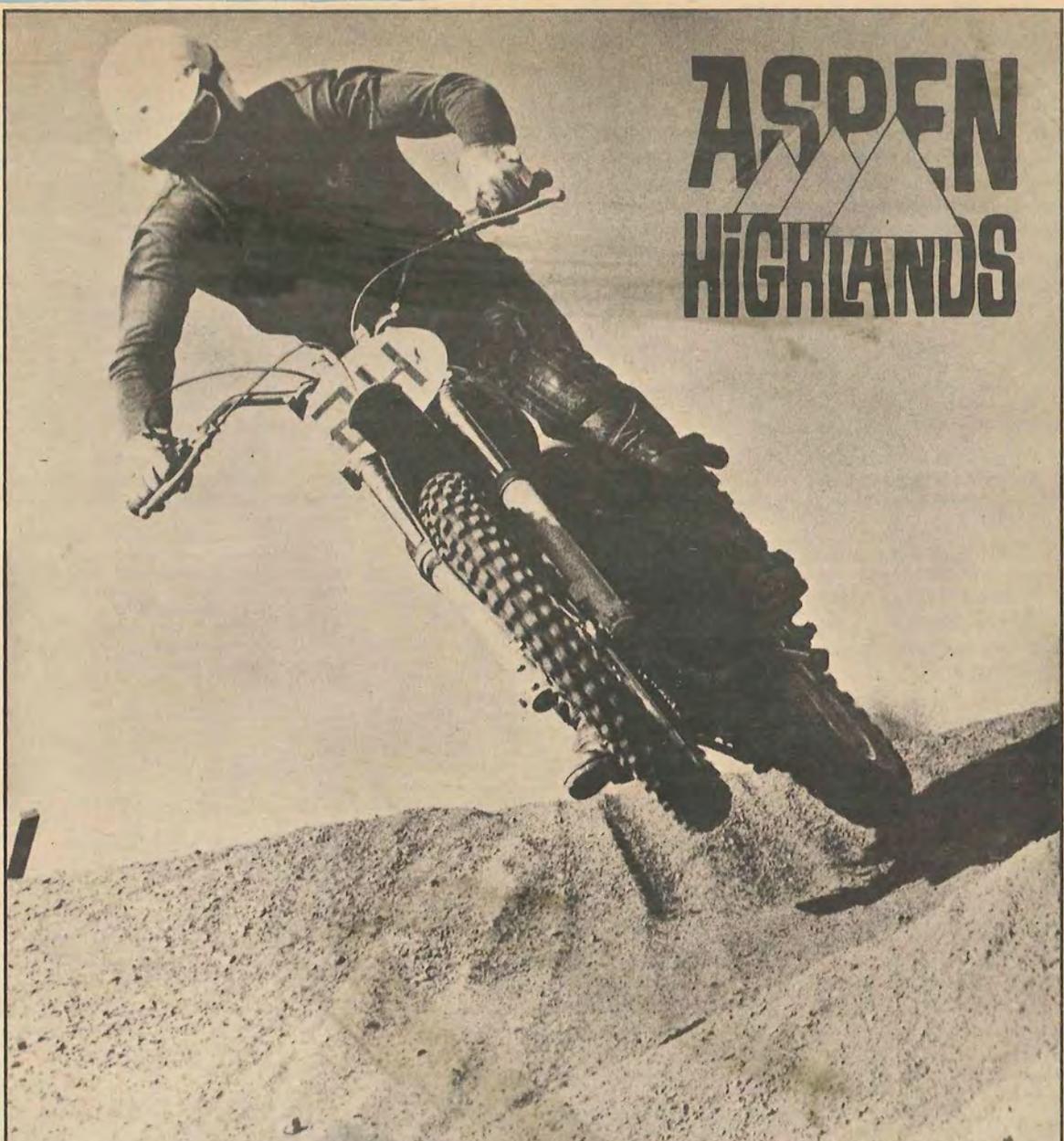
August 1971, Aspen Times



MOTORCYCLES FROM THROUGHOUT THE REGION and as far away as the West Coast are scheduled to compete in moto-cross races Sunday at the base of the Aspen Highlands ski area. We

understand starting time is 11 AM and admission is \$1.50. We know for sure that competitors will go a lot faster than we'll ever want to ride a cycle.

Byard Pidgeon photo



ASPEN HIGHLANDS

MOUNTAIN STATES MOTOCROSS RACE

200 TOP RIDERS EXPECTED AT ASPEN
HIGHLANDS SKI AREA ON SUNDAY
AUGUST 29, 11:00 am - 3:00 pm
ADMISSION - \$1.50 PER PERSON

BEER, COKES & FOOD AVAILABLE
IN BASE LODGE.
CASH PRIZES FOR PRO WINNERS.
TROPHIES AWARDED TO AMATEURS.

MOUNTAIN STATES MOTOCROSS



AUG. 29



ASPEN HIGHLANDS

A WORD ABOUT MOTOCROSS

Becoming the most popular of motorcycle racing events is motocross. The track consists of approximately 1.5 miles in circumference and uses the natural dirt terrain of the track's setting. Motocross is the toughest motor sport in the world on both the rider and the machine. Motocross was developed in Europe in the 1930's where it has become the No. 1 spectator sport. It was introduced to the U.S. about 5 years ago and has been rising steadily in popularity ever since. The American riders still have a way to go to catch up with the Europeans but the gap is rapidly closing. Below is a brief explanation of how the race is conducted.

Motocross riders are grouped together according to both the cubic displacement or "power" of their machine and the riders experience and ability. Engine sizes are separated and grouped as follows:

Engine Size	Identifying Letter
0-125 cc	U.
126-250 cc	L.
251-over cc	M.

It is therefore possible to determine engine size by referring to the identifying letter on the rider's number plate. The most experienced riders are placed in the "A" or professional class and have number plates with a white background. Similarly, the less experienced riders are placed in the "B" or amateur class and have number plates with a yellow background. The riders then race separately in their various classes to make the race more competitive.

At this motocross event we will group the riders according to class and engine size and each group will race two times. Each race, which lasts 20 minutes plus one lap for the amateurs and thirty minutes plus one lap for the professionals, is called a heat. Riders receive a certain number of points per heat, depending upon how they placed. The final standings are determined by the number of points received in both heats.

Motocross requires a motorcycle that varies considerably from any street bike or even a road bike. It must have the following characteristics to be at all competitive:

1. Lightweight.
2. Durability.
3. Ability to negotiate tight corners.
4. Superb suspension system.
5. Quick, responsive, powerful engines.

In many motorized races you have seen in the past, the more money spent on the engine will result in the racer going faster. Motocross is different in that the identical machines as those used by the factory riders can be purchased by anyone and are ready to race on the showroom floor. In other words, most motocross bikes are comparatively identical in speed and it is the rider that makes the entire difference. The design of the motocross track is such that the rider will not exceed speeds of over 60 mph.

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INTERNATIONALLY FAMOUS MOTOCROSS STARS TO WATCH IN THIS COMPETITION

#69 **Gary Meyers** - Gary is a 26 year old and has competed in oval track racing before motocross. He has been riding strictly motocross for the last three years and has accomplished the following: 1970 competitor in Belgium; 1971 Pikes Peak Open Class winner; one of two competitors to place in the top twenty in the recent European-American Viking Series who was not factory sponsored. Sixth place at Unidilla in New York in the Viking Series. Gary rides a 250 cc Husqvarna and rides out of Rink-a-Dinks PF Denver.

#150 **Bill Thomas** - Bill is 26 years old and was an oval track racer before competing in motocross. Among Bill's achievements is the following: second in the 1966 Pan American Championships; 1968 SRAC 250 cc Champion; in 1968 he was made a member of Edison Dye's European Grand Prix team; 1969-70-71 winner of 250 cc Pikes Peak Race; 1970 winner Pinon High Point Trophy. Bill rides a 250 cc Husqvarna and rides for his own shop in Denver.

#1 **George Shaw** - At the age of 32 George has accomplished the following in his five years of racing: 1968 Colorado State 250 cc High Point Runner-up; 1969 Colorado State 250 cc High Point Champion; 1970 Colorado State 500 cc High Point Champion; and currently leads the 500 cc class in SRAC points for 1971. George rides a 500 cc Husqvarna and rides for Crossland Motorcycles in Boulder.

#4 **Jim Wicks** - Jim is 23 years old and has been riding for five years. In the past two years he has achieved: 1970 Fourth place in the Colorado State 250 cc Points Championship, Second place in the 250 cc National Support Class at the InterAm in Denver, 1971 Viking Series Second American overall and Ninth overall for the series, one of two competitors to place in the top twenty who was not factory sponsored. Today he will be riding a 1972 Yamaha Prototype and next year will be riding a 1972 Maico 400 cc Prototype for the InterAm Series. Jim rides for Rink-a-Dinks of Denver.

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MICHELOB

Motocross races at Highlands Sunday

Motorcycles will roar around a one-mile plus track at Aspen Highlands beginning at 11 a.m. this Sunday.

The event will be the Mountain States Motocross sponsored by the Aspen Racing Association and Aspen Highlands. The location will be the same area, more or less, as was used during the 1971 Winterskol for Snow-Motocross racing.

According to Aspen Highlands officials the track will be re-seeded and groomed following the races, expected to run several hours.

This Sunday's race will be a Rocky Mountain Regional points race and is expected to attract between 150 and 200 competitors to the track, which will utilize the natural terrain at the base of the Highlands Ski area.

Divisions are open for professionals and amateurs in 125 cc, 250 cc and open classes. According to race officials Motocross has become the number one spectator sport in Europe.

Entries are apparently already flooding the race headquarters. Listed as entrants are Bill Thomas, a 1969 member of the American Husqvarna Team; George Shaw, recognized top open rider in the Rocky Mountain area; Jim Wicks, top American rider in the recent Trans-Am series and Gary Meyers, listed as one of the top ten riders in the U.S. in both 250 cc and open classes.

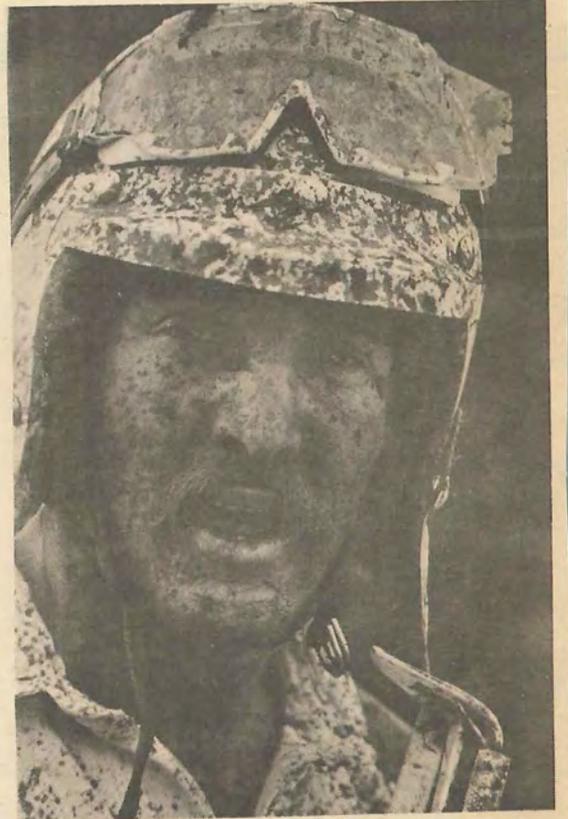
Admission to the races will be \$1.50 per person. According to Highlands of-

officials the entire race will be easily visible from the deck of the base cafeteria.

August 29, 1971



M U D !





The Mountain States Motocross took place Sunday at the base of the Aspen Highlands ski area. Sponsored by the Aspen Racing Association in conjunction with the Highlands it was a Rocky Mountain Regional points race. The one-mile track used the natural terrain of the area and included a huge mud puddle.

Story & photos by
Alison Ehrlich

Photos and Story
By Paul Stamsen

Motocross!

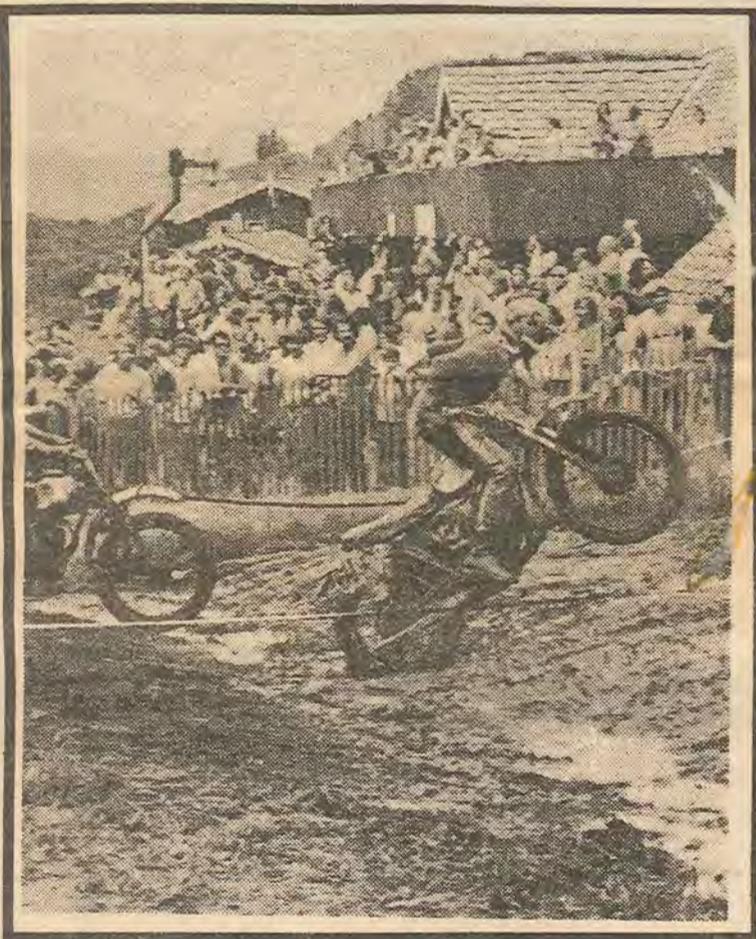
Europe's fastest growing sport drew 135 racers and 1,400 spectators to Aspen Highlands for the Mountain States Motocross races Sunday.

With over 25 racers in some heats the scene on the early turns — before the faster racers pulled away from the pack — was a melee of splashing mud, tangled bikes and straining drivers.

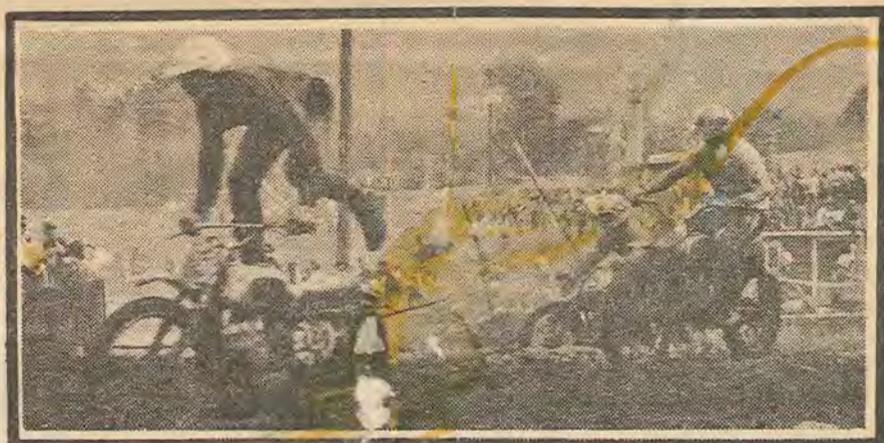
The course was set on the beginner slopes at Aspen Highlands, but the races looked to be no place for beginners.

The track, where it crossed three streamlets, soon turned into a churned, plowed mud bath. One-third of the way through the race, following the mudpits, the track turned dry and dusty as it swept up 300 plus feet of steep hill, around a hairpin turn and then the racers boomed down the hill, cornered, and raced up another slightly shorter slope.

Another turn, the racers flashed back down and into a right turn through a morass of rich loamy mud. The slimy soil slowed many a motorcyclist out of the race — at least temporarily: Bill Thomas, who took first in the 500 A event, twice lost the lead in the second mud pit. The racers zoomed through hairpins and hills, then through the mud again.



MOTO-SPLASH!



The races are divided into three classes by size; 500 cc, 250 cc and 125 cc. The racers are divided into two groups by experience; A and B racers.

Twelve heats were run in all. Two for each of the A riders in each bike class and two for each B rider in each of the three bike classes.

B class riders raced 20-minute plus one lap heats and A class riders fought their way around the tough course in 30-minute plus one lap heats.

Racers came in all sizes: the youngest winner was Matt Kauffman, 13, of Pueblo, a 125 cc B racer. Oldest winner was Bill Putnam, 48, of Golden, a 500 cc A racer.

Scott Campbell took sixth in the 250 cc A race, Bunky Carter took first in the 500 cc B race and Tom Gammell was fourth in the same race. All three men are Aspenites.

For the ecologically concerned, Campbell, one of the race officials, reported the track was completely reseeded and covered with straw Tuesday. He said the grass would be completely re-grown by next summer.

The races were sponsored by the Aspen Racing Association and the Highlands Ski Corp. The same group also sponsors the Winterskol Motocross in approximately the same location each winter.

List of winners on p. 16.



Sept 20th midway!

1971



Restaurant



Lodge owner's lunch merry go round — September 1971



Chipmunk feeding on berries
midway 1971



Regardless of what the weather forecasters say, you can tell it's spring when Aspen Highlands restaurant operators Freddie and Everett Peirce roll out the barbeque at the Cloud 9 restaurant. That is, you can tell it's spring on that day. The next day, winter may return and the barbeque

abandoned to the Camp Robbers. This photo was taken two weeks ago. The fellow in the short-sleeve shirt was hugging the fire at the end of last week.

Jony Poschman photo