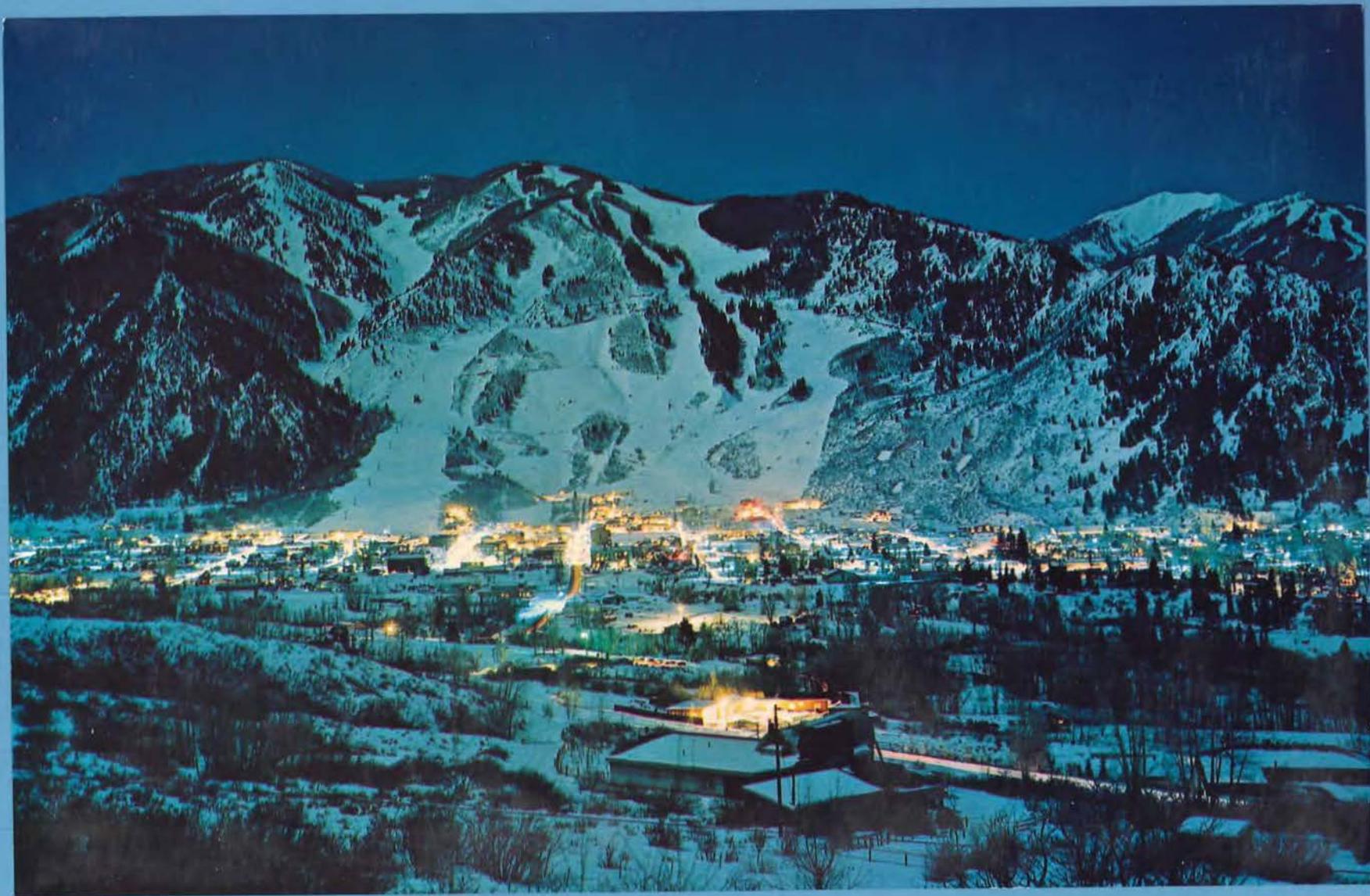




Aspen in Winter

Moraine Lake





Aspen at Night



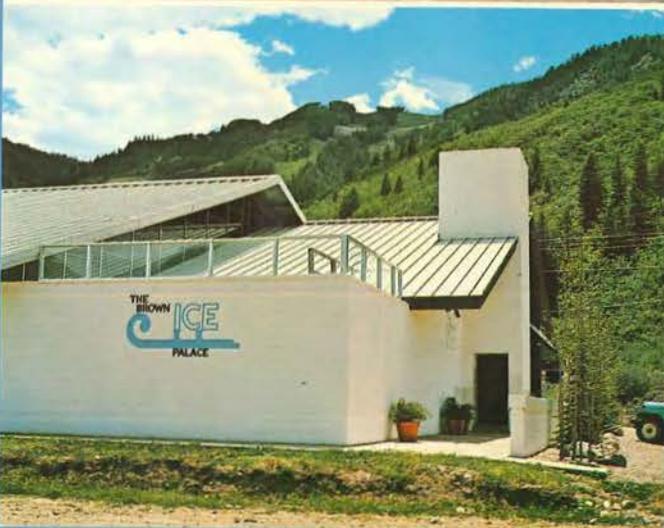
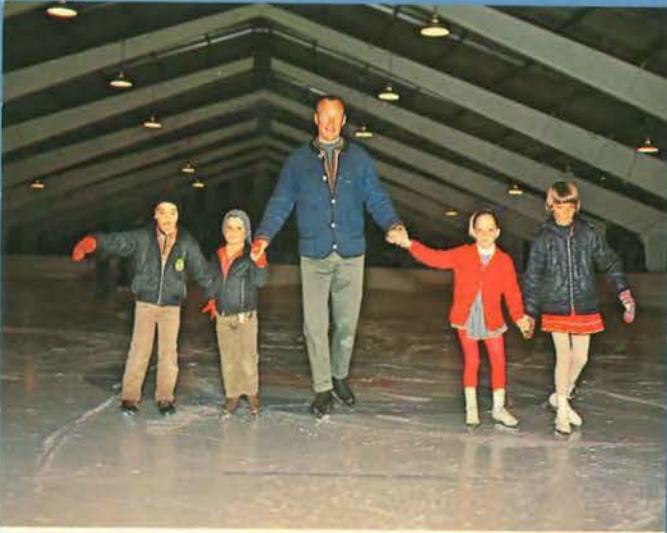
View from Cloud 9 at
Aspen Highlands



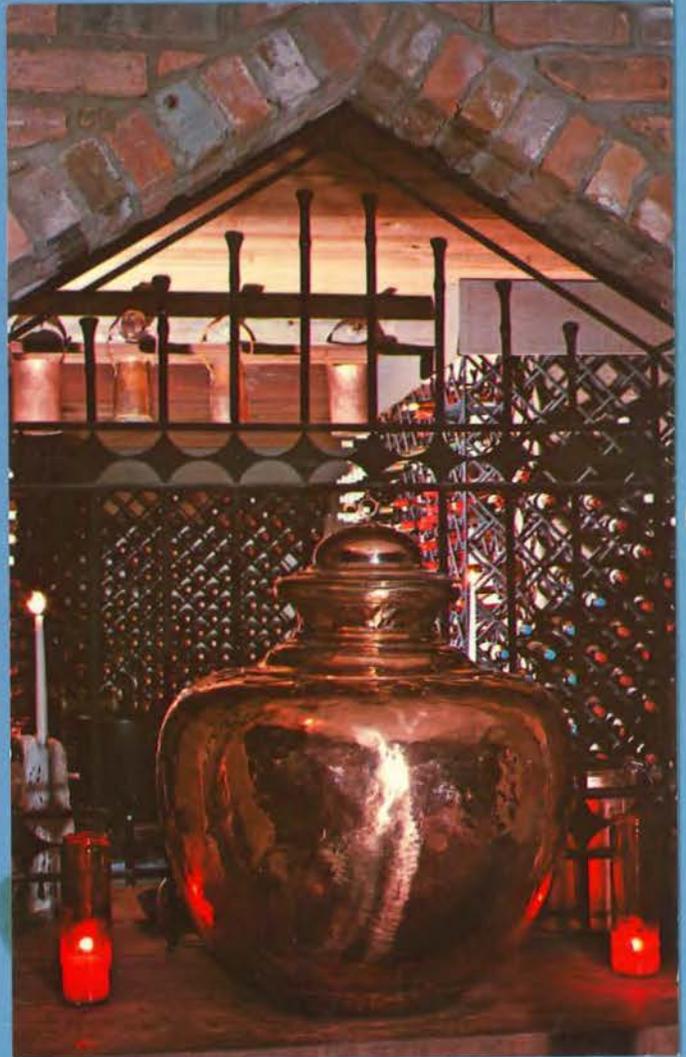
Mill Street, Aspen



Arthur's Restaurant



Brown Ice Palace
1967



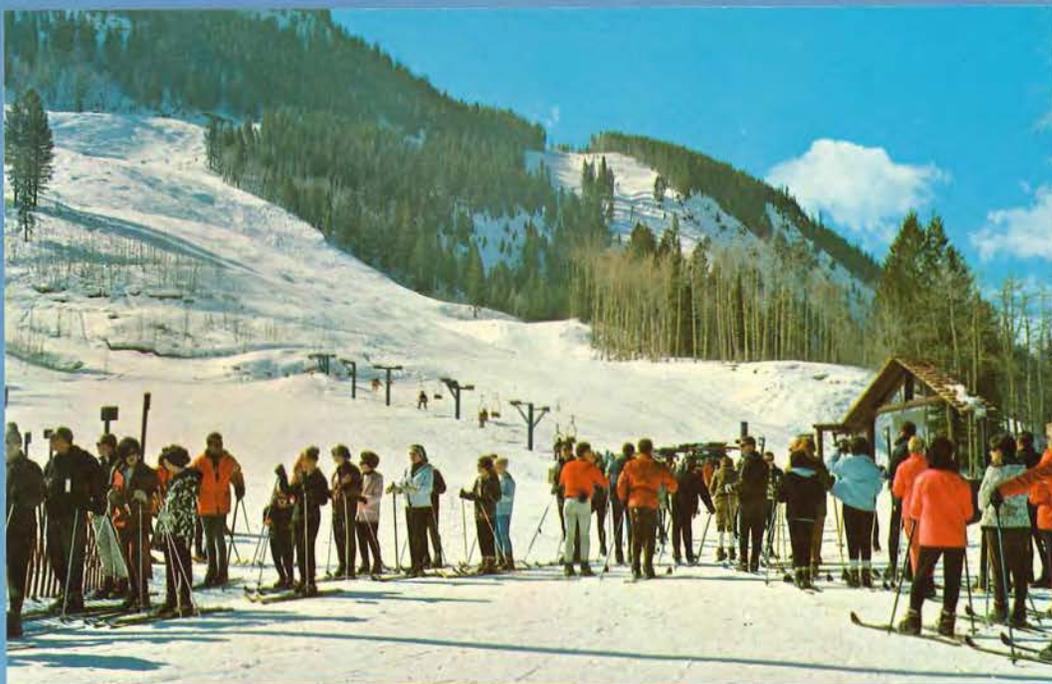
Wine Cellar
Copper Kettle



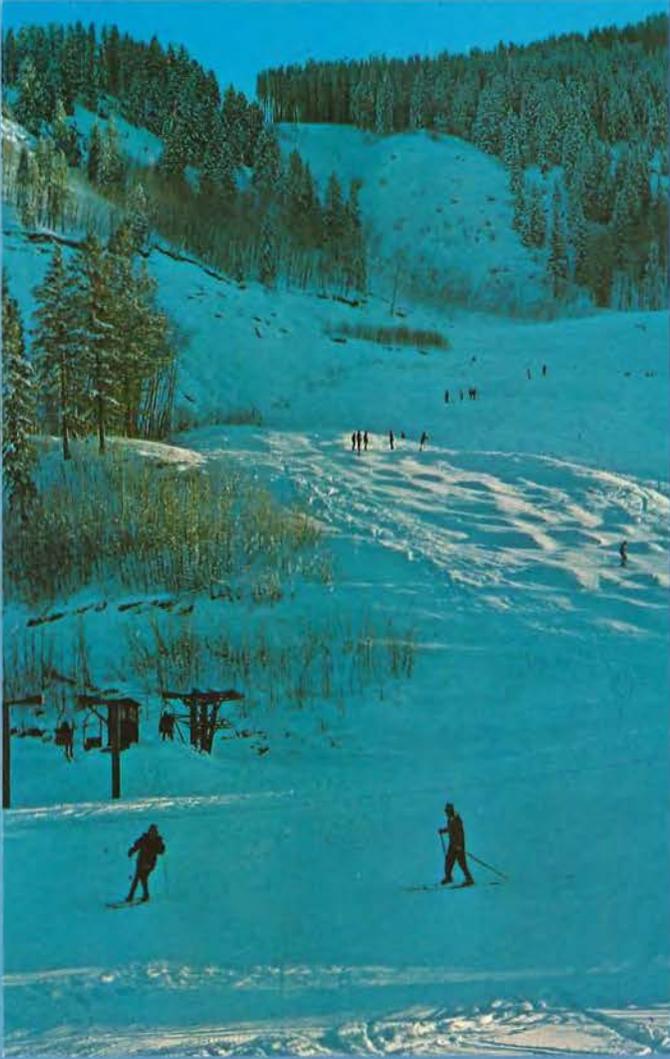
Freddie Fisher



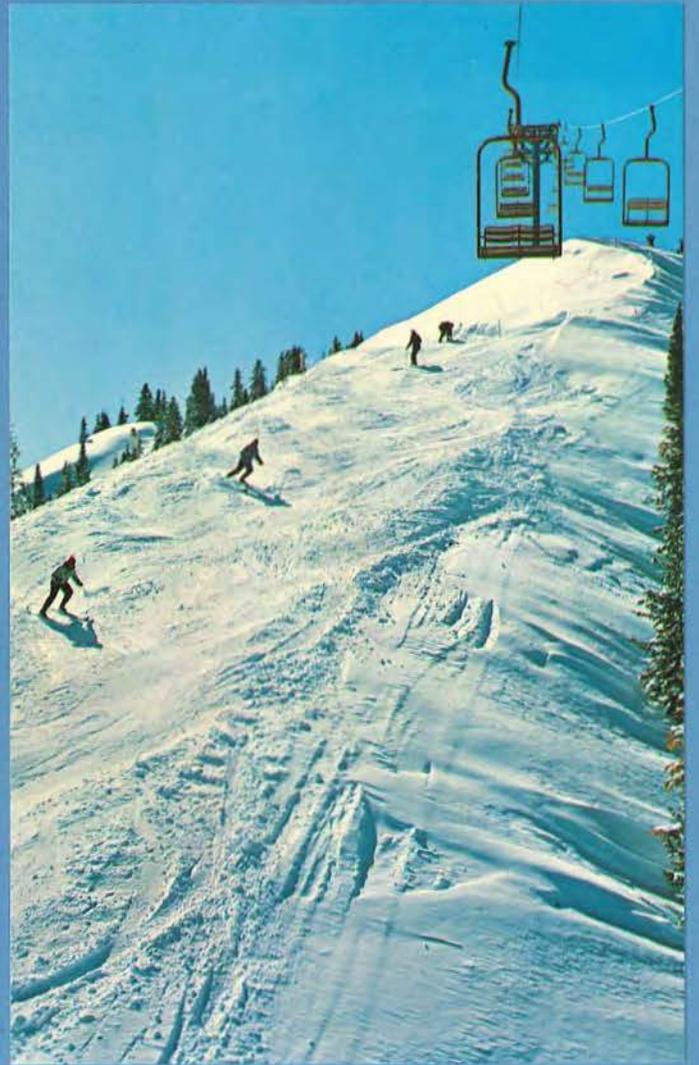
Aspen Highlands main Deck



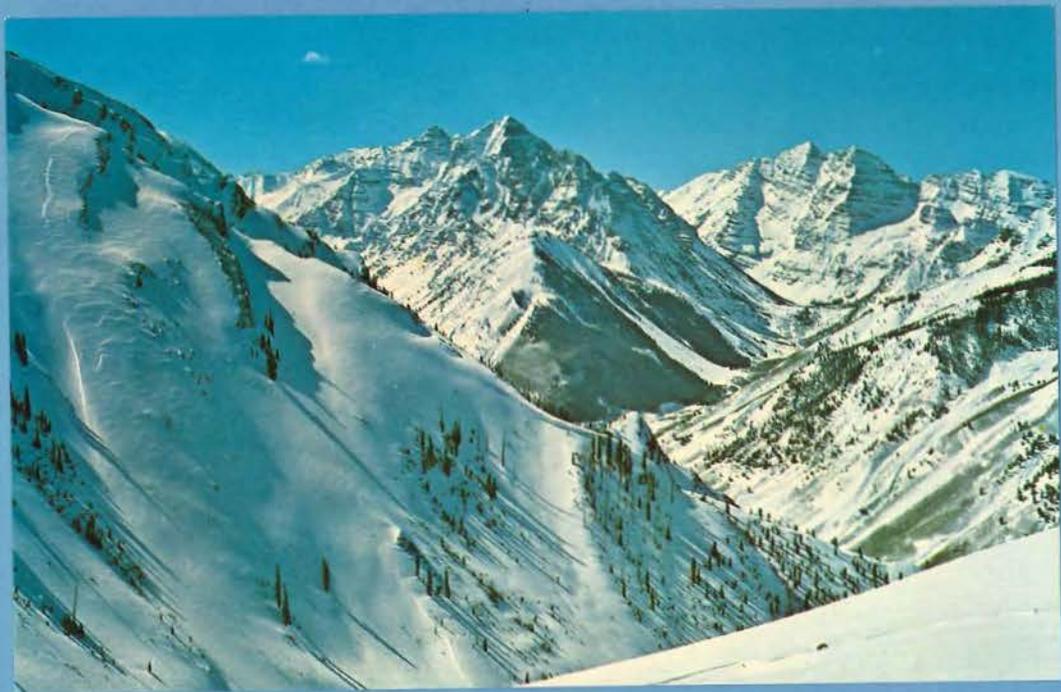
Ski School Meeting Place
at Aspen Highlands



Jerome Bowl
Late Afternoon



Under Loges Peak
Lift



View from Logos Peak



Cloud Nine area



Loges - Peak Lift and Catwalk

Heiko Kuhn resigns post at Highlands

Heiko Kuhn, who has handled public relations at Aspen Highlands for the past five years, resigned his post on May 16.

Kuhn cited personal reasons for his decision. He is now working with Yvan Tache at the Aspen Municipal Golf Course.

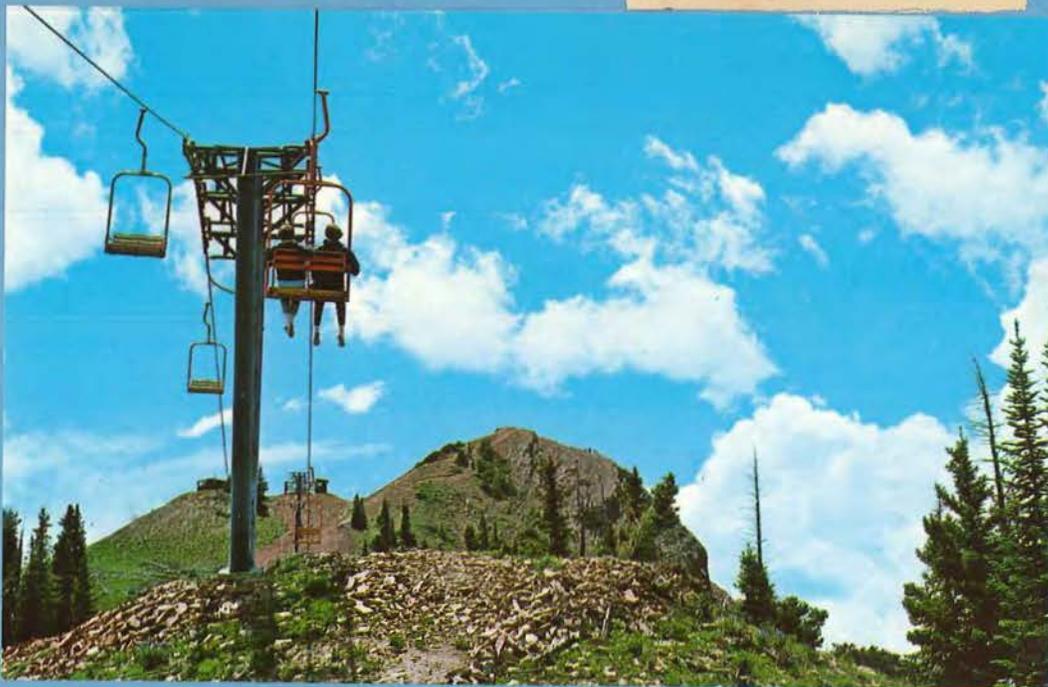
"I hope to stay in the Aspen area, but right now my plans for next fall are indefinite," he said.

Iselin Ski School notes nearly 30% increase last year

The Fred Iselin Ski School International recorded a 27 percent increase this year in number of lessons taught at Aspen Highlands.

Iselin said, "Actually, we had a 32 percent increase up to March 31 but the season fell rapidly after that and by the time we closed the lifts on April 15, our percentage was lower."

Iselin offered the information after the Forest Service noted a decrease in Aspen Highlands skier days of nearly 8,000 to 72,453. Last winter, Highlands had 80,798 skier-days.



Logan
Peak
Lift



DOUBLE CHAIRLIFTS ALL THE WAY
TO COLORADO'S FINEST ALPINE VIEW

at



Aspen Highlands

1½ miles from Aspen on Maroon Creek Road

- Highest vertical rise in Colorado with three double chairlifts including the
- World's longest double chairlift.

ROUND TRIP PRICES:

\$1.00 CHILDREN

\$3.00 ADULTS

Lifts open for summer this week

Summer operation of Aspen's chairlifts will begin on Saturday, June 17, when the three Aspen Highlands lifts to Loges Peak open.

According to Aspen Highlands owner Whip Jones, the double-chair lifts to the 11,300-foot peak will start at 9 AM and close at 3 PM. The round trip takes between two and three hours including lunch.

Aspen Mountain will open its lifts on June 24 and they will operate daily except Mondays till Sept. 4.

Both areas are offering free rides to locals who are accompanied by a paying guest. Visitors rates are \$3 for adults and \$1 for children at each area.

Jones mentioned that lunch will be available at Aspen Highlands despite the loss of Cloud Nine Restaurant this winter due to a fire. An outdoor lunch deck serving hamburgers and coke will be open on Loges Peak.

Construction on a new, large restaurant at Midway at Aspen Highlands is scheduled within two

weeks. A smaller restaurant will be built later this summer at the old Cloud Nine site.

Aspen Mountain will again offer lunch at the Sundeck at 11,000 feet.



DOUBLE CHAIRLIFTS ALL THE WAY
TO COLORADO'S FINEST ALPINE VIEW

at



Aspen

Highlands

1½ miles from Aspen on Maroon Creek Road

- Highest vertical rise in Colorado with three double chairlifts including the
- World's longest double chairlift.

ROUND TRIP PRICES:

\$1.00 CHILDREN

\$3.00 ADULTS



From the Cloud 9 Restaurant and Sundeck at 11,100 feet above sea level, see Aspen's only alpine view of the famous Maroon Bell Peaks rising to 14,100 feet, the equally rugged and spectacular Pyramid Peak at 14,000 feet, and a changing panorama from month to month and season to season.

 NATURAL COLOR PUBLISHERS, INC.
800.525.4242 • 10000 MARION BLVD., W.A.

Photography, Bob Bishop

MAGNIFICENT SCENERY FROM THREE DOUBLE CHAIRLIFTS

- The town of Aspen.
- Roaring Fork Valley ranch country.
- Snowmass-Maroon Bells wildlife area.
- Maroon Lake.
- Dual view of Maroon Creek and Castle Creek 3,500 feet below.
- 100 mile panoramic view of the Continental Divide.



Sundeck at Cloud 9 Restaurant

1 hour round trip to Midway
8,000' to 10,500'

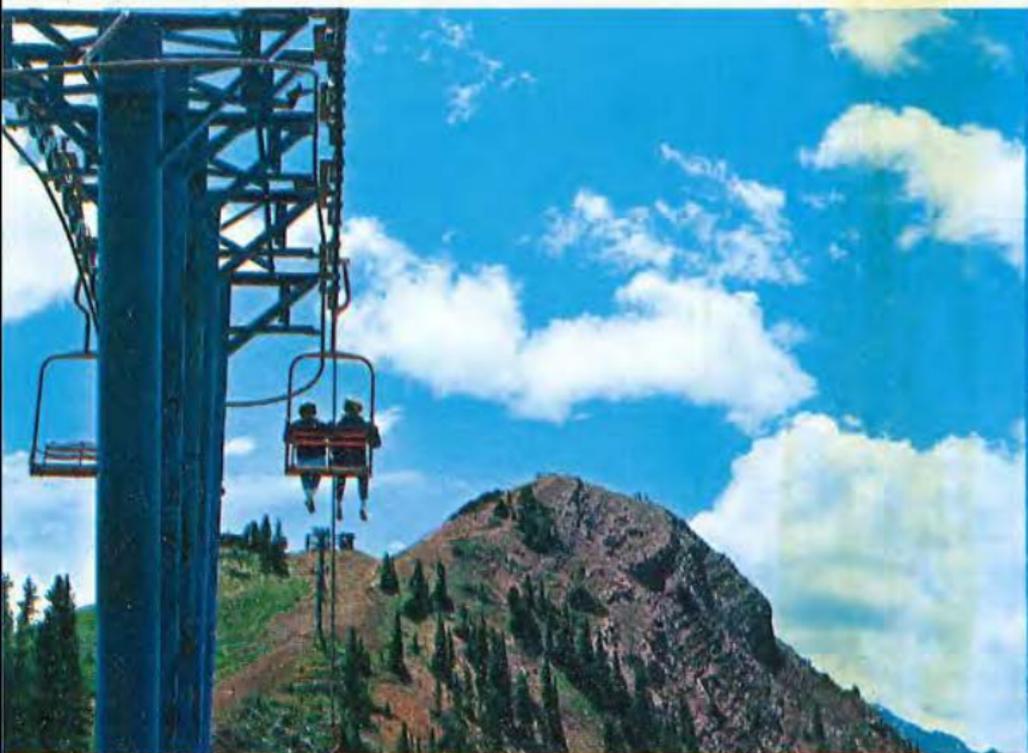
1½ hour round trip to Cloud 9
8,000' to 11,100'

2 hour round trip to Loges Peak
8,000' to 11,800'



SPEND THE DAY AT ASPEN HIGHLANDS THERE'S A LOT TO SEE AND A LOT TO DO

- Lunch and Snacks available on the mountain.
- Open Daily 9:00 a.m. to 3:00 p.m.
Mountain Daylight Time, June 17th
through October 1st
- See Bighorn sheep, elk, deer, and other
wildlife from the lifts or while hiking.
- Abundance of brightly colored wild flowers.
- Hike to the summit of Highlands Peak at
12,600' from the top of the Loges Peak lift
and add your name to the permanent register—
2 hours round trip average time required.
- Shorter hikes through the aspen and pine
forests may be taken from any of the lifts.



**For additional information on our summer scenic
chairlift or winter skiing rates, lodging,
restaurants, and other activities, contact:**

ASPEN HIGHLANDS

BOX T

ASPEN, COLORADO 81611 • PHONE 303 925-7302

1½ miles from Aspen on the Maroon Creek Road.



 **ASPEN HIGHLANDS**

ride 3 double chairlifts to 11 800 ft. for a spectacular view
of Maroon Bells.

open daily 9AM-3PM

Lunches served at Loges Peak
Adults \$3.00 - Children \$1.00



Ticket office Bottom of Exhibition Right, Summer 1967

Aspen Highlands

Open Every Day 9-3

Three Lifts take you to Loges Peak and a breathtaking view of the Maroon Bells.

Adults - \$3 Children - \$1

Lunches served on top
Special Hiking trail at the Summit

Free Taxi Service

Call Little Percent 925-3915



Sound of Silence

A family high atop Aspen Highlands seems unaware of mute Maroon Bells.

1½ miles SW of Aspen on Maroon Creek Road



Enjoying chair lift at Highlands.

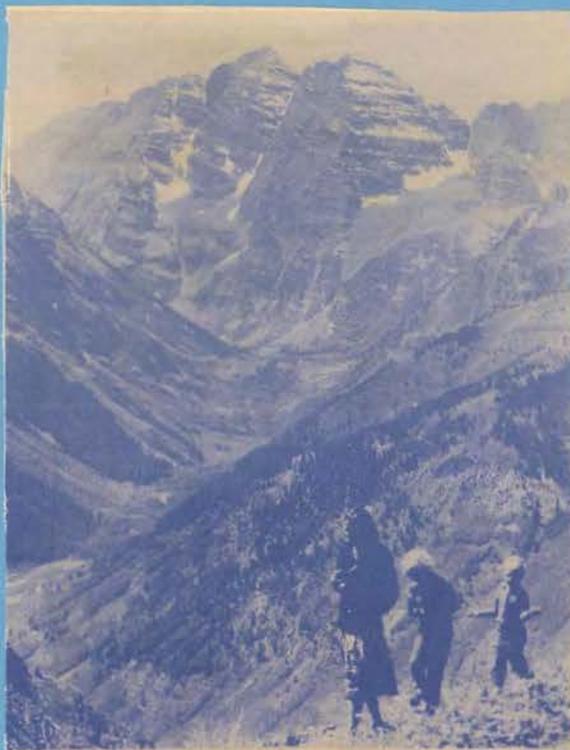
RECREATION

ASPEN HIGHLANDS CHAIR LIFT - 9-3 daily. Adults \$3, Children \$1.00. Ride to 11,800 ft. Lunch at Loges Peak.



Thursday, July 6, 1967

ASPEN NEWS



Sound of Silence

A family high atop Aspen Highlands seems unaware of mute Maroon Bells.



**ASPEN
HIGHLANDS**

Open Every Day 9-3

Three Lifts take you to Loges Peak and a breathtaking view of the Maroon Bells.

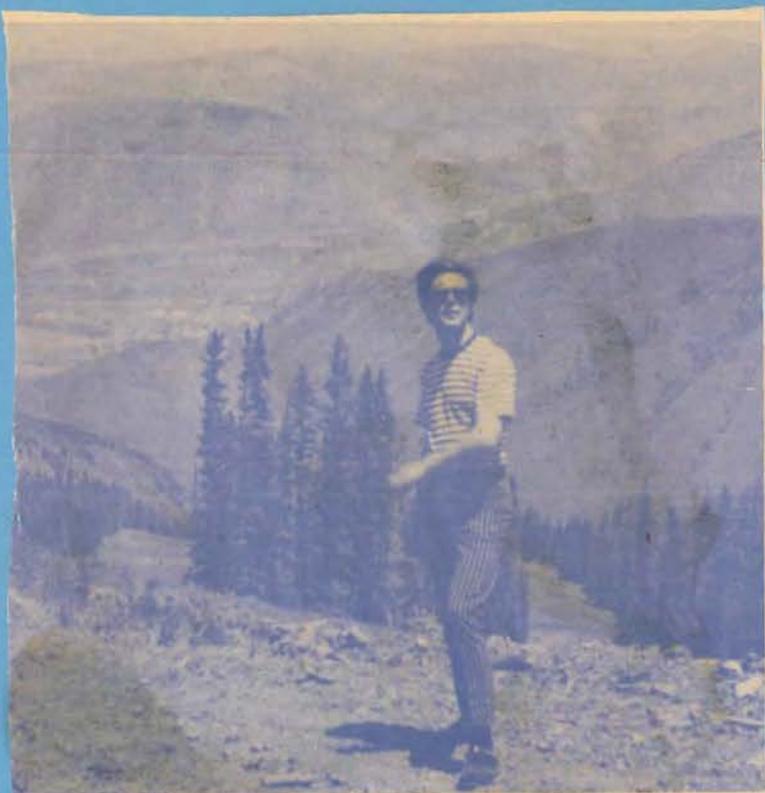
Adults - \$3 Children - \$1

Lunches served on top
Special Hiking trail at the Summit

Free Taxi Service

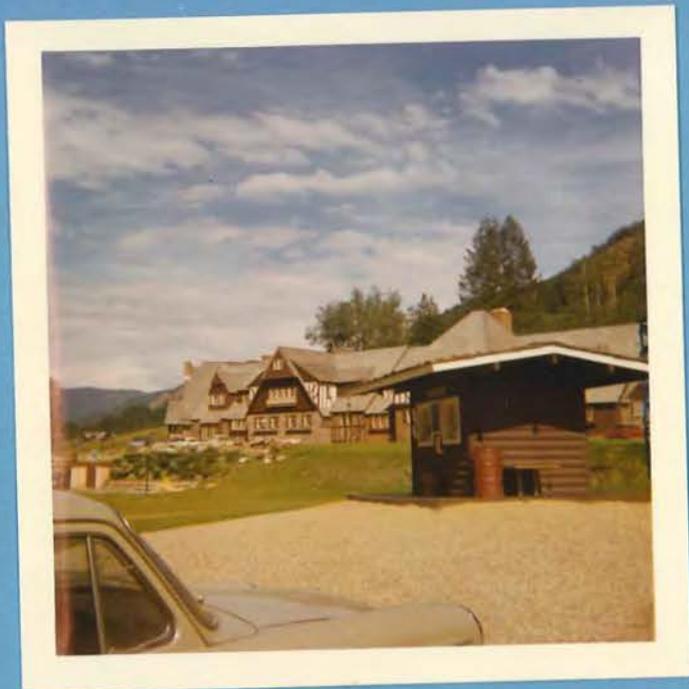
Call Little Percent 925-3915

Maroon Creek Road



Artist Les Levine at Aspen Highlands

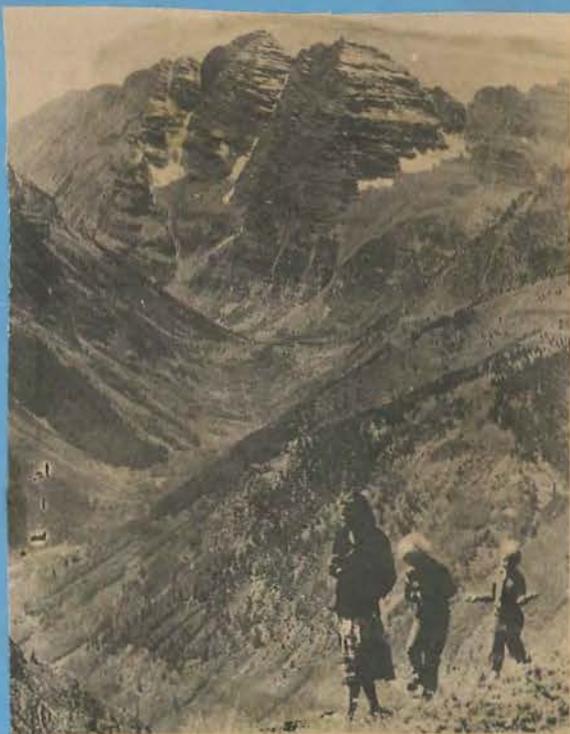
at Loges Peak Summer 1967



Chateau Kirk in background
Summer 1967

August 10, 1967

* The Aspen Times



Sound of Silence

A family high atop Aspen Highlands seems unaware of mute Maroon Bells.

ASPEN HIGHLANDS

Open Every Day 9-3

Three Lifts take you to
Loges Peak and a breathtaking
view of the Maroon Bells.

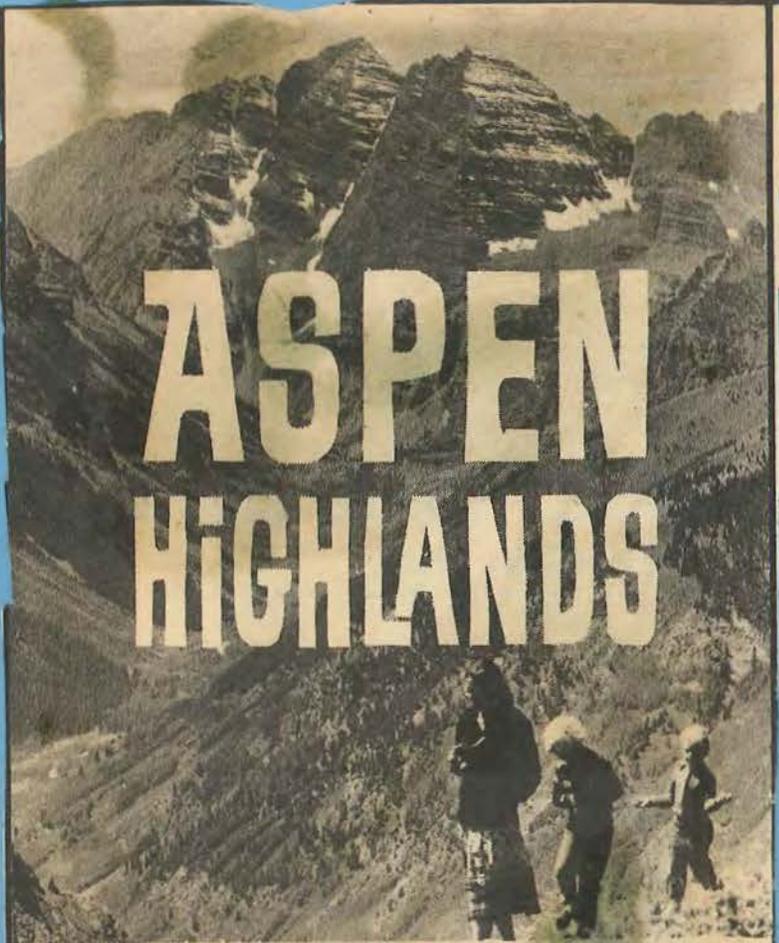
Adults - \$3 Children - \$1

Lunches served on top
Special Hiking trail at the Summit

Free Taxi Service

Call Little Percent 925-3915

Maroon Creek Road



ASPEN HIGHLANDS

For FREE taxi service call Little Percent Taxi 925-3915
Open daily 9 a.m. to 3 p.m. - Adults \$3.00, Children \$1.00
Lunches served at Loges Peak. 3 double chairlifts.
Spectacular alpine view of Maroon Bells.
Special marked trail for hikers at the top.

Aspen's

new

ski booth

set to tour

Aspen has a new ski show booth which will carry the message of Aspen's super ski trails and other city facilities to seven major ski shows and several ski clubs this fall.

Representing Aspen along with the 20 by 30-foot booth will be Buzz Bainbridge of the Aspen Skiing Corp., Sara Sue Kappell of Aspen Highlands, John Cooley of Snowmass-at-Aspen, and super skier Anderl Molterer.

Plans for an entertainment package to accompany the booth are under consideration.

In between visits to the ski shows across the nation, the booth and representatives will appear at ski clubs in Washington, Wisconsin, Des Moines, and Topeka.

Western Airlines is also planning a ski promotion this winter and an Aspen representative will go on tour with their promotion crew. They will visit Phoenix, San Diego, Palo Alto, Los Angeles, Pasadena, Beverly Hills, and St. Paul, Minn.

The seven major ski shows will be held in: San Francisco, Oct. 5-8; Los Angeles, Oct. 13-16; New York City, Oct. 20-21; Boston, Oct. 27-29; Detroit, Nov. 2-5; Chicago, Nov. 10-12; and Minneapolis, Oct. 17-19.



TAKE A HIKE at the top of the three double chairlifts at 11,800-ft. Loges Peak above Aspen Highlands, if the variety of other events in the area this weekend weary you. That's the Maroon

Bells in the background. You can see all major mountain ranges for over 60 miles in every direction from the top

Dutton photo

Wednesday, Aug. 16

August 24, 1967

THE ASPEN TIMES

Section B



Skiers at the Aspen Highlands will find two new restaurants on the slopes this winter. Both are now under construction, one on the site of the old Cloud Nine restaurant, which burned last spring, the other near the top of the Exhibition lift at Midway. To

be called the Merry-go-round, the new Midway structure, above, is being built by Alco Steel, Grand Junction, and will have 10,000 square feet of floor area. Both are slated for completion before Thanksgiving.

Aspen Times Photo



New restaurant

TWO NEW RESTAURANTS WILL GREET SKIERS AT HIGHLANDS THIS WINTER. SHOWN ABOVE IS A 10,000 SQUARE FEET RESTAURANT UNDER CONSTRUCTION (TOP) AND AS IT STOOD NEARLY COMPLETED (BOTTOM) LAST TUESDAY; A SMALLER RESTAURANT WILL BE BUILT NEAR THE SITE OF CLOUD 9 WHICH BURNED LAST SPRING.

PITKIN LAND CASE

Voiding Certificates Reversed

ASPEN, Colo. — Dist. Judge James J. Carter ruled at a pre-trial hearing Tuesday that Pitkin County commissioners exceeded their powers when they voided old tax certificates to make them unsalable and thereby protect property owners.

The hearing, held in Pitkin County District Court, was to determine issues that will be involved in a trial on whether various property owners involved have clear title to their land because they don't have original tax certificates.

The ruling put several Pitkin County landowners in jeopardy

of losing their property because they apparently hold faulty tax titles to their land.

Because of the court's ruling on the pre-trial testimony, an issue at the trial will be whether the commissioners had any specific legal reason to void the old certificates.

If no legal reason can be shown, the tax titles to the lands in question will go to the Carolanus Corp. which is suing for the right to purchase the old titles and thus gain tax title to the lands.

MONTHS OF RESEARCH

The suit followed months of research by William A. Russell, a Texas lawyer, who found what he claims are faulty titles to 275 parcels of property, some in Aspen, some in rural areas and some owned by the Aspen ski interests.

Russell reportedly couldn't afford to continue the search so he formed a corporation with other persons to get funds.

Leslie Gross, a Denver lawyer, is handling the case for the corporation.

Gross and the corporation claim the land titles in question were obtained by buying recent tax certificates issued over the years rather than the originals.

GROUP ACTS

After Russell pointed out such transactions were illegal, the commissioners acted to void the original and other old certificates.

At the hearing, Judge Carter also overruled motions to dismiss the suit and took under advisement several other issues on tax certificate technicalities.

Judge Carter, on assignment

to the Pitkin County case from his court in Grand Junction, Colo., will give attorneys a chance to file answers to arguments on the issues at the hearing, then he'll set a trial date.

Denver Post
Aug 31, 1967

ASPEN HIGHLANDS

ALL EXPENSE SKI-WEEK IN ASPEN, COLORADO

Go by Air  Arrive Refreshed



Photograph - Robert G. Hadden

MEALS - PRICE INCLUDES - LODGINGS - LESSONS - LIFTS - \$124⁵⁰!

WELCOME TO SKIING



What better way to enter the "Wonderful World of Skiing" than with a fun-filled holiday at Aspen Highlands. Eight lifts escort skiers to over 50 miles of ski terrain. Any skier, be he a beginner, intermediate or expert, will find a variety

of slopes to challenge his ability. The Fred Iselin Ski School International provides qualified instructors who by teaching the International French Technique help the skier to achieve the greatest results in a relaxed atmosphere of fun.

Three restaurants at the area, including the new Merry-Go-Round Restaurant at the top of Exhibition Lift are available for the skier's enjoyment. Aspen Highlands Ski Week accommodations are carefully chosen for the comfort and

convenience of the individual. After a pleasant and progressive day of skiing, one can enjoy a swim in the heated pool of their lodge. Excellent cuisine in a variety of restaurants and exciting entertainment make evenings in Aspen into an adventure.

IT-AHL-7 ASPEN HIGHLANDS SKI WEEK

Ski Week Starting Dates: All Sundays and Mondays
November 29, 1967 thru April 7, 1968.

7 NIGHTS LODGING IN STANDARD TWIN ROOMS WITH PRIVATE BATH — 6 DAYS OF BREAKFASTS AND DINNERS IN SELECTED ASPEN RESTAURANTS — 4 ALL DAY SKI LESSONS IN THE FRED ISELIN SKI SCHOOL — 6 ALL DAY SKI LIFT TICKETS — (4 days at Aspen Highlands — 2 days at any of Aspen's areas). \$124.50

OPTIONAL FEATURES:

- additional lift tickets — \$6.50 per day
- additional lesson tickets — \$4.50 per day
- additional cost for single room — \$35.00 per week

(The whole room must be reserved by one party as lodges will not find room-mates for singles)

In addition to restaurants where a complete meal is served on the Aspen Highlands Ski Week, there are several restaurants that will apply \$2.00 towards the price of any dinner on the menu.

Special ski week rates on rental equipment is offered at the ASPEN HIGHLANDS SKI SHOP who stock name brands including Head Kneissl, Strolz, Meisterknit, Obermeyer, Profile, PK, and Dual Taper.

NOTE: Taxes and tips not included.

TRAVEL INFORMATION:

Aspen is located 210 miles from Denver, Colorado, to the East; and 180 miles from Grand Junction to the West.

AIR: The service of any ATC or IATC airline may be used in connection with this tour. Aspen Airways provides scheduled flights to and from Denver and Grand Junction for 38 minutes of flying time into Aspen. United Airlines at the main terminal in Denver is the Aspen Airways agent. Special skierized rental cars are available from Grand Junction and Denver.

AUTOMOBILE: The approach to Aspen is via Glenwood Springs which is situated on Highway 6 from Denver or Grand Junction. Colorado Highway 82 then runs the 40 miles between Glenwood Springs and Aspen. Highways from any direction are excellent all-weather roads. If bad weather is a problem on the mountain passes between Denver and Glenwood Springs, it is only temporary. Winterized rental cars are available in Denver, Grand Junction, Glenwood Springs, or Aspen.

BUS: The Glenwood-Aspen Stage makes connections with Continental Trailways bus schedules and the Denver and Rio Grande Western Railroad at Glenwood Springs to transport skiers in and out of Aspen.

PARTICIPATING LODGES INCLUDE: The Lodge, The Smuggler, The Nugget, St. Moritz, The Applejack Inn, The Heatherbed, The Snowflake and Chateau Kirk.

CONTACT YOUR TRAVEL AGENT FOR FURTHER DETAILS ON TRANSPORTATION

GO BY AIR

ON YOUR NEXT VACATION

You'll have extra time and energy
when you arrive.



You start relaxing when you leave . . . not after you get there. Delicious food . . . pleasant people . . . clean, quiet comfort . . . all combine to create a magic prelude to an unforgettable holiday adventure.

Sample Round Trip Jet Day Coach Air Fares

To: DENVER

From:

CHICAGO	\$110.80	SAN FRANCISCO	\$124.50
LOS ANGELES	115.20	ST. LOUIS	103.40
NEW YORK	190.20	KANSAS CITY	78.00
MINNEAPOLIS/ST. PAUL \$98.90			

FLY NOW . . .

PAY LATER PLAN AVAILABLE

The service of any ATC or IATA airline may be used in connection with tours in this folder. Fares shown above are without tax and subject to change without notice.

AIR CANADA • AMERICAN • BONANZA • BRANIFF • CANADIAN PACIFIC • CONTINENTAL
DELTA • EASTERN • FRONTIER • MOHAWK • NATIONAL • NORTHEAST • NORTHWEST
PACIFIC • SOUTHERN • TRANS CARIBBEAN • TRANS WORLD • UNITED • WESTERN



DEPOSITS: \$25.00 per person will be required for confirmation of the package. This amount will be refunded in full upon cancellation no less than 15 days prior to arrival in Aspen.

NOTICE TO TRAVEL AGENTS: (This information for authorized agent use only.) This is a CATM tour. Book through carrier or Aspen Highlands Skiing Corporation, P. O. Box T, Aspen, Colorado 81611. Phone 303 925 7302.

CONDITIONS AND RESPONSIBILITY: Aspen Highlands Ski Area and cooperating agents act only in the capacity of agents for the passenger in all matters pertaining to accommodations, ski activities, and transportation whether by airplane, railroad, bus or automobile, and as such, they shall not be liable for any injury, damage, loss, accident, delay or irregularity which may be occasioned either by reason of any defect in any vehicle, or through the acts or default of any company or person engaged in conveying the passenger, or in carrying out the arrangements of the tour, or otherwise in connection therewith. The passage contract in use by the airline and/or any other transportation company concerned, when issued, shall constitute the sole contract between the airlines and/or other transportation company and purchaser of this tour and/or passenger.

FOR ADDITIONAL INFORMATION AND RESERVATIONS

CONTACT: ASPEN HIGHLANDS

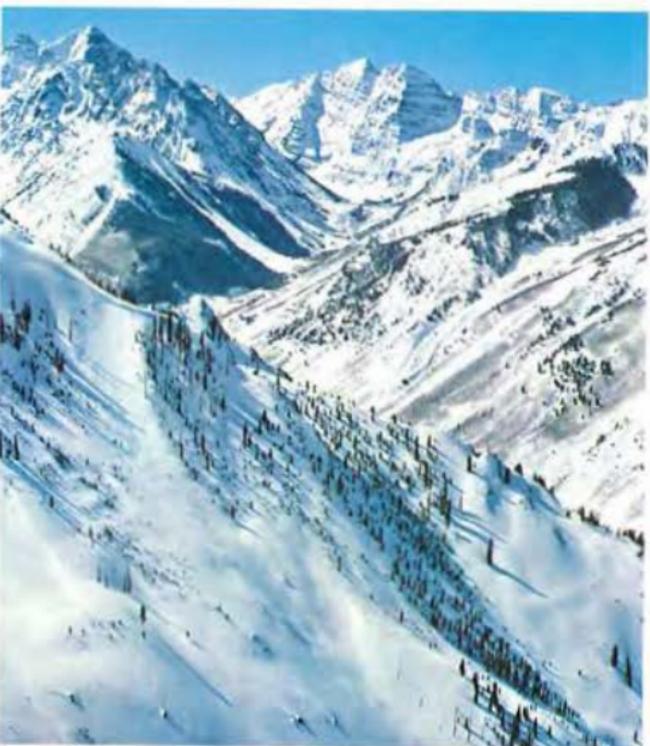
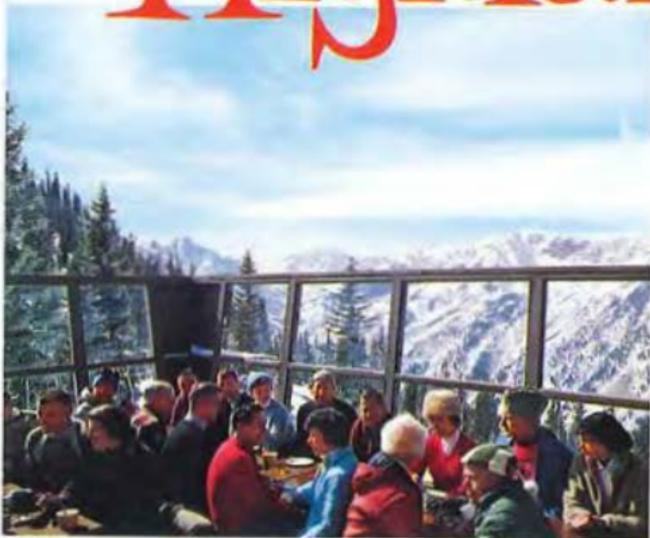
P. O. Box T Aspen, Colo. 81611, Telephone 303-925-7302

OR YOUR LOCAL TRAVEL AGENT

EFFECTIVE NOV. 23, 1967 TO APRIL 14, 1968



Aspen Highlands



Aspen Highlands Ski Season
November 23, 1967 thru April 14, 1968
For more information on rates, ski
packages, ski films, group
activities and services, Contact:

ASPEN HIGHLANDS

Phone 303-925-7302

Write Box T

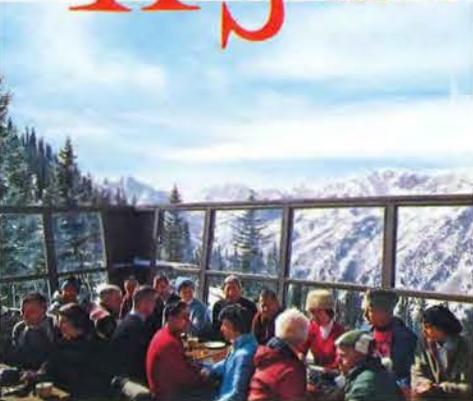
Aspen, Colorado 81611



Aspen Highlands

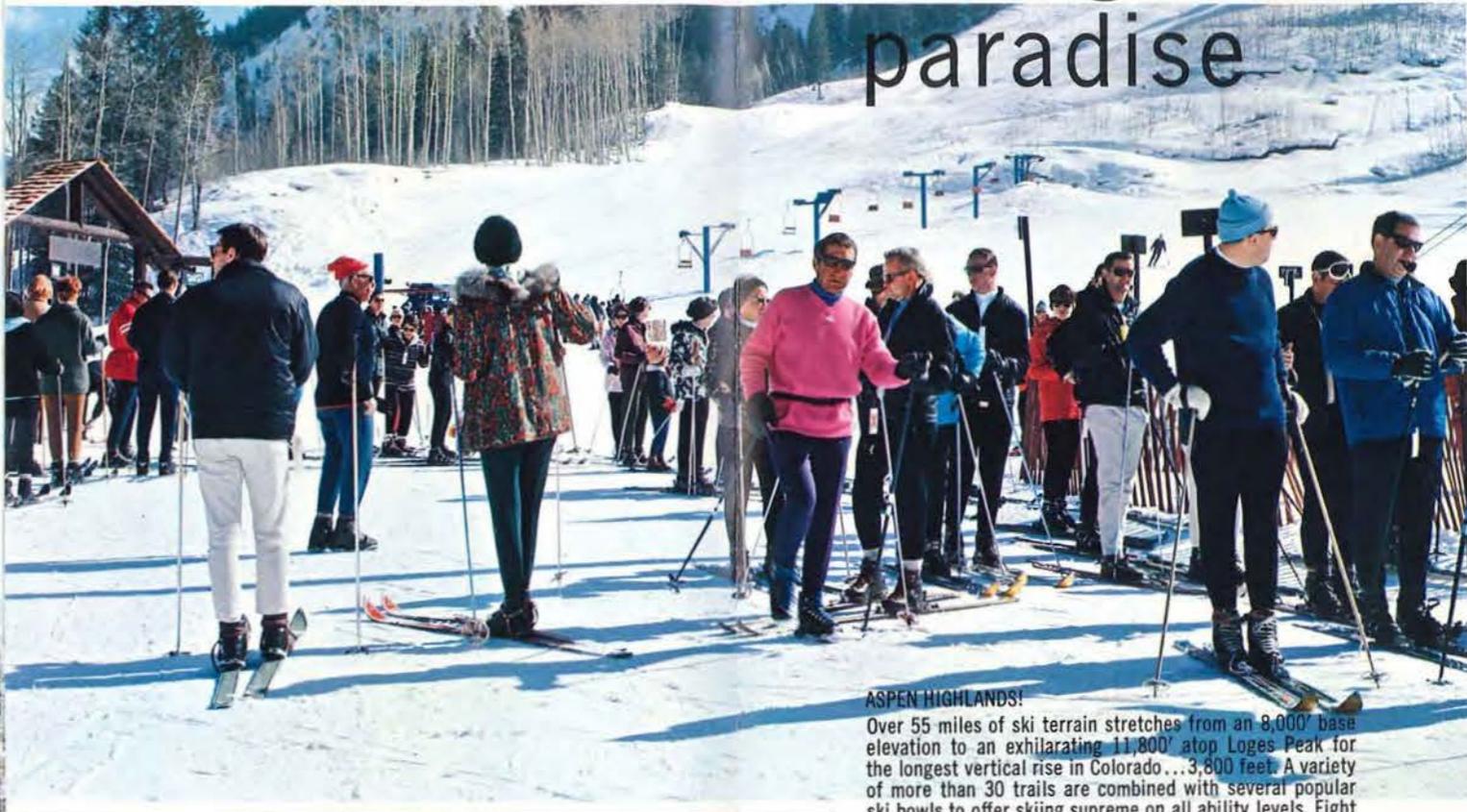


Aspen Highlands



ASPEN, COLORADO

skiing paradise



ASPEN HIGHLANDS!

Over 55 miles of ski terrain stretches from an 8,000' base elevation to an exhilarating 11,800' atop Loges Peak for the longest vertical rise in Colorado...3,800 feet. A variety of more than 30 trails are combined with several popular ski bowls to offer skiing supreme on all ability levels. Eight lifts, including the World's longest double chairlift and a double chair in the Snow Bowl are carefully planned and situated to enhance your Aspen Highlands ski days. The biggest and best beginners area in Aspen is the foundation for a balanced mountain of skiing for everyone. The "beginner's circuit" of lifts, conveniently located in the base lodge area, includes the Half Inch single chair that has been the start of skiing fun for thousands of children and adults. Then beginners rapidly progress on to the slow and easy poma lift to the left of the now familiar Half Inch slope. The next step is to the double chairlift in the Snow Bowl; and then the beginner is ready to join other skiers on the Exhibition Lift for some of the finest intermediate skiing found anywhere. More advanced skiers thrill to the Cloud 9 slopes; and the scenically spectacular Loges Peak lift provides the ultimate in skiing for experts. Add to all of this an abundance of dry Aspen powder, a northwest exposure for sunshine skiing through the very last run and you have ASPEN HIGHLANDS!

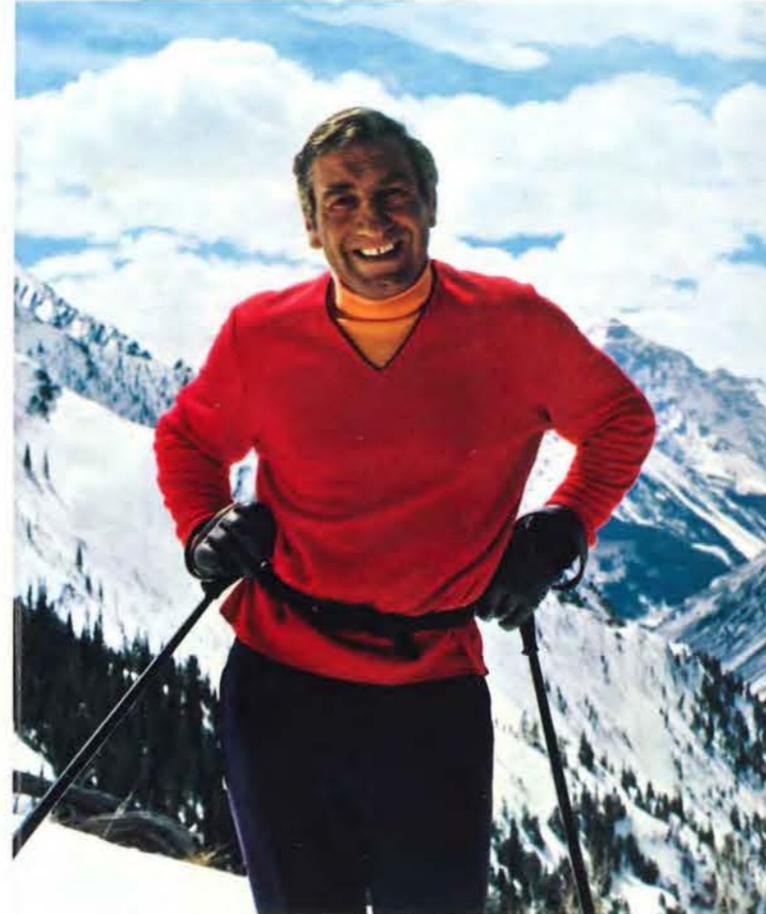


Aspen Highlands Ski Season
November 23, 1967 thru April 14, 1968
For more information on rates, ski packages, ski films, group activities and services, Contact:

ASPEN HIGHLANDS
Phone 303-925-7302
Write Box T
Aspen, Colorado 81611



See United Airlines motion picture "YOO HOO I'M A BIRD" starring Fred Iselin.



Ski School Director Fred Iselin and his ski school has taught and directed over 1 million skiers.

a ski vacation you'll never forget



From Cloud 9 to Quarterway exciting new trails have been created for more skiing in the afternoon sunshine.

Aspen Highlands is the highest of the four Aspen ski areas which form the largest and most celebrated winter resort in North America. For the Aspen Highlands visitor the Fred Iselin Ski School International teaches daily class and private lessons, with qualified instructors teaching the easiest method to achieve the greatest results. In the central base lodge is the Aspen Highlands Restaurant serving breakfast and lunch and the Bar for after skiing relaxation. The new Merry-Go-Round Restaurant is at the top of Exhibition Lift. At 11,100' is Cloud 9 with Aspen's only view of the 14,100 Maroon Bells. A professional ski patrol is at your service on the mountain. Aspen Highlands Ski Shop and Rentals provide for other needs. Free bus transportation is available every few minutes between the town of Aspen and the Aspen Highlands Ski Area. Accommodations, meals and entertainment are pleasantly provided by any of the numerous lodges, restaurants and business establishments throughout the entire Aspen area. AND THERE IS MORE FUN IN THE SUN AT ASPEN HIGHLANDS!



From the Half Inch beginners chairlift to the lofty reaches of Loges Peak, Aspen Highlands is a favorite of all skiers and ski preferences.



The Merry-Go-Round
August 1967



Andrew and Nona

September 21, 1967

★ The Aspen Times



Former Denverite Lew McPherson has been named director of public relations and promotions by the Aspen Highlands Skiing Corp. He succeeds Heiko Kuhn who resigned last spring. McPherson is a former vice president and sales manager of the McPherson Corp. of Denver which specializes in management information systems analysis. Now residing at Highlands, he and his wife have two children; a married daughter living in Okinawa, and a son who is a senior at Colorado School of Mines. Aspen Highlands Photo



HOT COLORS

*Or...What color did for Fred Iselin
it can do for you*

BY PATRICIA DORAN

Hot colors have always been *in* for Fred Iselin, of Aspen Highlands—ski technique controversialist, acrobat and aphorist (“In my youth, my face was smooth and my pants were baggy; now it’s the other way around”). Fred has been wearing hot colors for years. Finally this Fall, fashion and Fred are in total agreement: both are doing their utmost to make ski slopes the place where all the color is happening. On these pages we present some of the new hot-hued skiwear for the coming season, with Fred’s own perspective on what it all means...

“My favorite colors are Mellow Yellow, Lolita Pink, Sunset Purple and Crazy Orange. In these pictures, you see me wearing my more conservative clothes—Passion Pink with Apricot. Why not? You will feel so much lighter and swingier on skis when you are wearing hot colors. It’s no problem to ski in colors like that. And also there is a safety factor involved if you ski in bright colors. I never saw any hot-colored skier collide with another skier! You are always very visible. And the ski patrol can find you without any trouble too. You are not just a skier; you are a happening!”



"People make the dreadful mistake of trying to match everything. I used to ski in a completely blue outfit. Soon I began to feel like a swimming pool. Then I switched to all-over gray. But I didn't care for that battleship feeling either. Today I prefer to be multicolored."

HOT SHOT COLORS HYPO FOUR BIG LOOKS: the slimmed-down sweater; the skinny stretch suit; the longer, shapely parka; the form-fitting pant. Down the hill, left to right:

THE HAPPENING—wool sweater with mitred neckline gets a lashing of colors (\$38), pulls over color-coordinated pants in Super Stretch wool/nylon/Lycra (\$45); both by Head Ski & Sportswear; Scott poles.

THE STRETCH SUIT—sleek orange jacket is front paneled in lime green, side buckled in brass. It stretches over unique over-the-boot, inside-the-boot pant that is belled and buckled. Both by Spinnerin Sports (jacket, \$60; pants, \$80). Goggles from Northeastern Optical; leather gloves from Mohawk.

THE TUNIC—two high-frequency colors go the long way down princess-shaped nylon parka (\$57) insulated with Dacron 88/foam; Super Stretch form-fitting pants (\$55). All from Head Ski & Sportswear. Buckle boots by Lehrer (Sport Imports); K2 Elite skis (Anderson & Thompson); P. K. poles.

way stretch knit pants (\$40). Both from Jantzen. neck, Duofold; Tyrol wool hat from Vener Assoc.; oves from J. M. Rubin.

HASIS—silky Mossoi nylon parka in apricot with waist (\$65) by Mossant (Leo Loring); chocolate spinnerin; brown turtleneck, Duofold; tan leather book; Polaroid glasses.



CLOSER-TO-THE-BODY shaping—fluorescent pink Tralon nylon parka, princess seamed (\$30) coordinates with wineberry turtle-neck (\$4) and wine wool/nylon (Anglo Fabric) stretch pants (\$30). All by Her McGregor. Goggles by Northeastern Optical; pink/white leather gloves by Cortina; P. K. poles.

THE BIG ZIPPER—lime green rip-stop nylon parka, acrylic lined, streamlined with zippers up the sleeves and front (\$45), teamed

WHERE TO BUY HOT COLOR FASHIONS SHOWN ON PAGES 90 TO 94

Page 91

HEAD SKI & SPORTSWEAR

Striped wool sweater; Super Stretch Standard pants available in 14 colors

Streeter & Quarles, Boston, Mass.; Olympic Ski Shop, Brooklyn, N. Y.; Recreational Equipment, Seattle, Wash.; Alpine Ski & Sports, Los Angeles, Calif.

SPINNERIN SPORTS

Spandex stretch suit

Ski Haus, Bethesda, Md.; Stover's Sport Outfitters, Bay City, Mich.; Ski Inc., Denver, Colo.; Helm of Sun Valley, Sacramento, Calif.

HEAD SKI & SPORTSWEAR

Tunic parka; stretch pants; leather gloves (\$18); ventilated goggles (\$5)

Saks Fifth Ave., New York, N. Y.

Page 92-93

HER MCGREGOR

Hot pink parka; wine turtleneck shirt; wine stretch pants

The Ski Barn, Fitchburg, Mass.; Lancer Stores, Inc., Minneapolis, Minn.; Max's Sporting, Farmington, N. M.; Mel Cotton, San José, Calif.

JANTZEN

Rip-stop parka

Timberline, Portland, Ore.; The Coed, Lubbock, Tex.; Wolfe's Sportsman, Salt Lake City, Utah

4-way knitted stretch pants (92 per cent wool/8 per cent Lycra)

Cullum & Boren, Dallas, Tex.; Country Gentleman, Rochester, N. Y.; Manfred Schober Ski Shop, Vail, Colo.

MOSSANT (Léo Loring)

Thais apricot parka

Princeton Ski Chalet, Manhasset & Manhattan, N. Y.; Viking Ski Shop, Livonia, Mich.; Aspen Leaf, Denver, Colo.; Crystal Mt. Ski Shop, Enumclaw, Wash.

Page 94

SPORTCASTER

The Swinger parka

Olympic Sports Shop, Albuquerque, N. M.; People's Sporting Goods, Cheyenne, Wyo.; Joseph Horne, Pittsburgh, Pa.

ASPEN SKIWEAR

Princess reversible parka; Acrilan/nylon pants

Olympic Ski Shop, Manhasset, Rockville Center, Brooklyn, N. Y.; Tyrolean Ski Shop, Detroit, Holly, Mich.; Sunset Sporting Goods, Roy, Ogden, Logan, Utah; Pocitello, Idaho; Skimeister, Stockton, Calif. **SKI**

PHOTOGRAPHED AT ARAPAHOE BASIN, COLORADO BY JOERN GERDTS



"It is definitely the colorful tight stretch pants which make skiing so enchanting and interesting. Next of course are the sweaters. Once again sweaters are getting sexier. Even fashion, evidently, starts at the bottom and works up. The pullovers are not cut loose any more. Thank heavens! Tight, please, is certainly more becoming."

The longest parkas—in two-color:

THE MINI DRESS PARKA—lime green nylon parka quilted and striped in navy can be worn with skin-tight pants (Jantzen) or with tights. Parka designed by Tony Collins for Sportcaster (\$45); flexible sunglasses, Northeastern Optical.

THE REVERSIBLE TUNIC—two colors reverse to one in slightly flared nylon parka available in a multitude of colors. By Marjorie Benidikter for Aspen Skiwear (\$36); pants in machine washable Acrilan/nylon from Aspen (\$20); Sea & Ski goggles.

Ski Booth wins

October 12, 1967 The Aspen Times Page 3

1st prize in SF

Fifty-one thousand people viewed the Aspen Ski Booth at the three-day ski show at San Francisco's Cow Palace Oct. 6-8. The Aspen booth won the best ski area booth award, edging out an estimated 25 booths from other areas.

The only other Colorado area represented at the show, which was the most successful ever held in San Francisco, was Redstone and they were also promoting the Aspen area, according to Aspen Skiing Corp. Marketing Director Buzz Bainbridge, who called the Aspen Times on Monday.

Other Aspenites who represented

the area at the show were Sara Sue Kappeli, Anderl Molterer who skis in the show; Mac McPearson; and Terry Riggs and Heiko Kuhn representing Snowmass-at-Aspen.

Tom Leroy does a forward somersault on skis to close the show, according to Bainbridge. Toni Sailer also attended, representing TWA Airlines.

The San Francisco show was the first in a series of nine nationwide shows.

The Los Angeles show will be held from Oct. 13-15 at the Great Western Center.

During the next five weeks the representatives will attend other major ski shows at New York City, Boston, Detroit, Chicago and Minneapolis.

The group will travel by rental car from show to show after the New York exhibit at the Coliseum, Oct. 19-22.

They will also set up ski shows at other metropolitan cities along the route from New York to Minneapolis, Bainbridge said.



FRED ISELIN PLAYS BIRD FOR ENTHUSIASTIC AUDIENCES, BUT HE IS ALSO DIRECTOR OF

ASPEN HIGHLANDS SKI SCHOOL.

Winter 1967-1968

ASPEN NEWS

ASPEN HIGHLANDS

SKI WEEK — \$124.50 per person includes:

7 nights lodging
6 days lifts (4 days at Aspen Highlands — 2 days at any Aspen area)
6 days breakfast and dinners
4 all day ski lessons in the Fred Iselin Ski School
price based as double occupancy — \$35 additional for single

For complete information mail to ASPEN HIGHLANDS
P.O. BOX T ASPEN, COLORADO 81611

Name _____
Address _____
City _____ State _____ Zip _____

73 professional patrolmen watch over skiers at Aspen

A popular song not long ago told the story of a skier who schussed the headwall, caught an edge, and called for the ski patrol.

Depending on the Aspen ski area where he did the schussing, that skier might have had the services of up to 26 people.

Aspen Mountain has 26 patrolmen on its staff including patrol leader, Raymond "Bud" Law, and assistant, Don Rayburn. Of the four areas in Aspen, Aspen Mountain has the greatest number of patrolmen.

Snowmass-at-Aspen is scheduled to have 18 patrolmen with Bill Mencimer, leader, and Tom Marshall, assistant.

Buttermilk Mountain has 14 patrolmen with Don Jenson, leader, and Jim Lent, assistant.

Aspen Highlands has 15 patrolmen with Charles Bolte, leader, and Don Krumm, assistant.

The grand total of patrolmen in the Aspen area is 73, and they are paid professionals.

Now that we all feel a little safer, it might be interesting to

know of some of the dangers the ski patrolmen face to make our skiing safer.

Before we ride the lifts in the morning, a ski patrolman has checked the lift towers and cable with a snow ranger from the U. S. Forest Service. Potential avalanche dangers are either "blown," or signs are placed warning skiers to that effect. Ski runs that might be wind-packed and dangerous are closed. Signs warning of congestion points, frost bite, and trail maintenance crews at work are placed on the mountain, if needed. All safety equipment is put in place and readied for the day.

The ski patrolman takes a deep breath, at this moment, and holds it. Up the mountain, one after another, come the skiers. The lifts are open. The day begins. Soon the mountain has distributed skiers over its 50 miles of trails.

To keep in contact with the different runs that cobweb out from the top of each ski area, telephones are located at strategic points on the mountain.

These telephones are used when an accident occurs to describe the exact location and seriousness of the disaster.

The telephones are also used at the end of the day when the ski patrol and the lift crews clear the mountain. They make sure nobody is left on the mountain or lifts as they sweep the area at the end of the day, using the telephones to cross check so that every trail is cleared.

The ski patrolmen have a hard job. They not only help adjust bindings and chase schuss-boomers, but ski in every kind of weather ready to apply the necessary first aid to an accident victim before a swift trip to the hospital.

The ski patrol works six days a week and, that's right, ski on the seventh. The 73 men with the parkas with the crosses on the back are your friends on the mountain. Although they may want you to slow down, they probably have a good reason.

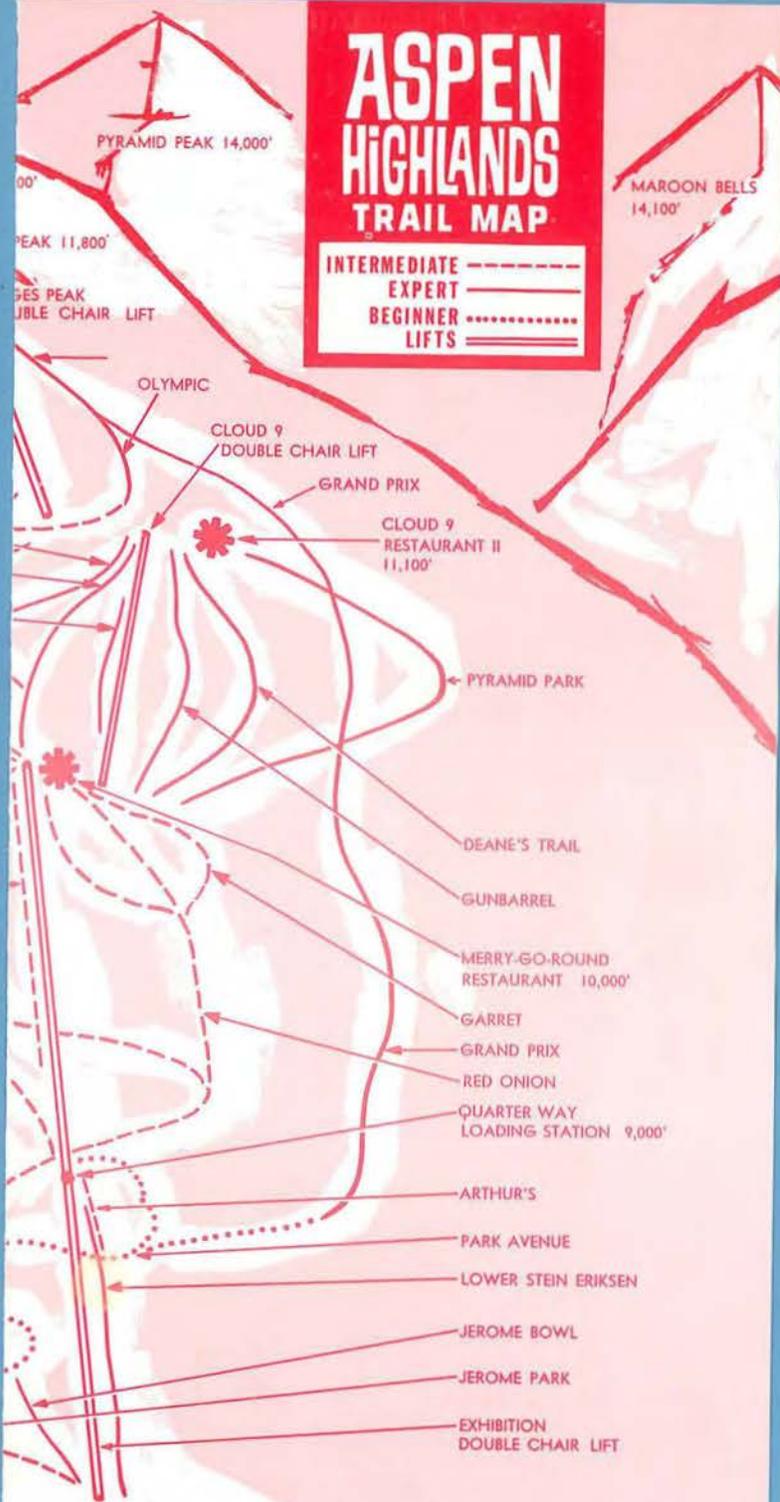
Remember, if you catch an edge, call for the ski patrol.



AT ASPEN HIGHLANDS, WITH THE MAROON BELLS IN THE BACKGROUND.

ASPEN HIGHLANDS TRAIL MAP

INTERMEDIATE 
 EXPERT 
 BEGINNER 
 LIFTS 



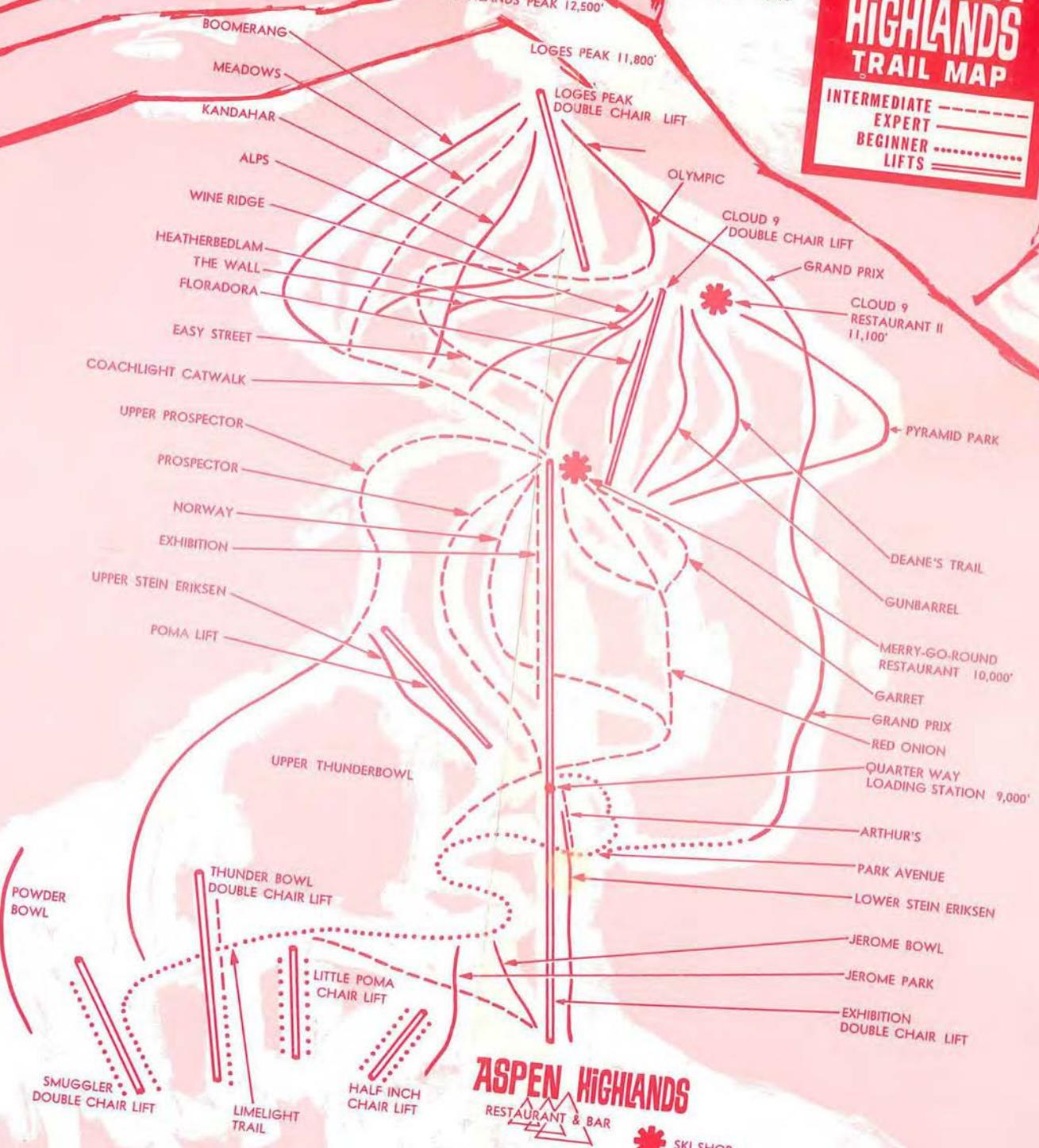
ASPEN HIGHLANDS

 RESTAURANT & BAR
 SKI SHOP

1967

ASPEN HIGHLANDS TRAIL MAP

INTERMEDIATE
EXPERT
BEGINNER
LIFTS



ASPEN HIGHLANDS
RESTAURANT & BAR



ASPEN HIGHLANDS, world famous for having the longest double chairlift and also the longest vertical descent in Colorado—3800 ft. It is unique in the Aspen area because having been based on the "Balanced Mountain Concept," beginner, intermediate, and expert skiers are offered a variety of trails to challenge their ability. A total of eight lifts, including a single chairlift, five double chairlifts, and two pomalifts have the capacity of carrying 5300 skiers per hour up the mountain to runs to five miles in length. Three restaurants including the new Merry-Go-Round Restaurant at the top of Exhibition lift and Cloud Nine II at 11,800 ft. provide refreshment to the skiers in a relaxed fun-filled atmosphere. There is also a Bar at the bottom. Aspen Highlands is located 1½ miles SW of Aspen on Maroon Creek Road.

Lift Rates

One day\$6.50
 Children 2.00 (15 and under)

SPECIAL WEEK: 6 days lifts and
 6 days lessons at Aspen Highlands \$60.00

OPEN DAILY: 9:00 a.m. to 4:00 p.m.

FREE BUSES to Aspen Highlands leave Aspen every 15 minutes on the quarter hour until 11:15 a.m., then every 30 minutes on the hour and half hour. It is only a short 10 minute ride to the area.

ALL RATES SUBJECT TO CHANGE WITHOUT NOTICE.

ASPEN HIGHLANDS SPORTS SHOP -
 SKI APPAREL AND EQUIPMENT -
 RENTAL & REPAIR
 Forest Bertholf, Owner
 Telephone 925-2464

All skis for rent are Head and Kneissl skis
 which are known as the finest.

Rental Prices

Head skis per day\$3.50
 Head Skis with boots & Poles 4.25
 (after 2 days 10% discount)
 (after 7 days 20% discount)
 Ski boots only per day 2.00
 Ski poles only per day 1.00
 Junior sets per day 3.50
 Ski waxing - per pair50

All rental skis have complete safety bindings with forward and side releases. The ASPEN HIGHLANDS SKI REPAIR SHOP is known for excellent work.



FRED ISELIN has taught and directed over a million skiers, and has influenced many others with his books, the most recent of which is "Invitation to Modern Skiing."

SUPERVISORS Bob Card, Ed Lynch, Lefty Brinkman and Dave Farney, outstanding instructors and familiar names to Iselin students the world over, assist Fred in enrolling students according to ability — thus offering an optimum of progress. Continual, close supervision of classes by these skilled instructors assures productive class time to each student.

PRIVATE INSTRUCTION is available throughout the day for individuals, groups or families.

CLASSES MEET in the Aspen Highlands Base Area at 9:30 a.m. and again at 1:15 p.m. seven days a week.

Fred Iselin Ski School Rates

½ day \$ 5.00	Private, per person —
1 day \$ 6.50	One hour \$12.00
3 days \$18.00	Private, two persons —
6 days \$33.00	One hour \$17.00
Youth (15 and under) \$ 4.00	Private, three persons —
	One hour \$22.00
	Each additional person \$ 5.00

All Tickets May Be Purchased At All Ticket Offices
 Located In The Aspen Highlands Area

Aspen Highlands Ski Area welcomes hunters

SATURDAYS and SUNDAY

**Area access roads closed weekdays
due to construction.**

 **ASPEN
HIGHLANDS**

Thank you

October 19, 1967 The Aspen Times

Aspen booth tops Los Angeles show

The award-winning Aspen ski show booth Sunday received the grand prize as the best of all exhibits at the Los Angeles winter sports fair.

A week earlier, it was named the best ski-area booth at San Francisco. Last year, the Aspen booth took major awards in shows across the country.

According to Aspen Skiing Corp. Marketing Manager Buzz Bainbridge, a record 31,000 people visited the winter sports festival at the Great Western Exhibit Center in Commerce City, a Los Angeles suburb.

In spite of 105-degree temperatures, attendance was ten times that of last year's show. The Exhibit Center is not air conditioned. However, it is centrally located on the Santa Ana Freeway, Bainbridge explained.

A ski swap, held in conjunction with the display, helped swell the crowd of viewers, Bainbridge said. The show ran for three days, Friday through Sunday from 11 AM to 11 PM.

Booth manners, in addition to Bainbridge, were Snowmass-at-Aspen representatives Terry Griggs and Heiko Kuhn, Mac McPherson from Aspen Highlands, Barbara Fasching, and Aspen Ski School instructor Anderl Molterer.

Former world professional and amateur racing star Molterer was one of the celebrities who ran through slalom gates on a Ski Dek. Tom Leroy of Highlands performed a somersault on skis to close the Ski Dek program.

Bainbridge, who emceed the Ski Dek show for four hours each day, said he was elated at the response to the winter sports exhibit, particularly since enthusiasm in it had been weak previously. Los Angeles is considered one of Aspen's best potential market areas.

He reported a great deal of interest in both Aspen and Snowmass-at-Aspen.

Following the Los Angeles show, Bainbridge and others are participating at invitational programs throughout the West and Midwest.

In addition, Aspen booth manners have appeared on radio and TV programs in the Los Angeles area.

The Aspen booth is at the New York show today (Thursday) through Sunday. At the same time, Buzz Bainbridge, Jr. is the Aspen representative for Western Airline presentations at Minneapolis and St. Paul.

10/19/67

A. Highlands announces low resident rate

New low lift rates were announced this week by the Aspen Highlands ski area for residents, property owners and employees on the Western Slope.

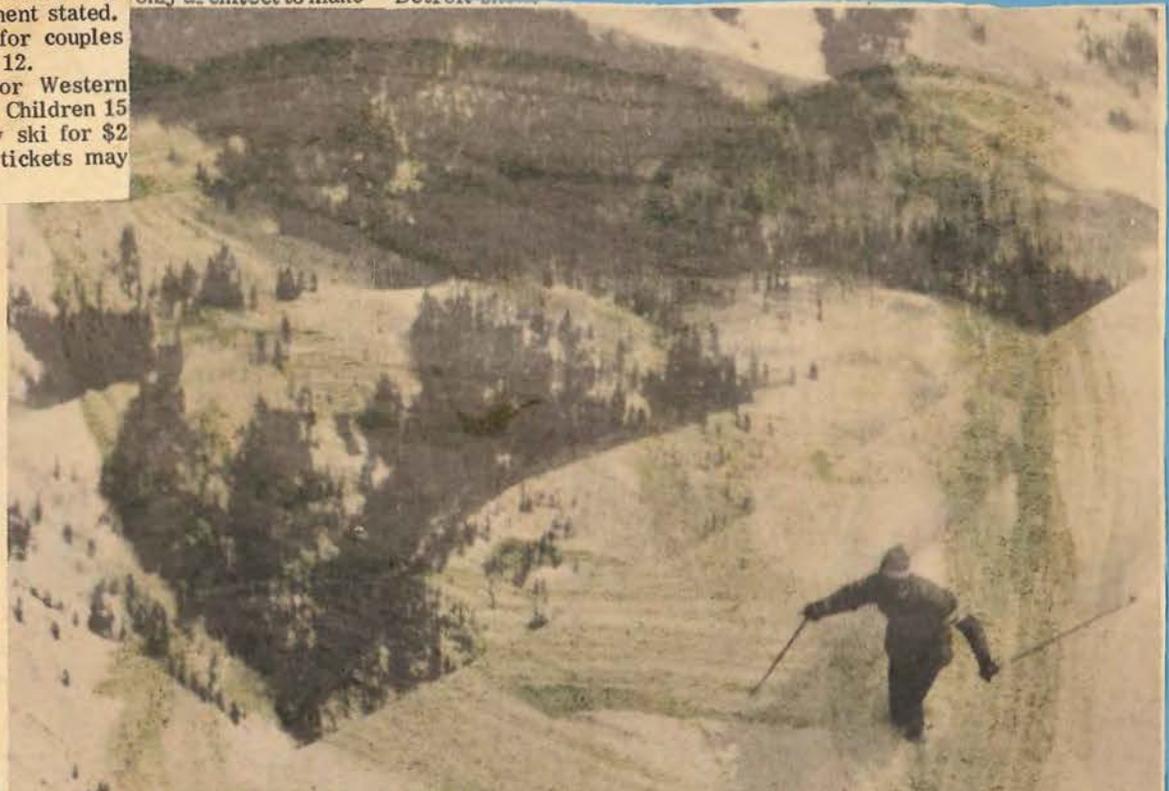
Individual resident season rates were set at \$75 for the 144-day season, the announcement stated. Family rate is \$150, for couples and all children under 12.

Daily adult rate for Western Slope residents is \$5. Children 15 years and under may ski for \$2 per day. All season tickets may

be purchased by paying one half now and the remainder before Feb. 1.

In addition Bank Americard charge cards may be used to purchase any ticket sold at the ski area. The Aspen Highlands ski season begins Nov. 23 and ends on April 14.

November 9, 1967 The Aspen Times Page 3-C



For Family Skiing...

ASPEN HIGHLANDS

1967-68 Season rates for Western Slope Residents, employees and property owners.

FAMILY SPECIAL (for 2 adults and their children 12 and under)	TOTAL \$150.00
INDIVIDUAL ADULT	
Season	\$75.00
1 Day	5.00
CHILD (15 years and under)	2.00

AVAILABLE NOW

Season Opens November 23rd — Terminates April 14

144 Days of the Best!

INQUIRE ABOUT OUR SKI-AS-YOU-PAY PLAN



Call 925-7302
Aspen, Colorado

Thursday, November 9, 1967

ASPEN NEWS

HAVE SIX KIDS?

ASPEN HIGHLANDS

Western Slope rates are for you!

Call 925-7302

Highlands lift ticket rates set

An Aspen family with six children can ski all season at Aspen Highlands this year for less than \$20 each under resident rates announced this week.

Highlands offers Aspen residents, property owners and employees on the Western Slope a family season ticket for \$150. The ticket includes all the chil-

dren 12 or under.

The individual adult ticket rates have been set at \$75 for the season, or \$5 for one day. Children 15 and under can ski for \$2. a day.

Another new feature this year on season tickets is called "Ski-As-You-Pay-Plan." Season tickets may be purchased

by paying one half now, with the remaining half payable on or before Feb. 1, 1968.

BankAmericard charge service can be used on all lift tickets sold by Aspen Highlands.

The Highlands season is 144 days long, from Nov. 23 to April 14.

ESTABLISHED 1949
TOWN

&

NOVEMBER 1967

COUNTRY

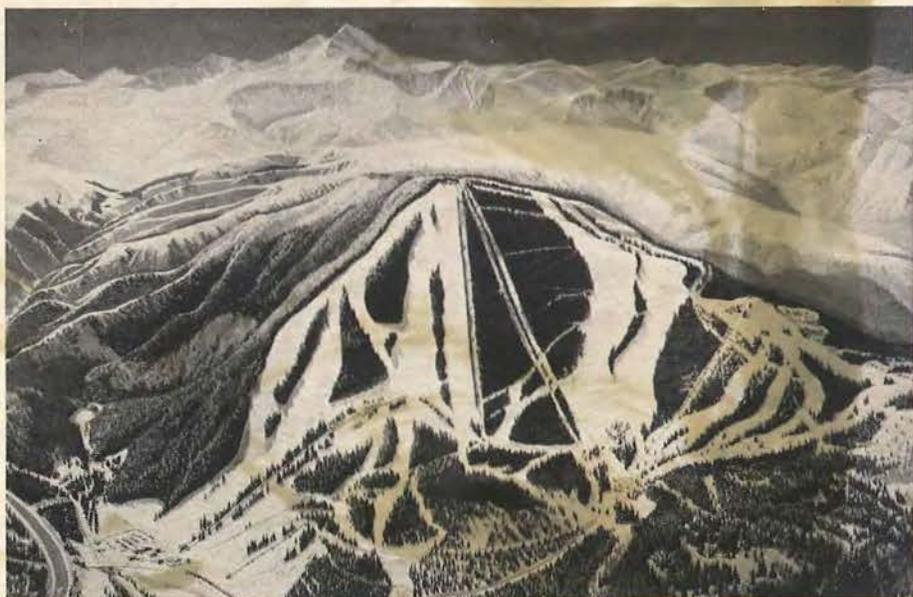
**STRIKE IT RICH
IN
DENVER**

ELIZABETH ADAMS, DIRECTOR

TRAVEL SERVICE

DEPARTMENT

Virginia Washburne, Assistant



Above: Aspen, one of the world's greatest ski centers, a vast complex of alpine bowls, open slopes, trails, modern lifts. Top right: Vail, high in a Rocky Mountain valley, has everything for skiing. Bottom right: Winter Park offers wide trails, open slopes, lots of winter fun.

Colorado claims the best skiing and the finest facilities in the world. Outrageous assertion! Here are a few facts. First, the Rocky Mountains. The 54 peaks in the range over 14,000 feet are in Colorado. The European Alps offer many higher, but the Colorado Rockies have an average land mass 3,000 feet higher than the Alps. Colorado's slopes, therefore, are generally located below timberline at 7,000 to 11,000 feet, more protected and less subject to sudden thaws and freezes. Most Colorado mountains are rounded in form, rather than steep and jagged, thus providing broad gentle slopes for a swift and safe descent. Next, ever hear of Rocky Mountain powder snow? It is dry and abundant due to prevailing climatic conditions. On much used practice slopes, man and machine keep them in top condition. Colorado's sunshine is something special. In winter the state enjoys over 80 per cent of maximum available sunlight. Daily temperatures on the slopes reach the high 30's and 40's, so you may sunbathe in mid-winter. And, what a glorious tan you get! The truly outstanding reason for skiing Colorado, even above its natural attractions, are its facilities. There are more than 32 developed ski areas with over 120 lifts (gondolas, chairs, pomas, and rope tows). Choose the kind of skiing you want: soft open bowls above timber line, tree-lined slopes, or wide carefully groomed trails.

A visit to Denver "The Mile High City" (it is a mile above sea level!) should be included on your ski holiday. It is the state's capital, also the commercial, financial, social and cultural center. It has many fine restaurants, entertainment ranging from

theater and concerts to nightclubs, dog and horse racing, baseball, football. And there are many sights nearby: Pikes Peak, Garden of the Gods, Air Force Academy, Buffalo Bill's Grave and Museum, Lookout Mountain, Estes Park, and more. It is a great city and a significant part of American history, today and tomorrow. The Brown Palace Hotel is a Denver MUST. Built in 1892, it is a tradition of the Mountain West. Recently a new building was added, the old brown stone one completely modernized.

A few resort areas. Accommodations are numerous and varied, ranging from dormitory style to de luxe suites. Most ski lodges are new, built within the last five to ten years, which means up-to-date facilities: baths, saunas, comfortable beds, good heating and heated pools. Major resorts have ski schools and shops. Most have "package" plans. *Après-ski* life has not been overlooked. You will find a variety of things to do at night. Aspen is four great ski areas in one place—Aspen Mountain, Aspen Highlands, Buttermilk Mountain, and Snowmass-at-Aspen. Its mid-December opening is big news. The construction of several double chair lifts has made available the 10,000 acres of powder snow formerly open only to experienced skiers with guide. To promote this area and the other three, Aspen has two "Lifts 'n Lodging" package plans and special ski-school rates. With over 200 miles of runs (Aspen has some of the most famous in the world) and trails, you will never have to go down the same one twice. There are over 250 instructors in the Aspen ski school complex which teaches two styles of skiing, American and French. Aspen offers a lot

more than skiing. It has about 80 lodges, saunas, heated pools, 50 restaurants, 25 nightclubs. Arapahoe Basin and Breckenridge. The Breckenridge Inn and 23 lodges offer plenty of skiing and after ski fun. Arapahoe Basin has a long skiing season, from November to May. Vail is a giant ski complex and Alpine village. Though founded only in 1962, it has mushroomed into a complete resort community for skiing. Purgatory, southwest Colorado's only major ski resort, provides powder snow, sunny, wind-free days. Steamboat Springs, the original "Ski Town U.S.A.", lies at the base of 10,000-foot Mt. Werner. Ski jumping events are held regularly on internationally known Howelson Hill. Ski Broadmoor at Colorado Springs is part of the resort complex of the famed Broadmoor. The Cheyenne Mountain slopes are only five minutes away.

Transportation to Denver, the usual jumping off place for skiing the Colorado Rockies, is easy by air. Well organized, frequent local services take you to your final destination. Most airlines serving Denver have ski tours and special services for skiers. United Airlines has an excellent brochure. Continental has one promoting tours to Aspen, Snowmass, Vail, and Winter Park. Frontier, whose home territory is Colorado, services more ski areas than any other airline. Find out about their Vacationland Fare: 30 days of unlimited travel throughout their system for \$100.

For detailed information, "Colorado Skiing" gives a complete description of each area. For this and literature on Aspen and airlines, check box 1 on page 180.

How to take on an Aspenglow that will last forever.

We can't tell you exactly what an Aspenglow is. But we can help you get one. Some people experience Aspenglow minutes after they arrive; others take a little longer. But sooner or later, everybody glows with the mystique of Aspen. We practically guarantee that you will, too.

Brush up on Buttermilk

If you've been off the boards for awhile, or have never skied at all, Buttermilk Mountain is the place to start your Aspen vacation.

Here the beginner quickly gains the confidence to challenge Buttermilk's 35 miles of gentle, carefully-groomed trails. The expert skier can loosen tight muscles on ballroom-sized slopes . . . relax on the varying terrain of Buttermilk's 31 runs. And Buttermilk is the center of Curt Chase's famed Aspen Ski School, rated by most as the world's finest.

Build your ego on Aspen Mountain

This is the "Big One" . . . which made Aspen famous as a ski resort. There's great variety in Aspen Mountain's 50 miles of skiing . . . each of 45 runs and trails is a unique skiing thrill.

Aspen Mountain boasts Ruthie's Run, world-famous Roch Run, the Elevator Shaft, the F.I.S. Slalom Run created for the World Championships and many others.

Snow? It's dry . . . like you find nowhere else in the world. With an abundance of sunshine mixed in. And this year with all the new up-hill capacity, about the only time you'll ever find a lift line is on that first, early morning ride.

Gulping in the wonderment atop Aspen Mountain is enough to make your trip a success. Great skiing makes it unforgettable.

Pioneer Snowmass . . . a vast, new world of skiing



This is Snowmass—ready this year!

famous Stein flip if you dare).

In its first big year, Snowmass is served by five chairlifts, restaurants, lodges and condominiums, shops and bus service to Aspen.

Have a fling on Highlands

Aspen Highlands boasts the longest vertical descent in Colorado . . . plummeting a thrilling 3,800 feet from its 11,800-foot summit.

Six chairlifts (including the longest double-chair lift in the world) and two poma-lifts can carry 5,000 skiers an hour to 55 miles of varying trails . . . a potpourri of beginner, intermediate and expert terrain. Magnificent scenery is capped by the breathtaking view of Pyramid Peak and the Maroon Bells from the new Merry-Go-Round Restaurant (there's also a new Cloud Nine II).

And for ski instruction, there's irrepressible, fun-loving Fred Iselin who heads up the Highlands Ski School staff of 75 specializing in the International French Technique.

Very concentrated
Golden Breath Drops.



Every Day/Every Night: Aspen

Born of silver in 1881, Aspen early learned to live with fame. And it never has taken itself too seriously.

Probably because Aspenites know how lucky they are. Nobody created the great

mountains, nor the western winds that drain the moisture out of Aspen's snow. Indeed, nobody created the pristine valley where Aspen holds forth as a skiing mecca. As one native puts it: "All we ever had to do was learn how to take care of what was given to us."

And "taking care" is a full-time job for the 75 lodge owners, 40 restaurateurs, and many business owners who cater to your every whim.

You dine by candlelight in posh restaurants with everything from Alaskan to French cuisine. Or you tackle a pizza and beer. You jump with the groovy set or quietly listen to some of the world's finest jazz. You sip fine wines or drink Aspen's own "crud" (milkshake and bourbon).

You browse in quaint shops. Or take in a fashion show. Or a hockey match. Or skate in a covered rink. There are horse-drawn sleighs to ride. Dog-sled rides. Snowmobiling. Art galleries to visit. Saunas and swimming pools.

And there's something new in Aspen this year: a lower-priced lift ticket . . . just \$6.50 per day.

Take on an Aspenglow this year

Come and enjoy the vastness of endless 14,000-foot peaks. Challenge mile after mile of runs and trails (enough variety that you can ski a whole vacation and never go down the same trail twice).

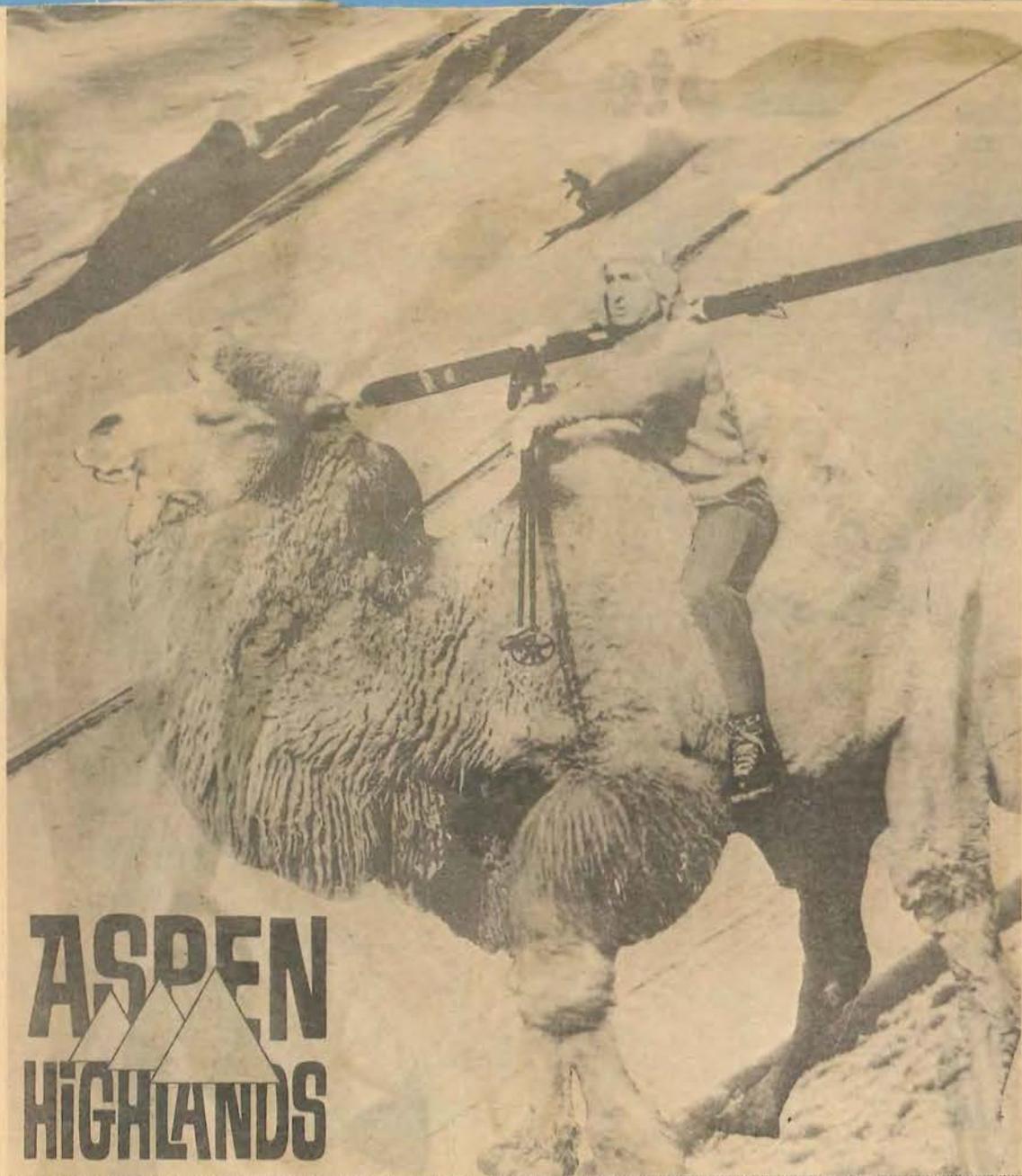
Come help us launch Snowmass (ask about Snowmass-at-Aspen's Grand Opening and Preview parties).

In fact, make reservations right now. The Aspen Association is ready to help you take on an Aspenglow this year that will last forever. Call 303 925-3122, or write to Aspen Association, Box 1188, Dept. T, Aspen, Colorado 81611.

Ski Aspen/Highlands/Snowmass/Buttermilk



Aspen



ASPEN HIGHLANDS

It's Easier than Riding a Camel

SEASON TICKETS SEVENTY-FIVE DOLLARS

Telephone (303) 925-7302

Thursday, November 16, 1967

ASPEN NEWS

Winningest ski booth awarded

The Aspen Ski Booth took second place at the Detroit Ski Show, Aspen Highlands representative Sara Su Kappeli reported to the Illustrated News.

She said that 48,000 persons visited the Detroit show, a 15,000 increase over last year.

To date, almost a half million people have visited the ski shows in major cities on the

East and West Coasts.

Representing the Aspen Ski Complex are Buzz Bainbridge, Aspen Skiing Corporation; Heiko Kuhn, Snowmass-at-Aspen; Peggy O'Brian, Aspen Chamber and Visitors Bureau; Sara Su Kappeli, Aspen Highlands Corporation; Barbara Fasching, Aspen Illustrated News; Andrei Molterer, Aspen

Skiing Corporation; and Tom Leroy, Aspen Highlands Corporation.

Leroy has been featured at each ski show doing front flips with skis on, sometimes over cars. He will be featured this winter at Highlands doing his famed triple somersault.

This weekend Nov. 10, 11, 12 the booth will be at Chicago.

Christmas
Shopping?

SEASON
TICKETS!

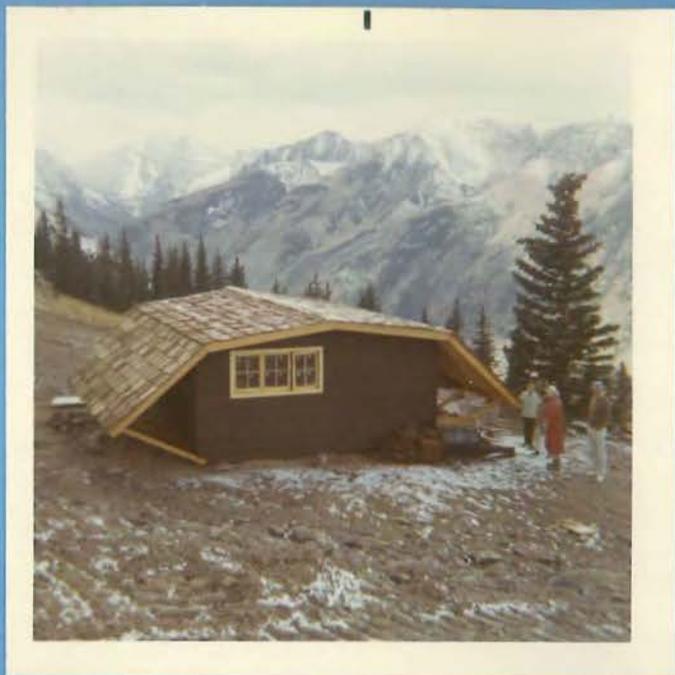
ASPEN

HIGHLANDS

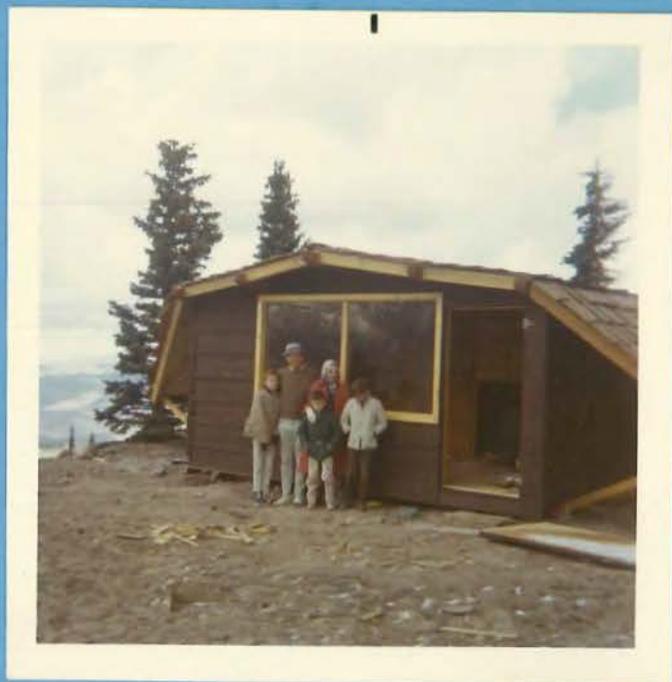
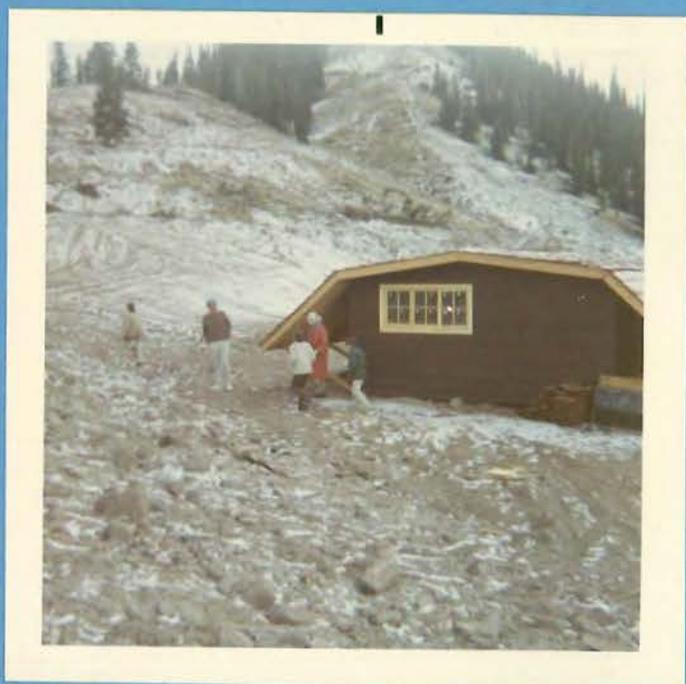
1967

November

Cloud Nine II



Back side looking
towards Maroon



Front

Andrew Whipple MM-5
Bliss Reggs
Lawrence



THE ASPEN TIMES

Vol. No. 86 * No. 47 * Aspen, Colorado 81611 * November 23, 1967 * 15 Cents

All opens today:

Skiing season on; ice show this Sat. garners limelight

Aspen Highlands is running its Exhibition and Cloud 9 lifts beginning today, Thanksgiving, as advertised; the Buttermilk West double chairlift will start operation Friday for the weekend; and, if more snow falls as forecast, Aspen Mountain may open next Monday morning.

In a nutshell, that's the way the outlook for the start of Aspen's 1967-68 skiing season shapes up today (Thursday.)

However, the second annual free skating show Saturday evening at the Brown Ice Palace, starring World Champion Peggy Fleming, is stealing the limelight of the opening of winter here.

Fifteen figure skaters, most of them champions, are in the cast which is coming from the Broadmoor Skating Club. An overflow audience watched the exhibition a year ago. The full story is on page 3 of this issue.

Concerning skiing, Aspen Highlands officials said that the arrival of more snow this week permitted skiing on the upper slopes. A total of 12.5 inches of snow fell in town as a result of storms Monday and Tuesday nights.

Highlands has its base lodge and restaurant, and its new Merry-Go-Round restaurant at Midway, open and serving lunch.

The lower warming hut at Buttermilk West will be open at that area. Special day rates of \$3 for adults and \$1 for children will be charged. Skiing begins at 9 AM.

Aspen Skiing Corp. President Darcy Brown said yesterday (Wednesday) that the corporation "hopes to have" Aspen Mountain ready for skiing Monday, Nov. 27. He explained that, if more snow falls as forecast, skiers should be able to come all the

way down the mountain via Spar Gulch.

According to Brown, conditions appear good on the upper part of the mountain. Tentative plans call for operation of Lifts No. 1, 2, 3 and 6.

The beginning of this year's skiing season parallels that of a year ago when Highlands opened its upper slopes on Thanksgiving and Buttermilk West started operations shortly thereafter.

Both Aspen Mountain and Highlands began full-scale operations following a record snowfall during the first week of December, 1966.

New to the area this year, the Ski Corp.'s five double chairlifts at Snowmass-at-Aspen are scheduled to start on Dec. 16.

The big news at Highlands this winter is the 10,000 square foot Merry-Go-Round midway restaurant at the top of the Exhibition Lift. At the 10,000-foot level, the facility replaces the Cloud 9 restaurant which burned to the ground last winter.

The foundation of the old Cloud 9 facility has also been covered to serve as a temporary snack bar. It's called Cloud 9 II.

According to Highlands officials, skiers will find it hard to believe the Merry-Go-Round is a steel structure because of its unique design and appointments. Fully carpeted, it features a sunken center lounge with fireplace and

a south wall of glass looking out on the Heatherbedlam and Floradora trails.

Lee Bortof of Denver will manage the restaurant which can serve 1600 people in two hours.

Equally impressive, but unseen, at Highlands is an 11,000-foot pipeline which will carry water for rest room and restaurant use to the Merry-Go-Round. Installed last summer and fall, the system delivers 23 gallons of water a minute from the bottom of the area 2000 feet below through a 1-1/2-inch special strength, galvanized pipe buried six and a half to eight feet under the ski trails.

A 20 hp, three-piston electric pump furnishes 1200 pounds per square inch of pressure at the bottom. In case of emergency, a 20,000-gallon tank 150 feet above the restaurant has a three-day reserve of water.

In the event of a hard freeze, electrical connections for thawing apparatus are placed every 400 feet along the water line. The water-line ditch also carries a 25-line communications cable.

ASPEN HIGHLANDS

SEASON RATES FOR WESTERN SLOPE

Residents - Employees - Property Owners

FAMILY SPECIAL TOTAL \$150.

for two parents and all their children 12 and under

INDIVIDUAL Season **\$75.**

ONE DAY Adult \$5.00

Child \$2.00
15 years and under

SEASON: November 23 - April 14

Available Any Time On Our

SKI-AS-YOU-PAY-PLAN

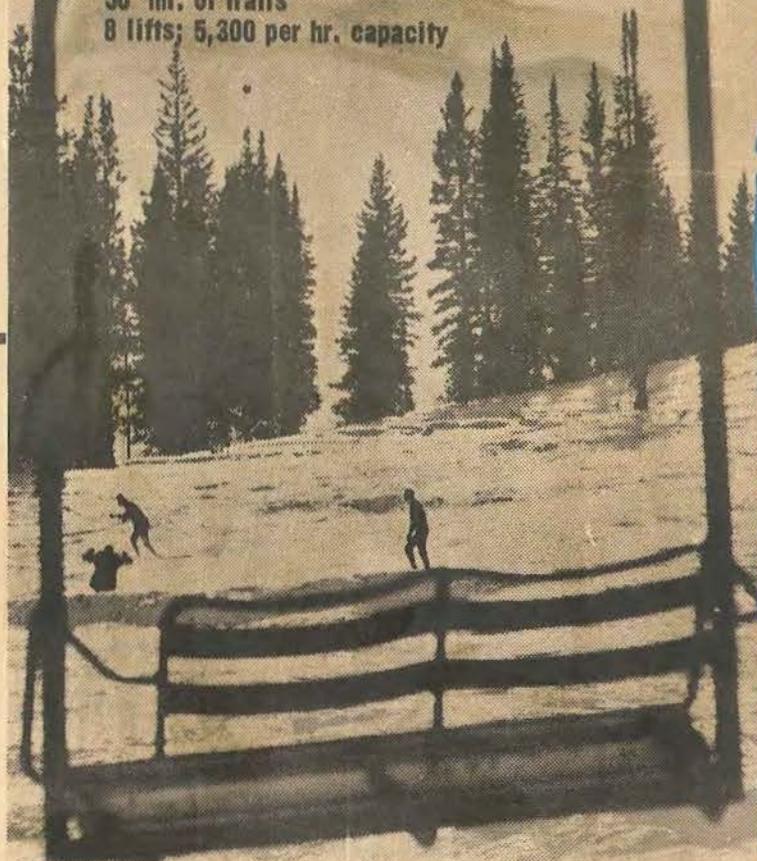
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Aspen, Colorado

HIGHLANDS
50 mi. of trails
8 lifts; 5,300 per hr. capacity



announcing

VIDEO / SPORTS

in cooperation with the

Fred Iselin Ski School

* INSTANT VIDEO REPLAY

* SLOW MOTION

* STOP ACTION

ASPEN HIGHLANDS

Aspen, Colorado 81611 Phone (303) 925-7302

WE CARE

The Aspen Highlands ski area has again opened on Thanksgiving Day—keeping the tradition it started ten years ago.

Thank you for helping, Aspen.

Box T, Aspen, Colorado 81611 Phone (303) 925-7302

ASPEN HIGHLANDS

ASPEN HIGHLANDS

SEASON RATES FOR WESTERN SLOPE

Residents - Employees - Property Owners

FAMILY SPECIAL TOTAL \$150

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ONE DAY Adult \$5.00

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15 years and under \$2.00

SEASON: November 23 - April 14

Available Any Time On Our

SKI-AS-YOU-PAY-PLAN

or

Use Your BankAmericard

call 925-7302

Aspen, Colorado

November 30, 1967 The Aspen Times



World renowned Broadmoor skating coach Carlo Fassi and his wife Christa, tried cutting a few fancy figures on skis at Aspen Highlands while they were here last weekend. Fassi brought his world champion Peggy Fleming and four other members of the Broadmoor Skating Club at Colorado Springs to the Brown Ice Palace last Saturday night for a second annual free show. Eight other students of his were on a bus which broke down and didn't complete the trip. Aspen Highlands photo

Take the blue and white bus.

ASPEN HIGHLANDS

Phone 925-7302



early January 1968

Dec 1, 1967

Lee Bottorf heads food operations at Aspen Highlands

Lee Bottorf, restaurant manager at the Columbine Country Club near Denver for the past two years, is the new manager of restaurant facilities at the Aspen Highlands ski area.

He will direct food operations at the base lodge and at the new Merry-Go-Round at the Midway Station. Bottorf, 31, was catering manager for Wyatt's Cafeteria in Denver for two years before becoming associated with Columbine.

He attended hotel and restaurant management schools at Penn State and UCLA. His family has been in the restaurant business for three generations on the Eastern Seaboard and was affiliated with the Dutch Pantries and Original Stonehouse Barbeques.

A skier, water skier and golfer, Bottorf lives with his wife, Betsy, and three-year old daughter, Lisa, at Chalet Heidi at the base of the Exhibition Lift at Highlands.

Dec 1, 1967

Iselin skiing clinic schusses off Mon.

The annual clinic offered by the Fred Iselin Ski School International at Aspen Highlands begins Monday, Dec. 4 for a three-day session.

It's for prospective instructors as well as "perfection buffs and technique hounds," according to academy officials. Longtime members of the Iselin faculty will serve as teachers.

Students have been asked to sign up beforehand in the morning of the first day at academy headquarters in the Highlands base lodge.

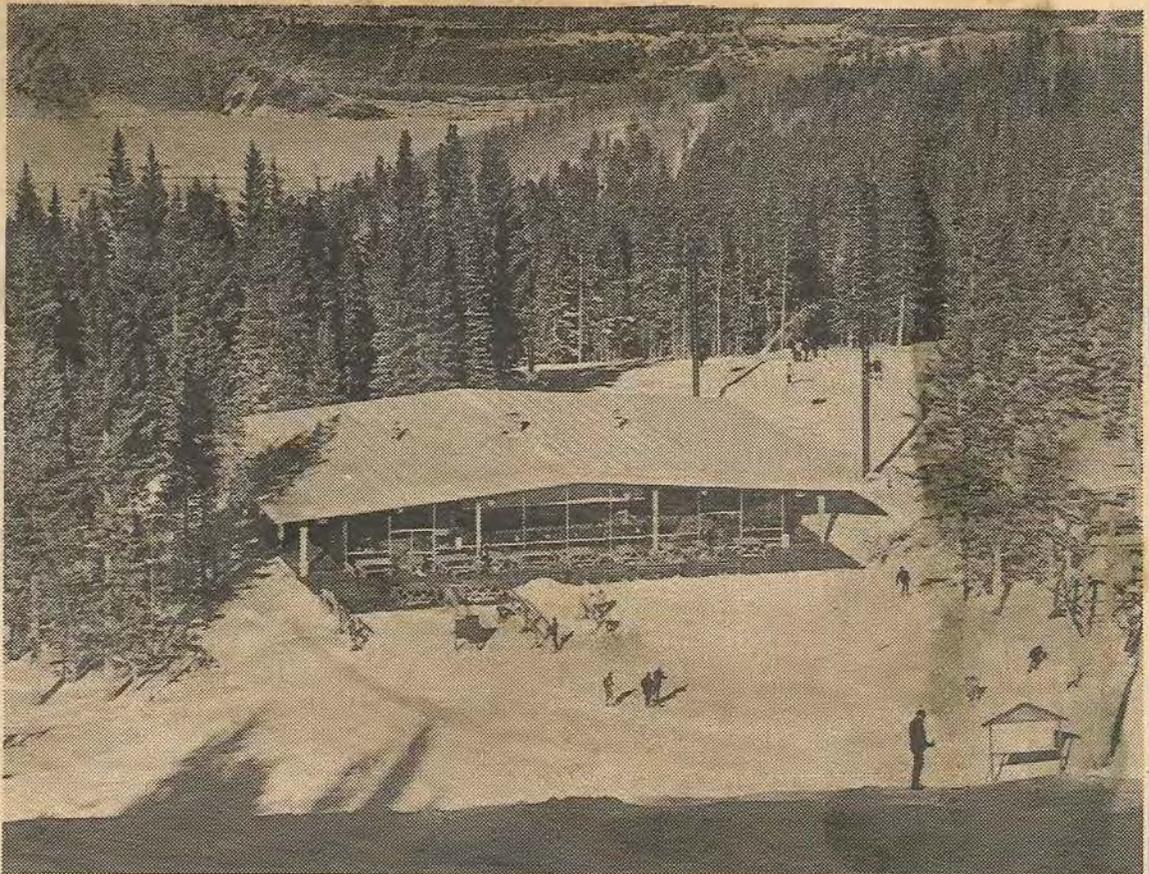
A morning and afternoon session will be given each day through Wednesday. The morning session begins at 9 AM. Cost for all three days is \$30, the dean of admissions said.

Iselin, who is due to return to Aspen this week to provide personal supervision, has long ad-

vocated a "floaty" approach to skiing. He stresses the French system of instruction and notes that the French National Team has put the system to rewarding use in international competition.

The ski maestro is also a well known movie personality and has starred in more than a half dozen popular skiing films. He has been featured by Walt Disney Productions, John Jay and others.

Iselin's most recent starring role was in "Yoo Hoo, I'm a Bird." The film was made for United Airlines and has been presented to a national audience via last fall's ski shows, ski club meetings, and seminars for travel agents and airline personnel.



Hiser Photo

Highlands restaurant

New enlarged restaurant mid-way at Aspen Highlands replaces the Cloud Nine restaurant that burned last season.

ASPEN HIGHLANDS

SEASON: November 23 - April 14

SEASON RATES FOR WESTERN SLOPE

Residents - Employees - Property Owners

FAMILY SPECIAL TOTAL \$150.

for two parents and all their children 12 and under

**YOUTH, 13 YEARS THROUGH
HIGH SCHOOL \$45.**

INDIVIDUAL \$75.

ONE DAY Adult \$5.00

 Child \$2.00

15 years and under

Available Any Time On Our

SKI-AS-YOU-PAY-PLAN

or

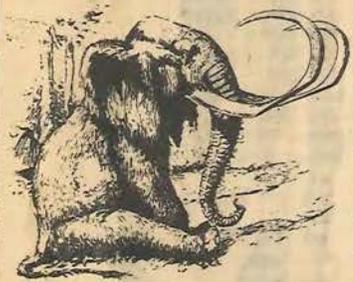
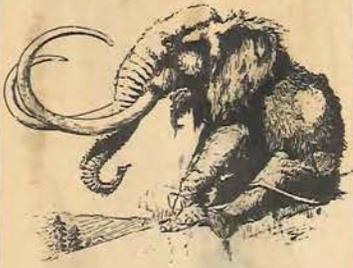
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call 925-7302

Aspen, Colorado

Monday, Dec. 11, 1967

Want a mastadon
for christmas?



Season tickets
would be fun, too.

ASPEN
HIGHLANDS

Phone (303) 925-7302
Aspen, Colorado 81611



ASPEN HIGHLANDS GOT LAST WEEKEND the spectacular flip of Tom LeRoy whose acrobatics are featured in the three-page, full-color spread in the December issue of Ski magazine. LeRoy, the star of ski shows around the country last fall, performed a spread eagle somersault at Highlands' new Merry-Go-Round restaurant both Saturday and Sunday. He will be stunting at 1 PM weekends all winter at the same spot, in front of the restaurant's picture windows. LeRoy, who was at Killington, Vt. last winter, is capable of doing a triple flip correct, a triple flip on skis! OK, gang -- back to the snow plow. The photo was taken by Craig Dawson, Highlands new official photographer.

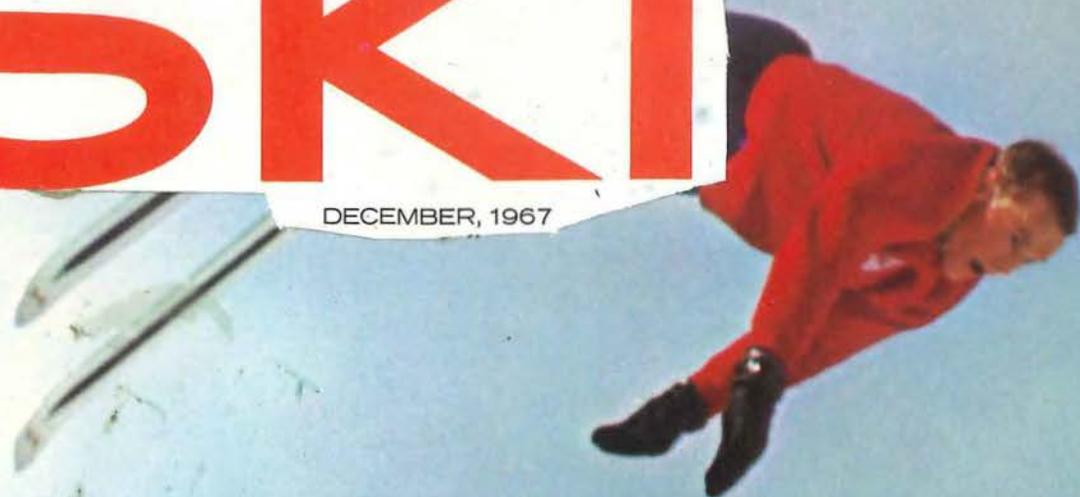
WORLD'S LARGEST SKI MAGAZINE

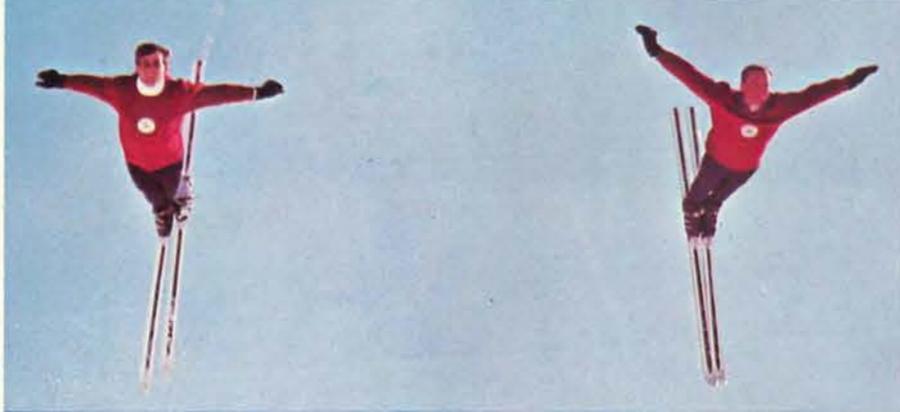
SKI

DECEMBER, 1967

CRAZY, CRAZY DOUBLE FLIP

*For the story of skiing's most fantastic
new acrobatic trick, turn page.*





HOW THE FLIP IS DONE

Every year the ski acrobats come up with new ones: but the *can-you-do-it?* stunt for the year is the far craziest: a tandem double flip performed by Herman Gollner of Killington and Tom LeRoy, formerly of Killington, now at Aspen Highlands. They take off from a small jump and flip head over heels twice in the air before coming down with sharp force some 50 to 60 feet away from the start to bow to the plaudits of hundreds who gather to watch the two. The tumbling twins can do the trick either backwards or forwards or with one going backwards and the other forwards. In the double forward flip shown here, they take off from a small jump (top), tuck their heads under (next one down) to start the flip, lay out again in mid-air as they come right side up at the end of the first flip, tuck their heads down once more and finally straighten out for the landing (bottom panel). Not satisfied with whole limbs and instant fame, the intrepid duo is now busy perfecting the next step—one which they have just demonstrated successfully. Look out! The triple flip? Crash?



illustrated
ASPEN NEWS

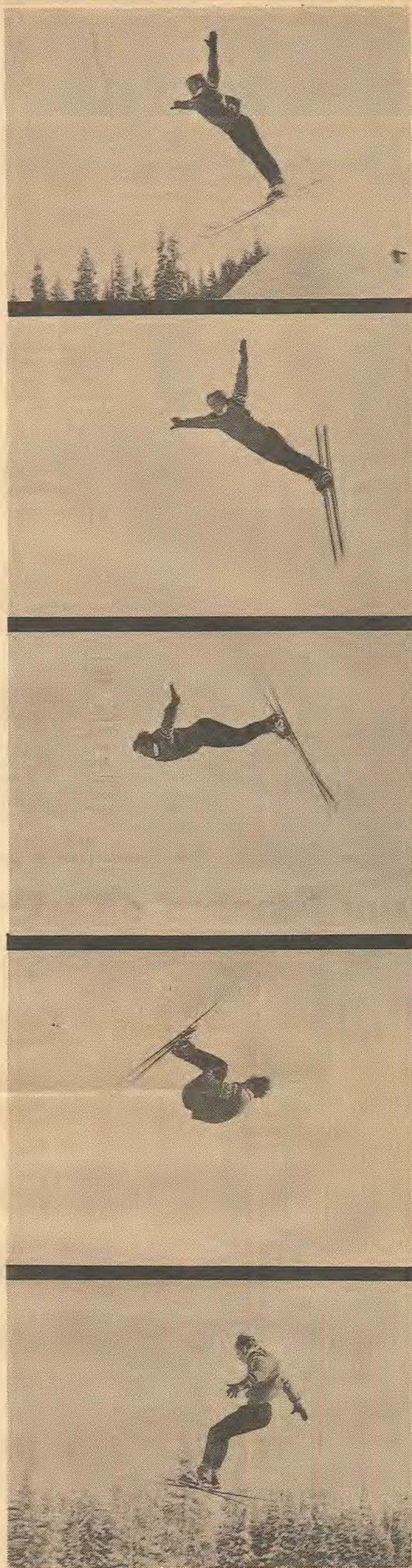
VOL. 3, NO. 50

ASPEN, COLORADO 81611

THURSDAY, DECEMBER 14, 1967

15 CENTS





the cover

Tom LeRoy is known as the only man in the world capable of doing a triple somersault on skis. He first tried a single somersault on a dare when he was racing for Western State College in Gunnison, Colo. He later started doing double flips with a partner at an eastern ski area. Last February he tried a triple somersault for the first time. It worked perfectly, he says. This winter, he is performing at Aspen Highlands Thursdays and Sundays at 1 P.M. at Midway. Tom, 22, is a member of the Hart Demonstration Team, the International Professional Ski Racers Association and is a stylist instructor at Highlands. Both the cover photo and the sequence above were taken by Aspen photographer, David Hiser.

Camels don't ski !



**But Fred Iselin
sure does!**

**You, too, can ski the
season for \$75.**

Phone (303) 925-7302
Aspen, Colorado 81611

**ASPEN
HIGHLANDS**

Dec 14, 1967 Aspen Times

ASPEN TIMES

Vol. 86 * No. 50 * Aspen, Colorado 81611 * December 14, 1967 * 15 Cents



"Look, ma, I'M on television," students in the Fred Iselin Ski School International at Aspen Highlands will say this winter. A video tape recording system was employed during the recent Iselin clinic for potential instructors. Above. Ken Jenkins of Video/

Sports trains his camera on a class in front of the base lodge. Below, Iselin (in light parka) watches the results. Students correct their faults on the instant replay, at normal speed, slow motion or stop action. C. Craig Dawson photos for Aspen Highlands.

FLYER

Friday, Dec. 15, 1967

Advertisi



REMEMBER WHEN THE ASPEN HIGHLANDS BASE LODGE had a stream in front of it. Times and streams have changed. The

Xs served as targets for out-of-control skiers when Highlands opened in 1959.

Bob Tonsing Photo

ASPEN FLYER



Friday, Dec. 22, 1967

DID YOU KNOW!

WARREN MILLER
The Ski Movie Producer
Said,

"The trails from Mid-way to Quarter-way at Aspen Highlands are the
FINEST INTERMEDIATE SKIING TRAILS IN THE COUNTRY"

ASPEN HIGHLANDS



You're a beginner?

The easy slopes in our Snowbowl and lessons from the

FRED ISELIN SKI SCHOOL

are for you.

Phone 925-7302

CENTS ®

DECEMBER 22, 1967

TIME

CHRISTMAS IN VIET NAM



last winter, new resorts have blossomed at Alpentel, Wash., 55 miles east of Seattle in the Cascades, and at Bear Valley, Calif., a remote area in the northern Sierras that boasts the record U.S. annual snowfall—73 ft. in the winter of 1906-07. At Alta, Utah, a 5,100-ft.-long lift has been added to open up the powder-rich Albion Basin, until now accessible only by climbing on skis. Vail, Colo., has developed a whole new mountain called Golden Peak.

The activity is most frantic at Colorado's \$13 million Snowmass-at-Aspen, far and away the biggest new winter resort to be developed since Alec Cushing (TIME cover, Feb. 9, 1959) built up Squaw Valley for the 1960 Olympics. At Snowmass, Bill Janss, 49, a millionaire Los Angeles land developer and onetime U.S. Olympic Team skier, has carved out 2,000 acres of slopes with 50 miles of trails and five double-chair lifts on Mount Baldy (13,162 ft.), which have already matched the ski area of the three nearby mountains served by the town of Aspen proper, ten miles distant (see map).

Frosting the Cake. "You shouldn't open a good resort making excuses, saying 'Here's a little bit of it now, and we'll add the rest some other time,'" Janss explains. To deliver the whole package all at once, he began three years ago to install the lift towers. Then last spring, as soon as the snows melted, he set to work, in partnership with the American Cement Co., to create a new town called West Village. By last week it had grown to five lodges, 118 condominium apartments, six restaurants, 20 shops, a convention center, swimming pool and a skating rink.

Not everything was ready for the opening; plastic still fills some paneless shop windows, and some cinder-block walls are as yet unpainted. But Snowmass was booked to its 1,000 capacity. And to frost the cake, a blanket of feathery snow drifted down over the slopes as the first guests arrived.

What is making Snowmass take off is the reputation of Bill Janss, who with his brother Edwin bought Sun Valley from the Union Pacific in 1964, turned it around from a has-been resort to a year-round success and fa-



CARL IWASAKI

JANSS & ERIKSEN AT SNOWMASS
From Fanny Hill to Powderhorn.

vorite Christmas camping ground for the Kennedy clan. Even before Snowmass opened, house lots were bought by Fairchild Camera President Richard Hodgson, Borg-Warner Chairman Robert Ingersoll and Defense Secretary McNamara (whose \$75,000 private lodge has already been completed). The last 40 of the 104 lower-priced condominiums (\$17,000 for a studio-efficiency) were sold out in 24 hours.

Real Belly-Grabber. The other big factor in Snowmass' success is Mount Baldy's fabulous reputation among top skiers. From the warming hut at 11,700 ft., atop an alpine meadow known as Big Burn (so named for a forest fire of a century ago), stretches an expanse of powder a mile wide. Uninterrupted runs? Some of Baldy's trails are over three miles long. From Sam's Knob, the half-way point restaurant, there are 15 runs, ranging from easy intermediate to the expert's "Powderhorn," which ends up in a knee-pounding 35°, 400-yd. schuss that Mountain Manager Jim Snobble describes as "a real belly-grabber." Norwegian Olympic Champion Stein Eriksen, hired away from Vermont's Sugarbush to head the Snowmass Ski School, rates it "as tough as they come."

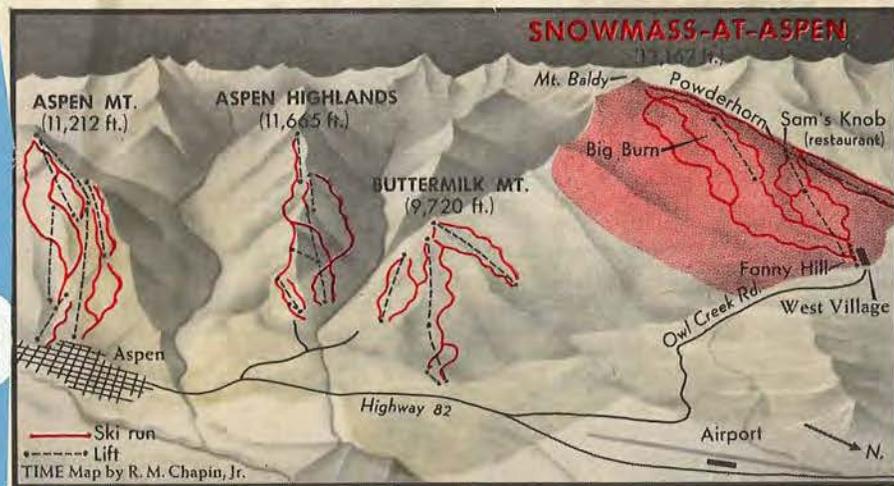
At Aspen, experts gravitate to Aspen Mountain (known by skiers as "Ajax") or Aspen Highlands; the beginners head for Buttermilk. Baldy will have something for everyone in the family, from the novice's Fanny Hill to the top. Interestingly, Aspen shows little resentment toward its competitive new neighbor. The reasons are simple: Snowmass has hired Aspen's Ski Corp. to manage its mountain, and Aspen is frank in admitting that it had about run out of nearby mountain slopes to develop. In fact, Aspen and Snowmass will mutually honor each other's lift tickets. And to make sure skiers can get around, the two resorts will be linked by a mountaintop helicopter service.



RESORTS

For the Big Snows, Go West

Across the nation the first big crowds of skiers hit the slopes last week, and the new season was under way. Chances are good that wherever they went, skiers found new lifts, fresh trails, better lodges. But nowhere is the change more dramatic than in the West, where the mountains are higher, the snow deeper, and the enthusiasts are showing up each year in ever increasing numbers. Since



Season Tickets . . .

ADULT'S . . . \$75.00

CHILD'S . . . \$45.00

(Through High School)

**ASPEN
HIGHLANDS**

Box T, Aspen, Colorado 81611 Phone (303) 925-7302



From Cloud 9 - Pyramid Peak

tom le roy



SOMERSAULTS

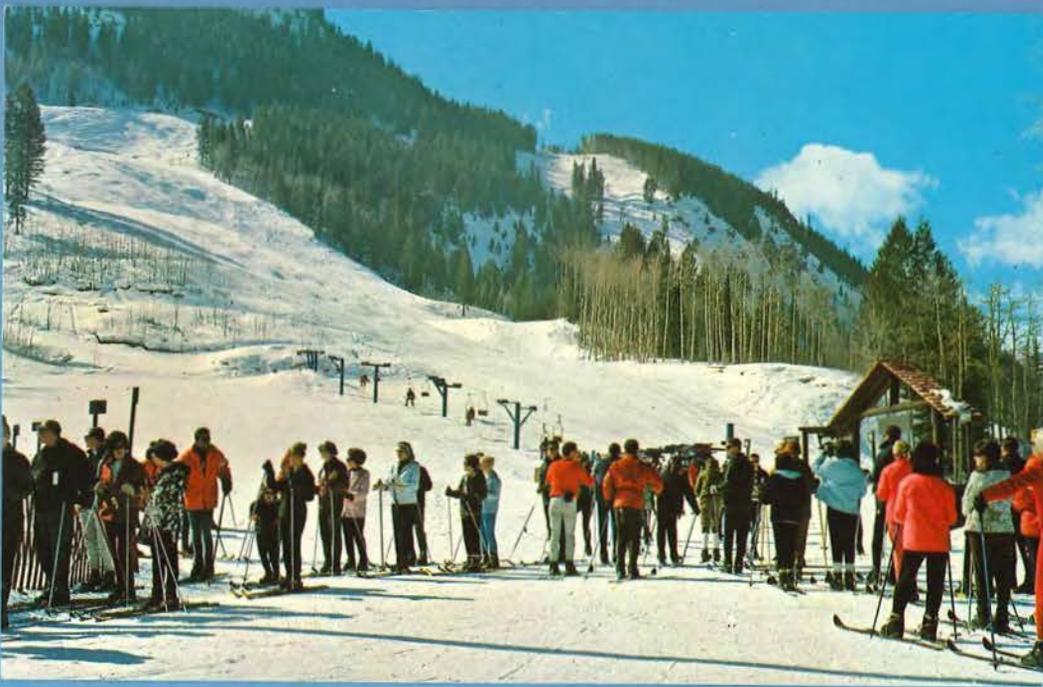
FORWARD - BACKWARD - DOUBLE - TRIPLE!

SHOW TIME

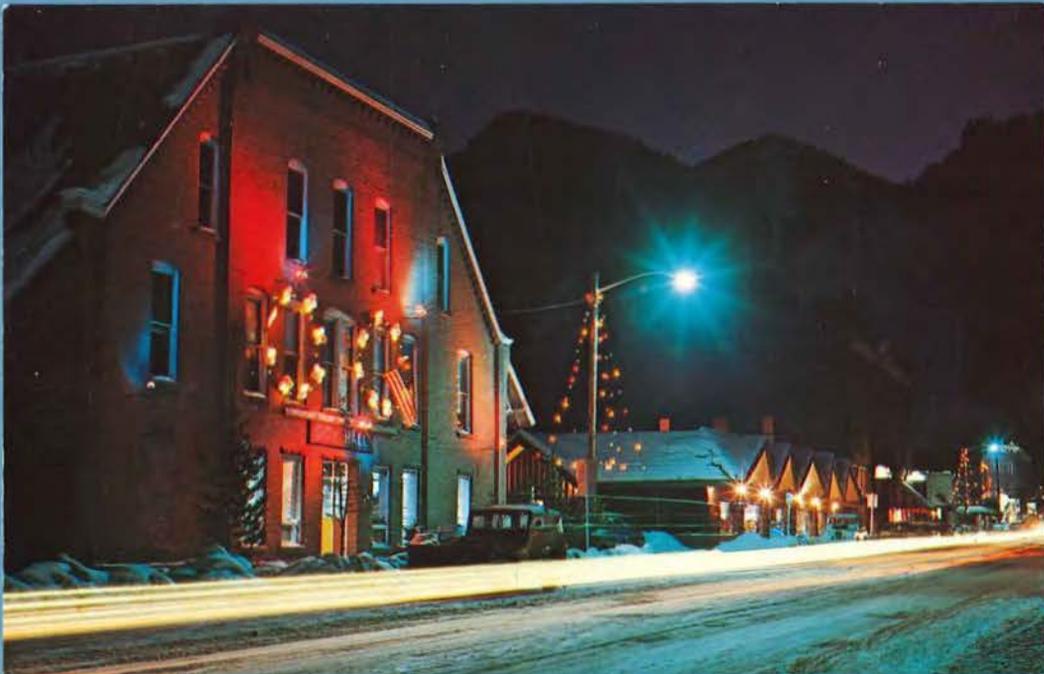
1:00 PM TO 2:00 PM SUNDAYS
& THURSDAYS. TOP OF
EXHIBITION LIFT AT MERRY-
GO-ROUND RESTAURANT

Weather permitting.
P.O. Box T, Aspen, Colorado 81611
Phone (303) 925-7302

ASPEN HIGHLANDS



Ski School Meeting Place
Aspen Highlands - 1967



City Hall - Holiday Time



HO! HO! HO! A JOLLY MAN, who is in much better physical shape than Santa, visits Aspen Highlands daily bearing a gaggle of giggles. It's not a bird, it's not a plane -- it's not even a man. It's ski maestro Fred Iselin, shown above with his four reindeer, Dancer, Prancer, Vixen and Anti-Twiggy. The Highlands ski

school director himself goes by many names -- Rudolph, the red-cheeked twister and Zorba the Creep are but two. But wherever he goes, you can hear him exclaim, "Happy New Year to all, and you're dead if you don't swing." Watch that angulation, Fred.

Robert C. Bishop Photo

Dec 21, Aspen Times



Known to some as El Comandante, Aspen Highlands Ski School Director Fred Iselin is envied for his skiing style, for his sense of color and for the beautiful girls that seem to hang about when he is on the slopes. Aspen Highlands cameraman Craig

Dawson caught this pose with Gloria and Jenny, pulchritudinous singers-dancers of the Spice Race, now appearing at the Aspen Inn . . . they ski, too, Iselin said with a smile.

Craig Dawson Photo

SOMERSAULTS

Forward * Backward * Double * Triple

**tom
le roy**



SHOW TIME

1:00 p.m. to 2:00 p.m. Sundays and Thursdays
Top of Exhibition Lift at
Merry-Go-Round Restaurant
(weather permitting)

**ASPEN
HIGHLANDS**

Box T, Aspen, Colorado 81611

Phone (303) 925-7302

Dec, 1967

Friday, Dec. 29, 1967

SEE YOURSELF SKI!

VIDEO / SPORTS

CAN TELEVISION
YOUR LESSON IN

The Fred Iselin Ski School

* INSTANT VIDEO REPLAY

* SLOW MOTION

* STOP ACTION

**ASPEN
HIGHLANDS**

Phone (303) 925-7302

TIRED OF STANDING IN LINE?

GET CARRIED AWAY AT ASPEN HIGHLANDS.

Five lifts with a capacity of 3,500 per hour (the most in this area) serve the lower slopes at Aspen Highlands.

IT'S LIKE HAVING A RESERVED SEAT.

**ASPEN
HIGHLANDS**

Phone 925-7302

Only **\$6.50**

Why drive around?

SKI ALL DAY

At the
three-in-one area

. BEGINNERS

. INTERMEDIATE

. EXPERT

**ASPEN
HIGHLANDS**

VIDEO SPORTS

Phone (303) 925-7302

Ski School



CONFIDENTIAL

by Fred Iselin

Director, Fred Iselin Ski School International at Aspen Highlands

We all know now. The snow is f-an-t-ass-tic. I ran into Curt Chase the other day - and he was actually bubbling with enthusiasm. I mean this is really something new. A silent man going ga-ga over fresh powder.

Maybe you also saw the CBS 10 o'clock sport news with the opening of Snow-Mess. We still have to call it Snowmess -- Later on, when the plumbing works it will get the MASS.

Stein jumping through the papier mache loop and afterwards the ski school staff wiggling and wagging like cute little elves towards the cameras.

That Stein is really something else. What a trouper and somersaulter. I'm just wondering what pills he is on. Amyl Nitrate?

Out at Highlands we have a crazy flipper, too. His name is Tom LeRoy. A real wild youngster. He makes double somersaults and sometimes, by mistake, he makes a triple somersault.

I don't know why they do it. All that I can think of is, that they have a very good insurance policy or a very good trust fund. Anyway - it is fun to watch and very thrilling. But you must stand on the side of the hill-- otherwise you don't get the butterflies in the stomach.

The traffic in town is incredible. At 4 o'clock it looks like Sunset Strip on a Saturday night. I just mention this as I had a hairdresser appointment at 4:30 and couldn't get on the main street for 20 minutes. Standing with my car between the Epicure and Elli of Aspen, trying to get to Jean Fry of the Klip and Kurl. So I would look decent for the big opening party of Barbara and Wink Jaffee Jr. I don't know why they don't have red and green lights here.

Of course I missed my appointment and I looked like a shaggy dog. A wall flower. A neglected jungle man. The big-big party of Barbara and Wink was really something. Three guys parking your car. Welcoming you. Torch-flares leading the way to the big ranch house. There must have been a million people. The thing started at 6 and it was actually a combination of cocktail supper party, which lasted until 1 AM.

Now then - the question I get on the phone is - when people come to Aspen - what do I wear at parties. I always say this. As long as you are not naked, you are ok. Slacks.

DID YOU KNOW!

WARREN MILLER
The Ski Movie Producer
Said,

"The trails from Mid-way to Quarter-way at Aspen Highlands are the
FINEST INTERMEDIATE SKIING TRAILS IN THE COUNTRY"

ASPEN HIGHLANDS

You're a beginner?

The easy slopes in our Snowbowl and lessons from the

FRED ISELIN SKI SCHOOL

are for you.

Phone 925-7302

micro-mini, long skirts or "Bonny and Clyde" skirt. I just mention this, because there is always some confusion about dressing, for parties. It's Aspen. No?

Anyway, at this party the dolls looked great.

Check your kids . . . A crazy thing happened. Some parents have the habit of dumping their kids at a ski area and go back to their hotel

and play gin rummy. Well, one of those little kids, six-year old Charlie Loosway, got cold on the slopes--running nose and the whole bit.

Well, he gave up. Dumped his skis. Threw away his poles. He ran into the parking lot to take the bus home to his mommy and daddy who lived and played gin rummy at the Alps Club.

He took the wrong bus. It was a charter bus, which went to Denver. When the bus was in Georgetown, which is about four hours from here Charlie piped up with the logical question --"Is this Aspen?"

In the meantime, I get telephone calls from the mommy and daddy. "Where is my Charly?" I have the ski patrol all over the area. I am concerned. I am a wreck. I know Charly.

Please, parents . . . Don't drive me to the Menninger Clinic, will you.

Monday,

Dec. 25, 1967



The world may be laden with cares and riddled with troubles; there may be a war in ^{top} Asia, revolutions in Africa and riots in America, but in Aspen there is sun and snow, pretty girls and happiness. And the man most attuned to the joys offered locally is Fred "Nureyev" Iselin, director of the ski

school at the Aspen Highlands. Fred believes skiing should be enjoyed by all. Here we see him dancing into the new year with the aid of four lovelies who are also learning that winter can be fun. It will be a happy New Year, he told the Aspen Times. Bob Shop Photo

FLYER

Wednesday, Jan. 10, 1968

Skibobbing free Sat. at Highlands

Did you think that the Aspen Highlands ski area was going to let Snowmass-at-Aspen get away with having the only Open House celebration? Not on your life, John.

Highlands is planning a galaxy of happenings this weekend and next week. Some of them are free. Some are for both local yokels. Some are for tourists. And some are for every people--even you, John.

Here's the way the activities shape up:

* Saturday, Jan. 13--FREE skibobbing (see picture in this issue) and free lifts for ski bobsers all day during the Grand Opening of Chuck Coles' new operation at the bottom of the Smuggler and Thunderbowl double chairlifts. Bobs will be allowed only on these two lifts and slopes.

* Saturday, Jan. 13--the annual FREE ski school and FREE lift day sponsored by Fred Iselin for Aspen haus fraus, ex-housewives, "community girls," girls of the afternoon, ladies of the night, female barkeeps, baby sitters for babies, other baby sitters, and non-stuffy matrons. The only requirements for admission is that participants must be female, must reside in Aspen, must be able to withstand the rigors of an inspection by ski school supervisors, and must have their own ski equipment. The activity begins at 10 AM sharp and lasts all day.

Every Friday and Saturday at noon starting Jan. 12--Standard races set up and managed by somersaulter Tom Leroy on run in front of the mid-slope Merry Go Round restaurant. Fee is \$2. Beginners, intermediates and experts get handicaps of time and vie for white, red and blue Highlands Triangle pins. Register at least 30 minutes before race time.

* Wednesday through Friday, Jan. 17-10--Fred Iselin Ski School International Clinic for instructors and potential instructors who want to prepare for certification tests in April. Cost is \$30 for the three days.

**SKIBOB
FREE!
ASPEN
HIGHLANDS**

**SATURDAY
JAN. 13, 1968**

We provide the Skibob and the lift rides

—FREE—

YOU HAVE THE FUN!

NO EXPERIENCE REQUIRED!

**If you can walk,
you can Skibob!**

Phone 925-7302



THERE'S MORE TO WINTER THAN SKIING, we once read someplace. Ask Gail van der Hoef. She's whizzing down the Smuggler slope at Aspen Highlands on a skibob, sort of a bicycle with skis instead of wheels. Gail is practicing for the Grand Opening Saturday of Chuck Coles' skibobbing operation on the Highlands Smuggler and Thunderbowl areas. There will be no charge (hey Gertrude, catch that -- **NO CHARGE!**) for using the bobs, or for bobsers who ride the two lifts designated for the new sport on Saturday. Dawson Photo

SKIBOB FREE at

ASPEN HIGHLANDS

SATURDAY
JAN. 13, 1968



Help introduce
the SKIBOB at
Aspen Highlands.



We provide the SKIBOB
and the lift rides.

—FREE—

If you can walk,
you can Skibob



You have the fun!
No Experience Required!

Phone (303) 925-7302
P. O. Box T, Aspen, Colorado

Free skibob rides,

Free lift rides and free skibob rides are inducements offered by the Aspen Highlands and Chuck Cole for a special Skibob Open House this Saturday, Jan 13.

The Open House was organized to acquaint Aspen residents and visitors with the thrills of ski bobbing and to celebrate the move of the ski bob concession from Snowmass-at-Aspen to the Aspen Highlands, Cole told the Aspen Times.

A special section of the Thunderbowl slope has been set aside for use by ski bob riders, Cole explained, and both chairlifts at the Thunderbowl will be open for use of riders.

Saturday the two lifts will be available for use by those attending the open house without charge. Ski bobs will also be provided free for the day.

According to Cole, the concession for the bicycle-like ski vehicles was moved from the Snowmass-at-Aspen area because of a conflict with skiers on use of the lower lifts.

At the Highlands, he explained, the number of lower lifts per-

mitted use of ski bobs without conflict with skiers.

Ski bobs are similar to bicycles with skis instead of wheels. Riders are equipped with small skis for their feet to help maintain balance while coasting down snow slopes.

The machines can be rented for \$2 an hour or \$7 a day, Cole stated. They can also be purchased at about the same cost as a good pair of skis.

lifts

January 11, 1968 The Aspen Times Page 9-C

at fete Sat.

Instructors' clinic slated at Highlands

The Fred Iselin Ski School International Clinic for instructors and potential instructors who want to prepare for certification tests in

April is scheduled for Wednesday through Friday, Jan. 17-19 at Aspen Highlands.

Registration is at the Highlands ticket office and cost is \$30 for the three days.

Participants will actually conduct classes during the course. Afternoons will be devoted to fun skiing.

January 11, 1968 The Aspen Times

Iselin's free clinic for mothers on Sat.

Fred Iselin's annual free ski school and free lift day for all Aspen mothers and housewives is set for Saturday, Jan. 13 at Aspen Highlands.

The activity begins at 10 AM sharp and participants should register at 9:30 AM.

Contrary to rumor, as reported in The Aspen Flyer, this clinic is NOT for girls of the afternoon, ladies of the evening and mistresses. Even HE can't handle all types at once, Iselin pointed out.

That clinic will probably come later in the season, he said.

For this week, it's strictly limited to mothers and housewives, Aspen variety. They must be female, however, be able to withstand the rigors of inspection by ski school supervisors, and must have their own ski equipment.

Iselin ski clinic set for Jan. 17-19

The Fred Iselin Ski School International Clinic for instructors and potential instructors who want to prepare for certification tests in April will be held next week.

The three-day clinic costs \$30 and runs from Jan. 17 through Jan. 19.

Students will actually conduct classes themselves during the clinic, Iselin said. After the classes, there will be free skiing in the afternoons.



Ski School

CONFIDENTIAL

by Fred Iselin

Director, Fred Iselin Ski School International at Aspen Highlands

I am sure everybody knows Tom Mays. A Paul Getty man. He eats often at Arthur's, The Arthur on the main street. At Arthur's there is a girl, who cooks, serves at breakfast time. She is not even 18. In the afternoons she works at Elli of Aspen. Well-anyway, Tom spots her and thinks this kid is something. She is. After he leaves the breakfast table he leaves a 1000 dollar bill tip. I

mean it. And a note was attached to the bill: No strings attached. He knew she works her head off to go to college and this was to help her for tuition fees etc. Her name is Diana Pierce. Very cute girl. Very nice Tom.

Usually ski resorts work absolutely perfect without snow and without people. But when the rush is on, things mostly break down. It was better this holiday season. I think the Snowmass area took off the pressure. I mean it distributed the skiers better. Of course now - it's emptiness all over. International slump week from Rio de Janeiro to St. Moritz. On my area there is only my mother and my nephew and one cousin I gave each a chairlift as a

christmas present. All the people fled. Even the ski school supervisors of Buttermilk Mt. ran across Brushcreek and into the woods of Snowmass.

The Refectory at Snowmass very attractive, e.g. cozy. Don Burnett at the bar. Good drinks. Maybe he knew me? The road isn't bad. Bob Whittaker is here.

"Bugsy" Barnard keeps Aspen white. Snowplows don't scrape the roads. Very good. Munrow Lyeth in the hospital: Diagnosis from doctors - Pneumonia. My diagnosis: Marianum Rubeyionitis - not harmful but acute.

Doug Bourdon party weird successful. Only one guy didn't know. Crew cut - you know. Dick Barrymore ski motion picturing Snowmass and Ski Corp. Shorts to be released next winter for promotion.

Don't be allergic to get hurt in skiing. There are 2 blue girls at the Valley Hospital. Risk boys. Risk. . . Make that nifty schuss, cross your skis at the end, wake up in the hospital and see Barbara Vaught and Marian Rubey - blue girls extraordinaire, peddling magazines and so on.

My director Bob Card and his assistants Ed Lynch and Dave Farney tell me that there will be a free ski school, including free

lift day for mothers and housewives. 13th of January.

Enlist, mothers. . . Enlist. . . This year we are more lenient. Requirements: No self cleaning ovens. One legitimate child (minimum). If no child-but doubtful-will accept X-rays. It will be always very much fun to see you all.

If you feel stiff go Spice Race and do contemporary motions. It starts at 10 PM. Get loose. Stein Erikson's boutique at Snowmass-very attractive. It's in curves. Also-Judy or Judith. Helps you select apres ski things.

Bob Whittaker is here. He skis good. He plays tennis good. He is in Aspen. He is in Palm Springs. And -- he gobbles up smaller companies, to make his company a billion dollar company. He is listed on N. Y. stock exch. at 85-1/2. But he is only 45 years old and brilliant. Buy Whittaker. You can't miss.

Chant d'Arome is the best perfume. (Guerlain). Pat Moore has it. By the way Pat Moore is the only non mother, who will be accepted in the mothers' free clinic. We know her past and it's much more than any mother ever.

Seen: Jill Saint John and Jack Jones at Elli of Aspen. Jack packs 'em in. Saw him at the Coconut Grove in L. A. Real great singer and sometimes he has an Aznavour touch. Jill - a former Sinatra rat-pack girl (in the puberty years) now - packs 'em in in movie houses --Toni Rome etc. etc.

Best smelling: Pam Good a "Ma Griffe" by Carven girl? Most glamorous girl on the slopes (including Vail and Sun Valley) Suzanne Whittaker. Apricot colored tailored jacket by Hibbler. Mirna Hansen --most desirable creature in blue. White head band. She is brunette. And there is Jannine, something like Bettina (you know the model) she makes extremely feminine turns on Exhibition Run. Fantastic fur jacket with fur hood.

And there is Milton Scott, a publicity tycoon in Hollywood, and Travis Kleefeld--used to be singer and actor and Yale Wexler, a producer and writer for television. And Burt Sugarman. He is something else. You know--there is a big window store on Wilshire Boulevard, where those fabulous Maseratis, Excaliburs,

and Lamborghinis are displayed. I usually make it a point to go to this window, to peek at these beautiful cars. I'm like a kid, seeing all these fantastic cars. I mean like a kid trying to get the candy. Well--all these cars are Burt Sugarman's and he supplies all the movie people with those unusual monsters. You know --17 thousand smackers and up a car.

Shirley Ann--alias Charley--a girl in town with valuable statistics. Eric Zeller most in demand ski instructor in the Aspen area.

Now here is a nutty thing. I sit home and the telephone rings. It rings a couple of times. And I go and pick it up. I always do silly things on the phone. I pick up the phone and say: This is Pussy-traction Incorporated, or--this is Eiffeltower steel company, --or-- Director of Sanitation and Health at the Pentagon, may I help you?

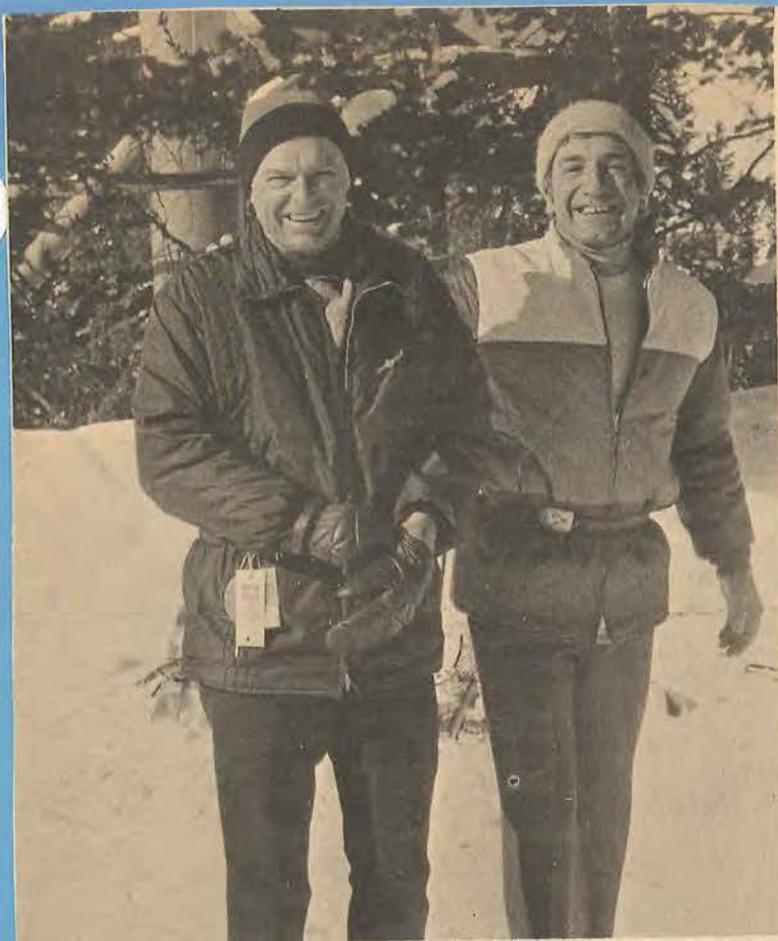
Well--this time I said: This is the commander of the frogmen troops--division of the BS (Basalt) marines. I am invading the Woody Creek area with my division. The snorkels are working well. Everything is set. We are pincer moving at Buttermilk Mt. Destruction is at hand. Ok? Repeat. Ok? I didn't know who is on the other end of the phone. The voice on the other end says: Can I support you? Do you need any help? Of course, I say. Are you kidding? I need crazy support. Well--the voice on the other end says, I might be in a position to help you. Pause . . . I am Paul Nitze, secretary of the navy. And he chuckles and laughs. I almost dropped dead. I mean, what a crazy coincidence.

Next day we skied. You see, I knew him from the other mountain, when I was the fair-haired boy there. He skied steady-fluid-solid and groovy and it was a lot of fun to ski again with Paul Nitze.

Best safety on skis, Rotomate-Marker. Best safety for apres ski--the Oracon pill. (Daily from 5 day through 20).

Best influence of popularizing skiing, the tight Bogner "Skip".

Best way to increase business in January, get the filthy rich Europeans who have our loot (the bullions) to come over here and ski. A switch, no?



Chairman of the Board of the Aspen Skiing Corporation and believed to be its largest stockholder, Paul Nitze took time off from his Undersecretary of Defense position last week to slip off to the Aspen Highlands for a day's skiing with the old ballet master and Aspen Times columnist, Fred Iselin. The two were seen swooping and soaring on the sunny slopes cutting the groovy turns for which Iselin is famous.

C. Craig Dawson Photo

Highlands skibob open house Sat.

Ski bobbing, which in the past few years has become a major sport in Europe with special slopes, stores and races devoted to it, will be offered free at Aspen Highlands Saturday, Jan. 13.

Chuck Cole, manager of the operation is hosting the bob to acquaint Aspenites with the thrills of the sport and to celebrate the move of his ski bob concession from Snowmass-at-Aspen to the Aspen Highlands.

Aspen Highlands is also offering free lift privileges that day on the Thunderbowl slope where the ski bobbing will be held.

A special section of the slope has been set aside for use by ski bob riders, Cole explained.

According to Cole, the concession for the bicycle-like ski vehicles was moved from the Snowmass-at-Aspen area because of a conflict with skiers on use of the lower lifts.

At the Highlands, he said, the number of lower lifts permitted use of ski bobs without conflict with skiers.

Ski bobs are similar to bicycles with skis instead of wheels. Riders are equipped with small skis for their feet to help maintain balance while coasting down snow slopes.

After the free bob party Saturday, the machines can be rented for \$2 an hour or \$7 a day, Cole stated. They can also be purchased at about the same cost as a good pair of skis.

Standard races on Fri. and Sat. at Highlands

The Heatherbedlam Trail at Aspen Highlands is the site of the Standard Races to be held every Friday and Saturday at Aspen Highlands at noon.

The races are open to all skiers and Aspen Highlands triangle pins will be awarded to winners in all three classes: beginner, intermediate and expert. Pins are white, red and blue.

Entry fee is \$2 for the event which starts in front of the Merry-Go-Round Restaurant.

The races are being managed by Tom Leroy, assisted by Bill Hunter. Leroy will run the courses for the different classes of skiers, then handicaps will be given to racers.

Entrants should register one-half hour before race time.

Iselin's hausfrau clinic Saturday

Hausfraus, honey, NOT frauleins--they come later. This is what Fred Iselin said, trying to clear up the requirements for joining his FREE ski school and FREE lift day scheduled for tomorrow (Saturday) Jan. 13 at Aspen Highlands.

Actually, he said, the Saturday bash at Highlands is for Aspen mothers and housewives. As he said in his Aspen Times column, if they don't have at least one legitimate child, x-rays will do.

The activity starts at 10 AM sharp, with registration at 9:30 AM. Participants must be female, Iselin said, must reside in Aspen, must be able to withstand the rigors of an inspection by ski school supervisors (he will check out the glamor gals himself) and must have their own ski equipment. The ski-for-free school lasts all day.

A special clinic may be held later on in the season, the ski maestro said, for other Aspen femmes such as barmaids, baby sitters, entertainers, mistresses and ladies of the evening.

all
Jan 11, 1968

Friday, Jan. 12, 1968



ASPEN HIGHLANDS IS PLAYING IT SMART SATURDAY. Instead of holding ski school for crumpy old men as shown in this photo, Fred Iselin and his instructors are treating Aspen housewives all day Jan. 13. Free ski school, free lifts for local gals in ski school -- the works. Wednesday through Friday next week, the Iselinites are holding a special clinic for instructors and

potential instructors in preparation for certification tests in April. The clinic is open to both men and women, and the cost is 30 bucks. This photo was taken during Iselin's early December clinic in preparation for the current winter season. You can send your wife out there Saturday, Charlie, but I don't know if I'll let my wife go. I'm afraid she'll come back to the dirty dishes with an International outlook that only Iselin could give her. Dawson photo

BIG DAY
TODAY
AT ASPEN HIGHLANDS

Fred Iselin and his Merry Men are conducting their annual free ski school for housewives, ex-housewives, would-be housewives and other Aspen ladies today at Aspen Highlands. Ski School and lift tickets will be free for the ladies.

And if you're intrigued by the new sport of ski-bobbing, today's the day to try it....at the Highlands. You may try out a ski-bob free and, furthermore, all ski-bobbers will be given free lift-rides.

Highland standard races -- in which you compete against the clock for Highlands pins -- will be run at noon today on Heather-bedlam in front of the Merry-go-Round. Tom LeRoy, the amazing ski aerialist, set the course, with the assistance of Bill Hunter. Anyone may enter and the fee is a mere \$2.

Tomorrow -- if the weather is good and the signs promising -- LeRoy will do his fabled flips in front of the Merry-go-Round at 1 PM.

It's been Colorado College week all week at the Highlands and over 100 of the skiing students breakfasted there Wednesday. LeRoy returned from the Ski Area Managers Conference, where he performed his flips, in Taos to ski with the students.

ASPEN OVERCOAT & WIRELESS

saturday, januar. , 1968

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the show-off intermediate slopes
the challenging expert runs
the famous Fred Iselin Ski School

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Jan 25, 1968
Aspen Times

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SUNDAY, JANUARY 28th

ASPEN HIGHLANDS

VIDEO/SPORTS

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Not a bicycle, not a sled, not a skier, more like a bird, that's the opinion of the numerous Aspen residents and visitors who tried skibobbing last Saturday at the Aspen Highlands. Free rides were offered on the two chairlifts serving the Thunder Bowl and free use of the ski bobs. Riders wear short skis on their feet and steer the skibobs with handlebars. The local concession recently moved from Snowmass-at-Aspen to the Highlands.

C. Craig Dawson Photo

Aspen Times Jan 25, 1968

Area businessmen and wives invited to ride at AH free

Aspen area businessmen and wives will be able to ski free at the Aspen Highlands this Sunday, Jan. 28, it was announced this week.

Complimentary use of all lifts at the area during the day was offered by Highlands officials. The offer was made to all local business owners or managers and their wives.

Last Sunday 42 businessmen took advantage of a similar offer to ride the Aspen Highlands lifts without charge.



Fireplace

Merry-Go-Round

November 1967





Frank Bering Photo

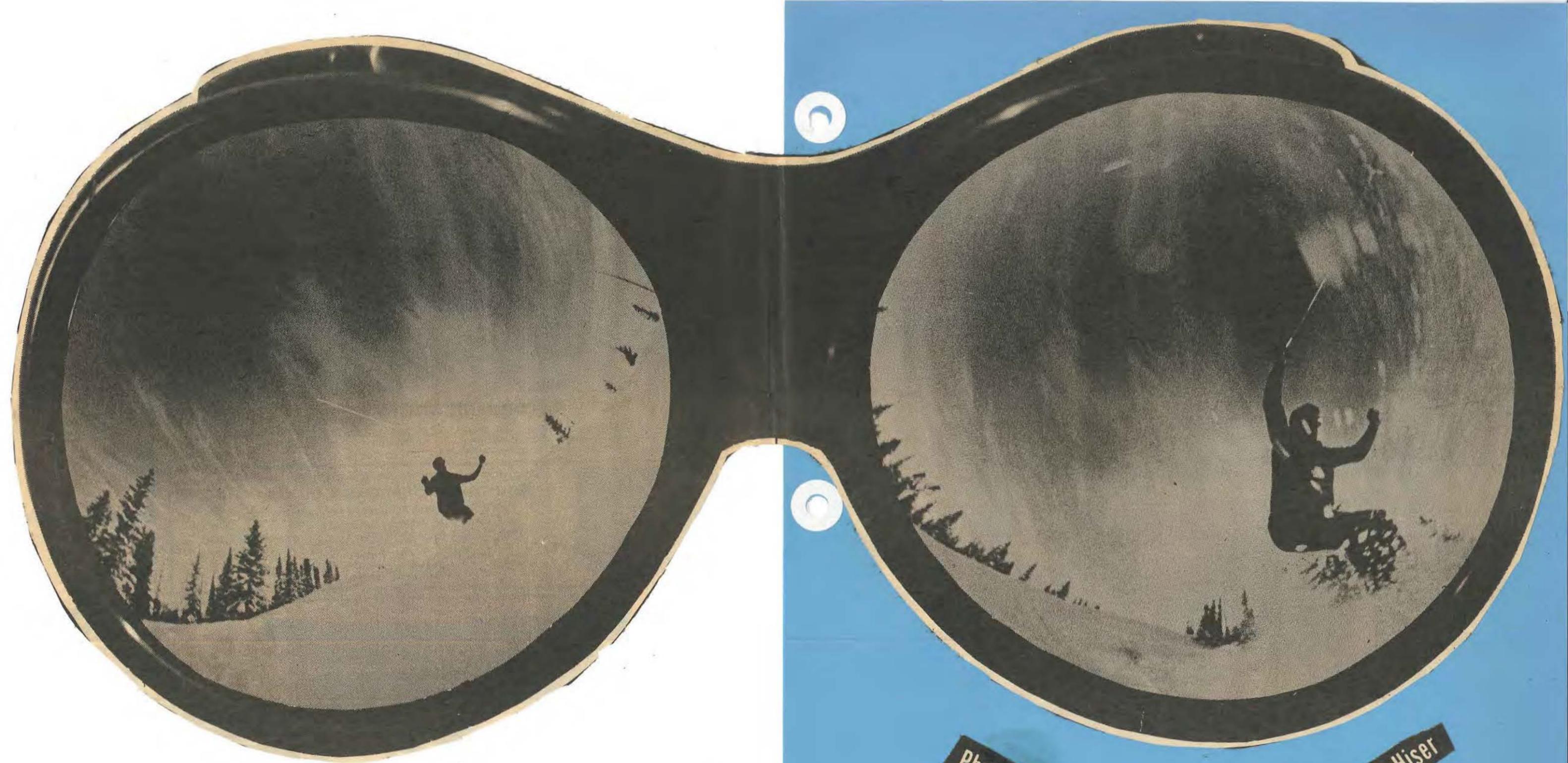
Fun and sun

Tom LeRoy and Bill Hunter jump over the sundeck at Cloud Nine at Aspen Highlands. They performed Sun-

day, Jan. 21 and will jump again today, Thursday. Bill has joined Tom doing leaps and jumps.



Maroon Creek apto Jan 1968



Photographed at Aspen Highlands by David Hiser

Thursday, January 11, 1968

ASPEN NEWS



Tom Re Ray - Somersault

FLYER

Monday, Jan. 29, 1968

ASPEN HIGHLANDS

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- * SMUGGLER BEGINNERS
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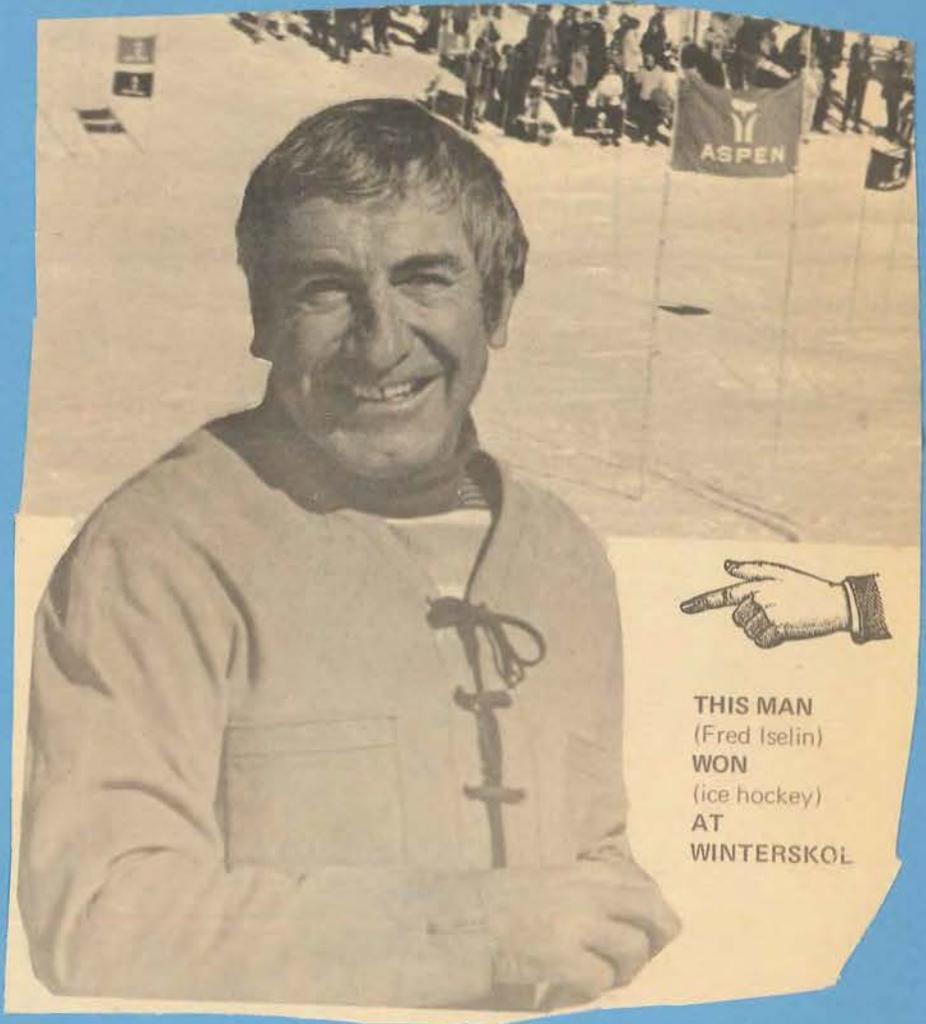
\$5.00 ALL DAY

MORE FOR YOUR MONEY

\$3.00 1/2 DAY

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THIS MAN
(Fred Iselin)
WON
(ice hockey)
AT
WINTERSKOL

and that night the Fred Iselin Ski School beat the Aspen Ski School in a hockey game at the Brown Ice Palace. Score was 7-6.

Iselin said he cut out because he's getting past the age for combative sport. Have you ever seen the ski maestro dance? If youths sipped his Geritol, no one would be safe in an Aspen ballroom.



Both teams confer with referee Irv Schechter (in the striped shirt) after a disputed call. Each year a new official must be found because nobody will get out on the ice with the maulers twice.



This is the old trap play. Aspen Ski School player after the puck in light uniform is drawn into center ice. The Highlands player, white stripe on black helmet (recognize it, Brinkman?), is sneaking into

position (note where hockey stick is) for a gentle cross-check. Fred Iselin, Aspen Highlands Ski School Director, says the Aspen Ski school is slowly learning how to ski, too.

'The Great Battle'

Annual grudge match

by Cort Freeman

Gene Siering Photos

Once every year, an encounter called, "The Great Battle," takes place at the Brown Ice Palace. It is the Winterskol hockey game between the American Technique and the International Technique or between the Aspen Ski School and the Aspen Highlands Ski School.

It is a "game" that is more than a contest of hockey. It is more appropriately called a grudge match. The fans, each a partisan of one of the teams, come to see blood. They are never disappointed.

When the ski instructors skate, anything can happen. Broken noses are common. Lost teeth are a mere formality. But the fact that the gods of the ski slopes will flounder in another sport, makes for a spectator's delight.

Who doesn't relish the thought, "There is that ski instructor, the peacock of Aspen Mountain. I hope he catches his lunch."

So, when the ski school hockey match looms like an atavistic gladiatorial encounter, the citizens don their togas and pack the Brown Ice Palace.

It was that time again last Thursday, Jan. 25. The palace was packed tightly as an egg. From the looks of things, there were a lot of brown baggers around. "Strictly to ward off frost bite," a Highlands instructor said.

The match see-sawed back

and forth. Highlands would score and Aspen would score. The tension mounted. Irv Schechter, referee, brought the full force of his authority to bear. The penalties flowed easily. The sheer number of infractions threatened to leave the goalies by themselves. Schechter decided a little less strict game was better than none at all. The Great Battle was underway.

Late in the third period, Aspen Ski School led by two goals, although the Highlands fans maintained they carried the game. With minutes remaining, Jones' boys (Highlands) scored twice to send the game into sudden death overtime. The brown bags went up.

And then it was time for Goldie Locks, Oliver Welsh, Highlands instructor. Taking the puck at center ice, he left to the offensive. Three American Techniqueers awaited his arrival. With a nifty fake and a great shot, Goldie placed the puck in the Aspen nets.

Highlands was a winner, 6-5. Was it the most exciting battle ever? Everyone said it was. The Highlands will tell you it was the best game ever. And the Aspen Ski School? Curt Chase, it is rumored, has sent out the contracts, not to Austria, heaven forbid, but to Canada.

"Wait 'til next year", they say nursing their bruises and pride.

Iselin instructors whip Aspen 7-6 in hockey

The Fred Iselin Ski School International retained the local ski instructors ice hockey championship last night (Thursday) by edging Aspen Ski School teachers 7-6 in a sudden-death overtime period.

Oliver "Gorgeous George" Welsh scored the deciding goal on a solo dash from 25 feet out at one minute, 23 seconds of the extra period. His shot whipped into the upper right-hand corner of the net, past the goalie who just barely saw it.

Aspen Ski School pucksters sent the game into overtime by tying the score at 6-all within seconds of the end of the regulation

time. Highlands jumped to a 2-0 lead at the beginning of the game, but it was an even contest after that.

In general, the team which found an extra shot of adrenalin as the game progressed seemed to have the edge.

An estimated 350 spectators, about half last year's crowd, witnessed the clash at the Brown Ice Palace. Among the attendees who showed a Winterskol button and bought a dollar ticket for admission were ski school directors Curt Chase and Fred Iselin. Until this year, Chase was goalie for the Aspen squad. Iselin stopped minding the nets of his team a year ago.

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**FOR VARIETY
SKI ASPEN HIGHLANDS**

FRED ISELIN SKI SCHOOL
USES TELEVISION REPLAY

Highlands to Host First U.S. Skibob

by Lee MacDonald

The First Annual Aspen Highlands Skibob Giant Slalom will be held at the Thunderbowl area of that Aspen ski resort on Sunday, Feb. 11 starting at 1 p.m.

This will be the first major race involving the bicycle-type vehicles, which have skis in place of wheels, to be held in this country and to be sanctioned by the recently organized American Skibob Association (ASBA).

The race is open to anyone and will consist of two categories — men and women. Most entrants will be skibobbers with only a few hours experience, but most people gain enough competence and confidence in two or three hours to be able to negotiate through the 40-gates that will comprise the giant slalom course.

An added attraction at this first ASBA Skibob Giant Slalom will be the presence of the holder of the skibob speed record of 102 mph. Eric Brener of Austria will forerun the course before the competition begins. He will also hold a skibob clinic at the Highlands at 11 a.m. for anyone interested in learning to skibob. Brener will hold a clinic on Saturday, Feb. 10 at Arapahoe Basin at 11 a.m.

The Aspen Highlands Skibob

Giant Slalom will be an annual event and one of the major sanctioned races of the American Skibob Association. The ASBA will sponsor several other skibob races this winter.

Because skibobbing is so easy to learn and is much safer than skiing, practically anyone could become proficient enough to race with just a few hours experience. Several women, who tried skibobbing for the first time on Wednesday, Jan. 31 at Arapahoe Basin, have signed up for the race already.

The entry fee for the race — to cover expenses of running the event — is \$3 per person and entry forms can be obtained either through the ASBA, P.O. Box 1055, Littleton, Colo. 80120; at Aspen Highlands; or calling Lee MacDonald, 781-4022. Forms will also be available at the clinic at Arapahoe Basin on

Feb. 10.

In charge of the race for the ASBA is Barbara Bowes, Competition Chairman and a vice president of the Association. Miss Bowes competed in the international skibob championships last winter in Europe and is one of the few people in the country with skibob racing experience. Race chairman at Aspen is Charles Cole.

College fraternal organizations, ski clubs, schools, business firms, church groups and military organizations are invited to enter

the race as individuals or as a team representing their particular organization.

Skibobs will be made available free to competitors for the race and for a few practice runs to look over the course.

The start of forming the U.S. National Skibob Team may well begin at Aspen Highlands on Feb. 11. Since the sport has been submitted to the International Olympic Committee for acceptance as an Olympic event, there is a possibility that the sport will be accepted in time for

the 1972 Winter Games to be held in Japan.

The American Skibob Association, which lists among its directors such names as Lowell Thomas and Willie Schaeffler, was organized to promote the new sport in this country and to help regulate and control its development in a sound and proper manner. The skibob sport is making its debut this winter at several ski areas throughout the country.

The sport has grown faster than skiing in Europe during the past five years.

The first annual Aspen Skibob championships will be held Sunday, Feb. 11 on the Thunderbowl slope at the Aspen Highlands. Starting time for the event will be 1 PM.

There will be men's and women's divisions. The course will be a giant slalom with racers competing against the clock.

Erich Brener, 1967 world skibob champion, will be here from Austria to promote and demonstrate the popular European sport. Brener will forerun the course and answer questions concerning skibob technique.

Aspen residents have been invited to enter the race. Racers will be evenly matched for the event, sponsors said. Little or no training has been done in preparation for the race, according

to Chuck Cole, Aspen's skibob representative.

Those who enter the race will be given a skibob to use free on Thunderbowl before and during the race.

Entry blanks are available at the Aspen Chamber and Visitors Bureau. Entries will be accepted until 5 PM Saturday. An entry fee of \$3 per person will cover the cost of winners' cups and a perpetual trophy.

The bulk of the racers are expected to come from the Denver area.

In a downhill event in Europe last year, the average speed was 46 mph, Cole said.

FEBRUARY 2, 1968

Races

Highlands hosts skibob race Sun.

February 8, 1968 The Aspen Times



Austrian Erich Brenner will demonstrate the technique that won him the 1967 world Skibob championship this weekend as racers compete in the

first annual Aspen Skibob championships held on Thunder Bowl at Aspen Highlands Sunday, Feb. 11.



Tom Etheridge manager of the Skibob Shop at Aspen Highlands jumping the bumps on Thun-

derbowl. Despite a recent skiing injury Tom was this proficient after his first day on a skibob.

Skibobbing .. Aspen's newest sport

Skibobbing, the newest winter sport, seems to have found a home in Aspen. For the past two weeks, skibobbers have joined the skiers on the lower slopes of Aspen Highlands.

A skibob resembles a bicycle with skis replacing the wheels. It is steered, cycle-like, by turning the handle bars while short skis on the feet provide stability.

While the first skibob apparently was patented in the U.S. in 1892, it was not until recently, in Europe, that they became popular. Now, in the Alps, regular skibob competitions are held and several areas are reserved solely for skibobbing.

Spreading to Colorado, the new sport is already established at Meadow Mt., Arapahoe Basin and Breckenridge.

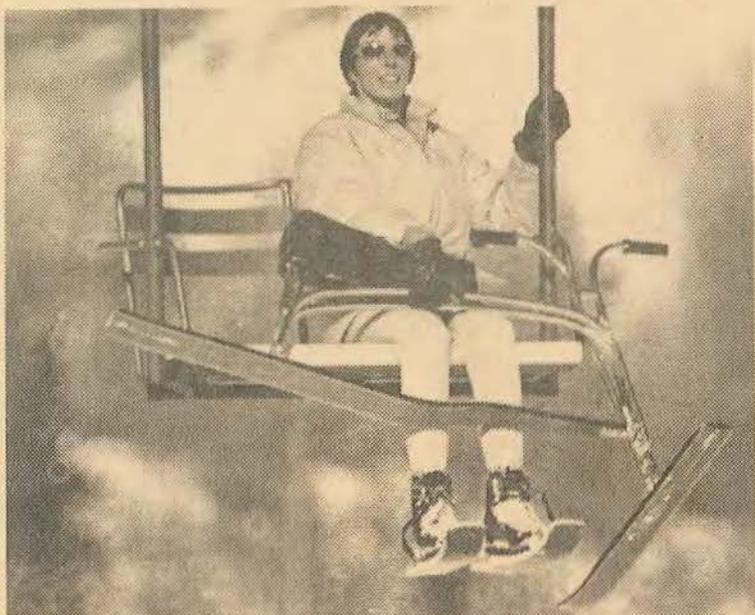
skiing. A surprising number however are expert skiers looking for a change of pace.

Understandably, some skiers are unhappy about sharing the slopes with the newcomers. To them, skibobbing looks too easy to be worthwhile.

However, it is clear that many people now coming to Aspen are not interested in skiing. For them, skibobbing can be an al-



Above, as skiers watch from the lift, a skibober negotiates the rolling slopes of Thunderbowl. So far, there has been no serious conflict between the two sports.



Correct lift-riding form. Because of the size of the skibob it is easier to ride one to a chair but they are light enough for almost anyone to handle. Lift-riding difficulties made skibobbers unpopular at Snowmass but on the less crowded Thunderbowl lifts there have been few problems.

Skibobs were introduced at Snowmass when it opened this season but after difficulties on the already crowded lower lifts they were banned by the Aspen Skiing Corporation.

Chuck Cole, owner of the skibob concession at Snowmass, approached Aspen Highlands with the idea of introducing the sport to the wide slopes of Thunderbowl. Because it is

served by two lifts and is at the base of the mountain away from the main body of skiers, the area seemed ideal for skibobbing. Owner Whip Jones agreed to give it a try.

Cole's Skibob shop rents the equipment for \$2.00 an hour, \$4.50 a half day and \$7.00 a day. He also sells skibobs, which are made in Austria, for \$125 to \$150.



Above, Chuck Cole, owner of the Skibob Shop, fits the short skis to a customer. Although ski boots are recommended, most stiff boots will do. Cole can have a customer on the slopes in 15 minutes. Below, a beginning skibobber enjoys some of the thrills of skiing on his first day out. Experts in Europe have gone over 100 mph in skibob competitions. Enthusiasts hope the sport will be included in the 1972 Olympics.





Don Krumm, left, and Phil Eastly discuss plans for the tour at the top of Highlands peak. The Maroon Bells are in the background.

Frank Bering Photos

SKI PATROLMEN ON A DAY OFF

Three or four times a year, a group of Aspen ski patrolmen take a day off to get away from it all.

In characteristic Aspen fashion, getting away from it all often means that you're still on skis and still soaking up more of the fantastic surroundings.

Last week, Don Krumm, assistant patrol leader at the Highlands, Phil Eastly of the Snowmass-at-Aspen patrol; and

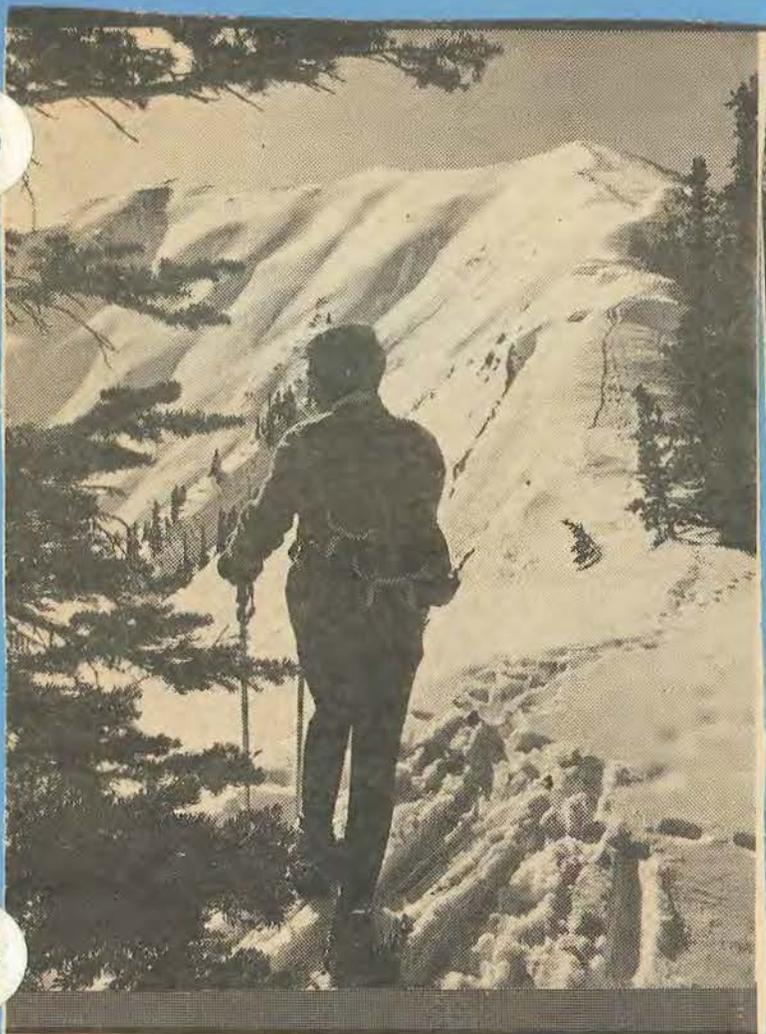
Frank Bering, a member of the volunteer patrol at Highlands toured the big bowl of powder to the southeast of Loges peak.

They climbed on skins for about an hour and a half along the ridge back of Highlands Peak. The snow was unbroken except for the tracks of coyotes. They watched the coyotes slide on their bellies in pursuit of small prey.

At Loges Peak, they threw dynamite down the steep

pitch that leads to the big bowl of powder snow. They started one slide on the western slope, but the rest of the pitch was stable. When the slide stopped, the slope was safe to ski, and the fun part began.

The trio swished through the virgin powder to their heart's content, down toward Castle Creek through the Aspengroves and pines.



Above, top to bottom: Krumm pauses to look up along the ridge they will follow to get to Loges Peak in the background. Notice the coyote tracks.

Frank Bering puts skins on his skis to make the climbing easier.

Eastly, left, watches Krumm toss a dynamite charge onto the steep pitch that leads to the best skiing.

Phil, just before taking off over the ridge.

Phil, left, and Don enjoying the rewards of the climb, swoop down into the big bowl of fresh powder.



SKIER OF THE WEEK last week at Aspen Highlands was Jennifer Abson (the prettiest person in the picture). From England via San Francisco, Miss Abson is now skiing all out in spite of a bad break 10 years ago, according to Highlands officials. In England, she trained ponies and has trophies to prove it; in San Fran,

she's with the chamber of commerce. Edging in on her glory (above l. to r.) are Fred Iselin Ski School Supervisor Dave Farny, instructor Army Kalnins, and Director Bob Card.

Flyer 2/27/68

C. Craig Dawson Photo

**WARM UP
YOUR SKI LEGS!**

ASPEN HIGHLANDS

has

**TWO LIFTS, NO CHARGE,
AT ASPEN'S LARGEST
BEGINNERS AREA!**

**Eight Lifts on
Fun Mountain!**

Warm up those little-used muscles without charge on our two complimentary lifts. Take the shortest possible bus ride (5 minutes) to the area that offers the most - from large gentle beginners slopes, through the intermediate to expert runs - with plenty of lift capacity and space for everyone.

**FOR VARIETY
SKI ASPEN HIGHLANDS**

FRED ISELIN SKI SCHOOL
USES TELEVISION REPLAY

FM 2/27/68

**WARM UP
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FRED ISELIN SKI SCHOOL
USES TELEVISION REPLAY

Free skiing for local, visiting kids Sat., Sun.

Aspen Highlands has announced that it will host school kids to free skiing this weekend, March 2-3.

Like last weekend, Aspen school kids through high school will be allowed the free use of all lifts Saturday, Public Relations Director Mac McPherson said. In order to participate in the special privilege students must sign up at the ticket window.

On Sunday, the Highlands is inviting school students from Basalt, Carbondale, Glenwood Springs, Rifle and Grand Junction for a free day's skiing.

McPherson said special slalom races will be set up this weekend upon request.

Bus service from Snowmass to AH

There is now a free daily bus service from Snowmass-at-Aspen to Aspen Highlands and back, according to Highlands Public Relations Director, Mac McPherson.

The bus leaves Snowmass at 8:30 AM and leaves Highlands to return to Snowmass at 5 PM.

Man jailed in \$1102 theft at Highlands

The sheriff's department arrested Steve Smith, 21, on Saturday for the alleged theft of \$1102 from the business office at Aspen Highlands Feb. 19.

Sheriff Whitmire said that Smith contacted the sheriff's office from Salt Lake City and stated that he knew that there was a warrant for his arrest, and that he would turn himself over to Whitmire.

Whitmire and Deputy Sheriff Robert Husted met Smith in Grand Junction and escorted him to the Pitkin County Jail.

Bond has been set at \$2000 and his arraignment is March 15.

Another warrant has been issued in the case but the sheriff declined to give the name pending further investigation.

March 7, 1968 The Aspen Times

ASPEN HIGHLANDS

Eight Lifts Short Lines

Large Beginner's Area

For Variety Ski

Aspen Highlands

Daily Bus Service:

Leave Snowmass 8:30 a.m.
Leave Highlands 5:00 p.m.

The Snowmass Villager March 7, 1968

monday, march 11, 1968

HIGHLANDS OFFERS

A BONUS

TO ASPEN SCHOOL CHILDREN

Aspen School's spring vacation began last Friday afternoon and will run through next Sunday. As a vacation bonus, Aspen Highlands officials will offer tickets on the lower circuit lifts -- Half-Inch, Little Poma, Smuggler and Thunder Bowl -- at a reduced rate to Aspen School District children through Sunday.

Tickets are \$1 per day or \$5 for the eight days. The reduced rates compliment the Highlands' policy of offering free skiing to Aspen children on Saturdays and other Roaring Fork students on Sundays. It's all designed to get more children on the slopes and it's a commendable effort.

WE CARE!

ASPEN HIGHLANDS



SINCE THE ASPEN FLYER PRINTS ANYTHING THAT'S FREE, we're publishing this picture. But we haven't the slightest idea what it's all about. The crumpled note attached to the photo said. "New, young, fresh talent for the" then the name of some ski school which we couldn't read. The note added, "Wed. Flyer, please." Must be a local joke. We do know the fellow walking away from the Mess is Bob Card. Charles Mess is on the right.
C. Craig Dawson Photo

FLYER

March 13, 1968

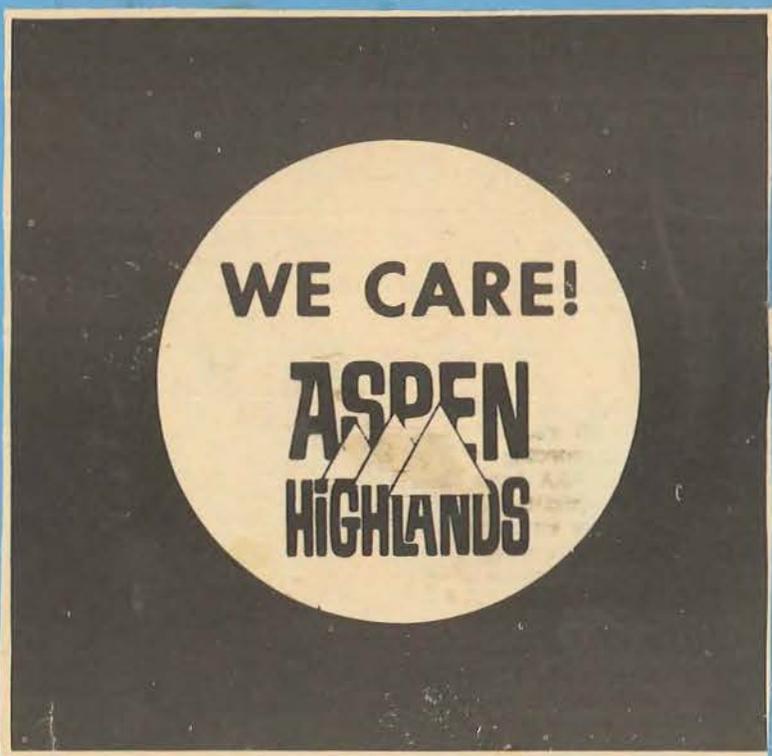
**LOOKING
FOR A CHANGE?**

TRY

**ASPEN
HIGHLANDS**

**YOU'LL LIKE
OUR SNOW**

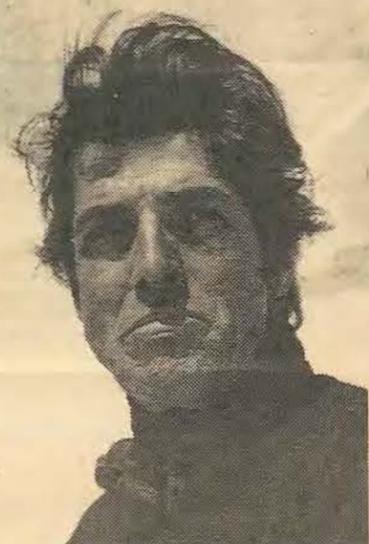
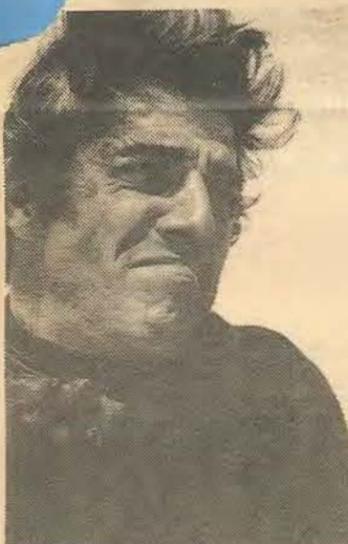
**WOULD YOU BELIEVE
IT'S SOFTER?**



profile

Real life like 'Combat' for adventurous Jalbert

"... I'm very high spirited and like to laugh a lot. Keeping control of my life is like riding a bronco: the horse wants to take off to the barn, but, baby, I'm not going to let it. I'll make the decision on the kind of ride I want..."



"... I don't know what they mean by reckless. I do ski fast, but I always know what I'm getting into. It's not over my head. Speed is just one aspect of skiing; I enjoy the other pace, too. I don't have anything to prove."

Part of the Jalbert mystique is the gusto with which he attacks the slope. Once, he broke a ski in the middle of the Harriman Cup downhill race and kept right on going. Said Jalbert: "That wasn't bravado -- that was just the stubborn blood on my mother's side. (She is a Scot, and strong - very strong!)"

"I admit, I've made my skiing work for me. It's allowed me to travel; to meet stimulating people. I'd love skiing with the same passion, even if there was no profit. Teaching gives me a real joy, or else I wouldn't have pursued it for the last twenty years. It involves compassion; close communication. (I always call the chair lift 'The Confessional'.) You help someone to conquer fear in a situation unfamiliar to them. Once you've taught a person to ski, you've made him a different person."

Jalbert is a very dedicated instructor. Working mainly with "privates", he easily pinpoints each student's weakness - be it technical or psychological. He is extremely imaginative, and able to convey his enthusiasm to his students.

The inter-weaving of the film world and the ski world is a pattern that repeats itself again and again in his life.

Jalbert had been fascinated with films since his boyhood. He spent five years with the National Film Board of Canada (they made films similar to the 'March of Time' series.) When he left, he'd worked up to associate producer.

Hollywood seemed remote and unattainable. Instead, Jalbert set his sight on the European film industry, working there for a year as a film editor and taking courses at the Sorbonne on the side. A chance acquaintance gave him a contract as a Sun Valley ski instructor, and he used that as a reason to enter the United States officially. When summer came, he moved on to Hollywood, pumping gas, doing everything, just to keep going. Film editing became more and more of a craft to him, and he enjoyed six years' stay at MGM studios.

"I hung up my skis for seven years straight. My wife, Joy, knew me for five years without even an inkling that I was a skier. Joy, who was then an interior decorator, was instrumental in transforming the rundown little place we bought in Beverly Glen into the beautiful home it is now. She is a rare person - extremely organized and independent, yet, with a fine aesthetic sense. After all, she has 3,000 years of Chinese culture behind her."

Learning to be an actor was an on-the-job affair. Jalbert's arresting appearance just suited a role that was opening up in the TV series, "Combat."

As the character, "Cage", he became known to audiences throughout the United States and South America. After four years of filming, the learning is still going on. As is his admiration for the brilliant cast he was grouped with.

"Success is a matter of timing - in acting as well as skiing! One needs only the right part in the right film to make a name. Look at Billy Kidd. He always had what it takes. He just needed the right break to show the world."

I was very impressed with the Roch Cup. Besides being the best organized race in 18 years, the calibre of competition and range of weather conditions made it fascinating to follow."

"Aspen has become a second home to me. Joy and I were married here, and I come back every chance I get."

I first came to Aspen in 1960-61 on leave of absence from MGM. Dick Durrance had asked me to come out and edit two films he had made. I stayed on as a ski instructor during that golden era when Aspen was still a relatively intimate

resort and the instructors were numbered among the tourist attractions.

I'm very much at home teaching at Aspen Highlands. Fred Iselin and I have known each other since 1945 - twenty three years. Many people think I could be Fred's son. Well, we're Soul Brothers. Fred is a very aware person with a lot more poetic sense than most people attribute to him. He also has a good knowledge of films, per se."

For all Pierre's forward airs, there's a welcome touch of the Olde Guard about him:

There's no faddishness about him. No fickleness about the latest racing boot or the amount of down in the parka. His gear is functional and without frills. His usual uniform: a weathered blue windshirt cinched with a roguish red belt.

Jalbert's ebullience banishes the gap between generations. The young Highland instructors couldn't be happier with their new playmate. Pierre sums it up this way:

"At for rty, a lot of things happen. Good things. You're able to evaluate more quickly and experience things more sharply. It's a groovy time -- if you give it a chance!"

By Marjorie Meyer

There's an intriguing figure on the slopes of Aspen Highlands. The lean, pirate face seems strangely familiar. So does the thrust of the chin and long, silvered locks. The knotted handkerchief at the neck is like a trademark. You know this is "Somebody"!

Pierre Jalbert cuts just as distinctive a picture as ski instructor as he does when playing the part of "Cage" on the TV series, "Combat". The saga of the French-Canadian ski ace is as colorful and action-packed as one of his TV scripts, and he sets it down here in his own words:

"... If you stop being curious, you're dead. I read a lot because I want to find out. I get that from my Dad. My Dad was a really groovy guy.

He read everything he got his hands on. He published a daily newspaper in Quebec City. In French, of course. (I didn't learn English until high school.) My father was sort of a poet and philosopher. There was such beautiful rapport between us; he encouraged me to explore..."

"... I still get up-tight when confronted with bigotry and ignorance. I want to shout, 'Don't put me down for what you don't know!' ... There's been a great re-shuffling of values. I view things with more detachment now."

"... I was struck down with rheumatic fever just on the brink of my racing career. They said I would never ski again; that I had a heart murmur. Well, I didn't accept that. The following year I was on my skis again in time to win the Nationals and captain of the Canadian Olympic team. That was in 1948..."

Brian Peterson Photos



ASPEN HIGHLANDS

COMPLIMENTARY LIFT TICKETS FOR

Aspen School District
Children

Saturday, March 30

925-7302

FRED ISELIN SKI SCHOOL USES TELEVISION REPLAY

1968

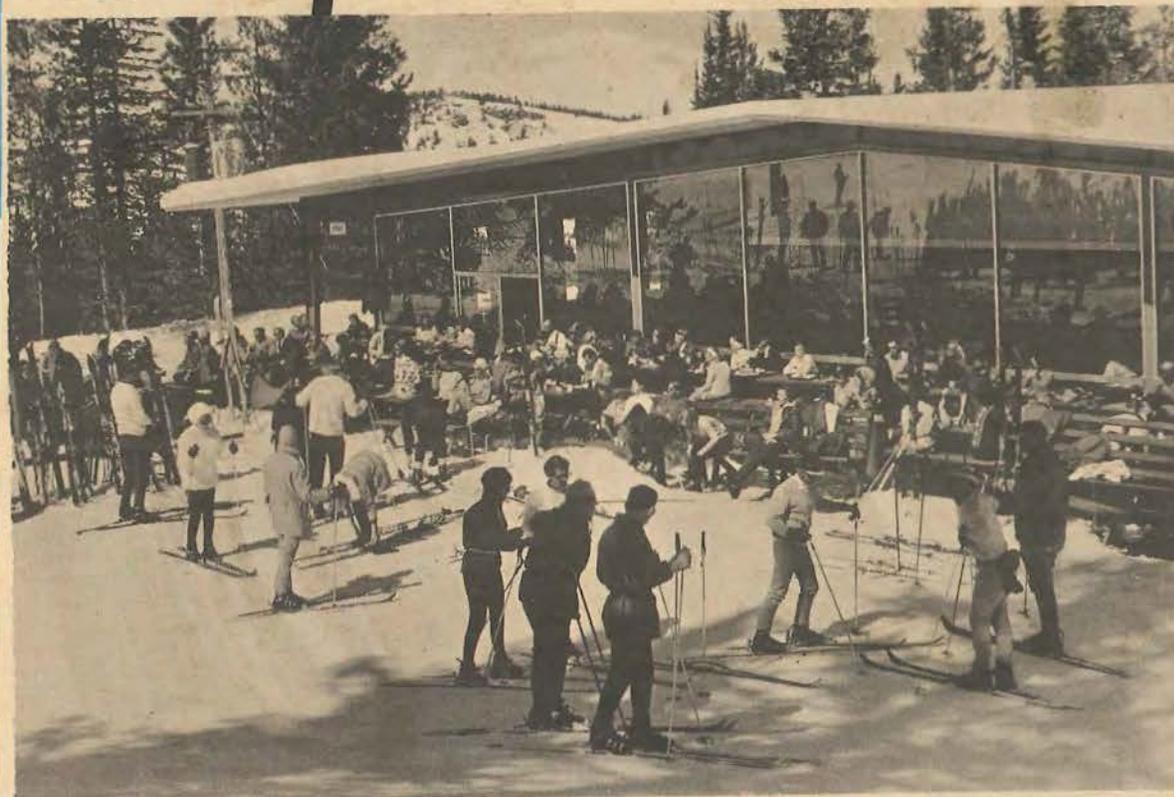


Fred Iselin, Aspen Highland's ski school director, right, watches as hopeful instructors learn the French International technique.

The second annual certification clinic begins today. Instruction and testing will be held through Friday, April 12.

C, Craig Dawson Photo

...es up for 1968



At Aspen Highlands' Merry-Go-Round restaurant (above), as well as Sam's Knob restaurant at Snowmass-at-Aspen, there are only three more days of springtime sunning. The mid-slopes cafes and the lifts at both areas shut down after operations Sunday. Facing several trails on the Cloud

9 slope -- and the sun -- the Merry-Go-Round is considered one of the finest ski-area restaurants in the Aspen complex. The spacious facility features wall-to-wall carpeting. It opened last fall to replace the Cloud 9 restaurant which burned down a year ago. C. Craig Dawson Photo



Former Aspenite Marilyn Child, who is featured in the Broadway production "New Faces of 1968," has many admirers in Aspen. One of them is Fred Iselin, probably the most adroit man in the com-

munity at presenting greetings Continental-style. Miss Child sang at the Tippler during a brief visit here this winter. Iselin conducts International operations at Aspen Highlands. © Craig Dawson Photo

Easter Sunrise rites

April 11, 1968 The Aspen Times Page 5-C

at Highlands

Page 12-C The Aspen Times April 18, 1968

Our readers speak in gratitude

Aspen, Colorado

Editor
Aspen Times
Aspen, Colorado

Dear Sir,

I am writing to express my appreciation to all who helped make this year's Easter Sunrise Service a success. Thanks for your fine coverage in the Aspen Times and in the Flyer. A special thanks to Mr. Whip Jones and all of his staff at Aspen Highlands for running the busses, running the lifts, and serving the delicious breakfast at the Merry-Go-Round restaurant.

Thanks to you all for your cooperation.

Sincerely,
Samuel S. Day

Aspen's 18th annual Easter Sunrise Service, one of the highest in the world at the 10,000-foot level, will be held this year at the midway point at Aspen Highlands on Sunday, April 14.

Both Rev. Samuel Day, pastor of the Aspen Community Church, and

Rev. Paul Martin, chaplain at Aspen Valley Hospital, will participate in the interdenominational service as the sun rises over the Continental Divide at approximately 5:50 AM.

Rev. Day, whose church sponsors the rites, said that the lift will begin operating at 5 AM and that worshippers should allow an hour for the trip up the mountain.

In the past, the service has been held annually at the Sundeck atop Aspen Mountain except for one year when it was moved to the top of the Thunderbowl slope at Highlands.

Aspen Highlands will offer a special \$1 roundtrip ticket. Season and weekly passes for Highlands will be honored.

Worshippers can either ski down or ride the lift down after the service.

Before the service, coffee may be obtained at midway. Following the service, a \$1 breakfast will be served in the mid-slope Merry-Go-Round Restaurant.

Aspen Highlands' buses will make special runs, stopping at their regular stops in Aspen, starting at 4:45 AM.

Traditionally, the service includes a brief meditation, responsive reading, prayers and Easter hymns. A free-will offering will be received.



An estimated 210 people attended Aspen's 18th annual Easter Sunrise Service, held this year at the Merry-Go-Round restaurant at the midway point of Aspen Highlands. Shown conducting the interdenominational service at right (left to right) are hymn leader Joe Newhard, Rev. Sam Day of the sponsoring Aspen Community Church, and Rev. Paul Martin, Chaplain at Aspen Valley Hospital. Although the temperature was in low 20's for the pre-dawn ride up the lift, bright sun warmed perishoners during the 25-minute service. Following breakfast, almost all worshippers rode the lift back down the slope.

Aspen Times photo

Iselin ski certification draws 42



Forty-nine of the almost 60 participants and officials in the International Technique certification tests gathered in front of the base lodge for a class picture last week. A variety of snow conditions pro-

vided ideal testing conditions for the academy which was under direction of the Fred Iselin Ski School International. Ski Maestro Iselin is at far right. Dave Farny photo

nationally-known race-car driver Lance Reventlow.

all eight full certifications.

However, Reventlow's wife, Cheryl, a former TV "Mouseketeer," failed to qualify.

Examiners included Eric Zeller, George Parry, Arnie Kalnins, Frank Bailey, Geoff Palmer, Tage Pedersen, Dave Steel and Treva Thomas. Bob Card and Dave Farny were checker-examiners.

Instructors who taught at the Iselin academy last winter took

Gold awards were won by Ralph Woodward, Bill Sands, Phil Miller, Jim Bare, Lee Janney, Dave Lesnou, Dennis Duff and Karen Atterbury.

Moore, Bill Wise, Roz Farnam, Pete McClain, Lance Reventlow, Jean Eymere, Rich Platek, Ferda Stebbins, Ed Ryan, Jon Eichelberger, Marty Keller, Andy Simpson, Bill Comstock, Chris Elkins, Adelaide Andrews and Ken Jenkins.

Silver awards went to Bill Owen, Allen Louer, Bob Johnson, Bob



Following a day-long comprehensive test Friday, Fred Iselin presented eight gold pins for full certification and 19 silver pins for associate certification.

Ralph "Woody" Woodward, former ski school director at Santa Fe, N.M., posted the top grade for men. Karen Atterbury, who won the women's division of the recent Aspen Ski Club Gelundy Meet, was the highest scorer among women.

A new award, a "future instructor" pin, went to 13-year old Annette Keller. Lynch called her a "deep powder whiz."

Sixteen states and four nations were represented by candidates in the International Technique certification tests sponsored by the Fred Iselin Ski School at Aspen Highlands last week.

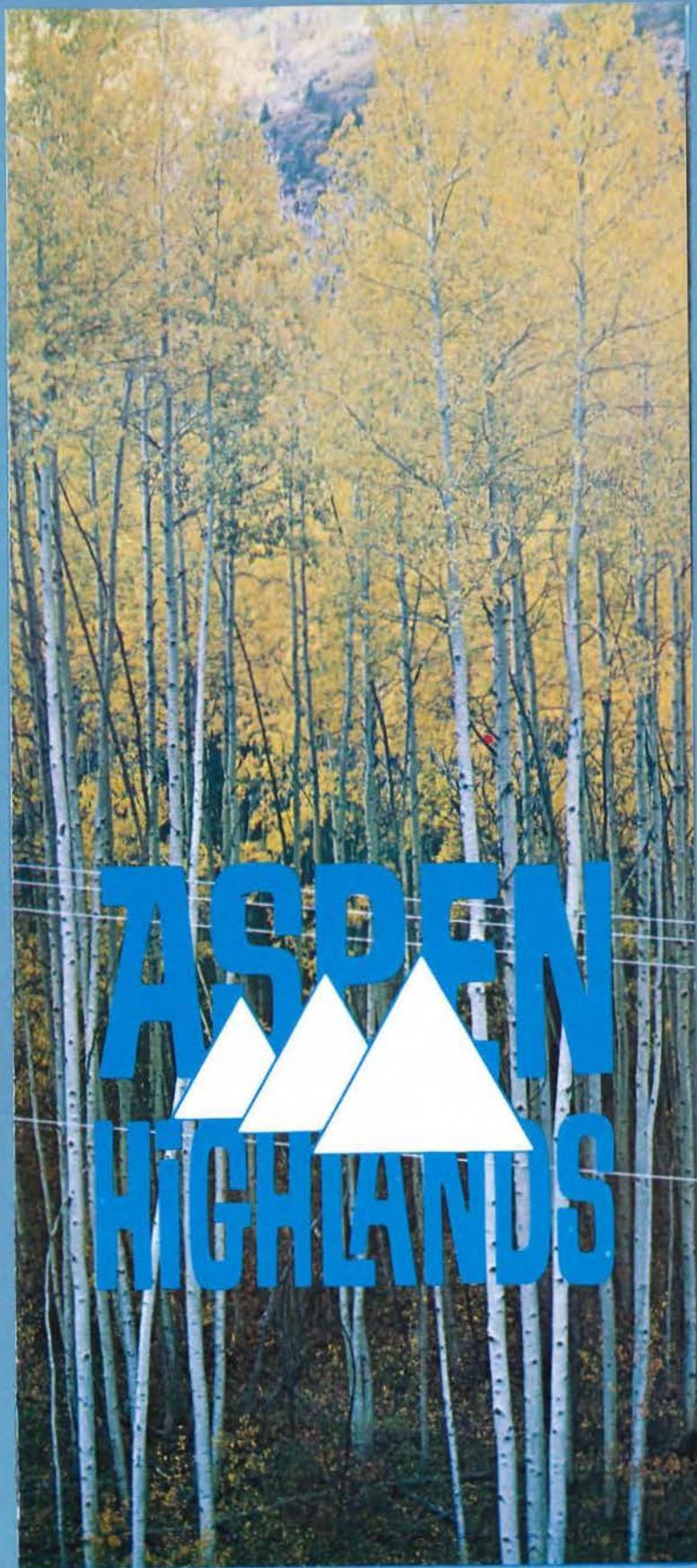
Forty-two instructors and other applicants took the exams which began Monday, April 8 and concluded Friday, April 12. Twenty-seven registrants earned either full or associate certification.

Iselin Supervisor Ed Lynch said, "Thanks to the crazy weather, conditions were ideal for all participants to be observed in every possible type of snow during the week." Lynch and Director Lefty Brinkman were chief examiners.

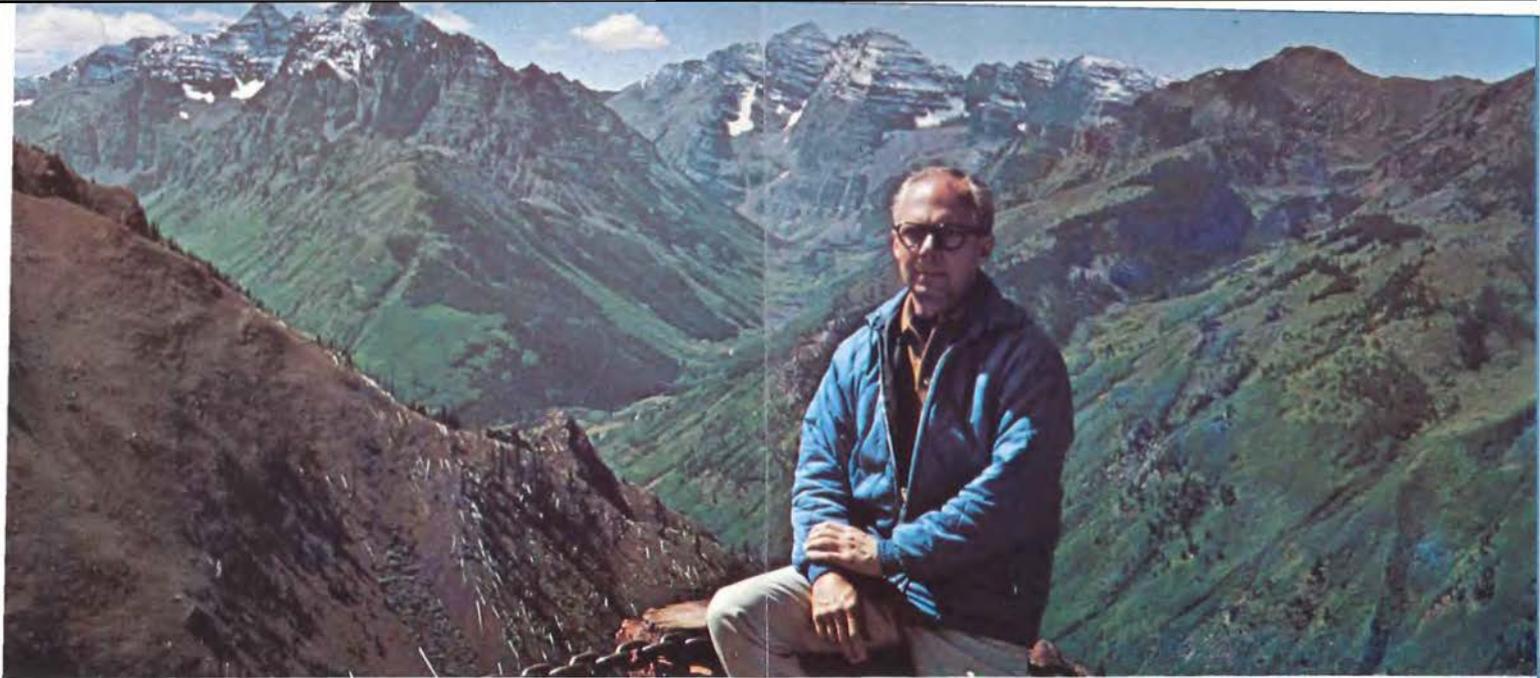
Mornings were devoted to technical phases of ski instruction. Free skiing and class work were conducted in the afternoons, Lynch explained.

Eight certified examiners scored candidates. Lynch and Brinkman complimented them on their demanding work.

Christine Elkins, co-star of a recently introduced movie of skiing in Europe, earned associate certification. So did former



Summer 1968



From Cloud 9 at 11,100 feet Above Sea Level and from Loges Peak at 11,800 feet, See Aspen's Only Alpine View of the Famous Maroon Bell Peaks Rising to 14,100 feet, the Equally Rugged and Spectacular Pyramid Peak at 14,000 feet and a Changing Panorama from Month to Month and Season to Season.

A KALEIDOSCOPE OF ATTRACTIONS

- See Bighorn sheep, elk, deer, and other wildlife from the lifts or while hiking.
- Abundance of brightly colored wild flowers.
- Hike to the summit of Highlands Peak at 12,600' from the top of the Loges Peak lift and add your name to the permanent register — 2 hours round trip average time required.
- Shorter hikes through the aspen and pine forests may be taken from any of the lifts.

MAGNIFICENT SCENERY FROM THREE DOUBLE CHAIRLIFTS

- The town of Aspen.
- Roaring Fork Valley ranch country.
- Snowmass-Maroon Bells wildlife area.
- Maroon Lake.
- Dual View of Maroon Creek and Castle Creek 3,500 feet below.
- 100 mile panoramic view of the Continental Divide.

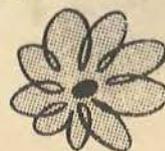
1 hour round trip to Merry-Go-Round
Restaurant from 8,000' to 10,500'

1½ hour round trip to Cloud 9,
from 8,000' to 11,100'

2 hour round trip to Loges Peak,
from 8,000' to 11,800'



Considered one of the most dramatic from any lift in Colorado, the view from the Loges Peak lift at



Aspen Highlands does not appear in this photo. However, one can see the top station of the lift, about 11,800 feet, the highest lift in the Aspen Area. It and the other two lifts leading to it will be running this weekend for the Colorado State Republican Convention at a special rate of \$2. Also to be open is the Merry-Go-Round restaurant at the Midway point. Dutton photo



Aspen Highlands Feb 1968 from High School corner



Aspen Highlands trails

commercial kitchen & dining room

EQUIPMENT, FOOD, AND APPOINTMENTS FOR THE INDUSTRY

SPRING 1958
\$1.00 PER COPY



Aspen Highlands
see story

cover: fast service for
fast skiers p. 6

industrial dining furniture
plain and fancy p. 18

unlimited hot water
supply for expansion p. 30

It's NEW

IT'S A MERRY GO ROUND

IT CAN CUT OPERATING COSTS 50%

over similar type dishwashing systems

There's no pat answer to the question—"What's the best, most economical dishwashing system for a food service operation?" There are just too many variables such as how many people do you serve at an average meal; what are your pre-wash, wash, rinse, drying needs; what is your kitchen layout now and your future plans; even your day-to-day menu is a factor. So each operation must be carefully analyzed by the food operator in cooperation with an expert in this field. G. S. Blakeslee & Co., Chicago, is such an expert. A pioneer in designing efficient dishwashing systems since 1880, this company's creative research and development team has been responsible for many innovations and breakthroughs in dishwashing.

Until now the company has been manufacturing three general types of dishwashers—more than 100 stainless steel models. These include the "door" type for service up to 150 people per meal; the automatic rack conveying type, for service up to 1000 people per meal; and the rackless, or Flight type, for service up to 2500 people per meal.

"Merry-go-round" dishwashers

Certain food operators prefer still another type of dishwasher—"merry-go-round"—which this company did not manufacture since it felt it had not been perfected sufficiently. The merry-go-rounds now in operation require the use of racks—one type of rack for plates, another type for glasses, another for cups, etc. As these racks revolve, the loader must wait to place the right item in the right rack. As a result,



New Flight-A-Round, Blakeslee's version of the merry-go-round type of dishwashing system. This is Model FA1-LR, a single tank with pre-wash. There will be a total of 15 models of tanks.

When there are empty stretches of conveyor between dishes, or no dishes on conveyor, "feelers" in final rinse tank shut off rinse water; save water and additive, cut detergent dilution.



ABOVE: Newly developed system uses the Flight type underslung conveyor which does not require the use of racks. Cups and glasses can be placed individually on conveyor, but handle easier in racks. RIGHT: Close-up shows how easy it is to load the conveyor without racking holloware when there are just a few glasses or cups to be washed. Loading can be done in any order which is convenient to dishroom workers.



loading is slow and confusing. Also, most racks are never completely filled although they continue to go through an entire washing cycle, wasting time and consuming costly hot rinse water, rinse additive and detergent. Breakage is also high because of the need to place every item in its own moving rack, and there is considerable confusion as the mixed-up racks are removed.

Now — new Flight-A-Round

Because the merry-go-round concept has proved successful in certain applications, Blakeslee spent much time working to perfect one that would meet its standards of quality and dependability. Now they have it. Called "Flight-A-Round" it has two big advantages over other merry-go-rounds. One, it uses the Flight

type underslung conveyor which does not require racks. The machine can even be loaded with individual glasses and cups, although racking holloware is faster and easier. In effect, the machine can be loaded in any order: plates, glasses and cups with or without racks, etc., thus saving time and labor, reducing handling and breakage.

The second big advantage is that the Flight-A-Round has "feelers" built into the final rinse tank. These feelers, a double acting rinse economizer, turn the fresh water final rinse on and off. Thus, if a rack is on the conveyor the entire rack is rinsed, then the rinse shuts off. But if there are only individual plates, glasses, cups, etc., on the conveyor, with stretches of empty conveyor in between as may frequently happen, the "feelers" keep the rinse on only long enough to rinse each individual item and then shut off the rinse. The result is said to be a 50% reduction in operating costs of the Flight-A-Round vs. current merry-go-round dishwashers due to the tremendous savings in heated rinse water, rinse additive and less detergent dilution in the wash tank.

There will be 15 models of tanks in this new Flight-A-Round series. The overall length of this dishwashing system will depend on the operator's needs. The minimum width is 5'5". This narrow width, plus great flexibility and adaptability of shape, assures operators that this machine can be built to fit any space requirements or limitations.

For more data on the subject of this article, Quik-Chek No. 102