

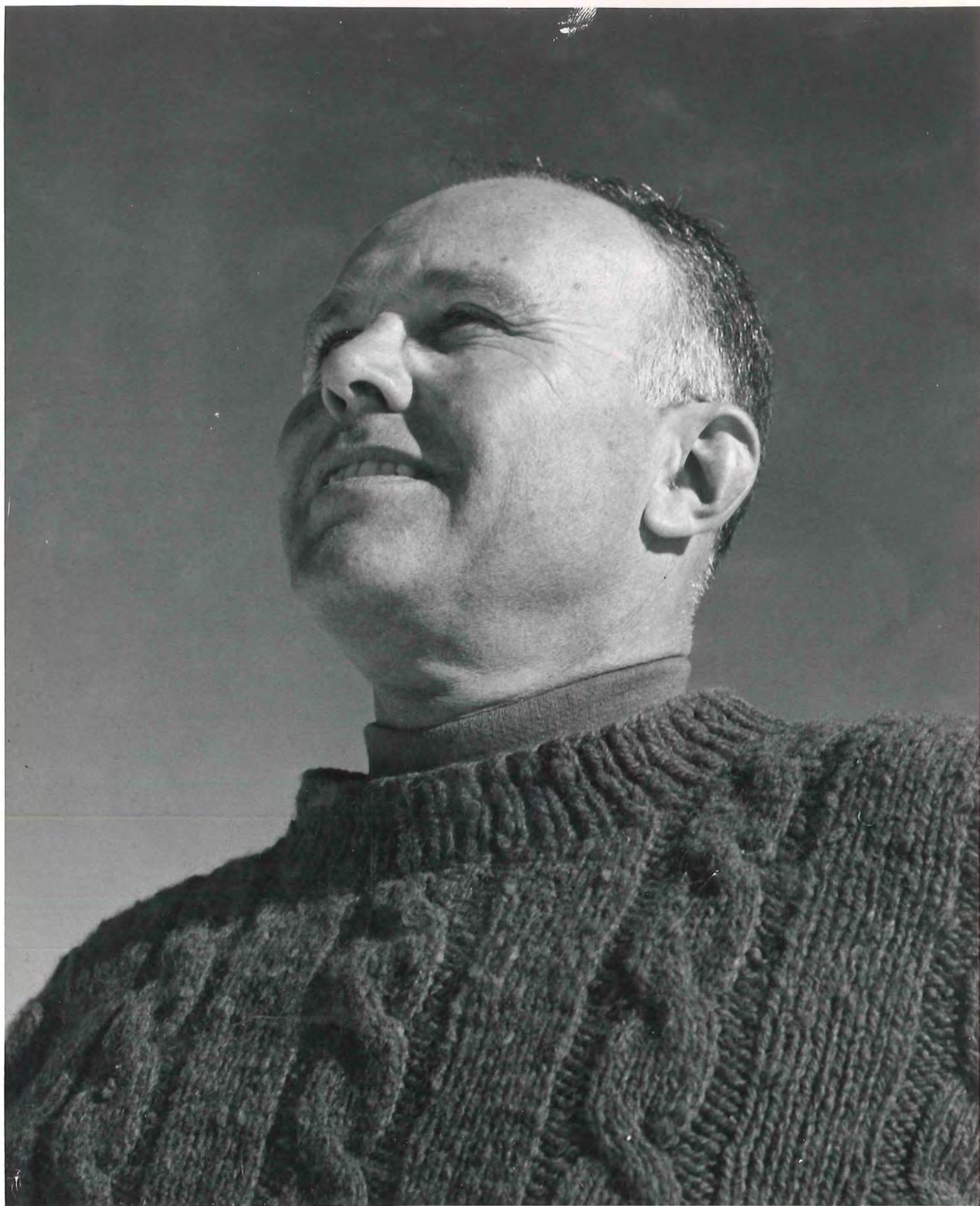




THE DEARBORN CUP
ANNUAL FREE STYLE EVENT WINNER

1978	1981	1984
1979	1982	1985
1980	1983	1986

ROSEN



Whipple Van Ness Jones. Aspen 1957

And More to Come

At the annual stockholders' meeting of the Aspen Corporation it was reported that contour surveys would be run on lift line number six on the lower portion of the mountain, and that work on this new lift may begin this year. When this lift goes in next year, the Aspen Corp. will have built three double chair lifts in as many years.

There are some who believe that Aspen, with its large and growing winter crowds, needs not only another ski lift but another ski mountain. One such is Whipple "Whip" Jones, who owns land at the base of a promising peak and hopes by next spring to get Forest Service permission to develop the upper part of the mountain as well. This is the ridge west of Aspen Mountain, between Castle and Maroon Creeks, rising up to Lode Peak, which is just below the main summit of bowl-shaped Highland Peak. For readers unfamiliar with the topography, it may be described simply as a wide and gentle slope some three miles long, upon which Jones plans to have a gondola lift by 1959. The skiing would be largely intermediate, with good novice slopes at the bottom and some expert terrain possible—all with plenty of variety and no traffic bottlenecks. Jones hopes to have a beginners' T-bar or Pomalift area and ski school running a year from now, and he is already surveying the proposed gondola lift line. When completed, the area will span well over 3,000 vertical feet—more than Aspen Mountain itself.

Also in the planning stage is a proposed area at Redstone, where Heron Engineering Co. is presently conducting surveys for a major lift line. This area would be located up the Crystal River from Carbondale, only a few miles from Aspen, and is slated to open a year from now.



Whip Jones on the site of the ski area he may build near Aspen, Colo.

September 1957 - Aspen -

Out Aspen way, Whip Jones, the man behind the proposed Aspen Highlands ski area, has been receiving quite a parade of representatives of ski lift firms.

He's planning to begin installation of either a gondola-type lift or a chair as early as snow conditions—and U. S. Forest Service consent—will allow it.

Also in the works are a beginners' area T-bar or Pomalift as long as the "big" lifts in some ski areas, and an intermediate slope lift to supplement the gondola or chair.

The Heron double chair lift will start at an elevation of about 7,500 feet, rise 2,040 vertical feet and connect with a natural bench on the mountain.



Whip Jones on the site of the ski area he may build near Aspen, Colo.

Urban News

FEATURES • PHOTOGRAPHS • SECTION AA

March 2, 1958

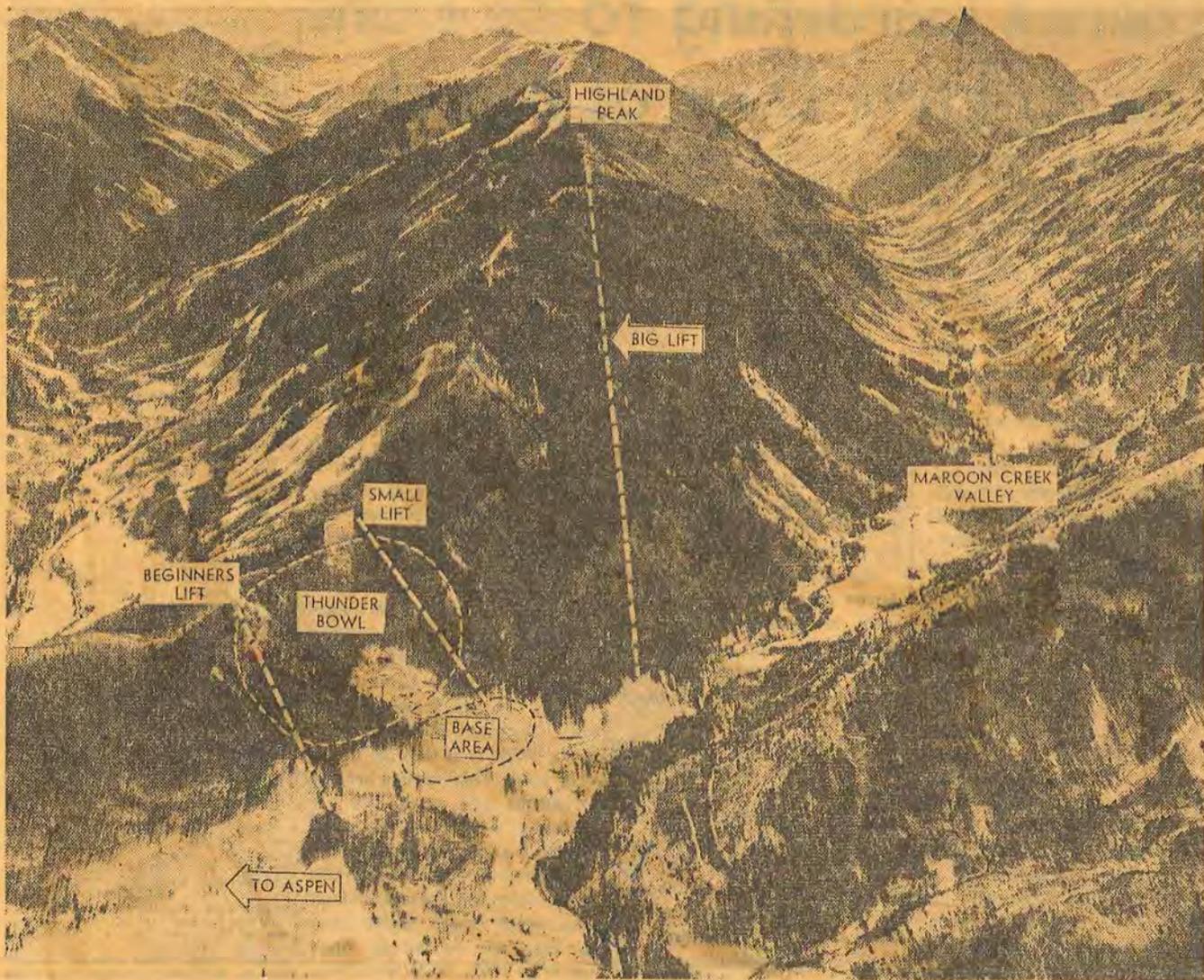


Photo by Dick Durance

Begun on 4 New Ski Areas at Aspen Highlands

By BOB TONSING
Denver Post Staff Writer

ASPEN, Colo., July 4.—Aspen Highlands, scheduled to begin business next December as one of Colorado's four largest ski areas, is rapidly taking shape in Maroon Creek Valley southwest of Aspen.

Chain saws are eating away at timber around Highland Park, clearing the areas which next winter will become ski runs and trails.

And foundations are being laid for four lifts and tows—two of them double chairs—which will carry the skiers to the tops of the slopes.

According to Whip Jones, Aspen financier who is developing Aspen Highlands, length of the "big" chair will be 8,800 feet—longest lift of its kind in the United States.

The large lift will feed most of the expert and intermediate trails of the ski area. The smaller double chair, which will be 2,700 feet long, will carry skiers to the crest of Thunder Bowl, a broad system of runs especially suited to intermediates.

Even gentler slopes will be fed by a Pomalift and a rope tow. Combined hourly capacity of the four lifts and tows will be about 2,000 skiers.

According to Jones, another chair lift—designed to carry skiers from the top of the "big" lift to the top of Highland Peak—will be built next summer.

Construction also will begin soon on base area facilities, including a restaurant-warming house and a sports shop.

Initial layout of the runs was supervised by Stein Eriksen, former world champion skier from Norway, who will head the area's ski school.

Eriksen now is in South America, touring the major ski areas of the Andes Mountains.

Jones believes his area will prove most popular to the beginning and intermediate skiers. While the area will sport some of the finest expert trails in the nation, much of the northern end of the development will be designed specifically for the not-so-expert skiers.

While Aspen previously has had many fine skiing trails, a shortage of gentler slopes was apparent.

The Aspen Corporation, too, has a project aimed at beginners and intermediates.

To the west of Aspen Highlands, on Buttermilk Mountain, construction is under way on a small-scale ski area designed for the skiers who prefer easier slopes.

Developing the area is a corporation headed by Aspen Ski

School codirector Friedl Pfeifer and reportedly backed by the Aspen Corporation itself.

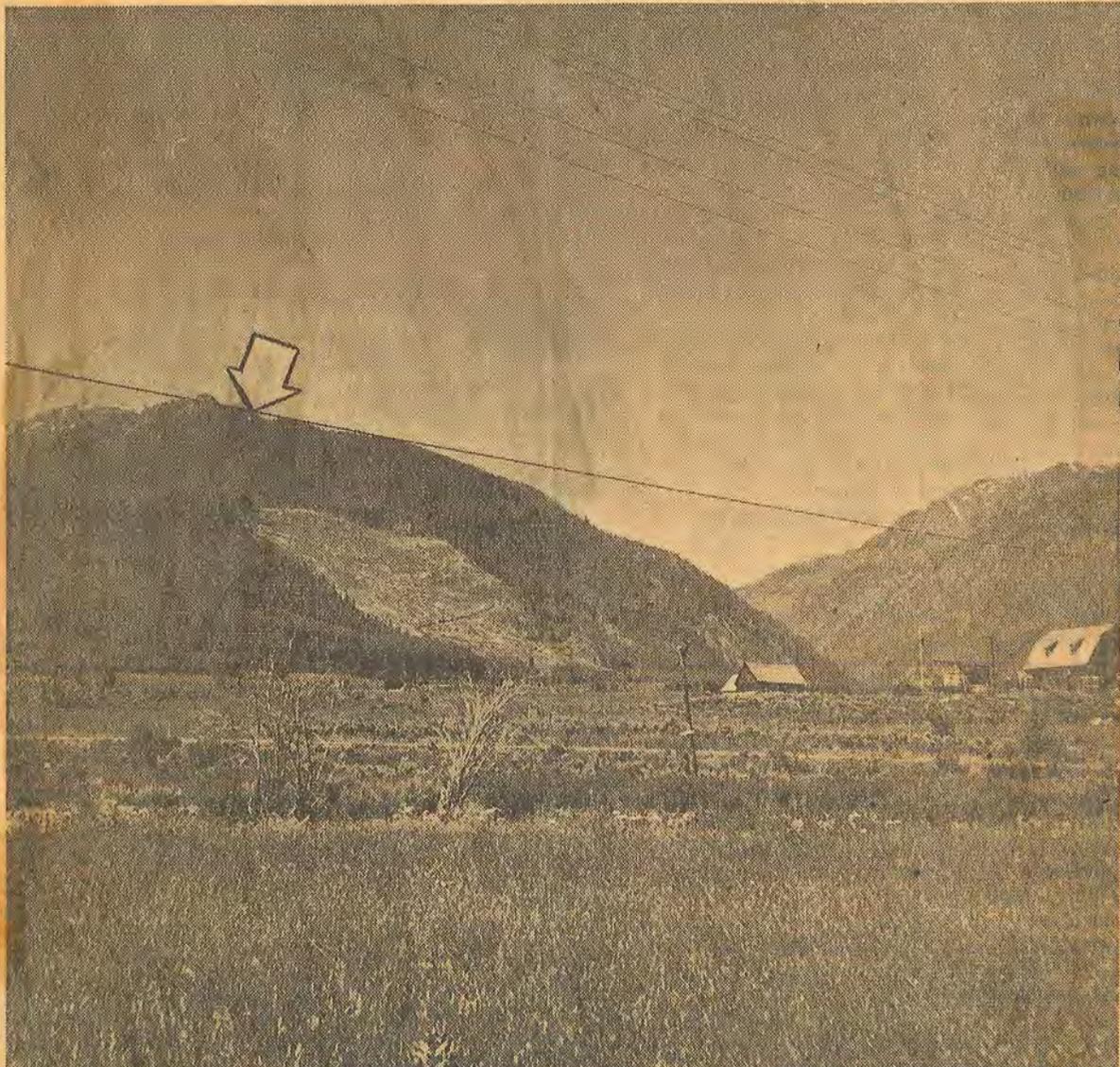
Jones believes all the new construction will mean more business for all the ski areas.

"In Europe you will find several ski areas concentrated in one vicinity," he said. "This means a skier can spend considerable time in one spot and yet get to ski on a variety of slopes."

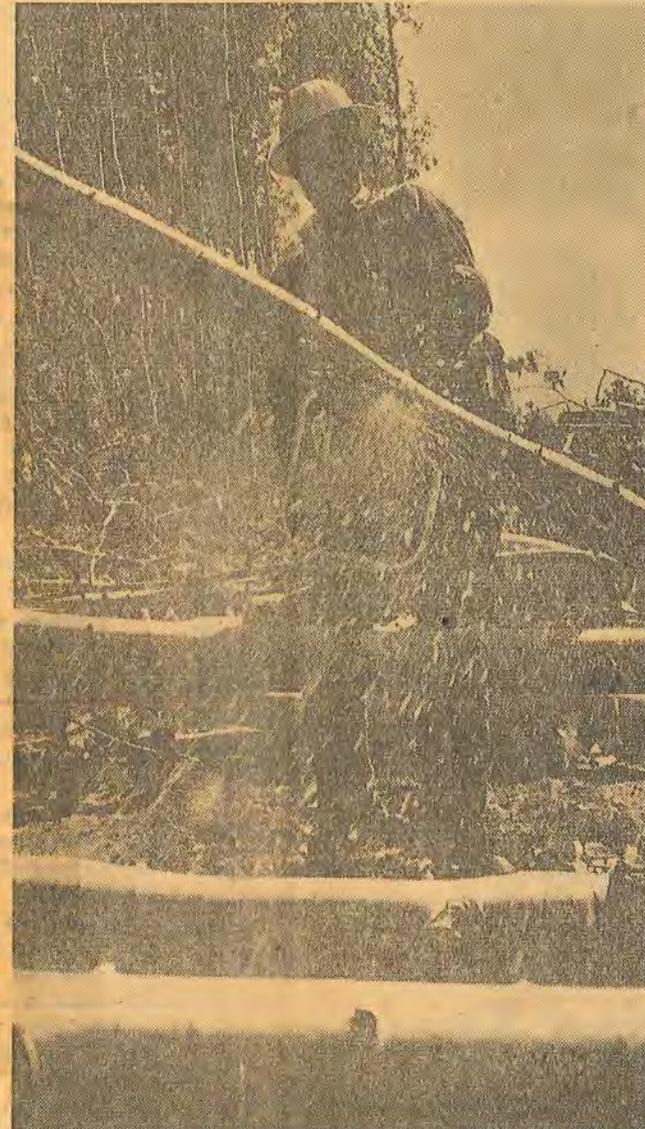
"Aspen is developing into this kind of a skiing region, and we anticipate that a lot more people than ever before will come. And they are expected to stay longer."

Aspen Highlands is the first in a series of five big ski areas expected to be developed in Colorado by 1960 or 1961.

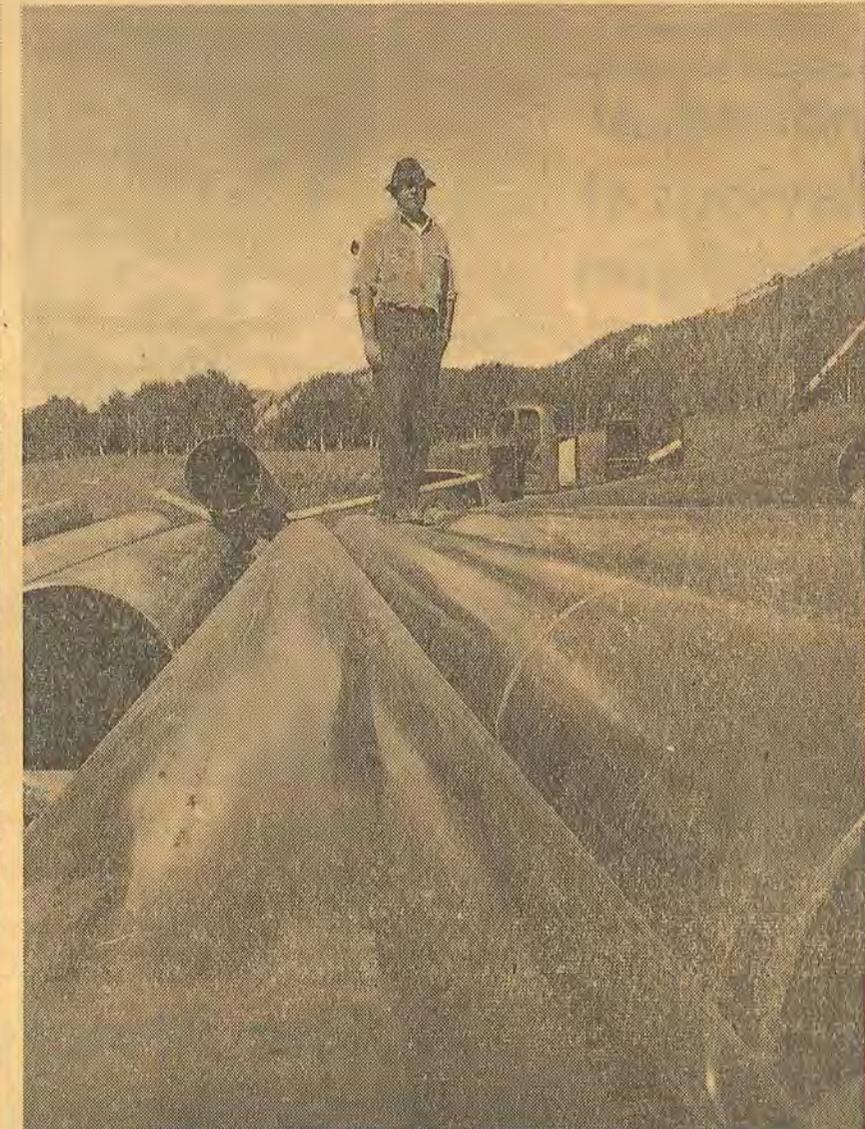
Others are located in the Crystal River Valley, Steamboat Springs, Vail Pass and Middle Park.



VIEW OF ASPEN HIGHLANDS FROM STATE HIGHWAY 82
Arrow points to Highland Peak. Cleared area will be ski runs.



CHAIN SAW CUTS SWATH THROUGH SKI SLOPE TIMBER
Elwood Baer, of Aspen, wields saw high on Highland Peak.



WHIP JONES STANDS ON CHAIR LIFT SUPPORT TOWERS
Towers soon will be erected up west side of Highland Peak.

Eriksen Signed For Aspen

One of the world's top skiers, three-time world champ Stein Eriksen, has contracted to direct the ski school when it opens next year at Aspen Highlands, it was announced yesterday by Whip Jones, promoter of the new area.

Presently director of the Heavenly Valley Ski School, Bijou, Calif., and the school at Portillo, Chile, Eriksen is expected to move to Aspen in June, 1958 and assume his duties with the new school next November.

According to Jones, negotiations with Eriksen were made two weeks ago during his brief

Aspen visit, but no announcement could be made until the former world champion had notified his present employers in Chile and California.

During his Aspen visit, which he made with his wife, the former Mrs. Merrill Ford, Eriksen also purchased the Second-and-Hopkins-Street house belonging to Jones and his wife Penny.

A member of the Norwegian

National Ski Team, Eriksen won a gold medal for giant slalom in the 1952 Olympic Winter Games in Norway and earned a first in the slalom, the giant slalom and the combined in the 1954 FIS World Championships in Sweden.

Still largely in the planning stage, Aspen Highlands will ultimately offer skiers one of the longest single lifts in the country. It will have a 3100-foot vertical rise and be 12,000 feet in length.

Although the structure of the new lift has not been determined, according to Jones, it will be either a gondola type tram or a

double chair. Construction will start next spring.

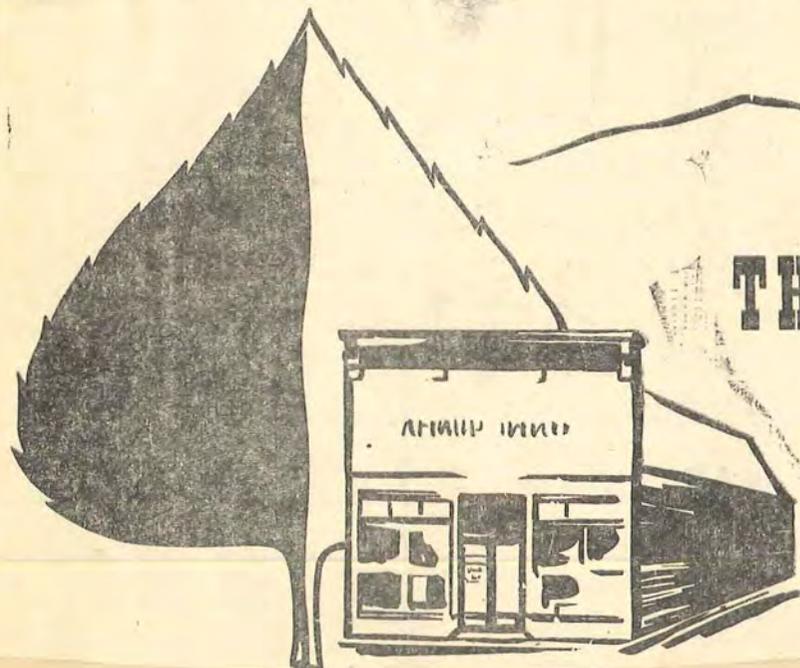
Also to be built next summer is a T-Bar lift on the lower slopes. This will be 2200 feet in length and have a vertical rise of 700 feet. It is expected to handle at least 900 skiers per hour.

Terrain to be serviced by the T-Bar is owned by Jones, but much of the upper land is Forest Service property. At present final permission for the main lift has not been received from Washington, but is expected before next spring.

Also to be constructed when the snow leaves next year is a parking lot and a large lounge-restaurant building at the foot of the lifts.

The new building, estimated to cost approximately \$100,000, will house a sport shop, ski school meeting place and area offices as well as a lounge and restaurant.

In addition to completing the profile for the main lift, Jones stated that he and his work crew will carry on clearing operations on the T-Bar slopes during the coming winter.



THE ASPEN TIMES

Volume 76 * No. 48 * Aspen, Colorado * November 28, 1957 * Ten Cents

New Skiing Area In Sight

A new half million dollar ski development less than two miles from Aspen City Limits is in the advanced planning stage it was announced yesterday by Whip Jones, local financier and motel owner.

To be located both on Jones' land and on Forest Service property, the area to be developed is on the north side of Highland Mountain near the west edge of Aspen.

Although final permission for the forest service phase of the development has not been received, Jones stated that he was optimistic that the necessary approval would be forthcoming before next spring.

In the meantime the promoter stated that surveys have been made, preliminary clearing work started and access roads begun in the 200 acres of privately-owned land at the bottom of the mountain.

Proposed lift line would start from a point approximately 300 yards east of the Maroon Creek road and would extend about three miles up the north ridge.

At the moment, according to Jones, owner of the Smuggler Motel in Aspen, no decision as to type of lift has been made, but the advantages of a chairlift and a gondola-type aerial tramway are being compared.

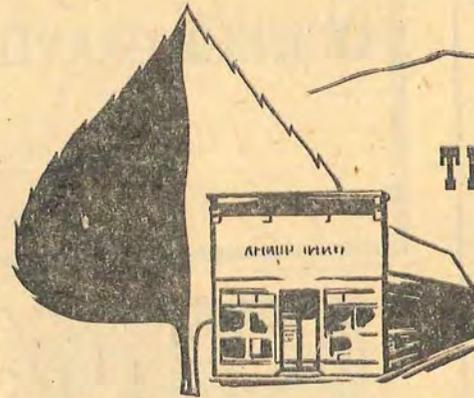
Present plans call for a lift having a 3000 foot vertical rise with a length of slightly over 15,000 feet. Also planned are a

short beginners' lift, a 10-acre parking lot, a bottom restaurant and a top-terminal cafe, plus a ski shop and ski school meeting place near the bottom terminal.

Cost of the lift, ski trails and subsidiary buildings will be between $\frac{1}{2}$ and $\frac{3}{4}$ of a million dollars Jones estimated.

If approval is forthcoming from the government, clearing work and lift foundations will be started next summer, with final construction slated to be completed by the fall of 1959.

If built according to present plans the area will boast the longest lift in the country and one of the longest in the world.



THE
ASPEN TIMES

Volume 76 * No. 36 * Aspen, Colorado * September 5, 1957 * Ten Cents

New Skiing Area In Sight

A new half million dollar ski development less than two miles from Aspen City Limits is in the advanced planning stage it was announced yesterday by Whip Jones, local financier and motel owner.

To be located both on Jones' land and on Forest Service property, the area to be developed is on the north side of Highland Mountain near the west edge of Aspen.

Although final permission for the forest service phase of the development has not been received, Jones stated that he was optimistic that the necessary approval would be forthcoming before next spring.

In the meantime the promoter stated that surveys have been made, preliminary clearing work started and access roads begun in the 200 acres of privately-owned land at the bottom of the mountain.

Proposed lift line would start from a point approximately 300 yards east of the Maroon Creek road and would extend about three miles up the north ridge.

At the moment, according to Jones, owner of the Smuggler Motel in Aspen, no decision as to type of lift has been made, but the advantages of a chairlift and a gondola-type aerial tramway are being compared.

Present plans call for a lift having a 3000 foot vertical rise with a length of slightly over 15,000 feet. Also planned are a

short beginners' lift, a 10-acre parking lot, a bottom restaurant and a top-terminal cafe, plus a ski shop and ski school meeting place near the bottom terminal.

Cost of the lift, ski trails and subsidiary buildings will be between $\frac{1}{2}$ and $\frac{3}{4}$ of a million dollars Jones estimated.

If approval is forthcoming from the government, clearing work and lift foundations will be started next summer, with final construction slated to be completed by the fall of 1959.

If built according to present plans the area will boast the longest lift in the country and one of the longest in the world.



THE
ASPEN TIMES

Volume 76 * No. 36 * Aspen, Colorado * September 5, 1957 * Ten Cents

Last week, in our story about Anderl Molterer's current visit to Aspen we reported that several months ago it was presumed by some Aspenites that Molterer "would join the Aspen Ski School as its answer to the signing of Stein Eriksen by the rival, still-under-construction Aspen Highlands ski area."

It wasn't that way at all, writes Aspen Ski School co-director Friedl Pfeifer.

"I invited Molterer exactly one year ago to come to Aspen at the end of this year, after the racing season in Europe is over, and he accepted this invitation at that time," Pfeifer wrote.

"This all happened long before I, or as far as I know, anyone else had heard of the Highland development. Last winter I invited Toni Sailer, Molterer, (Josl) Rieder and Roger Staub to come to Aspen."

Sole purpose of the hoped-for assembly of the European ski stars, Pfeifer said, was "to give the American skiers (mainly the young ones) the boost and prestige that it (skiing) needs and deserves."

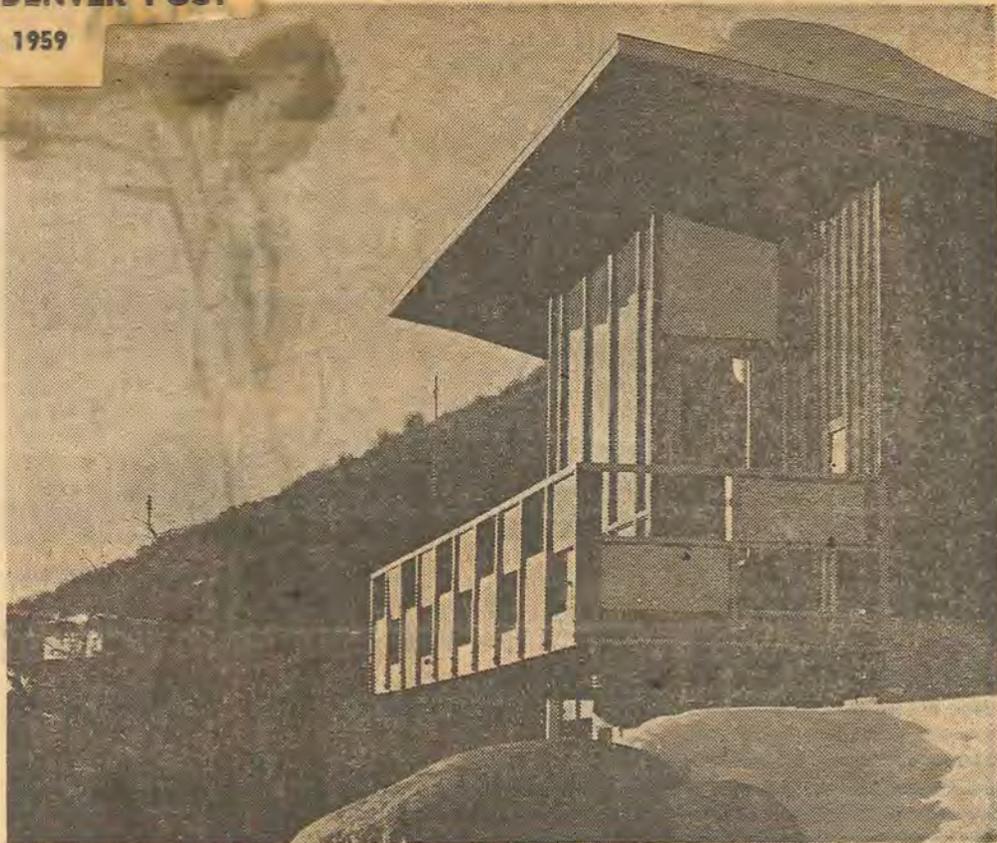
Pfeifer adds: "If Molterer should wish to become a professional and find his way in teaching skiing, I would certainly like to have him in Aspen—just as I welcome Stein Eriksen settling in Aspen."

"Skiing is still young in America, and we want to go forward with its further development with the best that we have to offer."



Designer Fritz Benedict (left) and W. V. N. Jones, owner, are shown before the new Aspen Highlands Restaurant, one of numerous "free design" Aspen buildings.

Photos for The Denver Post by Bob Tonsing



Modern houses bask in the sun on the slope of Aspen's Red Mountain. The resort town is booming on a year-around basis. Permanent population now has doubled.

GROWTH IN THE ROCKIES

Mountains, Culture, 'Spirit' Have Roles in Aspen's Boom

By BOB TONSING

Denver Post Special

ASPEN, Colo., April 4.—In Aspen it's a pretty fair bet that any conversation involving reasonably long-time residents will include something like this:

"You know that empty lot down the street from me? I had a chance to pick it up for 50 bucks in back taxes a few years back. Yesterday some guy from Dallas put down \$2,000 for it. Boy, am I sick."

Once in a while you'll run into the guy who went ahead and bet the 50 bucks on the lot a few years back. He doesn't look a bit sick.

The Aspen boom story is well-known, even nationally. The New York Times, for one, annually devotes many columns to Aspen goings-on. Denver, by comparison, is ignored.

The Aspen Institute and its splinter organizations, the Aspen Music Festival, the International Design Conference and the Aspen Health Center, are famous. So is the skiing at Aspen's three developments—Ajax-Bell Mountain, Aspen Highlands and Buttermilk Mountain.

But amid all the perennial excitement about the culture and skiing lies a fact which often is overlooked:

Aspen has developed a steady growth pattern which soon could push it up among the top three or four West Slope cities, both in population and in economic strength.

It's happening without the usual stimuli for metropolitan growth—factories, large-scale mineral extraction or major agricultural operations.

Skiing and tourism are responsible for a good deal of the

prosperity and growth, but in the past few years another big business has turned up.

It's the second home business.

Many of the people who originally vacationed in Aspen to absorb culture and/or skiing have come back to build homes-away-from-home.

The pattern goes something like this:

A man (chances are he's either from Denver, Texas or Illinois) is in a position to be away from his business a good deal of the time. So he builds a home in or around Aspen.

Very likely it's a house in the \$20,000-to-\$75,000 class, more modern and more expensive than his regular residence.

The man and his family become commuters, living in Aspen anywhere from one to 11 months out of the year. And while the man may earn his upper-bracket income elsewhere, he spends a good percentage of it in Aspen.

The boost to Aspen businessmen and to local tax funds has been tremendous, and the lower-income permanent population has grown as a result.

The University of Colorado is considering an economic study of Aspen.

Meanwhile, here are some of the facts and figures about Aspen today:

1—The 1959 population of Aspen (not counting the part-time residents) is estimated at 1,800 by Ewing Taylor, president of the Aspen Chamber of Commerce. It was 1,000 in 1950.

—In 1958, building permits

issued in and around Aspen totaled just short of \$2 million. On a per capita basis that probably was tops in Colorado.

3—Early figures for 1959 indicate another big year in construction, particularly in private homes and lodges, according to James Markalunas and Lorain Herwick. They're building inspectors for Aspen and Pitkin County, respectively.

4—Aspen boasts six architects and designers in residence. By comparison, Greenwood Springs, which has twice the population, lists no architects or designers in the telephone book.

5—The ski business shows no signs of slowing up. A new double chair lift is scheduled for construction during the coming year on Ajax Mountain, and Aspen Highlands tentatively has scheduled a fifth lift or tow.

6—The tourist business also is making expansion noises. Biggest deal in the wind is a multi-million dollar hotel which Elliott Roosevelt and his son, Denver financier William Roosevelt, reportedly are planning.

Why does Aspen appeal to people of means? The mountains, the skiing and the culture are the main reasons, but there's a spirit about the place which seems to draw them in.

Aspen, it has been said, is the only really sophisticated community between San Francisco and Kansas City. And that notion may account for the magnetism of the place.

Creators Enjoying License

ASPEN, Colo., April 4.—Aspen's architects and designers probably enjoy more creative license than any similar group in the United States.

Who thinks so? Why, the architects and designers themselves. Most of them will admit they are in Aspen partly because the atmosphere to create is excellent.

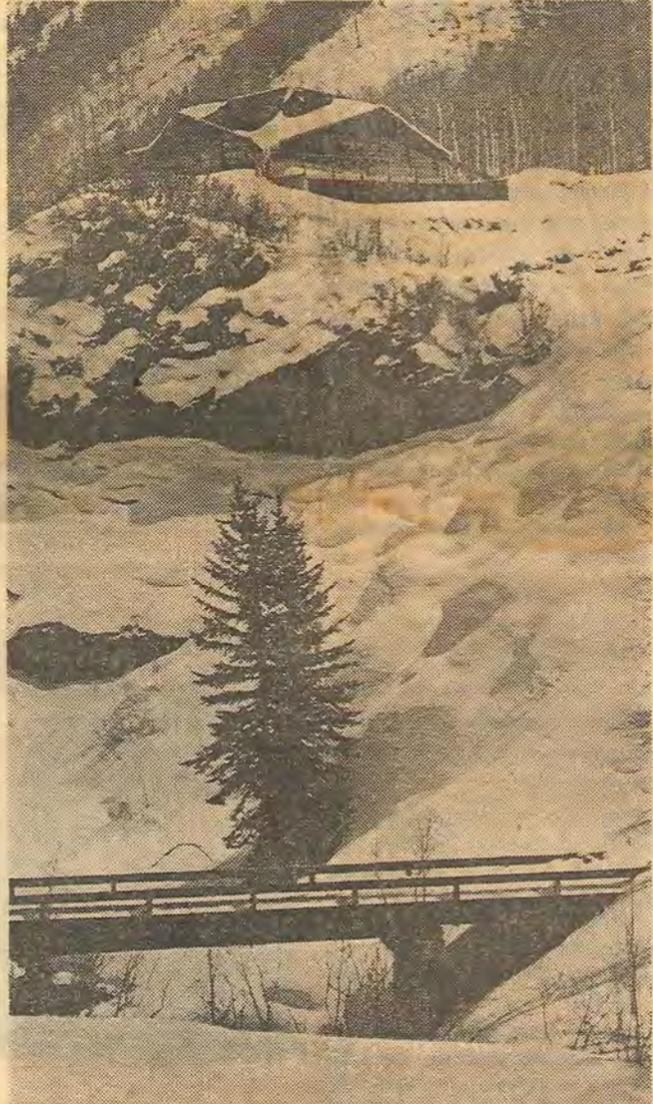
It isn't hard for an outsider to sense it, either. Red Mountain, a sunny hill side north of the old townsite, has nearly two dozen houses, most of them (1) highly individualized, (2) ultra-modern in design and (3) very expensive.

At Buttermilk Mountain, a new skiing development to the west, stands an honest-to-goodness hyperbolic paraboloid—a sort of little brother to the canopy portion of Denver's May-D&F. It's a \$50,000 restaurant with a plywood roof. Designer Jack Walls planned it and John Scott Builder, Inc., of Denver was contractor on the project.

At Aspen Highlands, the other new Aspen skiing development, one of the most strikingly original buildings in the state, was opened during the past winter. It, too, is a restaurant, and it cost nearly \$100,000.

Designer Fritz Benedict, who conceived it, belongs to the "organic" school of design. That means he generally tries to make the building blend into its setting. In the case of the Highlands restaurant, Benedict was inspired by the famous Maroon Peaks up the valley a few miles.

The residences are no less original. Now nearing completion in the



High on an Aspen hill nestles the new home of Edgar B. Stern Jr. of New Orleans, a director of Sears, Roebuck & Co. It features 100-year-old cypress wood and wide areas of glass to catch the view.

Castle Creek valley south of Aspen is the home of Edgar B. Stern Jr. of New Orleans, a director of Sears, Roebuck & Co. and manager of radio-TV station WDSU.

Robert Roy, an Aspen architect, designed the building with considerable glass and few partitions in the living-dining level. It has a quadra-gable roof. And it's finished in 100-

year-old cypress wood which Stern had salvaged from an old hotel and shipped to Aspen to give the house a certain amount of southern feeling.

But not all of the houses are big-budget ones. Roy currently is drawing plans for a Denver couple who like to ski and want to live part of the year in Aspen. Their budget: \$10,000 for a \$75,000 style home.

Aspen Area Signs

Stein Eriksen

ASPEN, Colo. — Former World Champion Stein Eriksen has contracted to direct the ski school at the new Aspen Highlands ski area, according to an exclusive story in the weekly Aspen Times.

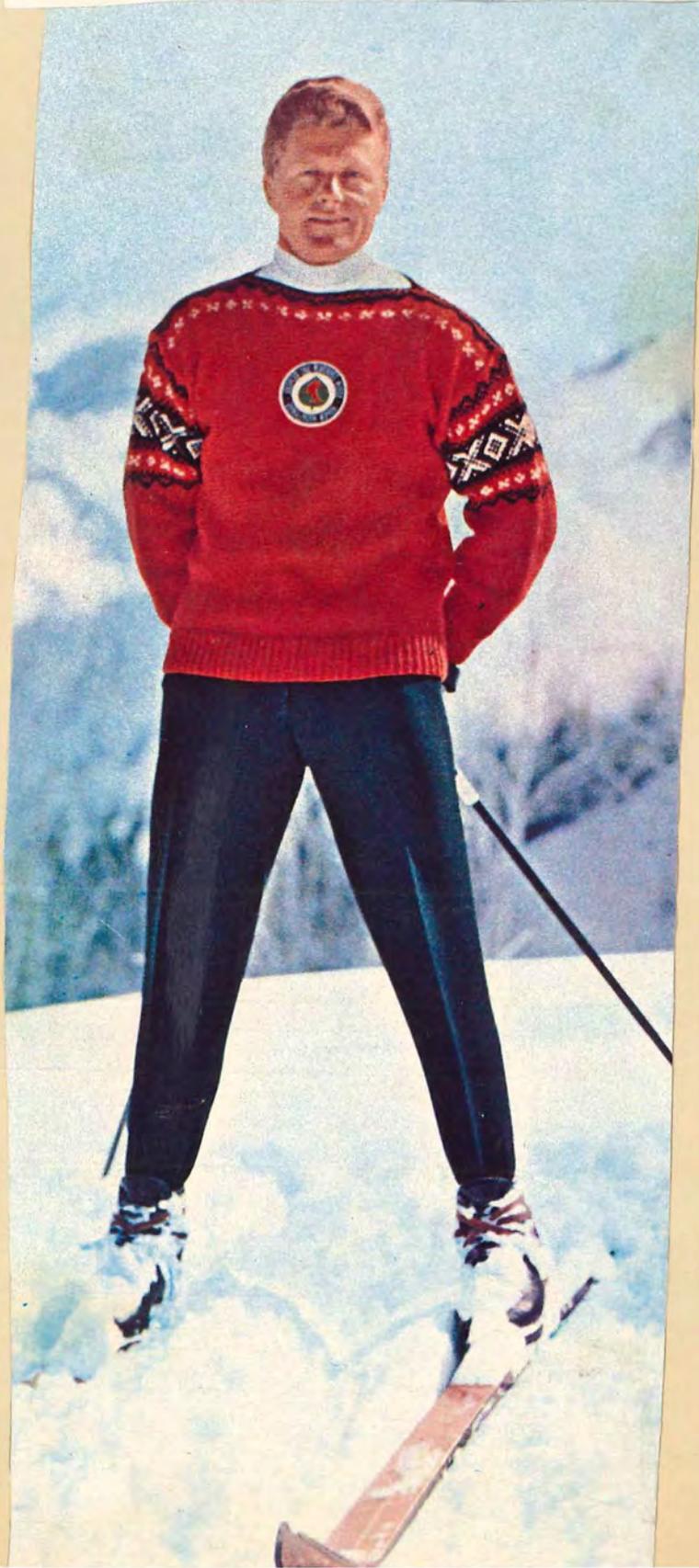
At present the director of the Heavenly Valley, Calif., ski school, Eriksen and his wife have bought a home in Aspen and will move there about June 1. The Norwegian star married the former Mrs. Merrill Ford last spring.

Eriksen was hired by the promoter of the Aspen Highlands area, Smuggler motel operator, and financier Whip Jones. Jones announced Eriksen will head the ski school and ski patrol.

Another former champion, movie photographer Dick Durrance, will be retained as technical consultant for the area. Durrance, former U. S. Olympian, makes his home in Aspen, where he also has his film-making headquarters.

The Aspen Highlands area is located just west of the village on the northwest slopes of Highland Peak. Slated for construction next summer are a 2200-foot T-bar on the mountain's lower slopes, a \$100,000 lounge-restaurant-ski shop building and parking facilities.

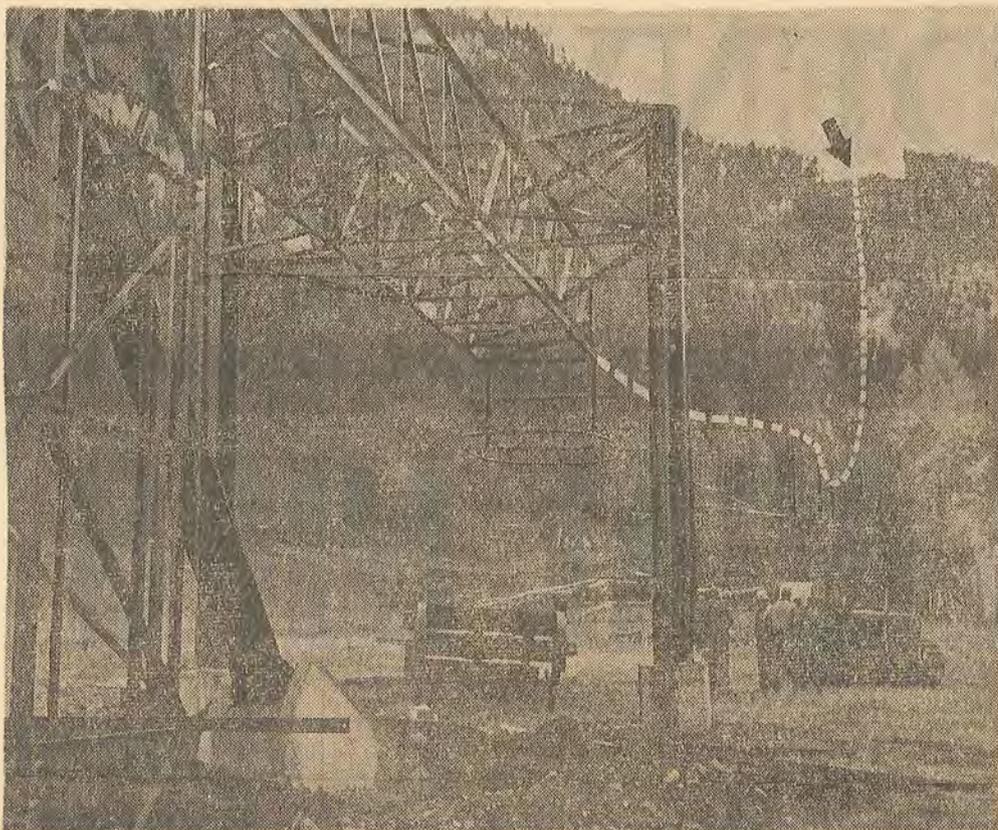
Projected for the future is a gondola or chairlift 13,000 feet in length with a vertical rise of 3100 feet. The requisite Forest Service permit for the big lift has not as yet been granted but is expected before next spring.



November 1957

Aspen Highlands Builders Race Deadline

1957



WORLD'S LONGEST DOUBLE CHAIRLIFT UNDER CONSTRUCTION

The longest chairlift ever built is nearing completion at the new Aspen Highlands ski development in Maroon Creek valley west of Aspen, Colo. Framework at left is the lower terminal. Dotted line indicates where chairs will travel up and over the first rise (arrow) of the 8,800-foot ride. The big winter sports area will open on Thanksgiving.



Denver Post Photos by Bob Tensing

RANKS OF TRIANGLES FORM SKELETON OF ASPEN HIGHLANDS BUILDING

Roofs which slope upward from the ground will give base area buildings of the Aspen Highlands ski area a triangular look. Here, stout multi-ply wooden beams stand in rows in the new development's restaurant project. The building, to be completed in November, will house restaurant facilities for nearly 150 persons, plus meetings rooms and bar.

ASPEN HIGHLANDS



ASPEN, COLORADO



Berko Photo

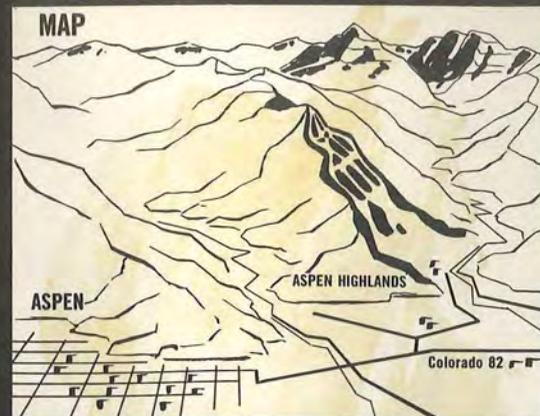
FEATURING FRED ISELIN SKI
SCHOOL. LONGEST VERTICAL
DESCENT IN SKI COUNTRY U.S.A.
ONE MILE FROM ASPEN

skiing long remembered

Ski Aspen Highlands, one of the world's largest and best ski areas! Here's why it's tops: Longest vertical ski descent in Colorado (3,800 feet). Thirty trails plus bowl skiing on 3,000 carefully developed acres of alpine terrain. Fred Iselin Ski School, under personal supervision of the famed Fred Iselin, featuring the modern "International Technique". Eight lifts rising to 11,800 feet. A truly "balanced" area offering groomed slopes for beginners, intermediates, and experts, with comfortable ski room for all. Summer-long manicuring of all trails and addition of new double chairlift on popular Thunderbowl. Spectacular powder terrain on Loges Peak to challenge experts. An ultra-wide beginners' circuit at the mountain base, with three lifts serving gentle novice slopes on Snow Bowl. Cloud 9 Restaurant, popular lunch-in-the-sun meeting place high on Highlands Peak. At the bottom, the distinctive Hindquarter Restaurant and Bar and sun-deck for relaxing.



One of the best ski shops anywhere, owned and operated by Elli of Aspen with an eleven-year record of experience and quality. A seasoned staff of professional ski patrolmen, lift operators, and maintenance crew keeps Highlands slopes and facilities in top condition. At Aspen Highlands we care about your safety, your enjoyment, your skiing skill. Come ski with us this winter!



TRANSPORTATION Aspen is 40 miles southeast of Glenwood Springs on Colo. Highway 82. California Zephyr trains from West Coast and Chicago connect daily with Glenwood-Aspen Stage buses, limousine, taxi service. Ten airlines connect Aspen Airways daily at Grand Junction and Denver's Stapleton Airfield. Aspen five hours by auto from Denver; ski rack-equipped rental cars available. For information, see your travel agent. Regular bus service free from town to Aspen Highlands.

LODGING Aspen has 65 lodges, hotels, motels and apartments to fit all budgets, accommodating 6,500 skiers. For details write Aspen Association, P.O. Box 1188 or call 303-925-3122. Reservations should be made well in advance for peak periods December 15-January 1; February 1-April 1.

RESTAURANTS AND ENTERTAINMENT Unique for a village of 1,500 people, Aspen has 29 restaurants including ten of the first rank by New York standards. Ten night clubs feature entertainment, music for dancing, listening. Other attractions: dogsled trips, ice skating, sleigh rides, racing, Winterskol carnival in January, movies, galleries, shops.

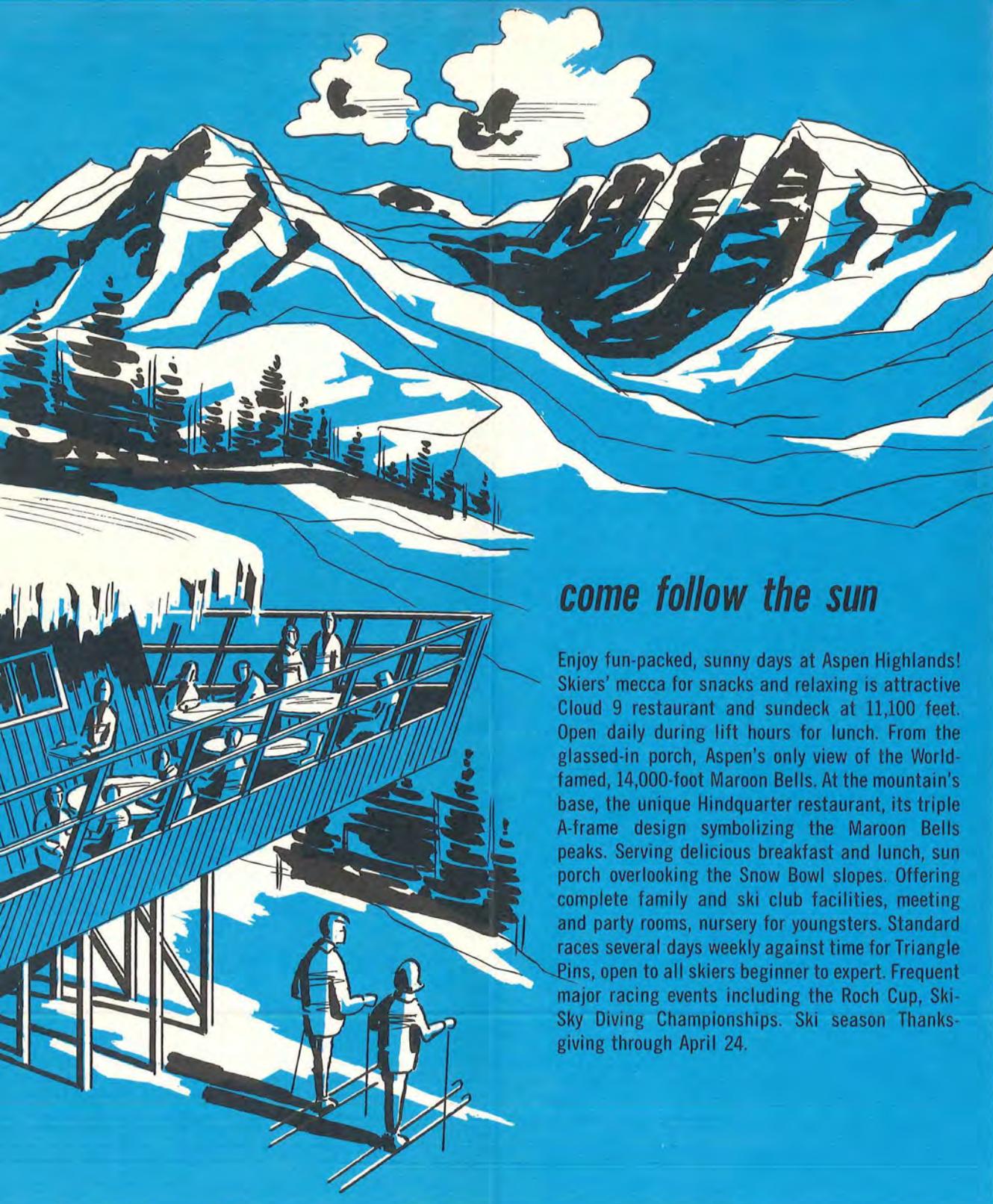
SKI CLUBS AND GROUPS Aspen Highlands offers group facilities, special services, meeting room. Group package rates. Contact Aspen Highlands for tour information, assistance in coordinating group plans. Films of Colorado-Ski Country USA, including Aspen Highlands available.

ASPEN SKI WEEKS Ski Week packages now available the entire ski season, Thanksgiving thru April 24. Includes seven days' lodging of your choice, Three-Area six-day lift ticket good at all three areas, meal coupons from Aspen restaurants. Accommodations available from dorms to deluxe suites. Write Aspen Chamber Association, Box 1188 or call 303-925-3122 for details or reservations, or mail coupon (reverse side).

SKI SHOP AND EQUIPMENT RENTAL Elli of Aspen, located at Aspen Highlands, offers latest ski wear and equipment, Head and Kneissl skis. Head ski rentals, repairs, ski storage.

ASPEN HIGHLANDS

PHONE 303-925-7302 P.O. BOX T ASPEN, COLORADO 81611
LOS ANGELES 627-4949 SAN FRANCISCO 981-4141



come follow the sun

Enjoy fun-packed, sunny days at Aspen Highlands! Skiers' mecca for snacks and relaxing is attractive Cloud 9 restaurant and sundeck at 11,100 feet. Open daily during lift hours for lunch. From the glassed-in porch, Aspen's only view of the World-famed, 14,000-foot Maroon Bells. At the mountain's base, the unique Hindquarter restaurant, its triple A-frame design symbolizing the Maroon Bells peaks. Serving delicious breakfast and lunch, sun porch overlooking the Snow Bowl slopes. Offering complete family and ski club facilities, meeting and party rooms, nursery for youngsters. Standard races several days weekly against time for Triangle Pins, open to all skiers beginner to expert. Frequent major racing events including the Roch Cup, Ski-Sky Diving Championships. Ski season Thanksgiving through April 24.

FRED ISELIN SKI SCHOOL

Again at Aspen Highlands this year, featuring the up-to-date "International Technique". Similar to the French "projection circulaire", used by top skiers throughout the world. Designed to develop a dependable style of skiing for all types of terrain and snow conditions. Taught by a staff of the most outstanding and experienced instructors under the personal direction of Aspen's Fred Iselin, one of the world's foremost ski stylists. Author of the best-selling instruction book "Invitation to Skiing".

Special trail and slope modifications including Aspen's largest beginners area provide ideal teaching conditions, encourage the most rapid progression possible. Class or private lessons for all ages and abilities. Separate classes for children 5-12 taught by specially trained Iselin teachers combine fun, activities, and expert instruction. Ski School meeting place: At Aspen Highlands. Meet daily at 9:30 a.m.

COMPLETE BEGINNERS AREA

A newly expanded area in front of Aspen Highlands offers a special beginners' chair lift, pomalift, and T-bar, plus wide slopes planned to fit the needs of the novice skier. This large "beginners' circuit" of tempting easy terrain is America's finest novice area. And for more advanced skiers, ski movie-maker Warren Miller calls the trails from Midway to Quarterway "the finest intermediate skiing in the world". Five new trails and new Thunderbowl double chairlift added this year.

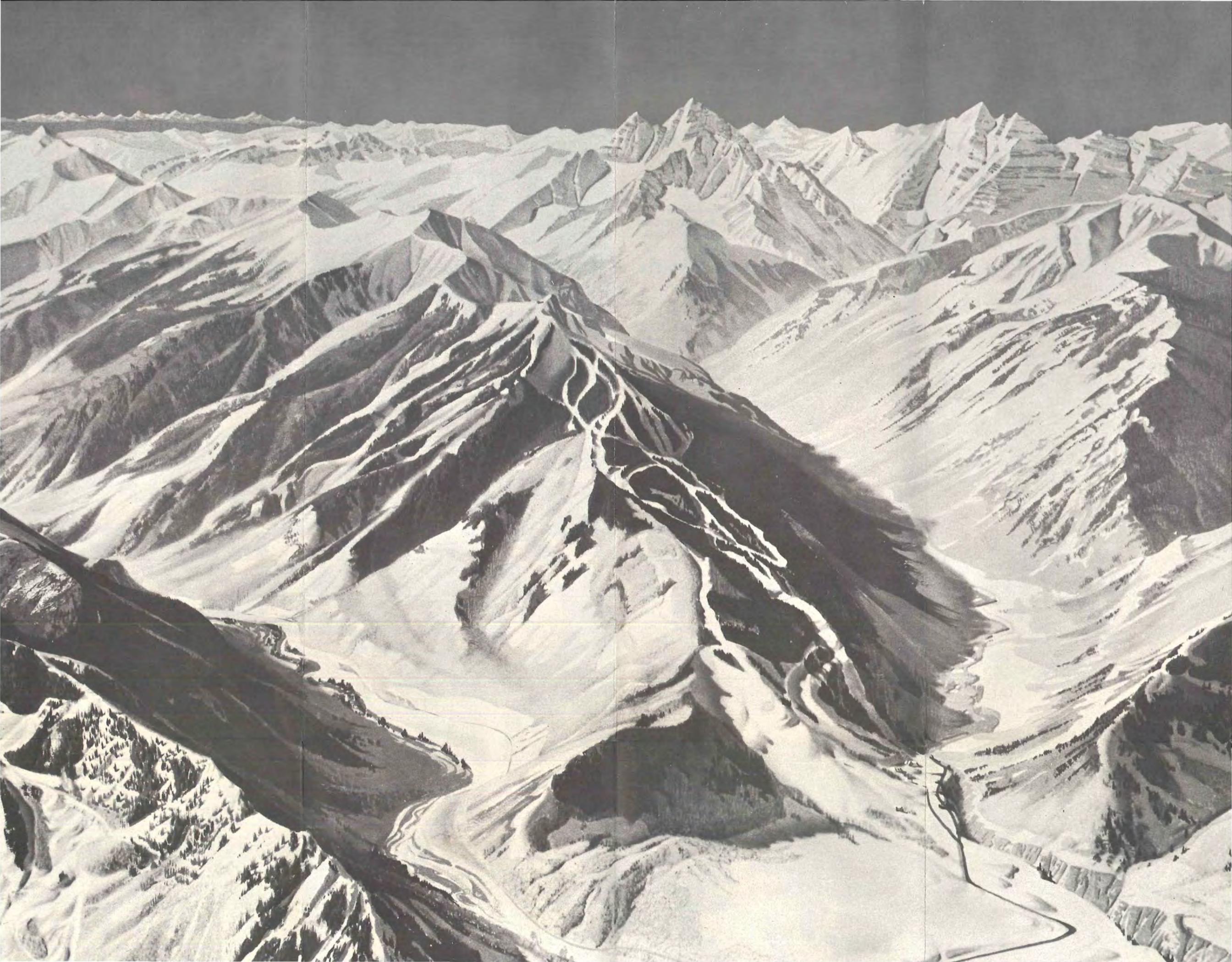
PLAYROOM AND CHILD CARE

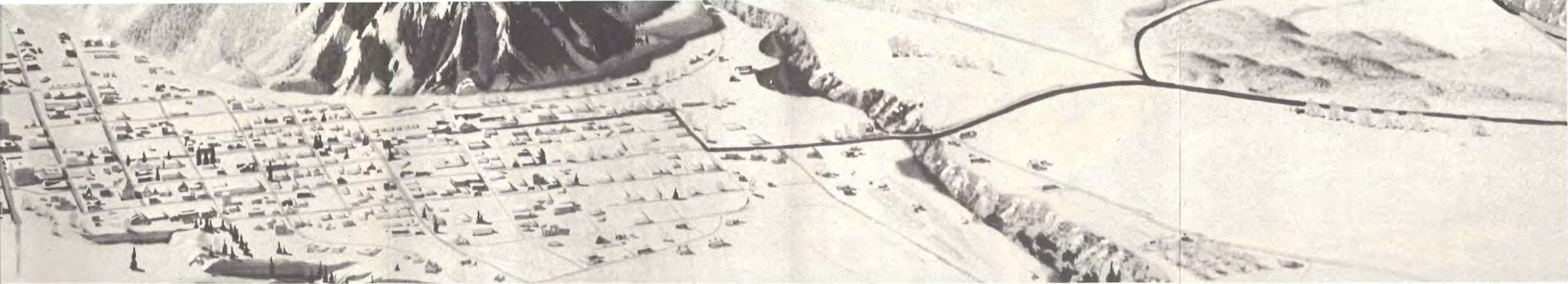
The Fireside Playroom, upstairs at the Hindquarter restaurant, provides experienced supervision, games, special equipment and materials for children of all ages and afternoon rest periods. Lessons for "pre-skiers" by specially trained children's instructors. Open daily 9 a.m. to 4 p.m. Hot lunch served. Cribs and playpens. Family and weekly rates available to suit the needs of skiing families.

THREE-AREA LIFT TICKET

The popular Aspen Three-area lift ticket provides six days of skiing at your choice of Aspen's three major ski areas. Ski the vast terrain at Aspen Highlands, Aspen and Buttermilk Mountain, with 21 lifts serving 150 miles of ski country. Three-area lift tickets available at all ticket offices, provide substantial reduction over cost of daily tickets.







For complete Aspen Highlands information, check items of interest and mail to: ASPEN HIGHLANDS, BOX T, ASPEN, COLORADO 81611.

- Tri-Aspen and Three-Area Ski Weeks Fred Iselin Ski School
- Group activities at Highlands Number in group (20 or more) Fred Iselin Children's Ski School (ages 5-12)
- Rental equipment Lift rates Children's Playroom

Name _____

Address _____

City _____ State _____

Aspen Highlands is highest of the three Aspen ski areas which form the largest and most celebrated winter resort in North America. Aspen's renowned ski complex offers 150 miles of slopes, the internationally famed Fred Iselin Ski School and the Aspen Ski School, 21 lifts with virtually no lift lines. Superb powder skiing, sunny Colorado Rockies climate, spectacular alpine scenery. A complete ski town, winter home of movie stars, artists, writers and ski champions. No wonder Aspen is the goal of vacation skiers the world over.

ASPEN HIGHLANDS TECHNICAL DATA:

Elevation base of lifts 8,000'. Loges Peak summit 11,800'. Cloud 9 Lift summit 11,100'. Highlands Peak summit 12,600'. Maroon Bells and Pyramid Peak in the distance over 14,000'. Total vertical descent 3,800'. Length of lifts base to summit 3 miles, about 45 minutes' ride. Length of runs base to summit 5 miles. More than 50 miles of trails served by eight lifts. Total lift capacity 5,300 skiers per hour.

	Length	Vertical
Exhibition Lift	8,800 ft.	2,000'
Cloud 9 Lift	3,000 ft.	1,000'
Loges Peak Lift	3,000 ft.	1,000'
Thunderbowl Lift	3,000 ft.	1,000'
T-Bar	1,200 ft.	250'
Quarterway Pomalift	1,200 ft.	600'
Beginners' Pomalift	500 ft.	60'
Half Inch Chairlift	250 ft.	40'

ASPEN HIGHLANDS

TWO MORE AT ASPEN

Colorado Resort Adds New Ski Areas At Highlands, Buttermilk Mountain

By MARSHALL SPRAGUE

ASPEN, Colo.—This old silver camp has grown steadily as Colorado's greatest ski resort for the last decade, but growth is hardly the word for what has happened since Thanksgiving Day, 1958. It seems more like a revolution.

By the end of November, Whipple Jones' Aspen Highlands and Friedl Pfeifer's Buttermilk Mountain for novices had both officially opened for business. Aspen Highlands, just west of town, occupies the northwest slopes of Highlands Mountain above Maroon Creek on the Maroon Creek road. Buttermilk Mountain is a mile or so farther west on the south side of the Glenwood Springs road.

Up to the present, Walter Paepcke's pioneer Aspen Skiing Corporation has carried all the risks and manifold headaches of ski promotion in this exquisitely temperamental town. Now it has company. The 4,200 acres of the Highlands and the 1,000 acres on Buttermilk Mountain—figuring in their dips and angles—may come close to doubling Aspen's prepared ski area.

The startling possibility has caused the natives to break out in a rash of statistics. The two new projects, they point out, increase the total number of ski lifts from five to ten, the total lift capacity from 2,650 an hour to 5,650 an hour, and the total length of lifts from 28,505 to 45,755 feet. For the present, at least, there should be no more long waiting on week-ends to catch a chair.

Forest Service Lands

Whipple Jones, who also operates Smuggler Lodge on West Main Street, is an easy-going, ingenious promoter with a large personal fortune. To create Aspen Highlands, he obtained from the United States Forest Service a thirty-year lease on some 4,000 acres of White River National Forest—the Highlands Mountain land adjoining his ranch home. He will pay as rent 1½ per cent of gross revenues generated by recreational use of the land.

Highlands Mountain, a buffalo hump of aspens and evergreens, rises to 12,500 feet, from the base altitude of about 8,200 feet. Like the other mountains above Aspen town, it is just an overgrown foothill. The overwhelming majesty of the Elk Range appears only near the top of the various chair lifts—noble

southwest, and south, Capital, Snowmass, the three Maroons, Pyramid, Cathedral and Castle, and whole clusters of lesser peaks.

A quarter of the Highlands area has been designed primarily for beginners. The rest has been divided almost equally between terrain for intermediates and for experts.

Timber clearance (mainly aspens) from the slopes was done last summer by an expert crew of Cherokee Indians from Bunch, Okla. Caterpillar tractors did much of the work, but chain saws were used on pitches which were, as the Cherokees put it, "steep as a cow's face, and her a-grazin'."

Highlands has a small rope tow for children and a drag-type T-bar on the practice slope. Its two big chair lifts were built by the Riblet Tramway Company, a Spokane firm which constructs freight trams twenty miles and more long all over the world.

Longest Lift?

Mr. Jones believes that his Exhibition Lift, 8,800 feet to the top of his expert run, is the longest double chair lift in the world. It rises to 10,220 feet and will probably be extended next year to 11,000 feet. A final extension to the summit, for summer use only, will be built later.

The new Buttermilk Mountain area of 1,000 acres is the realization of an old dream. Friedl Pfeifer, one of the country's best-known ski school directors, tried without success for years to solve the problem of teaching rank beginners on the too-steep practice slopes of the Aspen Ski Corporation. Last year, he found what he wanted on the Buttermilk Ranch of Arthur Plister, an office equipment executive who came to Aspen in 1949. The two formed a stock company with stock held also by the Aspen Ski Corporation and by Mr. Pfeifer's co-director in the Aspen Ski School, Fred Iselin. The Aspen Ski School continues as usual even though its directors are also running the new affiliated area.

The Buttermilk terrain of easy runs for beginners and intermediates is served by a 4,000-foot Doppelmayr T-bar lift with a 720-foot vertical rise. Free buses will run from Aspen at twenty-minute intervals. There will be a play area where parents can leave small children while the parents ski. A cafeteria is being completed with an outdoor sun porch and a

Denver Post Special

ASPEN, Colo., Oct. 4.—Crews of mountain-terrain specialists are winning a race with winter in constructing the Aspen Highlands ski complex west of this mountain town.

Aspen Highlands is being built in one summer and autumn.

It's by far the biggest single construction project in the history of Rocky Mountain Empire skiing.

Whip Jones, Aspen financier who is developing Aspen Highlands, says two double chairlifts, a T-bar ski tow complete base facilities will be ready by the Thanksgiving opening day.

WORLD RECORD LIFT

One chair lift will go 8,800 feet up the slopes of Highland Peak, the mountain for which the area is named. It will be the longest one-section double chair lift in the world. Next summer an upper section will be built, taking skiers still higher on the peak.

The other chairlift, 2,700 feet long, will service the area's broad beginner-intermediate basin, known as Thunder Bowl.

The two chairlifts and the T-bar, plus a beginners' slope rope tow, will have a capacity of more than 2,000 rides per hour from the base area, Jones said.

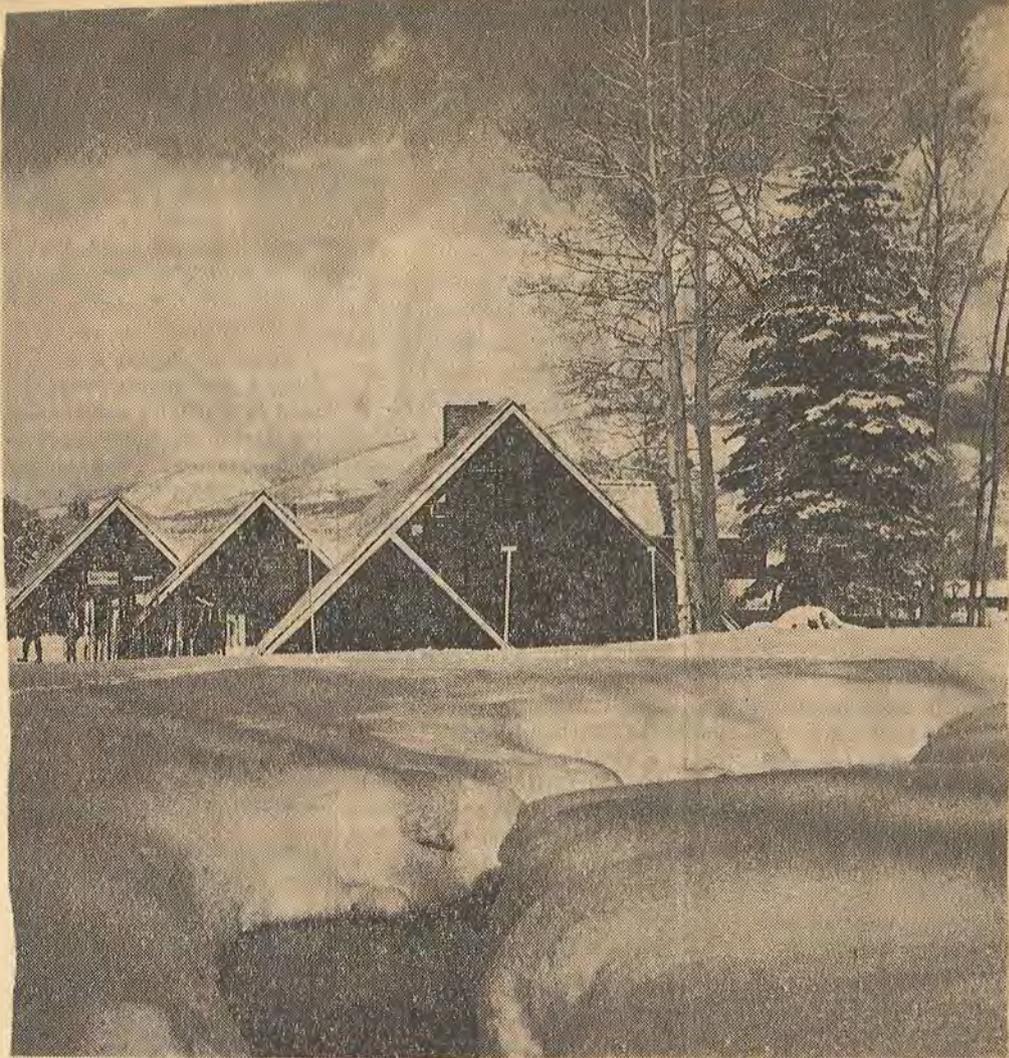
Base area facilities will include a 150-seat restaurant, a bar and beer parlor, a ski equipment shop, a doctor's office and a photographic shop.

Heading up the ski school will be Norwegian Stein Eriksen, a world champion as an amateur and in recent years a highly successful professional.

2ND PROJECT GOING

Aspen Highlands will be the first major new ski area opened in Colorado in several years.

However, a subsidiary of the Aspen Ski Corp., which operates Aspen's original ski area to the south of the town, presently is building a small beginners' area on Buttermilk Mountain not far



Above photo shows the lodge at Aspen Highlands, beside which runs a small stream. Snow and skiers are abundant in two-month-old operation 2 miles southwest of Aspen.

November 1957



Photos Special to The Denver Post
Stein Eriksen, former Olympic and world champion, is shown teaching a class at Aspen.

Aspen Highlands Get Snow, Skiers

Denver Post Special

ASPEN, Colo., Jan. 31.—Aspen Highlands, newest of the nation's dozen or so major ski developments, is filling rapidly with the two essential ingredients of a successful ski area—snow and skiers.

Highlands, now only in its second month of operations, is two miles southwest of the town of Aspen, off the road to the Maroon Peaks. It's been carved out of the northern flank of Highland Peak on slopes which catch the warm rays of the late afternoon sun.

The area was built in just one summer—one of the biggest single-year projects in the history of the industry. Four lifts and tows were built, miles of skiing slopes were opened and the spectacular base area buildings were put up in only six months.

The skiing crowd, ranging from ski bums to world champions, has moved in to enjoy the first year.

Olympic and world champion Stein Eriksen, rated as today's most famous profes-

sional skier heads a ski school made up mostly of former European competitive skiers.

Some of the finest amateur skiers in the world have been training at Highlands. Putzi Frandl, Austrian women's champion generally counted as the No. 1 female skier in the world today, spends a good deal of her time at Highlands.

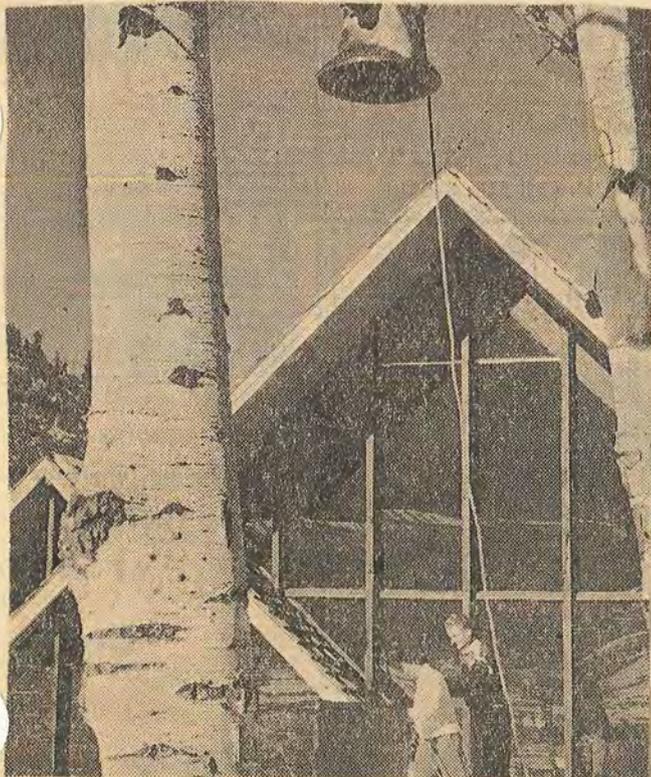
So do Beverly Anderson, current U. S. women's champion; Gardner Smith, last year's Roche Cup winner and Bob Gebhardt, current NCAA slalom champion.

But despite the collection of champion skiers who frequent Highlands, the area's emphasis is on the beginning and intermediate skier.

A rope tow and T-bar both serve beginners' slopes. A double chairlift 2,700 feet long feeds Thunder Bowl, an extremely broad intermediate area. Even the huge 8,300-foot Exhibition double chairlift serves a network of intermediate trails. The experts, of course, also are served by the big lift.



Stein Eriksen performs his swan dive and somersault. He is the only skier in the world who can do a layout swan on skis. Others do only simple somersault at the most.



Highlands Lodge has a restaurant, bar and night club, plus the big bell, above, which calls students to ski school classes, held just off road to famed Maroon Peaks.



Aspen Highlands

To Build

New Chairlift

To 11,800ft.

1963

A new chairlift linking Cloud 9 to the 11,800-foot level of the mountain will be constructed at the Aspen Highlands next summer if the Forest Service approves, it was announced this week by Whip Jones, head of the area.

Jones stated that Futura Inc., of which he is president and major stockholder, had decided to begin construction on the new Riblet double chairlift in June and expected to have the project completed by next ski season.

The lift will be about 3000 feet long with a vertical rise of 1000 feet, Jones said. It is to run up the east side of the ridge from a spot below the Cloud 9 restaurant to Loges Peak at the 11,800-foot level.

"When the lift is completed it will give the Aspen Highlands 3800 feet of vertical drop, more than any other area served by lifts in this country," he told the Aspen Times.

Seven new trails will be cut to serve the new lift, Jones continued. All will be for experts. One will be on the west side of the ridge, one along the ridge

and five on the east versant.

The terrain covered by the proposed trails is extremely steep with an average grade of from 30 per cent to 40 per cent. Also to be constructed is a warming shelter at the upper terminal of the new lift, Jones said.

The Aspen Highlands first opened to the public in November, 1958. At that time it had two double chairlifts and one T-Bar.

Later a beginners chairlift was added at the bottom and a Polma lift was constructed midway up the mountain. This season the new Cloud 9 double chairlift was opened. This connects the top of the original Exhibition lift to the 11,100-foot level, where the Cloud 9 restaurant is located.

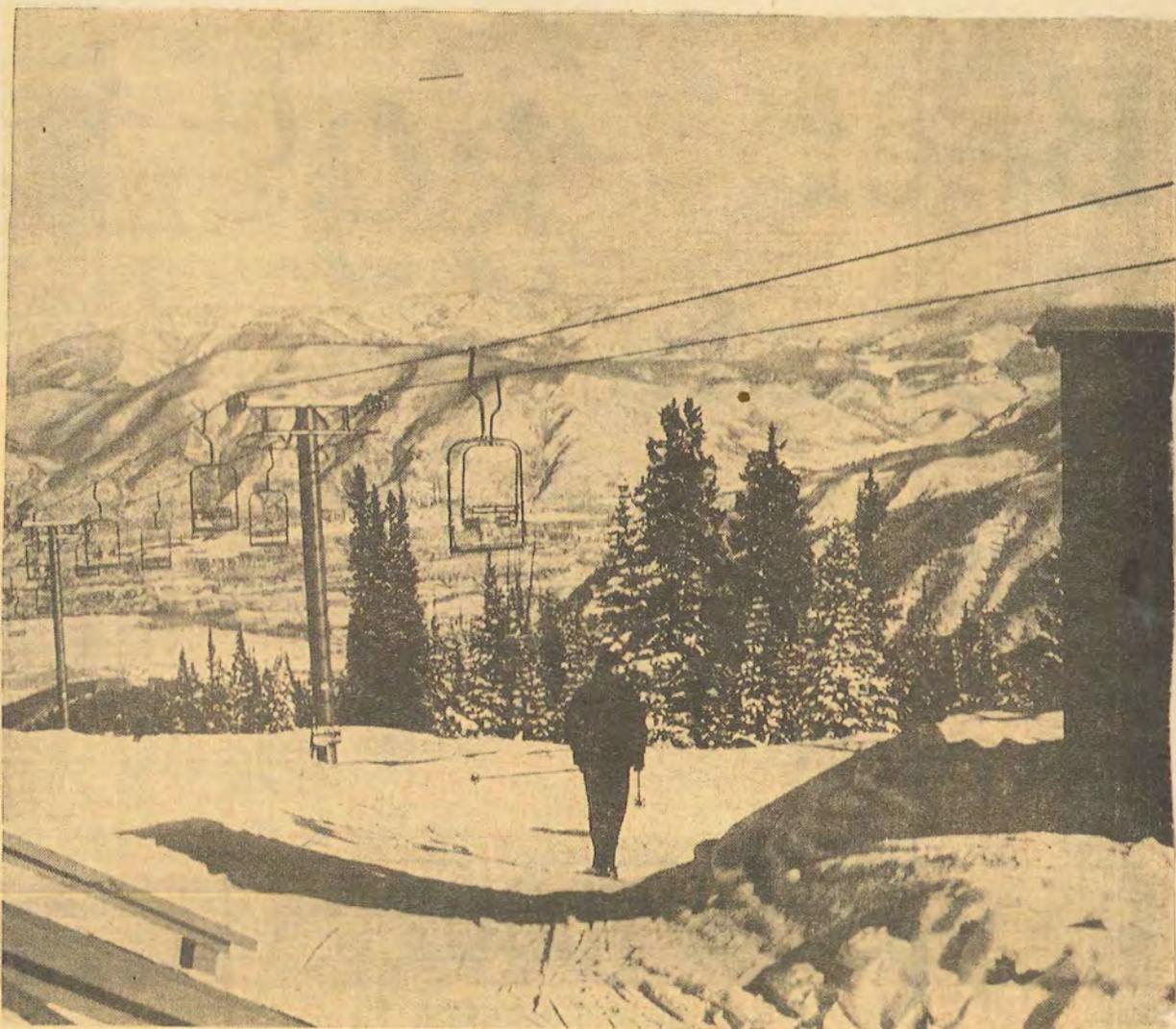
The proposed lift will start about 450 feet east of the Cloud 9 restaurant and about 200 feet below it. Skiers will be expected to ski down from the upper terminal of the Cloud 9 lift to the

At present the area has three major chairlifts. The Thunder Bowl lift is about 3000 feet long and has a drop of about 1000 feet. It serves a slope east of the lodges and restaurants at the bottom of the area.

The other two major chairlifts operate one above the other. They are: the Exhibition lift, 8800 feet long, 2000 vertical rise, and the Cloud 9 lift, 3400 feet long, about 1000 vertical rise.

A beginners T-Bar and chairlift, as well as the Poma lift are also in operation.

Mar. 1, 1963



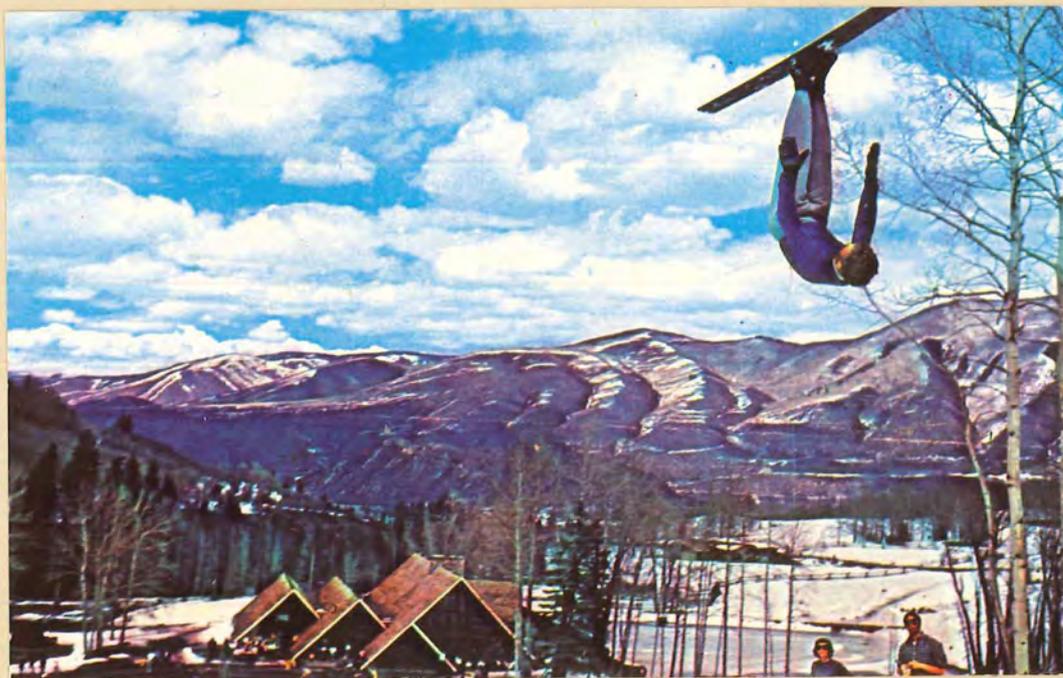
It was too early in the morning and a bit too chilly on the January day this photograph was taken for many skiers to have reached the Cloud 9 restaurant at the top of the Aspen Highlands. The town of Aspen is behind the evergreens in

the center of the picture. The bottom terminal of the proposed 3000-ft. double chairlift to the 11,800-ft. level of Highland Peak will be behind the upper terminal of the Cloud 9 lift (right) and out of the photo. Aspen Times photo



Aspen Highlands Lodge winter

1957 - 1958



Stein Eriksen somersault

Development of Aspen Highlands.

① 7/29/2008

Photo Album #1 Aspen Highlands

- September 1957 - photo Whip zone

Whip zone. proposed Aspen Highlands Ski Area
- installation of entire a gondola-type lift chair
- T-Bar
- Dornight Installation

The Horn double chair lift start @ elevation 7,500 ft rise
2,040 vertical feet. connect natural bench onto West

1957 The Aspen Times - New Skiing Area In Sight September 5, 1957 ✓

- Note - reproduce Article - Scan log + Title

1957 Broken signed for Aspen - Headline November 20, 1957 ✓

- District Ski School Aspen Highlands for year 1958

- Announced by promoter Whip zone

1957 New Skiing Area In Sight - The Aspen Times September 8, 1957 ✓

~~1957~~ A new half-million dollar ski development less than
2 miles from Aspen built

1957 - Longest lift in the world
Double Chairlift 8,800 feet to top of the expert
run. ✓

1963 - Aspen Highlands To Build New Chairlift to 11,900 ft. ✓

STILLS - Color Postcard ① 1957 - 1959 Edge Wint
- Aspen Highlands Lodge Wint

1962 to 63 Purchase 1

1963 - 64 Purchase

III - Aerial Map - Color - STILL SHOT

III - ASPEN Highlands - Saturday, January 4, 1964 - R

III - (ASPEN Highlands) B/W newspaper AD - Ski Lodges Peak - R

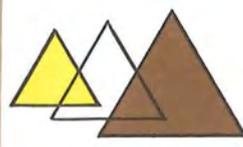


Aspen Highlands Lodge Summer
1958



Bierstube - Hindquarter

1962-63



Aspen Highlands

ASPEN, COLORADO



AMERICA'S MOST COMPLETE
SKI CENTER

NOW Six lifts, 3,000-foot vertical descent
• 30 trails plus bowl skiing • Three restaurants
and sundeck • Ski school under personal direc-
tion of Stein Eriksen

ACTIVITIES AND EVENTS

A fun-packed calendar including: Stein Eriksen's thrilling aerial ski sommersault and ski school demonstrations each Sunday noon. Standard Races twice weekly against time for Triangle Pins, open to all skiers beginner to expert. Frequent major racing events including the National Slalom Championships, Roch Cup, Olympic and FIS tryouts. Swimming in two heated pools at the area.

RESTAURANTS AND BIER STUBE

Center for fun and relaxation is the distinctive Highlands Lodge, the triple A-frame design symbolizing the renowned Maroon Bells peaks. At the foot of the slopes. Breakfast and luncheon served daily, cafeteria style. From 11:00 a.m., group singing and fun in the delightful Bier Stube. Breakfast, lunch, and dinner also served at nearby Chateau Kirk.



For latest snow conditions, phone Aspen Highlands
Sports Desk: Area Code 303, 925-7302.



THE STEIN ERIKSEN SKI SCHOOL AND SKI SHOP

Under personal direction of Olympic and world amateur champion Stein Eriksen. Learn "delayed shoulder" technique with an outstanding teaching staff. Private and group lessons, special children's classes, instructors' and racing clinics. Stein Eriksen Ski Shop offers the latest skiwear and equipment from around the world, featuring Bogner, Meggi, Norwegian hand-knit sweaters. Head ski rental and repair.

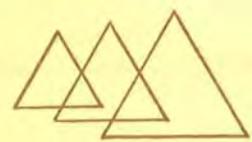


THE NEW CLOUD 9

At 11,100 feet, the Cloud 9 sundeck and restaurant. Open daily during lift hours for snacks, lunch, bar service. Relax and sun bathe. An incomparable scenic panorama of Maroon Creek Valley and the world-famed Maroon Bells.

Skiing is only 15 years old in Aspen. Yet the one-time silver mining bonanza town ranks today North America's largest, finest, and most glamorous winter sports mecca. Three separate ski areas offer 100 miles of trails and slopes, two internationally famed ski schools, 15 lifts. Lift lines are virtually unknown, and there is no extra weekend crowd. Superb powder skiing, sunny Colorado

Rockies climate, spectacular alpine scenery season-long. A complete ski town, with all its unique convenience and entertainment. Ski and apres-ski expansion here each year bigger than at any U.S. resort. Winter home of movie stars, celebrated artists and writers, ski champions. No wonder Aspen is the goal of vacation skiers the world over.



Aspen Highlands

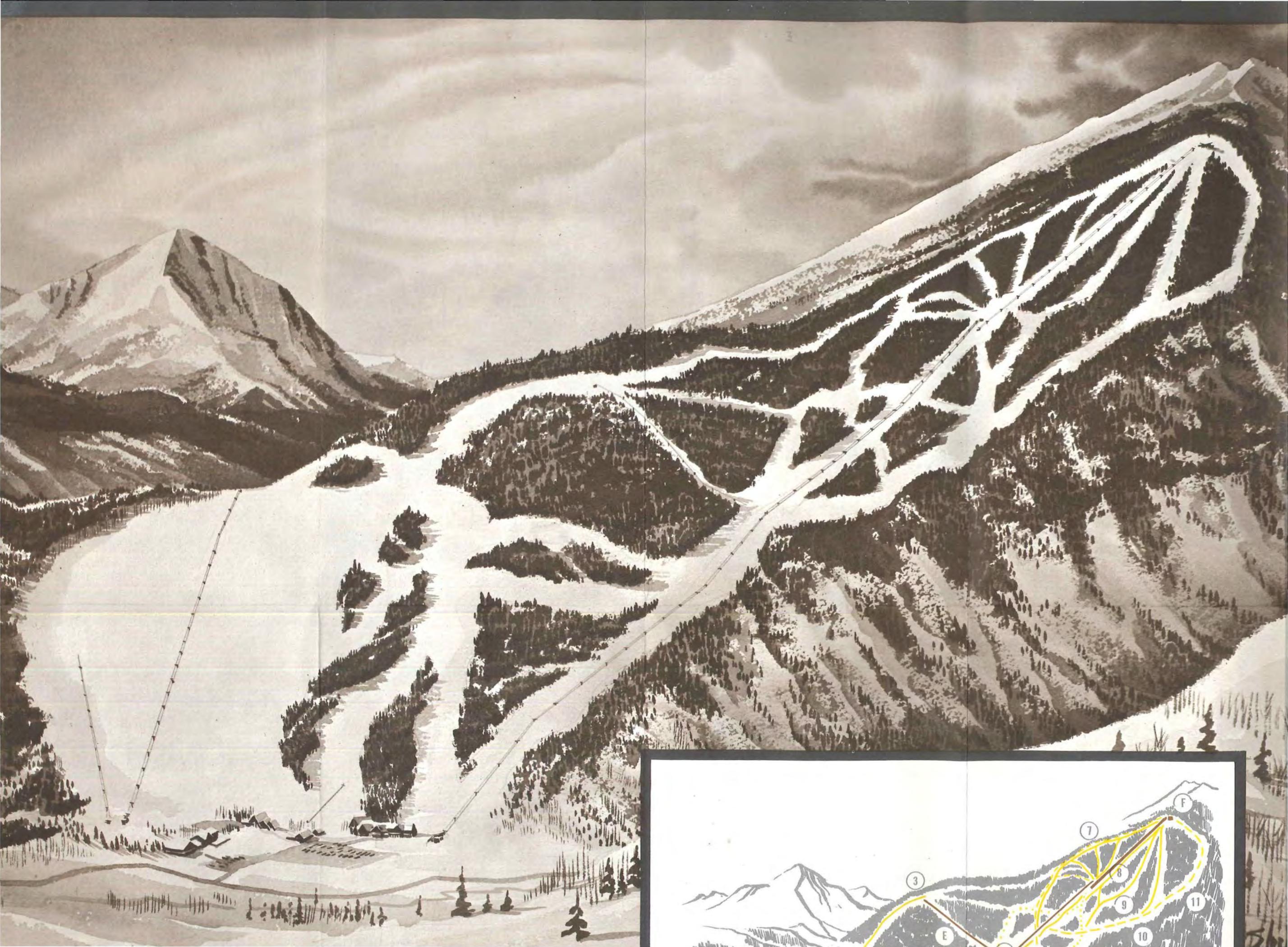
Legend to Lifts and Main Trails

Lifts: (A) T-bar, (B) Thunder Bowl, (C) Half Inch, (D) Exhibition, 8,800 feet, (E) Poma, (F) Cloud Nine, 3,500 feet. Major Runs: (1) Thunder Bowl, (2) Copper Kettle, (3) Golden Horn, (4) Stein Eriksen, (5) Exhibition, (6) Red Onion, (7) Wine Ridge, (8) Floradora, (9) Gun Barrel, (10) Parsenn, (11) Dean's Trail.



More Snow **More Sun** More Fun

Aspen Highlands is one of the nation's largest ski areas — and many say the best! Check these features: A new double chair lift 3,500 feet long rising from the top of Exhibition Lift to the Cloud 9 Restaurant at 11,100 feet. Seven beautiful new runs on the upper mountain to delight advanced and intermediate skiers. Complete family facilities. Slopes to challenge every degree of skill, from the "Half Inch" run for toddlers and beginners to the championship Stein Eriksen Run. An expert, paid ski patrol. Slopes packed mechanically by snowcats. A northwest exposure offering more sun and fun in late afternoon. Season from Thanksgiving to Easter. This year, ski Aspen Highlands!



Painting by celebrated water colorist Richard Shell shows complete central facilities at Aspen Highlands, gentle slopes for beginners, bowl skiing for intermediates, steep trail skiing for experts. Technical data: Highlands Peak base elevation 8,100 feet, summit 12,500 feet, ski summit 11,100 feet for a 3,000-foot rise in

12,300 feet of slope. To ski summit by chairlifts, 30 minutes. Thirty trails (not all shown). Maintained for mogul-free skiing. Area mostly in White River National Forest. Wind protected by dense spruce stands. Cloud 9 chair lift and upper mountain trail systems new in 1962. Aspen to left 1½ miles via paved highway.



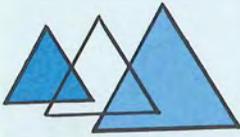
Lifts: (A) T-bar, (B) Thunder Bowl, (C) Half Inch, (D) Exhibition, 8,800 feet, (E) Poma, (F) Cloud Nine, 3,500 feet. Major Runs: (1) Thunder Bowl, (2) Copper Kettle, (3) Golden Horn, (4) Stein Eriksen, (5) Exhibition, (6) Red Onion, (7) Wine Ridge, (8) Floradora, (9) Gun Barrel, (10) Parsenn, (11) Dean's Trail.



Aspen Highlands

Legend to Lifts and Main Trails

1963-64



Aspen Highlands



**LONGEST VERTICAL DESCENT
IN NORTH AMERICA**



THE KIDDIE CORRAL, Aspen Highlands nursery is conveniently located in the main Highlands Lodge, to add to the enjoyment of the entire skiing family. Children of all ages are carefully supervised in their separate, fun-filled western playroom, providing a variety of activities for the small cowboys and cow-girls, enabling the other family members to take to the slopes without a worry for the little ones. A special children's chuck-wagon lunch is served in the KIDDIE CORRAL for those who stay to play all day; and a rest period is included so parents will have happy children to enjoy after a day of skiing.

STEIN ERIKSEN LITTLE BUCKAROO SKI SCHOOL for children 4 to 12 years of age, alternates expert ski instruction with periods in the KIDDIE CORRAL for lunch, rest, and inside play. The little skiers receive a full day of activity planned by experienced personnel, who adjust the plans to fit individual abilities and interests.



THE STEIN ERIKSEN SKI SCHOOL AND SKI SHOP under personal direction of Olympic and world amateur champion Stein Eriksen. Learn "delayed shoulder" technique with an outstanding teaching staff. Private and group lessons, special children's classes, instructors' and racing clinics. Stein Eriksen Ski Shop offers the latest skiwear and equipment from around the world, featuring Bogner, Meggi, Norwegian hand-knit sweaters. Head ski rental. Complete repair services.



At the base of the runs — it's the Aspen Highlands Restaurant and the countries most famous Bier Stube

with

Shah Tommy I.B.N. Roy
your host in the restaurant

and

Count Mathew Krasowski
as your bartender in the Bier Stube

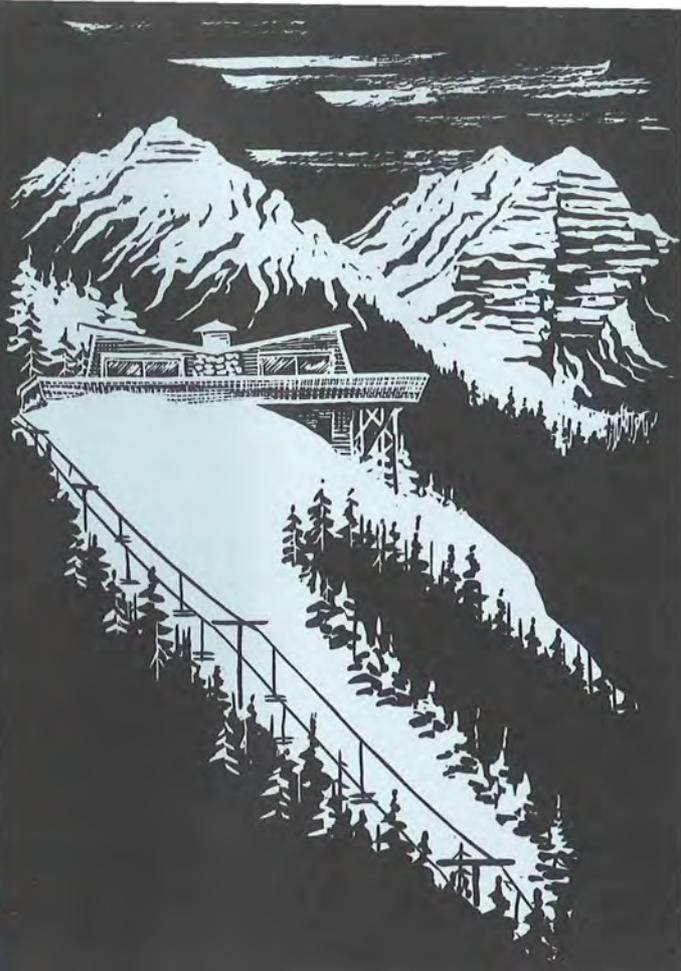
BOX T Phone 925-7302
ASPEN, COLORADO

ACTIVITIES AND EVENTS

A fun-packed calendar including: Stein Erikson's thrilling aerial ski sommersault and ski school demonstrations each Sunday and Thursday noon. Standard Races twice weekly against time for Triangle Pins, open to all skiers beginner to expert. Stein Ericksen ski school demonstrations every Sunday after skiing. Frequent major racing events including the National Slalom Championships, Roch Cup, Olympic and FIS tryouts. Swimming in two heated pools at the area.

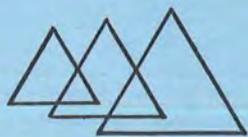
RESTAURANTS AND BIER STUBE

Center for fun and relaxation is the distinctive Highlands Lodge, the triple A-frame design symbolizing the renowned Maroon Bells peaks. At the foot of the slopes. Breakfast and luncheon served daily, cafeteria style. Evening dining room service. From 11:00 a.m., group singing and fun in the delightful Bier Stube. Breakfast, lunch, and dinner also served at nearby Chateau Kirk.



"CLOUD 9"

At 11,100 feet, the Cloud 9 sundeck and restaurant. Open daily during lift hours for snacks, lunch, bar service. Relax and sun bathe. An incomparable scenic panorama of Maroon Creek Valley and the world-famed Maroon Bells.



Aspen Highlands



CHATEAU KIRK

**ASPEN'S
LARGEST AND MOST COMPLETE
LODGE**

FEATURING

- HEATED SWIMMING POOL
- SLEIGH RIDES
- RESTAURANT AND BAR
- RECREATION ROOM

ACCOMMODATIONS FROM DORMITORIES
THRU KITCHENETTE-FIREPLACE UNITS

LOCATED BETWEEN THE MAIN LIFT
AND THE BEGINNERS LIFT

SEND THE COUPON AT THE BOTTOM OF THE
PAGE TO:

CHATEAU KIRK
BOX 569
ASPEN, COLORADO
PHONE: 925-3449

FOR FURTHER INFORMATION OR RESERVATIONS



THE HEATHERBED

... For Houseparty Hospitality

Join hosts Ken and Martie Sterling for . . .

GOOD SLEEPING: whether in inexpensive bunk accommodations or sumptuous king-sized beds in our new deluxe suites.

GOOD EATING: from The Heatherbed's homebaked streusel and hot breakfast muffins to hors d'oeuvres for the hungry schusser apres-ski.

GOOD TIMES: over gluehwein, a daily specialty; our traditional Happy Hour; bridge games; songfests; cheese fondue; and movie nights.

GOOD CARE: Tender Loving Care is a must with us. We provide party set-ups, nurse pulled tendons, chauffeur you around town, keep the coffee pot full and steaming.

Above all, we've tried to provide the ideal skiers' atmosphere. From a luscious four-acre scenic setting looking out on the ski slopes to a roaring creek beneath your windows. From a beautiful lounge with magnificent Paul Bunyan fireplace to our brand new swimming pool. And, importantly, the Sterling's are always on hand to see to your needs.

Write to us at

THE HEATHERBED
BOX 537 • ASPEN, COLORADO

or phone Aspen 925-7077 and ask for
Ken or Martie.

T-LAZY SEVEN THE RANCH

**TALK ABOUT A FUN PLACE
THIS IS IT**

For your enjoyment . . .

- THE RANCH ROOM with a unique western bar and huge fireplace
- SIX SEPARATE LODGES IN A TRUE WESTERN SETTING
- MODERN RANCH STYLE KITCHENETTE APARTMENTS WITH FIREPLACES
- ASPEN'S ONLY INDOOR HEATED POOL — WITH ADJOINING SAUNA
- SLEIGH RIDES
- FREE LIGHTED SKI SLOPE WITH ROPE TOW

*We Welcome Clubs and Groups of 2 to Over
100 People*

*For reservations or more complete information send
the adjoining coupon to:*

T LAZY 7
BOX 240
ASPEN, COLORADO
OR PHONE 925-7254



LE CHAMONIX

DELUXE APARTMENT LODGE

**FACING THE ASPEN HIGHLANDS SKI
SLOPES — ON MAROON CREEK**

**EACH APARTMENT IS INDIVIDUALLY
OWNED CONDOMINIUM TRUST**

- ... 3 BEDROOMS
- ... 2 BATHROOMS
- ... LIVING AND DINING ROOM
- ... COMPLETE KITCHEN

*Prospective owners can receive more details
from:*

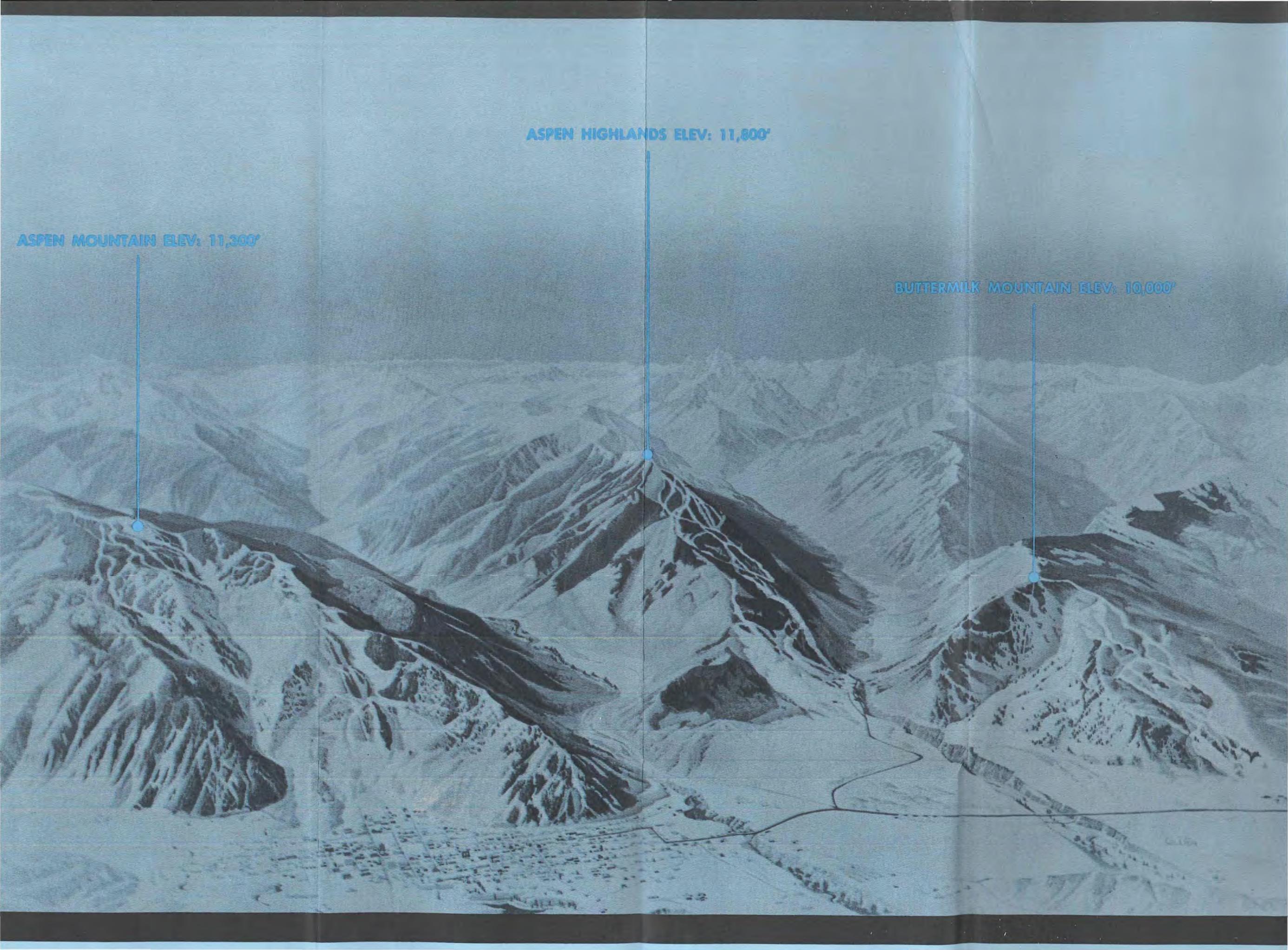
R. B. HURST
BOX 540 • ASPEN, COLORADO
PHONE ASPEN 925-3329



ASPEN HIGHLANDS ELEV: 11,800'

BUTTERMILK MOUNTAIN ELEV: 10,000'

ASPEN MOUNTAIN ELEV: 11,300'



Aspen Highlands, with Aspen Mountain to the east and Buttermilk to the west is the highest of the 3 Aspen ski areas which form the largest and most celebrated ski resort in North America. Skiing is only 15 years old in Aspen. Yet the onetime silver mining bonanza town ranks today as one of the world's finest and most glamorous winter sports meccas. Three separate ski areas offer over 100 miles of trails and slopes, two internationally famed ski schools, 18 lifts. Lift lines are virtually unknown, and there is no extra weekend crowd. Superb powder skiing, sunny Colorado Rockies climate, spectacular Alpine scenery season-long. A complete ski town, with all of its unique convenience and entertainment. Winter home of movie stars, celebrated artists and writers, ski champions. No wonder Aspen is the goal of vacation skiers the world over.

ASPEN HIGHLANDS TECHNICAL DATA:

elevations . . .

base of lifts.....	8,000'	top of Loges Peak lift.....	11,800'
top of Cloud 9 lift.....	11,100'	top of Highlands Peak.....	12,600'

Maroon Bells and Pyramid Peak in the distance.....	over 14,000'
total vertical descent.....	3,800'
length of runs from top to bottom, 5 miles	length of lift ride from bottom to top.....3 miles, about 40 minutes
approximate length of trails served by lifts.....	over 50 miles
	total lift capacity per hour.....3,750 skiers



STEIN ERIKSEN SKI WEEK

7 DAY INCLUSIVE PLAN

The Stein Eriksen Ski Week offers lodging, lift tickets, and lessons at one complete low price. When you arrive in Aspen, the Stein Eriksen Ski Week coupon book will provide everything for you, with the arrangements all having been taken care of in advance by the Aspen Highlands staff. So, with no further bother or time lost, your skiing holiday gets into full swing. You'll thrill to the seven days of skiing at any of the three Aspen ski areas; and be delighted at your advancements when you take the ski lessons in Stein Eriksen's school. Meals will be at any of Aspen's eating establishments. Lodging will be at the lodge of your choice whenever possible, and all types of accommodations are available from dorm to single rooms and deluxe suites. A special Highlands host will be available to assist you in any way possible, and to see that your Stein Eriksen Ski Week at Aspen Highlands is the best ski week ever!

Send the coupon below to receive the special Stein Eriksen Ski Week folder.

FOR MORE COMPLETE ASPEN HIGHLANDS INFORMATION, without obligation, send this coupon to the lodge of your choice, or directly to:

ASPEN HIGHLANDS
BOX T • ASPEN, COLORADO

(check items in which you are interested)

- | | |
|--|--|
| <input type="checkbox"/> STEIN ERIKSEN SKI WEEK | <input type="checkbox"/> KIDDIE CORRAL CHILDREN'S NURSERY |
| <input type="checkbox"/> GROUP ACTIVITIES AT ASPEN HIGHLANDS | <input type="checkbox"/> LITTLE BUCKAROO SKI SCHOOL — children 4 to 12 |
| <input type="checkbox"/> RENTAL EQUIPMENT | <input type="checkbox"/> LIFT RATES |
| <input type="checkbox"/> STEIN ERIKSEN SKI SCHOOL LESSONS | |
| <input type="checkbox"/> LODGE INFORMATION . . . NAME OF LODGE _____ | |

RESERVATIONS . . . NO. IN PARTY _____ DESIRED DATES _____
 DORM _____, 3 TO 6 PER ROOM _____, 2 PER ROOM _____, SINGLE ROOM _____
 NAME _____
 ADDRESS _____



Looking at Lodge from Jerome Park



Chateau Kirk building site - after first scraping



from Chateau Kirk site 1961
looking towards Maroon Creek Apts.



Chateau Kirk
under construction



early fall snow —





Bottom Exhibition Lift



Chateau Kirk site

Fall
1961



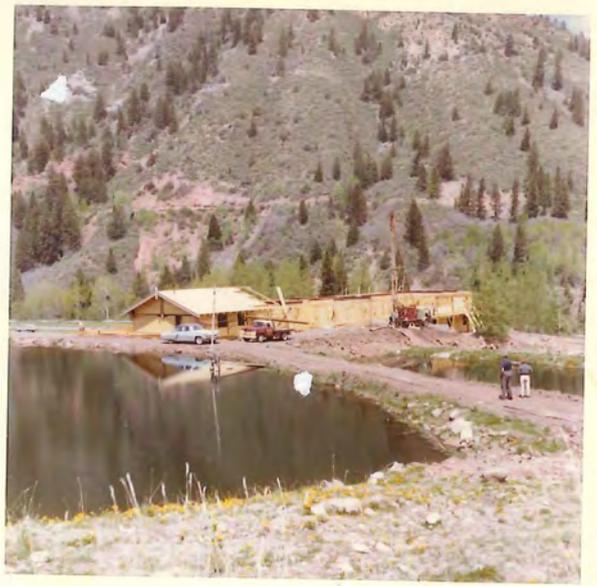
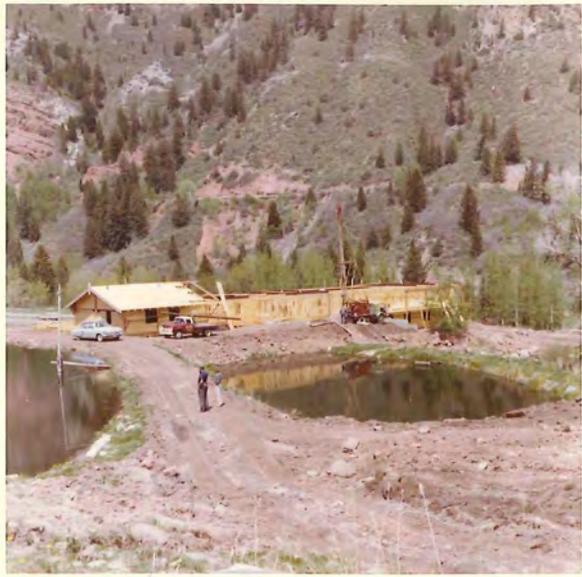
Chateau Kirk almost complete - early snow





Chateau Kirk Construction
Fall 1961





Maroon Creek Apartments Construction



Notes and memos

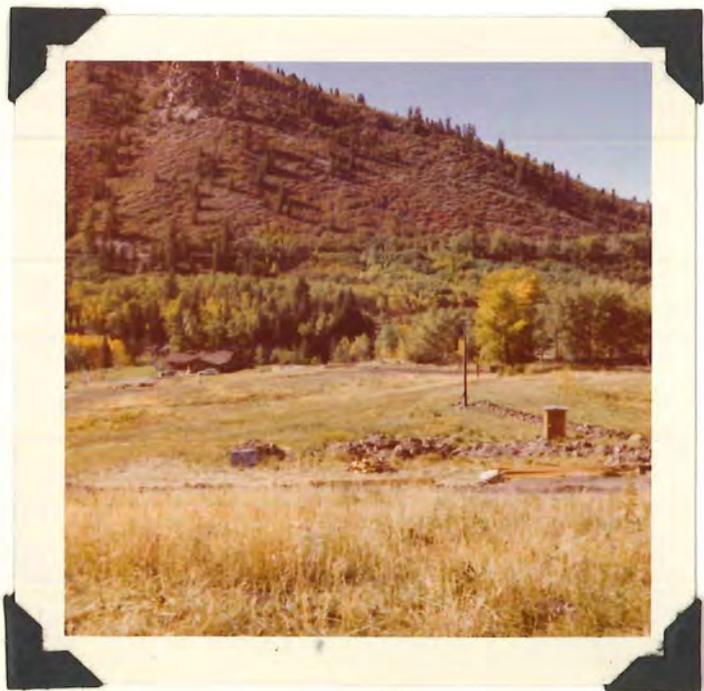


Fall Colours near



Aspen Highlands

1960



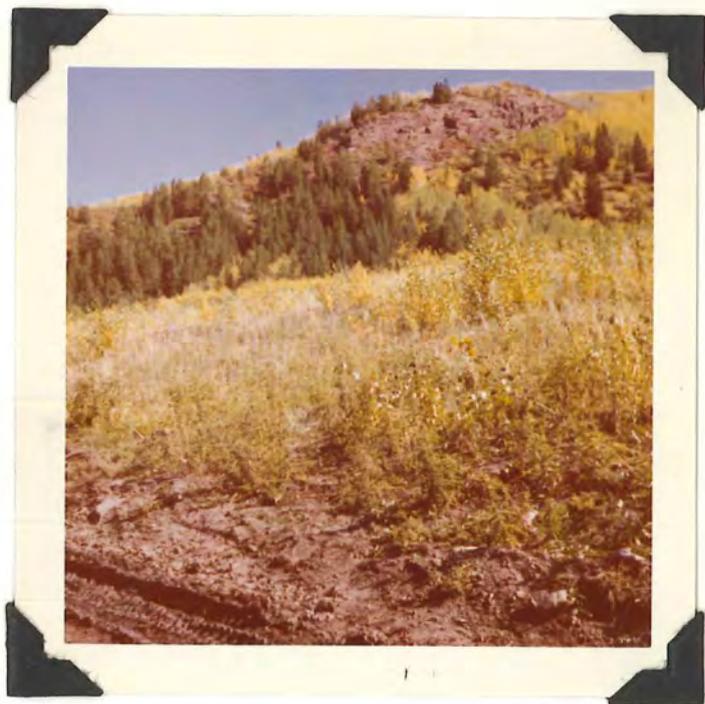
Construction M. Imms House



looking Towards lake



In Aspen Highlands Subdivision





Aspen Mountain



Thunderbowl &
Aspen Highlands



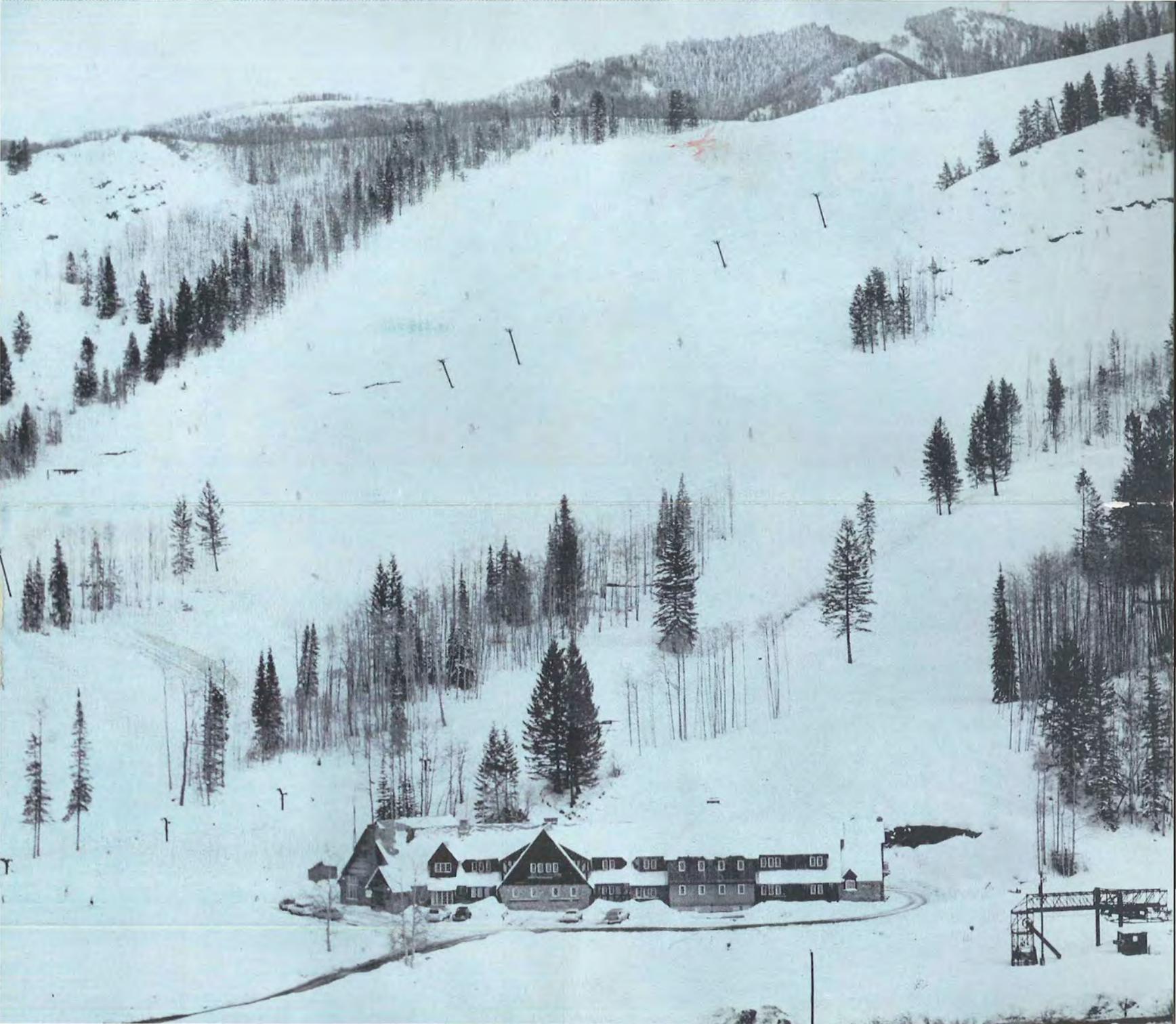
Glenn (Red) Mountain



Torchlight descent down Jerome Park
at Aspen Highlands 1961-1962



Chateau Kirk





Full Restaurant — Balcony Bar

Overlooking our beautiful Lounge... Superb view of the Aspen Highlands Ski Slopes... Unsurpassed cuisine.

Magnifique!

Luxury lounge... Gay and romantic atmosphere... Comfort and fun for all... Massive fireplace... Old Swiss grandeur. You'll enjoy our recreation room for card playing and relaxation.



Fireplace — Kitchenette Suites

ATTRACTIVELY SPACIOUS AND BEAUTIFUL

\$25.00 for two

\$30.00 for four

FIREPLACE SUITES \$20.00 for two

SPACIOUS DOUBLE ROOM—with dressing room and bath

\$16.00 for two

(\$4.00 each additional person. Can accommodate up to six)

Other doubles \$12.00 for two

CHATEAU ROOMS—comfortable private rooms with double bed and desk . . .

Share bath facilities. \$8.00 for two

DORMS—Aspen's finest \$3.50 per night

SKI CLUBS WELCOME

30% Deposit on All Reservations

You'll love the Highlands!

WHERE FUN REIGNS SUPREME!

Located a mile and half from downtown Aspen, with free bus service to and from town. The Highlands has the world's longest double chair lift and the famous Stein Eriksen Ski School . . . Ski from our front door to all lifts. (Ski rentals available.)

In summer the scenery is equally beautiful, the fishing excellent, the swimming, tennis, horseback riding and mountain climbing out of this world.

P. S. Bring your golf clubs.

Please let us cater to you
Frank & Rusty Kirk

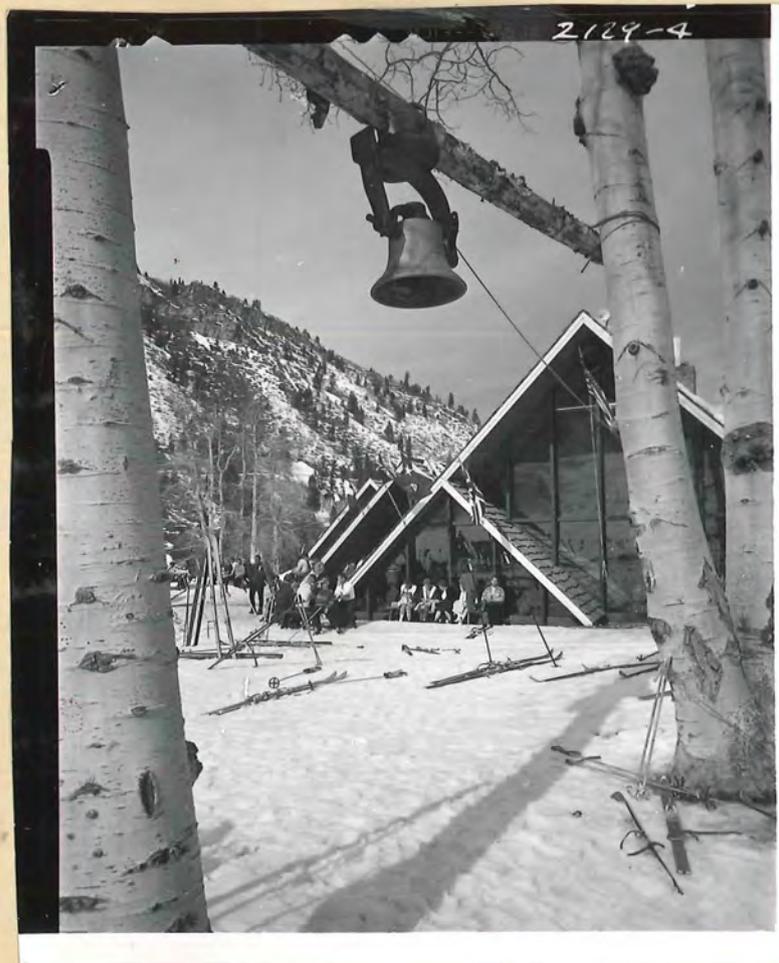
Terry & Gary, too



STEIN ERIKSEN
Available for private lessons



inside lodge at Aspen Highlands



Winter 1962

See you at the 1964

SKI FAIRS

A WINTER OLYMPIC
PREVIEW

FEATURING
STEIN ERIKSEN
SKIING ON
MIRACLE SNOW

DU PONT SKI FASHION SHOWS

SKI FILM FESTIVAL



Meet the WONDERFUL WORLD OF SKIING • See the
NEWEST in SKI EQUIPMENT, AREAS, TRAVEL • Latest
skiing techniques by the NEW ENGLAND SKI TEAM •
Free! SKI GUIDES, PRIZES, FUN, MUSIC, DANCING
and ENTERTAINMENT for ALL!

NATIONAL (N. Y.) SKI FAIR
November 21, 22, 23, 24

CHICAGOLAND SKI FAIR
November 15, 16, 17

DETROIT SKI FAIR
November 8, 9, 10

PHILA. SKI FAIR
December 6, 7, 8



Roise Kuhn and Heidi

Cloud 9 lift
Summer 1963



June 1963



at Cloud 9 deck

Heidi, Roise, Mo Paula, Andrew, Valerie



Chateau Kirk, 1962



Hindquarter 1961



Stein's Somersault 1961



The Lodge 1962

Olympic Hopefuls To Ski

At Highlands In Dec.

Fifty skiers from all parts of the country who are rated potential candidates for U.S. Olympic teams in the future will be invited to train at Aspen Highlands over the Christmas holidays.

The camp is one phase of a new training program designed to develop top American skiers for international competition. The complete plan was outlined to directors of the U.S. Ski Assn. who convened in Denver over the weekend.

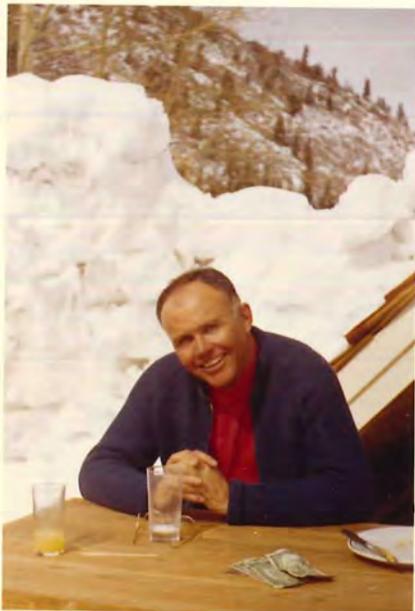
U.S. Olympic alpine coach Bob Beattie said basic instruction camps will be set up in eight U.S. Ski Assn. divisions, including the Southern Rocky Mountain Ski Assn. in this area.

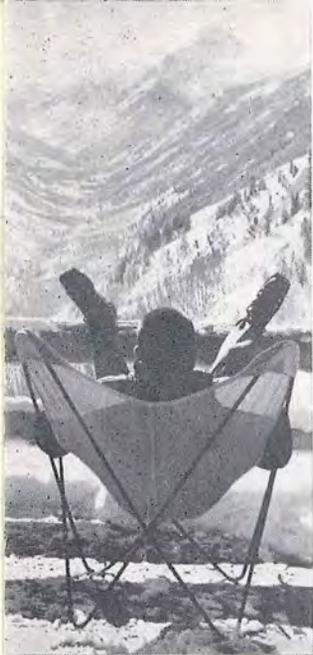
The top 50 youngsters in all divisions and their coaches will be selected to attend the alpine training camp here. It will be held at the Aspen Highlands from Dec. 21 to Jan. 3.

The U.S. alpine team will be in Europe at that time.

According to U.S.S.A., a similar program will be set up for Nordic skiers. However, details of the

Nordic training camp have not been announced.





WINTER

1963 - 64

● ASPEN, COLORADO

25 CENTS



ASPEN MOUNTAIN ●

ASPEN HIGHLANDS ●

BUTTERMILK MOUNTAIN



Where else in the world can you get

so much skiing on a SINGLE TICKET

8 double chairs

1 single chair

3 T-bar lifts

Total capacity over 8500 per hour

**ASPEN
MOUNTAIN** **BUTTERMILK
MOUNTAIN**

Complete interchangeability

\$6.50 per day, \$17 for 3 days, \$33 per week



WINTER 1963-64

Published in the interest
of Aspen, Colorado

Co-editors and co-publishers
George Madsen and Tony Gauba

All photos by the editors except on
page 10 as noted. Drawing of three
ski areas by Hal Shelton adapted
from a Tony Gauba photo.

Material, except photographs, in
this magazine may be used without
the permission of the publishers.
Written permission is required for
use of photographs.

Printed by the Aspen Times
Additional copies are available at
25c per copy. Write Aspen Times,
Box E, Aspen, Colorado 81611.



Expansion at all three areas

Construction of new trails,
slopes and lifts at Aspen's three
ski areas were a cause for expect-
ation for Aspen's ski-happy resi-
dents even last summer. Not only
was Aspen the largest and most
varied ski complex in the world
but it was growing faster than it
had in the last five years.

On Aspen Mountain, smoke
curling upwards signalled cutting
for new trails and widening of



ASPEN MOUNTAIN

others. The edges of Roch Run,
for intermediates and experts, had
been moved back and there was a
new intermediate boulevard com-
ing down under the No. 1 lift.

But the big news there is a
new lift serving the upper two
thirds of Ruthies' Run, probably
the best-known intermediate slope
in the country. A double chair
with a capacity of 1000 riders per
hour, it zooms over a mile to the
rise above the present Midway
Station, going up 1364 vertical
feet in the process. It also serves



ASPEN HIGHLANDS

new runs descending into Tourte-
lotte Park and Spar Gulch on the
other side of the mountain.

With the addition of the new
conveyance, the capacity of the
eight lifts on Aspen Mountain
(six double chairs, the world's
longest single chair and a begin-
ners' T-bar) is 5500 skiers per hour.

Aspen Highlands had its own
news. As of this fall, it has the
greatest vertical drop — 3800 feet



New slopes, trails and 3 new lifts

— of any lift area in the U. S. A.
The former Thunderbowl double
chair was relocated to travel from
near the Cloud 9 Restaurant to the
11,500-foot level. It makes acres
of new terrain accessible to top
intermediates and hot-shots.

Satisfied with its beginner-inter-

mediate rating, Buttermilk also ex-
panded during the summer with
a new double chair lift and the
opening of a new section which
will satisfy both bunnies and
boomers. Buttermilk's original T-



BUTTERMILK MOUNTAIN

bar has been shifted to the Sterner
slopes. It was replaced with a dou-
ble chair.

Variety makes news on the Ster-
ner slopes which, through recent
cutting, affords glade skiing
through the trees as well as op-
portunities for intermediates to try
powder skiing.

13 miles of ski lifts, eh?

"Thirteen miles of ski lifts, eh?"
the reporter quizzed the Aspen area
ski official.

"Correct," answered the area offi-
cial. "That's how far the ski lifts
rise. We've got 18 lifts—the largest
complex of major lifts in the world."

"In the world?" questioned the re-
porter. "You mean even including . .
Even including Europe," replied
the area official. "And you can ski it
all on one ticket—the only place in
the world where one ticket buys the
package."

R: "Say, you ought to advertise
that."

AO: "We're considering it."

Aspen SKI PACKAGE

7 DAYS

all expenses from \$71

- 7 nights lodging
- 7 days skiing all lifts
- 14 meals

Effective Dates

Nov. 28 to Dec. 21, 1963
Jan. 1 to 25, 1964
April 4 to 12, 1964

FOR FREE BROCHURE, write
Aspen Ski Package, Box 786, Aspen, Colo.

NOW

DC-3 service
between
Aspen and Denver

aspen airways

for reservations:
phone 925-3400

Box 279
Aspen, Colorado



**LIMELITE
LODGE**
BOX 1089
ASPEN COLORADO

LOCATED IN THE
CENTER OF ASPEN



BELL MOUNTAIN LODGE

VIEW - Facing slopes
CONVENIENCE --1 block
from double chair lift
2 blocks from Restaurant Row

For free brochure, write Box 328

THE NUGGET
P.O. BOX N
925-3441

Continental
Breakfast

Sun Deck
Heated Pool

ASPEN'S MOST
DISTINCTIVE
NEW LODGE

VACATION HOUSES APARTMENTS

Representing and agents for Aspen's many diversified accommodations ranging from 2 bedroom to 7 bedroom homes and from efficiency to luxuriously appointed apartment units. All accommodations available by the week or month. Complete management, House Care and maid service available on request. Accommodations can be arranged to suit a vacation budget or the most discerning tastes.

**MASON
&
MORSE** REAL ESTATE
Box Q Aspen, Colorado 925-7000
House Care
Lodges, Businesses, Homes, Ranches and Land
Complete Property Management

Out chuck holes, in paving

Skiers who are long-time visitors to Aspen will never approve but streets in the downtown section are now as smooth as Bell Mountain after a three-foot snowfall.

They were paved last summer — clear from the Skiers Cafe to the Hotel Jerome and from the new post office to Paepcke Park. Chuck holes, middle-of-street drainage canals and gutter marshes — quaint landmarks which used to provide enthusiastic after-skiing conversation — are now things of the past.

The improvements leave only one subject to talk about after a day on the slopes — skiing.



Anyone for ski lessons?

Long known as a pace-setter in ski instruction, Aspen offers two major ski schools, two different techniques and the largest staff of instructors at one resort in the country.

At Aspen Mountain and Buttermilk Mountain, the Aspen Ski School provides lessons for children on through hot-shots who need brushing up. The American technique is taught, the most popular system at major resorts in this country.

At Aspen Highlands, former world amateur champion Stein Eriksen and his staff demonstrate the Eriksen delayed-shoulder technique. Lessons are given beginners as well as experts.

Helpful....and professional

Ski patrolmen are a courageous and adventurous lot.

They knock down potential avalanches at dawn, long before most pleasure skiers have had their second cup of coffee. They smooth out and mark rough ski terrain. They help Johnnie find his mommie. Among other things, they also assist the injured.

Ski patrolmen are trustworthy, loyal, helpful, friendly

They do their job because they enjoy doing it.

In Aspen, there's another reason — they all get paid.



Variety of dining places and night clubs

There's a middle-aged Texas group which visits Aspen every year. None ski.

"What's the attraction?" a lodge owner asked.

"Well," drawled the visitor, "we're pretty good at resting, restauranting and reveling."

Why not? Aspen has 30 top restaurants that offer everything from a fast hamburger to a gourmet feast. A dozen bistros provide nightly entertainment.

"We don't see," the Texan explained, "why it's necessary to ski."

Ski-vacation package plan

"Simpler than pay-as-you-go taxes and certainly a lot more pleasurable." That's the way one skier described the Aspen ski package plan.

It lets you know about what you are going to spend on a ski vacation even before you tell the boss you are taking off. There's another advantage — the plan affords a reduction in rates.

A true package plan, it lumps most skiing expenses into one sum — seven days lodging, seven days skiing with the use of all 18 Aspen lifts, and 14 meals at restaurants of the skier's choice. Even ski lessons are offered as an optional extra.

Prices range from well under \$100 to considerably over \$100, depending on where one prefers to lodge and whether a dormitory or private room is desired.

The plan is in effect from Thanksgiving to mid-December,



during most of January, and in April until the lifts shut down.

A brochure gives the full details. It's available from Aspen Ski Package, Box 786, Aspen, Colo. 81611.

How deep is "deep snow"?

The Reedsburg, Wisc. Times Press had it wrong. Volunteers weren't shovelling snow off the race course for the world championships of professional skiing here last January — they were putting it on the runs.

They also spread salt on the courses to harden them, covered them again with snow and then dragged fire hoses up the mountain to ice them with a frosty meringue.

It was early January, 1963 and, after heavy traffic had beaten down satisfactory snow cover for the Christmas holidays, Aspen could have used a good storm. Not that the upper slopes were not in excellent condition. They were — and are all winter.

This presents a question: is skiing on two to four feet of snow any more pleasurable than skiing on six to nine feet?

Answer: in the last analysis, smooth skiing throughout the season is directly related to slope preparation before, during and after the winter. A rigorous rock removal program, tons of straw cushioning trails and the most advanced wintertime slope maintenance exercises in the world means that when there's snow in Aspen, there's good skiing.



Stained glass to ski rentals

In the market for stained glass? Hand-crafted silver or gold jewelry? A pipe breaking-in machine? Ski or after-ski fashions? Rental of boots and other equipment?

According to local shop keepers, the variety of merchandise offered in Aspen could fill an encyclopedia. Many skiers prefer to get ski equipment and apparel in Aspen rather than lugging it cross-country.

Of course, window shopping is permitted. But keep the money belt within easy reach just in case something catches your fancy.

After all, you're supposed to be frivolous on your vacation.



TIPPLE INN

Ken and Betty Moore
Box 690-E 925-3641

Available FOR RENT

By the week
2 BEDROOM APARTMENTS
General Electric kitchens
1 block from
Aspen Mountain's
No. 1 chairlift

Der Berghof

Agents: Mason & Morse
Box Q Aspen 925-7000

ASPEN'S
MOST
FAMOUS
INN

the smuggler
ASPEN-COLORADO

NEW

Little Calico Kitchen

open for breakfast,
lunch and dinner.

● Continental breakfast

● Heated pool

● Sun Deck

For brochure

Write Box 720 925-3434

Snow Chase Lodge
Aspen's friendliest little lodge
Ski **DOWN** to the lifts
P. O. Box 247 Phone 925-7579

Norway Lodge
Aspen's traditional mountain lodge
● No. 1 "big lift" at your door
● Year-round heated pool
● Sun Decks
● Big lounge
● Package rates
Tel. 925-3302 Box CC, Aspen

At the foot of Aspen Mountain—between the single and double chair lifts



THE ASPEN **Inn**

- Large double rooms
- Chalets
- Dorms

NEW THIS SEASON
Apartments with 2 bedrooms, kitchen, fireplace

- Heated pool
- Dining room enlarged this fall
- Bar - lounge new for winter
- Package plan

Write for brochure
Box 717, Aspen 925-3466



"What a life you have!" the skiguest exclaimed to his Aspen host. "Never a dull moment!"
But there were times shortly after World War II, as the image of Aspen as a ski resort began to take shape, that there were dull moments. They came particularly in January when the skiing was usually superb here but not good enough in other parts of the country, or perhaps too close to the Christmas holidays, to arouse much interest in most skiers.

That's when Aspen's Winterskol celebration, a merry skol to winter, was born. It's usually the third weekend in January but the date has been switched (last year it was Jan. 5-6).

Some say the festival started as a means of taking time off residents' hands and injecting a cheery note in between rush seasons. Others claim that, from its beginning, Winterskol was an attempt to draw tourists.

Januaries have changed quite a

Winter skol

Annual salute to winter fun

bit over the years. While still not the most crowded time of the year (that is, there usually are rooms available on short notice), there's a lot more going on. Many visitors schedule yearly vacations then because they know that Aspen's short lift lines are normally non-existent and other facilities are less congested.

There's another reason: generally excellent skiing conditions and usually plenty of new snow. Aspen ski maestro Fred Iselin used to say that Aspen should charge

more in January because the skiing is so good.

Winterskol, however, is about the same as it has always been — enough organization and disorganization, spontaneity and attempts at schedule-following, practiced movements and miscues—to take it out of the class of a spectacle and into the realm of a frolic.

It's a town meeting with costumes, a seminar in surprises, a colorful parade that just keeps meandering for two days. In a phrase, it's fun.

Usually a parade launches the



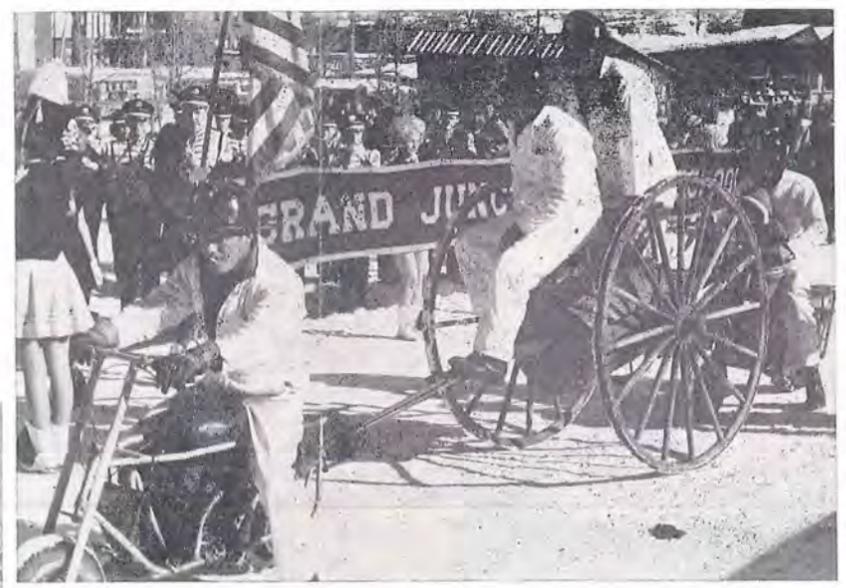
mardi gras. Last January there were over 50 units in it.

A ball is generally scheduled and a queen is crowned, but a private party in a festival atmosphere can be just as much fun.

Nighttime fireworks, a torchlight descent down Aspen Mountain and the now famous Saloon Slalom are Winterskol traditions. The saloon competition pits the employees of the Red Onion restaurant against those of the Golden Horn. There actually is a race. But the main object of the event is to see which bistro can exhibit the craziest costumes.

The person who wants simply to be entertained might as well stay home and watch the late, late show. Winterskol isn't that sort of attraction. Participants, or at least those who savor a fun-time mood, enjoy themselves the most.

But isn't that the way it is with skiing and after-skiing?



HOUSEKEEPING APTS.
One block below Main Lift
Snow Flake Apartments
Bill Goodnough, cert. ski inst.
Box 689 925-9925

ALPINE LODGE
A bit of the old country in Aspen
Complete breakfast
Large lounge
Box 716 Phone 925-7351

Hillside Lodge LOCATED BETWEEN THE TWO TOWN LIFTS. LODGE WITH ROOMS AND APTS., LOUNGE WITH FIREPLACE AND STEREO. CONTINENTAL BRKFST. "CLOSE TO EVERYTHING." REASONABLE. ELLEN AND VANCE GRENKO, DRAWER W. TEL. 925-3551

2 of everything at Crestahaus Motel
2 game rooms, 2 lounges
2 continental breakfast rooms
TV, hi-fi
but only 1 SWIMMING POOL
Transportation provided to town
Write Box 630 Call 925-7081
While in Aspen, visit Guido's Swiss Inn & Molterer Sports Shop

WESTERNER MOTEL
AAA Rec.
CENTRALLY LOCATED, CLOSE TO ALL ACTIVITIES, OFF THE STREET PARKING, SUN DECK. RATES \$4.00 TO \$6.00 PER PERSON, DOUBLE OCCUPANCY WITH PRIVATE BATH, \$3 FOR THIRD PERSON. WRITE BOX 183C. TEL. 925-3465.

For Aspen news all year long, subscribe to the **ASPEN TIMES**

ROY REID REALTOR
REID RENTALS, MANAGED BY KAY REID, OFFERS THE ULTIMATE IN VACATION HOMES AVAILABLE TO SKIING FAMILIES OR GROUPS ON A DAILY BASIS. WRITE FOR FULL INFORMATION, GIVING DATE PREFERENCE AND NUMBER OF BEDROOMS REQUIRED. PRICES FROM \$25 TO \$100 PER DAY. WE ALSO SPECIALIZE IN SELLING LODGES, VACATION HOMES AND ASPEN INVESTMENTS. BOX 496. TEL. 925-7691.

ASPEN'S MOST GRACIOUS INN

The Villa of Aspen

for reservations
BOX 679 • ASPEN, COLORADO
Phone 925-3451

In the center of wintertime Aspen



Since 1888

A Tradition in Aspen
600 feet from ski school
Near 2 chair lifts

Dining Room
Frontiersman Bar
Coffee Shop
Night Club

● Deluxe suites ● Rooms
● Hotel services ● Dorms

For brochure, write Box J
Call 925-3421

COACHLIGHT CHALET

NEW IN '62. EARLY AMERICAN DECOR, CARPETED, DRESSING ROOMS, SHOWER-TUB BATHS, BALCONIES, CONTINENTAL BREAKFAST. DOUBLES \$18 5 PERSONS \$25. HUGE FIREPLACE ROOM 6-\$42. SUMMER RATES. NEW ENCLOSED ICE RINK ACROSS STREET, THE EMERSONS. BOX 714. 925-3809.

Chalet Lixl

APARTMENTS WITH KITCHENS
\$5-8 per person double occupancy
Box 152 Ph. 303-925-3520

BLUE SPRUCE SKI LODGE AT MAIN LIFT,

CONVENIENT TO EVERYTHING, HEATED POOL, 2 PATIOS, LOUNGE WITH FIREPLACE, COMPLIMENTARY CONTINENTAL BREAKFAST. DE LUXE ROOMS, DOUBLES \$12.00 TO \$18.00, STUDIO APARTMENTS 2 TO 4 PERSONS \$20 TO \$25. P.O. BOX 596, PHONE 303-925-3337.

ASPENHOF Lodge & Chalets

Bobbie & Steen Gantzel
Reasonable rates Convenient
Box 536 Call 925-7163



box 1206

aspen, colorado 81611

International Club

OPENING DECEMBER, 1963



14,000 ft. Maroon Bells and lake

Take your choice . . . car, plane, bus, train or hike

Paved highways lead right to town. Aspen is only 40 miles from the Interstate 70 exit at Glenwood Springs.

Glenwood is also Aspen's train and bus terminal. Several east- and west-bound Zephyrs stop there daily. Aspen busses and taxis meet every train.

The fastest way to reach Aspen is by air. Twin-engine aircraft of Aspen Airways provide scheduled and charter service between Aspen and Denver. And a number of major airlines serve Denver.

Private planes are accommodated at Pitkin County Airport. The landing strip was paved for 6500 feet last summer and additional parking areas provided.



Old mill at Crystal City



Tent-amphitheater

Conference at tent

Paepcke Auditorium



Aspen is best known in summer for its music festival. It has been cited by one critic as the best in this country and perhaps the world leader in classical music programs.

Almost equally famous is the Aspen Institute for Humanistic Studies which offers free public lectures by such men as Arnold Toynbee, Walter Reuther, Supreme Court Justice William Brennan, Mortimer Adler, Allen Dulles and Judge Thurgood Marshall.

There are other cultural events. Art shows abound. The International Design Conference in June draws a variety of notable personalities from the world over. An annual film conference is attended by movie makers and stars. At least a dozen music events and several classic films are scheduled weekly.

But, mainly, Aspen in summer



ASPEN in

SUMMERTIME

is a playground in a sparkling, sunny but cool climate. It's winter Aspen but in fishing boots, hiking brogues, riding boots, jeeping shoes, swim fins and loafers.

To many Aspen visitors, however, the most exciting opportunity for fun is fishing in high



mountain lakes or local streams, reputed to be as fine as any in the Rockies. A hiking, horseback or jeep trip into the high country is the prime purpose of many visits. Some prefer to try a little of everything from a leisurely picnic to a chairlift ride up Aspen Mountain or Aspen Highlands, a tour through Stuart Mace's Husky kennels at Ashcroft, ghost town exploring, rock hounding, swimming at the public pool or ones at lodges, shop hopping, restaurant sampling, night clubbing, bowling or just plain sitting and sunning.

Of course, the town features

special weekends when one attraction is of prime interest. The Silver Stampede Rodeo, for example. Or a sports car rally or a race at the new, paved Aspen Raceways track. Tennis tournaments. Opera weekends. Archery competitions. Golf tournaments including the annual Aspen Open for professionals and amateurs. Sky diving contests. White water kayak races down the valley. Square dances. Independence Days celebration with a different theme each year. And even a series of twist championships.

There are 24 campgrounds in the immediate area for visitors who like to rough it.

For those who prefer relaxed living at one of Aspen's famous lodges, summertime holds a treat. Rates are lower than in winter and the pleasures that Aspen offers are just a step away.



**Reasonable Rates for
Rooms and Dormitory
Holiday House**

Aspen, Colorado
Write P.O. Box 634 or
phone 925-3512

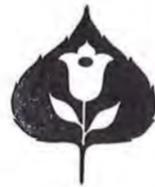
**2 BEDROOM & kitchen
APARTMENTS**

1 block from the **NEW**
LITTLE NELL open for
SKI SLOPE 1963 season



Agents: **Mason & Morse**
Box Q Aspen 925-7000

for
discriminating
skiers



**THE ASPEN
MEADOWS**

Hotel accommodations
Copper Kettle
restaurant & lounge
Health Center
sauna, massage

Transportation
to and from Aspen.
Ski storage.

Carte Blanche, Diners Club and
American Express Credit
cards honored

Box 220 925-3426
TLX 303-925-3901



JOERN GERDTS PHOTO

Snowmass test successful

Frankly, Aspen Skiing Corp. officials admit, the Snowmass touring area was started last year as an experiment. Snowmass is ten times as large as the Aspen Mountain area but would its challenge be appreciated?

Comfortable 10-passenger snowcats were offered as an added inducement to get people to try the idea which, in reality, was not touring at all but downhill skiing.

The new Snowmass area offers a 4,000-foot vertical descent

— highest in the country served with uphill transportation. The powder snow is reliable. Trails were cut leading from bowl to bowl and through the woods. A lunch hut was added which served an excellent meal. And ski patrolmen-guides lead skiers for their fun as well as their protection.

What was the result? A smashing success — and some surprises. One thing that had not been foreseen was that enjoyment was not directly related to ability. Some skiers who looked good on packed snow simply didn't have the technique to appreciate powder. On the other hand, a number of admittedly intermediate skiers, most of whom had tried the deep stuff before and who used soft skis, had a ball.

The experiment was so successful that a major cutting program was put in effect last summer.

Just as important, a new snowcat policy was established. Now, skiers make a number of trips down the top half of the mountain rather than a few schusses the full length of the slope. In addition, a new lunch cabin has been constructed at timberline for use when weather permits.



TOUR the High Country

**Little Annie
tourers ski
high ridge**

deck atop Aspen Mountain south towards the old Aspen-access road over Taylor Pass.

Dotted with early mining facilities and long-unused corrals, it is considered by many Aspenites as sort of a recreational park. Summertime finds picnickers and hikers meandering through its flower-covered slopes.

Little Annie has long been used



ASPEN MOUNTAIN

ASPEN HIGHLANDS

BUTTERMILK MOUNTAIN



by wintertime langlaufers who ski cross-country along its ridge before zooming down a variety of challenging pitches to the Castle Creek valley on the west or the Independence Pass drainage basin on the east. A number of home-made trails were even cut through the timber to link one open slope with another.

Because Little Annie is a high ridge, it enables one to ski in the warm sun on the eastern slopes in the morning and then follow the sun to the western side in the afternoon.

And Little Annie is accessible. Snowcats drive up from the parking area on the Castle Creek road daily and also meet skiers who prefer to ride chairlifts to the Sundeck.

Most parties prefer to ski the top third of the mountain. There's more skiing and less riding that way. Perhaps the aroma of lunch-time goulash and other specialties prepared in the quaint mining hut at the foot of an upper slope helps keep ski-tourers in the immediate area.

Now—covered skating rink

How about a day of ice skating as a diversion from skiing?

It's been possible on the Aspen

public skating rink in the past. But this year it will be more enjoyable than ever.

Completed as Aspen was beginning to white-out for the winter was a collegiate-size hockey rink, shaded from the sun by a roof and featuring skate-rental facilities and recreation rooms.

A non-profit enterprise, it's the work of Mrs. D. R. C. Brown, wife of the Aspen Skiing Corp. president, and it's located against West Aspen Mountain, a few blocks from the center of town. Admission is 25c (for maintenance).

\$5 a day for all 18 ski lifts

There was a time when a lift ticket for a day of skiing could be purchased for \$1.50 or \$2. It offered one or two rope tows and up-down, up-down over the same slope for as long as arms and legs could take it. Gaining maturity, most skiers now prefer larger slopes, a greater variety of terrain and more skiing for the money.

On this basis, the cost of skiing has been considerably reduced.

At Aspen, a weekly ticket for both Aspen Mountain and Buttermilk Mountain costs \$33 — less than \$5 a day. To ski all three Aspen areas, a weekly pass is just \$36 — \$5.15 per day

LODGE DIRECTORY

Numbers refer to location on map. More information is contained in advertisements on page noted.

Area Telephone code 303
Aspen "Zip" mailing code 81611

1. **Crestahaus Motel**, page 7
2. **Alpine Lodge**, page 7
3. **Mittendorf**, page 10
4. **Bell Mountain Lodge**, page 4
6. **Tipple Inn**, page 5
7. **Mason and Morse, Realtors**, page 4
8. **Hillside Lodge**, page 7
9. **Snow Chase Lodge**, page 6
10. **Mountain Chalet**, page 8
11. **Roy Reid Realtor**, page 7
12. **Aspen Airways**, page 2
13. **Blue Spruce Lodge**, page 8
14. **Hotel Jerome**, page 8
15. **Aspen Inn**, page 6
16. **Limelite Lodge**, page 4
17. **Snow Flake Apts.**, page 7
18. **Norway Lodge**, page 6
19. **der Berghof**, page 5
20. **Chalet Lisl**, page 8
21. **Smuggler Inn**, page 5
22. **The Nugget**, page 4
23. **Holiday House**, page 10
24. **Coachlight Chalet**, page 8
25. **Westerner Motel**, page 7
26. **Aspenhof Lodge & Chalets**, page 8
27. **The Villa of Aspen**, page 8
28. **The Aspen Meadows**, page 10
29. **International Club**, page 8

Sunday

Empire

OCTOBER 27, 1963

October 27, 1963

ASPEN now has a total of 13 chair lifts, 18 lifts total; 100 miles of trails plus ski touring; accommodations for 4,000 skiers in 60 lodges; 28 restaurants; resort town with all recreational facilities.

ASPEN HIGHLANDS: Aspen, Colo.; open daily Nov. 25 to April 14; four chair lifts including a new double chair to Loges Peak at 11,800 ft. resulting in longest vertical descent (3,800 ft.) in North America; one T-bar and one Pomalift; 9:30 a.m. to 3:30 p.m.; \$7 adults and \$4 child, full day; 50 trails and bowl skiing; Stein Eriksen Ski School, shops, lodges, apartments, dormitory, three restaurants, two bars, free shuttle buses to downtown; Aspen Highlands, Box T, Aspen, Colo.



NOW AT
ASPEN
... FIRST
ALL-SEASON
SKI
WEEKS

Package savings and convenience. Thanksgiving through April 12 (even in high season, February and March)! From \$75, includes seven nights' lodging, four days in the celebrated Stein Eriksen Ski School, and seven days' skiing at famed Aspen Highlands (now with highest vertical ski descent in the Americas). Special economy lodging, plus 20 per cent savings on skiing and ski school. From \$85, alternate plan offers same lodging and ski school but with skiing at all three huge Aspen areas. For brochure write:

Stein Eriksen Ski Weeks

BOX T—ASPEN, COLORADO



IF THE operators of ski areas and the state of Colorado have their way, all those well-heeled sportsmen and ski bunnies who travel every year to test the slopes of Switzerland, France and Austria will soon meet European skiers on their way to schuss down Colorado slopes.

To make this happy two-way traffic

come true, they've formed Colorado Ski Country U.S.A.

That's quite a mouthful and it's quite an organization. If it can carry out its hopes and plans you will be seeing an increasing number of ski tourists not only from abroad, but also from other parts of the United States. The hope is to create in Colo-

rado Ski Country U.S.A. an image of the best in winter sports.

Colorado Ski Country U.S.A. is a non-profit organization founded by the ski operators of the state. Steve Knowlton, former Olympic and Federation Internationale de Ski (FIS) team member, has been retained as executive director, with the various ski areas paying his salary the first year.

He will have offices in the Colorado Ski Information Center, 225 W. Colfax Ave. Additional support is being given the organization by the new Colorado State Department of Commerce and Development, which will devote \$63,000 to the promotion of winter sports, of which \$52,000 will be advertising.

The state is publishing 100,000 copies of a four-color brochure for distribution as a "lure," and is building a 20-foot booth to be taken to five winter sports fairs around the country. A Colorado ski demonstration team will be on hand. Colorado ski area posters and art will be displayed, literature made available, and ski movies shown.

The new movement for cooperation among the Colorado ski areas was

proposed early in 1963 to the membership of the Southern Rocky Mountain Ski Area Operators Assn. The Vail Ski Area had developed the descriptive phrase Colorado Ski Country U.S.A. and it offered use of the phrase to publicize all areas. Eventually it was decided that it would be more practical to include only the Colorado areas in the promotion, as state money will be used.

All the major ski areas in the state and many of the smaller ones are supporting the effort.

Herbert Bayer of Aspen, Colo., has prepared a symbol and logotype, using the Colorado flag colors on the outline of the continental United States. Says Bayer: "The image we are trying to create is powder snow, vast, unending mountains, and a gay after-ski life."

Knowlton hopes to gain substantial financial help for the organization from related industries, such as hotels, motels and lodges, the food industry, the bus lines, railroads and airlines.

"We want Colorado to be known as the very best place to ski, here or abroad," Knowlton says.



SULLY

NOVEMBER 1963

tri-aspden

Pack today, ski tomorrow on wide open slopes of light dry Rocky Mountain powder. Jet to Denver and let Aspen Airways whisk you to Aspen's paved airport on the daily scheduled DC-3 flights. You're here in hours, and for less than chartered flights to Europe! By train? Hop aboard . . . all East-West trains stop in Glenwood Springs, only 40 miles by bus to Aspen.

Ski 3 famous areas with 18 major lifts on one ticket for just \$36 a week. There's Aspen Mountain with world-famous Spar Gulch, Dipsy Doodle, Copper Bowl—and a new double chair on Ruthies Run. Or Highlands with the Stein Eriksen Ski School, and now offering the greatest vertical drop (3,800') in the country. Or Buttermilk, with a new double chair serving the gentle beginner slopes at the bottom.

The town? It's Aspen, incomparable and bustling with activity. You'll find 55 convenient lodges with comfortable accommodations to suit every pocketbook.

For lodging reservations, travel information, or details on Ski Aspen Weeks, write Box 1188, Aspen, Colorado, or phone 925-3122 in Aspen.

For up-to-date Aspen ski reports, call:

Denver 222-0671

Dallas 742-2641

Boston 338-6500

Chicago 782-7456

Los Angeles 628-1818

Minneapolis 333-5448

New York 947-6900

San Francisco 392-4933



we're only moments away.

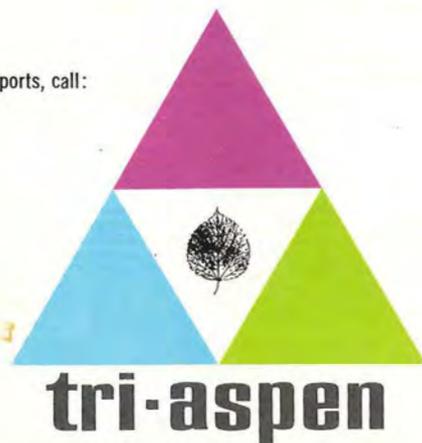


tri-aspen for your ski vacation



For up-to-date Aspen ski reports, call:

BOSTON 338-6500
CHICAGO 782-7456
DENVER 222-0671
DALLAS 742-2641
LOS ANGELES 628-1818
MINNEAPOLIS 333-5448
NEW YORK 947-6900
SAN FRANCISCO 392-4933



A REAL SKI VACATION where the slopes are unequaled by day and the town is unmatched by night.

The skiing is the kind you dream about. Miles and miles of open slopes covered with light Rocky Mountain powder. Lifts all around, with lines so short you usually ski right up and get on. Make endless linked turns on packed powder or in new-fallen snow up to your knees. On steep pitches or gentle rolls. Rotate, reverse, or just wiggle. Anything works. You're on top of the world . . .

While you're shussing or stemming, let us tell you about these wonderful mountains! Take your choice of Aspen Mountain, with thrilling world-famous runs like Spar Gulch, Dipsy Doodle, Copper Bowl . . . and this year a new double chair on Ruthies Run, Lift #8. Or Highlands, which has climbed even higher this year with a relocated double chair and now offers the greatest vertical drop in the country, 3,800 feet! Or Buttermilk, with a new double chair, serving the gentle beginner slopes at the bottom and a T-bar opening up more of the popular Sterner runs. And Aspen ski crews do more work on slope maintenance for your pleasure and protection than anywhere else in the ski world!

Now check this! You can ski all three areas on one weekly ticket for just \$36, which is \$5.15 a day! You'll find 18 lifts, including 13 chairs, with a total uphill capacity of 12,000 skiers per hour. By the way, this is the greatest complex of major lifts in the world.

We've matched these mountains with the finest in ski instruction. Two excellent schools, the Stein Eriksen Ski School at Highlands, or the Aspen Ski School now serving both Aspen Mountain and Buttermilk. Both schools provide complete instruction from first-time-on-skis to powder-hound or racer, either in classes or by private lessons. The fastest way to improve—and the most fun—is by concentrated learning on an Aspen Ski Vacation.

Aspen also offers a unique ski touring service in the Snowmass area, 8 miles from town. A powder expert will find excellent skiing on 10,000 acres of vast open slopes with many newly-cut trails. Transportation is by snowcat and each party of ten is led by an experienced guide.

And the town? Incomparable. There's only one Aspen! It takes a two week vacation to try all the restaurants, and the night life is a skiing legend. Comfortable accommodations are plentiful, and vary

from bunkroom to presidential suite. Besides skiing, there's skating in a new Olympic-size arena, movies, and a host of artistic shops to browse in . . . a complete winter resort. No need for a car, a short walk or free shuttle buses take you where you want to ski.

A skiers heaven? Ask anyone who's been to Aspen. He'll tell you.

For extra economy, consider the special Ski Aspen Weeks, which start at \$71, including lodging, 14 meals, and lifts for a week; ski lessons are optional at a reduced rate. Ski Aspen Weeks are available from Nov. 28 to Dec. 21st, Jan. 1st to 25th, and April 4th to 12th.

And Aspen is a cinch to reach, though it sounds like a distant Shangri-La. From any point in the U.S.A. you can be skiing on Aspen slopes in hours . . . tomorrow at the latest! Aspen Airways fly daily scheduled flights by DC-3 from Denver into Aspen's paved airport. Highways leading to Aspen are well-maintained, and all east-west trains stop in Glenwood Springs, only 40 miles by bus to Aspen.

For help in lodging selection, confirmed reservations and general travel information, or details on Ski Aspen Weeks, write Box 1188, Aspen, Colorado, or call 925-3122 in Aspen. See you in Aspen.



FLIP WITH ME
(continued)

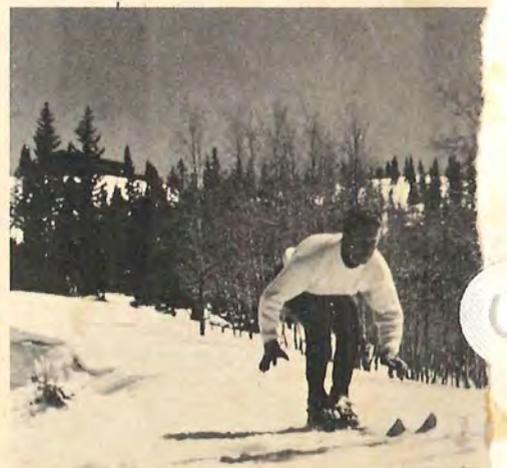
FROM THE SIDE

Stein's acrobatic flips, which should be tried only by experts in good condition, combine look of champion diver with trampoline tumbler. Amazing sense of feel enables Stein to know when to begin tuck after holding swan position (photos 3, 4, 5). Another Stein secret; eyes open, he is constantly aware of his position in air.



AND LANDING

Careful study of this sequence shows Stein's technique for an effortless landing. Coming out of tucked position, he begins rotation that brings him right side up. He extends into a standing position, then arms out for balance, hits the snow, sinks to absorb shock, then bounces up again to ride out to finish. Somersault is not something most skiers can do. A good knowledge of gymnastics is necessary, as well as, some viewers have reported, an astronaut's understanding of sub-orbital flying techniques.



example to the adventurous; Stein tells how he does his flip, the history behind it

Come Flip With Me

By STEIN ERIKSEN



Have you ever had the satisfaction of springing high from a diving board, soaring through the air and plunging towards the water? Have you followed a rock that has been thrown almost straight up? It leaves the thrower's hand, turns over easy, increases its speed as it turns and comes down. This same feeling of exhilaration, of weightless spinning comes in doing a flip on skis.

The history of the flip is tied up with the history of wartime Norway. Some of my friends and I started the somersault on skis because we did not find it satisfying enough to ski the slalom courses for training's sake alone. This was in 1943-44 during the Second World War and we were not permitted to race unless we raced against those odious traitors, Quislings, and against the German occupation troops. This we refused to do.

But we were young and fearless and the somersault was a challenge that we invented as a substitute for the challenge of racing. We also felt that after slalom and downhill racing had been conquered, a natural next step was to conquer the "flip."

We had of course heard and read about Birger Ruud and Sverre Koltrud who, ski jumpers before the war, had enlivened competition by doing a somersault in the middle of their jumps, high over the Christmas trees. However, to do it off a small snow jump is a different and more dangerous thing in a way, since you do not have much initial height to jump from. However, we had to try this sooner or later, because we were young and impatient.

One day a slalom hill outside Oslo, Gamle Rodkleiva, got buried in three feet of new powder snow. This was the time and the place to try. We built a jump with a tremendous lip on it, and piled extra layers of snow at the landing area to make the landing soft. The snow was so deep that we felt safe even in case we happened to go in head first.

The first jump would be exciting: *(continued on next page)*



we realized that we had to jump up and *forward* from the take-off. I started down the run to the lip of the jump and the lip threw me up, but as I swung my head down I got confused because I had no idea where my body was and I stiffened up. This stopped the somersault altogether. I landed suddenly with my head down, far down, in the snow—cold and fresh and fun. Nothing gives such a satisfaction as to know you dare to.

Next time I tried confidently. With experience it wasn't long before I had come all the way around and landed in a sitting position. Of course, I did not expect to land on my feet right away.

We were all soaking wet. But it was wonderful.

We soon realized the importance of getting a long high arc in the air. And we learned that we could only get it by speeding up our run to the lip. We finally built up enough speed. The height that I attained gave me the feeling of lightness and freedom. Finally I was able to make it all the way around with enough time to spare so I could land on my feet.

The satisfaction increased as we went faster and faster down the run and gained more and more momentum at the take-off. We were exhausted, but we had all done the flip and had the satisfaction of having accomplished something more than we'd ever done before.

Later I developed the flip with a lay out, or the extension of the body, in mid-somersault; our first somersaults were with the body in a "tucked" position all the way. I also added a swandive position at the beginning. I find the stretched-out flip easier because I can see where I am at all times. After take-off, I immediately stretch out, and hold this until I reach the top of my arc. The feeling is hard to describe, but I feel it must be the same sensation an eagle feels as he soars, free and high above. There is a feeling of weightlessness at the top of the arc, just before the tuck when I begin the rotation that puts me right side up again. After the rotation, I see sky and snow again, I stretch out in a standing position, arms out and am prepared for the landing. The skis hit the snow, I bend my knees and the flip is over.

(continued on next page)

ASPEN



TIMES

Vol. 82 * No. 47
Aspen, Colorado
Nov. 22, 1963 * 10 Cts.

This winter . . .

SKI

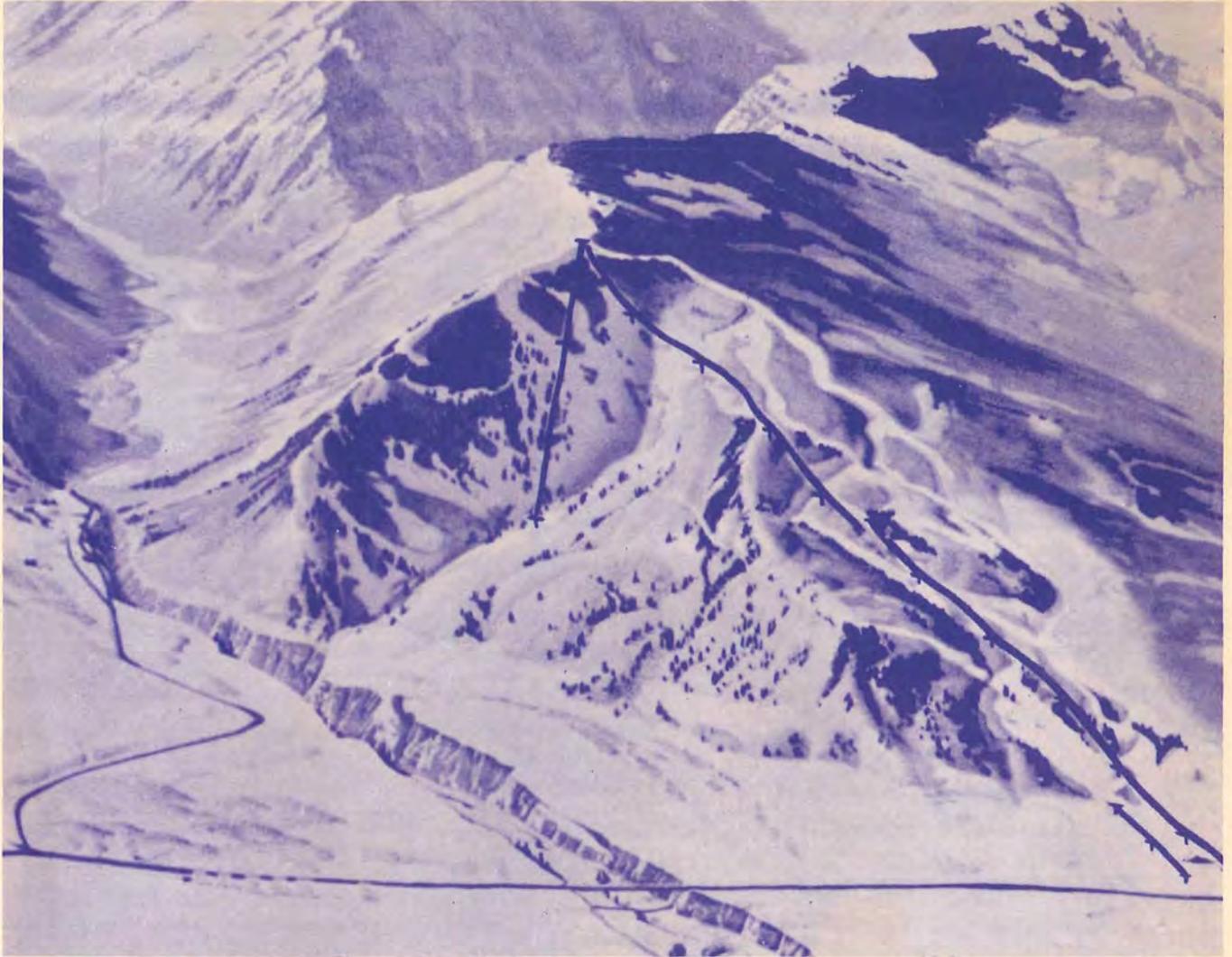
Aspen Highlands

- largest vertical ski descent in North America
- Aspen's only Balanced Mountain . . . where recreational skiers of all abilities may ski with champions . . . beginning and championship slopes
- Site of the Olympic Training Camp '63-'64
- Home of the World Famous Stein Eriksen Ski School
- Special Lift Rates for Aspenites

	ADULTS	CHILDREN
DAILY	\$4.25	\$2
SEASON		
INDIVIDUAL	\$100	PLUS \$15 PER CHILD
SEASON		
FAMILY	\$150	PLUS \$15 PER CHILD

Free bus service
Season: November 28 through
April 12

BUTTERMILK MOUNTAIN



BUTTERMILK MOUNTAIN: Located 1½ miles northwest of Aspen on Colorado 82, in White River National Forest. For information call 925-3611 in Aspen, or write Box 277, Aspen, Colorado. D. R. C. Brown, President. For up-to-date Aspen Ski Reports or free lodging reservations call 925-3122 in Aspen, or write Box 1188, Aspen, Colorado.

AREA FACILITIES & RATES

BUTTERMILK MOUNTAIN—Season—Thanksgiving through April 12. Buttermilk is located 1½ miles northwest of Aspen on Colorado 82 in the White River National Forest. There are now 2 double chairs and 2 T-Bars serving 30 miles of open slopes designed for beginners and intermediates. Total lift capacity is now 3,000 skiers per hour, which ensures skiing without lines. Total rise is 2,000 ft to the Cliff House restaurant on top.

This summer a new double chair was installed on the gentle lower slopes, replacing the T-Bar, which has been moved to open up more of the popular Sterner slopes for intermediates. Four new trails have been cut.

There is a free shuttle bus service to and from Aspen. At the base of Buttermilk is a ski shop with rental equipment and the Buttermilk Restaurant, which is architecturally unique with the world's largest hyperbolic paraboloid roof.

The famous Aspen Ski School, largest in the country, now serves both Aspen Mountain and Buttermilk.

All lift tickets are completely interchangeable between Aspen Mountain and Buttermilk.

Season — Thanksgiving through Easter.

3,800 ft. vertical descent, the longest on the North American Continent.

With 5 mile runs from top to bottom with 50 miles of skiing terrain served by lifts, offering perhaps the finest and most varied skiing slopes, trails, and bowls in the nation. Detailed slope maps are available at the ticket office or mailed upon request. Six lifts with a total capacity of over 3400 skiers per hour include 3 double chairlifts — one of which is the world's longest double chairlift (8,800 ft.), a poma lift, a T-bar, and the Half Inch beginners chairlift located directly in front of the lodge. From the Cloud 9 Restaurant and Sundek at 11,100 ft. there is a scenic panorama emphasized by the famous Maroon Bells, Pyramid Peak, and Hayden, all over 14,000 ft. in elevation. The new Loges Peak lift rising to 11,800 ft. opens up numerous excitingly different ski slopes as well as a uniquely spectacular view of the Castle Creek Valley, Maroon Creek Valley all the way to Maroon Lake, and the immense Wilderness area beyond. Located at the base of the ski area is the Stein Eriksen Ski Shop, Highlands Restaurant, Bierstube, and large decked area affording a view of the area as you eat and relax in the sun. Trail grooming and professional Ski Patrol run efficiently for safety and increased skiing pleasure.

RATE SCHEDULE: (Lifts operate 7 days a week, 9:00 a.m. to 4 p.m.)

LIFT RATES FOR THE WINTER SEASON

Daily — Adult Guest:	Half Day — Adult Guest:	Seven Days — Adult Guest:
All Lifts\$ 7.00	All Lifts\$ 4.50	All Lifts\$33.00
T-Bar and Half Inch.....\$ 4.00	Children (12 and under).....\$ 3.00	Children (12 and under).....\$23.00
Children (12 and under)	Three Days — Adult Guest:	
All Lifts\$ 4.50	All Lifts\$18.00	
T-Bar and Half Inch.....\$ 2.50	Children (12 and under).....\$12.00	

STEIN ERIKSEN SKI SCHOOL: Stein Eriksen, Olympic and F.I.S. World Champion, Director. Jacques Stiles, Assistant Director. Staff of certified and experienced instructors. 7 days a week class lessons. Private lessons by arrangement.

RATES:

One day\$ 7.00	Five day\$26.00	Each additional person\$ 4.00
Two day\$13.00	Six day\$30.00	10% reduction on 5 or more private lessons.
Three day\$18.00	Six day family\$27.00	
Four day\$22.00	Private lesson (1 hour).....\$10.00	

Private lessons with Stein Eriksen by appointment (1 hour).....\$20.00
Plus \$10.00 for each additional person.

STEIN ERIKSEN SKI WEEK

- - - 7 DAY LIFT TICKET
- - - 7 NIGHTS LODGING
- - - 4 DAYS IN THE STEIN ERIKSEN SKI SCHOOL

ASPEN HIGHLANDS PLAN. 7 days of skiing at Aspen Highlands.

THREE AREA PLAN. . . . option of skiing any of the 3 Aspen ski areas except for the 4 days in the Stein Eriksen Ski School which is at Aspen Highlands.

Rates per person:	Three area plan	Aspen Highlands plan		Three area plan	Aspen Highlands plan
Dormitory	\$85.00	\$75.00	Single room		
3 to 6 to a room			Economy	127.00	119.00
Economy	90.00	82.00	Standard	141.00	133.00
Standard	99.00	91.00	Deluxe	169.00	161.00
Two to a room			Write to Aspen Highlands, Box T, Aspen, Colorado for details and reservations.		
Economy	92.00	84.00			
Standard	106.00	98.00			
Deluxe	120.00	112.00			

STEIN ERIKSEN SKI SHOP AND RENTALS. Phone 925-7575. Clothing, equipment, rentals, storage. The finest from Europe and America in the latest styles, featuring Bogner ski clothing and our famous Norwegian hand knitted sweaters, plus everything for the family in ski and after-ski wear. Head rentals, excellent repair work and waxing.

KIDDIE CORRAL NURSERY—located in the Aspen Highlands Lodge at the base of the runs, open daily for infants and children through 12 years of age. An experienced staff; specially equipped playroom and bathroom facilities. Hot lunches and careful supervision.

\$5.00 daily including lunch, \$2.50 after 1:00. Baby sitting service available for evening care.

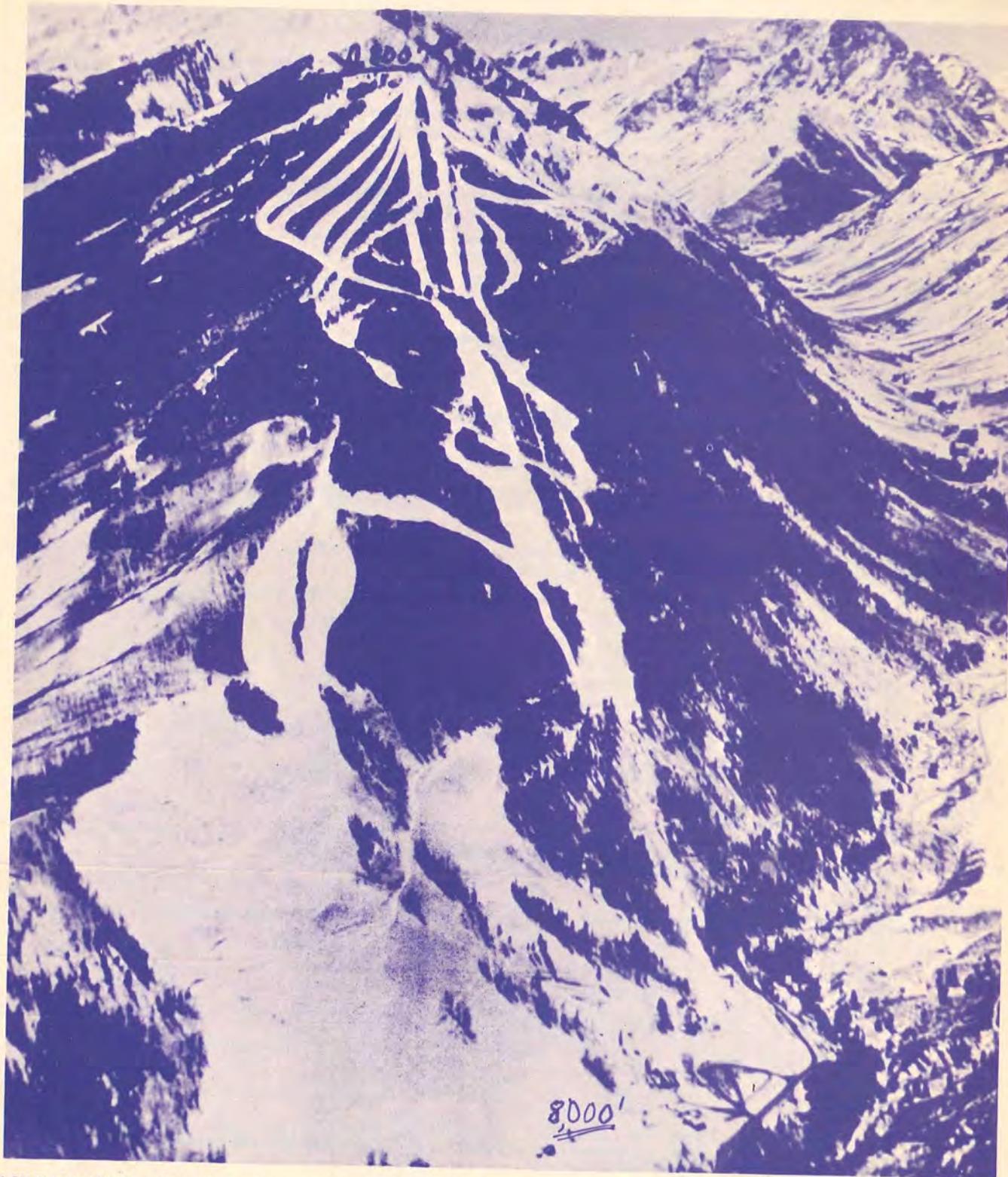
LITTLE BUCKAROO SKI SCHOOL—for children 4-12 years. Lessons by a specially trained instructor of the Stein Eriksen Ski School. Morning and afternoon sessions on the hill, with lunch and rest periods in the Kiddie Corral Nursery at the area. Instruction carefully adapted to the age, ability, and needs of each individual child.
\$10.00 per day including lunch.

SHELTER RESTAURANTS: Aspen Highlands Lodge at the base serves breakfast and lunch from 8:00 a.m. to 3:00 p.m. and a special dinner menu in the evenings. The Bierstube is open from 10:00 a.m. until 9:00 p.m. A decked area provides an unobstructed view of area and slopes while you eat and sun. The Cloud 9 Restaurant at the top of the Exhibition and Cloud 9 lift series seats 150 comfortably, and is open at all times that the lifts are running.

SKI PATROL: Professional Ski Patrol supervises trails and first aid. Ambulance at area. Six doctors and new Pitkin County Hospital in town of Aspen.

OTHER WINTER SPORTS ACTIVITIES: Stein Eriksen Aerial Somersault performed every Sunday and Thursday. Heated swimming pools, Sauna (Finnish bath). Sleigh rides and races, skijoring, photography, ice skating, weekly ski school demonstrations, weekly individual and family races. Special free activities arranged for groups and clubs, such as a club championship trophy race, a costume obstacle race for fun, an after ski party in the club room of the Aspen Highlands Lodge.

ASPEN HIGHLANDS



ASPEN HIGHLANDS is at Aspen, located 1½ miles from town on the Maroon Creek Road in the White River National Forest; via Highway 82 it is 41 miles south of Glenwood Springs which is 169 miles west of Denver on Transcontinental Highway 6. There is free regular bus service every ½ hour between Aspen Highlands and Aspen. For the latest information and complete assistance with your Aspen Highlands ski trip plans write Box T, Aspen, Colorado, or phone Aspen 925-7302. W.V.N. Jones, owner and manager; Stein Eriksen, ski school director.

ASPEN SKI SCHOOL: Bill Mason and Curt Chase, Co-Directors, and staff of certified and qualified instructors. Class lessons by the day, special children's classes, and private lessons by arrangement.

One day	\$ 7.00
Three days	\$18.00
Six days	\$30.00
Private lesson (per hour)	\$10.00
Each additional person per hour	\$ 4.00

There is available a Special Learn-to-Ski Package rate including lifts and ski lessons for a week.

There is also a unique guide service offered for skiers unfamiliar with Aspen Mountain. \$30.00 for up to 4 skiers; \$5.00 for each additional skier up to 8 total.

ASPEN SKI SCHOOL: The famous Aspen Ski School, largest in the country, now serves both Aspen Mountain and Buttermilk. The Aspen Ski School teaches the American Technique, which is the most universal teaching method now used in America. There are lessons available from first-time-on-skis to racing or deep powder.

SKI PATROL: An experienced professional ski patrol supervises trails and first-aid. Ambulances at area. There are excellent medical personnel and facilities in Aspen, including a new hospital.

OTHER WINTER SPORT ACTIVITIES: Dog-sled trips, sleigh rides, bowling, photography, movies, ski-joring, ice skating in new Olympic-size arena, Aspenleaf Standard races open to guests every Friday afternoon, and Aspen Ski School demonstrations at Little Nell.

TRANSPORTATION

BY CAR: From Denver: via Loveland Pass (Routes No. 6 and 24) to Glenwood Springs, Route 82 to Aspen. Denver to Aspen, 217 miles. (Glenwood Springs to Aspen, 41 miles.)

MOTOR HOME RENTALS: Arranged upon arrival in Denver. For complete information, see Classified Directory on Page 50.

LIMOUSINE SERVICE: "LITTLE PERCENT TAXI" services in both Glenwood Springs and Aspen. 24 hour service, meeting any bus, train, or plane in Colo. by appointment. Write Box 557 for rates.

AIRLINES: From the East, Southwest and West; United Airlines, TWA, Braniff Airways, Continental Airlines, Frontier Airlines, and Western Airlines provide service to Denver. From the West, United and Frontier Airlines also give service to Grand Junction.

RAILROAD: Denver and Rio Grande Western R. R. daily Denver-Glenwood Springs and return: California Zephyr train connects daily with Aspen-Glenwood stages at Glenwood Springs for Aspen.

RIO GRANDE TRAINS FROM DENVER TO GLENWOOD SPRINGS TO GRAND JUNCTION

	Denver	Glenwood Springs	Grand Junction
Calif. Zephyr	Lv. 8:40 a.m.	Ar. 2:05 p.m.	Ar. 3:50 p.m.
(Lv. Chicago 3:10 p.m.)			
Prospector	6:25 p.m.	11:53 p.m.	
Royal Gorge Rts.	9:00 a.m.	8:00 p.m.	

RIO GRANDE TRAINS FROM GRAND JUNCTION TO GLENWOOD SPRINGS TO DENVER

	Grand Junction	Glenwood Springs	Denver
Calif. Zephyr	Lv. 11:43 a.m.	Lv. 1:38 p.m.	Ar. 7:20 p.m.
(Ar. Chicago 2:05 p.m. CST)			
Prospector		2:15 a.m.	8:00 a.m.
Royal Gorge Rt.		4:40 a.m.	3:00 p.m.
Rd. trip 1st cl. fare \$14.30, (Berth extra). Rd. trip coach fare \$11.25			
Rd. trip Glenwood Springs to Grand Junction \$4.90.			

BUSSES: Continental Trailways Service

FROM DENVER TO GLENWOOD SPRINGS

Lv.	Ar.
8:45 a.m.	2:10 p.m.
4:30 p.m.	9:37 p.m.
11:45 p.m.	4:18 a.m.

FROM GLENWOOD SPRINGS TO DENVER

Lv.	Ar.
2:18 a.m.	6:50 a.m.
10:08 a.m.	3:45 p.m.
6:55 p.m.	11:40 p.m.

GLENWOOD-ASPEN STAGE: Operates between Glenwood Springs and Aspen. Two trips daily. Special service for 12 or more persons on advance notice. Fare \$2.14. Schedules are subject to change during off-seasons.

FROM GLENWOOD SPRINGS TO ASPEN

Lv.	Ar.
8:45 a.m.	10:00 a.m.
2:15 p.m.	3:45 p.m.

FROM ASPEN TO GLENWOOD SPRINGS

Lv.	Ar.
11:35 a.m.	12:45 p.m.
4:15 p.m.	5:10 p.m.

ASPEN AIRWAYS: Daily scheduled flights to and from Denver in Twin-Engine DC-3 safety and comfort. Two Air Transport rated pilots, 38 minutes flying time. \$19.00 per person (plus 5% tax). Box 279 or phone 925-3400 for reservations. For further information, see Classified Directory, Page 49.

DAILY SCHEDULES - WINTER SEASON

	Lv. Aspen	Lv. Denver
December 15 thru January 31.....	11:00 a.m.	3:45 p.m.
February 1 thru April 15.....	11:00 a.m.	4:15 p.m.

OFF SEASON SCHEDULES - IN EFFECT ONLY ON TUESDAYS

November 1 thru December 14.....	9.00 a.m.	3:45 p.m.
----------------------------------	-----------	-----------

SARDY FIELD: Pitkin County Airport. Open all year, 3.5 miles northwest of Aspen. Elevation 7,900 feet, length 6500 feet, width 250 feet. Hard surface 60 feet wide. Strip runs northwest, wind sock and segment circle on northwest side. Gas, oil and tie down service available - heated hangar. Airport for daytime use only. Telephone and taxi service at airport.

SKI LOGES PEAK



At

ASPEN HIGHLANDS

- Longest vertical descent in North America
- New lift opens today, Jan. 10
- See the dramatic Alpine view from 11,800 feet
- Warming hut open
- Free Bus Service from Aspen

January 10, 1964

Line on Exhibition 1975



Hot Dog Contest 1976



Hot Dog Contest 1974



Kite Flying February 1974





highlander

WEEKLY NEWS FROM ASPEN HIGHLANDS, ASPEN, COLORADO

Saturday, January 4, 1964

TRAINING CAMP BRIGHTENS U.S. OLYMPIC FUTURE

Three days of racing at Highlands last week climaxed the second annual National Alpine Training camp here.

The camp, conducted by the U. S. Ski Association, was termed by officials "highly significant for future U. S. Olympic and FIS prospects."

At Highlands for 13 days of strenuous dawn-to-dusk training under a "Who's Who" of top American coaches were 52 young ski speedsters, ages 16 to 22.

Race results are listed below. More important, the annual camps, begun at Vail last winter, are a big step forward in U.S. training philosophy.

It's no secret the U.S. has ranked an also-ran in international ski competition. Many apologies have been offered. But nobody questions that the U.S. has the potential to produce top skiers.

The camps, financed by the new Skiers Training Trust of Chicago, are aimed at developing a stronger reservoir of racing talent from which to build more powerful U.S. Olympic and FIS teams.

Results this year and last have been promising. For the first time, young hopefuls were brought together, driven, inspired, drilled, and exposed to top competition day after day.

It could be the sure-fire formula that has produced superb Austrian and French teams in the past. If so, results will show in 1966 and 1968, when some of these youngsters will be wearing U.S. colors in the next FIS and Olympics.

Highlands is proud to have hosted this inspiring camp, and salutes the dedicated coaches and officials, and especially the enthusiastic youngsters present. And the area feels honored to have merited selection as the site of such a laudable and promising experiment.

Race Results — In Tuesday's downhill on Wine Ridge, winners were Eleanor Bennett of St. Regis, Montana, and Aspenite Myke Baar. Karen Korfanta of Pine Dale, Wyoming, and John Clough of New London, N. H., won the slaloms on Wednesday. Giant slalom and Skiers Training Trust Cup winners on Thursday were John Clough and Nancy Sise.

New Lift Gives Highlands Longest Vertical Descent

The new Loges Peak chair lift will open at Highlands this week, making good the area's boast of the nation's longest vertical ski descent.

The lift, climbing a half mile above the Cloud Nine Restaurant, reaches 11,800 feet on Highlands Peak, 500 feet above Aspen Mountain's Sundeck. Runs of four and five miles now drop 3,800 feet from the summit to the base. Aspen Mountain has a 3,300-foot "rise," the second longest in North America.

Eriksen, Ski School Set Events Sunday

Spectator events at Highlands tomorrow (Sunday, January 5) will be Stein Eriksen's spectacular aerial sommersault and the Eriksen Ski School demonstration.

Eriksen will perform his celebrated acrobatics at Cloud Nine Restaurant at noon, weather permitting. He executes a flawless forward roll with a full layout and is one of a very few skiers ever to have mastered the feat.

At 4:00 p.m. Sunday the ski school instructors will demonstrate ski and Eriksen teaching techniques at Highlands Lodge. Eriksen narrates the exhibitions.

Following the shows, Eriksen leaves on Monday for a two-week tour of Japan. He will appear and ski at major ski areas as the guest of the Japanese ski industry.

Before returning to Aspen, Eriksen will spend a week in Innsbruck, Austria, where he will video-tape commercials and Olympic TV narration for the Schlitz Brewing Company, one of the sponsors of the ABC Olympic TV coverage.

Eriksen will return to Highlands on January 30. In addition to running his ski school, he will be training daily to enter the World Professional Ski Championships set for Heavenly Valley, California, on February 29-March 1st.

The event will also be televised by ABC and offers a \$12,000 purse.

Wednesday is the target date set for the Loges lift to begin running, following Riblet Tramway Company and U. S. Forest Service inspections on Tuesday.

The extensive Loges Peak terrain to be opened will offer intermediates and experts ten miles of superb new skiing on seven trails at timberline.

A bonus will be the most spectacular lift ride in Aspen, the lift straddling an airy knife ridge near the top, with 3,500-foot drop-offs on either side into the Castle Creek and Maroon Creek valleys.

The view from the lift and the new summit warming hut is a breathtaking, close-up panorama of the snowy Elk Range and of looming, 14,000-foot Pyramid Peak and the Maroon Bells.

The new trails, shown at the top of the trail map (back of newsletter) start with a narrow schuss along the summit knife ridge, then break left and right into the timber. Viking and Olympic feed into Cloud Nine; the rest of the system leads down to Coachlight Catwalk and Midway.

Meadows is an ultra-wide intermediate slope. It and Boomerang plunge down toward Castle Creek and cut back into the catwalk for a run of nearly 1½ miles.

How much of the system will be open immediately depends on snow conditions. In the absence of a new snow fall, plans are to open Olympic, Kandahar, and Meadows. If there is new snow, all trails will be in use with conditions expected to be excellent.

Tuesday's safety inspections will require all day. They involve tests of all equipment such as cable, brakes, and drives. A 400-pound weight is placed in each chair and the lift operated under all conditions with all uphill chairs loaded.

The lift was formerly on Thunderbowl at Highlands' base, this area now being served by a Poma tow rising from Quarterway to Upper Thunderbowl.

NEWS NOTES

Slope Conditions — Loges Peak trails opening this week (see story above for expected conditions). Skiing excellent on upper mountain, good below due to record Christmas traffic. New snow will make entire mountain excellent. Poma lift and Thunderbowl will open after next snowfall. Most other trails open. Phone 925-7302 for current ski conditions.

Events — Sunday noon: Stein Eriksen's aerial sommersault at Cloud Nine. Sunday, 4:00 p.m., ski school demonstration at base of mountain. Noon, Wednesday and Friday, and 10:00 a.m., Saturday: Standard Triangle Races, open to all, for white (beginner), red (intermediate), and blue (expert), Triangle pins. Meet at ticket office to enter races.

For Children — Little Buckaroo Ski School for children four to 12 (part of Eriksen School, teaches standard "delayed shoulder" technique). Includes ski classes, hot lunch, rest

period; \$10 daily. New Kiddie Corral nursery offers baby sitting, hot lunch, 9:00 a.m. to 4:00 p.m., daily; \$5.00. Both have family and weekly rates.

This and That — Skiing Highlands last week were actress Gene Tierney, Attorney General Robert Kennedy, and Senator and Mrs. Ted Kennedy. The Kennedys watched the USSA Training Camp races. Recommended: Aspen Interchangeable Lift Ticket. Available all ticket offices for \$36 adults, seven days' skiing at Highlands, Buttermilk, Aspen Mountain. Open daily for breakfast and luncheon: Highlands Restaurant and Cloud Nine summit restaurant. Bier Stube for cocktails. Buses: Every 15 minutes 8:00 a.m. to 5:00 p.m. from downtown. Highlands lift tickets on sale downtown at Wonder Shop. New at area: ski storage (at ski school meeting place building). Photo Shop. Ski rental and repair at Eriksen Sport Shop. Ski school meets daily 9:15 a.m. in front of Highlands Lodge.

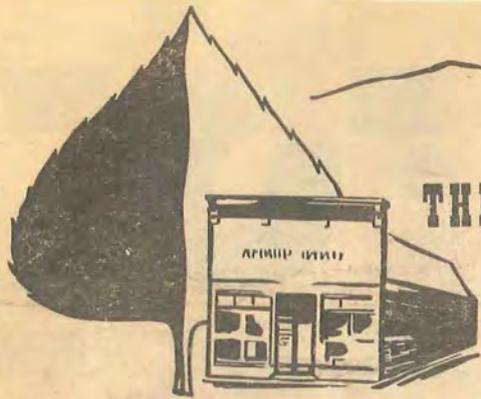
Races, Winterskol Slated for January

To be held all or in part at Highlands this month will be the following:

January 11-12 — The annual Aspen Junior Alpine Ski Meet. For regional junior racers, slalom, giant slalom, and downhill at Highlands and Aspen Mountain.

January 17-19 — Aspen's annual Winterskol Festival. Events to include fireworks, torchlight slalom, hockey games, Silver Nugget Ball, parade, ski races, sky diving, queen coronation, and Colorado Dogsled Championships.

January 25-26 — SRMSA downhill championships for Southern Rocky Mountain region Class A and B racers. To be run two days at Aspen Highlands.



THE ASPEN TIMES

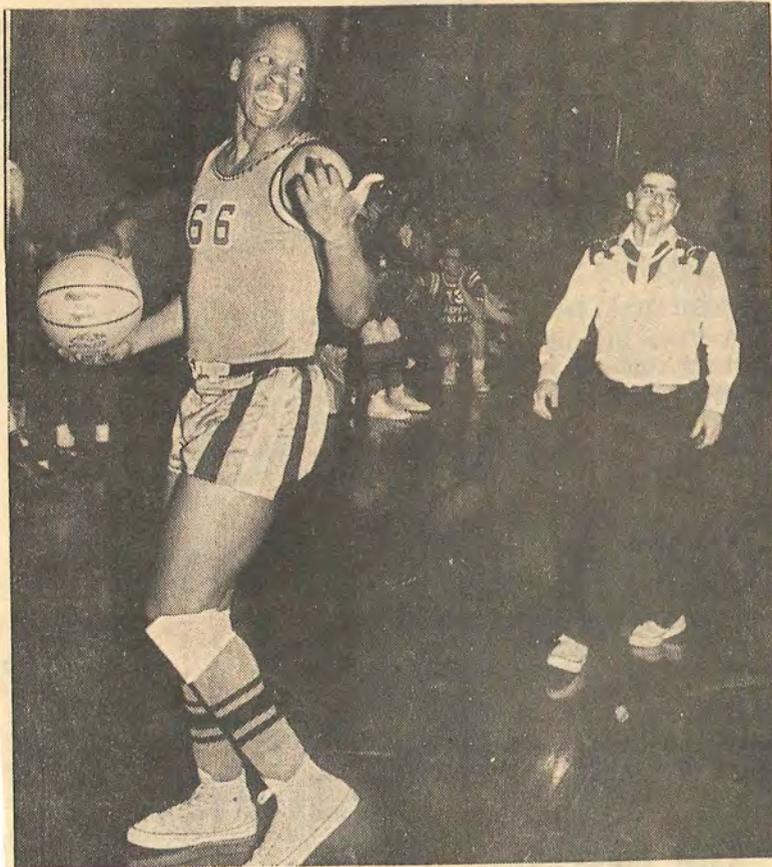
Vol. 83 * No. 3 * Aspen, Colorado * Jan. 17, 1964 * 10 Cents



King Winter arrived at Aspen Highlands last week to salute Aspen's annual Winterskol carnival today, Friday, through Sunday. After instructors of the Stein Eriksen Ski School provided an icy mass, Mary Armstrong used sculpturing tools to provide this tableau. It was not the first time that Mrs. Armstrong, wife of in-

structor Ted Armstrong, had displayed her work. She is a past winner of ice sculpturing honors at the University of Wisconsin. The Highlands sculpture is one of several which will be judged for a trophy award during Winterskol.

Aspen Times photo



"Suitcase" Shepard, "voice" of the Harlem Showboats, explains his doubts as to the relative intelligence and honesty of Referee Jack Hughes following Suitcase being called for traveling by Hughes. The Showboats game, Tuesday, Jan. 14, against both the Aspen Highlands-sponsored town team and the referees, was all in fun, but it added \$52 to the high school athletic fund.

Aspen Times Photo



Photo Special to The Denver Post by Tony Gauba

OUR MAN DOES IT ONCE "LIKE STEIN"

Outdoor Editor Cal Queal (right) shows why Stein Eriksen is idol of the slopes.

Stein Eriksen, Queal Just Ski Poles Apart

By CAL QUEAL

Denver Post Outdoor Editor

ASPEN, Colo. — "Just once, like Stein," they say in the ski world, and even the people who say it aren't sure what they mean.

In the interests of truth, I tested the substance of the expression last week. I wanted to find out if Stein Eriksen is as good as everyone says, or if the blonde Norwegian former world champion has been getting by with merely good looks and a full head of hair.

At Aspen Highlands, where Stein is director of the ski school, I half expected to find him standing around extolling the virtues of beer, as he did in the Olympic television advertisements. He was, in fact, skiing—something he does infinitely better.

For what was to be the last time that day I felt like a skier as we rode up the new chairlift to Loges Peak. From the 11,800-foot summit, I started down with each one of the 3,800 vertical feet below us, I looked a little worse and Stein looked a good deal better.

Proud but realistic, I'd asked Eriksen not to open up but quickly discovered his conception of the term was vastly different from my own. I stayed with him, somewhat frantically.

Eriksen skiing reminded me of a dolphin playing with a trolled feather jig. Stein may not take kindly to the comparison, but to me a dolphin is the last word in speed and grace.

When he isn't playing, and really goes after a bait, a dolphin is swift, darting and vicious. Eriksen again reminded me of one when he cut sharply to the right, wheeled 180 degrees around the axis of his ski stops and stopped cold.

Fascinated with this display, I forgot how fast I was going, lost control and came tumbling up to Eriksen in a snowy cloud of disoriented arms, legs, skis and poles. Either out of kindness or horror, he looked the other way as I pulled myself together.

I gritted my teeth and away we went again. Eriksen was like a supercharged bubble—bouncing over small moguls, springing into the air in 25-foot leaps and always with that beautiful reverse shoulder so exaggerated at times he looked like he might start back up the hill. And always the parallel skis, as though the two of them were one.

Rarely, we came abreast. In one wild moment I nearly whacked the Eriksen brow with a wildly flailing ski pole. He dodged expertly, went into a tuck and sped ahead. When I came panting up to the lift at the base, a group of admirers had already formed around the familiar figure. In Aspen, he'll outdraw any movie star.

"I must make a run with some friends, and I'd be pleased if you'd join us," Stein called to me. I hesitated, and he added, helpfully, "They don't ski very fast."

It was the final blow to my ego. I declined. If you can't do it once like Stein, to do it once with Stein is a memorable experience. And after all, one shouldn't push one's luck.



STEIN ERIKSEN
A supercharged bubble.



highlander

WEEKLY NEWS FROM ASPEN HIGHLANDS, ASPEN, COLORADO

Saturday, March 28, 1964

Bolte Heads Highlands Paid Professional Patrol

The "men-behind-the-scenes" at any ski area are the ski patrolmen. They are the ones responsible for maintaining safe, enjoyable skiing conditions.

Aspen Highlands maintains a full-time paid professional patrol under the leadership of Charles Bolte. Bolte has many years of patrol experience and is quite particular about the qualifications of his patrol members.

Any one of the patrol members is readily available with information concerning first aid, slopes, lifts, conditions, etc.

Highlands patrolmen constantly work to keep the Highlands trails perfectly groomed. Packing is done with skis and also with rollers. They mark all trails clearly and efficiently.

But, besides rendering immediate first aid and seeing that people who are hurt receive prompt medical attention, the patrol's most important function is that of avalanche control. Few skiers realize the constant check-out and attention required by avalanche control. It is a serious and dangerous work. Highlands patrolmen use both methods of skiing off avalanches and dynamite blasting in their control.

Members of Highlands Patrol at the present time include besides Bolte, Ernst Kappeli, Assistant Head; Don Christenson, Don Krum, Dick Williams, John Leffler, Jack White, Tom Tapio, Lindsey Hewitt, and Eric VanSaltza.

SKI INSTRUCTOR FORMERLY F.I.S., OLYMPIC SKIER

Formerly an Icelandic F.I.S. and Olympic skier, Steinthor Jakobsson is now one of the top instructors of the Stein Eriksen Ski School.

The blue-eyed, 6'-1" Icelander came to the United States in 1958 as an exchange student. The following winter he again pursued his native love, skiing, but this time in the teaching line rather than racing.

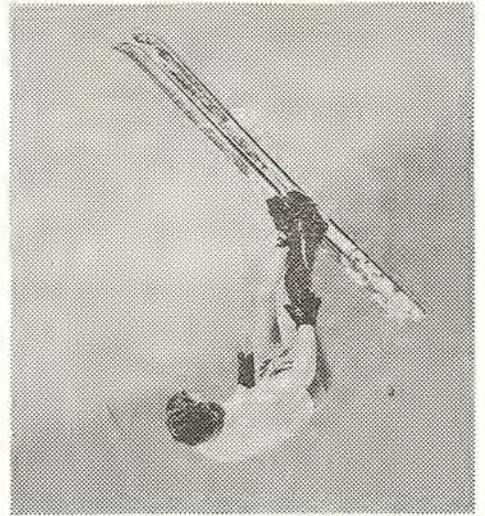
Jakobsson, 32, taught at Lake Placid, New York and Grossinger's Country Club in the Catskills and in Michigan before joining the Eriksen staff two years ago.

Intermittently during 1960 and 1961 he returned to Iceland and ran his own ski school at a ski area near Reykjavik, Iceland.

Steinthor was a member of the Icelandic International Ski Team for six years. His younger sister, Jakobina, was with him on the Icelandic F.I.S. and Olympic teams.

During his instructing career, Steinthor's pupils have included Hollywood movie stars Jayne Mansfield, Linda Darnell and Jill St. John. Steinthor also taught his cousin, Asgeir Asgeirsson, the President of Iceland, to ski.

This summer Steinthor plans to stay in Aspen and work on construction.



Stein Eriksen executes a flawless forward roll on skis with full layout, a thrill for spectators and amateur moviemakers. Stein usually performs this exhibition Thursdays and Sundays at 1:00 p.m. at Cloud Nine.

Names in the News

Mr. and Mrs. Joe Stine and son, Steve, of Houston, Texas, are back again skiing Highlands. Brushing up their skiing with private lessons, Mr. Stine has been skiing with Eriksen Instructor Dale Johnson, Mrs. Stine with Instructor Herb Powers and Steve with Steinthor Jakobsson.

James Arness of Matt Dillon fame has been skiing Highlands during the past week.

Green Bay Packer players Urban Henry and Jesse Whittenton accompanied by Jesse's wife Jo Anne, have been skiing Highlands recently. Staying in the Wiltrout House at Highlands, Dr. Jim Nellan, team physician for the Packers, and his son, Jim, joined them this week. They plan to remain at least until April 1st.

Owner and director of the Hidden Valley Ski Area in Wisconsin, Jack Frolic is now skiing in Aspen and enjoying the sun and fun of a Colorado vacation.

Also seen skiing Highlands recently were Mr. and Mrs. John Watkins of Long Beach, California and Mr. John Fahrenkrog of Chicago.

New Lodge Planned For Highlands Area

Rob Roy, Aspen architect, recently announced plans for a \$750,000 lodge to be built at Aspen Highlands.

To be known as Monod Swiss, the three story, 70 unit hotel complex will house an indoor-outdoor swimming pool, a French restaurant, and will be served by an elevator. Construction is scheduled to start by the end of April and should be completed by late December.

It will be located between the Maroon Creek Lodge and the Highlands Base Lodge, near where the recently moved Thunderbowl lift once started.

Management of the hotel, which will have the largest number of units under one roof in the Aspen area, will be under Jerry Monod. Including the basement, the structure will have approximately 25,000 sq. ft. of floor space.

HIGHLANDS NEWS NOTES

Slope Conditions — All slopes in excellent condition. Best powder skiing of the season, also packed trails. All lifts operating. Highlands offers Aspen's best snow conditions with more hours of sun to keep snow soft, due to exposure of mountain.

Events — Thursday and Sunday, 1:00 p.m. Stein Eriksen aerial somersault at Cloud Nine. 4:00 p.m.; Ski School demonstration, base of mountain, Friday, 3:30 p.m.; "Skier of the Week" award. Noon Wednesday and Friday, 10:00 a.m. Saturday: Standard Triangle Races for beginners, intermediates, experts; for Triangle Pins. Monday, 3:30 p.m.: Punch Party for Eriksen instructors and students.

For Children — Stein Eriksen Children's Ski School for youngsters six and over, includes half-day ski lesson, lift tickets, hot lunch, and all-day supervision, \$9 daily. Kiddie Corral Nursery (infants to six) offers all-day care, lunch, supervised games on skis, \$5 - \$8 daily.

Free Ski Storage — new feature: free night's ski storage with purchase of

daily lift ticket, or free week's storage with weekly lift ticket at Highlands.

This and That — Highlands Lodge facilities available to ski club or other groups for parties; phone 925-7302 for information. Recommended: Aspen Interchangeable Lift Ticket. Available all ticket offices, \$36 adults for seven days' skiing at Highlands, Buttermilk, or Aspen Mountain. Ask at Sports Desk for details of new Stein Eriksen Ski Weeks for your next Aspen vacation. Open for breakfast and lunch: Cloud Nine summit restaurant and Highlands restaurant. Bier Stube open 11:30 a.m. daily, featuring Capt. John Smith at the piano from 3:30 to 5:30 p.m. daily. Buses every 15 minutes from downtown, also evening schedule. Highlands lift tickets on sale downtown at Wonder Shop. Stein Eriksen Ski School meets 9:15 a.m. daily. Ski storage available in ski school meeting place building. Ski rental and repair at Stein Eriksen Sport Shop. New Highlands ski patches on sale at the Sports Desk, Highlands Lodge.

Highlands Peak 12,500 Feet

LOGES PEAK—11,800 FEET

Maroon Bells 14,100 Feet

Pyramid Peak 14,000 Feet

LOGES PEAK LIFT

Cloud Nine Restaurant

Pyramid Park

CLOUD NINE LIFT

Midway 10,000 Feet

Quarterway Unloading Point 9,000 Feet

EXHIBITION LIFT

POMA LIFT

ASPEN HIGHLANDS TRAIL MAP

BEGINNER

INTERMEDIATE - - -

EXPERT _____

HALF-INCH LIFT

HIGHLANDS LODGE

Stein Eriksen Ski Shop

T-BAR LIFT

BASE ELEVATION 8,000 FEET • 3,800-FOOT VERTICAL DESCENT • 50 MILES OF TRAILS • FOUR DOUBLE CHAIR LIFTS

Thunderbowl

Jerome Park

Upper Thunderbowl

Stein Eriksen

Nugget

Lower Stein Eriksen

Red Onion

Garret

Exhibition

Prospector

Upper Prospector

Coachlight

Catwalk

Heatherbedlam

Wine Ridge

Kanabahr

Meadows

Boomerang

Olympic

Wings

Floradora

Gunbarrel

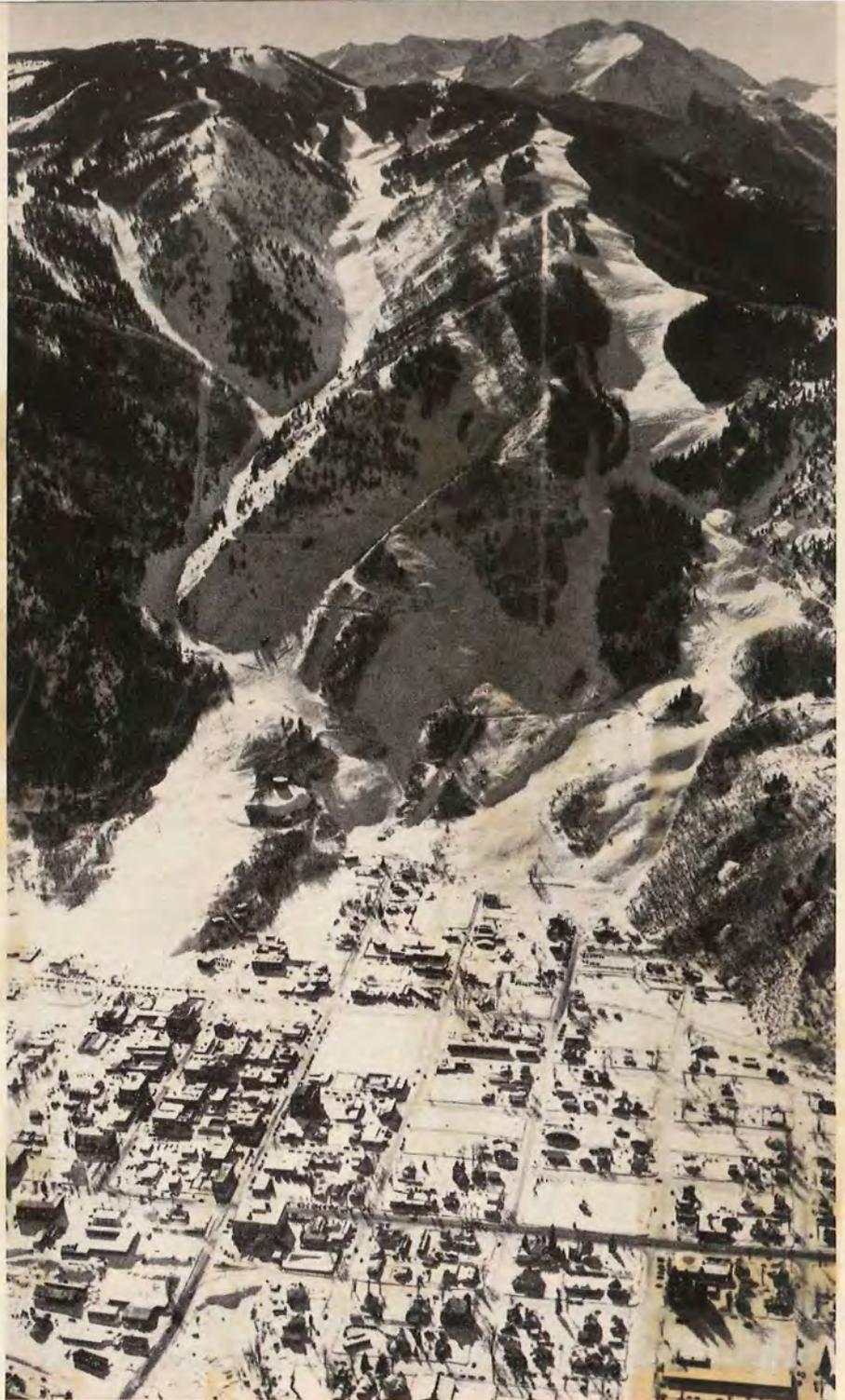
Dean's Trail

Skiers and non-skiers both like it in Aspen

Now and then a nineteenth century mining town makes a twentieth century comeback; but few—if any—have found a modern bonanza that could equal that of Aspen, Colorado. Ever since it emerged as a ski resort in 1946, the snows of Colorado have lured far more skiers than silver ever attracted miners to these same mountains a century ago. Skiers will tell you that there is no finer skiing in the country than at Aspen. No ski resort in the West is better suited for families with skiers of varying degrees of skill and experience. And non-skiers are just as enthusiastic about Aspen; time doesn't hang heavy on anyone's hands in this old mining town. It's fun to explore the new shops and old buildings that are clustered at the base of Ajax (also called Aspen), Mountain.

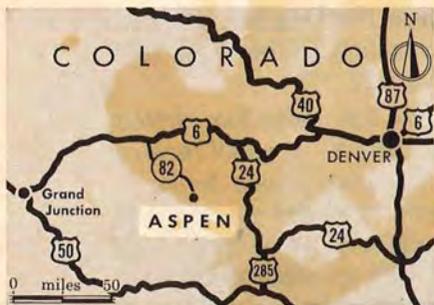
These slopes, and those at nearby Aspen Highlands, challenge the best of skiers; but unlike many mountains of comparable character, these invite beginners as well as experts: There is plenty of space where novice skiers can take instruction and practice their newly learned skills.

You may have heard of Aspen Mountain, Buttermilk Mountain, and Aspen



TONY GAUBA

Old mining town lies at base of magnificent mountain. Thousands come to ski on slopes once laced with shafts, tramways, and tunnels, when silver was Aspen's bonanza



Aspen: No more than one day from home

Highlands. Each ski area has its devotees; how do you make a choice?

Until this winter, a preference for one of two quite different systems of instruction generally influenced the skier's choice. The rotation system was taught in Aspen Ski School classes at Aspen and Buttermilk mountains; the counter-rotation system (the "delayed shoulder" technique) was taught by the Stein Eriksen Ski School at Aspen Highlands. Now, however, there is virtually no dif-

ference in the instruction. The Aspen Ski School, under new director Curt Chase, has changed to the counter-rotation system. Buttermilk Mountain continues as the school's teaching area for beginner and intermediate skiers.

CAN YOU GET THERE IN A DAY?

Skiers count time in terms of skiing hours. If it takes more than a day to reach a ski area, this may well rule it out

(Continued on page 56)

Sunset

THE MAGAZINE OF WESTERN LIVING



One of many trails (this one is at Aspen Highlands) flanked by silvery aspen trees



A silent world, seen from Lift 2, above the deep snows of Dipsey Doodle Trail on the wooded slopes of Ajax Mountain. You get off lift at Sundeck restaurant

for most skiers with only one week for skiing. From most parts of the West, you can get to Aspen by air in a day or less. Five airlines make regular passenger flights to Denver from other Far Western cities. And Aspen Airways' scheduled DC-3 flight leaves Denver at 4:15 P.M. (MST) daily in winter, arriving in Aspen 38 minutes later.

An alternative to flying the whole distance is to fly the major portion, then drive a rented car to Aspen. You can do it in a long day by way of Denver; count on about 7 hours of driving. Or you can drive in about 3½ hours from Grand Junction, Colorado.

Driving from Denver. Take an early morning flight and you'll have time to drive the 210 miles before dinner. You travel on good roads (U.S. Highway 6 to Glenwood Springs, State Highway 82 to Aspen) but you'll need snow tires or chains. The section of road around Loveland Pass, at an elevation of 11,992

feet, is usually snow-covered and requires cautious driving. Chains or snow tires and ski racks are standard winter equipment on rental cars in Colorado. Big advantage in driving from Denver is the opportunity to stop at four of the state's best ski areas along the way. (Of course, if you ski at any of them, you eliminate the possibility of getting to Aspen that day.)

Loveland Basin, 56 miles west of Denver, has two double chair lifts: one 2,600 feet long with a 1,010-foot vertical rise; and one 5,800 feet long, with a 1,100-foot vertical rise.

Arapahoe Basin, 66 miles west of Denver, has three double chair lifts. Two lower ones, with a combined length of 3,000 feet and vertical rise of 700 feet; the upper one is 4,000 feet long, with a 1,000-foot vertical rise.

Breckenridge, 86 miles west of Denver, is 9 miles south of U. S. 6 by way of State 9 from Dillon. It has two double

chair lifts: One is 1,000 feet long with a 375-foot vertical rise; the other is 5,100 feet long with a 1,400-foot vertical rise. **Vail**, 110 miles west of Denver, also has two double chair lifts—a 6,000-foot one with a 2,000-foot vertical rise; a 4,500-foot one with a 1,900-foot vertical rise—and a gondola tramway, 9,500 feet long with a 1,900-foot vertical rise.

If you want to sample the slopes en route in minimum time, you might stop at one resort for an afternoon's skiing and stay overnight. Next morning, with an early start, you can be in Aspen before the lifts start operating.

Driving from Grand Junction. The big advantage to this route is that you save a little on travel costs (as well as time) compared with driving from Denver (135 miles against 210 miles).

If you fly to Salt Lake City in time to take a Frontier Airlines flight leaving there at 11:50 A.M. (MST), you'll arrive in Grand Junction at 1 P.M. A United



Smorgasbord at Hotel Jerome's high-ceilinged dining room is twice-a-week special

Airlines flight from San Diego, Los Angeles, and Las Vegas arrives in Grand Junction at 3 P.M. You can drive the 135 miles to Aspen before night.

WHAT'S NEW AT ASPEN?

Chair lifts. This winter the total comes to 13 (2 single, 11 double chair lifts). Aspen Mountain got its seventh lift last summer; 5,500 feet long, with a vertical rise of 1,364 feet, it serves the popular Ruthies Run and four new trails. Buttermilk Mountain's second double chair lift, 3,300 feet long, with a vertical rise of 701 feet, has replaced the T-bar, now relocated on another slope. Aspen Highlands' third double chair lift, 3,200 feet long, serves Loges Peak. It connects with Exhibition and Cloud 9 lifts for a total vertical rise of 3,800 feet.

Interchangeable lift tickets. Almost every skier will welcome the new arrangement



Old-fashioned rooms at Hotel Jerome are not too fancy for muddy boots, wet gear

that permits the holder of a 7-day (\$36) lift ticket to ski all three areas (on different days). Previously you were virtually confined to the one area covered by your 7-day (\$33) ticket, and if you wanted to try the skiing in another area, you had to pay its daily rate in addition—and also lose the day's use of your own weekly ticket.

The owners of the Highlands and the Aspen-Buttermilk areas are still in lively competition, but they have cooperated in issuing an interchangeable lift ticket, sold under the name of Tri-Aspen.

Skating rink. Aspen's new rink, 100 by 300 feet, is on West Hyman Avenue, four blocks from the Opera House.

BESIDES SKIING . . . WHAT?

Conditioning programs are available—for limbering up or losing weight, with exercise, sauna, and swimming pool—at Aspen Health Center.

Eating is good at many excellent restaurants. Among them are Copper Kettle, Aspen Fondue House, Chart House (new), Red Onion (old); and Delice Pastry Shop, for Swiss confections with morning coffee.

Evening activities include listening to jazz at Galena Street East, one of the newest night spots to become popular, among the many with special entertainment. And there's folk singing at the Abbey Cellar, and movie classics on Monday nights at the Isis Theater.

For shopping, don't miss the imports at The Toy Counter, unusual articles of decor at Bethune & Moore's, and arresting styles and original designs by Terese David at her *boutique*, among the many tempting shops.

And dog sled trips: These take you into the wilderness beyond ski slopes; see the article in the December 1962 *Sunset*.

ACCOMMODATIONS

More than 60 lodges, hotels, inns, and motels provide accommodations for 5,000 to 6,000 skiers, an increase of about 1,000 over last winter. The price range is quite wide, from an average minimum of \$3.50 for dormitory space to a maximum of around \$50 for a suite. But you can find a bed in a dorm for less than \$3 (if you take the time to look around) or suites priced well over \$50 a day.

PLANNING AIDS

For help in scheduling airline routings, see a travel agent. You can have him make reservations for overnight accommodations.

For additional information, the 1963-1964 *Colorado Ski and Winter Sports Manual* is a very helpful publication. For a free copy, write to the Ski Information Center, 225 Avenue, Denver.

April 17, 1964

* Th

Highlands Terminates Stein Eriksen

The ski school contract of former world amateur champion Stein Eriksen has been terminated, Whip Jones, president of the Aspen Highlands confirmed this week.

Jones said Eriksen's contract had four more years to run. He did not say why the contract was cancelled. Eriksen was not available this week for further comment.

The former Norwegian ace has run the Stein Eriksen Ski School at Aspen Highlands since the area opened in the fall of 1958. He also established a ski school at Pine Knob, Michigan this winter and has had others, including one at Boyne Mountain, Mich., in past years.

It is rumored that one reason for the contract cancellation was the time Eriksen spent away from Highlands. He visited Japan this winter on the invitation of the Japanese government and also was a television commentator at the Winter Olympics in Innsbruck, Austria.

Whether Eriksen will continue to operate the sport shop which bears his name at Highlands has not been revealed. However, it is believed he wants to continue to run the store.

A former Olympic, FIS and world amateur skiing champion, Eriksen has raced in recent years on part of the professional circuit sponsored by the Aspen-based International Professional Ski Racers Assn.

Many ski authorities credit Eriksen with a good share of Highlands success.

Jones has not announced a replacement or given an indi-

e Aspen Times * Page 5

Contract



Chris Prawda

Melanie Jones

Cathy Rieckman

Andrew Dorems

Aspen Highlands - March 1962

SUSIE SCHUSSES TO SCHOOL

Color Film Stars 6-Year-Old

By BOB TONSING

Denver Post Staff Writer

ASPEN, Colo., Dec. 28.—Susie Wirth, a 6-year-old girl who enjoys considerable local fame because she skis three miles downhill to school, has another feather in her Alpine hat: she's now a movie actress.

Susie, the daughter of Mr. and Mrs. Paul Wirth, who operate the Sun Deck restaurant atop Ajax Mountain, is featured in a 22-minute color movie now being distributed by the H. J. Heinz Co. of Pittsburgh, Pa., whose main business is selling the "57 varieties."

It's called "Little Skier's Big Day."

The movie is about Susie, not Heinz. It follows her as she leaves the Sun Deck, skis three miles down the mountain into Aspen and attends grade school.

Then it takes her back home, via airlift.

Along the way she meets the people on the Aspen slopes—the ski patrolmen, two operators and skiers she actually knows in real life.

Two of her friends are Fred Iselin, co-director of the Aspen Ski School, and Jean Tournier, another Aspen professional. As Susie and the camera watch, Iselin and Tournier do some fancy skiing.

It's filmed in 16 mm. color.

Iselin, who produced the movie, says Susie actually didn't have to do much acting at all.

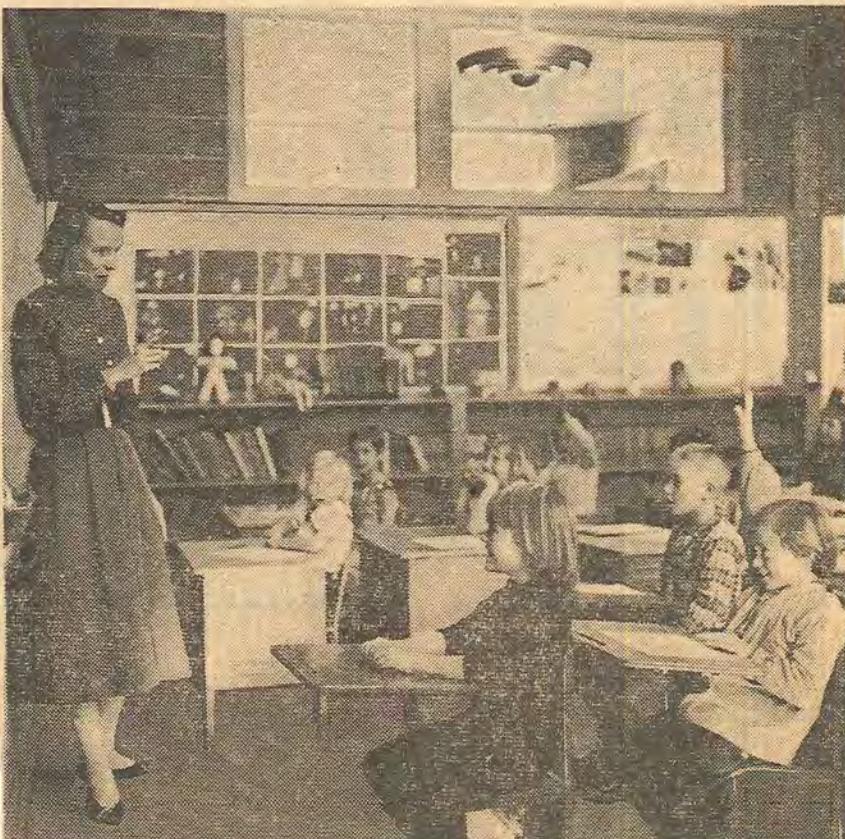
"She was just herself," Iselin said. "After she got used to the camera she was just like she is normally. She's a very good little skier, too, so that part of it came easy."

Iselin said the Heinz Co. has 100 prints of the movie available for loans. Black-and-white prints are being distributed to local television stations, Iselin said.



OFF TO SCHOOL

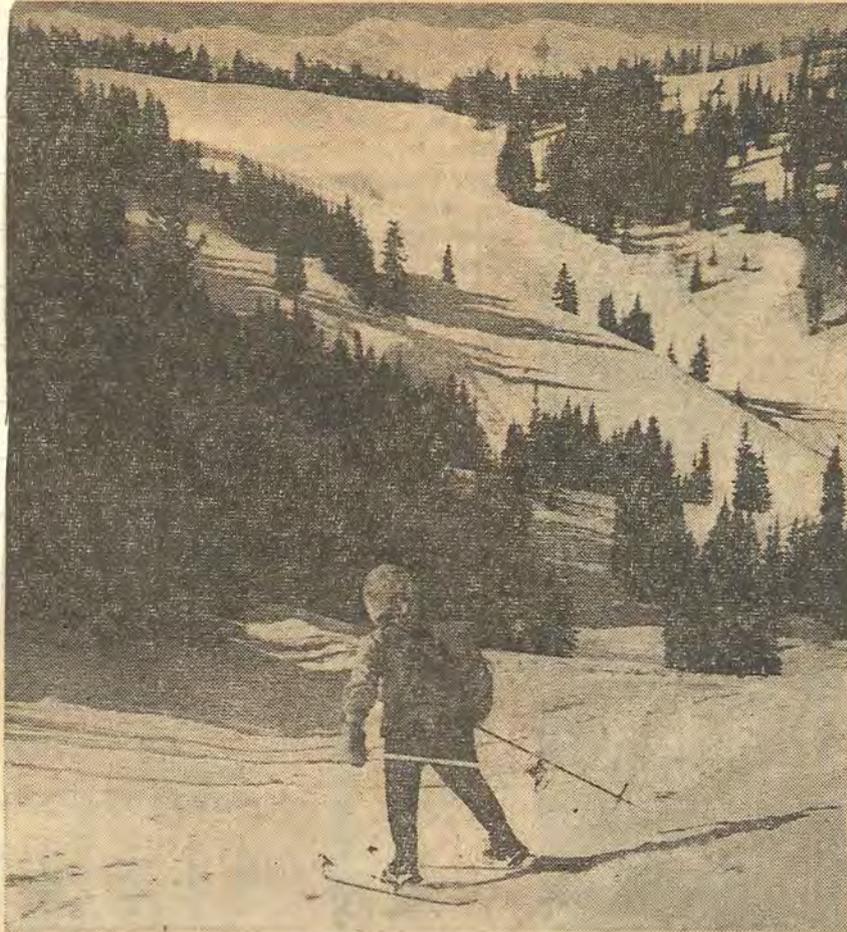
Susie starts to school, receiving a final wave from her mother, Mrs. Hannah Wirth. Every day Susie skis down mountain slope to Aspen school.



NOW FOR STUDYING

Susie holds up her hand as teacher, Patricia Lumsden, asks question. These scenes are from a 22-minute color movie, "Little Skier's Big Day."

Aspen Girl Skier



IT'S EASY FOR SUSIE

It takes a half hour or so for Susie to get to school this way. When the weather is bad or threatening, she can ride down on the chair lift.



SUSIE AND FRIEND

One of the many friends Susie meets in the movie is Fred Iselin, co-director of the Aspen Ski School, who does some fancy skiing in film.



LEFT: Celia Tucker gives her young half-brother, Carey Jones, a helping hand with his walking lesson. Carey is a year old and Celia is 6. They're the children of Mr. and Mrs. Whipple Van Ness Jones of Aspen.

Sunday, Dec. 29, 1957



Skiing is a family affair for Mr. and Mrs. Whipple Van Ness Jones and even their German Shepherd pup, Shadow, gets into the fun on the slopes.

Aspen Leaves

Tex Says Aspen Good For Kids

Nobody likes to go in for leg pulling any more than Tex, and little old Weirdsville in a lot of ways lays itself wide open. But there's another side to this story, and you pardon me if this sounds a little on the side of the angels.

You hear a lot about the ruckuses up here — the school board, the county commissioners, the city council. You hear about the bad water, and the number of bars that make drinking the water unnecessary.

What you probably haven't heard is that Aspen is a family town, and the best place yet that Tex has found to raise kids.

Now that may sound contradictory. A resort town is expected to take all comers, and when you get a given number of people together you can ordinarily expect to find a pretty stable percentage of no-goods. But this percentage seems to be down here.

What brings all this up is that Sheriff Lorain Herwick and City Marshal Chris Kralicek reported on Monday morning after Winterskol that not one single case of drunk or disorderly conduct had been booked during the big four-day carnival. Oh, there had been the usual game of crinkle-fenders that flatlanders play at icy intersections, but nothing else.

Of course, any serious lawbreaker coming up her particularly in the wintertime just wouldn't have all his marbles. With Independence Pass closed and only one road out, he'd find himself just like at the bottom of a funnel.

And as for bars, well, a bar is a bar. But where else would you find one that would put on an afternoon show and a sleighride for the kids such as the Limelite did a couple of weeks ago.

Now you take that foolishness about the school board last winter. A lot of us said that the school was damaged beyond repair, that student morale was shot, that teachers wouldn't be able to teach any more. What we didn't notice was that the kids wasn't even paying any attention. This was just something going on between a bunch of parents.

A lot of these fussing parents were

just being cantankerous and they dragged up a lot of screwball ideas. But the point that was overlooked was that they were interested in their kids. Otherwise they could have been down at any one of the bars getting loaded.

And in spite of what we said last winter, Rusty Ralston and his teachers have been down there at the schoolhouse doing better than just a good job, and that doesn't mean all the fussing has stopped, either.

Now about our kids. We're kind of proud of them. A lot of us came here from places where juveniles are a problem, and it's not funny. It's a good feeling to see how little trouble the youngsters get into here.

We're lucky in having a lot of things for them to do. Skiing for instance. I'm not one to insist that child is underprivileged if he can't ski. It's luxury sport, and not at all in the same class with food, clothing, and shelter. But you may be surprised to learn that through the cooperation of local area operators, the Thrift Shop, and the P.T.A. there's no school child in Aspen that can't do some skiing. Maybe not all he'd like, or in the very best latest equipment, but enough anyway.

And if he doesn't want to ski, he can skate over at the community Rink, everything free including skates and warming house. And all because people such as Clarence Quam and a lot of others like kids.

I remember late Halloween night the waitresses walking home alone from work, and not one duck-tailed pachuco in sight to whistle.

This sort of thing is no accident. I think there are a lot of parents around here still old-fashioned enough not to throw away all the switches when they prune the lilacs.

Does this make Aspen sound like just a home for old folks? Well, you ought to have been on the roof at Aspen Highlands when Freddie Fisher let go the other night.



Tex

MUSIC IN THE MOUNTAINS

Aspen Nightlife 'Tops' the Nation

By SHIRLEY SEALY

Denver Post Staff Writer

Aspen, Colo., contains more top nightclub entertainment per square mile than any province from Broadway to the Vegas strip.

This is a biased statement—but then, almost anyone who visits Aspen is prone to be prejudiced about it. The skiers say the snow is great; artists and photographers are inspired by the scenery and, in the summer months, even the culture-crazed find a home at the Aspen Institute.

Weekend visitors to the Pitkin county township will have to be choosy—there's just not

enough time to hit all the nightclubs, and ski too!

Aspen's newest attraction is the ski area Aspen Highlands, a couple of miles out of town. The nighttime feature at Highlands is of special interest to Denverites who became fans of Freddie Fisher's dixieland music at Henritze's last summer. Freddie, an Aspen resident who's considered one of jazzdom's greats, plays in the Freddie Fisher Room, no less.

While Freddie's clarinet alternately screams and whispers in the unique "snicklefritz" style, his son King adds mellow counterpoint with his coronet. Twenty year old King has only been blowing his horn only a few years, and his skill has greatly improved since he was heard at Henritze's. Walt Smith's rhythmic piano stylings complete this going group. Smith also backs the vocal numbers of lovely Jo Cameron, she of the mellow voice for blues.

The Freddie Fisher room is open to the public from 8:30 p. m. until 2 a. m. daily, but from 11 a. m. to 6 p. m. it is operated as a membership "key club" where members can have a quiet lunch, cocktail or game of bridge. Freddie, King and Walt can also be found from 4 to 5 p. m. every day at the Highlands Bier Stube.

On Sundays the visitor to Highlands gets a couple of extra bonuses—a jam session from 4 until 8 p. m., with Fisher and boys and other invited performers. Also, Stein Erickson, head of the Highlands ski school, usually performs his spectacular somersault on skis about noon every Sunday in front of the Chalet.

In the center of Aspen proper stands the historic Jerome Hotel. Its ancient walls have reverberated recently with another familiar Aspen sound—the foot-stomping music of Bob Gibson's banjo. Ski convert Gibson is this week booked at the Gate of Horn club in Chicago, but he will step back into the Jerome spotlight next week.

Gibson sings and plays his folk songs from 9:30 p. m. until 1 a. m. nightly in the Frontiersman Bar. Fans have recently kept Gibson busy with requests from his newest LP album, "There's a Meetin' Here Tonight." Gibson personally favors this album over the four others he's done for the Riverside label.

Adele Girard Marsala is proving to be one of the most versatile performers in Aspen by playing the piano and harp and also singing each evening in the Jerome dining room. Ron Cameron entertains at the piano for the cocktail hours in the bar.

Up the street from the Jerome, the basement bistro of the Golden Horn caters to lovers of dance music and swinging jazz. Joe Marsala is featured on his exquisitely controlled clarinet, which blends with the modern music of the Ken Williams quartet. The Horn has an intimate corner fireplace and a sizeable dance floor but again, Marsala is the featured attraction. He too is an Aspen resident, but has played with many of the big bands and composed many hit songs. "Don't Cry, Joe" is his most well known song.

Thurs., Feb. 26, 1959

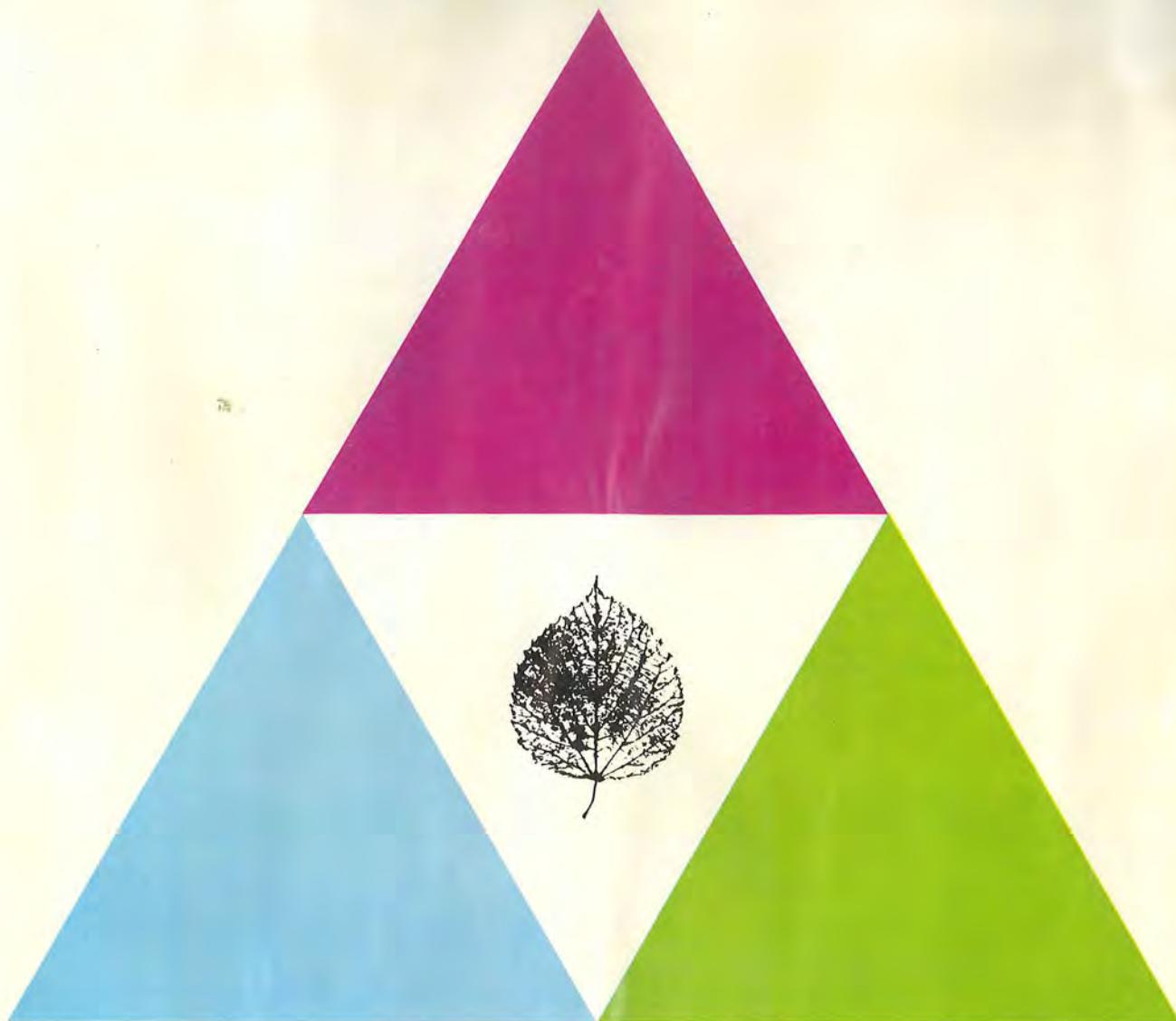
The Red Onion is an Aspen institution. The old west bar attracts the after ski crowd every afternoon and at night the recently added restaurant packs them in by serving some of the best steaks in the area. Eric Lawrence and his modern jazz combo play nightly in the "back room," and in still another room patrons can get drinks and snacks until 2 a. m.

Speaking of snacks and such, the Sundeck atop Ajax mountain is still one of the most chi-chi midday hangouts in Aspen. But, make sure you can ski before making a luncheon date at the Sundeck.

Weary skiers can be picked up by sleigh and transported to the Limelite restaurant and lounge. Folk music reigns here too. Glenn Yarbrough is host performer in the show which features Alex Hassilev and his flemenco guitar. Marilyn Childs has recently returned to the Limelite and she adds a definite sparkle to the show. Dinner is served from 6 p. m. daily at the Limelite, and floor shows go on at 8:30 and 10 p. m.

Bob Cutting is featured guitarist and folk singer at the Rendezvous supper club and cocktail lounge. The downstairs Rendezvous is in business from 2 p. m. to 2 a. m. during the skiing season.

One can't mention food and Aspen in the same sentence without referring to Aspen's famed Copper Kettle restaurant. The chef devises a different foreign menu for each evening. The cuisine is always superior, and the Copper Kettle is probably the most colorful establishment in atmospheric, active Aspen.



ski vacation ? tri-aspen

VARIETY . . . the spice of a ski vacation, which explains why Aspen is so popular. You name it, and you'll find it here . . . in abundance! **LIFTS** . . . well here we're bragging, but Aspen has the greatest complex of major lifts in the world! 18 lifts, including 13 chairs at 3 areas, rising 13 miles in all with capacity for 12,000 skiers an hour. Result: shortest lines you'll find anywhere (and the most polite). **SLOPES** . . . miles and miles of open slopes for all levels of skiing ability from Olympic Champion to first-time-on-skis, with more work on slope maintenance for your pleasure and protection than anywhere else in the ski world. The snow is light reliable powder of Ski Country, U.S.A., perfect for learning, from either the Aspen or Stein Eriksen Ski Schools. **SKI** . . . Aspen Mountain (Ajax to the oldtimers) with world-famous runs like Spar Gulch, Dipsy Doodle, Copper Bowl—and this year a new double chair on Ruthies Run. Or Highlands, which has climbed even higher with a relocated double chair and now offers the greatest vertical drop in the country: 3800'! Or Buttermilk, with a new double chair serving the gentle beginner slopes at the bottom, and a T-bar opening up the popular

Sterner runs. Ski them all on one weekly ticket . . . only \$36, that's \$5.15 a day. **THE TOWN** . . . it's Aspen, incomparable and bustling with activity. It takes a two-week vacation to try all the superb restaurants, and the nightlife is legend in skiing circles. You'll find 55 convenient lodges, with comfortable accommodations to suit every pocketbook. There's skating and movies and unusual shops for browsing . . . a complete winter resort. You don't need a car. A short walk or free shuttle buses take you where you want to ski. For economy try the special Ski Aspen Weeks, which start at \$71 including lodging, 14 meals, and lifts for a week, available from November 28 to December 21, January 1 to 25, April 4 to 12. From Denver, Aspen Airways makes daily scheduled DC-3 flights into Aspen's paved airport, or drive well-maintained highways. All East-West trains stop in Glenwood Springs, only 40 miles by bus to Aspen.

For lodging reservations, travel information, or details on Ski Aspen Weeks, write Box 1188, Aspen, Colorado, or phone 925-3122 in Aspen.

For up-to-date ski reports, call:

Boston 338-6500 Denver 222-0671 Los Angeles 628-1818 New York 947-6900
Chicago 782-7456 Dallas 742-2641 Minneapolis 333-5448 San Francisco 392-4933

Film Talk on the Roaring Fork

By LARRY TAJIRI
Denver Post Entertainment Editor

September 8, 1963

THE ASPEN Film Conference is the newest facet of cultural activity in the High Rockies — where opera, drama, music and dance already have found a summer home, along with such native entertainments as turn-of-the-century melodramas the miners knew and burro races and variety entertainment.

The five-day meeting of filmmakers, which concluded Tuesday at the Aspen Institute in the meadows above the Roaring Fork River, was a great success, according to all concerned. Problems confronting the motion picture makers, including such dilemmas as censorship, classification, financing, artistic freedom and the interrelationship of the various arts and crafts, were discussed with a candor rarely possible amid the pressures of a New York or Hollywood environment.

The resource panel at Aspen included producers, directors, writers, studio frontoffice representatives and filmmakers outside the Hollywood orbit including the creators of educational and experimental pictures.

Gordon Stulberg, vice-president of Columbia Pictures and an articulate spokesman for a major studio, found himself challenged by Gary Essert, a young filmmaker who is currently employed as a theater manager. Essert's point that major studio doors are closed to the young talent being developed by university schools of filmmaking, such as those at UCLA, USC and Northwestern, was well-taken. Stulberg had stated that Columbia, for example, was affording opportunity to new filmmakers, citing Producer Alan Pakula and Director Robert Mulligan, who had made "To Kill a Mockingbird" at Universal before moving to the Columbia lot, as an example.

Essert's retort was that Pakula and Mulligan were established, Mulligan in particular as one of TV's top directors, before they ever went to work for a major studio. Essert's concern was with filmmaking talent waiting for an opportunity.

The problem of young filmmaking talent is not one to be borne by the studios alone since the restrictive membership policies of various crafts and guilds in the film industry is a definite factor, and one which has been intensified by the current demand from Negro organizations that Negroes, virtually non-existent behind the Hollywood camera, be given training and jobs.

THE ASPEN panels were attended by an average of 80 auditors (who paid \$25 for the 5-day session, including attendance at 10 film screenings). They heard Norman Corwin's witty discourse on Hollywood and fantasy, critic Arthur Knight's evaluation of the film as art, Richard MacCann's dissection of the star system, MPAA Production Code Administrator Geoffrey Shurlock's review of the movies and censorship, anthropologist Oscar Lewis' reflections on the film and the human condition, television filmmaker James Leighton's discussion of TV and its audience and corporate specialist David Bazelon's view on films as a moviegoer.

John Houseman's inside stories of the free-wheeling making of "Citizen Kane" by Orson Welles and members of the Mercury Theater preceded the showing of the picture and were a highlight of the conference. Houseman, one of Hollywood's leading producers, was represented by the screening of two of his pictures, "Executive Suite" and the recent "All Fall Down," which was the American entry at the Cannes festival.

Eva Marie Saint, one of the stars of "All Fall Down" and an Academy Award winner ("On the Waterfront"), was the sole member of the Screen Actors Guild at the conference and proved both a glamorous and articulate addition. Next year, the Aspen Film Conference hopes to invite more actors.



Seminar building in Aspen meadows was scene of first film conference at Aspen Institute. Films were screened in the adjoining Walter Paepke auditorium, a new hall seating 350.

The conference provided a retrospective view of the works of two directors, Hollywood's King Vidor and France's Jean Renoir. Vidor's "The Crowd" and "Our Daily Bread" were shown. His more recent films have included "War and Peace" and "Solomon and Sheba," both examples of the multi-million dollar blockbuster which American filmmakers are producing overseas.

Renoir, famous son of a famous father, was represented at the conference by two pictures, one the French "Rules of the Game" and the other, "The Southerner," film version of the George Sessions Perry novel, "Hold Autumn

in Your Hand." The latter, a drama of an American's love for the land, was made by Renoir in Hollywood during the World War II period when he worked in America as a refugee from Naziism.

Another reflection of American filmmaking, the world of the young independents, was cast in the showing of Kent MacKenzie's semi-documentary drama of the problems of urban relocation of American Indians, "The Exiles." Mackenzie was one of a number of younger picture makers who attended.

Stuart Hagman, also present, showed a short film, "Good Night, Beulah," which has won wide attention. Three student films from UCLA

were also shown. Leighton presented two episodes of "It's a Man's World," the highly praised TV program.

At the end of the five-day session, the steering committee of the Aspen Film Conference formally met to plan for an expanded conference next year. Both Robert Craig, director of the Aspen Institute, and his assistant, Robert Murray, who headed up the film conference, hope that the Aspen conference will become the forum at which filmmakers and their audience will be able to meet on common ground to discuss an art form which is also a billion-dollar industry. The dichotomy represents the dilemma of film.

COLORADO

"Ski Country, USA," the advertising slogan under which Colorado ski areas will proclaim their virtues to the world, has been encouraged

OCTOBER 1963

by a wet, cool August, invariably the signal for an early winter.

Heavy lift construction has been concentrated in Winter Park and Aspen, but the other areas have not been idle. Lodge construction, trail cutting and slope grooming have been going on all summer.

At Aspen, two new chairlifts and an important relocation of a third are making most of the news. By moving its Thunder Bowl double chair to a point above the Cloud 9 restaurant, Aspen Highlands captured the title of the area with the largest vertical drop in the United States from nearby Aspen Mountain. The new lift location gives the Highlands 3800 vertical feet and also opens up tempting experts' terrain.

On Aspen Mountain, No. 8, a Riblet double chair 5475 feet long with a vertical rise of 1364 feet runs roughly parallel to the No. 1 lift from the bottom of the Snow Bowl on Ruthies Run to the FIS Start above Midway. Four new trails serve the lift, which also will enable skiers to stay on the favorite section of Ruthies without necessarily going to the bottom of the mountain. On Buttermilk, bought by the Aspen Skiing Corporation, operator of Aspen Mountain, a 4000-foot double chair replaces the area's long T-bar. The T-bar has been moved to the popular Sterner slopes. The Aspen Ski School will teach the American technique on both mountains.

At Snowmass, "around the corner" from Aspen, there has been heavy grooming and glade-thinning, enabling skiers to use the Snowmass Ski Touring Service even when conditions are less than ideal on the mountain with the 4000 vertical, skiable feet.

Aspen in-town improvements have been equally formidable. The downtown steets have been paved, lodging space greatly expanded and the airport runway lengthened to 6500 feet. The latter will enable Aspen Airways to offer daily scheduled service to and from Denver.

Triple Threat

To the Editor:

I recently returned from a vacation in Aspen, and was therefore, especially interested in the article which appeared in your January 1963 issue ("Hard Sport by the Roaring Fork"). I would like to add my small voice to the chorus of praise for this most wonderful of all resorts, and I was there when skiing conditions were well below Aspen norms.

Your author caught the color of the night life and general ambiance, but he made a grievous omission for an article in a serious ski magazine. Aspen has three (3) — count 'em — ski areas, and he left out Aspen Highlands. I'm sure your frequent contributor, Stein Eriksen, will let you know fast enough since his very fine ski school is there. It also boasts the "world's longest double chair-lift" (their claim); the Cloud 9 restaurants at 11,100 feet; some excellent slopes and trails, and is, all in all, one helluva fine area. I wish we had it in Vermont.

In conclusion, Aspen is the greatest, and I'll forgive you since the issue was a good one.

Burt Eskow

New York City

(Our apologies to Aspen Highlands and Mr. Eskow.—Ed.)

STEVE KNOWLTON:
Heading 'em Off at the Pass

AFTER MORE than a decade of watching a growing number of vacationing skiers turn east for Europe, Colorado's ski area operators have banded together to head them off at the Rockies with an ambitious promotion program called "Ski Country, USA."

Heading the program is, appropriately, Steve Knowlton, whose gift for ad lib commentary in a skiing vein has made him the favorite master of ceremonies whenever members of the clan gather. He will need all of it in the battle of wits which must inevitably ensue with "Ski Country, USA's" European counterparts, who've had long years of experience in persuading Americans that *gemütlichkeit* and Austro-Bavarian gingerbread decor are the essence of skiing.

Characteristic of Knowlton is one of his first major ventures as executive vice president of "Ski Country, USA." Within a few weeks he will sally forth for a round of visits to United States Travel Service offices in Europe with the full intention of reversing what for too long has been a one way street. If he succeeds, he will not only earn the gratitude of his employers, but also of a gold-short Uncle Sam who would like nothing better than the clink of Marks and Francs in American cash registers.

Although only in its infancy (the idea was first discussed last January at a Southern Rocky Mountain Area Operators meeting when Vail's Pete Seibert offered his area's "Ski Country, USA" slogan to the group), the organization has made giant strides since its formation was formally announced in July. It will be a major exhibitor at all of the major ski shows, and other cooperative promotional ventures are in the works. If plans materialize, "Ski Country, USA" could well have the largest single promotion potential in the ski industry.

Toward that end, Knowlton and his associates are assembling a board of directors for "Ski Country, USA" which will, according to Knowlton, "combine the efforts of all business related to skiing in Colorado. It will be a mutual effort to promote, advertise and sell skiing, lodging, and transportation in Colorado to the world."



A master of ceremonies for an inevitable battle of wits.

If anyone is equipped to cope with the tasks "Ski Country, USA" implies, it should be Knowlton. A Pennsylvanian by birth, a New Englander by circumstances and a Coloradan by personal preference, he has traversed the necessary ground to know the difficulties and the opportunities involved. He left a job as director of promotional planning at the Broadmoor Hotel to take over "Ski Country, USA" and has had the added ski benefits of having attended the University of New Hampshire, serving in the 10th Mountain Division, racing on the 1948 U. S. Olympic team and the 1950 FIS team, teaching in the Aspen Ski School and owning for almost a decade one of Aspen's most famous night spots, the Golden Horn.

As the first venture of its kind, "Ski Country, USA's" fortunes are going to be closely studied by all in the industry. And the easiest way to do that is to watch Steve Knowlton. He'll be around to tell you about the virtues of "Ski Country, USA."

END