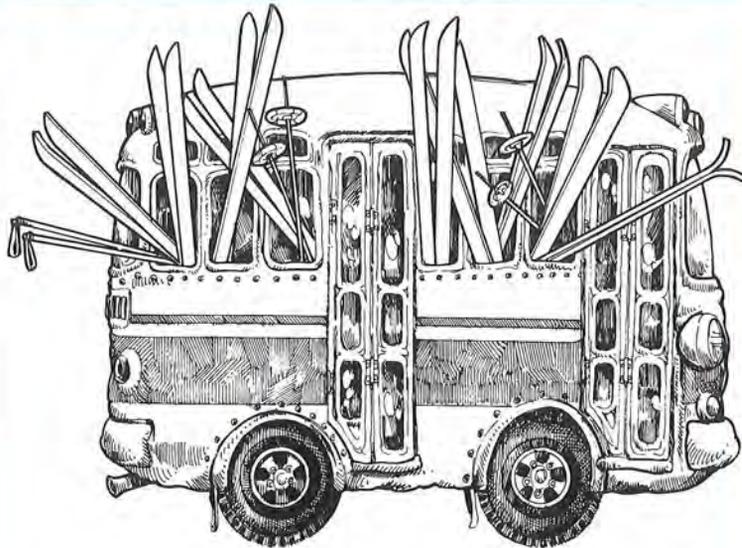


Season 1972-73

©Aspen Historical Society



**Bus Schedule.** FREE blue busses leave from town for Aspen Highlands every 15 minutes from 8:15 through 11:00 a.m. . . . thereafter, every 30 minutes! Last bus leaves Highlands at 6:00 p.m.

Special busses are also available from the west Aspen area, including stops at Holiday Inn, Pomegranate Inn, and Ptarmigan Lodge. Contact your lodge for further information.

Again this year will be daily FREE Bus Service from Snowmass—Monday thru Friday. Busses will leave from the main bus stop in Snowmass at 8:20 and 9:30. Returns will be at 3:30 and 4:45.

Check your lodge or condominium for further information.

Note: Variations may occur from schedule due to weather, etc. Please bear with us.



**Gateway to Aspen Highlands: Grand Junction—Denver**  
AVIS skierized cars feature ski racks and safety studded snow tires for your safety and convenience.

For additional information, please contact your nearest AVIS reservation office or call your favorite travel agent.



Box T / Aspen, Colorado 81611 USA  
(303) 925-7302

**ASPEN HIGHLANDS/THE OTHER ASPEN**  
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# ASPEN HIGHLANDS

The Other Aspen



← 01.30.777 <sup>1</sup>

# ASPEN HIGHLANDS

The Other Aspen



# ASPEN HIGHLANDS

## The Other Aspen



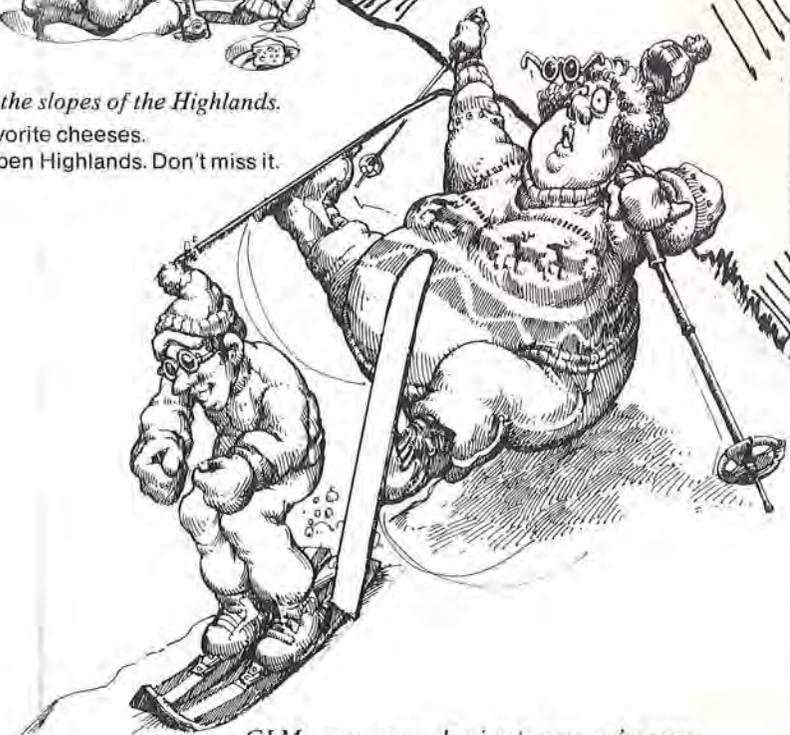
*Aspen Highlands. The highest vertical rise in Colorado. And to go along with it, there's 55 miles of flawless skiing. 7 chairlifts. 4 pomos. And all the fun you could ask for.*



*Enjoy a quiet wine and cheese picnic on the slopes of the Highlands. Nectar of the grape. Your favorite cheeses. And a breathtaking view. It happens at Aspen Highlands. Don't miss it.*



*NASTAR. The fun race for everyone. Three times a week at Aspen Highlands. These nationally sanctioned downhill races are held exclusively at the Highlands for the Aspen area. You're given a handicap according to your ability, so anyone can win.*



*GLM means never having to say you're sorry. The finest ski school in Aspen features the Cliff Taylor GLM technique (he's the man who invented it), plus traditional length ski instruction.*





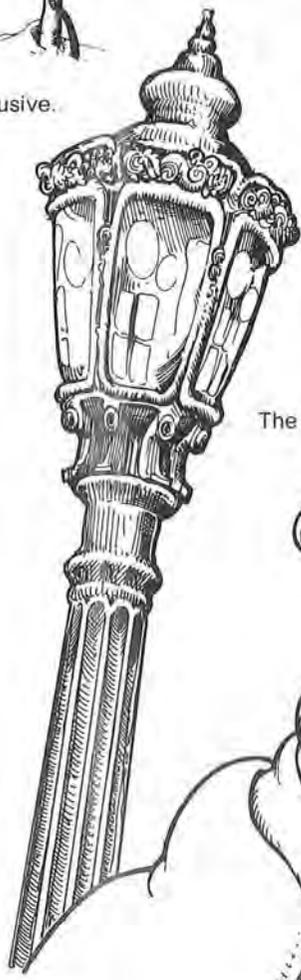
*It's here. The Highlands new speed timing gate.*

Probably your first chance to find out how fast you're really going—in MPH. Another Highlands exclusive.



*Be a TV star at the Highlands.*

Put your best moves on video tape, then watch yourself on the instant replay.



The Highlands isn't quite like any mountain you've ever skied before.



**Let's start at the top.** Aspen Highlands comes complete with the highest vertical rise of any ski mountain in Colorado, 3,800 feet. And to make sure you spend the day skiing down the Highlands, instead of looking up at it from a lift line, there are 7 double chairlifts and 4 pomas. That's a lift capacity of 8,600 skiers per hour.



**The Highlands Ski School presents GLM at its best.** Clif Taylor, the man who invented the Graduated Length Method of ski instruction, makes his international headquarters at the Highlands. Clif's time-tested methods have proven over and over that GLM is the best way to learn skiing. At Aspen Highlands Ski School, you'll be paralleling the first day.

And, for those who want it, we offer excellent traditional length ski instruction.



**The Highlands speed timing gate.** For the first time anywhere, you can put your "barroom" speed calculations to the test in real mph. The Highlands' new speed timing gate will tell you exactly how fast you're going. Fridays only.

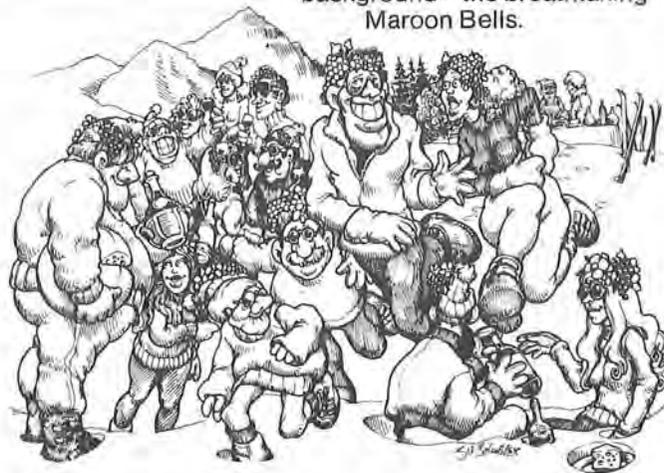
**You can even be a TV star at Aspen Highlands.**

We'll put your best moves on video tape. Then show you the instant replay. It's a great way to see how you're doing, or not doing, as the case may be. Monday thru Friday.

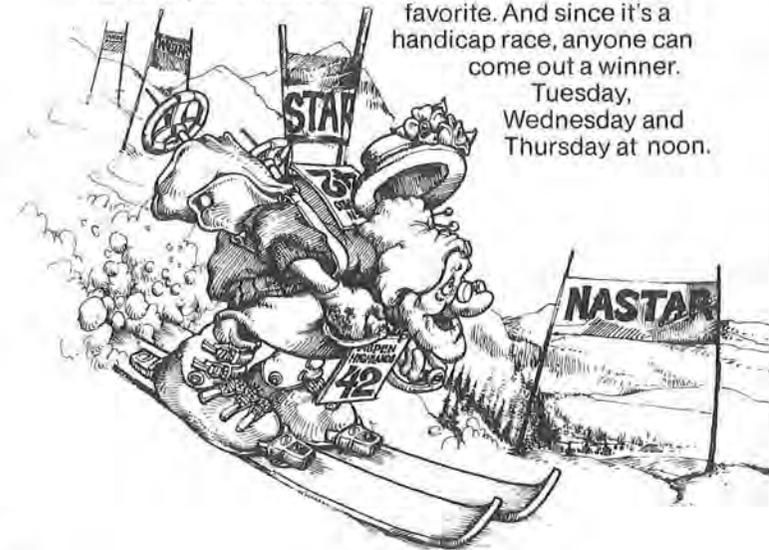


**Enjoy a quiet wine and cheese picnic.**

Spend a delightful afternoon on the slopes of Aspen Highlands with your favorite nectar of the grape and cheeses. And in the background—the breathtaking Maroon Bells.



**Enter a NASTAR Race.** NASTAR Races are another Highlands' exclusive in the Aspen area. This fun, nationally sanctioned downhill race is everybody's favorite. And since it's a handicap race, anyone can come out a winner. Tuesday, Wednesday and Thursday at noon.



**We take a special interest in ski clubs.** If your club would like a very different kind of ski trip, come to the Highlands. We can organize everything from a picnic or obstacle race to a Special NASTAR Race. We can organize wine and cheese race to a Race.

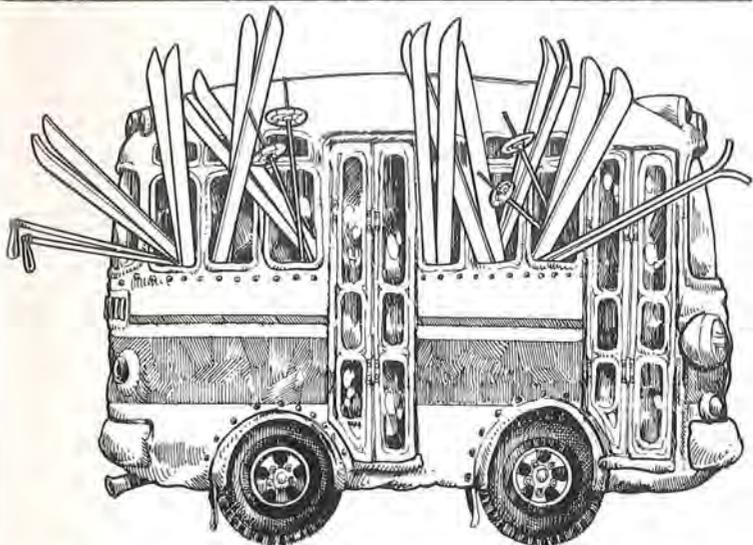


**The balanced mountain.** 25% beginner. 50% intermediate. 25% expert. In all, Highlands offers 55 miles of carefully groomed trails and slopes. Have you ever met the challenge of freshly fallen powder? You can at Highlands. It's an experience.



**The delightful town of Aspen.** By day, engage your artisan whimsies in shops featuring metal sculpture, leaded glass, the latest fashions, pottery, paintings, leather and hand-woven tweeds. In the evening, take your choice: Teriyaki sirloin. Sweet and sour chicken. Crab legs. Crepes. Skiers stew. Rock Cornish Game Hen. Lobster. Mahi Mahi. Pizza. Tacos. Austrian pastry. Fine wines. Fun-loving spirits. And the finest entertainment anywhere.

If Aspen Highlands sounds quite a bit different from any other mountain you've ever skied before, it's because we want it that way. You see, we have two very important objectives in mind: To offer the finest skiing possible. And to make sure everyone has one heck of a good time.



**Bus Schedule.** FREE blue busses leave from town for Aspen Highlands every 15 minutes from 8:15 through 11:00 a.m.... thereafter, every 30 minutes! Last bus leaves Highlands at 6:00 p.m.

Special busses are also available from the west Aspen area, including stops at Holiday Inn, Pomegranate Inn, and Ptarmigan Lodge. Contact your lodge for further information.

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Check your lodge or condominium for further information.

Note: Variations may occur from schedule due to weather, etc. Please bear with us.

**AVIS**

**Gateway to Aspen Highlands: Grand Junction—Denver**  
AVIS skierized cars feature ski racks and safety studded snow tires for your safety and convenience.

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**ASPEN  
HIGHLANDS**

Box T / Aspen, Colorado 81611 USA  
(303) 925-7302

**ASPEN HIGHLANDS/THE OTHER ASPEN**  
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# Highlands' ski rates mostly unchanged

Aspen Highlands announced this week that despite expenditures on improvements, new lifts and facilities in excess of \$700,000 that most rates will remain the same as last season. Ticket sales will begin Monday, Oct. 9, at the Highland Base Lodge, daily from 10 a.m.-4 p.m.

The daily adult ticket will again be \$9 and half-day ticket, \$6.

Prices were increased \$10, from \$65 to \$75, for Student Season Passes (good for students through grade 12 only). The Family Season Pass also is higher this season, with each child under 12 charged \$20, rather than \$10.

Other ticket prices which remain unchanged: Daily Children's Ticket (12 and under), \$4; Three Day Ticket, \$24; Ten Day Ticket, \$70; Individual Season Pass, \$125 if purchased prior

to Nov. 23 and thereafter, \$140; Family Season Pass, \$250 plus \$20 per child if purchased prior to Nov. 23, or \$280 plus \$20 per child thereafter.

High school students in Aspen, Basalt, Carbondale, Glenwood and the Rocky Mountain School can ski for \$4. The same applies to Colorado Mountain College students. Faculty members of those schools can ski at half the adult price — \$4.50. Western Slope adults will again be given a special daily rate of \$7.50.

The Aspen Skiing Corp has not yet released its 1972 prices.

Vail Associates, Inc., announced its lift rates for the upcoming season on Sept. 22. Despite improvements at the Vail complex, including two new chair lifts and three new runs, lift tickets and ski school courses remain basically the same as last year.

## New ski rates set by Highlands

Aspen Highlands Skiing Corporation has announced new lift rates for 1972-73 season.

Despite expenditures on improvements, new lifts and new facilities in excess of \$700,000 Highlands, will keep most of the rates the same as last season, officials of the company said.

The rates are - Daily Adult, \$9.; Half Day Adult, \$6; Daily Children (12 & Under) \$4; Three Day Ticket, \$24; 10 Day Ticket, \$70; Season Pass - Individual, \$140; Season Pass-Family \$280; Season Pass-Students (through Grade 12 only), \$75.

All rates subject to change without notice, the officials say. They also announced that the prices for the individual passes will be \$125 if purchased prior to Nov. 23.

The Family Passes will cost \$250 if purchased prior to the same date, according to the officials.

High School Students in Aspen, Basalt, Carbondale, Glenwood Springs and Rocky Mountain School can ski at the regular children's rate of \$4 and the same rate applies to students at Colorado Mountain College.

Faculty members at all the above schools can ski at one-half the adult price, or \$4.50, according to the officials.

Western Slope adults will again be able to ski at a special daily rate of \$7.50.

Aspen Highlands Season Tickets will go on sale at the Base Lodge at Highlands starting Monday, Oct. 9. Hours will be 10 AM - 4 PM daily.

Aspen Times Oct 5, 1972



*GLM means never having to say you're sorry.*

The finest ski school in Aspen features the Clif Taylor GLM technique (he's the man who invented it) plus traditional length ski instruction.

12 lifts. Fun NASTAR races. Wine and cheese picnics.

The Highlands isn't quite like any mountain you've ever skied before.

## ASPEN HIGHLANDS/THE OTHER ASPEN

ASPEN (Colo.)—Aspen is the Big One—unquestionably the skiing capital of North America. The town itself maintains some of the feisty pioneer life, and condominiums which still four ski areas: Aspen (Ajax) Mountain, Buttermilk, Snowmass, and Aspen Highlands. The first three are run by the Aspen Skiing Corp. and have interchangeable lift tickets. Aspen Mountain has everything—some of the toughest of the delightful, and, on top, some mass a vacation experience over there, has the Big Burn—hundreds of acres of wide-open terrain—into itself. high, the Elk Camp—hundreds of acres. longest vertical descent in Colorado, has less long, tough, sustained skiing than Ajax; nevertheless, it's an appealing playground for all levels of skiers. This year, the Highlands plans a pack of other three Aspen areas, plus touring from Colo. 82. ASPEN/AJAX—Lifts: seven chairs, \$9. Vertical: 3,282 feet. The Ajax lifts rise right from the edge of Aspen town; thus all facilities—food, lodging, etc.—are within walking distance. Phone: (303) 925-1220. ASPEN HIGHLANDS—Lifts: seven chairs, five Pomas, \$9. Vertical: 3,800 feet. RESTAURANT, bar, nursery, etc. Phone: (303) 925-7302. BUTTERMILK—Ski school, rentals, etc. Phone: (303) 925-1220. SNOWMASS: Nine chairs, \$9. Vertical: 3,614 feet. Bars, lifts: eight

Spring  
Oct 1972

# SUPER-AREAS

OCTOBER 1972



*Be a TV star at the Highlands.*

Put your best moves on video tape,  
then watch yourself on the instant replay.

Colorado's highest vertical rise.

NASTAR Races. 50 miles of carefully groomed skiing.

Wine and cheese picnics. New speed timing gate.

The Highlands isn't quite like any mountain you've ever skied before.

**ASPEN HIGHLANDS/THE OTHER ASPEN**

*Skiing November 1972*



LIFT AND SKI SCHOOL Prices 1972-1973 Season

Season

Adult.....	\$140.00 *
Family.....	\$280.00**
10-Day.....	\$70.00***
High School .....	\$75.00

\*\$125.00 if purchased by 11/22/72

\*\*\$250.00 if purchased by 11/22/72

All Children 12 & under, \$20.00 each (This rate good only when Family Season Pass is purchased)

\*\*\* Must be purchased prior to 12/1/72

DAILY

Adult.....	\$9.00
Adult-Western Slope.....	\$7.50
Adult Half Day.....	6.00
Child (12 & under) .....	4.00
Young-at-heart.....	4.00
High School (Roaring Fork Valley) .....	4.00
Adult 4 lower lifts only.....	7.50

SKI SCHOOL

Half Day .....	\$7.00
One Day.....	10.00
Three Day .....	24.00
Five Day .....	35.00
Child — One Day .....	6.00
Private Lesson, one hour .....	15.00

The Aspen Highlands Ticket Office will be open daily from 10:00 a.m. to 4:00 p.m. in the Base Lodge.

NOTE: All prices subject to change without notice.

# ASPEN HIGHLANDS

## LIFT AND SKI SCHOOL PRICES 1972-1973 Season

SEASON	
Adult	\$140 *
Family	\$280 **
10-Day	\$70 ***
High School	\$75

- \* \$125 if purchased by 11-22-72
- \*\* \$250 if purchased by 11-22-72
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Five Day	35.00
Child — One Day	6.00
Private Lesson, one hour	15.00

The Aspen Highlands Ticket Office will be open daily from 10 AM to 4 PM in the Base Lodge.

**NOTE:** All prices subject to change without notice.

*Aspen Highlands Oct 19/1972*

# HOW TO SUCCEED IN NASTAR BY REALLY TRYING



Left: Washington's Ed Carman won a third in the Nastar Finals at Aspen Highlands last year. Above: George Gordon, Highlands Nastar coordinator, records his run in the timing shack.

## By Richard Needham

When a Nastar area reports it's turned \$6,000 in race revenues and sent close to 2,900 through its gates, your first reaction is "Who's been cooking the books?"

When the area is Aspen Highlands and the spark plug behind it all is George Gordon, your second reaction is to sit back, listen and learn how you can do it too.

"The big problem is that most areas fail to take Nastar seriously," says Gordon. "Those who race in Nastar, however, take it very seriously. We run clinics, set a challenging course, promote Nastar like hell in our marketing programs and run the races on time."

More important, and this has really been the key to Highlands' Nastar success, the responsibility for the program was put in the hands of one person who devoted his full time to the scheduling, running and promoting of Nastar.

"All too often," says Gordon, "Nastar becomes just another adjunct of the ski school, used only to drum up more ski school business. The program is sloughed off on a part-timer who has no real stake in the program, and the results show it."

The "one person" responsible for Highland's Nastar last year was Gordon. An ex-World Cupper weaned on the slopes of Big Mountain, Mont., Gordon did such a bang-up job for Highlands last year as Nastar coordinator that this year he was made assistant marketing director. He will be working under Bill Brehmer, Highlands' marketing chief and the man responsible for bringing Nastar to Aspen Highlands in 1970 under an exclusive two-year franchise (recently

extended for another year owing to Highlands' success with the program).

Aspen Highlands, No. 1 in participation among the 80 areas that ran Nastar last year, is a textbook case, though none too classic, on how a Nastar program should be run.

*Item:* The Nastar coordinator—Gordon—was made solely responsible for the program and paid on an incentive basis for the revenues Nastar produced. "Anytime you add a monetary incentive," says Gordon, "it makes people work a little harder. Especially in the spring when you can get mighty sick of snow."

*Item:* The course was moved up the mountain to more challenging terrain and roped off for Nastar use only. Participants who wanted to practice were asked to do so elsewhere. Result: no mogul build-up and races that started on a freshly groomed course.

"Most areas," says Gordon, "run their course on a flat hill and orient it to beginning and low-intermediate skiers. Ours was strictly intermediate, but it was perfectly groomed—it could be negotiated by even a beginner."

*Item:* No closed gates were used. Gordon: "Closed gates confuse the recreational skier. If they miss one, they ruin their run and you've lost a Nastar racer. We set all our gates open, but in such a way as to simulate a closed-gate rhythm."

*Item:* Nastar clinics were held at Highlands. The charge was \$5 a person and classes, coached by Gordon and co-pacesetter Hans Schwartz, were limited to 10. The clinics were thorough half-day sessions that concentrated on race technique and strategy. According to Gordon, these "prep courses" brought in many

would-be participants, predisposed to the "ski racing isn't for me" attitude, who might never have tried Nastar.

"The clinics were no great shakes as income producers," says Gordon, "but it got more people into Nastar. We also offered a special program for ski clubs in which we'd give any club that came to Highlands a half-day clinic free. We also ran special races for the clubs and got other clubs in town for the week to race against them."

*Item:* On Nastar days at Highlands (Tuesdays, Wednesdays and Thursdays this year), you know a race is on. There are hundreds of banners, flags, colors—attention-getters that Gordon admits prompt a "purely plastic excitement, but are effective nonetheless."

*Item:* Nastar competitions at Highlands start on time. Says Gordon, "Too many areas announce the race for noon and don't start setting the course until 11:45. The racers stand around with little other prospect than cold feet. If the area runs a sloppy Nastar, people quickly lose interest."

*Item:* Highlands has taken the ego aspects of Nastar and capitalized on them. Photographers cover the course, and when the racer crosses the finish line, an action photo of him is waiting. If the participant wishes, an enlargement can be made for a fee. And if he wants coverage in his hometown newspaper, all he has to do is ask.

This year at Highlands, Nastar racers can, again for a fee, see themselves on videotape with some before-the-screen coaching at the finish line by the Nastar staff. Skiers, reports Gordon, appreciate these frills, and it's all grist for the kitty.

*continued on page 57*

## NASTAR, from page 37

*Item:* Nastar is very much part and parcel of Highlands' marketing program. Through Aspenglow, the Aspen-area ski package reservations service, Highlands is offering a free Nastar race and speed-timing trials through its coupon book of on-the-house attractions.

The Nastar hopeful can also buy a season pass for \$10 (not including lifts) that entitles him to run the course as many times as he wishes.

"Plenty of pass-holders have made their money many times over," says Gordon. "We have several locals that ski in every race. Some of them, in fact, have arranged to take time off from their jobs to race. After they've run the course, they head back to work."

So much for the revenue picture. What did all this cost? "We broke even," says Gordon. "We made \$6,000, and we spent about that." A cost-accounting shows that wages (for two to four people who were used as starters, recorders and board statisticians) made up about \$4,000 of that figure, the franchise fee cost \$1,000, timing equipment ran \$600 (actual cost was \$1,200 but the expenditure was prorated over two years), and other equipment—slalom poles, banners, p.a. system and the like—made up the balance. The \$6,000 figure, of course, was Nastar revenue alone. "It's impossible to project what Nastar generated in terms of lift revenue, ski school, food service and ski shop," says Gordon, "but there's no doubt that it was a substantial factor."

Much of Aspen Highlands' cost in running Nastar was defrayed by revenues produced by other programs that used the Nastar boost to get them going. Timing equipment, for instance, will be used for another Highlands first—a speed-timing competition that the area will run every Friday this season. Skiers are clocked, à la Bonneville, between gates set 100 feet apart. There's a pacesetter, as in Nastar, and awards will be given by Highlands every week based on skier times relative to the pacesetter's and to others of the skier's ability.

"You simply have to have different programs," says Gordon. "Your aim should be to increase and promote the fun of skiing."

"Nastar has been a total success for us." It's given us an edge in an area where the skier has his choice of several excellent mountains. I have a friend in ski school at another Aspen area, in fact, who said that during Nastar days at Highlands, his ski school rates were dropped up to 50 per cent. I've seen how it works here—I can't imagine it working any better elsewhere."

FALL 1972

**MANAGEMENT SKI AREA**

A SKI Magazine Publication

(entire article)

01.30.778



## ASPEN HIGHLANDS SKI SCHOOL INFORMATION

The Aspen Highlands Ski School, under the direction of Charles (Lefty) Brinkman, blends the best of the two great techniques - French and American into the most modern and progressive system taught anywhere. Less formal and more oriented to individual needs, it mixes in the warmth and fun of Aspen so that learning is truly an enjoyable experience.

The basic position is one of natural poise, with the body over the skis. This allows the skis and natural body rhythm to produce an efficient and relaxed skier.

Unlike more rigid and inflexible systems that dwell on form for form's sake and encourage stiff and unnatural positions, our technique develops a sound understanding of skiing that leads to quick improvement and a high degree of confidence.

### G.L.M. AT HIGHLANDS

Last year G.L.M. at Aspen Highlands continued to grow, with Ski School revenue increased by over 60%.

Highlands uses the techniques developed by the originator of GLM, Clif Taylor. Over many years, Taylor has refined and improved GLM instruction to the point it is now. His methods have been clearly demonstrated to be the best and only way to learn parallel skiing from the outset.

Many other so-called GLM systems are now available, but most of them skip the 3' and 4' stages of GLM and start the student out on 5' skis. Taylor feels that the most important parts of GLM are the 3' and 4' stages. He reasons that a skier might just as well start on traditional length skis since the snowplow and christie must be a part of a system that starts with 5' skis.

The Taylor "Direct Parallel" method as taught at Highlands is based on 13 parallel "Turning Power" exercises that are first taught on 3' short skis, then applied to 4', 5' and ultimately traditional length skis. The system is used to teach beginners a direct-parallel method immediately. It's also used to help intermediate skiers who are having problems with parallel technique. In addition, it can improve and sharpen the technique of experts and even junior racers.

Regardless of ability, all students are encouraged to first master the 13 parallel "Turning Power" exercises on 3' skis.

No matter which method you choose, you can be assured of the finest instructors available anywhere.



IN THE HEART OF SKI COUNTRY, U.S.A.

1972-73 SEASON  
11/23/72 - 4/22/73

### LIFT RATES

Half Day (starting 12:30) . . . . .	\$ 6.00
One Day . . . . .	9.00
Child, One Day (12 yrs. & under) . . . . .	4.00
Young-at-Heart, One Day (65 yrs. & over) . . . . .	4.00
3-Day Pass (Good at Highlands only) . . . . .	24.00
One Day (Four lower lifts only) . . . . .	7.50
One Day, Student (With I.D.) . . . . .	7.50
Ten-trip (Must be purchased by 12/1/72) . . . . .	70.00
Season - Individual . . . . .	140.00*
Season - Family . . . . .	280.00**

\* \$125.00 if purchased by 11/22/72

\*\* \$250.00 if purchased by 11/22/72

All children 12 & under, \$20.00 each. (This rate only good when Family Season Pass is purchased.)

### SKI SCHOOL RATES

Half Day . . . . .	\$ 7.00
One Day . . . . .	10.00
Three Day . . . . .	24.00
Five Day . . . . .	35.00
Child, one day . . . . .	6.00
Private Lesson, one hour . . . . .	15.00

**RENTAL EQUIPMENT-** Aspen Highlands Ski Shop  
P.O. Box 165  
Aspen, CO 81611  
Forrest Bertholf, owner

Advance reservations recommended  
Send height, weight, shoe size and a  
\$10.00 deposit per person

### DAILY RATES \*

<u>Skis, Boots, Poles</u>	<u>Skis, Poles</u>	<u>Boots</u>
5.50	4.00	2.00

\* 10% Discount . . 4-7 days, except from 12/23/72 - 1/6/73

\* 20% Discount . . 8 or more days, except from 12/23/72 - 1/6/73

Insurance against breakage 50¢ per day

ASPEN HIGHLANDS  
P.O. Box T  
Aspen, CO 81611  
(303 925-7302)

centennial celebration

# ASPEN HIGHLANDS

Ticket Office NOW OPEN

10 a.m.-4 p.m.  
925-7302

P.O. Box T

Aspen, Colorado 81611

*Aspen Today Oct 25, 1972*

# ASPEN HIGHLANDS

SKIING CORPORATION

**Ticket Office NOW OPEN**

10 a.m. - 4 p.m.

925-7302 P.O. Box T Aspen, Colorado 81611

The Aspen Times October 26, 1972

# **SNOW CRYSTALS**

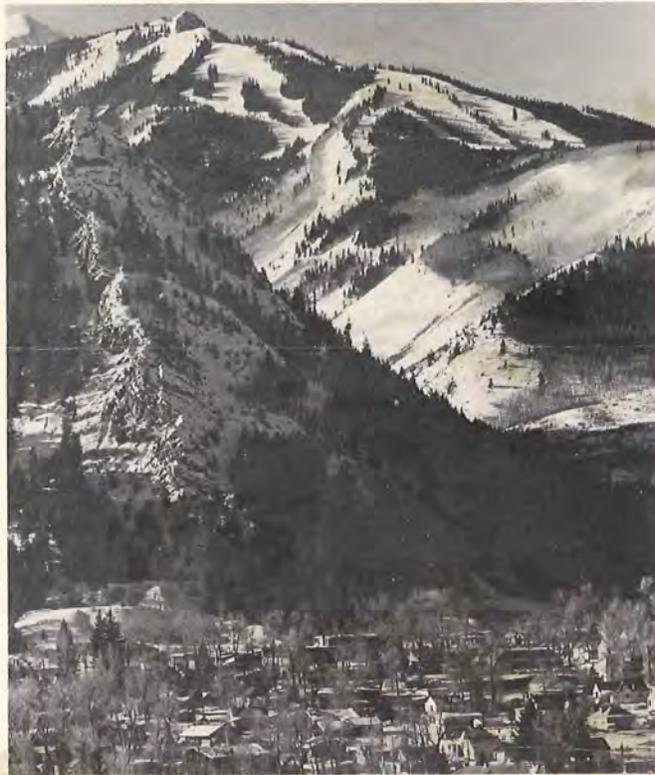
Vol. 3, No. 1

*Published weekly for Snow Club skiers on board Frontier Airlines*

October, 1972

**FRONTIER AIRLINES**

# Aspen Highlands



One of the most versatile mountains in the Rocky Mountains, Aspen Highlands offers a wide variety of trails for all types of skiers. Highlands also offers a unique 4-area package for the 1972-73 ski season.

Aspenglow Reservations, Incorporated, a Reservations Service funded by Aspen Highlands Skiing Corporation offers the only 4-Area ski package for the 1972-73 ski season. Three days must be skied at Highlands. The remaining three days the skier has his choice of skiing Ajax, Buttermilk, Snowmass or Aspen Highlands. Additionally, two options are offered in lieu of the three remaining alpine skiing days. First, is a ski-touring day at Ashcroft, near Aspen—equipment included. Lastly, the skier can choose a free day at Vail. Both options include free transportation.

Several other events are offered including a wine and cheese picnic, a free entry in NASTAR, a free drink at one of the two Highlands bars, a free entry in a daily drawing and a discount in Ski School at Highlands.

Among the new developments at Highlands, two high speed double chair lifts will replace the original Exhibition Lift. Capacity will increase from 700/hr. to 1200/hr. on the new lifts. Sixty new chairs will be added to Olympic Lift from Midway to the top. The trail leading down from Loges at 11,800' is being widened by 50' to make this run with its gorgeous view more skiable to all levels of ability.

The Merry-Go-Round at Midway will be doubled in size to seat 600 skiers at a time.

A new Reservations Building has been completed at the Base Lodge area which will also house the Marketing Department and the new President's Club Room—especially designed for visiting dignitaries, writers, airline executives and travel agents.

Additionally a toll-free-telephone-1-800-525-5204 has been installed to take reservations and give snow conditions in season.

COLORFUL

ROCKY  
MOUNTAIN  
WEST

NOV./DEC. '72

90c  
★  
**COLORADO**

NEW MEXICO, UTAH, WYOMING, IDAHO, MONTANA

## DIRECTORY OF SKI AREAS

### COLORADO SKI AREAS

AREA	LOCATION (Nearest Town)	VERTICAL DROP (in feet)	MAJOR LIFTS	TELEPHONE AREA CODE 303
A-Basin	Dillon	1700	3 Chairs, 4 Pomas	468-2608
Arapahoe East	Golden	550	1 Chair, 1 Poma	789-9564
Aspen Buttermilk	Aspen	2000	5 Chairs, 1 T-Bar	925-1220
Aspen Highlands	Aspen	3800	7 Chairs, 5 Pomas	925-7302
Aspen Mountain	Aspen	3300	7 Chairs	925-1220



*Enjoy a quiet wine and cheese picnic on the slopes of the Highlands.*

Nectar of the grape. Your favorite cheeses.  
And a breathtaking view. It happens at Aspen Highlands. Don't miss it.

New speed timing gate. Colorado's highest vertical rise.  
Flawless skiing. There's even a video tape run with instant replay.  
The Highlands isn't quite like any mountain you've ever skied before.

**ASPEN HIGHLANDS/THE OTHER ASPEN**





# Snowmass: Freedom from Want

There is no shortage of good places to ski in Colorado, but at Snowmass we serve up a feast that is unmatched anywhere in the Rockies: Snowmass/Big Burn, Aspen Mountain, Snowmass/Elk Camp, and Buttermilk/Tiehack, all on the same lift ticket. If you want still more, we can throw in Aspen Highlands. The lodges and condominiums at Snowmass are the newest and best-appointed in the area, and there is free, exciting transportation for Snowmass guests into Aspen. So drop us a coupon, and we'll send along a full-color brochure about the best skiing, best eating, and most fun around. Or call us at 923-2000 for reservations. Outside Colorado, call toll-free at 800/525-4205.



name \_\_\_\_\_  
address \_\_\_\_\_  
city, state, zip \_\_\_\_\_

Snowmass Resort, Box 220. Snowmass. Colorado 81654

# SKIING

THE MAGAZINE FOR THE SERIOUS SKIER DECEMBER 1972 75¢



*Aspen Highlands. The highest vertical rise in Colorado.*

And to go along with it, there's 55 miles of flawless skiing.  
7 chairlifts. 4 pomas. And all the fun you could ask for.

A superb ski school featuring the Clif Taylor GLM method.  
New speed timing gate. Video tape course with instant replay.  
Wine and cheese picnics.

The Highlands isn't quite like any mountain you've ever skied before.

**ASPEN HIGHLANDS/THE OTHER ASPEN**



01.30.780

Ski School / Information

Bldg

November 1972



01.30.781'

01.30.782



St Andrew's  
Rampart Lion

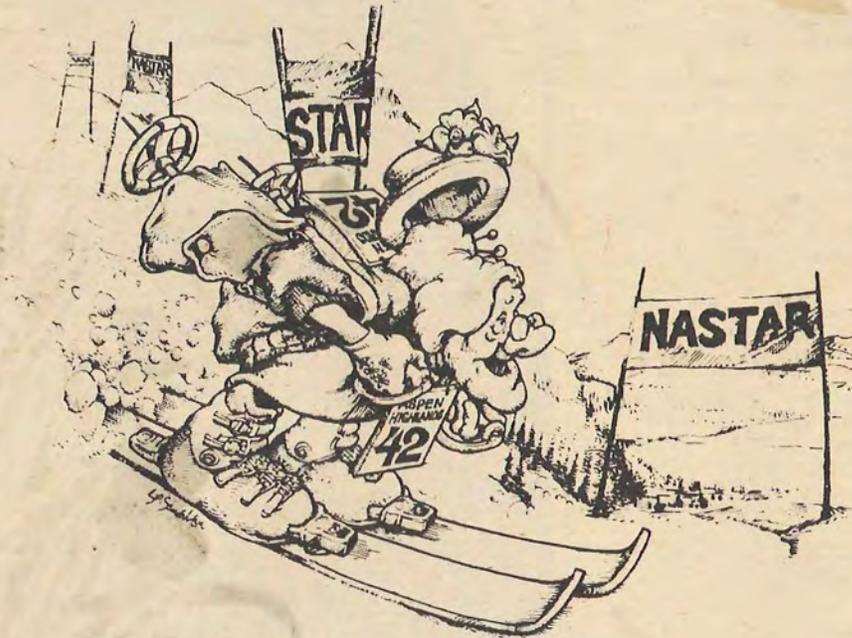
November 1972



01.36.783



Aspen Glow  
reservations desk  
Nov 1972



*NASTAR. The fun race for everyone.*

Twice a week at Aspen Highlands.  
These nationally sanctioned downhill races are held exclusively  
at the Highlands for the Aspen area.  
You're given a handicap according to your ability, so anyone can win.

Colorado's highest vertical rise. New speed timing gate.  
Wine and cheese picnics on the slopes.

The Highlands isn't quite like any mountain you've ever skied before.

**ASPEN HIGHLANDS/THE OTHER ASPEN**

**ASPEN  
HIGHLANDS**

*for your apres-ski enjoyment*

01.30.784

**ASPEN  
HIGHLANDS**



*for your apres-ski enjoyment*



# Fun Activities Exclusively at



## Nastar

### NATIONAL STANDARD RACE

One of the greatest attractions of sports is the excitement that comes from extending your skill and physical coordination beyond what you've achieved before.

NASTAR is just that — and it's available in Aspen only at Highlands!

Enter NASTAR, the race for everyone, regardless of age or ability.

NASTAR races at Aspen Highlands are held on Tuesdays, Wednesdays, and Thursdays. However, we urge you to join our NASTAR racing clinics to be held early in the week to improve your chances of winning a NASTAR Pin. Expert racing instructors will work with you and critique your trial runs.

Get more fun out of skiing — race in NASTAR. In Aspen, only at Highlands!

ASPEN HIGHLANDS — SITE OF THE  
1972 NASTAR FINALS!

## G.L.M. at Highlands

Aspen visitors who are considering learning or improving on GLM skis should know that the tried and true way to learn on short skis is available only at Highlands. No short-cuts by skipping short ski sizes. Also, no having to wear yourself out on tedious snowplowing. Just a lot of fun learning skiing the easy way, the direct-parallel way, the Clif Taylor way, the Aspen Highlands way.

The Taylor "Direct Parallel" method as taught at Highlands is based on 13 parallel "Turning Power" exercises that are first taught on 3' short skis, then applied to 4', 5' and ultimately traditional length skis. The system is used to teach beginners a direct-parallel method immediately. It's also used to help intermediate skiers who are having problems with parallel technique. In addition, it can improve and sharpen the technique of experts and even junior racers.

Regardless of ability, all students are encouraged to first master the 13 parallel "Turning Power" exercises on 3' skis.

# Devil's Advocate

## *the little pot girl*

This is entirely a work of fiction, and its characters and events are wholly fictional. Any similarity to past or present pyromaniacs or arson is purely accidental, and no identification with any character or event is intended.

It was a bitterly cold day in November. The snow was falling. A little girl was wandering her

woeful way downtown trying to push pot. She was cold and tired but she did not dare to go home until she had sold her wares. Her old man would beat her head if she failed to bring home the bread.

Snowflakes fell on her long blonde hair but she didn't care. Lights were shining from every restaurant window and there was a

delicious odor of turkey in the air. Thanksgiving was coming and she wondered if there would be any feast for her.

The little pot girl walked and walked through the cold. But there had been a big bust and nobody was brave enough to buy her pot. Her hands were freezing. One little joint, she thought, would do her some good. If she only dare light one up and take a toke, then she would feel better. The little pot girl slipped from sight into a huge condominium construction along the street.

She struck a match on a pile of building material and lighted up. Now the unfinished room seemed very strange to her. The little grass lass imagined she was sitting in front of a condominium

fireplace. It was warm and cozy, but - what happened? Just as she was stretching comfy on the couch the joint went out. The condominium, furniture and all, had vanished.

So she lighted a new one. As she took a drag candles suddenly began to gleam in the dining room. A roast turkey was steaming on a festive board. The turkey hopped off the table, with a carving knife stuck in its back. It waddled across the floor towards her, and then - the roach went out. And there was nothing left to be seen but stud walls.

She lighted up another number. This time she found herself sitting in front of color TV viewing '2001'. Champagne bottles were exploding all about and corks were shooting through the window and falling in bright streaks across the sky.

"Oh, Wow," said the stoned little pot girl. "It's Winterskol and it's time for some Aspenglow." She hastily lighted all the joints she had left and dropped the match carelessly to the floor.

Then the room magically lighted up and took on a warm glow. It grew warmer and warmer. "Oh, Beautiful trip!" cried the spaced out little pot girl and she split for home to tell her old man it was not Thanksgiving at all but Winterskol and Aspenglow time.

"What's with you, you freaking little pot girl?" excitedly exclaimed her old man. "Where are

all those joints?" And the girl pointed to the glow in the sky near the courthouse. "There," said the little pot girl. "It's the biggest joint I ever lighted."

NARC MOORE

## aspenglow

Aspen, Colo.

Editor  
Aspen Times  
Aspen, Colorado  
Dear Editor:

I believe I read in your paper that some genius at Madison Ave. or elsewhere had coined the word Aspenglow. Though I doubt that this word will enter the language; I would like to comment on it while it is still around with the following: Where shall I find the Aspenglow -- Will it come with winter snow, Or does it float on the summer breeze Which shakes the leaves of the aspen trees? Some say, "It's buried in a court To be uplifted by a tort." I do not know, but I for one Believe the theme is overdone.

Ted Thompson

# Improvements at Aspen Highlands

The Aspen Highlands Ski Area has completed major improvements to the chairlifts, ski runs, buildings and parking lots in time for the season opening on Thanksgiving, Nov. 23, according to Bill Brehmer, vice-president and marketing director of the area.

He stated that the Highlands area had total expenditures this summer of \$700,000 which included the improvements, a reservation system and advertising.

Exhibition Lift, with the installation of 18 new towers, was changed from one long lift to two high speed lifts. They will be called Exhibition I and II and each lift will have a capacity of 1250 persons per hour. The former lift handled 700 persons per hour.

The capacity of Olympic lift was increased by the addition of 16 new double chairs.

The area's highest run, from Loges down to Five Towers, has been widened by 60 feet and is newly named "Broadway."

The "Golden Horn" run has been widened 80 to 100 feet on the west side. This run is the location of the

Nastar races which are run each Tuesday, Wednesday and Thursday through the ski season.

An addition, the Merry-Go-Round restaurant at Midway has doubled the seating capacity. From the former limit of 300, there can now be 600 seatings at one time.

The office area of the Administrative Building received an

addition of 2400 square feet. Information, reservations and marketing offices will be expanded into the new space.

The Exhibition parking lot has been paved and about 30,000 new square feet of paved parking has been added to the main parking lot.

Two new services have been added at Highlands this year, according to Brehmer.

Video tape has been installed on the mountain so skiers can stop at the end of a run and review their technique on the tape.

A Customer Service Department has been added. A full time program, it will handle skiers' questions, complaints and problems.

Nov 23, 1972  
Aspen Times

## Aspen ski areas open on Thanksgiving Day

Expecting a record number of skiers for the Thanksgiving Holiday, Aspen ski areas will open Thursday, Nov. 23.

At the Aspen Highlands Ski Area, Cloud Nine chairlift will be running and there will be access to the new Exhibition Lifts I and II. The Merry-Go-Round restaurant will be open.

The Aspen Skiing Corporation announces that it will open all three of its areas, Aspen Mountain, Snowmass, and at Buttermilk, Buttermilk West will be opened.

On Aspen Mountain, all chairlifts will be running.

At Snowmass, all lifts will be operating except Campground. A free bus will be running to Snowmass throughout the holidays.

Thanksgiving Day issue, 1972

## Aspen Highlands tells improvements to area

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# **Thank You**

## **To the Following Merchants in the Aspen-Snowmass Area From the Wildlife Committee of the Environmental Task Force**

ASPEN COUNTRY STORE  
ASPEN HIGHLANDS SKI CORP.  
ASPEN HOLIDAY INN GIFT SHOP  
BELL MOUNTAIN SPORTS, INC.  
BYERS III INTERIORS OF ASPEN  
ELLI OF ASPEN  
HOUSE OF IRELAND  
THE HUTCH  
TOM MIX FLYING SCHOOL  
TRIVIA  
VALLEY KILNS  
THE WINTER SHOP

JOHN THOMAS INTERIORS  
JON CHAPMAN FURNITURE  
LA PIUMA  
McDONOUGH'S  
MOLTERER SPORTS  
PITKIN COUNTY DRY GOODS  
POTPOURRI & FRIENDS, LTD.  
RAWHIDE, LTD.  
RAY LAVENDER INTERIORS  
ROCKY MOUNTAIN PET SHOP  
SPORT—OBERMEYER, LTD.  
SPORHTHAUS LINDNER

**We feel that the public should know  
that you have voluntarily  
responded to our plea, in the form of a letter sent  
to area retailers, to refrain from stocking and  
selling wild animal furs.**

# Highlands Cup to be

November 30, 1972 The Aspen Times Page 3-B

## major FIS race

The second major FIS point race to be held in Aspen this season is slated for Aspen Highlands Dec. 1-3.

Known as the Highlands Cup, the race is being sponsored by the Aspen Ski Club and will feature racers from the US and Canadian teams as well as from the United States Ski Association Divisions.

The first FIS point race was the Winterstart competition held at Snowmass last week.

Also competing in the coming race will be at least five Aspenites, including Andy Mill and Whit Sterling who have been training with the ski Club but who have raced with the US team, and Tommy Simmons, Jeff Adams, and Aslaug Skaeringsson of the Ski Club team.

There may be other Aspen Junior racers in the Highlands Cup but that will depend on whether the expected number of racers from the USSA Divisions register for the race.

Under USSA rules, each Division

is allowed a certain number of racers, but if the other divisions do not fill their quotas, the Rocky Mountain Division will have the option of placing more of its members in the race. In that case, the RMD would probably appoint Aspen racers to fill the quotas because of the fact that they are here.

The Highlands Cup will consist of a giant slalom and a slalom but not a downhill. The downhill was cancelled earlier this week due to a lack of snow and will not be reinstated, according to Sim Thomas, head Alpine Coach of the local Ski Club.

Starting times for the races will be 9:30 AM Friday for the first run of the men's giant slalom with the second run to follow; 9:30 AM Saturday the first run of the women's giant slalom with the second run to follow; 12:30 PM Saturday the first run of the men's slalom with the second run to follow; 9:30 AM Sunday the first

run of the women's slalom with the second run to follow.

The Ski Club, which is organizing the race, said that gate keepers are needed and can sign up by contacting Richard Jackson, the Club's head gate keeper, at the Applejack.

The volunteer gate keepers will receive a one day ski pass at Highlands to be used anytime following the race.

All the divisions of the USSA are expected to be represented at the races except perhaps for the newly formed Southern Division, according to Thomas.

The US National team has been training at Highlands during the past week for the race and most of the team as well as members of the coaching and USSA staff have been in Aspen since before the Winterstart race. Assistant Alpine Coordinator and former women's coach Hank Tauber was also in

Aspen until early this week when he left for New York.

Because the Highlands Cup like the Winterstart, will feature some of the best racers in North America before they leave for Europe, the race will present an unusual opportunity for low seeded racers to improve their points, Thomas said.

# Free GLM clinic set at Highlands

Now that the skiing season is here, the Aspen Highlands Ski School is offering something special to area residents and employees.

The Ski School specializes in the Graduated Length Method (GLM) of ski teaching. Last year we gave over 40,000 lessons in the GLM method, making Highland one of the most proficient ski schools in the nation in the GLM.

The Ski School wants to demonstrate the uniqueness of GLM. For the beginning skier, GLM is an efficient way to learn to ski. For those who already know how to ski (any level), GLM can either improve ones skiing or give him a fun day on the mountain.

So Highlands offers "A Day of Skiing the GLM Way," Dec 11 compliments of the Aspen Highlands Ski School.

The ski instructors are looking forward to demonstrating the GLM to area residents. All that will be necessary to take advantage of the offer is to purchase a lift ticket and have three-foot skis (no poles) ready to ski at 9 a.m. Three-foot skis are available in many rental shops in the area.

The annual Highlands Ski Instructors Clinic will be held at Aspen Highlands starting Saturday, Dec. 4 through Saturday, Dec. 9. Three of the other three days will be on regular length skis.

The cost for the six-day clinic is \$50. Additionally for those participants that require short skis for the GLM segment there will be a special rate of \$2 per day.

Those interested in this clinic should sign up at the Main Ticket Office in the Base Lodge on Dec. 2 and Dec. 3.

# Highlands

Aspen Highlands will get a piece of the ski racing action this weekend as the top amateur races in the country will be on the slopes for the second annual Highlands Cup competition.

The Highlands Cup will be held this Friday-Sunday and will include downhill, slalom and giant slalom events. George Gordon, assistant marketing director at the Highlands, told Aspen TODAY that the location of the various events would depend on snowfall received by Friday.

Members of the national men's and women's ski teams, talent squad skiers and invited divisional team com-

petitors are expected to compete in the Highlands Cup. This will be the second major race of the season for most of the top amateur racers. The first was held last week at Snowmass.

Last season, 45 men and 25 women competed in the first annual cup races at Highlands. National A team skier Patty Boydston took top honors among the women and Don Rowles, then a Talent Squad skier, captured first of the men.

Highlands expects to host four or five major Rocky Mountain divisional competitions this winter including a special downhill training camp in December.

## U.S. Ski Team training hard on Gunbarrel

The United States National team has been training at Aspen Highlands in preparation for the "Highlands Cup" Race this weekend. Under the coaching staff of the USSA, the ski team has been allowed exclusive skiing on Gunbarrel, above the midway area of Aspen Highlands. The public is encouraged to come and watch their national ski team train and watch them race Giant Slalom and Slalom, Friday, Saturday and Sunday.



01.30.785

November 20th 1972

Bottom of Cloud 9 lift



01.30.786

Bottom Cloud 9  
and restaurant addition



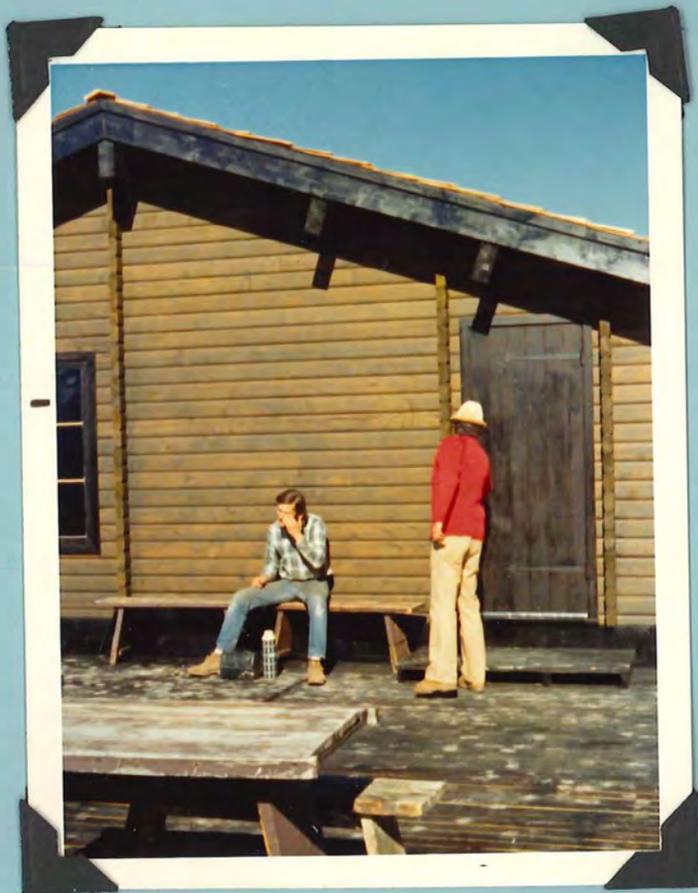
01.30.787



Cloud 9 — 01.30.788

end of October

Whipple entering Cloud 9



01.30.789



01.30.790

merry-go-round addition



01.30.791



merry-go-round

01.30.792



01.30.793

Quarterway October 1972



m-g-e-



m-g-e-

01.30.794

The  
Aspen **Flyer**  
FRED

Thursday, Dec. 7, 1972

## Pass rates increased by Highlands Ski area

A price increase in season tickets at Highlands, affecting both individual and family passes, will go into effect December 16, according to Aspen Highlands Ski area officials.

Individual season ski passes will go from \$140 to \$175. Family season ski passes will be raised from \$280 to \$350.

According to Highlands' President, Whip Jones, the increase is an effort to defray expenses incurred making improvements to the ski area.

William Brehmer, vice-president and marketing director at Highlands, stated that \$700,000 were spent last summer in improvements to the area.

Improvements included an addition that doubled the seating capacity of the Merry-GoRound restaurant at Midway.

The old Exhibition chairlift was changed into two high speed lifts that increased

passenger capacity to 1250 persons an hour on each new lift.

The ski run from Loges down to Five Towers was widened as was the Golden Horn run.

Parking lots were expanded and paved. Additions were added to the Administrative building.

Highlands also has added its own reservation system.

# ASPEN HIGHLANDS

LONGEST VERTICAL DESCENT IN COLORADO

IN THE HEART OF SKI COUNTRY, U.S.A.

To All Aspen Residents:

December 4, 1972

Now that the skiing season is here, the Aspen Highlands Ski School would like to make you, your family and your employees aware of what it has to offer.

We specialize in the Graduated Length Method (GLM) of ski teaching. Last year we gave over 40,000 lessons in the GLM of skiing making us without a doubt, the most proficient ski school in the nation in the GLM.

We want you to experience the fun of GLM. If you are a beginning skier, GLM is a fast, fun way to learn to ski. If you already know how to ski (any level) GLM will either improve your skiing or give you a fun day on the mountain.

So we offer "A Day of Skiing the GLM Way" December 11, 1972, to all locals, compliments of the Aspen Highlands Ski School at the Aspen Highlands Ski Area.

We will have ski instructors anxiously awaiting to teach you, your family and your employees the fun way to ski. All that will be necessary for you to do is purchase a lift ticket and have three-foot skis (no poles) ready to ski at 9 a.m. Three-foot skis are available in many rental shops in the area, or borrow a pair from a friend.

Don't miss this golden opportunity to find out first hand what true GLM is all about.

In the meantime, I'd like to wish you the very best of success in the coming season.

Cordially,



Lefty Brinkman  
Ski School Director

## Instructors clinic set at Highlands

The annual Highlands Ski Instructors Clinic will be held at Aspen Highlands Monday, Dec. 4 through Saturday, Dec. 9.

Three of the six days will be on Graduated Length Method skis and the other three days will be on regular length skis.

The cost for the six day clinic is \$50.

Additionally, for those participants who need short skis for the GLM segment, there will be a charge of \$2 per day.

Those interested in the clinic should sign up at the Main Ticket Office in the Base Lodge Dec. 2 - 3.

## Highlands to offer free GLM lessons

"A Day of Skiing the GLM Way" will be offered at Aspen Highlands Monday, Dec. 11.

The day will give Aspen area residents a chance to learn about the GLM method at Highlands where the Ski School teaches that method.

The day of lessons is free to locals, according to Highlands officials.

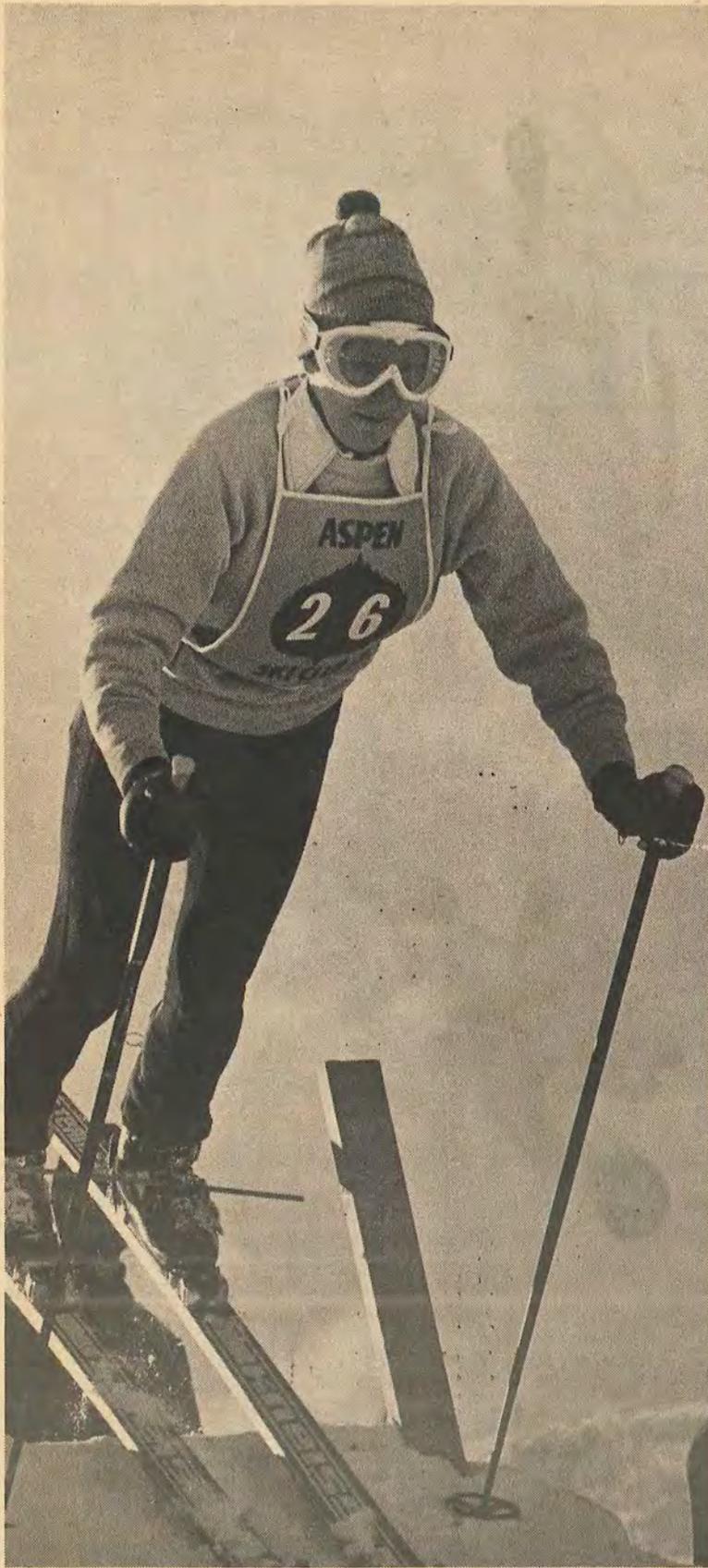
GLM is the Graduated Length Method which utilizes different length skis, beginning with shorter

lengths and graduating to regular lengths.

Interested residents are asked to be at the base of Highlands by 9 AM with a pair of three foot skis and no poles.

The free lessons will not include the cost of a lift ticket.

Last year the Highlands Ski School taught 40,000 lessons in GLM "making us without a doubt the most proficient ski school in the nation in the GLM," the Highlands official said.



One racer at Highlands lunges through start, as another begins her concentration.

Bettina Mueller photos



Tuesday, December 12, 1972

**ASPEN  
HIGHLANDS**

**FOUR DAYS TO GO!**

.. Effective Dec. 16, 1972, the price of a Season Pass at Highlands will be \$175. The Family Season Pass will be \$350.

.. Individual and Family Season Passes can still be purchased for \$140 and \$280 respectively up until 4 PM Dec. 15, 1972 at the main ticket office at Aspen Highlands.

# NASTAR races to begin at Highlands

The National Standard Races, known as NASTAR, will begin at Aspen Highlands Tuesday, Dec. 19 at 12 PM, and will then be run throughout the season on Tuesdays, Wednesdays and Thursdays at noon on the Golden Horn run.

NASTAR is a competitive program for the recreational skier that was started nationally several years ago and is administered by Bob Beattie, former US Alpine coach, who has moved his World Wide Ski Corp to Aspen in recent month.

Aspen Highlands is the only area in Aspen that sponsors the NASTAR competition and anyone skiing at the area can enter the races.

The cost of entering is \$2 and the competitors race against a formula of times and handicaps that allow them to compete against racers of similar abilities at other areas around the country.

Each fall there are pacesetter races that are attended by the representatives of ski areas participating in the program and

the results of those races establish the handicaps of the area representatives.

The representatives then establish the handicaps under which the racers at each area compete for points relative to other skiers of their same ability in other areas.

In the spring, finals are held in one area to determine the NASTAR national winners. Last year, the finals were held at Highlands, which had 50 percent more participation during the year in the program than the next busiest area, Mt. Snow, Vermont.

There are 76 areas participating in the competition.

At Highlands, instructors monitor the giant slalom course and are available to criticize the racer's performance, according to officials of the area.

Representing Highlands at the Pacesetter races at Vail were Jeff Grow, Hans Schwartz and George Gordon, the program administrator at Highlands. Their handicaps are Grow, five points; Schwartz, three points; and Gordon, six points.

*Aspen Times December 14, 1972*

## Highlands names Gordon head of customer service

The promotion of George Gordon to the post of Director of Customer Service was announced this week by the Aspen Highlands Skiing Corporation.

Gordon has also been elected an assistant vice-president of the Highlands Corp.

Gordon worked the past year for Aspen Highlands as Nastar Coordinator and assistant Marketing Director.

He was Elite Coach for the Aspen Ski Club during the 1971 season, under Head Coach Ted Armstrong.

Gordon is a graduate of the University of Denver School of Business and was a member of the D.U. ski team.

His new position at Aspen Highlands will concern itself with general service to the skiing public as well as special services to ski clubs and groups visiting Aspen.

Specifically he will be responsible for NASTAR, skier information, snow reports, skier suggestions and complaints.

Gordon, 24, is married and is originally from Whitefish, Mont.

*Aspen Times, Dec 14, 1972*

**TRACY-LOCKE, INC.**

Advertising and Public Relations

*Vivian*

5500 East Yale Avenue, Denver, Colorado 80222 · Telephone 303 757-6423

December 8, 1972

Whip & Vivian Jones  
Aspen Highlands  
P. O. Box T  
Aspen, Colorado 81611

Dear Whip & Vivian:

Thank you so much for your kindness to the entire Tracy-Locke group, and a special note of thanks from Pam and me for your hospitality and graciousness.

Best regards,

*Mike*

Michael J. McDevitt  
Senior Account Executive

MJM:lli

# ASPEN HIGHLANDER

EARLY WINTER  
1972-1973

Published by Aspen Highlands

## THE BALANCED MOUNTAIN

P.O. Box T, Aspen, Colo. 81611 303 925-7302

# ASPEN HIGHLANDER



### EXHIBITION LIFT - Half as long, Twice as fast -

Aspen Highlands' famous Exhibition Lift - formerly the longest double chairlift in the world - has been split in two. This season Exhibition I and Exhibition II will each carry twice as many skiers per hour up the highest vertical rise in Colorado.

At the same time, Olympic Lift, a favorite of many Highlands skiers also gained sixty new chairs.

Skiers familiar with the old long Exhibition Lift to Midway will have to rouse themselves to disembark at the new Quarterway station. As they ski down the small unloading slope, they will find themselves, with scarcely a pause, on Exhibition II which will carry them to Midway.

The new break doubles the lift capacity and virtually eliminates lift lines at Quarterway and at the bottom. Where there was one chair, now there are two.

Nineteen new towers were thrust into the mountainside this summer to carry the increased weight of more skiers, since 160 new double chairs were added to achieve this tremendous new capacity. New cables were installed, and a new engine house built at Quarterway. Every tower, old or new, was modified to bring it up to new safety standards.

From the moment the snows melted last spring till early November, caterpillars and trailers lugged the mighty bits and pieces up the mountain. Under the direction of Highlands' Mountain Manager, Don Robinson, the \$300,000 construction moved to completion on schedule. The Colorado Tramway Board, reviewing the modifications for safety and construction standards, complimented Don on the "best built lift reviewed this year in Colorado."

### MERRY-GO-ROUND RESTAURANT EXPANDED

By the holidays, the Merry-Go-Round restaurant at Midway should have a new addition that will double the seating capacity to accommodate up to 1200 skiers an hour. A new snack bar serving sandwiches and drinks will help relieve the pressure at the other counters. And on warm days the barbeque outside is a favorite with skiers.

The new addition and the extended deck overlook the Red Onion trail and offer a stunning view of the Heatherbedlam and Floradora runs from above.

The lady in charge is Freddy Peirce. You may spot her ready smile while she slaps hamburgers on the grill or clears a table for you to eat. Her special soups -- from Mulligatawny to Mock Turtle - are well known treats at Highlands.

"Skiers are great people," she says, and she loves helping them out. If the weather turns suddenly and someone needs mittens or a scarf or goggles ("Goggles are always in demand") she or one of her staff gladly loan the needed item, and claim they have never loaned one that wasn't returned.

"When we're young, we're taught that people are basically good," says Freddy. "Working here, I've never once had any need to doubt that."

### THE BEST APRES SKI IN TOWN

Ask any Aspen local. He'll tell you Highlands is the place to go for apres ski. With entertainment in two bars, and drinks running from draft beer to the "Smuggler" (Highlands' special concoction of peppermint schnapps, hot cocoa, and whipped cream), the Highlands apres ski scene is the best to be had in town.

Upstairs in the Club Room bar this season are Buck Dean and Geraldine Shimer. Fireplace and A-frame create a warm chateau atmosphere, accented by the guitar and accordion and country songs of Buck and Gerry. Buck's fine yodeling adds a special touch, unusual in American ski areas.

Downstairs at the Christian Endeavor, Swamproot is back again with John Sommers on banjo, Jeffry Morris on pedal steel, Bobby Mason on lead guitar, Jim O'Connor on drums, and Bobby Jones on base. The best rock and country musicians in Aspen.

Every two weeks they alternate with Lucky and the Ducks, a group that takes you on a nostalgia trip, with tunes from the Fifties. Remember the Platters, the Everly Brothers? Requests are called for and the dance floor, the largest in Aspen, is always full.

### GLM "You Learn So Quickly"

"It goes so smoothly, you learn so quickly," said an amazed Sam Yanes, after participating in a GLM - Graduated Length Method - clinic for five days at Aspen Highlands.

"I couldn't believe it. I'd never been on skies before. They called me Sammy Splat, I fell so much. But the second day we were on Loges Peak. They never pushed you if you didn't feel you could do it, but they always made you feel you could."

GLM is fast becoming the most popular method of learning to ski, both in the U.S. and in Europe. Starting with three foot skis, the skier graduated to four-foot, five-foot, and finally full-length skis. Within five days, the average new skier can handle all but the most difficult slopes.

Some ski schools skip the three-foot and four-foot stages and start right off with five-foot skis. "You might as well start with full-length skis, then," declares Cliff Taylor, originator of GLM.

Aspen Highlands is the only ski school in the Aspen area to teach the complete Taylor method. On any sunny Aspen day, you can see Highlands ski school classes following their instructors all over the mountain on their GLM skis. The tedious days of snowplowing are gone forever.

### LOGES PEAK WIDENED FOR NEW BROADWAY RUN

Once there were two ways down from Loges Peak -- The Mousetrap or Roundabout, a catwalk that shussed across a narrow ridge with a terrifying drop on either side. Either route seemed death-defying to the average skier shivering atop the craggy peak.

Today the catwalk has been blasted into a new wider slope -- Broadway -- comfortable for any skier. GLM classes are skiing Broadway on their second day on skis.

Throughout the summer Highlands' engineers worked on the narrow ridge, blasting into solid rock to create the new slope, which at its narrowest is now 75' wide.

The new run makes the exciting upper part of the mountain accessible to more skiers, and makes more efficient use of Loges lift. No need now for everyone to crowd around the mid-mountain lifts. Broadway also enables FIS races to start from the top of the mountain, adding 300 more vertical feet to the course to the already approved F.I.S. Downhill course which continues down Olympic, Grand Prix and Moment of Truth runs.



Second Day of Ski School on Loges



## NASTAR RUNS AGAIN



NASTAR -- the National Standard Race -- is a program for the recreational skier looking for the challenge and thrill of competitive racing. Aspen Highlands is the sole NASTAR center in the Aspen area.

The races are held Tuesdays, Wednesdays and Thursdays on Golden Horn. Anyone can enter. All you need is "two dollars and two skis". A handicap system allows you to measure your performance against skiers of similar ability across the nation.

Expert racing instructors monitor the easy giant slalom course and will critique your trial runs to help improve your skill and your chances of winning a NASTAR pin.

Last April, Highlands hosted the NASTAR finals that brought skiers here from across the nation to compete for the Scholitz Cup and the NASTAR gold, silver, and bronze medals. Last year Aspen Highlands had 50% more participants than the next busiest area -- Mt. Snow, Vermont -- to lead all 76 NASTAR SKI AREAS.

### Serving the People - Highlands Style

Is your ski club or group looking for fun activities -- club races, picnics, games, special group events? Contact George Gordon, director of Highlands' new Customer Service Department. He can see to it that your club participates in special NASTAR races or enjoys a grape-cheese picnic in the new Picnic Cabin atop Cloud 9 lift.

## HIGHLANDS CUP ATTRACTS INTERNATIONAL COMPETITION

The Highlands Cup -- a nationally ranked FIS race -- brought skiers from Canada, Europe, and the U.S. Team to Highlands December 1, 2, and 3 to participate in one of the few American events providing FIS points to international competition.

The overall winner for the 3 day event was Russell Goodman of the Canadian National Team.

Whit Sterling of Aspen and the U.S.A. Team won the men's giant slalom; Peik Christianson of Norway was second, and Russell Goodman of Canada was third.

In the women's GS, Jane Rollins of the U.S. Team was first, and Patty Boydston of the U.S. Team was second. Becky Dorsey of Burke Mountain was third.

The top three finishers in the men's slalom were Canadian Russell Goodman, and Terry Palmer and Ron Biedermann, both of the U.S. Team.

In the women's slalom, Leith Lende of the U.S. Team won. Stephanie Forrest of the U.S. Team was second, and Canadian Jill Dobell was third.

George Gordon pictured with Highlands Cup is new Director of Customer Services at Highlands.



## Parking Lot Improved



Highlands' parking lots were paved this summer, to the tune of \$35,000. "No more mudholes. It's a lot nicer," commented Lloyd Bell, Highlands' friendly parking lot attendant. "I can put 85 cars in that side area where I used to get only 50."

Lloyd is in the parking lot by 7:30 every morning, lining up the cars of Highlands employees. "It's important to get them started right," he explained "I try to keep it so everyone can leave when they want to." This year Lloyd doesn't have to help push anyone out of muddy or icy holes, but he notes, "People still lose their keys, or can't remember where they put their car. I usually remember, though. If I get to talk to them I can connect the voice and the face with the car."

"I'm a walking information booth down here," Lloyd went on. "People want to know where's the ski school? Where's the lift? Where can I get a baby sitter?"

As the Aspen dogcatcher pulled into the lot, Lloyd went back to work, directing him to a parking place. "He's after another dog," Lloyd chuckled. "Sometimes I think he's after me. I chase cars and bark at people, too. Heh, Heh."

## THE ASPEN GLOW PLAN

Aspenglow Reservations Inc. is a unique reservation service which offers the only 4-Area Ski Package in Aspen this year. The prime benefit of this ski package plan is that skiers can save up to 30% in Air Fare if they purchase this plan. In addition to skiing at Highlands, the plan offers options of skiing at Aspen Mountain, Snowmass, or Butterfly areas; ski touring, and one day at Vail (transportation and equipment included), and one day at Vail (transportation and lift ticket included).

Besides six days of skiing, the plan includes seven nights' lodging at the place of your choice, a grape and cheese picnic on the slopes of Aspen Highlands, a free entry in NASTAR, a free entry in the Hexcel speed race, and one free drink at either of Aspen Highlands' apres ski bars.

A unique plan that allows you full advantage of great Colorado skiing -- only through Aspenglow Reservations, or call Toll Free 1-800-825-4204.



LEFTY BRINKMAN LEADS HIGHLANDS SKI INSTRUCTORS IN G.L.M. CLINIC

Please send me more information on the following:

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## HIGHLANDS HIGHLIGHTS

### PHOTOGRAPHER

Highlands has a full-time professional photographer. Chuck Gould is busy compiling a library of photos on Aspen Highlands and the personalities who work and visit here. His pictures will also include the Aspen ski scene in general.

In addition, he provides photographic services to skiers who want personal photos to take home. Make an appointment with Chuck. He can present you with personal color prints or black-and-white posters so you can take a little bit of Aspen home with you.

### FREE BUS SERVICE

The Highlands offers continuous, free bus service from Aspen to the Highlands. Buses run from 8:15 am to 6:00 pm, seven days a week. During peak periods they run every ten minutes. Special bus service is available from Snowmass Monday-Friday -- Depart 8:30 from Main Bus Stop in Snowmass.

"Have More Fun at Highlands"

### EXCLUSIVE AT HIGHLANDS

Highlands hosts a new speed race for recreational skiers this winter. Sponsored by Hexcel Ski Corp., the race is the only one of its kind in the country.

Throughout the winter, skiers at the Highlands can pay a nominal \$1 to run a special speed course. Their times, clocked by Heuer electronic timers and calibrated in miles-per-hour, will be recorded and presented to them as soon as they finish the short fast run on Golden Horn. At seasons end the racer with the best time will receive a free pair of Hexcel racing skis. Runners-up will receive trophies and belt buckles.

### SKI-VEE

Ever wonder what you look like on the slopes? Cameras and videotape equipment are installed on Exhibition slope just above Quarterway, to give Highlands skiers this opportunity. For a nominal fee, you can be recorded as you ski and get an instant replay when you reach the bottom of the run. A great way to improve your skiing.



# Highlands adds

December 21, 1972 The Aspen Times Page 3-D

## helicopter service

Turbine powered helicopters are being used to transport skiers to deep powder skiing areas at the Aspen Highlands Ski area.

The new tour service is being offered by Aspen Guides, Ltd. which is owned by Bob Lembeck. The helipad is located at Aspen Highlands.

The operation will provide a professional guide and pilot and will take powder enthusiasts into other wise inaccessible skiing terrain.

Areas will vary from very steep bowl walls to intermediate grades on vast open slopes.

Much of the skiing will be above timberline.

All skiers will be provided with "Ski-Lok" avalanche rescue transmitters.

Broadway also enables FIS races to start from the top of the mountain, adding 300 more vertical feet to the already approved FIS Downhill course which then continues down Olympic, Grand Prix and Moment of Truth.

Another improvement to the slopes at Highlands is the widening of The Golden Horn run. This run is the location of the NASTAR races which are run each Tuesday, Wednesday and Thursday throughout the ski season.

One of the improvements to the Highlands Ski Area this season involved widening the catwalk from Loges Peak to 75 feet and renaming it Broadway.

Broadway is the area's highest run and stretches from Loges down to Five Towers.

The old run involved a schuss across a narrow ridge with a steep drop on either side.

During the past summer, Highland's engineers worked on the narrow edge, blasting it back and creating the new slope.

The new widened run makes the upper part of Highlands accessible to more skiers. GLM classes have been skiing Broadway on their second day on skis.

## New kind of race tried at Highlands

Aspen Highlands will hold a new kind of race for recreational skiers this winter.

Sponsored by Hexcel Ski Corporation, the race is the only one of its kind in the country, according to Highlands officials.

During the winter, skiers at Highlands can pay \$1 to run a special speed course in which their times will be clocked automatically by Heuer electronic timers and calibrated in miles-per-hour.

The times will be recorded and presented to the skiers as soon as they finish the short run on Golden Horn.

At the end of the season, the racer with the best time will receive a free pair of Hexcel racing skis. Runners-up will receive trophies and belt buckles.

Different starting points for beginners, intermediates, and advanced skiers will be used. Competitors can progress up to expert, and their best time counts.

## Bikini contest set Saturday at Aspen Highlands

A skiing in a bikini contest will be held this Saturday, Dec. 23, at Aspen Highlands Ski area.

The contest is being sponsored by Ski-Vee, the TV, video tape and instant replay service on the mountain.

Each contestant will ski through the Ski-Vee and the skier displaying the "Best form" will be the winner.

There will be a panel of three judges.

The winner will receive \$50 in cash and then will ski through the Ski-Vee again in a Santa Claus hat for national TV coverage.

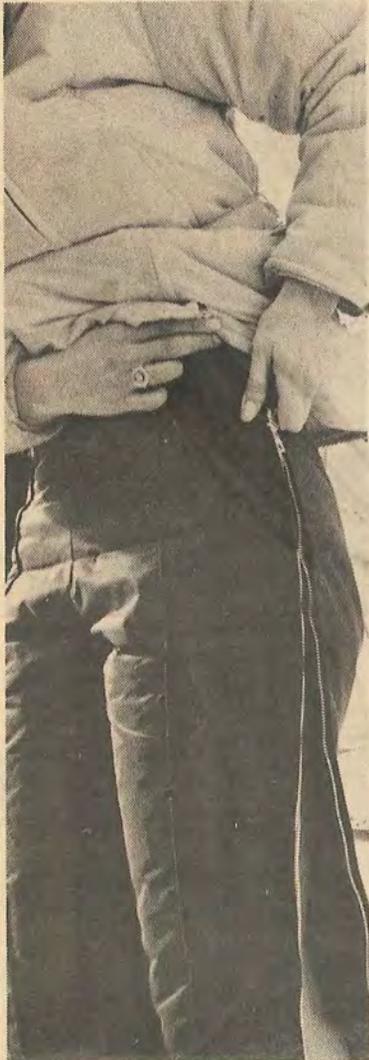
All contestants should register in advance at Aspen Highlands for a free lift pass.

Denver and Colorado Springs TV stations plan to cover the event.



# THE ASPEN TIMES

Section B



Bettina Mueller photos

Dec 28, 1972

## BIKINI RACE: the (half) naked truth

The truth is that it was cold out but the seven girls who participated in the bikini race at Aspen Highlands last Saturday, Dec. 23, didn't mind very much. The event was video taped and the winner won \$50 and the second place finisher received \$25. Both the first and second place finishers were from California and one of the girls had been skiing for only a week before the race. The competition included a slalom in which the gates were manned (literally) by men, who acted as poles. The winners were judged on the basis of their technique and their form, in all senses of the word. According to PR flaks, there were photographers from Playboy.



Bettina Mueller photos



Some people will do anything for a little exposure as they say, and last weekend at Aspen Highlands there was an example of that when seven girls raced down the mountain in bikinis for a cash prize of \$50 for the winner, in front of an estimated several hundred spectators. Photos inside.



# EXPOSED!

Last Saturday's Aspen Highlands Bikini Ski Contest had a little something for everyone. For the voyeurs, scantily clad young ladies. For the sadists, the thought of just how cold it must be to ski without any clothes on. For the media freaks, instant video replay. For Judge Lefty Brinkman, the chance to keep first place winner Linda Bordner warm (left). For Mary Jones and Karen Kirkwood (left and right, above) second and third place. For die-hard locals, a chance to ponder the fact that all three winners were here for the week from California. Something for everyone. Even a little something for Judge Ralph Jackson (below).



Photos by Charles Gould, Andrew Stone



# Highlands rec race offers Hexcels prize

Aspen Highlands will hold a new kind of race for recreational skiers this winter.

Sponsored by Hexcel Ski Corporation, the race is the only one of its kind in the country, according to Highlands officials.

During the winter, Skiers at Highlands may pay \$1 to run a special speed course in which their times will be clocked automatically by Heuer electronic timers and calibrated in miles-per-hour.

The times will be recorded and presented to the skiers as soon as they finish the short run on Golden Horn. At the end of the season the racer with the best time will receive a free pair of Hexcel racing skis. Runners-up will receive trophies and belt buckles.

Different starting points for beginner, intermediates and advanced will be used. Competitors can go from expert, and their best

## ANOTHER TRUE STORY

## FROM ASPEN HIGHLANDS



"After 6 hours of GLM, I skied down a 12,000 foot mountain."

"I'd never been on a pair of skies in my life. The first day out, we conquered the bunny hill on our fantastic little 3 foot skies. And the second day? Up to the top. It was super. And I've got to admit, I'm not the most coordinated person in the world." "And do you want to know the best part—it was fun. Nobody was pressing, we were all just having a blast and learning to ski at the same time."

Aspen Highlands—the original Cliff Taylor GLM ski instruction. NASTAR Races. And sensational after-ski fun.

**ASPEN HIGHLANDS/THE OTHER ASPEN**

*Aspen Today  
Dec 27, 1972*

# ANOTHER TRUE STORY

# FROM ASPEN HIGHLANDS

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of GLM I skied  
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Aspen Highlands — the original Cliff Taylor GLM ski instruction. NASTAR Races. And sensational after-ski fun.

**ASPEN HIGHLANDS/THE OTHER ASPEN**

*Aspen Times Dec 28, 1972*

Released Nationally

U.E.J.

For Immediate Release

December 23, 1972

ASPEN HIGHLANDS IMPROVES FACILITIES

Once again the mountain facilities at Aspen Highlands, Aspen, Colorado, have been expanded and improved. Skiers at the Highlands have returned to find a faster and more efficient lift operation, expanded restaurant facilities and widened ski runs.

Aspen Highlands' famous Exhibition Lift - formerly the longest double chairlift in the world - has been split in two. This season Exhibition I and Exhibition II will each carry twice as many skiers per hour up the highest vertical rise in Colorado.

At the same time, Olympic Lift, a favorite of many Highlands skiers also gained sixty new chairs.

Skiers familiar with the old long Exhibition Lift to Midway will have to rouse themselves to Disembark at the new Quarterway station. As they ski down the small unloading slope, they will find themselves, with scarcely a pause, on Exhibition II which will carry them to Midway.

The new break doubles the lift capacity and virtually eliminates lift lines at Quarterway and at the bottom. Where was one chair, now there is two.

Nineteen new towers were thrust into the mountainside this past summer to carry the increased weight of more skiers, since 160 new double chairs were added to achieve this tremendous new capacity. New cables were installed, and a new engine house built at Quarterway. Every tower, old or new, was modified to bring it up to new safety standards.

From the moment the snows melted last spring till early November, caterpillars and trailers hauled the mighty bits and pieces up the mountain. Under the expert direction of Highland's Mountain Manager, Don Robinson, the \$300,000. construction moved to completion on schedule. The Colorado Tramway Board, reviewing the modifications for safety and construction standards, complimented Mr. Robinson and Aspen Highlands on the "best built lift reviewed this year in Colorado."

The Merry-Go-Round restaurant at Midway has a new addition that doubles the seating capacity to accommodate up to 1200 skiers an hour. A new snack bar serving sandwiches and drinks will help relieve pressure at the other, indoor counters. And, on warm days the barbeque outside is a favorite with Highland's skiers.

The new addition and extended sun deck overlook The Red Onion Trail and offer a stunning view of the Heatherbedlam and Floradora runs from above.

The lady in charge is Freddy Peirce. You may spot her ready smile while she cooks hamburgers to taste or clears a table for you. Her special soups--from Mulligatawny to Mock Turtle---are well known favorites at Highland's.

"Skiers are great people," she says, and she loves helping them out. If the weather turns suddenly and someone needs mittens or a scarf or goggles ("Goggles are always in demand") she or one of her staff gladly loan the needed item, and claim they have never loaned one that wasn't returned. "When we're young, we're taught that people are basically good," says Freddy. "Working here, I've never once had any need to doubt that."

Once there were only two ways down from the top of Highland's Loges Peak. Either route entailed a Shuss across a narrow ridge with a terrifying drop on either side.

This past summer, the catwalk was blasted into a new, wider slope re-named BROADWAY. The new run is comfortable for any skiers. GLM classes have been skiing Broadway on their second day on skies.

Throughout the summer Highland's engineers worked on the narrow ridge to create the new slope which is now a minimum of 75 feet wide. The new run makes the upper-most part of the Highlands accessible to more skiers, and makes for optimum usage of the Loges Lift.

Broadway also enables FIS races to start from the top of the mountain, adding 300 more vertical feet to the already approved FIS Downhill course which then continues down Olympic, Grand Prix, and Moment of Truth.

December 21, 1972

Samples of recent releases

FOR IMMEDIATE RELEASE

GLM at ASPEN HIGHLANDS---"INSTANT PARALLEL"

"It goes so smoothly, you learn so quickly," said an amazed young skier, after participating in a GLM-Graduated Length Method-clinic for five days at The Aspen Highlands Ski Area, in Aspen, Colorado. "I couldn't believe it. I'd never been on skies before. They called me Sammy Splat, I fell so much. But the second day we were on Loges Peak. They never pushed you if you didn't feel you could do it, but they always made you feel you could."

GLM is fast becoming the most popular method of learning to ski, both in the U.S. and in Europe. Starting with three foot skies, the student graduates to four foot, five foot and finally full length skies. Within five days the average skier can handle all but the most difficult slopes.

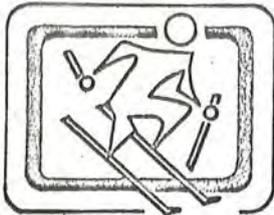
The key to the success of this astounding and novel method of ski instruction is the lack of any set time limit for advancement. Students graduate from shorter to longer skies as their proficiency and confidence increases. According to Highlands Ski School Director "Lefty" Brinkman, many other ski schools advertise the GLM technique, but start their students on 5 ft. skies and insist on teaching the snowplow and other related maneuvers. This, of course, defeats the basic premise of the GLM technique.

Aspen Highlands teaches the "real" GLM. The technique is based on 13 standard exercises which consist of foot, leg, and hip turns; Pivot Point exercises involving the heels, balls of the feet, and toes; Balance exercises, unweighting exercises, and control exercises. The 13 exercises are given to the student during his first day on skies. As with everything else at Aspen Highlands, the main emphasis is on fun.

The Aspen Highlands Ski School is the only ski school in the country where instructors can come and be certified in the Graduated Length Method. For the past three years instructors from the 120 U.S. ski schools that teach the GLM technique, have come to the Highlands for the certification clinic. This year, the GLM certification ran from December 14, 1972 through December 16, 1972. It was conducted by Highlands Ski School Director Brinkman, and GLM instructors Bob Smith and Pepper Gomez. It was attended by 21 instructors, 11 received full GLM certification certificates. Brinkman attributes the amazing success of both the certification clinic and the Aspen Highlands Ski School to the unparalleled amount of practical experience with GLM at Aspen Highlands.

Skiing the balanced mountain at Aspen Highlands is always a pleasure. NASTAR races, Aspenglow Reservations System, Ski-Vee video, improved

lift, trail, and restaurant facilities, boundless snow and vertical drop all contribute to the skiers' enjoyment of this superb and unique area. The GLM Ski School at the Highlands really puts the icing on the cake, GLM is easy. Its fun. It works. On any sunny Aspen day, you can see Highlands ski school classes following their instructors all over the mountain on their GLM skis. The tedious days of snowplowing are gone forever. In Aspen ONLY at Aspen Highlands.



Ski-Vee, Inc.

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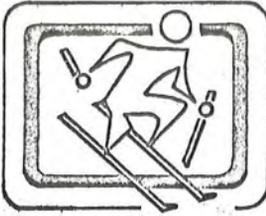
FOR IMMEDIATE RELEASE

December 23, 1972, Aspen Highlands, Aspen, Colorado.

Seven shivering, bikini clad skiers (5 of whom were from sunny California) competed in the first annual Christmas Bikini Contest held at Aspen Highlands by SkiVee, Inc. The SkiVee video tape instant replay course on none other than "Exhibition Run" was lined with over 500 excited spectators as the girls prepared for their downhill run. (Even Jean Claude Killy doesn't draw that large a crowd at Aspen.)

The skiers were recorded on the SkiVee video tape recorders, TV film cameras and numerous still cameras. At the bottom of the course, judges Whip Jones, President of Aspen Highlands Skiing Corporation; Bill Brehmer, Vice President of Marketing; Lefty Brinkman, Ski School Director; Jim Vandever, active in Aspen real estate; and Ralph Jackson, the worlds oldest ski bum, reviewed the video tape instant replays to pick the \$50 first place winner, 20 year old Linda Bordner of Lake View Terrace, California. The second place winner

more...



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**Ski-Vee, Inc.**

page two...

of \$25 was 19 year old Mary Jones of San Pedro, California and the \$10 third place winner was 21 year old Karen Kirkwood of Santa Ana, California.

Hot wine was served at the bottom of the course as the winner skied the course in a Santa Claus hat.

The contest was so much fun and so well received that a national bikini contest is being scheduled at Aspen Highlands for this March.

1 - WUKJ  
2 - U.E.J



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December 29, 1972

TO: Aspen Lodging Community

ANOTHER EXCITING OPTION FOR ASPENGLow PACKAGE PLAN HOLDERS

We are pleased to announce that we have a special arrangement with Crested Butte whereby Aspenglow Package Plan holders may spend a day skiing in Crested Butte. When they present either coupons 2, 3 or 4 at Crested Butte ticket windows they will receive a free Crested Butte daily ticket.

The control point for this exciting option will be the Aspenglow Reservations Office which is located on the second floor of our Marketing Building - 925-1355.

The round trip fare will be \$16. Flights will leave Aspen Airport at 8:30 and 9:30 A.M. - Daily - and will leave Crested Butte at 3:00 and 4:00 P.M. respectively. Crested Butte skiers wishing to ski in Aspen for the day will leave Crested Butte at 8:00 and 9:00 A.M. The flight is 15 minutes. Each plane holds 3 skiers - so the capacity per week is 42 skiers both ways per week.

The plane is a Helio Currier which is a STOL (Short Take Off and Landing) and is flown by Ron Rouse an experienced mountain pilot. The service has been approved by the P. U. C. It will land at the National Car Rental area adjacent to the Rocky Mountain Airway Terminal.

We hope many of your guests will take advantage of this exciting addition to our Aspenglow Package Plan.

For information and reservations, call our Aspenglow Reservations office - 925-1355.

# ANOTHER TRUE STORY

# FROM ASPEN HIGHLANDS



"After 6 hours of GLM, I skied down a 11,800 foot mountain."

"I'd never been on a pair of skis in my life. The first day out, we conquered the bunny hill on our fantastic little 3 foot skis. And the second day? Up to the top. It was super. And I've got to admit, I'm not the most coordinated person in the world." "And do you want to know the best part—it was fun. Nobody was pressing, we were all just having a blast and learning to ski at the same time."

Aspen Highlands—the original Cliff Taylor GLM ski instruction. NASTAR Races. And sensational after-ski fun.

**ASPEN HIGHLANDS/THE OTHER ASPEN**

## Jr. ski patrol to be started at Highlands

Heiko Kuhn, head of the Aspen Highlands Ski Patrol, has announced that the Aspen Highlands will start a Junior Ski Patrol.

Applicants are required to take a standard first aid course, must be between 15 and 18 years of age, must be excellent skiers, and must be willing to spend time "on the job" Saturdays and Sundays, according to Kuhn.

The 10 applicants accepted will receive special Aspen Highlands parkas and season tickets after completion of their on the job training requirements.

All interested applicants should meet Saturday, Jan. 13, at 7:45 AM at the base of Exhibition lift at Highlands.

## A. Highlands runs weekly speed event

At 12 noon every Friday, Aspen Highlands holds a downhill speed gate event, the Hexcel Cup race.

Contestants race from a standing start to the finish gate and their speed is recorded.

At the end of the ski year, the skier with the highest recorded speed will receive a pair of Hexcel racing skis, and nine runners-up will receive Hexcel belt buckles.

Aspenite Raoul Wille is in lead after the opening event with a speed of 55.8 miles per hour.

Aspen Times

January 4, 1973

**IF YOU'RE LOOKING FOR A QUIET  
GLASS OF AFTER SKI WINE,  
TRY ASPEN HIGHLANDS.**



**BUT IF YOU'RE AFTER  
A WILD FUNKY BAND,  
TRY ASPEN HIGHLANDS.**

Aspen Highlands offers The Christian Endeavor Bar and The Club Room.

The Christian Endeavor is great for foot-stomping, spirit-soaring, seeing friends and sensational sounds.

The Club Room is small, intimate, quieter... a place to talk.

Both are open till 6:00 pm daily. Free bus transportation to and from town.

The Highlands also offers NASTAR Races. The finest GLM ski instruction. And one beautiful ski mountain.

**ASPEN HIGHLANDS / THE OTHER ASPEN**

*Aspen Today*

## 198 skiers race in Highlands NASTAR races

NASTAR races were held the week of Dec. 24-30 at Aspen Highlands. The following are the results from races held Tuesday, Wednesday and Thursday, Dec. 26-28.

Aspenite Hans Schwartz paced the course down Golden Horn on all three days.

Tuesday's race saw 43 entrants with Jon Mika, 21, racing in a time of 34.5 seconds; Holland Capper, 40, with a time of 37.8; and Cappy Capper, 14, with a time of 37.0 each winning gold medals. Thirteen skiers won silver medals and four won bronze.

In Wednesday's race, Rob Roynon, 22, won the gold medal in a contest of 60 entrants. His winning time was 36.1 seconds. Eleven racers won silver medals and fourteen won bronze.

Thursday's race was the largest of the three days with 95 entrants. Fifteen-year-old Timothy P. Hofer took the gold medal with a time of 35.1 seconds. The number of silver medal winners was placed at 11 and bronze medal winners totalled 22.

Aspen Today Jan 3, 1973

*Christian Endeavor—righteous!*

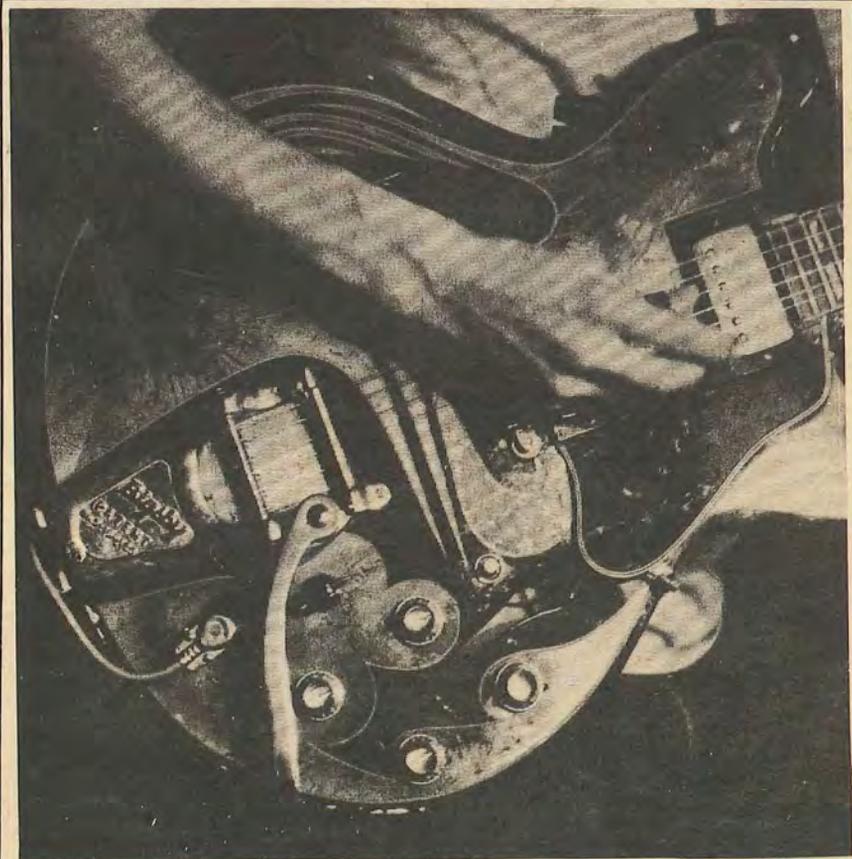
Aspen TODAY Wednesday, January 3, 1973 Page



Aspen TODAY photo by Andrew Stone

**SWAMPROOT**

Aspen TODAY photo by Andrew Stone



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Take your Black Pearls, add a little Liberty, and what you've got is a Swamproot.

Five guys from those two well-known Aspen groups joined forces two years ago in one of the most forceful country bands around. Their repertoire ranges from traditional country dipped in the late Johnny Horton and Doug Kershaw to rock enameled with Mic Jagger and Rod Stewart.

Swamproot consists of four Black Pearls (Bob Jones on bass guitar, Jeff Morris on steel guitar, J.J. O'Connor on drums and whisky-voiced Bobby Mason on guitar and vocals) and a member of Liberty, John Sommers, on banjo, fiddle and vocals. The five of them play apres ski at the Christian Endeavor at Aspen Highlands.

Their smooth, coordinated, melodious country and bluegrass is excellent toe-tappin', foot stompin', cloggin' music. It's as though their music was piped from the Blue Ridge Mountains to the Rocky Mountains and buckled in the Bible Belt around Nashville.

Swamproot easily ranks with such country groups as Poco, the Byrds, Nitty Gritty and Seatrain. The group whoops and hollers and doesn't sing in a slow drawl. You get up on your feet and jig.

Even if you don't ski at Highlands, drive on over to the Christian Endeavor from wherever you're skiing for some great apres ski music.

Git it on.



Mr. & Mrs. Jones,

The employees of the Information office and the Staff Photographer would like to thank you for your generous Christmas gift and would like to extend best wishes for a Joyful Holiday Season.

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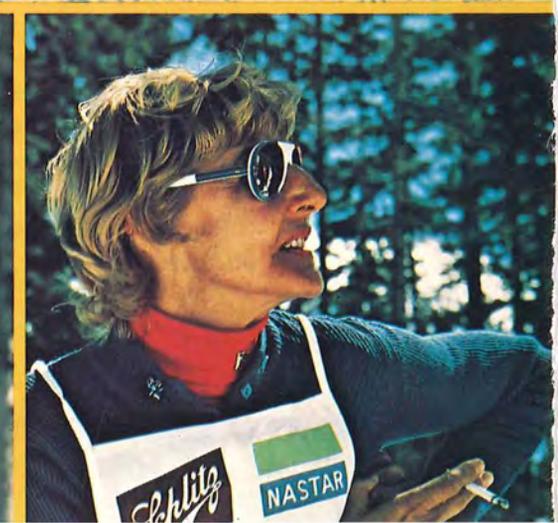
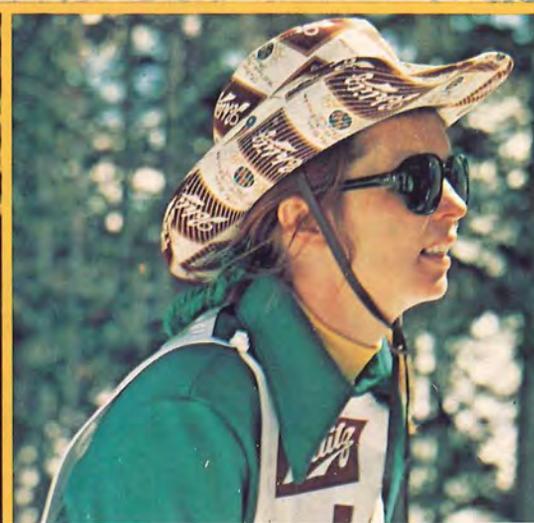
# COLORADO

THE OLYMPIC BUBBLE

JAN./FEB. '73

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# NASTAR

## for Citizen Skiers

**A** BRIGHT SUN casts its full warmth upon Loges Peak towering above the Aspen Highlands ski area.

Down below, summer and winter are engaged in their annual spring struggle over this remarkable piece of real estate high in the central Colorado Rockies. Already the lower slopes are a barren brown save a few patches of white sheltered by the forest shade. Summer is winning.

But higher up this spectacular mountain, on a long, shimmering slope which locals call the Gunbarrel, a deep snow cover still remains amid a festive setting of brightly colored slalom flags, banners and, oh yes, ski racers.

There are 60 in all — 30 men and 30 women — at the Highlands this weekend for what has been called the Citizen Olympics, the recreational ski championship of all America.

Its real name is the NASTAR Finals. NASTAR, the National Standard Race. NASTAR — that fun competition by which every self-styled super skier, hot dog or any non-card-carrying ski buff in the country can find out once and for all how he stacks up on a race course against, say, Pepi Stiegler.

It all works through a comprehensive, yet simple, handicapping system whereby early in the winter expert skiers from scores of participating areas across the country come together to measure their ability against an overall national pacesetter. This year it had been Stiegler, the former Austrian Olympic champion, director of Wyoming's Jackson Hole ski school and for years a model of economy and grace on a race course.

This multitude of experts, having measured themselves against Stiegler, carried their times and handicaps back home and in turn became local pacesetters for each NASTAR race at their own areas. A national handicap system had thus been established and, given certain variations in weather or snow conditions, a skier in California



## JACK ARMSTRONG

### Coming of Age

*EVEN AT* age 43, Jack Armstrong remains the All-American Boy. Clean-cut, with chiseled, handsome features, every muscle of his slight, wiry body is honed like fine steel. He is a soft-spoken, modest man and, except for a projected inner confidence, one might think him almost shy.

But Armstrong, a resident of Plymouth, New Hampshire, is anything but shy on the ski slopes.

*In fact, he may well be the best 43-year-old skier in the United States. If so, it's only fair because he works at it. Each winter morning he rises early and drives the 20 miles to Waterville Valley, one of the East's leading ski areas. Always among the first up the lift, fair weather or foul, snow or glare ice, Armstrong attacks the mountain.*

*Skiing long has been important in Armstrong's life. He was an alpine racer in college and competed on the European circuit in 1955-56. Later, he was a member of the first American Biathlon Team. Then he slowly drifted away from competitive skiing. But ever since he entered his first NASTAR race four years ago, he has burned with the desire to be the best citizen skier in the country.*

# NASTAR NASTAR NASTAR NASTAR NAST

*MOST EVERY* weekend of the ski season, Barbara Gardenier, a suburban housewife in Chagrin Falls, Ohio, gathers up her husband and three children and heads for the hills.

*This in itself is not remarkable, until one considers that the ski mountain is more than four hours away. Or that the Ski Wing ski area at Allegheny, New York — all 800 feet of it — really isn't all that much to shout about even after you've arrived.*

*Yet for the Gardenier family, this has been a weekend habit for the past eight years. It isn't Vail or Sun Valley, but Ski Wing to them is a pleasant place where they are happy. Besides, it's all they have.*

*A couple of winters ago, at age 41, Barbara*

## BARBARA GARDENIER

### Late Bloomer

*pointed her skis down a race course for the first time. It was one of two National Standard Races she entered that year.*

*Last season, caught up in the excitement of it all, she entered six races. As the regional winner, she was soon packing up with her husband, Cal, and leaving on an even longer ski trip — to Aspen Highlands, Colorado. This time the kids stayed home.*



# NASTAR NASTAR NASTAR NASTAR NAST



## DENNIS JOHNSON

### Return to Form

*FOR A MAN* who used to be a ski area manager, working on race courses is almost second nature to Dennis Johnson. Only now he doesn't build them, he races on them.

*Skiing has been a part of Johnson's life for 20 of his 34 years. He was a two-time competitor in the Junior Nationals, a former Class A racer, then an area manager.*

*But somewhere along the way something*

*happened to his competitive edge. He simply didn't have it anymore.*

*"For six years, I just didn't ski very often," Johnson recalls. "My interest was down; I seemed to be out of the habit."*

*Now involved in a real estate development in Benzonia, Michigan, he's recently taken to driving his wife and two daughters some 50 miles to the Sugarloaf Ski area on weekends. But until he entered NASTAR, racing was almost a forgotten part of his life. On the first run this season, his handicap was a dismal 14. A couple of weeks later he tried again. Almost magically the old quickness — the sharp, precise turns at each gate — returned. His handicap plunged to five. A ski racer had been reborn.*

SUE COBB almost didn't make it to Aspen Highlands. A last-minute helicopter ride to San Francisco, then a quick jet trip to Denver barely got her there in time for the races. The whole thing came as something of a surprise to her. She had run a single NASTAR race at her home ski area, Dodge Ridge, and thought nothing more about it until she received a telephone call: "The California leader can't make it. You're the runner-up. How quickly can you pack up and be ready to go?"

For Sue Cobb, the answer came easily enough. "I was planning to go skiing that weekend anyway," she explained. "So I sent my two boys off to Southern California and the beach, made the necessary arrangements at school and here I am."

## SUE COBB

### Teaching Them How

A very trim, attractive woman of 34 with dark hair cut short, she is a mother, a housewife and a schoolteacher in Lafayette, California, a suburb of San Francisco.

Her subjects are history and physical education.

She had never entered a race of any kind prior to 1972, but her natural athletic ability is apparent in her every movement on a pair of skis. There's no mistaking that.



# NASTAR NASTAR NASTAR NASTAR NAST



## CHUCK CARLBERG

### Young and Able

CHUCK CARLBERG is a big man — almost too big to be taken for a ski racer. Broad shoulders, thick chest and powerful legs belong to a man who carries 185 pounds

on a six-foot, one-inch frame. His blue eyes seem brighter against a skier's tan, and his brown hair spills to a fashionable mod length over the ears.

Chuck is 23 years old and totally involved with skiing. It starts with his job as assistant

sales manager in a Duluth, Minnesota, ski shop and continues with three-times weekly treks to the nearest ski area.

Mont du Lac, Wisconsin, about 20 miles south of Duluth, is small even by Midwestern standards. "It's really so tiny, there's just one T-bar," Carlberg says of the little hill which has a vertical drop of only 275 feet. But as long as he can ski it, he doesn't complain about the size of the mountain.

Carlberg began racing when he was 10, and achieved considerable success later as a Midwest collegiate champion. But he'd been out of racing until NASTAR came along. Then he raced four times at Indian Head, Michigan, and earned a gold medal — plus a trip to Aspen.

# NASTAR NASTAR NASTAR NASTAR NAST

BETTY MORRELL is a self-proclaimed ski bum. She hails from Greenville Junction, Maine, but she's spent the winter waiting tables at Jackson Hole, Wyoming, in between scintillating days of skiing the area's giant snow bowls. She plans to return to Maine and attend college some day — when the snow runs out. But until then, the big mountains and deep powder snow of the Rockies will do quite nicely, thank you.

A bright, perky 19-year-old, she had been to Jackson once before, to attend a summer racing camp run by Pepi Stiegler, who just happens to be a national NASTAR pacesetter. Betty won a NASTAR gold medal back in Maine a year earlier, but she was not old enough then to enter the nationals. At Jackson, the best she

## BETTY MORRELL

### Pepi's Protege

could do was a silver, but when you've spent some time skiing with Stiegler, it's easy to be humble.

Aspen isn't far from Jackson — just a short airplane ride to Colorado. Then hitch a couple of rides. Have to get there fast. Have to get there in time to practice up. After all, Pepi will be there, and anything less than perfect won't make him happy.



could then compare his performance with that of a friend in Maine. Based on his time as figured against the norm, or national par, a skier could win a gold, silver or bronze medal.

NASTAR is not the exclusive province of the talented, but frustrated, would-be racer. Any novice who can pick his way down through a rather simple giant slalom course can experience the thrill of tying on a racing bib and entering a real ski race. All it takes is the desire and a modest entry fee. And ultimately it could lead to the finals such as at Aspen Highlands.

For these 60 NASTAR racers who have come to Aspen Highlands are special. They are the top citizen racers from each of NASTAR's five geographic regions in the U. S. Among them are housewives, brokers, teachers, students. They are bound by a common goal: To prove themselves the nation's best in their respective age groups.

The age categories for both men and women participants are the same: 19 to 29, 30 to 39, and over 40. Bob Beattie, NASTAR Commissioner and a man who has reigned over every form of ski racing in this country, has seen to it that it be set up that way.

Formerly coach of the US Olympic Ski Team, Beattie now is czar of the fast-growing circuit

of professional skiers. But he also remains the one who has directed NASTAR to its own phenomenal growth, a program that each year reaches its climax in the finals, the ultimate goal of everyone who ever entered a NASTAR race.

There is a definite freshness about the racers gathered at Aspen Highlands — none of that jaded, workaday approach to the sport one finds among seasoned veterans.

Outside of the newcomers who know next to nothing about each other, there are those fierce perennial combatants, Armstrong and Hovland.

George Hovland is a hard-skiing, hard-dancing 45-year-old from Duluth, Minnesota, who might easily pass for 30. Tall (6 feet, 1 inch), lean (170 pounds) and rail hard, Hovland is sometimes loud, often brash and always exuberant — in almost every way the antithesis of the quiet, mild-mannered Armstrong.

In Armstrong's very first NASTAR race several years back he earned an 18 handicap. Now, after much hard work, that handicap is down to a glittering three. But Armstrong remains frustrated in his goal. Only Hovland stands in his way.

*Continued on page 12R*



# "THE HIGHWAY OF FROZEN DEATH"



Denver Public Library Western History Collection  
Photo by W. H. Jackson

**M**OSQUITO PASS rises more than 13,000 feet to cross the Park Range in central Colorado. Even today, it's a formidable barrier in the dead of winter. In the late 1870's, it was a deathtrap. Literally hundreds of foolhardy prospectors perished along this route during the mad rush from South Park to the booming camp of Leadville. There is no snow in this scene, because not even the great W. H. Jackson — who took the picture — would go up there in winter!

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## NASTAR

*Continued from page 6R*

The two have been competitors since both were aspirants for a berth on the cross-country squad of the US Olympic team in the early 1950s. For the past three years when the two have met in NASTAR competition, Hovland has always won—but only narrowly.

Now they are in Aspen for another showdown. Armstrong has indicated that, win or lose, this is his last try. For the first time, Hovland seems worried.

In such an atmosphere, the "psyching" starts early. Not one to mask his intentions fully, Armstrong sought out Hovland early in the week and quietly advised, "Get ready, because this year I'm going to beat you."

Hovland, a man of consummate faith in his own ability, seems shaken by it all. "Can you believe this guy?" he asks with obvious agitation. "Why he even makes films of everybody. He's unreal."

"Sure, I study films of the good skiers," Armstrong admits with candor. "I've patterned my basic turns after Stiegler. Why, I even make movies of Hovland to see what I can learn from him.

"I like George Hovland well enough," Armstrong continues, without a great deal of visible conviction. "But you can't imagine how badly I want to beat him."

By race time, the air is electric as 60 racers, each hoping the day's magic will somehow touch them, line up for the start. But as the race progresses it becomes apparent that, as in most ski races, great gulfs exist between the competitors. Some ski smoothly, powerfully; others, perhaps a bit awed by it all, struggle fitfully through each gate.

And when the first day is done, Barbara Gardenier is well on her way to victory in the women's over-40 and Sue Cobb, the California teacher who almost didn't make it to the race, has an insurmountable lead in the women's 30-39. Ellen Stoykovich, an ebull-

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lient 21-year-old from North Conway, New Hampshire, holds a temporary lead over Betty Morrell, while Dennis Johnson and Chuck Carlberg both have things well in hand in their divisions.

But all eyes are on the men's over-40 race, where Armstrong and Hovland will produce the real fireworks of the day.

Armstrong comes first, skiing aggressively and well through a now-rutted course. He flashes past the finish in 33.5 seconds. Stiegler had clocked 30.9 as the pacesetter when the course was unspoiled, but nobody else has approached Armstrong's time.

Now it is Hovland's turn. Hovland is a health food enthusiast who won't eat salt or even enter a room where there is cigarette smoke. His drive for perfection carries over to his skiing; it is easy to see why Armstrong studies films of him.

Flawlessly, almost effortlessly, Hovland blurs through the course, and when the electric eye is broken, incredibly, he also registers 33.5 seconds — the exact same time of Armstrong. After a year of preparation and worry, they are still dead even.

Strangely, Armstrong seems almost pleased at the outcome.

"I was just cruising today. George runs ahead of me tomorrow. If he's running hot, then I'll pour it on. If not, then I'll just cruise again. I couldn't have planned this any better. This is really dramatic. It's what competition is all about."

Hovland skis up at this point and sticks out a hand in congratulation. "I wish you'd either go a little faster or a little slower," he tells Armstrong. "I didn't get any sleep last night and now I won't sleep tonight, either."

Later Hovland shakes his head and declares to no one in particular, "I'm getting older and he keeps getting better. It's gonna be tough tomorrow."

Hovland isn't the only one worried. Concerned that the two combatants just might run another

dead heat, Beattie orders that the electric timing be recorded to hundredths of a second — just in case.

Saturday's race starts out true to form. Hovland arrives keyed up and raring to go. Armstrong is his usual calm, controlled self, but his ready smile seems a bit thin and doesn't flash nearly as readily as before.

Off to one side, other NASTAR skiers are getting down their bets, the East for Armstrong, the Midwest solidly behind Hovland.

Hovland, third into the gate, poles furiously out of the start and begins a slashing, lunging assault on the course. Slamming one gate, skidding precariously at another, he summons every measure of his considerable athletic ability. And when this exercise in ski-racing brinkmanship ends, Hovland's time is a glittering 31.93 seconds, again the best of all competitors. It appears he's done it again.

But now all eyes are on Armstrong at the top of the course. Quick, acrobatic, he seems to bounce through the gates without even touching the snow. But is he really going as fast as Hovland?

Skating wildly at the finish, he flashes through the electric eye, slams to a stop and looks around expectantly for the time. The loudspeaker crackles and the words boom over the mountain. "The time for Jack Armstrong: 31.67 seconds."

Armstrong breaks into a huge grin, even for him, throws his poles high into the air and jumps a good three feet off the snow, skis and all.

Dejected, Hovland offers a perfunctory handshake and then speeds off downhill.

But this doesn't end the struggle between the two. To make the weekend even spicier, Beattie (borrowing from his pro-skiing format) schedules an interesting sideshow to the main event. He calls it the NASTAR Challenge — a round-robin affair that's sure to get these zany citizen-skiers fired up all over again.

The course is set up for two

parallel slalom runs of head-to-head competition from start to finish. All of the racers in each age group must meet the others in round-robin competition.

The dual-slalom action begins. Although no one ever seems to be able to figure out how the results are being scored, no one really seems to care—the race is the thing. One by one skiers are eliminated. The field narrows.

As the Saturday action nears to a close, both Hovland and Armstrong are still unbeaten in their class. What's coming seems obvious: A head-to-head meeting—a grudge match—between the two is on the way.

When the twin starting gates swing open, Armstrong shoots quickly ahead. Hovland, trying desperately to catch up, pushes too hard. Slamming hard into a rut, he skids past the next gate and off the course. Armstrong has won again.

Hovland is fit to be tied. "I got messed up on the starting time and had been off free skiing when they called us to the gate," he fumes. "My legs were still shaking. How could they expect me to ski like that?"

Later, at the farewell banquet, he is still piqued. "That Armstrong is just unreal," he sputters. "Why he even goes to a racing camp every year to get ready for this. I'm lucky if I get any practice."

Meanwhile, on the other side of the room, Jack Armstrong just sits there, with that big, wide, all-American grin.

A new Beattie ruling makes it impossible for medal winners to repeat at the NASTAR finals in 1973, so the long saga of Armstrong and Hovland may finally be at an end.

For most of the racers, the farewell talk centers on giving it another try—at next year's finals. But to do it, they'll have to beat thousands of other recreational skiers across the country before April, 1973. Competition is getting keener. The Citizen Olympics have arrived. □



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Photos by Buzz Soard

# ASHCROFT REBORN

ASPEN'S NEIGHBOR COMES  
OF SKI TOURING AGE

By Lois Barr

SOME 14 MILES SOUTH OF ASPEN off Colorado 82 is the tiny town of Ashcroft. Back in the early 1880s, Ashcroft was a rugged but lively little silver mining settlement with a population of more than 1,000. But the fortunes of mining towns are never certain. By the late 1880s most of Ashcroft's residents had moved to Aspen in a new rush for silver, and its buildings stood deserted and deteriorating in their spectacular mountain setting. Until a few years ago Ashcroft was only a handful of dilapidated, graying structures recalling one more boom that went bust.

But the Ashcroft area still hid a treasure — a treasure which might one day exceed all the riches taken from its hills nearly a century ago.

Ashcroft's wealth lay in its snow, its scenery and its atmosphere. And at least one man, Theodore S. "Ted" Ryan, a product of New York and



Connecticut, came to know of that wealth and first dreamed of developing its potential in the summer of 1936.

Interrupted by World War II, early plans for an alpine ski resort at Ashcroft failed to materialize. But just a little over a year ago, Ted Ryan and

his wife Ruthie reawakened public interest in the Ashcroft valley by developing the area as a ski-touring center.

Called Ashcroft Ski Tours Unlimited, the touring complex was opened in December, 1971, on what Ryan calls "the 35th anniversary of the dawn of alpine skiing in Aspen." Ashcroft Ski Tours is an outgrowth (and technically a division) of the Highland-Bavarian Corporation, which was formed in 1936 by a group of twentieth-century pioneers intent on bringing skiing to the Aspen area.

The ski area's logo is a green Bavarian-style

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from family recipes and tea of a delicate Toklat mix.

The skier can return to King Cabin via several routes over a variety of terrain, including one which passes through the town of Ashcroft itself where the skier may peer into the old buildings. If Ryan happens to be along, one can count on an interesting discourse about the town's history.

Skiers who spend more than a day in the area can take trips into the high country and stay overnight at any of several mountain huts built and maintained by the US Ski Association and currently supervised by Fred Braun of Aspen. These include the Markley Hut off Taylor Pass Road, the Tagert Hut on the way to Taylor Pass, and the Lindley Hut below Star Peak that burned last winter but has since been reconstructed by volunteers under Braun's direction.

Those who wish to stay in the new Toklat Alpine Chalet, about a three-hour climb above the cookhouse, must make reservations through Ashcroft Ski Tours. A guide will be provided and Toklat will furnish tasty meals — including lunch the first day, a hot evening meal, and breakfast and lunch the following day.

Ashcroft Ski Tours also offers an evening supper excursion. For ten dollars skiers get ski rentals, a guide, miner's lights (when the moon isn't shining) and a cozy dinner.

The area's trails are maintained by employees who wear snowshoes and pack the snow to a width of six to eight feet. This simplifies poling and makes room for "braking" in the steeper spots. Otherwise every effort is made to "leave nature undisturbed" in the words of John Marshall — sometimes known as the "poet in residence" because he writes new verses each morning for the blackboard at King Cabin.

Ski grooves are set at a width of from six to seven inches by a homemade track-setting device pulled by a snowmobile which Ryan tolerates only as a utility device. The track-setter's purpose is to break up hardened snow where necessary, push it aside and smooth it down so that the ski tourer experiences comparatively effortless gliding over every kind of terrain.

Ryan now divides his time between Sharon, Connecticut, where he raises champion Aberdeen Angus cattle, and Aspen, where ski touring is gaining popularity. "Some of the greatest enthusiasm has come from out-of-state people who didn't know what ski touring was all about," Ryan observes. "Many of them are already sending friends back to us from both east and west

— and some have come for as long as two weeks just for ski touring.”

About 1,600-skier days helped the Ashcroft operation go a long way toward breaking even the first season. But profit isn't foremost in Ryan's mind. "My wife and I love this valley," he explains. "We've come back here year after year with family and friends. Suddenly, in September of '71, we said to each other, 'Why not let the public share the beauty of the place?' Just opening it to quality-type cross-country has given us enormous pleasure."

Whether the operation will become a financial success is still questionable. Ryan admits to "learning as we go" and says that if the demand justifies it, he might consider building a small, simple alpine-type lodge on the property "to accommodate those who enjoy this kind of winter experience."

The only ski operation vaguely comparable to Ryan's is that which evolved around the Trapp Family Lodge in Stowe, Vermont. "We are still the only ones who charge a trail fee for ski touring," Ryan allows. "But we are also the only ones who maintain protected trails in one of the most beautiful valleys anywhere."

Ashcroft Ski Tours Unlimited represents a

story that goes back nearly 40 years. It began in the early 1930s when Ryan spent two winters in Europe and then attended the 1936 Winter Olympics at Garmisch, Germany. Prior to that, Ryan had been introduced to skiing in the form of cross-country touring on the Maple Leaf Trail in the Canadian Laurentians.

While in Europe he met William M.L. "Billy" Fiske, III, a student at Cambridge University who had captained the victorious US bobsled team in the Winter Olympics of 1932. During his lifetime, Fiske held the world's record for the Cresta Run in St. Moritz — a so-called "skeleton run" where steep banks and icy curves were widely known as a test of a man's courage. According to tradition, any Britisher who even negotiated the course was considered officer material by the army.

"Billy and I and a dozen other spectators at the Olympic Games in 1936 wondered why we all had to battle the Atlantic for six to ten days to find ski slopes comparable to Europe's," Ryan recounts. "If any of us found anything close to home that looked like Austria or Switzerland, we vowed we would all pitch in to create an American St. Moritz."

Following the Olympics, Ryan published





PHOTO BY PETER RUNYON

sporting prints and books with the Gosden Head Press in New York, while Fiske was investing in motion pictures in California. At the Polo Club in Pasadena, Fiske made the acquaintance of an erstwhile Aspenite — T. J. Flynn — who tried to sell Fiske a silver mine.

“Billy had no interest in a silver mine,” Ryan relates, “but when T. J. Flynn produced photographs of the area, Fiske’s heart beat a bit quicker and his mind clicked faster. The mountain country pictured by Flynn seemed to be just what we were all looking for.”

Deciding to give the country a closer look, Fiske and companions Paddy Green, Jack Heaton and Robert A. Rowan (now president of a real estate firm in Los Angeles bearing his name), hedgehopped in a single-engine plane from Pasadena to Glenwood Springs where they were met by Flynn.

“It was a planeload of brave young men,” Ryan recalls, “three of whom were later to distinguish themselves as pilots in the RAF.”

Flynn drove them to Aspen, escorted them to the Midnight Mine and introduced them to the proprietor-brothers Frank and Fred Willoughby, who provided transportation up Richmond Hill.

“Green, Heaton and Fiske — inspired by the sight of alpine meadows which so closely resembled the Arlberg — leapt from the Willoughbys’ cat-track and raced the last hundred yards to the top of what is now known as Aspen Mountain.”

A few days later, Fiske called Ryan in New York. “Ted,” he said excitedly, “I think we’ve got it.” And thus — after a few more phone calls to various corners of the United States — was born the first ski corporation in Colorado.

Fiske and friends acquired an option on two properties flanking Aspen Mountain. One was Tagert’s Lake Ranch off the Independence Pass Road near Difficult Creek. The other was Highland Ranch at the junction of Castle and Conundrum Creeks.

Highland Ranch seemed the ideal place for a lodge. It could accommodate a few ski enthusiasts, as well as the experts Fiske and his friends knew were needed to scout and prove out the alpine skiing possibilities.

Recalling happy memories of Garmisch and environs, they named their company the Highland-Bavarian Corporation and started the first ski lodge on the western slopes of Colorado. Fiske and Ryan cleared brush from the first ski



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Read Michael Brady, "Nordic Touring and Cross Country Skiing," and Michael Brady, Lorns Olav Skjemstad, "Waxing Guide."



MOUNTAIN SPORTS CORP.  
San Fernando, California 91341

trail ever cut in Pitkin County.

There was no holding back on the lodge, which was to accommodate 16 persons in two bunkrooms with showers at seven dollars per day American plan. The architect was Gordon Kauffman, who had designed the Jockey Club at Santa Anita. The decorations of Bavarian figures under the eaves of the main building were by Disney studio artist Jimmie Brodrero. Brodrero's wife selected furniture and set the decor for the interior where a picture window looked up-valley to Ashcroft Mountain.

Near the lodge they built a barn to shelter four horses and a sleigh, with room to accommodate resident manager T. J. Flynn and the mountain experts they planned to import from Europe.

Bill Tagert, who had carried the mail over the wagon road to Ashcroft in earlier days, was to take their visitors to the Little Annie Mine at fifty cents apiece — possibly the cheapest lift any skier has enjoyed before or since.

From there they could climb the slopes of Little Annie Basin and ski on back to Highland. Those who felt more adventurous could attach climbing skins to their skis, go to the top of Richmond Hill and wind their way down through Tourtelotte Park and on to Aspen over hairpin wagon trails.

The project drew the attention of the *Aspen Times*, which on November 26, 1936, reported: "These men are offering Aspen and this immediate territory and the State of Colorado one of the greatest winter sports resorts in the entire United States and Europe. If this program is carried out to its conclusion, thousands and thousands of snow fans will spend their winters in Aspen instead of journeying to far distant lands for their hobbies and recreation. . . ."

"For the past month nearly 20 men have been employed on the program and a beautiful lodge nearly 40x70 feet is now being built on the banks of Castle Creek. Some of the ski courses are nearly

30 miles long. Another has a 14-mile downgrade stretch all in one straight line and many other shorter runs are being blazed for those who do not wish to take cross-country trips."

More importantly, the country was being scouted by Andre Roch of Davos, Switzerland, and his assistant, Gunther Langes of Bolzano, Italy, both of whom had been brought to Aspen by Fiske and friends.

Roch, a noted mountaineer, had earned an engineering degree at Washington State University.

After a six-month study of snow depths and quality, vertical drops, accessibility, and other pertinent characteristics, the two men wrote an in-depth report on the area:

"Aspen Mountain could be better than any ski area in America. But if you moved up Castle Creek six miles from the Highland-Bavarian Lodge and acquired the Ashcroft valley, you could develop a fabulous ski area — better than anything in Switzerland."

The concept was to take in the whole Hayden complex, plus Cathedral Lake Basin, the Pearl Pass area, Cooper Basin and past Taylor Peak and Italian Hill into the Express Creek drainage.

Roch outlined a ski area that would have in places a gross vertical drop of 5,100 feet — dwarfing any present-day ski area. They also recommended a Zermatt-type hotel perched on a ridge below Hayden Peak and a Swiss-type tramway running from Ashcroft to Hayden.

American Steel and Wire estimated the cost of such a transport system at a million and half dollars, and the Colorado State Legislature created the Mount Hayden Tramway Commission to help in its development.

"We preferred the Ashcroft valley to Aspen at the time," Ryan admits. "Aspen was pretty much down at the heels, while in Ashcroft we could start fresh, so to speak, and build a complete alpine village."

After the corporation purchased

the land, Fiske and friends traveled the country trying to interest banks, railroads and other big money concerns in investing in the development. Ryan's office in New York became eastern headquarters for the Highland-Bavarian Corporation. But the Ashcroft project failed to materialize before World War II put an end to it.

Fiske, who had signed with the RAF Defense of London Squadron 601 while still a student at Cambridge, was called up and, during the Battle of Britain, was mortally wounded. He managed to land his Spitfire at an airfield south of London before he died. Fiske was the first American to be killed in action with the RAF in World War II, and a plaque to his memory was placed in St. Paul's Cathedral, London.

After Pearl Harbor, Ryan offered the US Army a lease on the corporation's land in Ashcroft at "a dollar for the duration of the war." His aim was to expose the area to the newly formed ski troops, then being promoted by Minot "Minnie" Dole. This became a reality when the Ashcroft Test Detachment from the 87th Infantry arrived in August, 1942, and later went to Camp Hale to form the cadre for the Tenth Mountain Division.

"They never forgot this place," Ryan declares, "and they brought the best skiers in the country back here to see it and to test the Roch Run which Andre had laid out."

Ryan, who had joined the OSS, came back from the war with a deeper sense of purpose and responsibility. He and his wife decided to bring up their three children in Connecticut because the educational opportunities were better there than in Aspen.

He soon became active in community affairs, served three terms in the State Senate in Hartford, and was later named Republican National Committeeman for Connecticut, a position he held for six years.

But the Ryan family continued to visit Aspen regularly, and in the

winter of 1947 Ted knew that some former ski troopers, including Friedl Pfeifer, Johnny Litchfield and Percy Rideout, were well advanced in establishing a major ski area on Aspen Mountain. This group had joined with Walter Paepcke, a wealthy Chicago industrialist, who was primarily interested in restoring the cultural glories of Victorian Aspen.

Under Paepcke's persuasion, Ryan invested in the newly formed Aspen Company and Aspen Ski Corporation and boosted the venture among acquaintances at home. He quickly realized that the last thing Aspen needed was another competing ski area at Ashcroft.

In fact, when Joe Ryan (Ted's cousin who had established the Mont Tremblant Ski Area in the Laurentians) came out to look things over in Aspen, he told Ted, "They'll never find you out here."

By 1963, Ryan had acquired all the stock in Highland-Bavarian Corporation, which had been dormant while the Aspen ski complex expanded toward Buttermilk, Aspen Highlands and Snowmass.

Highland-Bavarian had originally owned about 500 acres in the Ashcroft valley and Ryan had picked up other acreage, including two claims on Hayden Peak, which he'd purchased to effect a long-delayed land exchange with the Forest Service. Several years ago Ryan also bought the Ashcrofters Boys Camp on Pine Creek "to bring it back into the fold."

"Some day public demand may require a ski complex on Mount Hayden," Ryan adds, "but if such a development ever comes, I'm afraid I won't be around to ski it."

Ryan, his wife and family, now spend their summer weekends in the remodeled schoolhouse that was moved there from the village of Catherine, Colorado.

With the growing popularity of cross-country skiing and the establishment of Ashcroft Ski Tours Unlimited, Ryan claims to have gone the full circle. "I'm now back to ski touring—and enjoying it!" □



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## Twin Lake Towers



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Developed and built by Forest City Enterprises, Inc. Cleveland, Ohio

## Highlands runs weekly Hexcel race

At 12 noon every Friday, Aspen Highlands holds a downhill speed gate event, the Hexcel Cup race.

Contestants race from a standing start to the finish gate and their speed is recorded.

At the end of the ski year, the skier with the highest recorded speed will receive a pair of Hexcel racing skis, and nine runners-up will receive Hexcel belt buckles.

Aspenite Raoul Wille is in lead after the opening event with a speed of 55.8 miles per hour.

Aspen Flyer 1/12/73

## Lift ticket exchange planned by 2 areas

Announcement of a lift ticket exchange system between the Aspen Highlands and Crested Butte ski areas this week accompanied the beginning of a new air service between the ski towns of Aspen and Crested Butte.

The areas said their seven-day lift tickets will be interchangeable.

According to Ralph Walton, Jr., president of Crested Butte Development Corp. which owns the ski area, "Both Aspen Highlands and Crested Butte are destination resorts, which draw vacation skiers who stay a week or more. The ticket exchange will give them a day of something different."

Crested Butte Air Service opened regular flights between Aspen and

Crested Butte last week, receiving their PUC permission on Nov. 30.

Four flights are made daily to Aspen and return.

The air trip, between the two towns is only 20 miles, but to drive between them takes about four hours, as no direct land route is open in winter.

The aircraft is a single-engine Helio Courier STOL (short takeoff and landing). Normally a six-place plane, it has been modified to carry three skiers with skis and baggage. Fare is \$8 one way.

Cross-country skiers can take advantage of the air service by making the 20 mile trip one way on skis with certified mountain guides and then making the return trip by plane.

Aspen Times Jan 11, 1973

A SPECIAL  
ADVERTISING  
SUPPLEMENT

Reprinted from Southern Living Magazine  
December 1972



*GLM means never having to say you're sorry.*

The finest ski school in Aspen  
features the Clif Taylor GLM technique (he's the man who invented it)  
plus traditional length ski instruction.

11 lifts. Fun NASTAR races. Wine and cheese picnics.

The Highlands isn't quite like any mountain you've ever skied before.

**ASPEN HIGHLANDS/THE OTHER ASPEN**

## Highlands To Offer Free Ski Race Lessons

Aspen Highlands ski area will offer free ski racing lessons by professional NASTAR instructors (pacesetters) to anyone under 18 years of age on Saturday, January 20. This is one of 81 locations throughout the nation to offer these free lessons as part of Pepsi-Cola's "National Learn To Ski Race Day."

"This may be the single most important day in the history of American ski racing," said Bob Beattie, the former U.S. Olympic ski coach who is now commissioner of Pepsi-Cola Junior NASTAR (National Standard Race).

According to Beattie, this is the first time that boys and girls will be given a free ski racing lesson on such a massive scale. He estimates that up to eight thousand youngsters across the nation will be given instructions. Normal cost of this sort of training is high, he said.

"Not only is this program a fine thing for the individual but it also emphasizes the need for developing more ski racers to meet international competition," Beattie said. "We are years away from winning consistently on the international ski circuit. One way we can overcome the gap is through an accelerated youth program such as this."

"National Learn To Ski Race Day" is part of Pepsi-Cola Junior NASTAR program which Pepsi-Cola Company is sponsoring nationwide to encourage young people to participate in recreational ski racing.

## Highlands To Host NASTAR Race

Two new features have been added to this season's third annual Aspen Highlands Winterskol NASTAR ski race, a women's Schlitz Trophy and a dual giant slalom course.

The race, Jan. 26, can be entered free by the first 120 men and women skiers over 18. Usually there is a \$2 entry fee.

Identical giant slalom courses will be set up on the Golden Horn run side by side. George Gorden, NASTAR coordinator here, said that "head to head" racing will only be for fun. Elapsed time on the course determines the trophy winners.

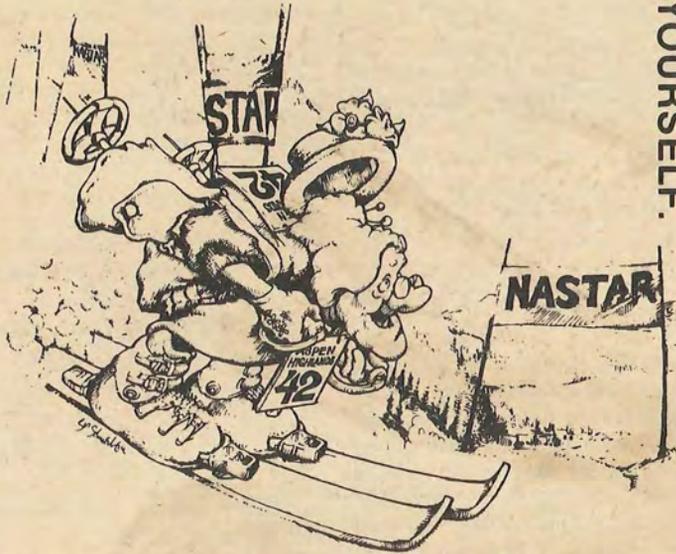
Aspen Highlands, one of 81 NASTAR (National Standard Race) ski areas across the country, hosted the Schlitz NASTAR national finals last spring. This year they will be at Alpine Meadows, Calif., April 13-14.

Aspen Today Jan 17, 1973

**THE ONLY PERSON YOU HAVE  
TO BEAT IN A NASTAR RACE**

7, 1973

**IS YOURSELF.**



\$2.00 and 2 skies puts you in a NASTAR Race at Aspen Highlands. This nationally sanctioned "recreational race" pits you against your own handicap—a lot like golf.

So, if you're having a hot day, you'll probably come away a winner. Regardless, you'll come away having had a super time.

NASTAR Races are held at Aspen Highlands every Tues., Wed. and Thurs. at 12:00 noon.

The Highlands also offers the finest in GLM ski instruction. Sensational after-ski fun. And NASTAR Races.

**ASPEN HIGHLANDS/THE OTHER ASPEN**

*Aspen Today Jan 17, 1973*

# Apres Ski Entertainment



Thursday, January 18, 1973

Every afternoon at Aspen Highlands, Swamproot, a combination of band members from the Black Pearl and Liberty, plays country

rock for dancing.

Bettina Mueller photo

## Highlands offers free ski racing lessons Saturday

Free ski racing lessons are being offered to anyone under 18 years of age. They will be taught this Saturday, Jan. 20 by professional NASTAR instructors at the Aspen Highlands Ski Area.

Highlands is one of 81 ski areas across the United States to offer these free lessons as part of Pepsi-Cola's "National Learn To Ski Race Day."

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GLASS OF AFTER SKI WINE,  
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**BUT IF YOU'RE AFTER  
A WILD FUNKY BAND,  
TRY ASPEN HIGHLANDS.**

Aspen Highlands offers The Christian Endeavor Bar and The Club Room.

The Christian Endeavor is great for foot-stomping, spirit-soaring, seeing friends and sensational sounds.

The Club Room is small, intimate, quieter... a place to talk.

Both are open till 6:00 pm daily. Free bus transportation to and from town.

The Highlands also offers NASTAR Races. The finest GLM ski instruction. And one beautiful ski mountain.

**ASPEN HIGHLANDS/THE OTHER ASPEN**

*Aspen Times Jan 18, 1973*

# Highlands, Lemos to meet in court

Selection of an impartial six-man jury for the civil case, Don Lemos versus Aspen Highlands Ski Corp and Whipple Jones, was long and difficult in District Court yesterday, Jan. 17.

The selection was not completed until 5:45 PM.

During the morning session of voir dire, jury selection, three of the original 16 prospective jurors were excused which left only 13, one short of the 14 required to produce a jury of six if all eight possible peremptory dismissals are exercised.

Several persons called up for jury duty did not appear.

After the three were excused, Judge George Lohr resorted to the abrupt procedure of ordering the

Sheriff's Department and Aspen Police Department to bring in possible jurors off the streets, and by 3 PM 22 had been brought in.

Because of the short notice to those 22, several were excused immediately after they explained their presence was necessary elsewhere and they could not arrange for replacements.

One man who was excused told the court, "I've only been here for two days, and I'm not sure I'm staying." He added that if he missed his second day at work, he might lose his job.

To select jurors, Judge Lohr questioned the prospects on many points including whether they might have any interest in the proceedings, or know any of the witnesses to be called in.

This case dates back to Dec., 1970 when Lemos was a Fred Iselin instructor at Aspen Highlands. Reports of events during that month conflicted.

Lemos and Aspen Highlands disputed whether or not Lemos or any other person had the right to give private, "underground," lessons on the mountain. It was reported that Aspen Highlands revoked his season pass, and that when he entered a lift line with a day pass the following day, Highlands employees removed him. Lemos claimed that he was injured during the removal.

Lemos had charged Aspen Highlands and principal owner Jones with breach of contract, assault and battery, and negligence.

He is represented by attorney Carl R. Nutzhorn.

The defendants are represented by Denver attorneys Kenneth L. Star and Richard McLean.

Judge Lohr estimated that the trial would end Friday evening, Jan. 19.

He ruled isolation of the jurors unnecessary and ordered them not to discuss or read about the case.

In a separate case, Lemos has filed for damages from Buttermilk Mountain Skiing Corporation.

Aspen Times

Jan 18, 1973

# Lemos loses case after 3-day trial

After a three-day trial, Don Lemos lost the case he had brought against Aspen Highlands Skiing Corp and Whipple Van Ness Jones, its principal stockholder.

The jury, five women and one man, deliberated over an hour Saturday afternoon, Jan. 20, to reach their verdict for the defendants, against both of Lemos' claims — breach of contract and battery.

The case dates back to an incident of Dec. 26, 1970, when ski instructor Lemos was removed physically from a lift line at Aspen Highlands by several of its employees on an order by Jones.

By the time of the trial, Lemos had reduced the sum he was seeking for alleged breach of contract from \$5,000 to a nominal \$1, but he consistently sought \$15,000 for alleged actual damages which were medical bills and loss of income.

In addition he sought exemplary damages of \$15,000, not as a compensation to him, but as a punishment to Aspen Highlands for having allegedly committed battery, and as an example to others. When the jury found Aspen Highlands not guilty of battery, exemplary damages were automatically overruled as a possibility.

Several days following the trial, Lemos stated to the Aspen Times: "Aspen Highlands did not win this law suit. I lost it, and this is most significant. It was only a battle, however, not the war, and in no way affects the major issue of the right of a qualified ski instructor to teach on our public lands. I shall continue to pursue my suit against the Department of Agriculture and establish this right."

Lemos felt that many had been confused over the issue of the trial last week, which essentially was confined to attempts to prove or disprove allegations of breach of contract and battery. The question of whether or not a private ski instructor has the right to teach at Aspen Highlands or any other ski area was not an issue.

The suit Lemos has brought against the Department of Agriculture will attempt to establish that right, Lemos said, and is pending before a federal court.

His lawyer, Carl Nutzhorn stated, "It is the plaintiff's position that we will file a motion for a new trial in District Court in Pitkin County."

Aspen Highlands and Jones were defended by Richard C McLean of Sheldon, Bayer, McLean & Glasman of Denver, and by

Kenneth L. Starr of Ireland, Stapleton, Pryor & Holmes also of Denver.

The trial, originally expected to conclude Friday, was extended to include an extra day, Saturday. (Monday was not possible because one of the jurors could not be present.)

It ran behind schedule because Wednesday the day opening statements were to be delivered, was spent entirely for jury selection.

—0—

To prove that Aspen Highlands had breached a contract with Lemos, Nutzhorn had to first establish that there had indeed been a contract.

Lemos testified that he had entered a contract or "deal" with Jones at the beginning of the 1970-71 ski season whereby he could teach skiing at Aspen Highlands independent of the established ski school.

Under the alleged contract or so-called "deal," Lemos said he was to receive compensation from his students, and Aspen Highlands was to benefit from the students' purchase of lift tickets.

Aspen Highlands and Jones denied the existence of any such contract or "deal." In his closing argument, attorney Starr maintained that a man of Whipple Jones' "business caution and expertise" would not have entered such a contract orally without its being documented in writing.

He argued that since Jones had requested that even a proposal for such a contract be in writing, which it was, surely an actual contract would also be in writing.

During the trial, Starr cross examined Lemos, directing questions to what he considered inconsistencies between Lemos' trial testimony and his testimony taken in a deposition June 16, 1972.

Starr discovered from Lemos that he, Lemos, had never completed negotiations with the Forest Service to teach on Forest Service land because he never paid for a permit, and that he had known the insurance problem (to cover him if he taught independently of the established ski school) was never solved.

According to the defense, Jones telephoned Lemos after he found there was a problem with insurance coverage, and told him they could not proceed with the proposed plan. He subsequently wrote a letter to Lemos to the same effect.

One of the instructions on law to the jury by Judge George Lohr stated: "In order for a contract to

exist, it is necessary that it be supported by consideration. If you find that under the contractual arrangement which Don Lemos

claims he had with the defendants that he was not required to do any act or give anything of value in exchange for the promise of

defendants to permit him to teach skiing at Aspen Highlands, then

—Continued on Page 2-B

# Highlands race to have new features

Two new features — a woman's Schlitz Trophy and a dual giant slalom course — have been added

to this season's third annual Aspen Highlands Winterskol NASTAR ski race. on Jan. 26.

During the first two years of the competition the Schlitz Cup was awarded only to the overall winner.

George Gordon, NASTAR coordinator here, said the race could be entered free by the first 120 men and women skiers age 18 and older.

Identical giant slalom courses, side by side, will be set on Golden Horn run. The "head to head" racing, however, will only be for fun Gordon said. Elapsed time on the course determines trophy winners.

Aspen Highlands is one of 81 NASTAR ski areas across the United States. NASTAR is for recreational skiers who race against "par" set by professional pace-setters.

*Aspen Times  
Jan 25, 1973*

## Ski area says business good

Aspen Highlands has announced that it is "having "another record year."

For the fourth consecutive year, results are substantially ahead of the previous year's opening 49 days, according to area officials.

Paid lift tickets through Jan. 10 are up slightly more than 30 per cent and ski school lessons are ahead of last year, the officials said.



01.30.802

Highlands Tow Troupe - Jan 1973 in parking lot



01.30 803 →

Exhibition Parking lot



Danny Lovison  
Bottom of exhibition  
January 1973

01.30.804



01.30.805

Midway 1973

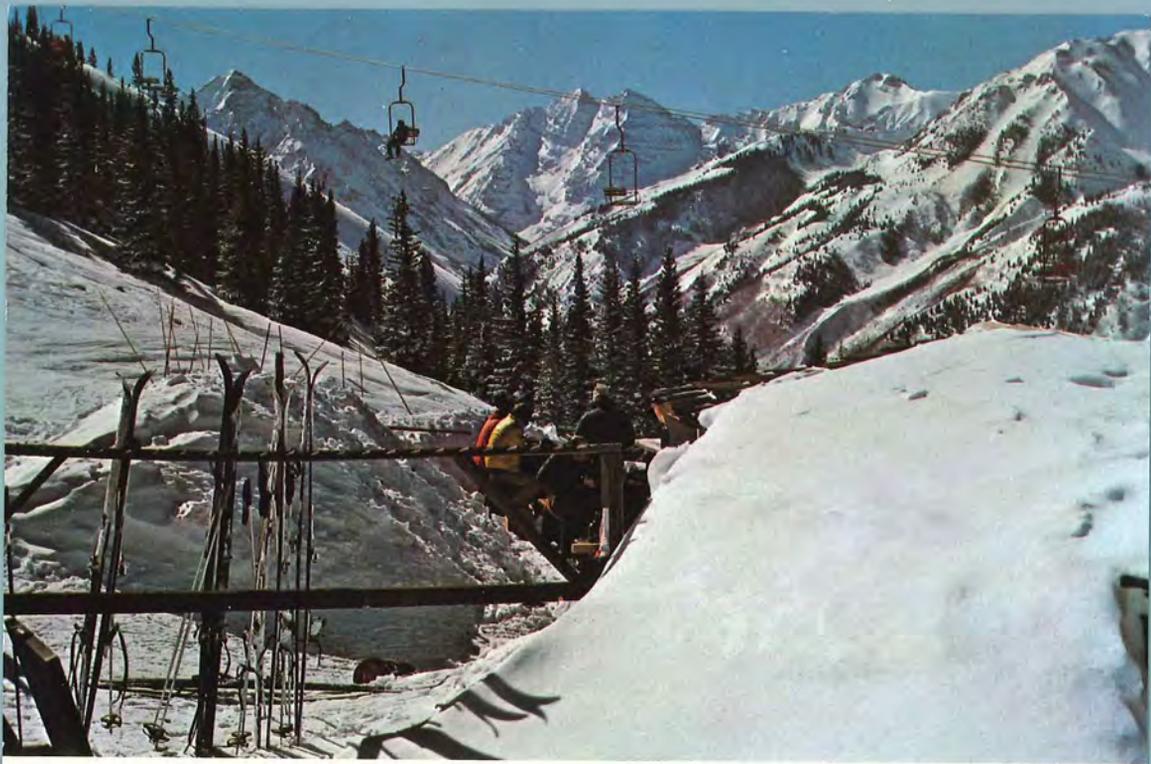


merry-go-round

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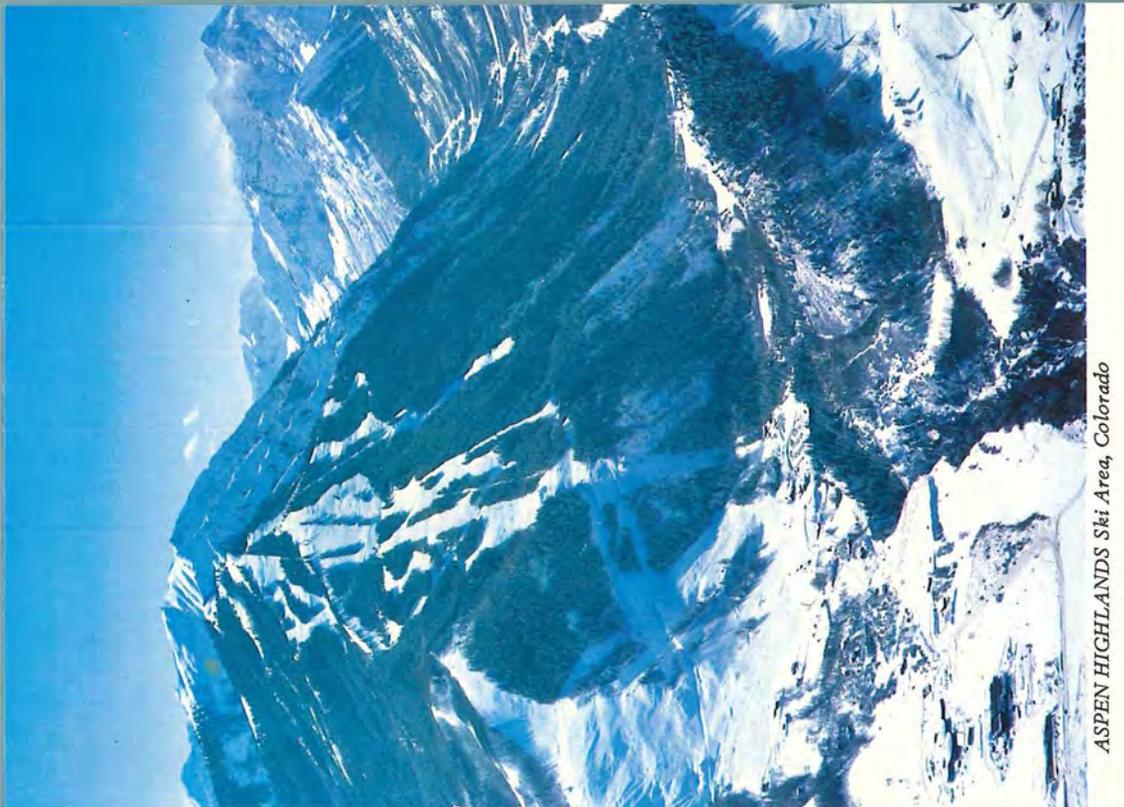


outside grill  
January 1973

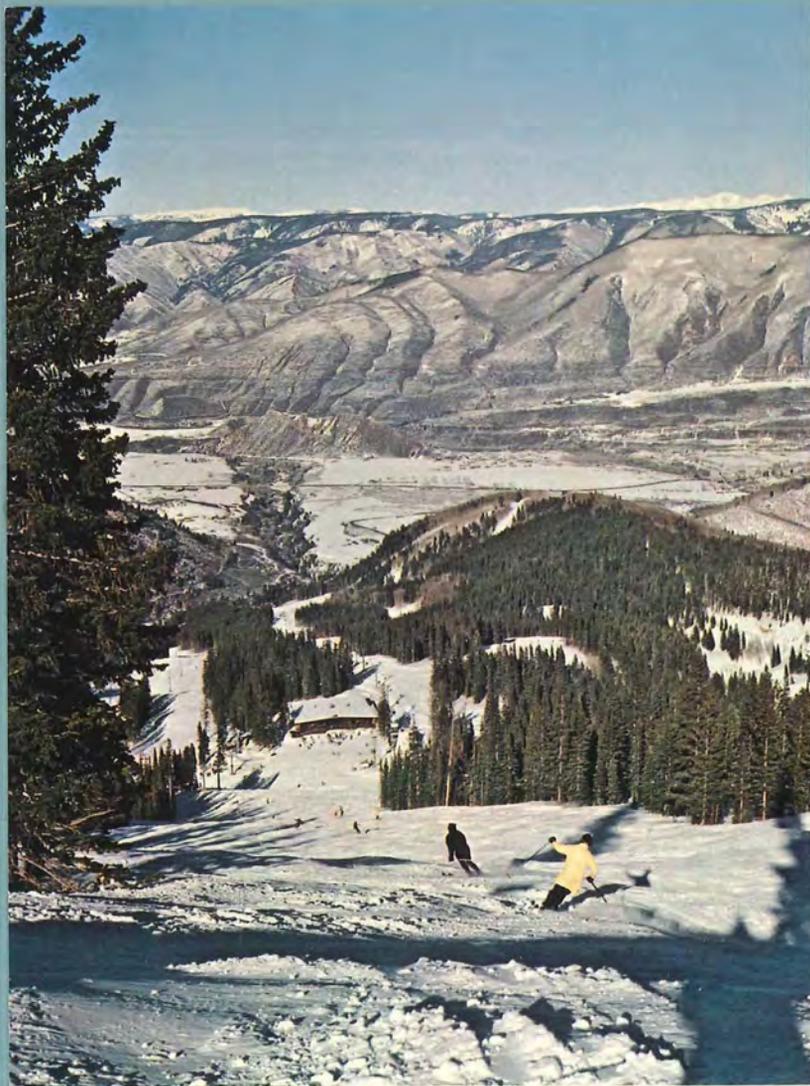


*Aspen Highlands*

Photo by Maureen Gauba



*ASPEN HIGHLANDS Ski Area, Colorado*



*Aspen Highlands*

Photo by Maureen Gauba

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**ASPEN HIGHLANDS/THE OTHER ASPEN**

# NASTAR,

February 1, 1973 The Aspen Times Page 15-C

## Hot dog test draw crowds

A free NASTAR race and hot dog contest drew Winterskol crowds to the Aspen Highlands last Friday and talent show finalists drew them to the Holiday Inn in the evening.

Jill Jarboe earned top score from the judges for amateur performers at the talent show and the Tzigane Baalalaikas won the professional category while a song by Dan Ford took top prize among songs.

In the free NASTAR race Frank Emery and Kendaly Shimer beat 120 other entrants to win the top

prizes for men and women. Winning times were 29.1 seconds and 31.0 seconds.

There were 85 participants in the hot dog contest and it is reported that several more were unable to get by the spectator traffic to reach the slopes. Todd Carlstrom earned most points to win the event.

Other winners in the talent contest were Don Goodwin, 2nd, and Bill Plath, 3rd, among amateurs; The Gold Rush and Jim Lampe tied for 2nd among professionals and Jill Jarboe was 2nd, and Gary Butler 3rd for songs.

Other fast times in the NASTAR race were posted by Keith Long, 29.4; Tom Kimbell, 29.6; Fran Mainello, 29.7; Bruce Munch, 29.9; Chuck Woessner and Kurt Ramel, 30.0; John Mika, 30.1; Keith Della Penna, 30.4; and Scott Deegan, 31.0;

Behind Carlstrom in the hot dog scoring was Mike King, 2nd; Geraldine Shimer, 3rd; Ken Sawyer, 4th; Steve Lee, 5th; Scott Magrino, 6th; Victor Fessel, 7th; Sandy Santucci, 8th; Mike Pokress, 9th; and Hoppy Gross, 10th.

Carlstrom and King each earned

54 points for their best jump, but since Carlstrom had a better alternative jump and a better total score he was judged the winner.

Ms Shimer's best jump was one point below the winner's, but her total score equalled that posted by the winner.



Ski School Director, Lefty Brinkman and his friends.

photo: Charles Gould Photography

**THE KEY TO THE SUCCESS** of the Graduated Length Method of ski instruction is the lack of any set time limit for advancement. Students graduate from shorter to longer skis as their proficiency and confidence increases.

Aspen Highlands teaches the "real" GLM. The technique is based on 13 standard exercises which consist of foot, leg, and hip turns; Pivot Point exercises involving the heels, balls of the feet, and toes; Balance exercises, unweighting exercises, and control exercises. The 13 exercises are given to the student during his first day on ski. As with everything else at Aspen Highlands, the main emphasis is on fun.

The Aspen Highlands Ski School is the only ski school in the country where instructors can come and be certified in the Graduated Length Method. For the past three years instructors from the 120 U.S. ski schools that teach the GLM technique have come to the Highlands for the certification clinic. This year, the GLM certification ran from December 14, 1972 through December 16, 1972. It was conducted by Highlands Ski School Director Brinkman, and GLM instructors Bob Smith and Pepper Gomez. It was attended by 21 instructors, 11 received full GLM certification certificates.

January 27, 1973

## Aspen Highlands

Once again the mountain facilities at Aspen Highlands, Aspen, Colorado, have been expanded and improved. Skiers at the Highlands have returned to find a faster and more efficient lift operation, expanded restaurant facilities and widened ski runs.

Aspen Highlands' famous Exhibition Lift — formerly the longest double chairlift in the world — has been split in two. This season Exhibition one and Exhibition two will each carry twice as many skiers per hour up the highest vertical rise in Colorado.

At the same time, Olympic Lift, a favorite of many Highlands skiers, also gained sixty new chairs.

Nineteen new towers were thrust into the mountainside this past summer to carry the increased weight of more skiers, since 160 new double chairs were added to achieve this tremendous new capacity. New cables were installed, and a new engine house built at Quarterway. Every tower, old or new, was modified to bring it up to new safety standards.

The Merry-Go-Round restaurant at Midway has a new addition that doubles the seating capacity to accommodate up to 1200 skiers an hour. A new snack bar serving sandwiches and drinks will help relieve pressure at the other, indoor counters. And, on warm days the barbeque outside is a favorite with Highland's skiers.

The new addition and extended sun deck overlook The Red Onion Trail and offer a stunning view of the Heatherbedlam and Floradora runs from above.

The NASTAR race course at Aspen Highlands is a specially designed Giant Slalom set on the fabulous Goldern Horn run. The races are held each Tuesday, Wednesday and Thursday at 12 noon. Each participant races against a National Standard known as the NASTAR "Par."



The racer establishes his own personal NASTAR handicap in relation to this National "Par." There is both a Junior and Senior race and each has an entry fee of \$2.00.

Expert racers and instructors from Aspen Highlands set the course and electronically monitor the races. The section of Goldern Horn used for the NASTAR race is kept groomed and used exclusively for the event.

Winners are eligible for Bronze, Silver and Gold medals and the best 60 Gold medal participants will receive an all-expenses paid trip to the Schlitz/NASTAR Finals in the Spring.



Ms. Kendaly Shimer, winner of the Schlitz Cup, Winterskol NASTAR race at Aspen Highlands received a trophy presented by George Gordon, NASTAR Coordinator.

Chuck Gould photo

*Aspen Times  
Feb 7, 1973*



Recreational skier at the Finish Line in the recent Winterskol Schlitz NASTAR Race at Aspen Highlands.

Chuck Gould photo

## Two new NASTAR champs named

Aspen has two new Winterskol NASTAR champions — Frank Emery and Mrs. Kendaly Shimer. They were first in their classes in the special NASTAR race run for Winterskol at Aspen Highlands on Friday.

Both were presented with Schlitz Cups, from a NASTAR sponsor, the Jos. Schlitz Brewing Company of Milwaukee.

Bill Gorman of Schlitz made presentations, along with Hans Schwarz, the

Highlands' NASTAR pace setter, and Polly Bogart, national NASTAR coordinator.

Schwarz set a 28.0 second pace on the dual giant slalom course. Emery, A Highlands ski patrolman, finished in at 29.1. Second was Keith Long with 29.4 and third was Tom Kimbell, on the Highlands staff with 29.6

The race, free to entrants, drew 103 competitors. The woman's trophy was new this year. In 1971 and 1972, Brian Whipple won the Schlitz Cup. He has since moved to Sun Valley, Idaho.

The race was run on Golden Horn just prior to the Highlands' hot-dog and jumping contest.

Second in the women's class was Ellen Witteborg, a cashier at the Red Onion. Nancy Bogle, who won the women's race last year was third.

Ms Shimer from Clinton, N.Y. is the wife of Jerry Shimer, former member of the national men's alpine team and soon to join the professional racing circuit.

## A Highlands Andre's are top teams

A team from the Aspen Highlands and Andre's Restaurant shared top honors in the team races during Winterskol held Saturday, Jan. 27.

The Aspen Highlands B Team ended the series of elimination races in the number one spot overall and Andre's took top honors for restaurants while earning a second overall position.

Fifteen teams entered the final races during Winterskol after having survived a series of elimination races the previous week. Each team was limited to three men and a woman.

Racing for the Aspen Highlands winning team were Alice Daly, Hans Schwartz, Kurt Ramel and Chuck Woessner.

Schnukie Ulyrich, Jeff Smith, Rollins Snelling and Michael Pokress represented Andre's. Ms Ulyrich is 12 years old and the daughter of the restaurant owners.

Although other results were not announced, it is known that the Aspen Highlands A team ended the day in third position and was the winner of the elimination races.

## Aspen Highlands cracks down on reckless skiing

A special committee to evaluate the facts behind reckless and careless skiing has been formed at the Aspen Highlands Ski Area.

The committee is composed of representatives of the Ski Patrol, Ski School, Ticket Control, Customer Service and the Public Relations Dept.

It meets every Saturday morning and reviews the circumstances of each alleged violation of Highlands skiing regulations.

Each person involved in a complaint presents his side of the story before any action is taken. To date six sufficiently serious complaints have been aired. Four involve reckless skiing and two involve abuse of student lift ticket privileges.

Three Season Tickets have been rescinded for two week periods. One has been revoked for the season and two have been returned to the owners.

The procedure has been instituted to protect the skier guests of Aspen Highlands from accidents caused by reckless skiing.

# ASPEN HIGHLANDS

*... the other Aspen*

*the Highland's fabulous runs: Moment of Truth, Loges, Olympic, The Wall and Limelight*

I've always thought Aspen Highlands has been slightly maligned. You know how it goes . . .

"Hey. Where'd ya ski today?"  
 "Ajax, ya dope. Where else!" (All with much flashing of jet stix and silver racing stripes.) "Man, Silver Queen was really dynamite!"

Highlands seems to lack the mystique of its neighbor Aspen Mountain. But, in fact, if the Highlands were located outside the Aspen complex and called "Zing" it would be drawing dynamite-seeking big-talking hot shots by the drove.

As it is, Highlands now draws a very sizeable number of non-talking hot shots who hope that the slopes won't get any more crowded than they are and that they can continue raising their adrenalin flow on the expert downhills in relative solitude.

I say relative since, in fact, skier days at Highlands have come very close to Aspen's in recent years.

The secret for advanced skiers may be that many of Highland's tourist statistics stick pretty close to the area's "ego runs." In fact, no matter how good you are, who can resist that pretty little dance under the lift towards quarterway? It's the perfect chance to show that you really do have a little form.

The point is, that Highland's fabulous expert runs . . . like Moment of Truth, Loges, Olympic and Limelight, inevitably seem less crowded than those on Aspen Mountain.

That kind of enjoyment in skiing is the embodiment of a philosophy lived and loved by the late Fred Iselin, Director of the Aspen Highlands Ski School until 1970. "Enjoy it!" he urged his classes. "Have a good time! Let go!" None of this do-it-right-or-die technique for Fred.

And his influence still prevails under current director Lefty Brinkman. Although his school teaches a highly professional version of GLM, his fans say the instructors manage to take the pressure out of the learning situation.

"It goes so smoothly, you learn so quickly," said one girl after participating in a Graduated Length Method clinic for five days, "I couldn't believe it. I'd never been on skis before. But the second day we were on Loges Peak. They never pushed you if you didn't feel you could do it, but they always made you feel you could."

The Highlands was a leader in GLM, which is fast becoming the most popular method of learning to ski in both the U.S. and Europe. Starting with three foot skis, the student graduates to four foot, five foot and finally full length skis. Within five days the average skier can handle all but the most difficult slopes.

Brinkman says the key to the success of this method is the lack of any set time limit for advancement. Students graduate from shorter to longer skis as their proficiency and confidence increases.

The technique is based on 13 standard exercises which consist of foot, leg, and hip turns; Pivot Point exercises involving the heels, balls of the feet, and toes; Balance exercises, unweighting exercises, and control exercises. The 13 exercises are given to the student during his first day on skis. As with everything else at Aspen Highlands, the main emphasis is on fun.

When the Highlands believes in something, it doesn't mess around.

Another nice point for beginners is that easy descent to the base lodge. No matter where you are, you can find a road that takes aching experts, exhausted intermediates or dazed beginners to the bottom.

Of course it goes without saying that Aspen Highlands is one of the biggest NASTAR centers in the United States and the only one in the Aspen area.

Designed for recreational skiers who want some of the thrill competitive racing offers, the program is run nationally on a point system. For just \$2, you can run the course for fun or for real, and find out your rating.

*the longest vertical drop in Colorado . . . and Freddie Pierce's mock-turtle soup.*

Highlands, which held the NASTAR Finals in 1972, has a fulltime NASTAR office and staff to administrate the program. Try it. If you turn up as one of the top 60 Gold Medalists, you'll get an expense-paid trip to the 1973 finals. If not, you'll have a good story for the gang that night.

That easy-going air carries over into the base lodge, too. Whereas at Aspen Mountain the slopes empty directly into the city streets, Highlands is located approximately two miles out of town. So skiers tend to gather in the lodge lounge or bars after skiing and socialize a little before catching the free bus homeward. In Aspen, they spill into their respective hotels or one of the town's many bistros.

Ergo. A club of Aspen locals who ski like nobody's business and can afford the best, wouldn't dream of buying their season's pass anywhere else.

For one thing, if you know the ropes, there's always some place where the lift lines are short. "Loges" in the morning. "Exhibition" during lunchtime. "The Golden Horn" poma, almost any time. Of course, to some extent, the same is true of Ajax. But so many experts are lured there by the name that lift lines are apt to be tougher to get around.

More local rumor has it that Highlands gets more snow than Ajax (measurements indicate that's right), holds it better and at the same time, gets more sun! Of course the clique touting the mountain is prejudiced, but it does seem easier to find a sunny slope late afternoons at the Highlands than it does across Castle Creek Valley.

Whatever the differences in the quality of the actual slopes — both among the best in the world — there is an undeniable difference in atmosphere.

Highlands tends to be funkier. Older, torn-er stretch pants. The freaks teetering down Red Onion in their Army Green Coats and Isadora Duncan Scarves. The families. Those relaxed dynamos who seem to be able to ski anything with top speed, no effort, no tension.

A good indication of the ambiance are the Camp Robber Blue Jays. They know those scattered picnic tables are there because a lot of easy-goers are going to unload knapsacks full of bread and cheese on them every time the sun shines. "Who needs to work at skiing?" Thus the mellow outcroppings of drinkers and smokers cooling it at picnic point, taking in the fabulous view of the Maroon Bells.

Entertainers seem to dig the place too. "Swamp-root" — one of the top promoters of foot-stompin' and finger tappin' going, has been keeping the Christian Endeavor Bar lively for several seasons. Upstairs . . . in quieter environs . . . the bar draws some all-time jazz pianists, folks like Don Grusin, Dave Paquet and the like.

Or, a taste outside watching the last skiers descend Golden Horn or Lower Stein.

A few facts: Aspen Highlands boasts 55 miles of trails varying from The Wall — the hairiest hill you ever looked down — to Half-Inch, the rambling rope-towers paradise. The Merry-Go-Round Restaurant at mid-way is run by Freddie Pierce, an old hand at feeding skiers, who turns out the meanest Mock-Turtle soup you ever put a spoon into. The vertical drop — 3,800 feet — is the longest in Colorado. Loges Peak, the highest ski point in the area is 11,800 feet high. There are 8 chair lifts and 3 pomas. A season pass is \$125 (pre-season rate) as compared to an Aspen Mountain pass at \$250. With your Student Ski card, it'll run you \$6.50 a day as compared to \$9 at Aspen Mountain.

In conclusion, what Aspen Highlands lacks in the Big Name Fame of Aspen Mountain, it makes up for in the character of its area and the downright dynamite quality of its slopes.

Of course, Aspen Mountain is dynamite, too. Only a fool would deny it. That's the glory of the Rockies. Limitless alternatives. This is just a chance to point out that the name, in this case, is not always the Name of the Game.



Aspen Highlands towers behind Shadow Peak above the ski-city of Aspen in the foreground.

*by Sally Barlow*

*Alvance*  
*Photo note - TV* .2/24/73

WEEKEND OF FEBRUARY 17, 1973

# Ski the ROCKIES



SUN AND SNOW . . . Aspen Highlands, Colo.

Compliments of **Texas International Airlines**

# Ski the Rockies

Much Snow

Means Fun,

More Skiing



VOL. 1 - NO. 14

WEEKEND OF FEBRUARY 17, 1973

"THE WORLD'S FINEST SKIING"

## SMILES . . .

### Great Fun at The Highlands

By Paul Hermsberg

1973 AT ASPEN HIGHLANDS is excellent snow and lots of sunshine.

There are a lot of excited people in the Rocky Mountains this year. Skiers from Aspen, skiers from all of Colorado, skiers from the whole country and the world. And the most excited of all are the people at Aspen Highlands.

And there's good cause for excitement. Aspen Highlands is enjoying its best year ever, fantastic snow conditions and a renewed feeling of friendship and service to its customers.

The Aspen Highlands story goes right to the basics: People. Real people with real smiles. Smiles greet you when you come into the parking lot. Smiles at the ticket window. A friendly assist at the chair lift. Great atmosphere everywhere on the mountain. Great skiing, too.

THE EVIDENT FRIENDSHIP at Aspen Highlands reflects the independence of that ski mountain. And that independence was rejuvenated last year with a split from the Aspen Skiing Corporation. It's a new competitiveness. It's the talk of the town in Aspen, a

city seemingly never without its issues.

The people of Aspen Highlands saw the need for a new reservation service in Aspen. They've started their own, Aspenglow Reservations, Inc. Aspenglow provides the area's only four-mountain ski plan in a seven-day package. And three of those days are at Aspen Highlands. And, when you consider the skiing at Highlands, that's a good deal.

Combine the highest vertical rise in Colorado, 3800 feet, seven double chairlifts, 4 poma lifts, over 50 miles of skiable terrain, all the necessary facilities and the atmosphere of fun found only at Highlands and you have it. Nobody is left out. Highlands is often called the balanced mountain with 25% beginner, 50% intermediate and 25% expert terrain.

LAST YEAR HIGHLANDS was up 30%. And for the second straight year, Highlands beat the unbeatable Aspen Mountain in skier days. Where not long ago one in ten cars pulled off the road and up to Highlands, now one in three is heading there. And Aspen Highlands this year is already way ahead of last year's business. Quite an accomplishment in a year



Served by seven double chairlifts and four poma lifts, Aspen Highlands offers over 50 miles of fine Rocky Mountain skiing - and a balance that's enviable: 25% beginner, 50% intermediate and 25% advanced.



Wine and cheese picnics are the scene in the hut at Cloud 9. Inside, or on the sundeck, the spirit and scenery are Highlands exclusives.

that saw less than desirable early season snow conditions.

A fad? Sheer snow madness? You better not believe it. Most of the Highlands success story is attributable to the engaging man who founded the area in 1958, Whip Jones.

WHIP AND HIS ENTIRE STAFF believe in two things: 1. Offer people the best skiing possible; 2. And make absolutely sure everyone has a fun and memorable time at Highlands. Judging from last year's figures, he's doing both.

Take the Highlands Ski School for example. Many say it is GLM at its finest. And rightly so since it is the international headquarters of Cliff Taylor, the man who originated the Graduated Length Method. Although many of the old timers still snicker a bit at the thought of shorty skis, watching a ski school class

paralleling the first day out on 3-foot skis, can't help but inspire a jealous twinge in those of us who spent a healthy number of days mastering the snowplow.

Another refreshing Highlands feature is that more than a few of its ski instructors would appear most unlikely to be found on anyone's ski slopes. Hot shots don't teach skiing at the Highlands. Highlands instructors are people like

con't on page 7

A FASTER HIGHLANDS

Page 5

RISING SUN CHARMS 'EM

Page 2

# GLM... It's The Icing On The Cake



Beginning skiers learn to parallel the first day on three foot skis at Aspen Highlands, where the tedious days of snowplowing are gone forever. "It's easy. It's fun. It works."

"IT GOES SO SMOOTHLY, you learn so quickly," said an amazed young skier after participating in a GLM-Graduated Length Method-clinic for five days at The Aspen Highlands Ski Area, in Aspen, Colorado. "I couldn't believe it. I'd never been on skis before. They called me Sammy Splat, I fell so much. But the second day we were on Loges Peak. They never pushed you if you didn't feel you could do it, but they always made you feel you could."

GLM is fast becoming the most popular method of learning to ski, both in the U.S. and in Europe. Starting with three foot skis, the student graduates to four foot, five foot and finally full length skies. Within five days the average skier can handle all but the most difficult slopes.

THE KEY to the success of this astounding and novel method of ski instruction is the lack of any set time limit for advancement. Students graduate from shorter to longer skis as their proficiency and confidence increases. According to Highlands Ski

School Director "Lefty" Brinkman, many other ski schools advertise the GLM technique, but start their students on 5 ft. skis and insist on teaching the snowplow and other related maneuvers. This, of course, defeats the basic premise of the GLM technique.

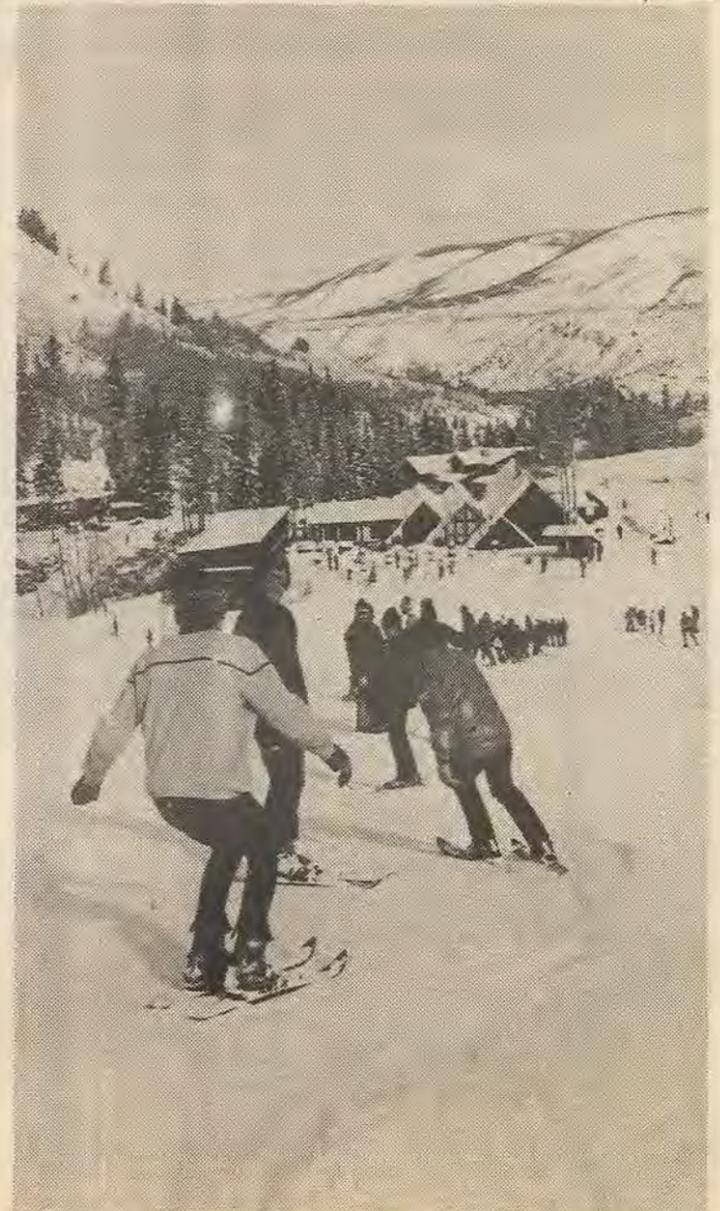
ASPEN HIGHLANDS TEACHES the "real" GLM. The technique is based on 13 standard exercises which consist of foot, leg, and hip turns; pivot point exercises involving the heels, balls of the feet, and toes; Balance exercises, unweighting exercises, and control exercises. The 13 exercises are given to the student during his first day on skis. As with everything else at Aspen Highlands the main emphasis is on fun.

The Aspen Highlands Ski School is the only ski school in the country where instructors can come and be certified in the Graduated Length Method. For the past three years instructors from the 120 U.S. ski schools that teach the GLM technique, have come to the Highlands for the certification clinic. This year, the GLM certification ran from December 14,

1972 through December 16, 1972.

It was conducted by Highlands Ski School Director Brinkman, and GLM instructors Bob Smith and Pepper Gomez. It was attended by 21 instructors, 11 received full GLM certification certificates. Brinkman attributes the amazing success of both the certification clinic and the Aspen Highlands Ski School to the unparalleled amount of practical experience with GLM at Aspen Highlands.

SKIING THE BALANCED MOUNTAIN at Aspen Highlands is always a pleasure. Boundless snow and vertical drop all contribute to the skiers' enjoyment of this superb and unique area. The GLM Ski School at the Highlands really puts the



GLM students near the base lodge at Aspen Highlands after a fun day on the slopes. The Highlands Ski School is the international headquarters of Clif Taylor, originator of the graduated length method. Charles Gould Photo

icing on the cake, GLM is their instructors all over the easy. It's fun. It works. mountain on their GLM On any sunny Aspen day, you can see Highlands ski school classes following forever.

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# SMILES . . .

(continued from page 1)

Dr. Harold Harvey, a retired staff member of Johns Hopkins Medical Center. And lovely Gail Preusch, a gold medal figure skating judge and expert horse woman who specializes in teaching blind skiers in Aspen's BOLD program.

**FUN. FLAVOR. ATMOSPHERE.** People. This is what Highlands is all about.

Other unique activities to be found on Highland's 55 miles of trails and slopes include NASTAR races, the nationally organized handicap race for everyone from just past beginner to way past beginner. Highlands has the exclusive rights to this race in the Aspen complex and, again, has managed to turn it into a ball of fun for everyone.

For those who aren't afraid to put their speed stories to the test, Highlands offers a new speed timing gate. And for the ham in all of us, there will be a video tape system with instant replay. Great to see how well you're doing, or not doing, as the case may be. A boon to instruction, too!

**HAVE YOU EVER BEEN** to a wine and cheese picnic with a view that seems to include the whole world? You can at Aspen Highlands. The 2,000 square-foot picnic hut provides shelter when

needed and there's a deck outside for basking in the sun. From the picnic hut there's a breathtaking view of the Maroon Bells, the most photographed peaks in the Rockies. Aspen Highlands is the only ski area in Aspen that provides this scenic excitement.

At the base of any ski area, you expect to find certain things. Ski shop, rentals, restaurant and a bar. Highlands has all of that, but they also happen to have one of the most popular apres-ski facilities in all of Aspen. The Christian Endeavor Bar. You can ski down the mountain, take off your skis, walk into the bar and immediately get caught up in the excitement of a rocking good time. Daily entertainment, live music and tasty spirits top off any skier's day.

There are a lot of people in the tour or package plan business. Aspenglow Reservations realizes this and has subsequently come up with the most unique ski package offer on the market. First, there's the toll-free number that reaches one of several reservation experts: 1-800-525-4204.

Choose from any lodge in Aspen to fit your taste, needs and budget, and, then think about everything included in the package. Seven nights lodging, six days of skiing, three of

those days at Highlands and three at any of the other Aspen areas or some exciting options.

A wine and cheese picnic on the mountain, a free drink at the Christian Endeavor, a free entry in a NASTAR race, a free run through the Highlands Speed Timing Gate and a discount on GLM lessons at the Highlands Ski School.

Of course, there's free transportation to and from Aspen. The town of Aspen is yours, too, with all of its shops, bars, restaurants and entertainment.

**THOSE EXCITING OPTIONS** in the package plan for skiing are threefold. First you can use one of your lift tickets for a day of cross-country skiing at Ashcroft including transportation and equipment. Or, you can use one for a day in Vail with free transportation to and fro. And, now you can use one of the tickets for a day's skiing at Crested Butte. You can pay your own transportation, \$16 round trip by air or use two lift tickets to pay the way. In all three cases, the skier leaves Aspen in the morning and is back that night.

It's an exciting package, truly unique. And it just reflects the commitment of the Aspen Highlands staff. Provide the best skiing possible and make sure everyone has one whale of a good time.



*Real people with genuine smiles. Typical of the Aspen Highlands staff. And the smiles extend into excellent service and excellent skiing.*

intrepid cross-country skiers dressed in the height of Nordic fashion launched the Johnny Walker/NASTAR Cross-Country program.

Last week the program got down to business with the Western Pacesetter Trails at Vail, Colo., under the direction of Steve Rieschl, director of Ski Touring at Vail.

Rieschl also participated in the zany event in New York in January, when the group demonstrated cross-country skiing on a track made from 1,000 cakes of crushed ice hauled in from Brooklyn in 12 truckloads during 60 degree

weeks of competition, February 22-March 8. Then, in April, fifteen skiers from Breckenridge will travel to Val d'Isere to compete on French soil.

The Val d'Isere-Breckenridge exchange is the brainchild of world ski champion Jean-Claude Killy, whose home is Val d'Isere and who has a condominium in Breckenridge. Le Champion presently is making an impressive return to ski racing, this time in the professional ranks. At the moment, Killy is ranked number 3 on the pro ski racing circuit.



# ASPEN



GLM began at the Highlands long before GLM was GLM —it was called "fun skiing on those short skis."



# HIGHLANDS



Sally Barlow, formerly a reporter for the ASPEN TIMES, now lives and writes in New York City.

photos by David H. Lyman

# Lack of Snow In East Helps Skiing Here

By JACK PHINNEY  
Denver Post Business Writer

Colorado's ski industry is benefiting this winter from a serious shortage of snow at ski areas in the East and in Europe.

Snowfall in the Colorado Rockies this winter has been about normal, reports from the state's ski areas indicate. Powderhorn has had a record amount of snow, and the ski areas of Purgatory, Wolf Creek, Crested Butte and Monarch have had more than the usual amount. Snowfall at Aspen and Steamboat has been about average, and Vail's snow has been slightly below average. Other Colorado ski areas—Keystone for one—have had a short supply of snow this winter.

But the situation at ski areas in the East has been bad generally. Catamount ski area, a 32-year-old operation in western Massachusetts, has filed a petition for reorganization under the federal bankruptcy law. "Last year was half the year before, and this year was half of last year," a spokesman told Associated Press.

Said Peggy Kurlander of Great Gorge ski area in New Jersey: "Our business is down about 10 per cent from a year ago, and last year was not a good year."

## Merchants Hurt

The weather also has hurt skiing-gear merchants in the East. "The worst year in my 25 years in business," said Harry Vallin, president of Scandinavian Ski Shops, a major chain based in New York. "We're 30 to 35 per cent off what we should be doing. I have 500 pairs of rentals and they've hardly ever been out."

In Denver, however, Dave Cook Sporting Goods reported a 25 to 30 per cent gain in sales of ski merchandise this season. And Vail ski area's business has been running 15 per cent ahead of a year ago, helped by the biggest ski crowd in Vail's history on Saturday, Feb. 17.

At the Aspen Highlands ski area, marketing vice president Bill Brehmer said "business is good. Aspen Highlands is up 26 per cent in paid lift tickets over last year's record."

All of the Aspen ski areas have had good snow this year, Brehmer said, "and from our observations, all of Aspen is having its best year ever."

He added: "We are seeing more eastern skiers this year than ever before."

The European ski areas have had scanty snow this winter, and they've been damaged further by the recent dollar devaluation, which makes it more expensive for Americans to ski abroad.

*Sunday  
Denver Post  
March 4, 1973*

WUN - noted by



1973

The Lange Cup – richest of the world’s professional ski races – will be hosted by ASPEN HIGHLANDS this spring, April 5th, 6th & 7th. Over 70 of the top professional racers will be on hand, including Spider Sabich, Jean Claude Killy, Tyler Palmer, Hans Bjorge and Harold Stuefer . . . competing head to head for over \$25,000 in prize money. To add to this excitement, the winner of the Benson and Hedges Series, of which the Lange Cup is the last and most likely the deciding race, will receive \$40,000.

Those three days at ASPEN HIGHLANDS will indeed be the culmination of the Pro Racing season.

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# ASPEN HIGHLANDER

SPRING  
1973

Published by Aspen Highlands

THE BALANCED MOUNTAIN

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# ASPEN HIGHLANDER

## HIGHLANDS TO HOST LANGE CUP IN APRIL



The Lange Cup, the biggest plum of the ski racing season in this country, will be held at Aspen Highlands this spring. April 5th, 6th and 7th will see the world's top pro racers - including Jean Claude Killy, Spider Sabich, Harold Stuefer, along with 70 others -- competing on Thunderbowl Run in Dual Challenge slalom and giant slalom races for purses of over \$25,000.

The Dual Challenge format, conceived three years ago by the International Ski Racers Association, pits skier against skier (not skier against the clock), creating a drama of human confrontation that has turned ski racing into a thrilling new spectator sport. In the three years of Dual Challenge racing, the crowds lining the twin courses have grown to the thousands to watch two top-flight racers lunge out of their starting gates and twist and pitch through the slalom gates in a dual display of physical stamina, reckless speed, and fluid grace. At the finish line, the racers often are separated by only thousandths of a second.

The Lange Cup competition tops off the season of ISRA Dual Challenge races with the largest single purse of the winter. Sponsored by ISRA and World Wide Ski Corp., in conjunction with the Lange Co., Aspen Highlands, the challenge and the prize will attract the brightest stars in the pro racing field. The Lange Cup is the last race of the Benson and Hedges Grand Prix Series. The overall winner of this series will receive \$40,000.

Don't miss these three exciting days on Thunderbowl Run this April. A special 3 day lift and lodging package is available for this great event. For further information call Toll Free 1-800-525-4204. (In Colorado call 925-1355).

### *Highlands on Film*

Aspen Highlands has just contracted with Dick Barrymore Productions to produce a new ski promotional film. Barrymore is one of the top producers of ski films in the country. In the Highlands film, he will take a unique approach, dwelling less on the mere facilities of the area and more on the personal human experience of a visit to a ski resort.

The film -- approximately 16 minutes long, in color and with sound -- will be available to interested ski clubs and groups by late August. More than 100 prints will be available for distribution. Contact Aspen Highlands, Box T, Aspen, Colorado 81611, or call 303-925-7302.

### JUNIOR SKI PATROL

This season Aspen Highlands has launched a Junior Ski Patrol made up of ten young people, seven boys and three girls, aged 15 through 18. All but two of the youngsters are from the Aspen and Basalt areas, another example of Highlands' unique concern for the community and for young people.

The program is geared toward producing future ski patrolmen. Each weekend, Highlands' profes-



sional patrolmen take Junior Patrol members along on their routes, instructing the young people in all facets of ski patrol work, including race control, toboggan handling, first aid, avalanche control, lift evacuation, sweep procedure, self-evacuation, boundary control, accident procedure, ambulance driving and communications. The first aid instruction qualifies the students for both standard and advanced National Red Cross cards, and entails twenty hours of classroom work for the standard card and an additional sixteen hours for the advanced card.

The ten members were selected from a field of twenty. They were selected for their strength, motivation, and overall skiing ability. Each received a distinctive patrol parka and a season lift ticket. The young patrolrollers are learning that a ski patrolman's job is not pleasure skiing but serious work, and they are taking great pride in their knowledge of their new jobs.

### HIGHLANDS BIKINI RACE IS GREAT SPECTATOR EVENT



It was a cold December 23 at Highlands, and the Christmas crowd couldn't believe their eyes. Seven young women clad in bikinis were racing for cash prizes through a specially devised slalom course while Ski-Vee Television recorded their runs and provided hot wine and instant playback for spectators.

Aspen Highland's first annual Bikini Ski Contest was an overt success. Approximately 500 skiers lined the course while national television and newspaper reporters slid around covering the event. The three winners all came from California for a ski holiday and had the tans to prove it.

The winner was Linda Bordner, who impressed the judges with her form and style to win the \$50.00 purse. Second place went to Mary Jones and third to Karen Kirkwood. Runners up received ski passes compliments of Highlands.

Another National Bikini Race is planned for April at Aspen Highlands, and if this past race is any indication, it should be sensational.

## HOT DOG POPULARITY SPARKS WEEKLY CONTEST AT HIGHLANDS



Highlands' Winterskol Hot Dog contest attracted a record number of entrants and a record crowd of more than 3,500 spectators. Thousands lined the course on Limelight Run under the Thunderbowl chairlift; hundreds of other spectators lolled in the sun around the base lodge, while still others sat on lodge balconies across the street, beer and binoculars in hand. The crowd cheered the skiers on with vigor and cheered or booed the judges' decisions as the scores flashed up. The excitement generated some truly virtuoso displays of exhibition skiing as the competitors reached for the \$2,000 worth of cash prizes and equipment sponsored by the Aspen Country Store.

Because of the popular acclaim, Highlands is sponsoring a weekly Hot Dog contest, with a guaranteed minimum pot of \$400, with all entry fees (\$5 each) added on (cash prizes only). The contest will take place every Friday at 12 noon on the Floradora Run immediately above the Merry-Go-Round restaurant at Midway. The competition area will be roped off at 11 a.m. Friday, and only the jumps will be open for practice.

Hot Doggers can sign up between 3 and 5 p.m. Thursday in the Customer Service Office, and from 10 to 11 a.m. Friday on the deck at Merry-Go-Round restaurant. Entries will be limited to thirty. Running order will be the same as the sign-up -- First come, first run.

Judges will consist of Department Heads or representatives from Aspen Highlands, and guest celebrities visiting the area. Scores will be based on all facets of exhibition skiing -- hot dogging, aerial stunts, ballet, and tricks.

First-prize winner takes 50% of the pot; second prize, 20%; third and fourth, 10% each, and fifth through tenth 5% each.

## HEXCEL SPEED RACE A BIG HIT

Highlands new speed race for recreational skiers is already beginning to compete in popularity with the older and better known NASTAR slalom races. Sponsored by Aspen Highlands and Hexcel Ski Corp., the race is the only one of its kind in the country.

Run each Friday at 11 a.m. on Golden Horn, the race attracts as many as thirty contestants at a time and inspires some pretty fancy skiing. The best time in the first four weeks was made by Jeff Grow of Aspen, who clocked in at more than 77 miles per hour.

Throughout the winter, skiers at the Highlands can pay a nominal \$1 to run a special speed course. Their times, clocked by Heuer electronic timers and calibrated in miles-per-hour, will be recorded and presented to them as soon as they finish the short fast run on Golden Horn. At season's end, the racer with the best time will receive a free pair of Hexcel racing skis. Trophies and belt buckles go to the runners-up.



## GLM - BETTER THAN EVER

GLM flourishes brighter than ever at Highlands this year. All instructors have been trained in the Graduated Length Method in special clinics earlier this year, and their enthusiasm is boundless. It's more fun to teach and more fun to learn. By the second day, classes are skiing down Loges Peak. "You've learned in five days what it took me five years to learn!" remarked



## Highlands - No. 1 in NASTAR Sponsors New Racing Clinic

For the second year in a row, Highlands is No. 1 in the country in attracting contestants to NASTAR -- the National Standard Race for recreational skiers. This tells us we're doing a pretty good job in operating the NASTAR races, and now we're offering something more -- a professional ski racing clinic.

The clinic -- held on the Golden Horn run every Tuesday, Wednesday, and Thursday from 10 a.m. to noon, just before the NASTAR races -- instructs the student in such racing techniques as approaching the gates, proper ski position, body control etc. Hans Schwartz, former Austrian Racing great and current pro-racer instructs the clinics with the help of Jeff Grow and Tom Kimball - both on the Highlands staff. Students say the clinic critique has helped trim their time by as much as 4 or 5 seconds. It could mean the difference between a bronze and a silver pin.

The clinic costs \$5; the NASTAR entry fee is \$2. Anyone can enter. A handicap system allows you to measure your performance against skiers of similar ability across the nation. Aspen Highlands is the sole NASTAR center in the Aspen area and is, perhaps, the best in the country. A full-time NASTAR office and staff insure racers of the best possible conditions in which to compete and to win.

one amazed and happy man to his wife.

Highlands is still the only area in Aspen to teach the complete GLM method, starting with three-foot skis and graduating to four-foot, five-foot, and finally full-length skis. On any sunny Aspen day you can see GLM classes following their instructors all over the mountain. The tedious days of snow-plowing are gone forever.

Please send me more information on the following:

- Rates and Rentals
- NASTAR Races
- Group Activities
- G.L.M. Instruction
- Trail Map
- Ski School
- Aspen Highlands Brochure
- Aspenglow Package Plan  
Brochure with details will be mailed in late summer

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Send this coupon to:



Post Office Box T  
Aspen, Colorado 81611  
Phone (303) 925-7302

## HIGHLANDS HIGHLIGHTS

### PHOTOGRAPHER

Highlands has a full-time professional photographer. Chuck Gould is busy compiling a library of photos on Aspen Highlands and the personalities who work and visit here. His pictures will also include the Aspen ski scene in general.

In addition, he provides photographic services to skiers who want personal photos to take home. Make an appointment with Chuck. He can present you with personal color prints or black-and-white posters so you can take a little bit of Aspen home with you.

### THE BEST APRES SKI IN TOWN

Ask any Aspen local. He'll tell you Highlands is the place to go for apres ski. With entertainment in two bars, and drinks running from draft beer to the "Smuggler" (Highlands' special concoction of peppermint schnapps, hot cocoa, and whipped cream), the Highlands apres ski scene is the best to be had in town.

Upstairs in the Club Room bar this season are Buck Dean and Geraldine Shimer. Fireplace and A-frame create a warm chateau atmosphere, accented by the guitar and accordion and country songs of Buck and Gerry.

Buck's fine yodeling adds a special touch, unusual in American ski areas.

Downstairs at the Christian Endeavor, Swamproot is back again with John Sommers on banjo, Jeffrey Morris on pedal steel, Bobby Mason on lead guitar, Jim O'Connor on drums, and Bobby Jones on base. The best rock and country musicians in Aspen.

### FREE BUS SERVICE

The Highlands offers continuous, free bus service from Aspen to the Highlands. Buses run from 8:15 am to 6:00 pm, seven days a week. During peak periods they run every ten minutes. Special bus service is available from Snowmass Monday-Friday - Depart 8:30 from Main Bus Stop in Snowmass.

### SKI-VEE

Ever wonder what you look like on the slopes? Cameras and videotape equipment are installed on Exhibition slope just above Quarterway, to give Highlands skiers this opportunity. For a nominal fee, you can be recorded as you ski and get an instant replay when you reach the bottom of the run. A great way to improve your skiing.



01.30.811

Highlands Inn  
January 1973



01.30.812

Sigens Base Area



01.30.813

Ski School Information  
Base January 1973



01.30.814

Base Lodge January 1973



Marketing Building  
February 1973



01.30.815

01.30.816



01.30.817

Base Area —

Ski School Information  
February 1973



01.30.818

Aspen Glow —



01.30.819



01.30.820

Bottom of Exhibition

loading  
Bottom of Exhibition  
February 1973



Highlands Inn background

01.30.821



01.30.822

Merry-go-Round addition looking South  
January 1973

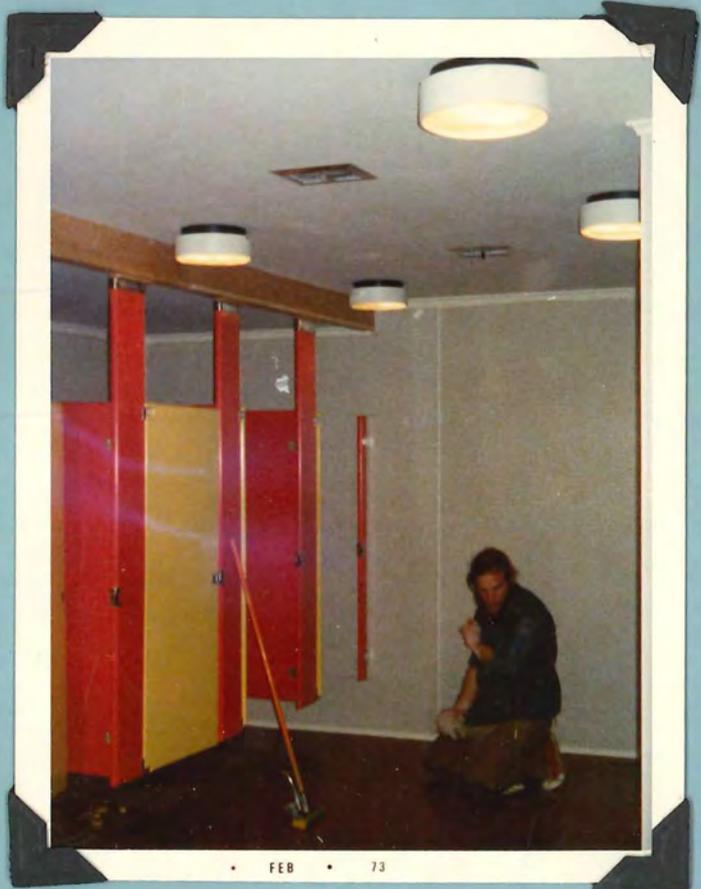


01.30.823

looking north



Stairs to restrooms merry-go-round



01.30. 824

ladies restroom

## Heart attack claims tourist while skiing

Gordon James Andrews, 52, of Southfield, Mich. suffered a fatal heart attack about 4 PM on Monday, March 5, while skiing at Aspen Highlands.

Sheriff's Dept. Deputies Nancy Rostvold and John Worden and County Coroner Dr. Charles Williams were called to the scene, where Williams pronounced Andrews dead.

## Aspen Highlands wins jury trial

Florence Kirwin lost the suit for \$11,000 she had brought against Aspen Highlands Skiing Corp after a two day jury trial in District Court this week.

Ms Kirwin claimed that she was injured on an Aspen Highlands chair lift February 5, 1970, through the alleged unsafe operation of the lift, but the jury found no negligence.

This was the second case of the

year against Aspen Highlands tried in District Court, and judgment in each case was for the Highlands. A third case against the Corporation comes up next month.

## Highlands, Vail patrols meet in Broomball

The Third Annual Broomball game between members of the Highlands and Vail Ski Patrols will be played at the Brown Ice Palace Tuesday, March 13 at 8:30 PM.

Broomball is a game played on skates with rules similar to those of hockey but in which brooms are used instead of sticks and a six inch ball is used in place of the puck.

The contest is expected to be "more funny than good" according to Lefty Brinkman, manager of the Brown Ice Palace and director of the ski school at Highlands.

The loser in the contest will buy the winner a keg of beer.

In the past two games Highlands has won 2-1 and 3-2.

Last year's contest was decided in overtime.

Cost of admissions will be \$1.

## Hot Dog Winner

Bill Eisenhart, representing Crested Butte, Monarch, and the Lange Company, won the fifth weekly Aspen Highlands Hot Dog Contest. Eisenhart earned a total of 52 points which netted him the \$250.00 first prize money. Second place went to George Howe of Steamboat Springs with 46.5 points and second place money of \$100.00.

Aspen Highlands sponsors a Hot Dog Contest weekly, with \$500.00 per week awarded in prizes. The contest starts at 12 noon, each Friday, on Floradora run at Midway.

*Aspen Today  
March 14, 1973*

## Hexcel Cup Speed Timing

Each Friday, at 11 a.m., Aspen Highlands Skiing Corporation hosts the Hexcel Cup Speed Timing Event. At the end of the season a pair of Hexcel skis will be awarded to the person with the fastest recorded speed.

## Hot dog contest set Mar. 20 at Aspen Highlands

A hot dog contest will be held at Aspen Highlands on Tuesday, Mar. 20, hosted by Dick Barrymore in conjunction with K2, and Aspen Highlands.

The first prize will be a 1960 Jaguar sedan, and other prizes will include over \$700 worth of ski equipment from the Highlands ski shop.

The contest is open to the first fifty local entrants plus other contestants from the Ski Magazine-Chevrolet Hot Dog Contest held in Vail.

There will be a \$1.00 entry fee, and contestants can sign up starting Friday morning, March 16 at the Customer Service Office at Aspen Highlands.

The contest will be held at the Hot Dog course on Floradora run and will be filmed by Barrymore's crew as part of the new Aspen Highlands movie.

# Lange Cup at Highlands

March 8, 1973 The Aspen Times Page 13-A

## to end tour

The last event of the season on the Benson and Hedges pro ski tour, the Lange Cup, will be held at Aspen Highlands April 5-7.

The Lange Cup is the richest event on the tour offering more than \$25,000 in prize money, and this year the event may decide the overall winner of the tour as well.

The tenth race of the 12 event tour is being held this weekend in Park City Utah and going into the competition last year's tour champion Spider Sabich, of Snowmass Resort, is trailing Jean-Claude Killy both in points and money earned.

Following the \$20,000 Faberge races last weekend, Killy moved ahead of Sabich for the first time

this season with 241 points to 236 points.

Killy has won \$21,600 to Sabich's \$18,825, but the standings are close and unless Killy begins to pull further out in front this weekend, the Lange Cup may decide the winner on the tour.

In addition to the prize money offered in the Lange Cup, the winner of the tour will receive \$40,000 for the most accumulated points during the season.

In third place on the tour prior to this weekend's competition in Park City is Austrian Harald Stuefer followed by fellow Austrian Hugo Nindl in fourth and Otto Tschudi of Norway in fifth place.

Some 70 competitors are expected to compete in the Lange Cup according to Aspen Highlands

officials, though there have been 30 races on the regular tour during the season.

Each race there are qualifying round for which the 30 regular tour members do not have to qualify according to Highlands, leaving 40 additional spots open in the early qualifications.

The 40 racers will compete for 10 openings. There will be competitors who ran last December in the early season qualifications on Aspen Mountain and so local

names are expected to try for the openings.

All the races will be held on the Thunderbowl at the base of Highlands and spectators will be able to see the events from the

lower area, according to Highlands officials.

Highlands is offering a special rate package for visitors on the weekend of dual format slalom and giant slalom competition.



merry-go-round addition  
February 1973  
pay phones downstairs

01.30.8157



Snack counter  
merry-go-round

01.30.826

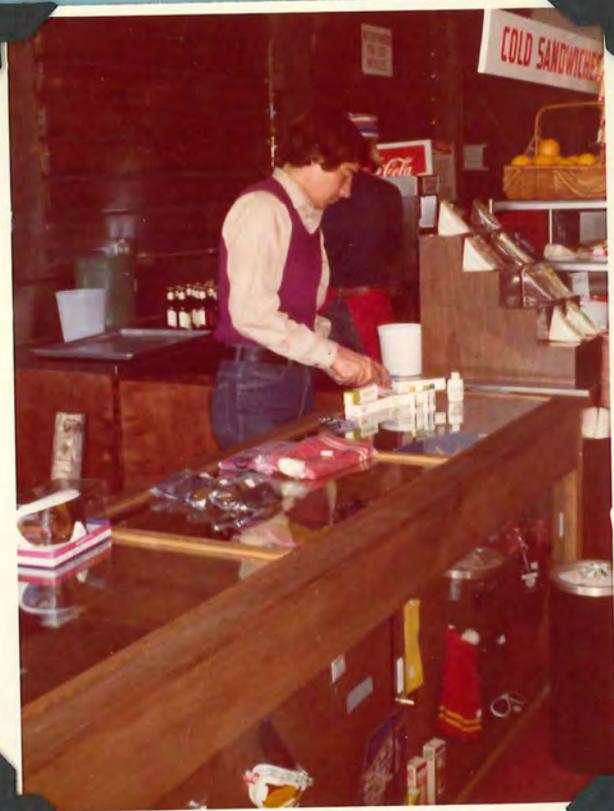




01.30.827



Ski Shop Counter  
at Merry-go-Round  
Restaurant  
February 1973



01.30.828



01.30.829

Cafeteria counter merry-go-round  
February 1973



01.30.830

# ski patrol

Englewood, N.J. 07631

The Ski Patrol  
Aspen Highlands  
Aspen, Colorado

Gentlemen:

On February 19th I had the misfortune of breaking my leg while coming down Pyramid Trail. I am an "old" (51) experienced skier with 40 years of ski experience, and nothing like this had ever happened to me before. I just want to tell you that the service I received from your Ski Patrol was terrific in every way.

They appeared on the scene in less than four minutes after I fell, they were cheerful, encouraging, reassuring, and they got me off the mountain and to Aspen Hospital within 45 minutes after I had fallen.

I don't remember the names of the two men who took me down the mountain but you can probably trace their names and thank them

for me. It is great to have such competent people around and it makes me feel even better about Aspen and its services than I have in the past.

Sincerely yours,  
Walter H. Ganz

Aspen Times  
march 29th 1973



Denver Post Photo by Charlie Meyers

## A MAN AND HIS WORK

Jean-Claude Killy, shown here on his way to a giant slalom victory at Steamboat Springs last weekend, is expected to wrap up the pro skiing title Saturday and Sunday in Lange Cup action at Aspen Highlands. Killy has a 30-point lead going into the last event of the season.

Sunday Denver Post april 1, 1973

# Benson and Hedges pro ski tour ends at Aspen Highlands with Lange Cup races April 5-7

## Highlands will host fourth annual Lange Cup here

The ski world is gearing up for the last Benson & Hedges Grand Prix race of 1972-73, the Fourth Annual Lange Cup at the Aspen Highlands, April 5,6,7. And it will undoubtedly be the biggest race of the season.

Not only is \$22,500 at stake in the Lange Cup itself, but Benson & Hedges will award \$90,000 to the top five finishers on the 12-race grand prix circuit: \$5,000 for fifth place overall; \$10,000 for fourth; \$15,000 for third; \$20,000 for second and an unbelievable \$40,000 for the top-ranked racer at the end of the season.

On top of that Lincoln-Mercury will give the number one pro complimentary use of a Capri V-6 for one year.

Due to excellent snow conditions at Aspen Highlands, the giant slalom and slalom race courses will be set on the lower portion of the mountain, enabling all spectators, skiers and non-skiers alike, to easily observe the man-against-man racing action.

Return-to-form Frenchman Jean-Claude Killy, 29, is the leader on the Grand Prix going into the final race with 288 points and \$25,900 in earnings.

Defending World Professional Champion Spider Sabich, of Snowmass is 30 points off the victory pace; he has pocketed \$20,550 this year.

And Austrian Harald Stuefer, the early-season frontrunner, is just behind Sabich with \$20,750 and 255 points.

Although Killy appears to have the Grand Prix Championship wrapped up, it is still possible for either Sabich or Stuefer to come from behind and win the big jackpot.

But not only will Sabich, 28, and Stuefer, 24, be trying to outclass Killy, they will also be battling one another for second place overall. The "K2 Racing Machine's" three point-lead over the 6-5 "Kastle Stork" is very fragile.

Fifth place on the season's standings is

also at stake. Norwegian rookie Otto Tschudi, 23, has 180 grand prix points coming into the final event, while his freshman teammate on the Rossignol squad, 25-year-old French slalom specialist Alain Penz, owns 173 points.

Then there will be the man-against-man battle for the Lange Cup itself. The winner of Friday's dual challenge giant slalom will race the winner of Saturday's slalom on a combined giant slalom course Saturday afternoon.

The fastest pro in that match will get the Cup and another \$2,500.

"It will be very tough to take the trophy again," commented last year's winner, Lasse Hamre of Norway. "I am ranked number 12 now and six rookies are in the top ten. There are so many good racers on the Benson & Hedges tour this year," the 26-year-old veteran pro added, "that anybody in the top 15 could win the Lange Cup."

Tuesday, April 3, 1973

# Killy, Sabich, Steufer Will Race For \$40,000

Swish! The oldest, richest and final professional ski race of the season is at Aspen Highlands and will be attracting the world's top professional skiers.

The Lange Cup, Thursday April 4 through Sunday April 7 has always been held in Colorado. It is the final race on the Benson and Hedges 100's Grand Prix pro circuit.

This year it is again the richest of the pro races with \$112,000 waiting at the finish line.

The Lange Cup has the standard \$20,000 prize package to be divided among the finishers in the giant slalom and slalom races. In addition, a \$2,000 runoff between the Friday giant slalom victor and the Saturday winner of the slalom.

Jean Claude Killy, racing out of Breckenridge, Colo. leads the racing circuit with 288 points and has earned \$25,900 this year.

Behind Killy is Spider Sabich of Snowmass, and defending pro race circuit champion. He has 258 points. In third, is early frontrunner Harald Steufer from Austria with 255 points.

The races at Aspen Highlands will be held on Thunderbowl Run to allow spectators a view of the race without having to buy a lift ticket.

Not only is \$22,500 at stake in the Lange Cup itself, but Benson and Hedges will award \$90,000 to the top five finishers on its' 12-race circuit: \$5,000 for fifth place, \$10,000 for fourth place, \$15,000 for third, \$20,000 for second and an impressive \$40,000 for the top ranked racer at the end of the season. The number one pro will also be given the use of a Chevrolet Capri V-6 for one year.

The schedule of events for the 1973 Lange Cup, held on Thunderbowl Run at Aspen Highlands is:

Thursday, April 5

10:00 a.m. — Lange Cup-Samsonite Challenge Race, followed by: Bartenders Race, sponsored by Miller High Life.

1:00 p.m. — Lange Cup qualifying race. Friday, April 6.

10:00 a.m. — Lange Cup Giant Slalom qualifying

1:00 p.m. — Lange Cup Giant Slalom eliminations.

Saturday, April 7

10:00 a.m. — Lange Cup Slalom qualifying race

1:00 p.m. — Lange Cup Slalom eliminations

4:00 p.m. — Awards ceremony at Aspen Highlands base lodge.

Aspen Today Wednesday, April 4, 1973 Page 10

## Highlands Offers Lange Special

### LANGE CUP RACE WEEKEND SPECIAL

Aspen Highlands is offering special lodging rates on April 5, 6, 7 as part of a Lange Cup Race Weekend Special.

Three nights lodging and three days on the lifts at Aspen Highlands are being offered at the following reduced rates:

\$36 to \$48 per person based on double occupancy and accommodations desired,

* Economy .....	\$36
* Standard .....	\$42
* Deluxe .....	\$48
** Condominium-Apartment .....	\$48

(\*Based on Double Occupancy-per person rates; \*\*Based on four per condominium-per person rates)

Other features of the weekend will be a picnic on the slopes of the highlands and a free drink in the Christian Endeavor Bar. This special is a chance to be a part of the excitement and fun of the biggest weekend in professional ski racing in the world's greatest ski mecca.



# The Lange Cup

Downhill duels in professional skiing's richest event.



**Hear LIVE COVERAGE as it happens, direct from the Aspen Highlands, 1:20 to 3:30 p.m., April 6-7. Special reports, 6:20 p.m. Friday, April 6; 6:10 p.m. Saturday, April 7.**

# KSPN

**FM  
Stereo  
97.7**



American FM Radio Network



Thursday, April 5, 1973

The letter here and accompanying pictures were written home to somebody's mother but ended up by mistake in the Flyer offices. We reprint them here hoping that the mother in question will somehow

see them. The letter: "Dear Mother, I first decided to go to Aspen when I heard about 'Aspenglow' and those fantastic ski mountains..."

March 30, 1973

Dear Mrs. Jones;

I would like to thank you  
for the birthday cake and  
your kind wishes. Both were  
sincerely appreciated.

Thank you,  
Bud Day



*Benson & Hedges Grand Prix*  
*proudly hosts*  
*The Second Annual Awards Banquet*  
*of Professional Ski Racing*  
*Sunday, April 8, 1973*  
*Red Onion*  
*420 East Cooper Avenue*  
*Aspen, Colorado*  
*Join us for the season's final event*

*Time: 7:00 P.M. Cocktails*

*Dress: Contemporary Ski Attire*

*R.S.V.P.*



**HIGHLANDS inn**

POST OFFICE BOX 1168 · ASPEN, COLORADO 81611 U.S.A. · PH



**HIGHLANDS inn**

P.O. BOX 1168 · ASPEN, COLORADO 81611 U.S.A.

T-LAZY SEVEN

# THE RANCH

BOX 240 ASPEN, COLORADO, 81611

PHONE: AREA CODE 303 925-7254

Dear Whip + Verienne,

I am delighted  
with my great salad  
bowl - It is so  
perfect for the ranch.

Thank you for your  
thoughtfulness.

Jon



# THE ASPEN TIMES

Vol. 92 \* No. 14 \* April 5, 1973 \* Aspen, Colorado 81611 \* 15 Cents

## Highlands hosts pro races

French ski star Jean-Claude Killy, is expected to cap his first year on the pro ski circuit with victories in this weekend's Lange Cup at Aspen Highlands, winning nearly \$70,000 for the year as a result.

But the real excitement, according to the experts, is going to evolve around Snowmass Resort's Spider Sabich, last year's overall money winner, and Austrian Harald Stuefer, who is in third place behind Sabich by only a narrow margin.

Killy is the leader in both points and money earned on this year's Benson and Hedges tour going into the Lange Cup, the final competition of the season on the tour.

At stake in the Lange Cup will be \$22,500 in prize money for the race itself as well as \$90,000 in bonuses to the top five finishers on the 12 race tour.

The bonuses are put up by Benson and Hedges and the prize money for the race itself will come from the Lange company.

Lincoln Mercury will give the top pro the use of a car for one year as well.

The Fourth Annual Lange Cup will pit more than 30 pro racers against one another in a dual format giant slalom Friday and slalom Saturday.

The two events will be held at the base of the Thunderbowl in view of the bottom of the hill.

But the main events will be preceded by the Miller High Life Bartenders' Cup scheduled Thursday under the auspices of the International Ski Racers Association, the organization that administers the tour.

The course for the Bartenders Cup will be set and the race run by ISRA officials.

The races will be open to eight teams of three racers each and two of the three racers must be employed by a bar or restaurant in the Aspen area.

Through a process of elimination, four teams will compete in the second round and two teams in the third and final round.

The Bartenders Cup will be run at 1:30 PM and in the morning and that day there will be the first of the pro qualifying races, beginning at 10:30 AM.

All the pros not ranked in the top 30 on the tour will be

required to compete in the qualifying rounds and there may be numerous local races in the events.

The main events Friday and Saturday will start at 1:30 PM and there will be qualifying heats each morning at 10:30 AM.

Final awards for the year's competition will be presented at the terrace area at the base of Highlands at 4:15 PM Saturday.

The presentation will be preceded by the Lange Cup awards at 3:30 PM.

Though Killy is the odds-on favorite to end the tour as the leader, it does remain possible for either Sabich or Stuefer to come from behind to capture the jack-pot.

But such a come from behind performance would probably have to occur Friday, with Killy failing to show as well as expected that day.

There is also a battle for fifth place on the tour taking place.

Norwegian rookie Otto Tschudi is only seven points ahead of fellow Rossignol teammate and former French national team member Alain Penz, who could steal fifth place.

Austrian Hugo Nindl is currently in fourth place.

The \$90,000 in bonuses or special awards will be divided between fifth place on the tour, \$5,000; fourth place, \$10,000; \$15,000 for third; \$20,000 for second place; and \$40,000 for first place overall.

## Pro breaks his leg in practice

One of the racers on the Benson and Hedges pro ski tour Peter Duncan of Canada, was injured this week while training for the Lange Cup to be held Friday and Saturday at Aspen Highlands.

Duncan, a former member of the Canadian National team, broke his ankle running slalom at Snowmass Tuesday.

The break was reported to be serious and was the first one of the racer's career.

He was taken to Aspen Valley hospital following the accident.

Duncan was ranked 30 on the tour going into this weekend's races. He had 17 points and had earned \$2,350.

The accident apparently occurred when the skier hooked a tip on a slalom pole.

## Standings

The standings on the Benson and Hedges tour going into the final race of the 12 event tour, the Lange Cup at Highlands: 1. Jean-Claude Killy, 288 points, \$25,900; 2. Spider Sabich, 258 points, \$20,550; 3. Harald Stuefer, 255 points, \$20,075; 4. Hugo Nindl, 228 points, \$19,600; 5. Otto Tschudi, 180 points, \$15,050;

6. Alain Penz, 173 points, \$12,000; 7. Perry Thompson, 154 points, \$11,800; 8. Dan Mooney, 129 points, \$9,875; 9. Terje Overland, 128 points, \$10,475; 10. Malcolm Milne, 117 points, \$7,825; 11. Tyler Palmer, 111 points, \$6,875; 12. Lasse Hamre, 98 points, \$5,975;

13. Ken Corrock, 81 points, \$6,475; 14. Pierre Pouteil-Noble, 79 points, \$6,450; 15. Erich Sturm, 66 points, \$4,125; 16. Kurt Recher, 61 points, \$4,525; 17. Mike Schwaiger, 59 points, \$4,375;

18. Hank Kashiwa, 54 points, \$4,575; 19. Doug Woodcock, 48 points, \$3,850; 19. Hans Bjorge, 48 points, \$3,850; 21. Terje Lassen-Urdahl, 40 points, \$2,550; 22. Duncan Cullman, 39 points, \$2,725;

23. Jim Barrows, 37 points, \$2,450; 24. Norbert Wendner, 34 points, \$2,750; 25. Rudd Pyles, 29 points, \$2,075; 26. Burt Irwin, 27 points, \$2,250; 27. Egon Zimmermann I, 25 points, \$1,525; 28. Scott Pyles, 22 points, \$1,675; 29. Terry Palmer, 20 points, \$1,050; 30. Peter Duncan, 17 points, \$2,350.



Killy

Benson and Hedges tour trophy



Going for the big green in the slalom event of the Lange Cup Professional Ski Classic at Aspen Highlands, Sunday, Paul Crews and Lasse Hamre soar over the jump which eliminated defending pro champ Spider Sabich from the \$40,000 event two days before. Jean Claude Killy emerged the victor of the slalom event. —Glenwood Post Photo

## Killy Wins Slalom Event

Jean Claude Killy won the first slalom event of his professional career and ended the pro ski season with \$66,000 in the bank, Sunday, as he survived a determined effort from Norwegians Otto Tschudi and Lasse Hamre to win the \$40,000 Benson and Hedges Grand Prix race at Aspen Highlands.

Austrian Harold Stuefer took a fall in the quarter finals and lost his chance to contest

Killy's 13 point lead going into the final day of competition. Stuefer had his moment, however, as he and Killy raced head on for \$2,500 and the Lange Cup in the final run of the day.

Killy fell coming off the third jump leaving his Austrian competitor a free path to finish line.

"I was very tired by that time, and got too far back on my skis to recover while making

the jump," Killy said afterwards.

Defending pre champion Spider Sabich reported Sunday that his fall during the grand slalom event Friday had been the hardest he had ever taken, but that he was feeling much better two days after the wreck.

Falls by Sabich and Killy left the way open for Stuefer to take the Giant Slalom event of the Grand Prix and the Lange Cup.

Glenwood Post April 12, 1973

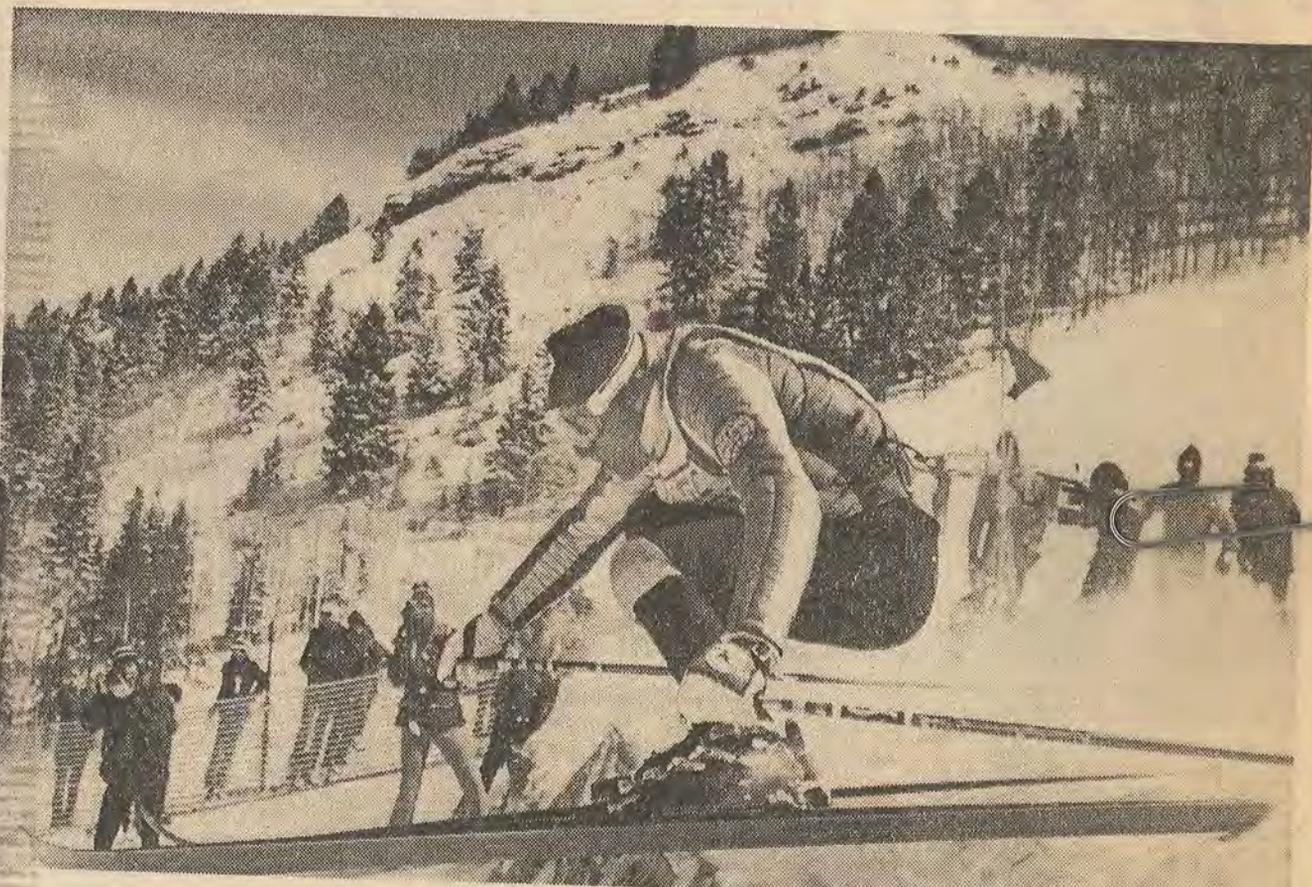
THE DENVER POST

Monday, April 9, 1973 57



# Sports

Scores



**JEAN-CLAUDE KILLY IN MOTION ON SLALOM COURSE**

Denver Post Photo by Duane Howell

The French skiing star won \$40,000 Benson and Hedges Grand Prix Sunday at Aspen. (See story on page 58.)

## HANNUM SHOWS FRUSTRATION

course Sunday

# Killy takes purse home with him; Stuefer has to settle for one cup

French super skier Jean Claude Killy walked off with the most money but Austrian Harald Stuefer went home with the Lange Cup following this weekend's Benson and Hedges pro ski race at Aspen Highlands.

Killy won the tour's bonus purse of \$40,000 for having accumulated the most points during the 12 race season, bringing his total winnings for the season to more than \$70,000.

And in the process Killy won his first slalom of the tour and also confounded some observers by outlasting other racers in the physically grueling three days of giant slalom and slalom, head-to-head competition.

The French skier, failing to qualify beyond the first round of 16 in the GS Friday went on to victory in the Saturday qualifying rounds of the slalom in a blizzard and then

won the slalom finals Sunday after they were postponed a day due to the inclement conditions.

Stuefer, who had had a chance to win the \$40,000 purse until he was defeated going into the quarter final rounds by American Tyler-Palmer, gave up his claim on the big money but still tied up second place on the tour, earning more than \$40,000 in all this year.

He also beat the Frenchman in the winner-take-all final race following the slalom Sunday when the winners of the two slalom events met in a run-off for the cup in the fourth annual Lange Cup race.

Spider Sabich of Snowmass Resort, last year's leading money winner on the circuit with more than \$50,000 in winnings, also had a chance to steal the big money from Killy going into the weekend races.

Sabich was in second place and Stuefer in

third behind Killy and the competition was kept alive when Killy failed to qualify for the GS after he fell and went off the course, Friday.

But Sabich then fell when he caught his arm on a pole coming off the second jump in a close heat with Norwegian Hans Bjorge, turning side ways in the air and landing on his neck.

He was taken to Aspen Valley Hospital where it was determined that he had suffered a sprained ankle and a crushed vertebrae, though he was at the bottom Sunday as a spectator.

Sabich nonetheless finished third on the tour with more than \$30,000 in winnings.

Stuefer defeated Bjorge in the final round of the slalom.

Hugo Nindl, in fourth place on the tour going into the final event at Highlands was third in the slalom and disqualified by

falling in the blizzard Saturday. He was running against old Aspen pro Andrel Molterer who also skied off the course.

In the final standings, Killy was first for the year; Stuefer, second; Sabich, third; Nindl, fourth; Otto Tschudi of Norway, fifth; Alain Penz of France, sixth; Perry Thompson of the US, seventh; Dan Mooney of the US, eighth; Terje Overland of Norway, ninth; and Malcom Milne of Australia, tenth.

Last year's Lange Cup winner, Lasse Hamre, of Norway was second in the slalom Sunday behind Killy and Tschudi was third.

Palmer, a crowd favorite, narrowly lost out to Killy after eliminating Stuefer in the quarterfinal round.

Killy then fell in the flat near the bottom in the first round of the Lange Cup run-off, leaving Stuefer the Cup winner.



Harald Stuefer and Tyler Palmer race head-to-head in a recent Benson & Hedges event on the pro race ski tour that ended at

Highlands this past weekend.

Clyde Witt photo

Aspen Flyer April 12, 1973

# Killy Wins First Slalom, Earns Pro Championship

The driving snowstorm which forced the cancellation of Saturday's races cleared during the night and Sunday dawned clear and cold. A brilliant sun illuminated Aspen Highland's Thunderbowl Run, where the Lange Cup race course was set.

Jean Claude Killy had a 13 point lead over his closest competitor for the title of champion professional ski racer, and the question in the minds of over 2,000 spectators, as the first racers flashed down the course, was, could Harald Steufer defeat Killy's 13 point advantage and claim the championship?

Steufer didn't. Tyler Palmer defeated the Austrian by .041 of a second in a heartstopping semifinal match, and Steufer withdrew to the sidelines of the slalom event, awaiting the final run of the day when, as winner of the giant slalom on Friday, he would meet the winner of this contest to race for the Lange Cup and \$2,500.

The recipient of the Lange Cup is decided by a run-off between the winner of the Giant Slalom race and the slalom winner in the final event of the 12-stop Benson and Hedges Grand Prix Tour.

The winner turned out to be Killy.

Killy turned in a near-perfect performance and needed it all as Alain Penz took the first quarter-final heat from Jean Claude by .223. On the second run after spotting Penz a lead over the first jump, he turned it on in the flat and won the match easily by .875 second.

American slalom ace Tyler Palmer, having just defeated Harald Steufer in the quarter finals, drew a bead on Killy in the semi-final and won the first heat by .042 second.

Killy failed to notice the pressure and won the match on the second heat by crossing the finish .233 of a second ahead of Palmer.

In the meantime Norwegian Lasse Hamre had survived the

quarter and semi finals defeating first Hank Kashiwa and then Paul Crews.

Both Hamre and Otto Tschudi are former DU racers and Tschudi was there to challenge his fellow countryman in the semi-final match.

Hamre won as Tschudi took a fall in the first heat. Tschudi had to settle for third as he defeated Tyler Palmer in a run-off.

A \$40,000 grand prix bonus was on the line as Hamre and Killy squared off for the final run of the Grand Prix. Killy added the \$40,000 to his accumulated winnings of \$28,825 as Hamre fell, disqualifying himself in the first heat.

With six giant slalom victories to his credit Killy had yet to win a professional slalom event and said later that the win made up for losing the Lange Cup.

After six trips down the fast, tight slalom course, Killy was admittedly tired, as he faced Stuefer in the Lange Cup Race.

Stuefer claimed the trophy and \$2,500 after Killy fell on the first heat.

"I got too far back on my skis going over the third jump," Killy said later. "I couldn't recover in time to clear the next gate with both skis and hung a tip on the pole."



Exhausted after nine runs down a tough slalom course at Aspen Highlands Jean Claude Killy finds himself a professional ski champion and richer by \$68,625 as the Grand Prix tour ended Sunday.



Harald Stuefer needed only 13 points to catch Killy in the pro standings Sunday. A fall in his quarter-final race robbed him of the chance.

(Glenwood Post Photo)

## Spider Sabich Describes Fall At Lange Cup

After taking what he described as the hardest fall of his skiing career on the giant slalom course of the Lange Cup at Aspen Highlands, Sunday, Spider Sabich said he would have a six-week convalescent period for the compressed vertebrae he suffered.

"That's OK," said Sabich. "I didn't want to work in April anyway."

Sabich, 28, of Snowmass, won the third place seasonal prize of \$15,000 which brought his seasonal earnings to \$36,550. Last year he captured the pro championship and over \$50,000.

Released from the Aspen hospital Sunday, Sabich wore a neckbrace as he filled the unfamiliar role of spectator at the slalom event.

Describing his spectacular wreck, Sabich said that he made a small mistake which threw him off the jump sideways. He then slammed into the hardpack at an estimated 55 miles per hour.

"I was conscious, but I really didn't know what was going on. I didn't come to until I was at the hospital."

## Killy Takes Series, Stuefer Wins Trophy

(from page 1)

the quarter finals at the slashing attack of Alain Penz, but Killy, showing the extra bit of reserve peculiar to champions, thrashed his countryman handily the second run to gain his match with Palmer, who defeated Stuefer both runs of the quarter finals Tschudi beat Pierre Pouteil-Noble and Hamre defeated Paul Crews after a hotly acontested two runs in which Crews displayed brilliant turning and drive.

In the first run Hamre beat Hank Kashiwa, Crews beat Scott Pyles, Pou-

teil-Noble beat Gerhard Hopfenberger, Tschudi beat Hans Bjorge, Stuefer beat Doug Woodcock, Palmer beat Bob Swarn, Penz beat Ken Corrock, and Killy beat Roland Gay.

Stuefer, bashed in Lady Luck's smile Friday, in winning the Lange Cup giant slalom while chief contenders Sabich and Killy suffered the Lady's scorn. Stuefer's team mate, Hugo Nindl collected second prize money ahead of Norwegian Hans Bjorge.

continued to pg. 6



Over two thousand spectators look on as Hans Bjorge and Otto Tschudi race for the finish far below. Tschudi won the match and went on to take third place in the final event of the Benson and Hedges Grand Prix at Aspen Highlands, Sunday.

**Glenwood Post Photos**

**By Ron Moody**



Jean Claude Killy waves his poles in victory as he crosses the finish line of the Lange Cup slalom. The slalom win was the first of Killy's professional career though he has won six giant slalom events on the tour.



Stuefer and Killy take the lift up for their head-on clash to decide ownership of the Lange Cup and \$2,500. Stuefer (left) had been resting since the quarter-finals while Killy was working for his first slalom win. Stuefer won the race as Killy fell while in the lead past the third jump.

(Glenwood Post Photo)



The starting gates spring open and the first two competitors of the Lange Cup slalom event, Lasse Hamre and Hank Kashiwa,

head down the long and difficult course on Thunderbowl Run at Aspen Highlands.

## Karl Schranz, More Money For Pro Skiing

The pro ski racing crowd was entering into the crystal ball Monday, as the 1972-73 season drew to a close.

Jean Claude Killy's capture of the pro championship raised the question of his return next year; a question which drew a

definite "maybe".

"I have won three amateur world championships, and three Olympic gold medals," Killy said, "Now I have won the pro championship. There is not much left."

Killy said he would make his decision in about two months, but he wanted things "to cool off a bit" first.

Benson and Hedges, sponsor of the grand prix racing tour, announced Sunday its intention to continue supporting the sport, and raise next year's championship bonus from \$40,000 to \$50,000.

Complimenting his fellow skiers, Killy pointed to his narrow margin of victory in the championship event as an

indication of the quality competition on the pro circuit.

There has been much speculation over the entry of amateur world ski champion Karl Schranz into the pro ranks and Sunday Schranz's manager announced that the Austrian skier was 90 percent sure he would race next year.

Schranz has been reported as saying that professional ski racing looked like an easy way to make a living. When asked to comment, Killy said, "What I am waiting for is to see him doing it."

Killy said that Schranz's entry into the circuit would be good for the sport. "He would bring a lot to the tour."

# Thrills Excitement Mark Pro Ski Racing Event



Flashing over a jump Otto Tschudi earns a place in the semi-finals of the Lange Cup Slalom off his opponent, Pierre Pouteil-Noble fell and was disqualified.

# Stuefer Wins Lange Cup Trophy, Killy Takes \$40,000 Series Win

By TOM CARTER

Thanks to a big boost from American Tyler Palmer who defeated chief contender Harold Stuefer in Sunday's quarter final slalom run, Jean Claude Killy won not only the slalom but the Benson & Hedges Grand Prix season money of \$40,000.

In the final run Killy battered Lasse Hamre unmercifully to win the first head to head race by 1.17 seconds. In the second run with Hamre, Killy had only to stand to beat the Norwegian who won this same event last year, and

Killy appeared to loaf down the course in order to keep his comfortable margin, giving him first prize money of \$2500. It was a sweet switch from Friday's giant slalom when he was eliminated early in the match.

Stuefer was defeated by Palmer in

out all stops in his second run against Palmer overcoming the time margin Palmer had against him after the first run, and bringing him into the finals with Lasse Hamre who had earlier defeated Otto Tschudi through a disqualification.



Harald Stuefer crosses the finish line after Jean Claude Killy fell and disqualified himself in the Lange Cup Trophy race Sunday. Stuefer won the trophy, but Killy took the day's major honors with his wrap-up of the \$40,000 first place finish in the Benson and Hedges series.

photo by Jim Fields

the second of their races, both of which Palmer won. Stuefer was the only serious contender for overall point winner of the season with Killy after Spider Sabich suffered a fall which cost him a broken vertebrae putting him out of the final slalom.

Palmer then raced head to head with Killy in the semi-finals beating him the first run with some of the best skiing he's done since turning professional this year. But Olympic champ Killy pulled

In the runoff between Tschudi and Palmer for third place Tschudi beat Palmer who DQ'd after being thrown badly out of stride by a rut in the fourth gate. Palmer therefore finished fourth for \$1,000. Tschudi collected \$1200 for third, Hamre \$1500 and Killy \$2500 for first.

It wasn't all wins for Killy, however, who suffered defeat in the first run of

(continued page 4)

# Stuefer Takes Lange Trophy

The same bad luck that plagued defending World Champion Sabich during his amateur career appeared again Friday when injuries smote him down at the second jump during the semi-final run. Sabich had a bad flight, broke a vertebrae and pulled the muscles in his back, neck and shoulders which kept him out of further running. However, his victories in earlier elimination bouts gave him fourth place in that race.

Killy was eliminated earlier in his head to head race with Otto Tschudi, former Norwegian skier for Denver University, when the Frenchman fell and disqualified after posting the second fastest time in the opening qualifying round. Killy's performance has been generally brilliant but erratic in professional competition, his first since retirement after winning all three alpine gold medals in the 1968 Olympics, but it has been outstanding enough to keep him in first place for Benson and Hedges total points for the '72-'73 professional racing season. Until Friday's giant slalom, he led Sabich by 35 points and Stuefer by 38, but the lanky Austrian gained 25 on him through his victory.

By no means was luck the only factor involved in Stuefer's win, however, as anyone who saw the final duel between him and Nindl can testify. Stuefer's powerful, driving, but rather plain style, saw him defeat not only Nindl, on his way to the top, but Bjorge, Duncan Cullman, ex-U.S. racer, who skied very near top form Friday, former U.S. downhill star Rudd Pyles who obviously found the fast, bumpy course to his liking in posting some very fine wins, and Malcolm Milne, Australian ace who had the fastest first run before being beaten by Sabich in the quarter finals.

Finalist racers were Stuefer beating Nindl. Semi-finalists Stuefer beating Bjorge and Sabich against Nindl, Sabich falling. In the quarter finals, Stuefer defeated Cullman, Bjorge defeated Tschudi and Nindl defeated Alain Penz. Sabich earlier had beaten Milne in the quarter finals, which require winning

two of the three runs except for disqualification which caught Milne after he had earlier defeated American Dan Moohey. Milne won the first qualifying round with a slashing controlled run surprising for a man who has been rated only as a top world downhill and not considered a serious threat previously in giant slalom. He beat Killy in that run by nearly .6 second.

Other qualifiers in the second round were Gerhard Hopfenberger defeated by Cullman, Scott Pyles defeated by Bjorge, Rene Techer defeated by Sabich, Paul Crews defeated by Penz and Jim Barrows defeated by Nindl.

Stuefer made eight runs in his bid for victory as did Nindl, and while each run was only a bit over 30 seconds long, the psychological and physical demands were exhausting to the two aces. Amateur racing, while longer in length and duration, requires only two starts per day maximum, and in the sense is not early so demanding as the right turns of do-ro-die racing endured by the pros.

## Easter Service

Snowmass Monastery will hold Easter week services at 4:30 p.m. Holy Thursday and 2:30 p.m. Good Friday. There will be an Easter Vigil beginning at 4 a.m. on Easter Sunday followed by a mass.

There will not be a midnight mass or an 8:30 mass Easter Sunday.

### Last Week's Answer

DEMT	ASPIC	TALKS	SHAM
AGIO	PLANO	ASANA	CUTE
TARO	EARTHQUAKES	ALAN	
ELEPHANT	OUT	EASTLAND	
	RAPT	CRIED	DEAL
PAROLE	CATERED	STOCKS	
ALOOF	HORST	TOM	SPANK
GOOF	SOME	SALIC	STAY
ENS	SCREW	PILLAR	AVE
SETPOINT	AMENS	PULSES	
	ELLES	ELIAS	LICIT
DARIEN	SMIRK	WITHDRAW	
ELF	SCRAPE	CANOE	OVI
LEIS	EATIN	OREL	OPAL
TUSKS	SUR	ABLER	APHID
ATHENS	PISTOLS	CREELS	
	LUNE	CHETA	BRAN
DELEGATE	OTE	MEANDERS	
EXIT	THUNDERBOLT	ORAL	
PAVO	HEROD	OSOLE	OGRE
TMEN	ELEGY	SATYR	ROAD

# Highlands Hosts Lange Cup Pros, Killy, Stuefer Take The Prizes



Above: Harald Stuefer, winner of Friday's giant slalom and the Lange Cup Race.

Above left: Lasse Hamre, 1971 Lange Cup winner. Hamre placed 12th in the final standings on the Benson and Hedges Grand Prix tour.

Above right: Jean Claude Killy, overall winner of the Benson and Hedges Grand Prix tour for 1973 and winner of Sunday's slalom — his first slalom win this year.



Austrian Harald Stuefer regained part of the money he missed in defeat in the slalom Sunday by beating Jean Claude Killy in the Lange Trophy race, a sudden death, head to head race for \$2500 between the winners of the giant slalom and slalom.

And sudden death it was for Killy who snagged a tip and lost a ski in the seventh gate from the finish line after maintaining a slight lead over the lanky Austrian for most of the course.

The race was only for the Lange trophy and did not figure in total season point winnings which Killy won with his slalom victory earlier.



Above: Jean Claude Killy cuts a pole on his way to winning the slalom Sunday. Killy disqualified Friday in a bid to take the giant slalom, won by Harald Stuefer. Killy and Stuefer faced each other head-to-head Sunday in the Lange Cup trophy race, but Killy fell after holding a slight lead.

Far left: Tyler Palmer hits the flats. He placed 4th in the slalom Sunday and 11th in the Grand Prix overall standings.

Right: Harald Stuefer heads to victory in Friday's giant slalom. Stuefer is on the left.

photos by Jim Fields





Sunday's slalom win meant not only an additional \$2500 for Jean Claude Killy for first place, but also assured him of an additional \$40,000 for top number of points gained in the full season of racing the Benson & Hedges Grand Prix tour. The win brought his total to \$68,625, plus the use of a new Lincoln auto for the rest of the year.

Austrian Harold Stuefer, second place winner for the overall point system, collected an additional \$20,000 to bring his total winnings to \$45,575. Third place went to injured Spider Sabich, the \$15,000 extra bringing his share to \$37,550. Fourth went to Hugo Nindl, who failed to qualify for the final race with total winnings of \$31,100 and fifth to Otto Tschudi for a total of \$21,750.

Other finishers were: Alain Penz, 6th, \$12,900; Perry Thompson, 7, \$11,800; Dan Mooney, 8, \$10,000; Terje Overland, 9, \$10,475; and Malcolm Milne, 10, \$8,325.

Left: Spider Sabich lies in pain after falling off one of the course's jumps. Sabich broke a vertebrae in his back and pulled the muscles in his back, shoulders and neck. His injury erased his chance to catch Killy in the Grand Prix standings. Running second until Friday, Sabich still managed to garner fourth place in the overall standings.

Above: A racer takes one of the jumps on Thunderbowl run. It was a similar jump on which Sabich was injured.

Top: Skydivers thrilled the crowds at Aspen Highlands throughout the Lange Cup competition with aerial acrobatics.



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## A Well Handled Race

Aspen Today, 4/20/73

Aspen has once again shown why it is without a doubt capitol of skiing. From the magnificent setting at Aspen Highlands, to the expert planning for the event and finally the tremendous excitement of the finals, Aspen can be proud of its Lange Cup.

Highlands demonstrated perfection in the course set-up. People in street shoes could witness the racers at close hand from virtually any position. And the placing of contestants side-by-side, racing each other instead of a clock, truly has made skiing a spectator sport.

But even Highlands needed a little help tp make the event worthy of world acclaim — and it came in the form of the Stuefers, Killys, etc. and the blinding speed that makes one wonder what has happened to the laws of gravity.



100 PARK AVENUE • NEW YORK, N.Y. 10017 • 212-679-1800

WORLD PROFESSIONAL SKI CHAMPION

WINNER OF THE BENSON & HEDGES GRAND PRIX

JEAN-CLAUDE KILLY

\$40,000 Benson & Hedges  
28,625 Tour Earnings  
\$68,625 Total Earnings

Plus the Benson & Hedges  
Grand Prix Trophy  
Bronze Original

2nd Place	Harald Stuefer	\$20,000
3rd Place	Spider Sabich	\$15,000
4th Place	Hugo Nindl	\$10,000
5th Place	Otto Tschudi	\$ 5,000



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WELCOME.

THANK YOU for joining us at this final event of the 1972-3 Benson & Hedges Grand Prix -- The Awards Banquet.

Our sincere thanks and appreciation are due to all of the outstanding personalities of the skiing world. The members of the press and the ski industry at large have elected to stand by us during our first two years -- to you our gratitude is especially extended.

Since its inception, the Grand Prix has become synonymous with the excitement of professional ski racing. This season has marked the richest ever for your sport, with the Benson & Hedges 1972-3 individual champion receiving \$40,000.

Next year's pot of gold will be replenished once again. However, quality in athletics involves more than merely financial achievement. A great sporting event takes a blend of hard work, co-operation and challenging competition. Benson & Hedges takes pride in being a part of that mixture.

With the constant emergence of new skiing stars, the coming season promises to be the most unpredictable and competitive yet. We look forward to seeing and working with you this Fall.

Sincerely,

BENSON & HEDGES

## GRAND PRIX STANDINGS

2-2-2-2

	<u>NAME</u>	<u>TOTAL POINTS</u>	<u>EARNINGS</u>
	16. Erich Sturm	66	\$ 4,125
	17. Kurt Recher	61	4,525
tie	18. Mike Schwaiger	59	4,375
	18. Hank Kashiwa	59	4,800
	20. Doug Woodcock	53	4,075
	21. Duncan Cullman	46	3,225
	22. Jim Barrows	42	2,675
	23. Terje Lassen-Urdahl	40	2,550
tie	24. Norbert Wendner	34	2,750
	24. Rudd Pyles	34	2,300
	26. Scott Pyles	32	2,125
	27. Bert Irwin	27	2,250
	28. Egon Zimmermann I	25	1,525
	29. Paul Crews	22	1,275
	30. Terry Palmer	20	1,050



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BENSON & HEDGES GRAND PRIX

INDIVIDUAL STANDINGS  
1972-1973

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	<u>NAME</u>	<u>TOTAL POINTS</u>	<u>EARNINGS</u>
	1. Jean-Claude Killy	318	\$ 28,625
	2. Harald Stuefer	287	25,575
	3. Spider Sabich	268	21,550
	4. Hugo Nindl	248	21,100
	5. Otto Tschudi	202	16,750
	6. Alain Penz	187	12,900
	7. Perry Thompson	154	11,800
	8. Dan Mooney	134	10,100
	9. Terje Overland	128	10,475
	10. Malcolm Milne	124	8,325
	11. Tyler Palmer	121	7,875
	12. Lasse Hamre	118	7,475
tie	13. Ken Corrock	86	6,700
	13. Pierre Pouteil-Noble	86	6,950
	15. Hans Bjorge	68	5,375



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### MANUFACTURER'S TEAM CHAMPIONS

<u>TEAM</u>	<u>TEAM MEMBERS</u>	<u>TEAM POINTS FOR SEASON</u>
Rossignol Trappeur Mossant Nevada	Jean-Claude Killy  Pierre Pouteil-Noble  Malcolm Milne  Otto Tschudi  Dan Mooney  Alain Penz	775



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BENSON & HEDGES TOP TEN PROS\*

	<u>Tour Earnings</u>
1. Jean-Claude Killy	\$ 28,625
2. Harald Stuefer	25,575
3. Spider Sabich	21,550
4. Hugo Nindl	21,100
5. Otto Tschudi	16,750
6. Alain Penz	12,900
7. Perry Thompson	11,800
8. Dan Mooney	10,100
9. Terje Overland	10,475
10. Malcolm Milne	8,325

\* A specially designed 10k gold award pin will be presented to each of the Benson & Hedges top ten pros.

## Highlands to host clinic certification

Charles (Lefty) Brinkman, Ski School Director at Aspen Highlands, has announced that the annual Spring Certification Clinic at Aspen Highlands will be held April 9-14.

The clinic will be divided into two three day sessions with the first three days devoted to GLM certification and the last three days devoted to regular length.

Each session will cost \$60 and will include instruction, lifts, rental equipment, certification pins and a banquet.

Those interested should sign up at the ski school office at Highlands starting Friday, April 6.

Aspen Times —

# Ski Scope: Killy has come all way back

By HAL ROBERTS

**Tribune Wintersports Writer**  
Making a comeback following a five-year layoff from racing after he won three Olympic gold medals, 29-year-old Jean-Claude Killy of France proved once again that he is the world's greatest skier by winning the World Professional Ski Championships.

Killy clinched the title Sunday on Colorado's Aspen Highlands slopes by winning the Lange Cup slalom, after he had disqualified in Friday's giant slalom.

In winning the Benson & Hedges Grand Prix trophy and \$40,000 first place check, Killy brought his earnings to \$68,625 in his first season on the pro circuit.

Although assured of the title after contender Harald Stuefer, 24, was eliminated in the slalom, Killy commented following the race:

"I did not let up as I had not won a slalom event all season and wanted to prove that I could win this race. Turning point for me in this slalom victory was when I eliminated Alain Penz (also of France) in the second run."

Stuefer, top money winner in the Lange Cup races with \$5,000, won the giant slalom Friday to pull within 13 points of Killy, and a chance at the title if he could win the slalom. He was knocked out of contention in the quarter-finals, however, by Tyler Palmer, who in turn was eliminated by Killy.

"Those were really fast courses and the longest we had raced on this season," Stuefer stated, adding, "when I came off the last jump, I was tired and knew that I was finished as my legs felt like they weighed a thousand pounds each."

Coming back in a winner-take-all runoff, Stuefer won the combined Lange Cup trophy and an additional \$2,500 after Killy, who was leading, spun off course near the finish and was disqualified in the first of two runs.

"I sat back too much trying to accelerate, could not recover and hooked a gate with the tip of my ski," Killy stated at the finish line.

Stuefer finished second for the season, with \$45,575, which included a \$20,000 check as runnerup in the Benson & Hedges Grand Prix series.

☆☆☆

Defending world pro champ Spider Sabich, 28, of Kyburz, Calif., who now makes his home in Snowmass, Colo., was eliminated when he fell and was seriously injured in Friday's giant slalom.

Finishing third in pro circuit standings, Sabich pocketed a check for \$15,000 which brought his seasonal earnings to \$36,550.

Released from Aspen Valley Hospital Sunday, Sabich was wearing a brace to immobilize

## North Redwood LL sets meeting

The North Redwood Little League will hold a general meeting tomorrow night for parents of all boys playing this year in the loop.

The meeting will be held at the Community Activity Building, 400 Roosevelt Ave., starting at 7:30.

Plans for the 1973 season will be discussed.

a fractured neck vertebra incurred when he fell, sidelining him for at least six weeks.

Catching a gate with his arm just above the second jump, Sabich stated, "I spun around and went off the bump sideways, landing on my head. That's about as hard as I've ever fallen."

Also injury prone during his amateur career, Sabich suffered eight leg fractures prior to turning pro.

Fellow Californians Perry Thompson, Dan Mooney, Craig Holliday and Craig (Shanny) Shanholtzer all were eliminated early in the giant slalom and slalom events.

Both Thompson and Mooney were among the top ten in the Benson & Hedges series, however, with seventh (\$11,800) and eighth (\$10,000) finishes, respectively.

Before turning pro, Shanholtzer (formerly of San Carlos) was a top downhill on the U.S. National Alpine team. In his first year on the pro circuit, Shanny commented, "I ski better in this side-by-side racing. Also, there's no politics involved and you're really on your own. That's the way I like it, and I'll be back next year."

☆☆☆

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Finally putting it all together after some poor performances in earlier races, Ken Schillig successfully defended his title in the 24th annual Peninsula Ski Club Championships Saturday at Donner Ski Ranch. Jan Pendergast won her fifth consecutive crown in the women's division.

Schillig turned in almost identical runs of 40.35 and 40.25 seconds over a 40-gate giant slalom course for a combined time of 1:20.6.

An easy winner, Mrs. Pendergast was clocked at 1:32.5 for her dual run.

Advanced Men — Schillig, 1:20.6; Fred Pendergast, 1:22.6; Herb Blatt, 1:26.75; Werner Siegert, 1:32.8.

Advanced Women — Jan Pendergast, 1:32.5; Nancy Brunstetter, 1:45.85; Julie Lams, 1:47.44.

Advanced Intermediate Men — Gary Bonfiglio, 1:34.5; Ed Young, 1:35.15; Spike Symonds, 1:36.65; Joe Corbin, 1:37.15; Mario Braccini, 1:38.35; Ken Gast, 1:50.15.

Intermediate Men — Al Braccini, 1:48.35; George Linke, 2:01.15; Gil Ward, 2:10.45; Frank Washburn, 2:31.9; Archie Steinbach, 3:07.55; Bob Forsyth, 3:41.7; Jim Wood, 3:52.3.

Intermediate Women — Liz Steinbach, 2:23.4; Rita Forsyth, 3:01.9; Carole Rodriguez, 3:20.05; Beate Dubber, 3:38.45; Teresa O'Donnell, 3:51.25.

Novice Men (Short course) — Brock Thompson, 1:12; Don Lewis, 1:15.4.

Novice Women (Short course) — Cara Robak, 1:21.3; Diana Baker, 1:51.95; Penny Gouvain, 3:02.1; Eileen Colon, 4:30.15.

Junior Boys — Allen France, 1:25.45; Chris Blatt, 1:43.3.

Junior Girls — Teri Braccini, 1:04.85.

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Alpine Meadows will host 6 of the nation's top recreation racers in the 1973 NASTAR nationals this weekend, with elimination races on Friday.

The U.S. Senior National Championships and Silver Star Derby will be held this weekend at Mt. Rose, Nev.

# Killy tops comeback with world title

By HAL ROBERTS

Tribune Wintersports Writer

Making a comeback following a five-year layoff from racing after he won three Olympic gold medals, 29-year-old Jean-Claude Killy of France proved once again that he is the world's greatest skier by winning the World Professional Ski Championships.

Killy clinched the title Sunday on Colorado's Aspen Highlands slopes by winning the Lange Cup slalom, after he had disqualified in Friday's giant slalom.

In winning the Benson & Hedges Grand Prix trophy and \$40,000 first place check, Killy brought his earnings to \$68,625 in his first season on the pro circuit.

Although assured of the title after contender Harald Stuefer, 24, was eliminated in the slalom, Killy commented following the race:

"I did not let up as I had not won a slalom event all season and wanted to prove that I could win this race. Turning point for me in this slalom victory was when I eliminated Alain Penz (also of France) in the second run."

Stuefer, top money winner in the Lange Cup races with \$5,000, won the giant slalom Friday to pull within 13 points of Killy, and a chance at the title if he could win the slalom. He was knocked out of contention in the quarter-finals, however, by Tyler Palmer, who in turn was eliminated by Killy.

"Those were really fast courses and the longest we had raced on this season," Stuefer stated, adding, "when I came off the last jump, I was tired and knew that I was finished as my legs felt like they weighed a thousand pounds each."

Coming back in a winner-take-all runoff, Stuefer won the combined Lange Cup trophy and an additional \$2,500 after Killy, who was leading, spun off course near the finish and was disqualified in the first of two runs.

"I sat back too much trying to accelerate, could not recover and hooked a gate with the tip of my ski," Killy stated at the finish line.

Stuefer finished second for the season, with \$45,575, which included a \$20,000 check as runnerup in the Benson & Hedges Grand Prix series.

\*\*\*

Defending world pro champ Spider Sabich, 28, of Kyburz, Calif., who now makes his home in Snowmass, Colo., was eliminated when he fell and was seriously injured in Friday's giant slalom.

Finishing third in pro circuit standings, Sabich pocketed a check for \$15,000 which brought his seasonal earnings to \$36,550.

Released from Aspen Valley Hospital Sunday, Sabich was wearing a brace to immobilize a fractured neck vertebra incurred when he fell, sidelining him for at least six weeks.

Catching a gate with his



arm just above the second jump. Sabich stated, "I spun around and went off the bump sideways, landing on my head. That's about as hard as I've ever fallen."

Also injury prone during his amateur career, Sabich suffered eight leg fractures prior to turning pro.

Fellow Californians Perry Thompson, Dan Mooney, Craig Holliday and Craig (Shanny) Shanholtzer all were eliminated early in the giant slalom and slalom events.

Both Thompson and Mooney were among the top ten in the Benson & Hedges series; however, with seventh (\$11,800) and eighth (\$10,000) finishes, respectively.

Before turning pro, Shanholtzer (formerly of San Carlos) was a top downhiller on the U.S. National Alpine team. In his first year on the pro circuit, Shanny commented, "I ski better in this side-by-side racing. Also, there's no politics involved and you're really on your own. That's the way I

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March 1973

lunch office in Coast Studio





March 1973 01.30.832



01.30.833

Left Brinkman Ski School Director  
purple uniform



After Lange Cup race  
Thunderbowl

01.30.834



Base lodge  
Awards  
gathering

01.30.835

April 7th 1973



Bannock  
Productions  
Rick Rikkers  
Base area

01.30.836

George Gordon  
at  
Turning Shack  
Large Cup



01.30.837



01.30.838

Sky diver after  
Landing finish area

Base area  
Races



01.30.839



Looking down to finish

01.35.840



WONS  
awards ceremony



April 1973

Base Lodge

Kristen  
Robinson



01.30.841



Walter Stuefer winner  
Bob Lange presenting  
trophy

01.30.842

Charles Paige  
won!

Bill Bremer



01.30.843

01.30.844



Highlands Inn  
remodelling  
Summer 1973



Highlands Inn

01.30.845

# THE ASPEN SKY RIDE



**ASPEN HIGHLANDS**  
FOUR DOUBLE CHAIRLIFTS TO 11,800'

Located in the beautiful  
White River National Forest

*Summer  
1973*

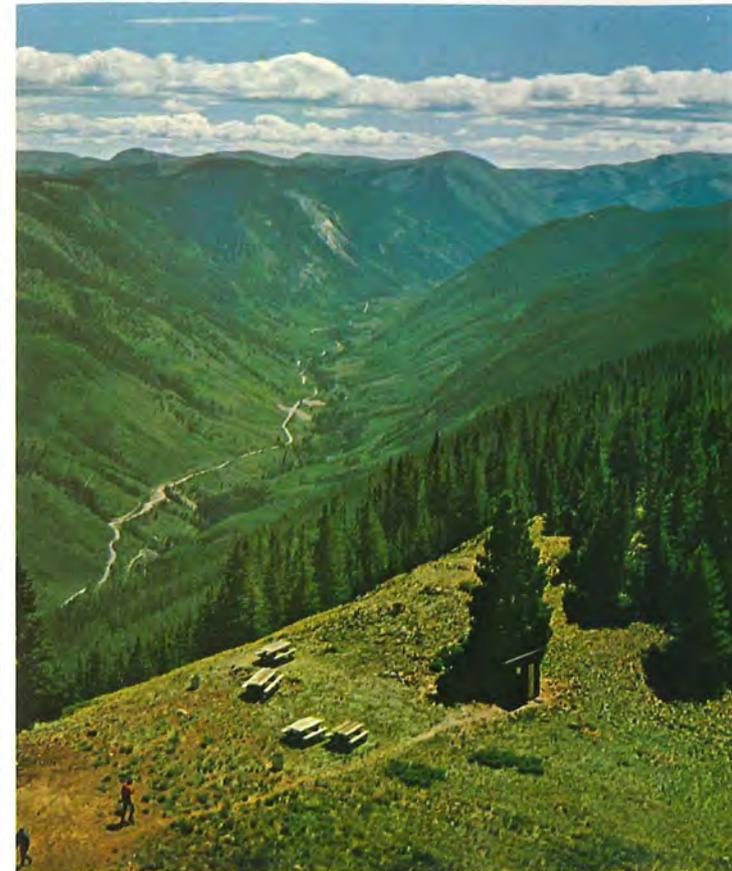
*01.30.846*

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Located in the beautiful  
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**E**ver wondered what it would be like walking on top of the world? Here's your chance. Just 1-1/2 miles southwest of Aspen on Maroon Creek Road, you'll find Aspen Highlands and the highest mountain in Colorado serviced by chairlifts.

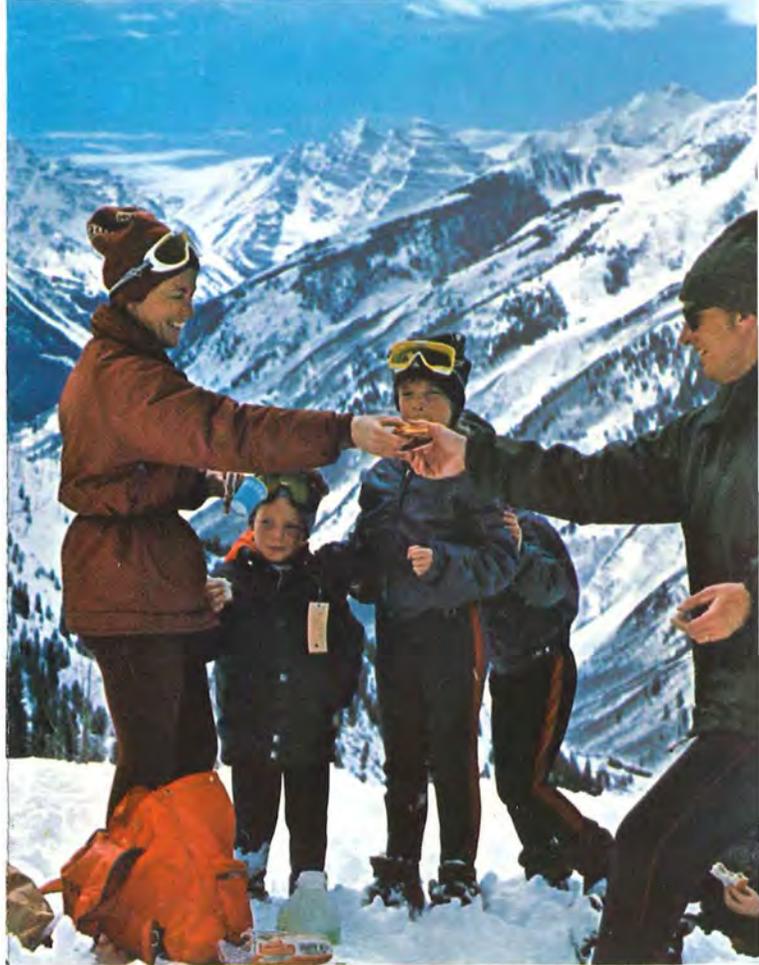
The first two chairlifts take you halfway up the mountain to an altitude of 10,000 feet. On the way you'll soar over giant pine, spruce and aspen groves. You'll see nature like never before. If you'd like a breather at mid-mountain, stop in the Merry-Go-Round restaurant for a snack. Or take a walk. You'll see something different in every direction.

Then, when you're ready, take the final two lifts to the top of the world. A total of 11,800 feet and certainly one of the most spectacular views anywhere in the country. What a fantastic place to have a picnic. Or walk the U.S. Forest Service nature path. Or, just stand and bask in a beautiful Rocky Mountain day.

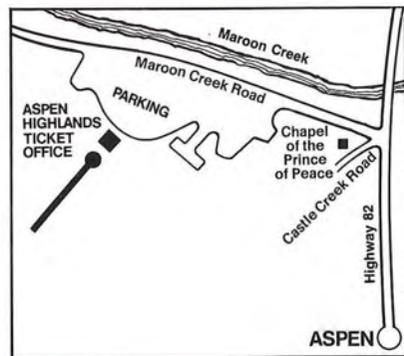
**T**he Merry-Go-Round Restaurant is a delightful place to stop whether it's for a cool drink, snack or complete lunch. The Merry-Go-Round is also available as a conference facility. (Think about having your next meeting at 10,000 feet.) In addition, we'll be glad to arrange a twilight cookout for a group. For complete details, write Aspen Highlands, P.O. Box T, Aspen, Colorado, 81611, U.S.A. Or call (303) 925-7302.



In all, the Sky Ride takes two hours—and it's undoubtedly the most exciting two hours in Aspen. We guarantee you'll come away with an Aspenglow.



Aspen Reservations, Inc. offers a ski package plan that includes Aspen Highlands, Aspen Mountain, Buttermilk and Snowmass. For full details, call toll free 1-800-525-4204 or write for our free brochure. Aspen Reservations, Inc., P.O. Box 4546, Aspen, Colorado 81611.



**ASPEN  
HIGHLANDS**

The Aspen Sky Ride is open:  
9:00 am to 3:00 pm daily Mid-June through Labor Day

Please don't litter.

printed in U.S.A.

01.30.847

Top of cloud 9  
July 1973



# ASPEN HIGHLANDS

## SKY RIDE OPEN

through Labor Day

9 am to 3 pm

- \*Four Lifts carry you to 11,800' Loges Peak
- \*Forest Service Nature trail & view of Pyramid Peak
- \*Merry-Go-Round Restaurant open at Midway

Adults 5.00      Children 2.50

925-7302



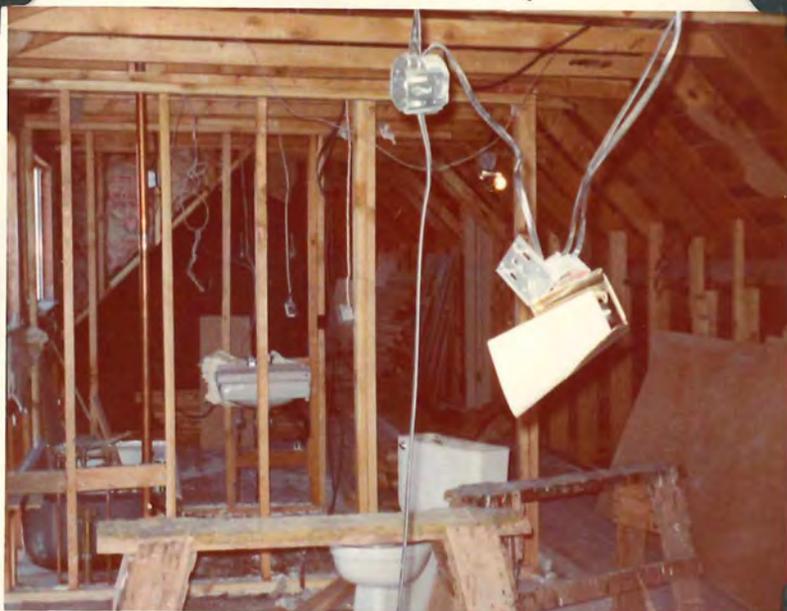
Top of olympic

01.30.848



Highlands Inn  
May 1973

4th floor -



400 series



lobby 01.30.849





Back entrance 01.30.850



downstairs

Highlands Inn  
May 1973



East side 01.30.851



reconstruction 01.30.852



Basement rooms



clearing out



01.30.853

Highlands Inn  
August 1973



new  
Roof



acid on  
pool for  
cleaning

01.30.855

01.30.856



East side staircase construction



01.30.857

west side



01.30.858



01.30.859

Pool filled  
August 1973

Highlands Inn



01.30.860



100 Series in  
Basement

marble walls





01.30.861

Iselin Cairn



Highlands Peak



Top of Loges

01.30.862









